

Dear Reader,

As many of you are aware this is the last issue of the **NALLD JOURNAL** that will appear under my editorship. Little did I realize when I took over the post in 1969 that my tenure would last so long. It was with some reluctance that I relinquished this position, but I felt that it was time to find someone with fresh insight and more time to devote to the many facets of the **Journal's** production. I believe that we have found that person in the new editor, Dale Lally.

Although there have been many ups and downs in the past ten years it has been a most rewarding experience. I have worked with five NALLD presidents and many other officers whose professional dedication has been most meaningful to the success of our organization. The flow of articles across my desk has helped to keep me apprised of the new developments in our field and has provided me with many practical ideas to use in my own teaching. As a result of correspondence and campus visits I have established contacts in many states and in several other countries. It has been a most enjoyable and profitable professional experience.

Having talked about the past, I would like to spend some time looking toward the future. The most significant event for NALLD is the establishment of the President's Commission on Foreign Languages and the possible ramifications this has for the field of educational technology. In the event that funding is forthcoming for language it is inevitable that some of these funds will be directed toward media. As a profession we must begin to think about ways to avoid the problems that arose during the era of the NDEA funds when there was a proliferation of substandard equipment often sold by "fly-by-night" dealers. (I once had a dealer bring in a demonstration console in the back of a cattle truck). We must provide the teachers and administrators of our schools with sets of standards by which they can better judge new equipment and with lists of qualified consultants to help them with this task. We need to work

more closely with reputable manufacturers to design equipment better suited to the needs of the schools. In short, we have a grave responsibility and we must begin now to prepare for these future needs.

The second area that needs immediate attention is that of NALLD membership. We need to increase our membership and we need more involvement by our members. At present, with a membership of about five hundred, we are barely meeting the publishing costs of the **Journal**. Most of the mailing costs, telephone bills, secretarial and student services are being provided by the institutions where the NALLD officers are located. It is not healthy for an organization to exist in this way. Some outstanding candidates for NALLD offices have had to withdraw from consideration because their institutions were unable to provide these funds.

I would like to close with a note of thanks to all of those who have helped make my job as editor a most pleasant one. A particular note of thanks goes to Flint Smith of Purdue University for the many years of excellent support he has given the **Journal**. To Dale Lally, the new editor, I wish every success.

Sincerely,  
C. P. Richardson,  
Editor  
**The NALLD Journal**

**New Publishing Arrangements for the NALLD Journal:** The **NALLD Journal** will be headquartered in the Arts and Sciences Learning Lab at the University of Louisville, Kentucky. Dale Lally, Director of the Arts and Sciences Learning Lab will be the new Editor. Mr. Lally is a long-time NALLD member, having served as Treasurer, Vice President and President of NALLD. Associate Editors will be: Dr. Denzil Edge, Associate Professor of Special Education at the University of Louisville; Dr. James Eisman, Assistant Professor of Liberal Studies and Political Science at the University of Louisville and Robert St. Clair, Associate Professor of English at the University of Louisville. Flint Smith, Purdue University, will continue to serve as Materials Editor.

All of the current sections of the **Journal** will be continued and even expanded to include the application of technology and media as they relate to all areas of instruction. The **Journal** will continue to serve as a vehicle of expression and forum for colleagues throughout the world. Thus, articles will be accepted for publication in languages other than English provided it is accompanied by an abstract in English. All articles, regardless of the language, will be judged on the basis of their theoretical base and practical application, though the review section will include works of a more theoretical nature. Announcement of conferences and employment opportunities will continue.

## **NEW RATES**

- A. Individual membership including **NALLD Journal** in  
North America (Canada, Mexico, USA) .....US \$10.00
- B. Institutional subscribers and all members outside of North  
America (air mail delivery to individuals overseas) ....US \$15.00
- C. Student membership .....US \$ 5.00
- D. Sustaining/Business memberships (non-voting) .....US \$100.00

**NOTE:** All three (3) year subscription orders will entitle the receiver to all **available** back issues of the **JOURNAL**

All sustaining members will be entitled to free usage of the NALLD mailing list.

**Language Problems and Language Planning** is an international, interdisciplinary journal examining political, social, economic and other problems relating to language, within and among nations. For information write: Mavis Bryant, Journals Manager, University of Texas Press, P.O. Box 7819, Austin, TX 78712.

**The Writing Lab Newsletter** is intended as an informal means of exchanging information among those who work in writing labs and language skills centers. Brief articles describing labs, their instructional materials, goals, programs, budgets, staffing, services, etc. are invited. For those who wish to join the newsletter group, a donation of \$3.00 to help defray duplicating and mailing costs (with checks made payable to the editor) would be appreciated. Please send material for the newsletter and requests to join to: Professor Muriel Harris, Editor, Writing Lab Newsletter, Department of English, Purdue University, West Lafayette, Indiana 47907.

**INSTRUCTIONAL VIDEOTAPES SOUGHT FOR CENTRAL STATES CONFERENCE** - The 1980 Central States Conference will be in Milwaukee next spring. One of the standard programs will be an Instructional Media Fair conducted by the National Association of Learning Lab Directors (NALLD). The purpose of the Media Fair is to give conference participants an opportunity to view institutionally produced videotapes which are available at cost to other schools.

This program can only succeed if the schools who have produced their own instructional videotapes will "step forward" and declare their availability to other professional colleagues. Tapes can be either black and white, or in color but they must be made available on ¾" U-Matic format videocassette tapes.

If your department has one or more videocassette tapes which you would be willing to make available to other schools on a cost basis, and you would like to have demonstrated during the 1980 NALLD Media Fair in Milwaukee, contact: Mr. Tom Goldsworthy, Director, Labs for Recorded

Instruction, University of Wisconsin-Madison, Room 279 Van Hise Hall, 1220 Linden Drive, Madison, Wisconsin 53706 or telephone (608) 262-1408. If you cannot personally bring your videotape, you can arrange to send it to Tom Goldsworthy and he will take it to the Media Fair for you.

We hope that the schools that participate in this exchange system will enjoy the benefits from a constantly expanding source of new program materials. If your department has produced something useful, why not share it with others?

**EQUIPMENT FOR SALE - Chester Dialog Learning Laboratory** including console, six reel-to-reel players, 24 listening/respond stations, phonograph, Spanish and French language tapes. Contact Mr. Val Vidmanis, Director of Libraries, Becker Junior College, Leicester, Massachusetts 01524. Tel. (617) 892-8122.

**Sony 1210 video player and Sony 1810 video monitor** which play both American Standard and German Standard (PAL) U-Matic tapes in color. Contact: Robert L. Martin, Department of Foreign Languages, University of Western Kentucky, Bowling Green, Kentucky 42101.

**Dante's Divine Comedy** complete on 18 records. **Edizione fonografica a cura di Natalino Sapegno.** Mint condition (Purgatorio, Paradiso never used) \$90.00. Contact: Language Laboratory, Box E, Brown University, Providence, R.I. 02912.

**DIRECTOR OF  
LANGUAGE LABORATORY  
AND LECTURER**

General administration of Language Laboratory and instruction of one major language. Master's degree or equivalent combination of education and experience. Significant experience in directing a language lab indispensable. The ability to develop audio-visual instructional materials desirable. Send resume to: Frank Casa, Office of Professional Staff Services, 1020 L. S. & A. Building, University of Michigan, Ann Arbor, Michigan 48109. A non-discriminatory, affirmative action employer.