

END OF THE REEL...

[*Editor's Note: This section is for those odds and ends that never seem to fit neatly anywhere else. Among items included here are classified ads, calendar of upcoming events, product announcements, membership and advertising information, etc. Please submit items for this section directly to the editor.*]

Classifieds/Announcements

Washington State University at Pullman, WA, is seeking a Director of the Language Learning Resource Center. This is a tenure track, full time academic or annual appointment, beginning August 16, 1991. Requirement include significant expertise in foreign language instructional technology, teaching and methodology, management of a service facility, securing extramural funding, and working with culturally diverse faculty. Those interested should submit a letter of application along with three recent letters of recommendation to Dr. Marianna M. Mattison, Dept. of Foreign Languages and Literature, Washington State University, Pullman, WA 99164. (509) 335-4135. The deadline is September 15, 1990.

Guidelines for Authors

We encourage the submission of articles and notes for possible publication in *The IALL Journal*. Scholarly articles will be submitted to referees, and final publication decisions will be the responsibility of the editor. Selection of notes and articles for columns will be made by the editor and/or associate editors.

Manuscripts and materials submitted for consideration should be double spaced, with the author's name on a cover page but not on any of the pages of the manuscript. Style

should follow one of the standard scholarly guidelines (e.g. American Psychological Association, University of Chicago's *A Manual of Style*, or the MLA Style Sheet.)

It is helpful when such materials can be submitted also in electronic format.

For detailed submission guidelines, or if you have questions about the appropriateness of potential submissions, please contact the editor.

Calendar of Events

[*Note: if your region is not listed below, contact your regional group leader for information on the next meeting to be held in your area.*]

MWALL Fall Meeting

October 6-8, 1991. "Video Applications in the Lab and Classroom," at Macalester College, St. Paul, MN. Contact: Tom Browne, Language Laboratory, Macalester College, 1600 Grand Avenue, St. Paul, MN 55105-1899. (618) 696-6336.

Mid-Atlantic Fall Meeting

October 13, 1990. "Renovating a Language Lab" and tours at University of Virginia. Contact Sharon Zachau, Language Lab Director, The University of the South, Sewanee, TN 37375. (615) 598-1468.

NERLLA (North East) Fall Meeting

October 19-20, 1990; Rutgers University. Contact Robert Henderson, Language Lab, G-17 C.L., University of Pittsburgh, PA, 15260. (412) 624-4154. RTH@PITTVMS or RTH@VMS.CIS.PITT.EDU.

South East Fall Meeting

October 27, 1990; Samford University; Birmingham, AL. Contact Lorna Ables, Samford University.

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SALT (South West) Fall Meeting

November 10, 1990. "Transitions: From Non-circulating to Circulating," at UC San Diego, La Jolla, CA. Contact: Kathleen Ford, Language Laboratory, 190 Powell Library, UCLA, Los Angeles, CA 90024. (213) 206-8855. EIL8KEF@OAC.UCLA.EDU

IALL Board and General Meetings

November 16-17. Held in conjunction with ACTFL. Contact Ruth Trometer, Building 20C-134, M.I.T., 77 Massachusetts Avenue, Cambridge, MA 02139. (617) 253-4716. RMTROMET@ATHENA.MIT.EDU

Regional Language Center 1991

Regional Seminar

April 22-26, 1991. "Language Acquisition and the Second/Foreign Language Classroom" SEAMEO Regional Language Centre, Singapore. Contact: Director (Seminar Secretariat) SEAMEO Regional Language Centre, 30 Orange Grove Road, Singapore 1025 (65) 737-9044 or fax (65) 734-2753

North West Spring Meeting

May 9-11, 1991 (in conjunction with the PNCFL conference); Spokane, WA. Contact Jerry Jose, Spokane Falls Community College.

IALL '91

June 26-29, 1991. Biennial Conference (see p. 4 for details). University of California, Los Angeles. Contact Kathleen Ford, IALL '91 Chair, Language Laboratory, 190 Powell Library, UCLA, Los Angeles, CA 90024. (213) 206-8855. EIL8KEF@OAC.UCLA.EDU

Product Announcements

[Editor's Note: if we get enough submissions for this section, we will devote a separate column to product news and announcements, including both hardware and software. If you are a commercial

account, or if you simply know of new and interesting products that should be brought to the attention of IALL members, please contact the editor.]

New Sony Lab

A new language laboratory system is now available from Sony Audio Visual Products. The LLC-9000 is a level IV multimedia system that offers stereo audio program transmission and full video capabilities. Full analytical data is available from the system response analyzer giving class ranking, scores, and individual highlighted problem areas. Bilingual audio transmission and simultaneous translation modes of operation are electronically selectable. Two major innovations that distinguish this unit from the earlier LLC-5510 is the "Basic Mode" of operation, which "hides" more complex functions when not needed by novice operators, and a help screen which electronically explains all major features of the system. For more information, contact Didactic International, Inc., 6900 San Pedro Ave, Suite 147-315, San Antonio, TX, 1-800-344-1201.

Multistandard Video Disc Player

Billed as the world's first dual standard video disc player, the Sony LDP-3600D allows playback of both NTSC and PAL recorded video discs. The unit is also fully controllable via an RS-232C serial communications port which will accept commands from virtually any computer. It comes with an optional RM-2001 remote control unit for wired or wireless control in stand alone applications. Among many standard features is a built-in character generator with video overlay. For more information, contact Didactic International, Inc., 6900 San Pedro Ave, Suite 147-315, San Antonio, TX, 1-800-344-1201.

Membership Application/Renewal

The International Association of Learning Laboratories (IALL) publishes three issues of *The IALL Journal of Language Learning Technologies* (IALL Federal ID number: 31-1134952) per year. Membership is annual, based on calendar year. (If ordering after July 1, please specify if you wish membership to begin in the current or the coming year.) To begin your annual membership or to renew your membership, please complete and mail the form below. Remit funds in advance by check or money order in U.S. dollars made payable to:

IALL Membership
c/o Dr. Robin E. Lawrason, IALL Treasurer
Media Learning Center (02-31)
Temple University
Philadelphia, PA 19122

MEMBERSHIP CATEGORY (Check One) Renewal New Member

Voting:

U.S. Educator Membership/Journal \$25.00 _____
*Overseas Educator Membership/Journal \$40.00 _____

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U.S. Library/Commercial Subscription \$40.00 _____
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(Please specify volume and issue number.)

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*Differences in membership rate due to postage



**The IALL
Journal**
of Language
Learning Technologies

August 1990

... provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

RATES:

| | 1 Insertion | 3 Insertions |
|--|--------------------|---------------------|
| Full page (7" x 10") | \$275 | \$250 |
| Half page (3 1/2" x 10", 7" x 5") | \$200 | \$175 |
| Quarter page (1 3/4" x 10", 7" x 2 1/2") | \$150 | \$125 |
| Covers 2 & 3 | \$350 | \$325 |
| Cover 4 | \$400 | \$375 |

We send tearsheets with invoice.

SCHEDULE:

| Issues | Closing Deadline | Publication |
|---------------|-------------------------|--------------------|
| Winter | January 1 | February |
| Spring | May 1 | June |
| Fall | September 15 | October |

ACCEPTABLE MATERIAL:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85-120 lines

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