
□ SOMETHING ABOUT US

Have You Heard? A Quality Commercial Publishing House Is Looking for You!

Editorial Note: The information for this occasional feature was provided by the subject(s) of the feature.

Who is this quality commercial publishing house, and why are they looking for you?

In the field of foreign language pedagogy, this publisher represents a long tradition of quality, expertise, and service. When first established, this publisher's foreign language publications contributed more revenue than any other; today, this publishing house is the leading foreign language publisher with the largest number of introductory through advanced level titles.

This publishing house has set the standards by which foreign language textbooks are judged, having published—among others—the most widely used French text ever written—a text first published in 1946 and now in its eighth edition.

In 1988, this company will publish the first four-color foreign language textbook in the history of college publishing. This is the first textbook ever to emphasize teaching students to function in a target language in typical real-life situations with four-color photographs *throughout the text*.

This foreign language textbook is *Invitation*, 3rd Edition, an introductory French text by Gilbert Jarvis, Thérèse Bonin, and Diane Birckbichler, and its innovative commercial publisher is **Holt, Rinehart & Winston**.

Why is HRW looking for you? Because you belong to that special, elite group of foreign language educators who write textbooks, develop foreign language projects, and create educational videos to improve the learning of French,

German, Spanish, or Italian. You want to market your textbook or video through the best commercial textbook and educational materials publisher you can find. You have been looking for that innovative publishing house that can help you develop the particular foreign language project that is near and dear to you.

Look no farther. If you are currently writing a text, working on an educational video, or any other foreign language project, **Holt, Rinehart & Winston** wants to be your publisher.

The continued success of Holt, Rinehart & Winston's foreign language publications is made possible by the specialized work of an experienced and dedicated editorial team which is committed to keeping this publishing house second to none in foreign language publication.

The Foreign Language Group Publisher is Vince Duggan, who came to HRW in 1979 and now, as Publisher of the Foreign Language Group, oversees all the activities of this specialized editorial team. After a career in high school and college foreign language teaching, Dr. Duggan began his career at HRW as senior developmental editor for Holt's high school foreign language series. Call him at (212) 614-3370.

The Executive Editor for Spanish and Italian is Marilyn Pérez-Abreu who joined HRW in 1981. Developer of the French and Spanish basal series and the World History program, Marilyn taught college Spanish for 14 years during which time she was also a freelance foreign language editor for Harcourt, Macmillan, and Wiley. Fluent in Spanish, Marilyn has completed all work towards the Ph.D. from New York University. Call her at (212) 614-3369.

The Acquisitions Editor for French and German is Laura McKenna who is responsible for the acquisition and development of new titles in French and German. With a degree in Linguistics from Cornell University, Laura is fluent in French and has a working knowledge of German. Call her at (212) 614-3371.

The Developmental Editor in French is Jacqueline Rebisz whose specialty, before joining HRW, was the development of programs in French and English as a Second Language for the school, college, and international departments. Jacqueline has a degree from Rutgers University where she majored in French and minored in Russian.

The Developmental Editor in Spanish is Sharon Alexander who, before joining HRW, taught Spanish at Rutgers University. She is the person responsible for the editing of Jarvis, ENTRE TODOS, Allen, ¿HABLA ESPANOL? ESSENTIALS, Levy-Konesky, FRONTERAS (new), and Spinelli, ENCUENTROS (new).

The Developmental Editors in Spanish (freelance) are Kathleen Ossip and Janet GoKay. Kathleen Ossip, previously a high school teacher of French and Spanish, is a freelance developmental editor of Spanish texts. She holds the B.A. in French and the M.A. in Foreign Language Education. Janet GoKay, who holds a B.A. in Spanish and Journalism from the University of Wisconsin, has studied in both Mexico and Madrid, in addition to having done graduate work in electronic media. A former editor of Spanish, ESL, and Language Arts at Macmillan, McGraw-Hill, Houghton Mifflin, Longman, and William Sadlier, Janet has also been a magazine editor and educational consultant for the NYC Board of Education. A teacher of Spanish and ESL for six years, Janet has also written an educational video.

