



## NALLD Business

### Tentative NALLD Program for Northeast Conference

April 13, 1978, Thursday

4:30 - 5:30      Membership Meeting

7:00 - 8:00      Business Meeting

April 14, 1978, Friday

10:15 - 11:15    Dr. Edmun Richmond of Georgia Tech will demonstrate an electronic device he has developed. This device uses an oscilloscope to help students learn to produce foreign language sounds. An ancillary device plots the point of articulation to assist further in the production of the desired sound. This 45 minute presentation will use any time remaining for questions and audience discussions.

11:30 - 12:30    Dr. Mark Seng will demonstrate the operation of a phototypesetting machine made from a cigar box. This invention produces signs of professional quality for the lab or classroom, or perfect lettering for overhead transparencies or slide titles. "Paste-up" artwork of professional quality can also be made easily for such varied uses as bumper stickers or even culturally authentic greeting cards. Teachers attending this demonstration will receive a Signmaker sample sign.

3:15 - 4:15      Dr. Herman van Olphen will demonstrate and discuss the advantages/disadvantages of using the video tape recorder or the slide-tape sequence in the language classroom. Dr. van Olphen has used these two media for many years in teaching Hindi to speakers of English. His

interesting findings seem valid for teachers of other languages.

4:30 - 5:30 Professor d'anglais at Centre Linguistique Appliquée Karen Price, besides being a concert pianist, is also an inventor, holder of at least one patent on an audiovisual language teaching device. Professor Price will demonstrate and discuss her extensive research in, and use of, visuals in language teaching. Her ideas, based on extensive research, are practical, down-to-earth, and of great interest to other language teachers and lab directors.

#### **April 15, 1978, Saturday IDEA CLINICS**

9:15 - 11:15 Audio Communications Learning Lab Materials Productions and Administration

1:30 - 3:00 Building Sight/Sound (Visual Sync) Presentations Using Slide Projectors and Dissolve Units

3:30 - 5:00 Building Multi-Image Presentations

#### **Tape Market**

Parole et Pensée - Lenard

Deuxième Ed. 39 reels

3 ¾ ips full track ' \$50.00

Beginning Spanish, Da Silva

2nd Ed. 32 reels

3 ¾ ips full track \$50.00

Español en Español, Guapera - Pace

20 reels

3 ¾ ips full track \$15.00

Contact:

Daniel V. Deti

Chairman Foreign Language Department

College of the Desert

Palm Desert, CA 92260

#### **FRENCH**

"Foundation Course in French Language and Culture" - Maubrey, D. C. Heath, 1969; 3 ¾ ips, 10 reels, dual track. Original cost-\$125.00

"Mise en train: première année de français", Benamou, with original dialogues by Ionesco, The MacMillan Co., 1969; 3 ¾ ips, 20 reels, full track. Original cost-\$140.00

"Mise en train: première année de français", (same as above) SUBMASTERS. Audiotape type 5 PBR, 1 mil, plastic 5" reels, 72 reels.

## **SPANISH**

"Lecturas Hispánicas" Part Two, Turk and Espinosa, D. C. Heath; 3 ¾ ips, dual track, 5 reels. Original cost-\$87.50

"Foundation Course in Spanish", Turk and Espinosa, Third Edition, D. C. Heath 1974; 3 ¾ ips, 17 reels, dual track. Original cost-\$175.00

"Voces y vistas, Active Spanish for Beginners", Osborne, Tilles, and Perez, Harper and Row, 1970; 3 ¾ ips, 33 reels full track. Original cost-\$250.00

## **RUSSIAN**

"Russian for Americans (Basic)", Clark, Harper and Row, 1967; 3 ¾ ips, 32 reels, full track. Original cost-\$300.00

"Russian for Americans (Supplementary)", same as above. Consists of 5 reels, full track. Original cost-\$95.00

## **GERMAN**

"German, A Structural Approach", Lohnes and Strothmann, Second Edition, W. W. Norton & Co., Inc., 1973; Audiotape type 5PBG, 1 mil, plastic, 5" reels, 44 reels. SUBMASTERS. Includes Pronunciation tapes 1-55.

"German, A Structural Approach", same as above. Scotch brand 5" reels. 600 ft. x ¼ in., 1.5 mil., 31 reels. SUBMASTERS. Includes Pronunciation tapes 1-5.

ALSO: HISTOIRE DE FRANCE, filmstrip series in 14 parts, 7 reels with 6 accompanying cassettes. Booklet not included.

### **Contact:**

Robert H. Price  
Chairman Dept of Foreign Languages  
Sam Houston State University  
Huntsville, TX 77340