

END OF THE REEL

[Editor's Note: This section is for those odds and ends that never seem to fit neatly anywhere else. Among items included here are classified ads, calendar of upcoming events, product announcements, membership and advertising information, etc. Please submit items for this section directly to the editor.]

GUIDELINES FOR AUTHORS

We encourage the submission of articles and notes for possible publication in *The IALL Journal*. Scholarly articles will be submitted to referees, and final publication decisions will be the responsibility of the editor. Selection of notes and articles for columns will be made by the editor and/or associate editors.

Manuscripts and materials submitted for consideration should be double spaced, with the author's name on a cover page but not on any of the pages of the manuscript. Style should follow one of the standard scholarly guidelines (e.g. American Psychological Association, University of Chicago's *A Manual of Style*, or the MLA Style Sheet.)

New Policy: All materials must be submitted in both printed and electronic formats. Please include a diskette with the article in either Macintosh or IBM format (preferably WordPerfect or MS Word). *Materials not submitted in both formats will not be considered.*

For detailed submission guidelines, or if you have questions about the

appropriateness of potential submissions, please contact the editor.

CALENDAR OF EVENTS

[Note: there are several regional affiliates that may be holding informal meetings not announced here. For more information on the next meeting to be held in your area, contact your regional group leader, listed along with other IALL officers on page 2.]

COMPUTERS ACROSS THE CURRICULUM

May 29-31, 1992. New York City, NY. A conference on technology in the freshman year, highlighting approaches to incorporating state-of-the-art computer technology into curriculum and pedagogy. Contact: Marv Carney, CUNY Academic Computing, 555 West 57th Street, Room 1415, New York, NY 10019. (212) 541-0324.

NORTHEAST CONFERENCE CALL FOR PROPOSALS

June 30, 1992. Proposals are due by this date for the Northeast Conference on the Teaching of Foreign Languages. Contact: Joy Renjilian-Burgy, NCTFL, 200 Twin Oaks Terrace, Suite 16, South Burlington, VT 05403. (802) 863-9939.

JOINT LLA AND IALL CONFERENCE

August 4-7, 1992. Chubu University, Japan. FLEAT II is an international

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conference sponsored jointly by the Japanese Language Lab Association (LLA) and IALL. This promises to be one of the outstanding conferences this year. For further information, or to register, contact: LeeAnn Stone, Language Learning Resource Center, University of California-Irvine, Irvine, CA 92717 (714) 856-6344 Email: LStone@orion.oac.uci.edu

BOSTON UNIVERSITY CONFERENCE ON LANGUAGE DEVELOPMENT

October 23-25, 1992. Boston, MA. The 17th annual conference on first and second language acquisition. Deadline for submissions is May 1, 1992. Preliminary schedule and registration materials available in August. Contact: Boston University, Conference on Language Development, 138 Mountfort Street, Boston, MA 02215. (617) 353-3085. Email: LANGCONB@LOUIS.XIV.BU.EDU

ACTFL '92

November 20-22, 1992. Chicago, IL. "Foreign Languages: New Visions, New Worlds." 26th annual meeting of the American Council on the Teaching of Foreign Languages. Contact: ACTFL, 6 Executive Plaza, Yonkers, NY 10701-6801. (914) 963-8830.

CALICO

March 8-14, 1993. Williamsburg, VA. Annual meeting of the Computer Assisted Language Instruction Consortium. The theme will be "Evaluation" of courseware and software for effectiveness in the classroom. Contact: CALICO, 014 Language Building, Duke University, Durham, NC 27706.

TESOL

April 13-17, 1993. Atlanta, GA. "Designing Our World," 27th Annual Convention of Teachers of English to Speakers of Other Languages (TESOL). Contact: TESOL, 1600 Cameron St, Suite 300, Alexandria, VA

22314. (703) 836-0774.

CALICO '93 INTERNATIONAL

August 12-14, 1993. Maastricht. The theme is "Bridges," links between technologies and between countries and cultures. Requests for proposals will be issued soon. Contact: CALICO, 014 Language Building, Duke University, Durham, NC 27706.

