

END OF THE REEL

[Editor's Note: This section is for those odds and ends that never seem to fit neatly anywhere else. Among items included here are classified ads, calendar of upcoming events, product announcements, membership and advertising information, etc. Please submit items for this section directly to the editor.]

GUIDELINES FOR AUTHORS

We encourage the submission of articles and notes for possible publication in *The IALL Journal*. Scholarly articles will be submitted to referees, and final publication decisions will be the responsibility of the editor. Selection of notes and articles for columns will be made by the editor and/or associate editors.

Manuscripts and materials submitted for consideration should be double spaced, with the author's name on a cover page but not on any of the pages of the manuscript. Style should follow one of the standard scholarly guidelines (e.g. American Psychological Association, University of Chicago's *A Manual of Style*, or the MLA Style Sheet.)

It is most helpful when such materials can be submitted also in electronic format.

For detailed submission guidelines, or if you have questions about the appropriateness of potential submissions, please contact the editor.

CALENDAR OF EVENTS

[Note: there are several regional affiliates that may be holding informal meetings not announced here. For more information on the next meeting to be held in your area, contact your regional group leader, listed along with other IALL officers on page 2.]

"Taking a Byte of the Bit: A Foreign Language Teacher's Guide to New Technology"

June 17-20, 1991. Washington & Lee University. A hands-on conference dealing with implementation and operation of a technologically advanced program in language teaching. Information and application requests should be directed to Paul R. (Dick) Kuettner, Language Laboratory, Washington & Lee University, Lexington, VA (703) 463-8995 or (703) 463-8824.

IA LL '91

June 26-29, 1991. Biennial Conference (see p. ?? for details). University of California, Los Angeles. Contact Kathleen Ford, IALL '91 Chair, Language Laboratory, 190 Powell Library, UCLA, Los Angeles, CA 90024. (213) 206-8855. EIL8KEF@OAC.UCLA.EDU

"CALL and Hypermedia"

September 18-20, 1991. University of Exeter. A call is now out for the above theme. For further information, contact: Keith Cameron, Dept. of French, Queen's Building, University of Exeter, EXETER, EX4 4QH, UK. Internet: CAMERON@UK.AC.EXETER

NEALL Fall Meeting

October 1991. The annual meeting of NEALL (New York, New Jersey, Delaware, and Pennsylvania) is tentatively scheduled for Columbus Day weekend at St. Lawrence University in Canton, NY. The host will be Dale Lally. Contact Robert Henderson, Language Laboratory, G-17 CL, University of Pittsburgh, Pittsburgh, PA 15260.

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MWALL '91

October 18-19, 1991. Madison, Wisconsin. "Managing the Language Learning Lab: From Audiocassettes to Zip Codes." Sessions of this regional meeting of the Midwest Association for Learning Labs will focus on administrative operations, circulation systems, production procedures, and staff management and training. Madison, Wisconsin. Contact Trisha Dvorak, Language Laboratory, University of Michigan, 812 Washington St, Ann Arbor, MI 48109. (313)764-0424, or Read Gilgen, L&S Learning Support Services, 1220 Linden Dr, Madison, WI 53706. (608) 262-1408.

LAB WORKSHOP

March 6-7, 1992. Easton, Pennsylvania. A workshop for language laboratory users, language lab directors/coordinators, and faculty, to be held at Lafayette College. Proposals are due by September 30, 1991. For information, or a proposal form, contact: Amale Achcar Samaha, Language Lab Coordinator, Lafayette College, Department of Foreign Languages, Easton, PA 18042-1781. (215) 250-5252.

JOINT LLA AND IALL CONFERENCE

Summer 1992. Plans are underway for a joint meeting of IALL and the Japanese LLA at the LLA 32nd Annual Conference in Japan. More information will be forthcoming.

