# "End of the Reel"

We welcome the submission of information on upcoming events from our readers. Please send to the Managing Editor:

Gamin Bartle Language Resource Center University of Alabama P.O. Box 870246 Tuscaloosa, AL 35487 (205) 348-8472 gbartle@as.ua.edu

### Upcoming Conferences

**MWALLT** Fall 2004 Mid-West Association for Language Learning Technology "Inspiring, Enabling, and Motivating the Language Learner" Friday and Saturday, October 15-16, 2004, Drake University -Des Moines, Iowa http://160.94.62.75/MWALLT/

#### NERALLD Fall 2004 Meeting

New England Regional Association of Language Laboratory Directors, "Old Wine in New Skins: Doing Digitally What We Used to Do Analogically," Pre-Conference Workshop on Non-Western Fonts, October 14-15, 2004 Host Site: St. Michael's College, Colchester, Vermont http:// akbar.marlboro.edu/~neralld/

SWALLT Fall Conference SouthWest Association for Language Learning Technology, November 26 and 27, 2004, "Enhancing Language Learning," Brigham Young University Hawaii Laie, Hawaii, http://yoda.hnet.uci.edu/hirc/SWALLT/

IALLT Web site

To provide better service to IALLT members, we have a comprehensive Web site at http://iallt.org.

## IALLT Publications Order Form/Invoice

Please identify the publications that you would like to order and place the correct total in USD at the bottom of the form. Be sure to list the Volume and issue numbers for any back issues of Journals needed.

Publication	Price	Qty.	Total
Task-Based Activities: A Communicative Approach to Language Lab Use.	Member \$10.00		\$
Volume I. 1988. By Lee Ann Stone.	Non-Member \$15.00	<u> </u>	\$
Task-Based II: More Communicative Activities for the Language Lab Use	Member \$10.00	<u> </u>	\$
1993.Edited by Lee Ann Stone and Pam Castro.	Non-Member \$15.00		\$
Language Center Design Kit, Fourth Edit	ion		
Edited by Jack Burston. (c) 2003.	Member \$45.00		\$
	Non-Member \$60.00	<u> </u>	\$
IALLT Management Manual, Second Edi			
Edited by Ute Lahaie. (c) 2003.	Member \$45.00		\$
	Non-Member \$60.00		\$
Journal of Educational Techniques and T			
Back Issues. Former IALL Journal, Vol. 20		year).	¢
Priced per issue. Specify Volume & Number	Non-Member \$10.00		\$
	Vol No	<u> </u>	\$
IALL Journal of Language Learning Tech			
Back Issues. Former IALL Journal, Vol. 23		(vear) Priced per	iceua
Specify Volume & Number			\$
specify volume arvaniser	Member \$ 7.50 Non-Member \$12.50		\$
	Vol No	<u> </u>	Ψ
IALLT Journal of Language Learning Te			
Back Issues. Former IALL Journal, Vol. 34 f		riced per issue. Sr	ecify
Volume & Number	Member \$ 12.50		\$
	Non-Member \$17.50		\$
	Vol No		
Remit check payable in U.S. fund to IALL pany all orders. If your order is to be shipped please consult the IALLT Web site at ht puborder2.html for shipping charges.Mail	outside of North America, tp://iallt.org/journal/	Subtotal: \$ Total:\$	
Ron Balko, IALLTT Director, Instructior Concordia College Moorhead MN 565 E-mail: balko@cord Phone: 218 299-34	62 .edu	r)	

End of the Reel

## IALLT Membership Order Form/Invoice

Name		
Position		
Department		
Institution		
Address		
City State _	Zip	Country
Phone	,	
FAX		
Email address		
Status (check one): Renewal Membership/ Subscriptio	n1	New Member / Subscription
Check other professional organizati AECT ACTFL CALICO	ions to which C TESC	n you belong: DL EUROCALL
Check if you need IALLT Regional	Group Memb	ership Information:
Occasionally organizations or companies w IALLT mailing labels. If you do not want ye	vhose business is our name on the	s of interest to IALLT members, request ese lists, please check here
Check desired membership categor Educational Member (Voting) 1 Commercial Member (Non-Voting) 1	yr. \$50.00/ 2 yr. yr. \$75.00/ 2 yr.	s. \$90.00
Library Subscription (Non-Voting) Full-time Student member* (Voting)	\$60.00 \$25.00	*Signature of sponsoring IALLT mem ber required for student membership.
Subtotal Membership Charges:		\$
Add Postage (if outside North America):	\$20.00	\$ \$
Total charges (membership + posta	ge, if any)	\$
Remit check payable in U.S. funds ders. You can also enroll or renew vs/membapp-ol.html.	to IALLT. P your membe	ayment must accompany all or- ership on-line at http://iallt.org/
Mail invoice and check to:	Marlene Johns IALLT Membe CARLA University of	ership Coordinator

395 S Pascal St Paul, MN 55105

1

## Advertising Guidelines Rates October 2004

...provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

#### Acceptable Material:

Non-bleed; high-quality photomechanical transfer prints on paper (PMT, Copyproof). Halftones: 85 ^ 120 lines. Black & white laser copy. No film or negatives.

#### Rates:

Journal Size 7" x 10"	1 Insertion	2 Insertions
Full page (ad copy: 6" x 9")	\$275	\$500
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$350
Quarter page (1 1/2" x 9", 6" x 2 2/5")	\$150	\$250
Cover 2 (inside front)	\$350	\$650
Cover 3 (inside back)	\$350	\$650
Cover 4 (outside back)	\$400	\$750
TAT 1, 1,		

We send tearsheets with invoice.

#### Schedule:

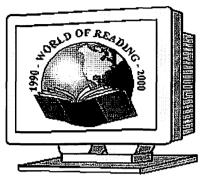
lssues	Closing Deadline	Publication
Fall/Winter	September 1	October
Spring/Summer	March 1	April

### Send Insertion Orders, All Copy and Layout To:

Gamin Bartle IALLT Journal Managing Editor P. O. Box 870246 University of Alabama Tuscaloosa, AL 35487 Phone: (205) 348-8472 Email: gbartle@as.ua.edu

We send written confirmation for all ad reservations received. For further information about advertising, please contact the IALLT Journal Advertising Manager, Sara Wilson (contact information in front matter).

## YOUR FOREIGN LANGUAGE AND ESL SOURCE



We offer a wide range of foreign language and ESL software for PCs or for Macintosh - all at discounted prices. We have personally evaluated all the software - feel free to call for recommendationsons on which programs best meet your needs. Cindy Tracy, the President, travels for workshops to demonstrate software in different languages and levels.

Programs range from preschool to adult, language learning, dictionaries, encyclopedias, translation software, word processors, spell and grammar checkers, etc.

We also have foreign language books, audio tapes and CDs, DVDs and videos - Over <u>100</u> languages to choose from.

## Please visit our catalogue online at http://www.wor.com

or call for our 2004-2005 print catalogue at (800) 729-3703 or (404) 233-4042 or fax at (404) 237-5511 or E-mail at: polyglot@wor.com

World of Reading, Ltd. \* P.O. Box 13092 \* Atlanta, GA 30324-0092