

Announcing...

WHO: National Information Center for Educational Media

WHERE: Medford, NJ

WHAT: *Film & Video Finder*, 2nd Edition, 1989

WHEN: Now Available

NOTEWORTHY: With over 12,000 new entries in 1989, this one-stop source for information on AV materials is now available for \$295.00. A three-volume, hardcover set, *Film & Video Finder* has information on over 110,000 films and videos, making it the most comprehensive reference in its field.

CONTACT: NICEM, c/o Plexus Publishing Inc., 143 Old Marlton Pike, Medford, NJ 08055.
TELEPHONE: (609) 654-6500
FAX: 609-654-4309

Announcing...

WHO: Project for International Communications Studies (PICS)

WHERE: University of Iowa

WHEN: Now available

WHAT: "Télématin," a popular French morning show comparable to NBC's "Today Show"

NOTEWORTHY: Professor Rick Altman, PICS' director and French series editor personally selected from 27 different Télématin programs the segments which have been included in the 60-minute Télématin re-edit. Altman and members of the PICS' staff have created a student workbook to accompany the Télématin. Now available on videocassette, the program will soon be available on videodisc as well.

COST: \$39.95 (includes complete transcript)

CONTACT: PICS, 266 International Center, University of Iowa, Iowa City, IA 52292
TELEPHONE: 800-373-PICS

Announcing...

WHO: Chinese Language Teachers Association

WHERE: Boston, Massachusetts, Copely Palace Marriott Hotel

WHEN: November 17-19, 1989

WHAT: Annual Meeting of the Chinese Language Teachers Association

CONTACT: Professor Tellee R. Chi, Department of Asian & Near Eastern Languages, Brigham Young University, Provo, UT 84602

Announcing...

WHO: China Central Television

WHERE: Beijing, People's Republic of China

WHEN: Now Available

WHAT: An Audio-Visual Course in Advanced Spoken Chinese

NOTEWORTHY: Videotapes containing approximately 30 hours of selected television programming. Course consists of three graded sections of 10 lessons each, and a 4th section of supplementary programs. Workbooks for sections 1-3 will be available shortly. The cost of the 15 two-hour videotapes (either VHS or Beta) which will be mailed air mail from Beijing is \$450.

CONTACT: Cheng Yang Borchert, Department of Far Eastern Languages and Civilizations, University of Chicago, 5736 S. Woodlawn Avenue, Chicago, IL 60637

TELEPHONE: (312) 753-2603 or (312) 753-2628

Announcing...

WHO: Future of Higher Education

WHERE: Lochan, Austria

WHEN: Abstracts due by 15 May 1989

WHAT: Fifth International Conference on the future of higher education on the theme "Higher Education and the Communication Environment"

CONTACT: Dr. Rolf Homann, c/o Landes-Bildungszentrum, Schloss Hofen, Hoferstrasse 26, A-6911 Lochan, Austria or Dr. Erkan Alban, Department of Economics, Stockton State College, Pomona, NJ 08240

Announcing...

WHO: San Jose State University

WHERE: Milan, Verona, Venice, Florence, Bologna, Pisa, Rome, Siena, Vatican, Sicily

WHAT: A tour of Italy

WHEN: June 25-July 14, 1989

NOTEWORTHY: History and cultural travel tour led by Italian native and language professor, Dr. Sebastian Cassarino. Three semester units of credit in history, humanities, or Italian. Cost of tuition is not included in cost.

COST: \$1,899

CONTACT: Travel Programs, A Focus on Italy, Office of Continuing Education, San Jose State University, San Jose, CA 95192-0135

TELEPHONE: (408) 924-2680

Announcing...

WHO: The University of Georgia Center for Latin American Studies

WHERE: University of Georgia, Athens, Georgia

WHEN: 26 June-28 July 1989

WHAT: A Summer Institute on Spanish Explorers and Indian Chiefdoms: The Southeastern United States in the Sixteenth and Seventeenth Centuries

NOTEWORTHY: The Institute will be held on the campus of the University of Georgia and will focus on the period between 1526 and 1670—the 'Forgotten Century' in American History.

Participants and faculty will address four connected questions: (1) Where precisely did the 16th-century Spanish explorers go in the Southeast? (2) What was the nature of native societies in the 16th-century Southeast? (3) What were the locations and domains of these societies? (4) How were the societies transformed into the very different native societies which Europeans encountered in the interior of the Southeast in the late 17th and early 18th centuries?

CONTACT: Teresa Smotherman, Assistant to the Director, NEH Summer Institute, Center for Latin American Studies, Moore College 214, The University of Georgia, Athens, GA 30602

TELEPHONE: (404) 542-3141

Announcing...

