

# Technology and Mediated Instruction

## ISSUE HIGHLIGHTS:

WILGA RIVERS ON THE LANGUAGE LEARNER

plus

OUR OFF-THE-AIR EDITOR  
REPORTS FROM AFRICA

plus

*Two new features*

Denzil Edge, Issue Editor

Karen McGregor, Assistant Issue Editor

**Journal of the National Association of Learning Laboratory Directors**

Volume 16, Number 2

Winter 1981

**NALLD JOURNAL**  
**TECHNOLOGY AND MEDIATED INSTRUCTION**

NALLD JOURNAL: TECHNOLOGY AND MEDIATED INSTRUCTION (ISSN 0027-5905) is currently published three times annually (Fall, Winter, Spring/Summer) by the National Association of Learning Laboratory Directors (NALLD). Membership in the Association is open to anyone associated with or interested in furthering the effective use of media in all areas of instruction. The membership year begins on October 1st and includes a personal subscription to the JOURNAL.

Opinions expressed in signed articles are those of the authors and not necessarily of NALLD. Although NALLD attempts to screen advertising for integrity, all advertising remains the responsibility of the advertiser. Neither opinions nor advertising carry NALLD approval unless adopted by the NALLD Executive Board. The NALLD JOURNAL is indexed in the CURRENT INDEX OF JOURNALS IN EDUCATION and is cited in LANGUAGE AND LANGUAGE BEHAVIORAL ABSTRACTS.

RATES. North America \$15; all other areas \$20; students \$10. Sustaining members \$100. Institutional subscription \$20. Back issues are \$7 each. This publication is also available on microfilm from: University Microfilms International, 300 North Zeeb Road, Dept. P.R., Ann Arbor, MI 48106 or 30-32 Mortimer St., Dept. P.R., London WIN 7RA England.

Manuscripts submitted for review should be double-spaced and sent in triplicate to NALLD JOURNAL, A & S Learning Lab., Bingham Humanities 16, University of Louisville, Louisville, Kentucky, 40292. Submissions should follow the guidelines of the PUBLICATIONS MANUAL of the American Psychological Association (1974, rev) and/or A MANUAL OF STYLE, University of Chicago Press (12th ed.). However, the editors recognize and accept the MLA format.

Dues, subscriptions, changes of address, and orders for back issues should be sent to: Academic Publications, University of Louisville, Louisville, Ky, 40292, U.S.A. Payment is required in U.S. funds drawn on U.S. or Canadian banks. Make all checks payable to NALLD.

Advertising queries should be sent to Dr. Leslie Bailey, Advertising Manager, NALLD JOURNAL: TECHNOLOGY AND MEDIATED INSTRUCTION, Room 48B, Kresge Centennial Hall, Northwestern University, 1859 Sheridan Road, Evanston, Illinois, 60201, U.S.A.

POSTMASTER: Send Form 3579 to NALLD, Academic Publications, University of Louisville, 2301 South Third Street, Louisville, Ky, 40292, U.S.A.

Third class postage paid at Louisville, Kentucky.

Copyright 1982 by the National Association of Learning Laboratory Directors.

## CONTENTS

### NALLD

**Journal  
of  
Technology  
and  
Mediated  
Instruction**

**President  
Victor Aulestia  
University of  
Maryland-Baltimore  
County**

**Vice President  
Roger Sanchez  
Wesleyan University**

**Executive Sec'y  
Charles P. Richardson  
Ohio University**

**Treasurer  
Leslie Bailey  
Northwestern  
University**

**Recording Sec'y  
Mary Lynne  
Flowers  
University of  
Kentucky**

**Journal Editor  
Dale V. Lally Jr.  
University of  
Louisville**

Understanding The Learner In The Language Laboratory	5
Report On The Concordia Colloquium On Language Laboratories	15
Language-By-Radio In Sub-Saharan Africa: Four Case Studies	20
NALLD Profiles	28
The Media Learning Center	29
NALLD SCAN	33
Computer Software for College Administration	33
Copyright	34
Learning Laboratory Furniture: Carrels	34
Television Projection	35
TV and Radio License and Owners	35
Videocassette Recorders	36
Video Production: Budgets	36
Video Production: Using Slides	37
Conference Update	39
NALLD NOTE	40
Joint National Committee for Languages (JNCL)	40
1982 Summer Institutes	40
Annual Business Meeting	40
New Executive Director	41
NALLD Participation at the AECT Convention	41

**NALLD JOURNAL:**

**Technology and Mediated Instruction**

**Journal of the National Association of Learning Laboratory Directors**

---

**Volume 16, Number 2**

**Issue: Winter 1982**

---

<b>Editor-in-Chief</b>	<b>Dale V. Lally Jr, University of Louisville</b>
<b>Co-Editor</b>	<b>Denzil Edge, University of Louisville</b>
<b>Co-Editor</b>	<b>James Eiseman, University of Louisville</b>
<b>Co-Editor</b>	<b>Robert N. St. Clair, University of Louisville</b>
<b>Associate Editors</b>	<b>Charles P. Richardson, Ohio University</b> <b>Flint Smith, Purdue University</b>
<b>Advertising Manager</b>	<b>Leslie Bailey, Northwestern University</b>

**DEPARTMENTS**

<b>Off-the-Air</b>	<b>Edmun Richmond, Georgia Institute of Technology</b>
<b>Reviews</b>	<b>Stephen Spangehl, University of Louisville</b>
<b>Conference Updates</b>	<b>Dale V. Lally Jr, University of Louisville</b>
<b>NALLD News</b>	<b>Editors</b>

**INTERNATIONAL EDITORIAL CONSULTANTS**

**Liliana Baltra**  
**Centro de Perfeccionamiento,**  
**Experimentacion e investigaciones**  
**Pedagogicas (CPEIP)**  
**Casilla 16162**  
**Santiago 9, Chile**

**Yakov Borisovich Krupatkin**  
**u.l. Odesskaja 1, kv. 19**  
**Sebastopol 335000, USSR**

**Takashi Kuroda**  
**Language Laboratory Association**  
**of Japan**  
**English Literature Department**  
**Otsuma Womens College**  
**12, 3- Bancho, Chiyoda-ku**  
**Tokyo, 102, Japan**

**Reinhold Freudenstein**  
**Foreign Language Research**  
**Information Center**  
**Lahnberge**  
**D-3550 Marburg/Lahn**  
**Federal Republic of Germany**