NALLD Tournal

### **Published** by

The National Association of Language Laboratory Directors

in October, December, March and May At Ohio University, Athens, Ohio 45701

# Editor

Charles P. Richardson, Ohio University

#### Staff

Patrick Boyden	Adv. Mgr.
William Smither,	Associate Editor
Flint Smith,	Editor, Materials Review
	Materials Review
Frank Grittner,	Editorial Advisor
Elton Hocking,	Editorial Advisor
Sandra Markle	Editorial Assistant

### OFFICERS OF NALLD

The Journal solicits the submission of articles, reviews, news of important events, particulars concerning positions available and other items of general interest to the profession. Articles in the **Journal** do not necessarily represent the views of the Association or the editors. The responsibility for contents rests solely with individual authors.

All manuscripts should be typewritten, double-spaced and should conform to the outlines given in the **MLA Style Sheet.** Manuscripts will be returned only if accompanied by a self-addressed stamped envelope.

Annual subscription price to the NALLD Journal is:

\$6.00 (\$7.00 Canada and foreign) voting members

**\$9.00 Library subscription** 

\$9.00 Air-Mail

\$4.00 Student-Non-Voting

Libraries subscribing for three years will receive all back issues. Back issues may be purchased for \$5.00 per volume. Executive Board PRESIDENT Evelyn Uhrhan Irving Carson-Newman College

IMMEDIATE PAST PRESIDENT Louis Chatagnier Universite Montreal

EDITOR. NALLD JOURNAL Charles P. Richardson Ohio University

VICE PRESIDENT George W. Wilkins, Jr. Tulane University

SECRETARY Warren C. Born Assistant Director MLA/ERIC

TREASURER Sister Dorothy Zimmerman Mount Mary College

## Ex Officio Members of the Board

EXECUTIVE SECRETARY James Dodge, University of Chicago EDITOR, ALLD LaMarr Kopp, Penn State University ASSOCIATE EDITORS Patrick Boyden, Kent State University William Smither, Tulane University Flint Smith, Purdue University

# Contents Page

NALLD BUSINESS	
Editor's Corner	7
Speeches	
"Some Modest Proposals — Jesse O. Sawyer	9
"Educational Technology — How, When, Where? Roy Krynitz	14
Membership Directory	26
Materials Review	23
Subscription Blank	6
Advertising	62

NALLD Journal

Vol. V No. III March, 1971

> Copyright © March, 1971 National Association of Language Lab Directors. All rights reserved. Printed in USA.

> Published at Ohio University, Athens, Ohio 45701.

ł