



**Would you  
gamble  
this man's  
mission on  
"low bid"  
equipment?**

## **Obviously not!**

Quality, reliability, fail-safe dependability . . . these are not inexpensive. Imagine, if you will, the consequences of a space mission executed with electronic gear purchased on a "low-bidder" basis. Unthinkable!

In modern education too, the need for reliability and quality in electronic equipment is obvious. This is precisely why Tandberg electronic teaching systems are demanded by knowledgeable educators. For nothing has been spared to make Tandberg the standard of excellence.

Maintenance and service of Tandberg equipment is easy, uncomplicated — all due to quality manufacture. Consequently, the "better, clearer, more natural sound" of Tandberg becomes an important tool for education everywhere.



**Tandberg**  
of America, Inc.

Educational Products Division  
P.O. Box 171, 8 Third Avenue, Pelham, N. Y. 10803  
914-738-0772

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## **AN APPEAL TO REASON!!**

From kindergarten through the college years, we see a sharing of earphones and microphones in classrooms. Among the students who come under our observation, are those who seem to ignore the principles of personal hygiene. By the time a teacher's personal headset reaches an unsanitary condition, these students' headsets become intolerably infested with germs or just plain dirt.

We've seen a girl student place a scarf over her head and ears in an attempt to protect herself against 'whatever' had remained on the headset after a tousled previous user had been wearing the headset she took over.

### **THE BIOLOGY OF BACTERIA**

Germs do not fly through the air! They have no power to leave any surface of their own volition. For transportation they must "hitch hike" on moisture or dust particles. Hence the earphones that have been worn tightly over the ears, becoming warm and moist, and the microphone subjected to coughing and sneezing, can be carriers of infectious germs, virus, odor or plain dirt.

### **MORTON'S SPRAY-ON-SANITIZER**

Tests on 420 carriers prove that MORTON'S is effective in reducing headset and microphone contamination. It acts upon infectious germs, virus and fungi on the environmental surfaces that may be communicable to the scalp, ears, and the respiratory tract.

These microbiology tests prove that MORTON'S eliminates odor from the headset and microphone whether the odor is derived from the skin, mouth, hair, sweat or odor-causing bacteria.

MORTON'S will not deteriorate foam rubber ear pads, It will not rust or corrode delicate metal assemblies in the inner parts of headphones; microphones.

Economy Size (400 Treatments) @ \$14.40 Doz.  
F.O.B. Plant, San Leandro, Cal.  
Terms: 1% Cash 10 days - Net 30 Days

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