



# Tape Market

Many lab directors and their schools are faced with the problem of what to do with the master tapes for texts which are no longer used by their school. They can either erase and rebulk the tapes or store them to gather dust. We offer another solution. We will list in the *NALLD Journal* tapes for sale by schools. Only those sold by the publisher to the school and in their original package will be listed.

The following should be observed:

1. Use this form: language, title, author, editor, year, number of reels, number of tracks, cost, selling price (we suggest 50% discount), person to contact.
2. *NALLD* and the *NALLD Journal* accept no responsibility for the transportation between buyer and seller. The quality of the tapes and the method of payment for them should be a matter established between buyer and seller before the transaction is made.
3. The listings in the *Journal* will be determined by the space available. The *NALLD Journal* reserves the right to select listings.

## FRENCH

“ACTIVE FRENCH DIALOGUES” — Marty, Audio Visual Publications, 1964, eight 7-inch reels, 7½ ips, half track (37 dialogues to accompany text) \$20.

CONTACT: W. A. Pope, Director of Language Laboratory, Keuka College, Keuka Park, N. Y. 14478.

“PAROLE ET PENSEE” — Lenard, Harper and Row, 1965, 39 reels, plus 4 reels supplementary material and 4 test tapes, \$90.

CONTACT: Same as above.

“PATTERNS OF FRENCH” — Ketcham and Collignon, Harcourt, Brace and World, 2nd Edition, 1961, seventeen 7-inch reels, 3¾ ips, full track.

CONTACT: Same as above.

“PAROLE ET PENSEE” — Lenard, Harper and Row, 39 basic tapes, 4 supplementary tapes, and 4 testing tapes, 3¾ ips, full track. Cost, \$280; selling price, \$140.

## **Tape Market**

**CONTACT:** Dr. Robert Price, Director, Department of Foreign Languages, Sam Houston State University, Huntsville, Texas 77340.

**"PATTERNS OF FRENCH"** — Ketcham and Collignon, Harcourt, Brace and World, 2nd Edition, 1961, 16 tapes, 4 supplementary tapes, 3¾ ips, full track, \$25.

**CONTACT:** Same as above.

**"FRENCH CONVERSATIONAL REVIEW GRAMMAR"** — Mondelli and Francois, American Book Company, 2nd Edition, complete set, 21 lessons on 9 reels, 3¾ ips, dual track. Cost, \$30, selling price, \$15.

**CONTACT:** Same as above.

**"FRENCH IN REVIEW"** — Daudon, 2nd Edition, 10 reels, 2 tracks, \$15.

**CONTACT:** J. E. Peyrazat, Director, Language Laboratory, Roanoke College, Salem, Virginia 24153. Telephone: 389-2351, Ext. 259.

**"CONVERSATIONAL FRENCH ONE"** — Mondelli et Francois, American Book Company, 1963, 12 reels, 2 tracks, \$17.

**CONTACT:** Same as above.

**"FRENCH CONVERSATIONAL REVIEW GRAMMAR"** — Mondelli et Francois, American Book Company, 2nd Edition, 10 reels, 2 tracks, \$15.

**CONTACT:** Same as above.

## **GERMAN**

**"GERMAN IN REVIEW"** — Roseler, Holt, Rinehart and Winston, 4th Edition, dual track, 9 reels, \$10.

**CONTACT:** J. E. Peyrazat, Director, Language Laboratory, Roanoke College, Salem, Virginia 24153. Telephone: 389-2351, Ext. 259.

**"IM WANDEL DES JAHRE"** — Von Hofe, Holt, Rinehart and Winston, 3rd Edition, dual track, 7 reels, \$9.

**CONTACT:** Same as above.

**"GERMAN IN CONTEXT"** — Woods, Holt, Rinehart and Winston, 1964, dual track, 9 reels, \$10.

**CONTACT:** Same as above.

## Tape Market

"DEUTSCH FUR AMERIKANER" — Goedsche and Spann, American Book Co., dual track, 5 reels, \$6.  
CONTACT: Same as above.

"DEUTSCH UND DEUTSCHLANDHEUTE" — Lloyd and Schmitt, American Book Co., 1967, 22 reels, \$20. (Original).  
CONTACT: Same as above.

"PRACTICE AND PROGRESS" — Weimer and Hoffmeister, Ginn and Company, complete set 14 tapes, 3¾ ips, full track. Cost, \$65; selling price, \$32.

CONTACT: Dr. Robert Price, Director, Department of Foreign Languages, Sam Houston State University, Huntsville, Texas 77340.

## SPANISH

"BEGINNING SPANISH" — Da Silva, Harper and Row, 1963, 1968 (tapes for both 1st and 2nd editions). Thirty-two 5-inch reels, plus five 5-inch reels for review and testing (1968 edition), 3¾ ips, full track, \$75.

CONTACT: W. A. Pope, Director of Language Laboratory, Keuka College, Keuka Park, N. Y. 14478.

"BEGINNING SPANISH, A CONCEPT APPROACH" — Da Silva, 2nd Edition, Harper and Row, 32 tapes and 5 testing tapes, 3¾ ips, full track. Cost, \$245; selling price, \$120.

CONTACT: Dr. Robert Price, Director, Department of Foreign Languages, Sam Houston State University, Huntsville, Texas 77340.

"A CONCEPT APPROACH TO SPANISH" — Da Silva and Lovett, Harper and Row, 2nd Edition, 20 tapes, 3¾ ips, full track. Cost \$155; selling price, \$75.

CONTACT: Same as above.

"SPANISH A-B" — Barton and Tyler, D. C. Heath Co., 8 reels, 2 tracks, \$20.

CONTACT: J. C. Peyrazat, Director, Language Laboratory, Roanoke College, Salem, Virginia 24153. Telephone: 389-2351, Ext. 259.

"POR ESAS ESPANAS" — Fernandez, Holt, Rinehart and Winston, 1964, 12 reels, 2 tracks, \$17.

CONTACT: Same as above.

**Tape Market**

“BASIC CONVERSATIONAL SPANISH” — La Grona, 4 reels, 2 tracks, \$5.

CONTACT: Same as above.

“SPANISH CONVERSATIONAL REVIEW GRAMMAR” — Hesse-Orguela, American Book Company, 5 reels, \$5.

CONTACT: Same as above.

“SPANISH REVIEW” — Cioffari and Gonzalez, D. C. Heath and Co., 5 reels, 2 tracks, \$5.

CONTACT: Same as above.

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