"End of the Reel"

We welcome the submission of information on upcoming events from our readers. Please send to the Managing Editor:

Gamin Bartle Language Resource Center University of Alabama P.O. Box 870246 Tuscaloosa, AL 35487 (205) 348-8472 gbartle@as.ua.edu

IALLT Web site To provide better service to IALL members, we have a comprehensive Web site at http://iallt.org. \bullet

Vol. 36, No. 1 2004 87

End of the Reel

IALLT Publications Order Form/Invoice

Please identify the publications that you would like to order and place the correct total in USD at the bottom of the form. Be sure to list the Volume and issue numbers for any back issues of Journals needed.

Publication Task-Based Activities: A Communicative	Price Member \$10.00	Qty.	Total \$
Approach to Language Lab Use. Volume I. 1988. By Lee Ann Stone.	Non-Member \$15.00		\$
Task-Based II: More Communicative Activities for the Language Lab Use	Member \$10.00		\$
1993.Edited by Lee Ann Stone and Pam Castro.	Non-Member \$15.00		\$
Language Center Design Kit, Fourth Editi	ion		
Edited by Jack Burston. (c) 2003.	Member \$45.00		\$
	Non-Member \$60.00		\$
IALLT Management Manual, Second Edi			
Edited by Ute Lahaie. (c) 2003.	Member \$45.00		\$
	Non-Member \$60.00		\$
Journal of Educational Techniques and T			
Back Issues. Former IALL Journal, Vol. 20 to		ear).	
Priced per issue. SpecifyVolume & Number			\$
	Non-Member \$10.00		\$
	Vol No		
IALL Journal of Language Learning Tech			
Back Issues. Former IALL Journal, Vol. 23 to	•	/year). Priced per	
SpecifyVolume & Number	Member \$ 7.50		\$
	Non-Member \$12.50		\$
7.17m7 1.47 7 . m	Vol No		
IALLT Journal of Language Learning Tec			
Back Issues. Former IALL Journal, Vol. 34 ff		riced per issue. Sp	<u> </u>
Volume & Number	Member \$ 12.50		\$
	Non-Member \$17.50		\$
Densit shoot and the LIC for the LATIS	Vol No		
Remit check payable in U.S. fund to IALL		Carletotol, ¢	
pany all orders. If your order is to be shipped or please consult the IALLT Web site at htt		Subtotal: \$ Total:\$	
puborder2.html for shipping charges.Mail		10(а1:ф	
Ron Balko, IALLT Tr	reasurer (Business Manager)	
Director, Instruction		,	

Concordia College Moorhead MN 56562 E-mail: balko@cord.edu Phone: 218 299-3464

Vol. 36, No. 1 2004 89

IALLT Membership Order Form/Invoice

Name		Oruei	FUI III/ IIIVU	ice
Position				
Department				-
Institution				
Address				
CityS	tate	Zip	Country	
Phone		·	<u> </u>	
FAX				
Email address				
Status (check one):				
Renewal Membership/Subscr	iption	New N	Member/Subscription	
Check other professional organ	izations to	which you	helang:	
AECT ACTFL CA	LICO	TESOL	EUROCALL	
Check if you need IALLT Region	nal Group	Membershij	Information:	_
IALLT mailing labels. If you do not wa Check desired membership cate Educational Member (Voting) Commercial Member (Non-Votin Library Subscription (Non-Votin Full-time Student member* (Votin Subtotal Membership Charges: Add Postage (if outside North America):	egory and 1 yr. \$50.0 ng) 1 yr. \$75.0 ng) \$60 ing) \$25	charges: 00/2 yrs. \$90. 00/2 yrs. \$140 .00 *S .00 be	00	LT mem bership.
Auu 10siuge (ij buisiue 1vorin America).	Ψ20.	00	Ψ	
Total charges (membership + p	ostage, if a	any)	\$	
Remit check payable in U.S. fu ders. You can also enroll or ren vs/membapp-ol.html.	nds to IAL ew your m	LT. Payme embership	nt must accompany a on-line at http://iallt	all or- .org/
Mail invoice and check to:	IALLT I CARLA Univer	sity of Minn		

Advertising Guidelines Rates April 2004

...provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

Acceptable Material:

Non-bleed; high-quality photomechanical transfer prints on paper (PMT, Copyproof). Halftones: 85 ^ 120 lines. Black & white laser copy. No film or negatives.

Rates:

Journal Size 7" x 10"	1 Insertion	2 Insertions
Full page (ad copy: 6" x 9")	<i>\$275</i>	\$500
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$350
Quarter page (1 1/2" x 9", 6" x 2 2/5")	\$150	\$250
Cover 2 (inside front)	\$350	<i>\$650</i>
Cover 3 (inside back)	\$350	<i>\$650</i>
Cover 4 (outside back)	\$400	<i>\$750</i>

We send tearsheets with invoice.

Schedule:

Issues	Closing Deadline	Publication
Fall/Winter	September 1	October
Spring/Summer	March 1	<i>April</i>

Send Insertion Orders, All Copy and Layout To:

Gamin Bartle
IALLT Journal Managing Editor
P. O. Box 870246
University of Alabama
Tuscaloosa, AL 35487
Phone: (205) 348-8472
Email: gbartle@as.ua.edu

We send written confirmation for all ad reservations received.

For further information about advertising, please contact the IALLT Journal Advertising Manager, Sara Wilson (contact information in front matter).

Vol. 36, No. 1 2004 91