CLASSIFIEDS/ANNOUNCEMENTS

POSITION ANNOUNCEMENT for Director of Language Learning Center, Cornell University. Description: direct development and day-to-day operations of new language learning center. Oversee purchase, installation, and maintenance of all equipment. Coordinate and direct operations of audio and video production studios, networked multimedia workstations, and classroom equipment. Provide leadership for teaching staff in creation of technology-enhanced language teaching materials. Organize workshops and train technicians, and supervise administrative operations. Set policies and procedures for maintenance of library of audio, video, computer, and multimedia materials. Previous management and supervisory skills are required. Knowledge of computerized network systems and programs and experience with audiovisual equipment and procedures is required. Experience in the development of teaching materials for foreign language instruction or related fields is highly desirable. Excellent oral and written communication skills with knowledge of cross cultural differences is essential, as this person will act as liaison to other bodies in the university, with industry, and other educational institutions. This individual will also assist with securing development funds.

Masters degree or equivalent in communications, educational technology, or related field required.

Interested individuals should submit a c.v. plus 3 letters of recommendation with

phone numbers where references may be contacted. The position is open immediately, and applications will be accepted until the position is filled. Send applications to: Language Learning Center Search Committee, 203 Morrill Hall, Cornell University, Ithaca, NY 14853-4701.

CALIS SUMMER SEMINARS

June 15-19, June 22-26, and/or June 29-July 3, 1992. Durham, NC. Three one week seminars tailored to all skill levels, designed to increase your proficiency and confidence level with CALIS (Computer Assisted Language Instruction System). Contact: Duke University, Humanities Computing Facility, 104 Language Building, Durham, NC 27706. (919) 684-3637. Fax (919) 681-6485.

FOR SALE

Several (30-35) Sony 5030 cassette tape decks. Excellent condition. Contact: Read Gilgen, Director, Learning Support Services, University of Wisconsin, 1220 Linden Drive, Madison, WI 53706. (608) 262-1408. Email: GILGEN@MACC.WISC.EDU.

PRODUCT NEWS AND ANNOUNCEMENTS

[Editor's Note: our corporate members are invited to submit information, press releases, etc., about Language Learning Lab products. The IALL Journal does not endorse any product, but provides this space as a service to our members.]

The International Channel has announced a new benefit available to affiliates of their service. IC can now allow affiliates to tape and store programs from its feed for up to one year. The majority (15) of the eighteen languages now being featured on the service can be stored in this fashion. IC has negotiated these rights directly with their program suppliers in response to numerous requests from colleges and

universities. For further information on the International Channel contact Karen Livingston at 617-734-7815.

Group Technologies announces *Aspects*, computer software for the Macintosh that lets students on different computers work together on the same document at the same time, and see all the changes as they happen. Students can brainstorm, write, and edit collaboratively. Software includes chat modes, teacher mediation, and more. A demonstration video is available (\$6.95). The software comes with a 30-day money back guarantee. Contact: Group Technologies, 1408 N Fillmore St, Suite 10, Arlington, VA 22201. (800) 476-8781.

The Institute for Academic Technology (IAT) publishes a quarterly newsletter on technology and higher education. Sponsored by the University of North Carolina under a grant from IBM Corporation, IAT also offers a series of publications, free of charge. Topics of interest to IALL members include "Multimedia and Language Learning" and "Master Classrooms: Classroom Design with Technology in Mind." Contact: IAT, P.O. Box 12017, Research Triangle Park, NC 27709-2107. (919) 560-5031.

Intelligent Automation announces *Dos Amigos*, a bilingual Spanish/English word processor that allows you to switch between an English and Spanish menuing system, uses spell checkers in both languages, translate with the help of the bilingual dictionary, and import/export to popular word processing programs. Contact: Mason Talamo, Intelligent Automation, 233 Sansome, Suite 1100, San Francisco, CA 94104. (415) 397-5737.

Educational Electronics Corporation (EEC) announces the *Digital Voice Master DI 5*, which allows full function language lab performance on a personal computer. Features include Novell Network compatibility, simultaneous record and playback, two independent audio channels, high quality

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audio recording, complete compatibility with the ASC AS4M language lab. Contact: EEC, 213 N Cedar Ave, Inglewood, CA 90301. (800) 553-7669.

EEC also distributes *EZ Japanese Writer*, an MS-DOS based program that provides basic translation from English to Japanese, and serves as a word processor for either or both languages. Requires 640K RAM, VGA monitor, and 3MB disk space. Contact: EEC (see above).

