“End of the Reel”

Calendar of Events and Affiliate Information

We welcome the submission of information on upcoming events from our readers. Send items to the Acting Editor:

Read Gilgen
IALL Journal
Learning Support Services
University of Wisconsin
1220 Linden Drive
Madison, WI 53719
email: read@lss.wisc.edu
fax: (608) 262-7579

Closing dates  Publication dates
December 1     February
April 1        June
August 1       October

IALL Events

FLEAT III/IALL '97

The 1997 biennial meeting of the International Association for Learning Laboratories (IALL) will be held jointly with the third Foreign Language Education and Technology Conference (FLEAT III) at the University of Victoria in British Columbia, August 12 – 16, 1997. The conference is sponsored jointly by IALL and the Language Lab Association of Japan (LLA) and is the first time the conference is being held outside of Japan. Make plans now to attend.

For more information, contact FLEATIII@CALL.UVIC.CA or check out the World Wide Web page at: http://ikra.call.uvic.ca/LangCen/FLEAT/fleat1.html.

IALL Affiliate Events

Calendar

Contact: ACTFL, 6 Executive Plaza, Yonkers, NY 10701-6801, (914) 963-8830, fax (914) 963-1275.
Professional journal: Foreign Language Annals

AECT

Other Organizations

ALL/SAC
Advocates for Language Learning (ALL) and Second Language Acquisition by Children (SLAC) in conjunction with ACTFL: November 15 – 17, 1995. Anaheim, CA.
Contact: Dr. Paul Garcia (ALL/SLAC) 301 E Armour Blvd. #620, Kansas City, MO 64111, (816) 871-6317

CAUSE
Contact: CAUSE, 4840 Pearl East Circle, Suite 302E, Boulder, CO 80301, (303) 939-0315, fax (303) 440-0461, email: cvinall@cause.colorado.edu

Product News

[Editor's Note: our corporate members are invited to submit information, press releases, etc., about language learning lab products. The IALL Journal does not endorse any product, but provides this space as a service to our members.]

The International Channel
The International Channel announces its I-Channel website on the World Wide Web, beginning August 4, 1995. In addition to program schedules and information on the International Channel, the website includes links to sites that relate to the languages offered on the International Channel, as well as links to sites that offer helps for K – 12 instructors.
The I-Channel can be found on Wide Web at: http://www.I-channel.com
Applications are being received for Editor-in-Chief of the *IALL Journal of Language Learning Technologies*, a major publication of the International Association for Learning Laboratories. IALL is a growing, active organization of teachers and learning center administrators with the goal of promoting the effective use of technology in foreign language/ESL classrooms and laboratories.

Qualifications for the position of Editor-in-Chief of the *IALL Journal* include proven writing and editing skills, membership in and commitment to the goals of IALL, institutional support to cover travel costs to annual meetings, and electronic mail.

For further information, or to submit an application (including cover letter, C.V., and writing sample), contact:

Robert T. Henderson
President, IALL—International Association for Learning Laboratories
Language Acquisition Institute
Department of Linguistics, G-47 C.L.
University of Pittsburgh
Pittsburgh, PA 15260
Telephone: (412) 624-5943, fax: (412) 624-6793
Email: rth+@pitt.edu
## IALL Publications

IALL Federal ID Number: 31-1134952

Enter charges for desired publications. Complete and attach next page.

<table>
<thead>
<tr>
<th>Price</th>
<th>Quant.</th>
<th>Total $</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Memb.</td>
<td>Non.</td>
</tr>
</tbody>
</table>

### IALL Monographs:
- **Task-Based Activities**
  - Price: $10
  - Non.: $15
  - Quantity: ___
  - Total: $___
- **Task-Based II**
  - Price: $10
  - Non.: $15
  - Quantity: ___
  - Total: $___
- **Designing the Learning Center of the Future**
  - Price: $10
  - Non.: $15
  - Quantity: ___
  - Total: $___

