

# Technology and Mediated Instruction

ISSUE HIGHLIGHTS:

## New Directions of Technology and Mediated Instruction

**Denzil Edge, Issue Editor**

**Journal of the National Association of the Learning Laboratory Directors**  
**Volume 14, Number 1**  
**Fall, 1979**

**Technology and Mediated Instruction**  
**Journal of the National Association of Learning Laboratory Directors**

**NALLD JOURNAL: TAMI** (ISSN 0027-5905) is currently published three times a year, Fall, Winter, and Spring/Summer, by the National Association of Learning Laboratory Directors (NALLD). Membership in the Association is open to anyone associated with or interested in furthering the effective use of media in all areas of instruction. The membership year begins on October 1 and includes a personal subscription to the **JOURNAL**.

Opinions expressed in signed articles are those of the authors and not of NALLD. Although NALLD attempts to screen advertising for integrity, all advertising remains the responsibility of the advertiser. Neither opinions nor advertising carry NALLD approval unless adopted by the NALLD Executive Board. The **NALLD JOURNAL** is indexed in **CURRENT INDEX OF JOURNALS IN EDUCATION** and is cited in **LANGUAGE AND LEARNING BEHAVIORAL ABSTRACTS**.

Manuscripts submitted for review should be double spaced and sent in triplicate to **NALLD JOURNAL: TAMI**, A + S Learning Lab, Humanities 16, University of Louisville, Louisville, Kentucky 40208. Submissions should follow the guidelines of the **PUBLICATIONS MANUAL** of the American Psychological Association (1974) rev.) and **A MANUAL OF STYLE**, University of Chicago Press (12th ed.)

**RATES.** North America \$10; all other countries \$15; students \$5; sustaining members \$100. **Institutional subscriptions:** \$15. Back issues are \$5 each.

Dues, subscriptions, changes of address, and orders for back issues should be sent to: Academic Publications, University of Louisville, Louisville, KY 40208, U.S.A. Prepayment is required in U.S. funds drawn on U.S. or Canadian banks. Make all checks payable to NALLD.

Advertising queries should be sent to Dr. Les Bailey, Advertising Manager, **NALLD JOURNAL: TAMI**, Room 48B, Kresge Centennial Hall, Northwestern University, 1859 Sheridan Road, Evanston, IL 60201, U.S.A.

**POSTMASTER:** Send Form 3579 to NALLD, Academic Publications, University of Louisville, 3201 South Third Street, Louisville, KY 40208, U.S.A.

Third class postage is paid at Louisville, KY.

Copyright 1980 by National Association of Learning Laboratory Directors.

**Technology and Mediated Instruction**  
**Journal of the National Association of Learning Laboratory Directors**

---

**Volume 14 Number 1**

**Issue Fall 79**

---

**Editor and Chief** Dale V. Lally, University of Louisville  
**Co-Editor** Denzil Edge, University of Louisville  
**Co-Editor** James Eiseman, University of Louisville  
**Co-Editor** Robert St. Clair, University of Louisville  
**Associate Editor** Charles P. Richardson, Ohio University  
**Associate Editor** Flint Smith, Purdue University  
**Advertising Manager** Lesley Bailey, Northwestern University

**DEPARTMENTS**

**Off-The-Air** Edmun Richmond, Georgia Technical University  
**Reviews**  
**Conference Updates** Dale V. Lally, University of Louisville  
**NALLD News** Samuel E. Burggraaf, Birgham Young University

**INTERNATIONAL EDITORIAL CONSULTANTS**

Liliana Baltra  
Centro de Perfeccionamiento  
Experimentacion e investigaciones Pedagogicas (CPEIP)  
Casilla 16162  
Santiago 9, Chile

Takashi Kuroda  
Language Laboratory Association of Japan  
English Literature Department  
Otsuma Womens College  
12 3-bancho, Chiyoda-ku  
Tokyo 102, Japan

Yakov Borisovich Krupatkin  
u.1. Odesskaja 1, kv. 19  
Sevastopol 335000, USSR

Reinhold Freudenstein  
Foreign Language Research Information Center  
Lahnberge  
D-3550 Marburg/Lahn  
Federal Republic of Germany

## CONTENTS

### EDITOR'S CORNER

<b>NALLD</b> <b>Journal</b> <b>of</b> <b>Technology</b> <b>and</b> <b>Mediated</b> <b>Instruction</b>	<b>Technology and Mediated Instruction: An Inter-disciplinary Essay</b>	
	<b>Robert St. Clair</b>	<b>7</b>
	† <b>Student Attitudes Towards Language Lab Facilities at Temple University</b>	
	<b>Robin E. Lawrason and Carlos Lugo</b>	<b>12</b>
	† <b>The Learning Lab Director as Public Relations Person</b>	
	<b>Bennett Cole</b>	<b>28</b>
	<b>Three Fifteen-Minute Activities for Beginning Foreign Language Students: Reading, Writing, and Arithmetic</b>	
	<b>Lyle R. Polly</b>	<b>35</b>
	<b>Constructing an Inexpensive Slide Copier</b>	
	<b>Mark Seng</b>	<b>39</b>

### OFF THE AIR

<b>Short Wave Receiving</b>	
<b>Edmun B. Richmond</b>	<b>44</b>

### REVIEWS

<b>Developing Listening Comprehension for ESL Students: The Kingdom of Kochen</b>	
<b>Terry Newton</b>	<b>46</b>
<b>Interaction of Media, Cognition, and Learning: An Exploration of How Symbolic Forms Cultivate Mental Skills and Affect Knowledge Acquisition.</b>	
<b>Robert N. St. Clair</b>	<b>47</b>

### CONFERENCE UPDATE

<b>Dale V. Lally</b>	<b>50</b>
<b>NALLD News</b>	<b>53</b>
<b>List of Officers</b>	
<b>Samuel E. Burggraaf</b>	<b>53</b>