Industrial Communications and Electronics announces a random access video switch for the SONY LLC-5510 MKII system which allows up to four different video programs to be individually assigned to up to 64 students. Contact: ICE, 6727 Complex Dr, Suite B, Baton Rouge, LA 70809. (504) 752-5617. Or contact your local language lab dealer.

CALI, Inc. (Computer Assisted Learning and Instruction), owned by former CALICO director Frank Otto, now offers on-line two-way bilingual dictionaries in French, German, Italian, Spanish, and English for MS-DOS computers. Prices range from \$75 (full package, educational price) to \$37.50 (diskettes only). Site licenses and networking prices also are available. Contact: CALI, 536 East Quail Rd, Orem, UT 84057. (801) 226-6886.

CALI, Inc. also provides computer-based placement tests for ESL, Spanish, German, and French for MS-DOS computers. Contact: (see above).

Athelstan, publishers of the free quarterly *Athelstan Newsletter*, announces the availability of their catalog in the form of a HyperCard stack (on an 800K disk) for \$2 ppd. Contact: Athelstan Publications, P.O. Box 8025, La Jolla, CA, 92083-8025. (619) 689-1757. Fax (619) 689-9270.

Fleetwood, maker of language lab systems since 1959, offers the *Digicall* two-way

wireless language lab. Mobile and easy to operate, such a system eliminates the need for dedicated lab rooms or expensive console and wiring installations. Contact: Fleetwood, P.O. Box 1259, Holland, MI 49422-1259. (800) 257-6390.

Fleetwood also announces *Reply*, a cordless response system that allows an instructor to set up a PC to receive keyed-in responses from up to 250 students. Contact: Fleetwood (see above).

Visual Interface Architects announces *SpeechAnimator* for the Macintosh, a program that visually illustrates the formation of sounds by use of a profile of the human head, and plays those sounds digitally. The program is targeted to those studying English as a Second Language, linguistics and phonetics, and speech pathology. Contact: Intellimation, 130 Cremona Dr, P.O. Box 1922, Santa Barbara, CA 93116-1922. (800) 346-8355.

Instant Replay announces the *50/60 Digital Frame Standards Converter*, a special VCR that plays PAL, SECAM, or NTSC tapes with a standard NTSC output which can be sent directly to NTSC monitors or can be recorded on another NTSC VCR. The VCR also has a tuner and can record. Prices begin at \$995. Contact: Frank Kane, 2601 S. Bayshore Dr, Suite 1050, Coconut Grove, FL 33133. (305) 854-8777.

Allen Communications sells *Quest*, MS-DOS based software for developing interactive video/multi-media training. Several universities use the software for language instruction, in addition to many companies who use it for training. Contact: Allen Communications, 5225 Wiley Post Way, Salt Lake City, UT 84116. (801) 537-7800.

Just published is *Multilingual PC Director: A Guide to Multilingual and Foreign Language Products for PCs and Compatibles* by Ian Treshman. September 1991, Knowledge Computing, Ltd. ISBN 1-873091-01-X.

Includes assessments of operating system versions, wordprocessing, database and desktop publishing software suitable for Lithuanian, Latvian and Estonian scripts. (and others for Russian, Polish, Lao, Urdu, Japanese...)

Contact: Knowledge Computing, PO BOX 3068, Stamford, CT, 06905-0068. FAX (203) 975-7317.

JNCL-NCLIS WASHINGTON REPORT - 1991

GLOBAL AND LANGUAGE COMPETENCE AND U.S. PUBLIC POLICY

On December 4, 1991 the President of the United States signed the National Security Education Act (PL 102-183) providing assistance for study abroad, graduate fellowships and higher-education programs in foreign languages, area studies and internationally-related fields through the creation of a public trust fund. A week earlier, President Bush signed appropriations legislation that increased funding for foreign languages in the schools by 100 percent, increased funding for languages and area studies in higher education by fifteen percent, increased exchange funding by seventeen percent, and created two new literacy and three new exchange programs. Earlier in the year, Congress passed and the President signed the National Literacy Act increasing funding, improving coordination and creating new programs for literacy education.

Three bills from the 101st Congress dealing with foreign languages, international education and exchanges were combined to create the Global Education Opportunities Act, garnering over 100 co-sponsors in the House and seventeen co-sponsors

in the Senate. Provisions of this bill dealing with teacher education in languages and international education, materials development in these areas, opportunities for study abroad, and foreign language requirements have been incorporated into the House and Senate Education Committees' reauthorization of Titles V and VI of the Higher Education Act to be voted on early in the second session of the 102nd Congress.

