

masa bulletin

NEW BOOK REVIEW POLICY, effective immediately:

1. The standard, brief (100-word) review of specialized books in such fields as American literature, history, sociology, political science, art history, music history and so forth will no longer be carried. We shall, of course, publish reviews written under the old format which are already on hand and accepted.

2. The journal will specialize in three types of longer review.

a. Essay reviews. Will cover, characteristically, three to seven recent books and articles in a given area in which a major substantive, conceptual or methodological change, of interest to American Studies, is occurring. Emphasis should be on the significance of such changes for American Studies practitioners. Such review articles will normally be written by one scholar either at the invitation of a member of the editorial board, or in response to a suggestion from the scholar who sees something breaking in his field, and obtains our consent to go ahead with the review article.

b. The review symposium. A review produced jointly by a group of scholars, characteristically dealing with different aspects and applications of major new works of American Studies scholarship. Not limited to a single book. May include a discussion of relevant recent articles as well. Suggestions for appropriate topics are welcome. Review symposia will normally be arranged by or through a member of the editorial board. Interested scholars are cordially invited to write us to suggest appropriate topics.

c. Reviews of single books directly in the field of American Studies. Books included in this category deal specifically with American Studies concepts and methods, present broad and seminal interpretations of the American experience, or have important methodological or theoretical implications for the field

of American Studies. Although the journal does not normally review anthologies, exception will be made for American Studies anthologies.

Length: 1,000 words or less. Prospective contributors are urged to check out topics they have in mind with the editor or the associate editor before beginning to write. Reviews of the sort described under a, b and c above will be subject to the same editorial process to which articles are subjected. It is possible, in other words, that the magazine may choose not to accept a given essay review. On the other hand, since the authors have already checked out the subject matter and methodology with the editors, it is assumed that cases of outright rejection will be relatively rare.

3. Books felt to be of interest primarily to specialists in the component disciplines (sociology, anthropology, political science, literature and so forth) will normally be noted in "Books Received," but not reviewed.

4. Specialized books of unusual quality and/or significance may be described in a sentence or two. The name of the author of the sentences and his college or university affiliation will be noted in the usual manner beneath the entry. The sentence or two should indicate the nature of the book's hypotheses and the quality of its scholarship. For example:

WORKSHOP IN THE WILDERNESS: The European Response to American Industrialization, 1830-1860. By Marvin Fisher. New York: Oxford University Press. 1967. \$6.00. Though the author has not provided as much evidence from other sources as he might have to enable the reader to check the accuracy of the observations of European visitors, this is a significant study which helps to demolish the stereotype that American industry arose from the Civil War. Contains a valuable checklist of travel

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accounts published between 1830 and 1860.

This new policy was defined at a meeting of the editorial board of this journal on Friday, March 20, 1970, in Omaha, Nebraska.

Authors of longer reviews should suggest brief descriptive titles for their essay reviews, and should list full bibliographical information for all books and articles to be discussed in the reviews in the form of a headnote, following the style currently in use in the journal. Reviewer's name and affiliation go at the end of the review.

Reprints of review articles are available at our usual reprint article rate, \$10.00 per 100 copies. 100 copies is the minimum order. Authors of essay reviews will also receive one complimentary copy of the journal. Orders for reprints must be placed before publication. The reviewer should send the check for \$10.00 to Professor Jerzy Hauptmann, Department of Political Science, Park College, Parkville, Missouri 64152. Professor Hauptmann will notify us that the fee has been paid, and the reprints will be mailed from our office.

A NOTE FOR LIBRARIANS: The editors of the *Midcontinent American Studies Journal* plan, beginning with the first issue of volume XII (1971) to change the name of the journal to *American Studies*. By way of review: the predecessor of our current magazine was the *Bulletin of the Central Mississippi Valley American Studies Association*, published at Park College in Parkville, Missouri, in 1958 and 1959. Volume I, Number 1 of the present periodical was published in the Spring of 1960 at the University of Kansas under the title *Journal of the Central Mississippi Valley American Studies Association*. The magazine continued under that name through its first two volumes, changing in Spring, 1962 (at the beginning of Volume III), to *Midcontinent American Studies Journal*. That title will be continued through the present (1970) volume, Volume XI, and the new title, *American Studies*, will be in effect as of Volume XII, Number 1, Spring, 1971. The first volume under the new title will carry the line "formerly *Midcontinent American Studies Journal*" as an aid to librarians.