CLASSIFIEDS/ANNOUNCEMENTS

Summer Fellowship Program The National Endowment for the Humanities announces summer fellowships for K-12 foreign language teachers for the *Summer of 1992*. The fellowship includes \$3750 for six weeks of immersion *abroad* (not for use in the U.S.) Applicants must be teaching at least half-time in a U.S. K-12 foreign language program, have three years teaching experience in foreign languages, five years remaining before retirement, and agree to no other full funding for the summer. For

an official application, contact NEH Fellowship Program for FL Teachers, Connecticut College, 270 Mohegan Avenue, New London, CT 06320-4196. (203) 439-2282. *Deadline for 1992 is October 31, 1991.*

POLYLINGUA is a new scholarly journal devoted to the language component of foreign language study as professed in college and university departments of foreign languages and literatures. It differs from existing journals by being specific to North American higher education but multi-target-language in scope. At least two of our IALL members are members of the editorial board.

Subscriptions are \$10/year for three issues. Contact Francis Lide, Editor, Department of Humanities, Michigan Technological University, Houghton, MI 49931.

Position Announcement: Language Lab Director/German: Full-time, 1 yr. non-tenure track appointment, possible renewal up to 3 yrs, beginning Fall 1991. Appropriate training and experience to direct the language laboratory (audio, video, computer) and teach two sections of German language per semester. Strong commitment to undergraduate education and student service. Applications accepted until position is filled. AA/EO employer. Women and minorities encouraged to apply.

Send letter and resume to Dr. Daniel A. MacLeay, Chair, Department of Foreign Languages, Southeast Missouri State University, Cape Girardeau, MO 63701.

PRODUCT NEWS AND ANNOUNCEMENTS

[Editor's Note: our corporate members are invited to submit information, press releases, etc., about Language Learning Lab products. The IALL Journal does not endorse any product, but provides this space as a service to our members.]

IALL membership renewal for 1991

Your membership in the International Association for Learning Labs (IALL) and subscription to the *IALL Journal of Language Learning Technologies* is due for renewal as of January 1991. Membership includes three issues of the Journal, and voting members also receive our newsletter, *IALL News Review*.

IALL also has Regional Learning Lab affiliate groups throughout North America. Check the box on the invoice below if you need information on joining your Regional Group. IALL plans to hold its second biennial summer conference. After a successful IALL'89 at MIT, IALL'91 is scheduled for UCLA in June.

To renew your membership for 1991, complete the invoice below. Thank you for your continued support of IALL, your professional association for language learning labs and technology.

IALL MEMBERSHIP 1991 RENEWAL/APPLICATION INVOICE

IALL Federal ID Number: 31-1134952

Name _____ Position/Department _____
Address _____
City _____ State _____ Zip _____ Country _____
Phone _____ Email Address _____

Check off desired membership category and charges:

Educational Member (Voting) \$25.00 _____

Commercial Member (Non-Voting) \$40.00 _____

Library Subscription (Non-Voting) \$40.00 _____

Add Postage (If outside North America): \$15.00 _____

Select any additional publications available.

NALLD Journal Back Issues each \$5.00 _____
List issues: _____

NALLD Journal Indexes \$2.00 _____

JETT or IALLJ Back Issues each \$10.00 _____

List issues: _____

Task-Based Activities... \$10.00 _____

Designing the Lab of the Future \$10.00 _____

IALL '89 Video Tours \$20.00 _____

IALL '89 Audiotapes each day \$8.00 _____

List days: _____

Total all charges (membership + postage + desired publications) \$ _____

Remit check payable in US funds to IALL. Please Note: Payment must accompany all orders.

Send me information on the Regional Group in my area.

Mail invoice and check to: Robin E. Lawrason, IALL Treasurer
Media Learning Center, 022-31
Temple University
Philadelphia, PA 19122

Advertising Guidelines/Rates May 1991

... provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

ACCEPTABLE MATERIAL:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85-120 lines

RATES:

Journal Size 7" x 10"	1 Insertion	3 Insertions
Full page (ad copy: 6" x 9")	\$275	\$250
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$175
Quarter page (1 1/2" x 9", 6" x 2 2/5")	\$150	\$125
Covers 2 & 3	\$350	\$325
Cover 4	\$400	\$375

We send tearsheets with invoice.

SCHEDULE:

Issues	Closing Deadline	Publication
Winter	January 1	February
Spring	May 1	June
Fall	September 1	October

SEND INSERTION ORDERS, ALL COPY AND LAYOUT TO:

John S. Huy, Advertising Manager
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We send written confirmation for all ad reservations received.