### IALL Lab Design Kit (First Edition)
- Price: $15
  - Non.: $25
  - Quantity: ___
  - Total: $___

### Video Tours
- **IALL '89 - '95**
  - Price: $15
  - Non.: $25
  - Quantity: ___
  - Total: $___
- Rental of any video (postage & handling)
  - Price: $5
  - Non.: $5
  - Quantity: ___
  - Total: $___

### Conference Presentations on Video
Contact Tom Browne for complete listing. See address next page.
- **FLEAT II**
  - Price: $15
  - Non.: $25
  - Quantity: ___
  - Total: $___
- Rental of any video (postage & handling)
  - Price: $5
  - Non.: $5
  - Quantity: ___
  - Total: $___

### Journals
- **NALLD Journal Back Issues Vol. 1 – 19**
  - Price: $1
  - Non.: $2
  - Quantity: ___
  - Total: $___
- **JETT Back Issues Vol. 20 – 22**
  - Price: $5
  - Non.: $10
  - Quantity: ___
  - Total: $___
- **IALL Journal Back Issues Vol. 23 – 27**
  - Price: $5
  - Non.: $10
  - Quantity: ___
  - Total: $___

**Total publications charges** $___

Remit check payable in U.S. funds to IALL. Payment must accompany all orders.
IALL Membership and Publications Order Form/Invoice

IALL Federal ID Number: 31-1134952

Name ____________________________________________
Position __________________________________________
Department _______________________________________
Institution _________________________________________
Address _______________________________________________________________________
City __________________ State ______ Zip __________ Country __________
Phone _______________________________________________________________________
FAX _______________________________________________________________________
Email address __________________________________________________________________

Check other professional organizations to which you belong:
AECT ______ ACTFL ______ CALICO ______ TESOL ______

Check if you need IALL Regional Group Membership Information: __________________

Check desired membership category and charges:

____ Educational Member (Voting) $40.00
____ Commercial Member (Non-Voting) $55.00
____ Library Subscription (Non-Voting) $40.00
____ Student member* (Voting) $15.00 *Signature of sponsoring IALL member required for student membership.

Subtotal Membership Charges: ____________________________
Add Postage (if outside North America): $15.00
Publications charges (attach previous page): ________________

Total all charges (membership + postage + desired publications) $__________________

Remit check payable in U.S. funds to IALL. Payment must accompany all orders.

Mail invoice and check to: Tom Browne, IALL Business Manager
Humanities Learning Center
Macalester College
Saint Paul, MN 55105-1899
Phone: (612) 696-6336
Fax: (612) 696-6435
Email: Browne@macalstr.edu

Vol. 28, No. 2
The IALL Journal of Language Learning Technologies

Advertising Guidelines/Rates
September 1995

...provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

Acceptable Material:
Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset file negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85 — 120 lines

Rates:

<table>
<thead>
<tr>
<th>Journal Size 7&quot; x 10&quot;</th>
<th>1 Insertion</th>
<th>3 Insertions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (ad copy: 6&quot; x 9&quot;)</td>
<td>$275</td>
<td>$250</td>
</tr>
<tr>
<td>Half page (ad copy: 2 1/2&quot; x 9&quot;, 6&quot; x 4&quot;)</td>
<td>$200</td>
<td>$175</td>
</tr>
<tr>
<td>Covers 2 &amp; 3</td>
<td>$350</td>
<td>$325</td>
</tr>
<tr>
<td>Cover 4</td>
<td>$400</td>
<td>$375</td>
</tr>
</tbody>
</table>

We send tearsheets with invoice.

Schedule:

<table>
<thead>
<tr>
<th>Issues</th>
<th>Closing Deadline</th>
<th>Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Winter</td>
<td>December 1</td>
<td>February</td>
</tr>
<tr>
<td>Spring</td>
<td>April 1</td>
<td>June</td>
</tr>
<tr>
<td>Fall</td>
<td>August 1</td>
<td>October</td>
</tr>
</tbody>
</table>

Send Insertion Orders, All Copy and Layout To:

Harold H. Hendricks, IALL Advertising Manager
Humanities Research Center
Brigham Young University
3060 JKHB
P.O.Box 26098
Provo, UT 84602-6098
Phone: (801) 378-6448

We send written confirmation for all ad reservations received.