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ON THE COVER: In the tradition of Martha Stewart, this cover was handcrafted by Julee Katzman. She conveniently provided *American Studies* with both an original and mass producible copies of the piece. For more on Martha Stewart and her impact on American culture see "Martha Stewart Roundtable" beginning on page 67, for revised versions of papers delivered at the popular session of the 1999 American Studies Association Annual Conference.

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