



NALLD Business

New Appointment: Dr. Evelyn Irving, President of NALLD, has announced the appointment of Mr. Patrick Boyden, Kent State University, to the position of Advertising Manager of the *NALLD Journal*. All correspondence concerning advertising should be directed to Mr. Boyden.

Change of Address: The NALLD Executive Secretary, Mr. James Dodge, has accepted the position of language lab director at the University of Chicago. All correspondence to Mr. Dodge should be addressed to:

Mr. James Dodge
University of Chicago Language Lab
1126 East 59th Street
Chicago, Illinois 60037

Preliminary Committee Report: Committee for the Study on the Feasibility of B.A. degree in the Field of Language Laboratories. Chairman: Roy L. Krynitz; Committee Members: Yusuke Kawarbayashi, Wm. Flint Smith.

The questionnaire was designed to secure the memberships' perception and to formulate their opinions as to which goals were necessary to implement a desirable program in the training and education of persons now in, or who will soon enter the teaching field utilizing educational technology and associated materials. (Survey results on page 4).

The two basic reasons for this survey were: 1) To determine the type of training that would best prepare future teachers to cope with the rapid changes in education. 2) Once this information is obtained, compiled and evaluated, then steps can be taken by our association to present an acceptable plan to interested colleges and universities that will enable them to offer more instruction in this vital area. Hopefully, it will be expanded into a full-fledged degree plan. The survey information consisted of area of study (educational technology, foreign language, educational psychology, etc.) certificate level of training (elementary and secondary), degree level to be offered (B.A., M.A., Ph.D.), types of courses other than basic requirements for the degree plan being followed (computers, film production, audio-visual courses.

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electronics, etc.) and the best methods to encourage present teachers to study this area (workshops, summer institutes, etc.).

Due to the rapid changes taking place today in educational technology and methodology, this plan cannot be formulated overnight. Even after a basic program is assembled, our fight will just have begun. The next step will be to find educational institutions willing to accept the program and provide qualified persons to teach the subject matter.

More time will be needed to follow through with this plan if we are to move ahead in the teaching field. Educational technology, foreign language and other areas of study need to face the challenges of tomorrow, today.

SURVEY RESULTS

In order to successfully implement a desirable program in the training and education of persons now in or who will soon enter the field of educational technology, we first must determine what kinds of programs we need to effectively prepare these persons.

1. Degree Level

Of the following choices, which one do you believe to be most satisfactory? (Check one)

- a) An undergraduate degree in foreign language with a minor in education technology.
- b) An undergraduate degree in educational technology with a minor in foreign languages.
- c) An undergraduate degree in educational technology with the major area of study in communications and a minor in foreign languages or educational psychology.
- d) A graduate degree in educational technology.
- e) A graduate degree in educational psychology with an undergraduate degree in foreign languages.

OR

- f) Your suggestion as to what degree level and areas of studies.

From the choices listed above, the breakdown of preference was as follows: a) 46%, b) 6%, c) 12%, d) 6%, e) 10%, f) 20%, which consisted of variation of the choices offered or different fields and levels.

The above percentages were calculated from the number of questionnaires answered and returned. The return rate was 31% of members surveyed.

The remaining parts of the survey which included: 1) Who should receive training in the field of technology? 2) Should courses in audio-visual and other related field of educational technology be a requirement to obtain a teaching certificate? 3) What level of teach-

ing certificate (elementary or secondary) should be effected? 4) At what level should degree be offered (B.A., B.S., M.A., M.S.) 5) Should a separate degree be offered or have the studies included in the degree plan being followed? 6) How do we encourage present teachers to study in this vital area (workshops, summer institutes, etc.)?

In reference to the other parts of the survey it revealed that:

1. 53% expressed for all students majoring or minoring in education, 7% foreign language majors only, 11% foreign language and English majors only and 29% was divided on their opinions in various areas of studies.
2. 83% expressed their desires for audio-visual and other courses in the field of educational technology be a requirement for obtaining a teaching certificate, while only 13% disapproved and 4% expressed no opinion.
3. 77% preferred that both elementary and secondary teachers be required to take these courses for certification, 10% favored secondary, 1% elementary and 12% no choice.
4. 46% were in favor of the course being offered at both levels, 34% at the B.A. (B.S.), 6% at the M.A. (M.S.), and 14% expressed no opinion.
5. 56% responded that no separate degree plan should be offered in the field of educational technology, 34% was in favor of a plan and 10% no response on this question.
6. 51% favored workshops, 44% summer institutes, 28% credit towards M.A. (M.S.), 14% a requirement for recertification, 5% NDEA-ESEA, 27% travel grants. In this category the percentage added up to 144%, the reason for this was because some persons had more than one choice as the best method suited in this area.

Tape Market: Many lab directors and their schools are faced with the problem of what to do with the master tapes for texts which are no longer used by their school. They can either erase and re-bulk the tapes or store them to gather dust. We offer another solution. We will list in the *NALLD JOURNAL* tapes for sale by schools. Only those sold by the publisher to the school and in their original package will be listed. The following should be observed:

1. Use this form: Language, Title, Author, Editor, Year, Number of reels, number of tracks, cost, selling price (we suggest 50% discount), person to contact.
2. *NALLD* and the *NALLD Journal* accept *no responsibility* for the transaction between buyer and seller. The quality of the tapes and the method of payment for them should be a matter established between buyer and seller before the transaction is made.