WHO: CONDUIT Educational Software

WHERE: The University of Iowa, Oakdale Campus

WHEN: Now available

WHAT: The student edition of its award winning writing software package *Writer's Helper Stage II*

NOTEWORTHY: *Writer's Helper Stage II* is a collection of activities and tools that will help junior high through college students write and revise their essays. The software contains Pre-writing Activities, to find, explore, and organize information about a subject. Revising tools include programs on structure, audience, and word checks. There are 19 Pre-writing Activities and 18 Revising Tools. The student edition of the software is identical to the version that is available to the schools. The documentation with the software includes a student manual as opposed to a teachers manual with student handouts that comes with the school edition. The student edition is available for students to purchase through their local bookstore or computing center for \$30.00, once a school has purchased at least one copy of the school edition for \$120.00. A minimum order of 15 copies of the student edition is required. This software program is available for the IBM PC, IBM PS/2, Tandy 1000, other IBM compatibles, and the Apple IIe, and IIc, enhanced. A Macintosh version will be available by summer 1989.

CONTACT: Jim Leaven, CONDUIT, University of Iowa, Oakdale Campus, Iowa City, IA 52242
TELEPHONE: (319) 335-4100

Announcing...

WHO: The Rockefeller Foundation

WHERE: Connecticut College, New London, CT

WHEN: Deadline for submission of completed applications for summer 1990 is October 31, 1989

WHAT: Summer 1990 Rockefeller Foundation Fellowships available to teachers of foreign language

NOTEWORTHY: The Rockefeller Foundation has recently approved another grant providing a fifth year of support to its highly successful Fellowship Program for High School Teachers of Foreign Languages, based at Connecticut College in New London, CT. The project awards \$4500.00 each to 104 teachers for eight weeks of summer study in the United States and abroad. The Rockefeller Foundation has already committed a total of \$2.7 million to this effort to broaden faculty members' cultural and linguistic contact with the languages they teach. This fellowship program is administered in cooperation with the Academic Alliances, a nationwide project which includes 130 collaborative groups of foreign language teachers and literature faculty members from 230 colleges and 1100 schools. These collaboratives in conjunction with a national review panel are responsible for reviewing and selecting Fellows.

CONTACT: Teachers can request applications from their nearest Academic Alliance collaborative or from the central fellowship office at: Rockefeller Foundation Fellowships for Foreign Language Teachers in the High Schools, Academic Alliances, Connecticut College, P.O. Box 2001, New London, CT 06320
TELEPHONE: (203) 447-7800

Announcing...

WHO: Clemson University

WHERE: Clemson, South Carolina

WHEN: September 28-30, 1989

WHAT: 39th Annual Mountain Interstate Foreign Language Conference

NOTEWORTHY: Pre-registration for this conference ends September 1, 1989. Delta Air Lines has arranged special discounted fares for travel to meetings. For further details regarding Delta discounts, you or your travel agent should call 1-800-221-1212 and ask for the **Special Meetings Network**. The file number for this conference is I-2002I.

CONTACT: Sixto E. Torres, MIFLC 1989 at (803) 656-5403 or (803) 654-3198

Announcing...

WHO: Athelstan Publications

WHERE: La Jolla, California

WHEN: Now available

WHAT: *Teaching Languages with Computers: The State of the Art*, edited by Professor Martha C. Pennington of the University of Hawaii

NOTEWORTHY: This highly readable book presents an overview of the theoretical and practical aspects of the use of computers in language instruction. It contains seven comprehensive chapters written by specialists in the field of language education and computer-assisted instruction. The 180-page book is available from Athelstan Publications.

COST: \$12.50 (paper) \$23.95 (cloth) plus \$1.50 shipping

CONTACT: Athelstan Publications, P.O. Box 8025, La Jolla, CA 92038-8025

TELEPHONE: (619) 552-9353

Announcing...

WHO: Trans-European Student Programs

WHERE: Jamestown, ND

WHEN: Now available

WHAT: Foreign Language Video Tapes

NOTEWORTHY: Trans-European Student Programs offers the largest and latest selection of video tapes for foreign languages in the U.S. Their extensive list of titles covers most modern languages, as well as regions, cities, documentaries, and even cooking of the target language countries. These can be played in the NTSC (U.S.) format on any common VCR. TESP also offers a multi-standard video cassette recorder with an image translator that plays all world standards. This VCR has been very popular with classes that exchange tapes overseas or use foreign cassettes. In addition, TESP offers hundreds of imported FL classroom decorations, T-shirts, buttons, charter flights, and imported fund-raisers for foreign languages.

CONTACT: For free information about their offerings, send self-addressed, stamped envelope to Trans-European Student Programs, Box 1485, Jamestown, ND 58402-1485
TELEPHONE: 1-800-437-2602

Announcing...