The Developmental Editors for German (freelance) are Cliff Browder, Peggy Troupin, and David Thorstad. Trilingual, a Fulbright scholar, and Ph.D. graduate from Columbia University, Cliff Browder edits textbooks for German, French, and Spanish. Currently, he works on German manuscripts exclusively. Peggy Troupin, holder of the Ph.D. in Slavic Languages

from Harvard University, has taught foreign languages at the college level, developed educational video and film programs, and led study tours to the Soviet Union. Fluent in German, French, and Russian, Peggy is developmental editor and production consultant at HRW. David Thorstad has an M.A. from the University of Minnesota where he taught French for two years. Fluent in German and Spanish as well, David has worked as proofreader, translator, and editor in all three languages.

The Project Editors are Paula L. Kmetz and Julia Price. A former French and Spanish teacher at the junior and senior high school levels, Paula L. Kmetz comes to Holt from D.C. Heath and Company where she worked as Editorial Assistant in the Foreign Language Department. She holds a degree in French and a degree in Music Performance. Julia Price, a former French high school teacher from Wisconsin, holds the B.S. degree from Wisconsin-Madison where she studied under Constance Knop and Sally Magnan.

The Project/Developmental Editor (freelance) is Isolde C. Sauer McCarthy who has worked as a Project and Developmental Editor for German college textbooks since 1986. Before joining HRW, she worked as a German language teacher in Aix-en-Provence (France). Isolde is a graduate of Tübingen University (West Germany) with a degree in French and Russian Literature and Linguistics.

The Special Projects Editor (freelance) is Pamela Forcey, a graduate of Vassar and a former Production Editor at Harper & Row. She has produced many important texts in the Humanities and Social Sciences. In 1984, she moved to Foreign Languages and has been responsible for, among others, Jarvis et al., ¿HABLA ESPANOL? ESSENTIALS 3/e.

The Production Manager, Foreign Languages is Priscilla Taguer, who before joining HRW in 1987, was Production Manager at John Wiley and McGraw-Hill. Fluent in Spanish, Priscilla holds a degree in Graphic Arts and Advertising; she has 13 years of book production experience.

The Design Supervisor is Renee L. Davis who

has been with HRW for 15 years as Design Supervisor. As a member of the American Negro Theatre, she has spent seven years studying drama, stage lighting, etc. Her experiences span the spectrum of commercial art, illustrating, designing, etc. She launched Boon and Kurtz, CONTEMPORARY BUSINESS; Arms and Camp, BIOLOGY; Tischler, SOCIOLOGY; Doob, SOCIOLOGY; and Allen, ¿HABLA ESPANOL? ESSENTIALS, among others. She still loves books.

The Sound Engineer is Chris Johnson who joined HRW in 1965. His responsibilities include editing scripts in four languages, casting and supervising freelance actors and engineers, and producing, directing and engineering the recording sessions as well as the editing and post-production of tapes in a variety of disciplines. During his tenure, Holt's in-house recording studio has played host to many distinguished performers, among them E.G. Marshall, William Redfield (co-founder of Actors' Studio), France.

The Photo Researcher (freelance) is Rona Tuccillo who holds the M.A. in Fine Arts from Brooklyn College. Rona started in the School Department of HRW in 1978 where she worked on Elementary Social Studies, Science, Math and Reading Programs. She has been the photo researcher for the Foreign Language Group since 1982.

The Publishing Assistant is Elizabeth Moore who has just graduated from Barnard College of Columbia University in May of 1987 with a B.A. in Political Science. She joined HRW as Editorial Assistant and was promoted to Publishing Assistant in July 1987.

The Editorial Assistants are Danielle J. Khoriaty and Thomas C. Mooney. A 1985 graduate of Georgetown University with a B.S. in Languages, Danielle majored in French and minored in Spanish; she joined HRW in 1987 as editorial assistant for Spanish and Italian. A graduate of Hunter College with a B.A. in Romance Languages (French and Spanish), Thomas joined HRW in 1987. He is editorial assistant to the French and German Editor.

These 21 people comprise the Foreign Language Group at Holt, Rinehart & Winston, and they are interested in the textbook you are writing, the educational video you are developing, or any other foreign language project you have in mind.

Contact Holt, Rinehart & Winston Foreign Language Group at the following address:

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