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3. The listing in the *Journal* will be determined by the space available. The *NALLD Journal* reserves the right to select listings.

GERMAN

- "FOCUS ON GERMAN FOR BEGINNERS" — Leroy R. Shaw, Harper and Row, 1965, 30 reels, full-track, 3¾ ips, \$92.50. CONTACT: Dr. Axel Claesges or Dr. Peter Mollenhauer, Department of Foreign Languages and Literatures, Clements Hall, S.M.U., Dallas, Texas 75222.
- "FOCUS ON GERMAN FOR INTERMEDIATES" — Leroy R. Shaw, Werner Winter, I. Rosemarie Shaw, Harper and Row, 1965, 15 reels, full-track, 3¾ ips, \$45.00. CONTACT: Dr. Axel Claesges or Dr. Peter Mollenhauer, Department of Foreign Languages and Literatures, Clements Hall, S.M.U., Dallas, Texas 75222.
- "TOWARD FLUENCY IN SPEAKING AND WRITING GERMAN" — Eris Hofacker, Charles Scribners and Sons, 1963, 7 reels, dual track, \$15.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.
- "INTERMEDIATE CONVERSATIONAL GERMAN" — Kahn, American Book Co., 1967, 5 reels, dual track, \$10.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.
- "CORRELATED LANGUAGE TAPES — GERMAN" — Electronic Teaching Laboratories, 50 reels, \$75.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.
- "GERMAN CONVERSATION REVIEW GRAMMAR" — Glaetti-Backenstoss, American Book Company, 6 reels, \$10.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

SPANISH

- "BEGINNING SPANISH" — Da Silva, Harper and Row, 32 reels, full track, 1963, \$75.00. CONTACT: Rev. Harold Watson, St. Benedict's College, Atchison, Ka. 66002.
- "EL CAMINO REAL" — Jarrett, Houghton-Mifflin, full-track, 7.5 ips; Book I — 22 reels, \$40.00, Book II — 52 tapes, \$95.00. CONTACT: Rev. Harold Watson, St. Benedict's College, Atchison, Ka. 66002.

"CORRELATED SPANISH SERIES" — Electronic Teaching Labs, 42 reels, \$65.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

"BEGINNING SPANISH" — Arnitage/Meiden, Houghton-Mifflin Co., 1963, 11 reels, 2 tracks, \$50.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

RUSSIAN

"RUSSIAN PATTERN DRILLS" — Jaszczun, Kelley, Mastronic, to accompany *Essentials of Russian* by A. V. Gronicka and H. Bates-Yabobson, Prentice-Hall, Inc., 1958, 15 reels, half-track, 3¾ ips, \$50.00. CONTACT: Dr. Axel Claesges or Dr. Peter Mollenhauer, Department of Foreign Languages and Literatures, Clements Hall, S.M.U., Dallas Texas 75222.

FRENCH

"PAROLE ET PENSÉE" — Yvone Lenard, Harper and Row, 1965, 47 reels, (39 lesson tapes, 4 supplementary and 4 test tapes), full-track, 3¾ ips, \$140.00. CONTACT: Dr. Axel Claesges or Dr. Peter Mollenhauer, Department of Foreign Languages and Literatures, Clements Hall, S.M.U., Dallas, Texas 75222.

"VOIX D'AUJOUR'HUI" — Bree-Dufau, Harcourt-Brace, 9 reels, full-track, \$30.00. CONTACT: Rev. Harold Watson, St. Benedict's College, Atchison, Ka. 66002.

"LA FRANCE ACTUELLE" — Camille Bauer, Houghton-Mifflin Co., 1963, 15 reels, full-track, \$48.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

"VOIX D'AUJOUR'HUI" — Germain Bree/Hieheline Dufau, Harcourt, Brace and World Inc., 9 reels, full-track, \$30.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

"MODERN FRENCH INTERMEDIATE" — Decher-Burnhard, American Book Co., 1967, 7 reels, dual track, \$7.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

"CORRELATED LANGUAGE TAPES — FRENCH — Electronic Teaching Labs, 39 reels, \$60.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

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"LE MOULIN A PAROLES" — Michael Benamone/Jean Carduner, Blaisdell Pub. Co., 14 reels, full-track, \$17.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

"IMAGES DE LA FRANCE CONTEMPORAIRE" — International Film Bureau, 10 reels, CONTACT: Mr. Flint Smith, Dept. Mod. Lang., Purdue University, Lafayette, Indiana 47907.

ITALIAN

"PAROLA E PENSIERO" — Vincenzo Traversa, Harper and Row, 1967, 44 reels, full-track, \$150.00. CONTACT: Mr. Charles Richardson, Language Lab, Ellis Hall, Ohio University, Athens, Ohio 45701.

LATIN

"LATIN DRILLS AND PRACTICE" — Educational Audio Visual, Inc., 1966. 24 reels, dual-track, 3¾ ips, \$30.00. CONTACT: Dr. Axel Claesges or Dr. Peter Mollenhauer, Department of Foreign Languages and Literatures, Clements Hall, S.M.U., Dallas, Texas 75222.