On other fronts, after hearing considerable testimony at regional meetings and after receiving scores of letters, the National Education Goals Panel included information on foreign languages and literacy in its 1991 report "Building a Nation of Learners." After receiving numerous letters including comments from over twenty members of Congress, the Department of Education broadened its interpretations to include and expand the number of languages in the Fund for Innovation in Education and the Foreign Language Assistance Program.

In terms of national public policy, 1991 may have been the language and international education community's most successful year ever. Coming on top of ten years of policy growth and legislative successes, foreign-language enrollments reaching all-time historical highs, new literacy and exchange programs proliferating, and states offering programs in the elementary schools and less commonly taught languages, these accomplishments are impressive.

These accomplishments have been the result of the efforts of the Joint National Committee for Languages and the National Council for Languages and International Studies, the forty-five professional and scholarly associations that comprise JNCL-NCLIS, thousands of language and international professionals, and their allies in Congress, state legislatures, business and other professions. JNCL-NCLIS and the member associations testified before the Congressional Appropriations Subcom-

Congressional Appropriations Subcommittees, the Education Subcommittee and at all of the National Goals Panel's regional hearings. Over one thousand letters to Members of Congress were generated through letter-writing campaigns at regional and state conferences, and considerably more than that were generated in response to alerts, press releases, bulletins and articles in member publications and mailings. Dozens of legislative co-sponsors and supporters for increased appropriations were enlisted by visits during two legislative workshops held on Capitol Hill. During the year, JNCL-NCLIS sponsored a National Foreign Language Week program, a briefing on "Languages and Defense" and two receptions for Members of Congress, their staff and other policy makers. Working closely with the House/Senate International Education Study Group, JNCL-NCLIS produced their first two newsletters, *International Notes*, distributed to every Member of Congress.

Collaborating with the higher-education associations, JNCL-NCLIS helped produce a compromise that resulted in a unified education community recommending changes and improvements in the foreign language and area studies provisions of the Higher Education Act. With the help of Congressional allies such as Rep. Leon Panetta (D-CA), Sen. David Boren (D-OK), Sen. Christopher Dodd (D-CT), Sen. Paul Simon (D-IL), Rep. John Miller (R-WA) and numerous others, speeches were drafted, articles written and "Dear Colleague" letters sent to convince other policy makers of the need to support language study and

international education.

Finally, six issues of *EPIC Events*, the newsletter of the English Plus Information Clearinghouse, were written and edited. Twenty-nine presentations, speeches or workshops were offered at state, regional and national meetings. A portion of the survey of national public school foreign language enrollments was conducted under a subcontract. The annual survey of state activities (this year entitled *Dreams, Realities and Nightmares*) was developed, completed and distributed. A legislative summary monitoring, tracking and analyzing relevant legislation was completed and distributed. A *Federal Funding Guide* detailing and describing every government program providing assistance to foreign languages, bilingual education, English as a second language, literacy and exchanges was researched and completed for sale by JNCL-NCLIS member organizations.

1991 was a very good year. It was also an exhausting and trying year during which JNCL-NCLIS underwent an administrative reorganization and once again faced the specter of financial collapse. How does an underfunded, two- or three-person office accomplish so much? It has a lot of help from our friends. Without the support of the member associations, the involvement of the professionals in the field, and the commitment of the entire language and international-education community, these accomplishments would not have been possible this year, and others will not be possible next year or the year after that.

FLEAT II Preliminary Program

Site: Chubu University
Language Lab Association of Japan
1200 Matsumoto, Kasugai City, Aichi Prefecture
81-568-51-1111
Fax: 81-568-51-1141

Sunday, August 2

IALL members reach Nagoya and stay at hotels.

Monday, August 3

Facilities tours

Tuesday, August 4

10:00-10:30 The bus starts at Nagoya station and picks up participants at their various hotels.

10:30-12:00 Nagoya University Language Center Tour. Observe Japanese class by Prof. Fujiwara and AV equipment.

