



Editor's Corner

CANDIDATES FOR VICE PRESIDENT

Professor Mark W. Seng
Foreign Language Education Center
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Ph. D. University of Wisconsin. Associate Professor, Department of Curriculum and Instruction and the Foreign Language Education Center. Publications include articles on foreign language methodology, learning theory, instructional media, and educational materials. Member NALLD, AERA, ACTFL, TESOL, AAUP.

Platform Statement: A generation ago, belief in the merit of the language laboratory motivated me to design, build, and install a small language lab, the second in Wisconsin, where I taught high school for ten years. Many years and a Ph. D. later, the great potential of the language lab continues to fascinate me, especially with exciting technological developments like the integrated circuit which produced the small calculator, the modern computer, and a network satellite communications system.

This technology could link language students across the world using labs connected by satellite. Student motivation to attend the lab and to work while there, would be heightened by the occasional opportunity to converse with a peer across an ocean. Even today, only certain types of students seem to tap the potential of existing labs. Present labs seem to prove most fruitful for mature, highly motivated learners, whereas bored high school students cause frequent and costly problems.

New approaches are needed for these less mature, less motivated students, perhaps, by offering them opportunities for **activities** in the lab even if that physical activity is no more than punching computer assisted instruction choice buttons. The NALLD through its meetings and journal can serve as a catalyst and a forum for the nurture of fresh, creative approaches.

Editor's Corner

Professor Rhoda H. Stern

Director of Language Laboratories

**Bernard M. Baruch College of the City University of New York
New York, New York**

Ed. D. candidate in the Department of Curriculum and Teaching/Educational Technology, Media and Instructional Systems.

Publications include articles on teaching strategies, curriculum, materials and media in language teaching. Member AECT, NALLD, ACTFL, NYSFLTA.

Platform Statement: Now that learning laboratories are as integral a part of schools and universities as language laboratories, I would like to see the NALLD undertake a membership drive to increase its representation in these facilities to a more substantial proportion. Many in the Association have years of experience administering and managing laboratories and their experience can provide a valuable leadership role to others newer to the field. At the same time, the NALLD can gain input and increase its information base.

I would also like the **Journal** to encourage discussions about laboratory organizational structures and patterns of usage. By being more attentive to these complex issues, the **Journal** can strengthen its position as a vehicle for the exchange of information and ideas and assist individual readers to better effect their positions of laboratory leadership.

Mr. Robert Cate

Department of Modern Languages

**University of Texas at El Paso
El Paso, Texas**

Director of the Language Laboratories and candidate for M.B. A., University of Texas at El Paso. Work experience, instructor of administrative procedures and electronic maintenance. Member Delta Sigma Pi and NALLD.

Platform Statement: Knowing the importance of the aid and assistance obtained through the NALLD by means of journals, newsletters and meetings, it is my desire to see the establishment of more local and state chapters in order to disseminate information to our members in a more rapid manner. It will be my intention to help establish and organize such chapters so that all Laboratory Directors will have a more meaningful knowledge of their field and to aid each other by the exchange of ideas, technology and material.

Mr. Ernal Garinger

Language Laboratory

**The University of Kansas
Lawrence, Kansas**

M. A. Ball State University. Director of the K. U. Language Laboratories. Member, Kansas Foreign Language Advisory Panel; Editor, **Kansas Modern**

Language Bulletin; Consultant activities, Public Schools and State Universities in the United State and Mexico. Member AECT, NALLD, and Kansas delegate to the ACTFL assembly.

Platform Statement: Since campaign platforms currently tend to be somewhat suspect, let me instead share a few gut feelings:

1. The NALLD has a definable, unique slot to fill among the professional organizations.
2. Our **Journal** is well-edited, widely respected, and presents a professional image we can be proud of.
3. We desperately need to improve lines of communications between the executive board and the membership.
4. We must enlarge our membership base among public school people who have only part time responsibility for learning labs.

Whether as secretary or simply as a member, I plan to work for a better NALLD.

CANDIDATES FOR TREASURER

Mr. James D. Ek

**Department of Modern and Classical Language
Western Michigan University
Kalamazoo, Michigan**

Director of Language Laboratories and M. A. with honors in Audio-visual Media, Western Michigan University. Member NALLD and current Treasurer, AECT.

Platform Statement: The recent economic developments have affected NALLD membership in much the same way that the entire country has been affected. Nonetheless, our membership has maintained a slow but steady increase through the efforts of the present NALLD Executive Board. I would again be honored to continue as your treasurer and work with you and for you for the benefit of all our membership.

Mr. Kent Look

**Department of Foreign Languages and Literatures
University of California
Berkeley, California**

B. A. University of California. Supervisor of classroom and technical staff for the Language Laboratory. Member NALLD and active in its western chapter.

Platform Statement: There seems to be a consensus of opinion on the part of the past candidates and present office holders that the primary function of the NALLD is the communication of relevant information to persons with actual or potential involvement with Learning Laboratories. My experience supports that goal. I am willing to expend the necessary time and energy in order to assist the organization in this effort.
 AECT Convention in Miami April 1977

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 NALLD JOURNAL**

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