WHO: Calvin College

WHERE: Grand Rapids, MI

WHEN: August 4, 1989

WHAT: TPR (TOTAL PHYSICAL RESPONSE) AND BEYOND FOR BEGINNERS

NOTEWORTHY: This 5-day workshop will feature four master teachers who have used this method (developed by James Asher) in their classrooms with great success

CONTACT: Claude-Marie Baldwin, Workshop Director, Summer Foreign Language Workshop, Calvin College, Grand Rapids, MI 49506
TELEPHONE: (616) 957-6361

Announcing...

WHO: Beloit College's Center for Language Studies

WHERE: Beloit, Wisconsin

WHEN: Summer 1989

WHAT: First and second year Chinese,

Japanese, Russian as well as third-year Chinese, third and fourth year Russian and English as a Second Language language instruction

NOTEWORTHY: Beloit offers an intensive program in an intimate setting, free from distractions. Classes are small (no more than 15, with a one-to-five faculty/student ratio. Classes are rigorous, meeting six hours per day, five days a week for over nine weeks.

CONTACT: John A. Rapp, Director, Center for Language Studies, Beloit College, Beloit, WI 53511

TELEPHONE: (608) 365-3391 ext. 269

Announcing...

WHO: The Society for Teaching and Learning in Higher Education

WHERE: University of Alberta, Edmonton, Alberta, Canada

WHEN: June 17-20, 1989

WHAT: Ninth Annual Conference on Teaching and Learning in Higher Education

NOTEWORTHY: The Conference on Teaching and Learning in Higher Education provides a forum for faculty members, teaching assistants, educational researchers and developers, study skills counsellors, and administrators, in which they can examine ways to improve teaching and learning in post-secondary education. Traditionally, this conference does not have a specified theme. If you have experience in any of the following or related areas, you are invited: evaluating teaching, innovative approaches to education, specific teaching techniques, teaching communication skills, technology in teaching/learning, etc.

TELEPHONE: (403) 492-2826 for information

Announcing...

WHO: International Federation for Information Processing

WHERE: Sidney, Australia

WHEN: Papers due by October 1, 1989;

Conference July 9-13, 1990

WHAT: Fifth World Conference in Computer Education (WCCE/90)

NOTEWORTHY: Held only every five years, this conference is a major event in the computer education field. The conference program is organized by the Technical Committee on Education of the International Federation for Information Processing. The conference will address all aspects of educational computing ranging across primary, secondary, tertiary, industry as well as community education. It will provide an opportunity for people from many countries and backgrounds to meet and exchange ideas and experiences. The six major areas or

themes of the conference will be as follows: informatics education at the secondary level; advanced curriculum projects in information processing; research on educational applications of information technologies; vocational education and training; informatics in elementary education; and distance learning.

CONTACT: WCCE/90 World Conference on Computers in Education, P.O. Box 319, Darlinghurst NSW 2010, Australia; or contact the U.S. representative, Holly Jobe, IMS, MCIU, Montgomery Avenue & Paper Mill Road, Erdenheim, PA 19118

TELEPHONE: Holly Jobe at (215) 233-9560; WCCE/90 at (+612) 211 5811; COMPUSERVE 70014,456; SOURCE RD0076

INTERNATIONAL JOURNAL OF INSTRUCTIONAL MEDIA

Dr. Phillip J. Sleeman
Director, University Center for Instructional Media and Technology
University of Connecticut
Box U-1, Room 3, 249 Glenbrook Road
Storrs, CT 06268

Executive Editor

About IM

The *International Journal of Instructional Media (IM)* does not believe that traditional texts and blackboards have been outmoded—far from it. But the present growth in educational technology does confront you, the instructor, with a vast array of instructional media, without clearly defined guidelines as to their optimal use.

To help bridge this gap, *IM* focuses on quality research and presents articles about ongoing programs in instructional media and education. *IM* investigates and explains:

- Computer technology
- Instructional media and technology
- Media utilization and communication
- Media research and evaluation
- Instructional systems development
- Television approach to teaching and learning
- Media production
- Instructional media facilities and personnel

Primarily, *IM* is concerned with the problem of applying the various instructional media to the learning process. Articles discuss *specific* applications and techniques for bringing the advantages of a particular instructional medium to bear on a complete curriculum system or program.

Most importantly, *IM* is *not* hardware oriented—it is instruction oriented. It is concerned with hardware only to the extent that hardware forms part of an educational system called “instructional media,” involving student, hardware, software, curriculum, and instructor.

The International Journal of Instructional Media is published quarterly by Westwood Press, Inc., 251 Park Avenue South, New York, NY 10010. Subscription rate for yearly volume (4 issues) is \$80.00. Add \$3.00 for postage in the United States and Canada and \$10.00 for elsewhere. Subscription is on a volume basis only and must be prepaid. Back volumes are available at \$55.00 per volume. Copies of single issues are available at \$30.00 per issue.