Readers and contributors have been suggesting to us for a number of years that our title is misleading. We know that

what it means is that the journal is regionally sponsored, but national in scope. Newcomers to the field, however, often do not know this, and assume that the journal is regional in content, something which has never been true.

To our knowledge, no other publication currently bears the title *American Studies*. To be doubly sure, we have hired a patent attorney who will do a patent search, and if the results are negative, register the name for us.

PROSPECTIVE AUTHORS: From now on, we would like each prospective contributor to the journal to send us *two* copies of his article. Not only will it enable the editorial board to reach its decision more quickly, it will also provide the editorial office with a copy of the original draft to help in evaluating revised drafts.

MASA MEETING: Here's the program for the fifteenth annual meeting of the Midcontinent American Studies Association, March 20 and 21, 1970, in Omaha, Nebraska.

American Urbanism and Its Processes

The City in Literature

Chairman: Thomas A. Kuhlman,
Creighton University

Portrayals of the American City: Dreiser
and Sloan: Joel C. Mickelson,
Wisconsin State University

The City in Children's Periodicals:
1865-1890: R. Gordon Kelly,
University of Iowa

Urbanism: A Source of Poetic Imagery:
William J. Shanahan, Idaho State
University

E. L. Godkin and Municipal Reform:
Diana Klebanow, University of
Connecticut

The Changing University: Black Studies and Open Admissions

Chairman: Robert Simpson, University
of Nebraska at Omaha

Black American Literature: Some Fore-
sights: Hargis Westerfield, Kearney
State College

Developing a Black Studies Program:
Emmitt Cribbs, University of
Nebraska at Omaha

New Careers for the Disadvantaged:
Sam Crawford, Creighton University

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Open Admissions in Higher Education:
Henry Wasser, Richmond College of
CUNY

Social Perspectives on the City

Chairman: John Hancock, University of
Washington

The Simulation of Urban Processes:
James P. Wilson, Kansas State College
of Pittsburg

The Urban Observatory and American
Studies: Forrest J. Berghorn and
Robert E. Huitt, University of Kan-
sas

Can Urban Economic Development Be
Bootstrapped?: Richard Brown, Oma-
ha Economic Development Agency

The Arts and the City

Panel discussion moderated by Osmund
Overby, University of Missouri, Col-
umbia

Richard N. Gregg, Joslyn Art Museum
Thomas Bartek, Creighton University
Thomas Casker, Omaha Community
Playhouse

Paul Crayfin, The Magic Theater

American Studies



HALDEEN BRADY
**COCK OF THE WALK: The Legend of
Pancho Villa. Second edition with an
extended preface by the author.**
(1955) 2nd. edn. 1970 SBN 8046-
0875-X \$8.00

ROLLO WALTER BROWN
**THE CREATIVE SPIRIT: An Inquiry
Into American Life**
(1925) SBN 8046-0604-8 \$8.50

JANE BUTZNER (compiler)
**CONSTITUTIONAL CHAFF: Rejected
Suggestions of the Constitutional Con-
vention of 1787.**
(1941) SBN 8046-0605-6 \$8.50

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PRUDENCE BOSTWICK
**THE LITERATURE OF THE ROCKY
MOUNTAIN WEST: 1803-1903**
(1939) SBN 8046-0649-8 \$15.00

OLIVER GRAMLING
AP: THE STORY OF THE NEWS
(1940) SBN 8046-0690-X \$17.50

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THE STORY OF AMERICAN DISSENT
(1934) SBN 8046-0626-9 \$12.50

LYDIA MINTURN POST
**PERSONAL RECOLLECTIONS OF THE
AMERICAN REVOLUTION. Edited by
Sidney Barclay.**
(1859) SBN 8046-0633-1 \$8.25

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(1915) SBN 8046-0640-4 \$6.00



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