

american studies

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american studies

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**samuel leavitt: apocalyptic prophet in quest
of community**

solomon gemorah 107

new resources in american studies

black newspapers in kansas

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surendra bhana 119

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ON THE COVER: “The Long-haired Advertising Man,” whose passing was noted in a Multigraph ad of 1919. He “wore flowing ties and filled his sentences with ponderous polysyllabic words”; the modern adman is, in contrast, “a crisp and clean-cut *business man*. His middle name is ACTION,” and he uses his Multigraph machine as a “RAPID-FIRE GUN” because “it fires *5,000 shots an hour*. . . .” See pages 5-17.