12:00-1:00 Lunch at Nagoya University Restaurant

2:00-3:30 "Nagoya City Tour" Tokugawa Museum or Nagoya Castle

Free to IALL participants

4:00-4:20 Nagoya Session Opening Ceremony (at Nagoya International Center)

LLA president, IALL president, Nagoya City Mayor's address

4:20-5:30 Prof. Iijima First Keynote

5:30-6:10 Dinner break

6:10-8:10 "Machine Translation, Simultaneous Interpretation: Implication for English Education" (First Panel)

Wednesday, August 5 At Chubu University

10:00-11:00 Opening Ceremony
LLA president, IALL president, Chubu University president, Ministry of Education, Governors

11:00-12:10 Prof. Gerry Ervin Second Keynote

12:10-1:30 Lunch break

Tech. Showcase

Exhibitors' Time

1:30-3:00 Presentations

3:15-5:30 Presentations

3:15-5:30 "Hypermedia for Language Learning" (First Workshop) Ozeki

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5:30-7:15 Welcome Party and Dinner Conference
Chubu University Campus Restaurant
Free for IALL attendees

Thursday, August 6

9:45-12:00 "Comparing Lab Management Around the World" (Second Panel)

Intermediate-Advanced Hypercard Workshop
Herren (Second Workshop)

12:00-1:30 Lunch break
Exhibitors' Time
Tech. Showcase

1:30-3:00 Presentations

3:00-10:00 Cormorant Fishing Tour: *Inuyama* sightseeing and cormorant fishing
including dinner on the *ukai* boat. Fee.

Friday, August 7

10:00-12:15 "Incorporating Computers into Language Laboratories" (Third Panel)

"Using Macintosh in the Classroom" (Third Workshop), Hopkins

12:15-2:15 LLA-IALL committee luncheon Conference
Lunch break
Exhibitors' Time
Tech. Showcase

2:15-3:15 Third Keynote address (U.K.)

3:30-4:30 General session

4:30-5:00 Closing ceremony

5:00-6:00 Farewell Party

Saturday, August 8

Optional Kansai Tour
Optional Tokyo Tour
Optional Ise Tour

HOTEL ACCOMMODATIONS

A sufficient number of rooms have been reserved at the following hotels in Gifu. Reservations should be made by completing and returning the enclosed Registration form, indicating the name of the hotel and the number of rooms desired. No reservation will be confirmed without a deposit. Hotel assignment will be made on a first-come first-served basis.

Rooms in the following hotels have been reserved for FLEAT II attendees. The Nagoya Daiichi Fuji has been designated the official IALL headquarters hotel for FLEAT II.

Room rates include service charges, consumption taxes and breakfast.

<u>Name of Hotel</u>	<u>Single Room</u>	<u>Twin Room</u>	<u>Triple Room</u>
Nagoya Daiichi Fuji Hotel IALL Headquarters Hotel	¥6,800	¥12,600	—————
Nagoya Daiichi Hotel	¥10,000	¥18,000	¥24,000
Nagoya Miyako Hotel	¥12,000	¥22,000	¥30,000

PAYMENT: Remittance of one night room deposit by credit card required to TPI and its balance should be paid upon arrival in Japan.
No personal checks will be accepted.

Note:

Since the capacity of the hotel is limited, hotel reservations can't be guaranteed after June 15, 1992. In case of hotel cancellation, written notification should be sent directly to the official Travel Agent, TPI (address below). Deposits will be refunded after deducting the following cancellation charges:

Notification received by TPI:

Up to 20 days before first night of stay	Free
10-19 days before	10% of room charge
5-9 days before	20% of room charge
2-4 days before	50% of room charge
One day before or no notice	100% of daily room charge

FLEAT II Official Travel Agency

Travel Plaza International Chubu, Inc.
Event and Convention Department
Daisan Shirakawa Bldg. 6F. 4-8-10
Meieki, Nakamura-ku
Nagoya 450, Japan
Phone: 81-52-541-2511, 81-52-561-9880
Fax: 81-52-561-1241

TRAVEL INFORMATION

PASSPORTS and VISAS

All foreign visitors desiring to enter Japan must have a valid passport. Visas are not required for citizens (not just residents) of the following countries:

Argentina, Austria, Bahamas, Bangladesh, Barbados, Belgium, Canada, Chile, Colombia, Costa Rica, Cyprus, Denmark, Dominican Republic, El Salvador, Finland, Germany, Greece, Guatemala, Honduras, Iceland, Iran, Ireland, Israel, Italy, Lesotho, Liechtenstein, Luxembourg, Malaysia, Malta, Mauritius, Mexico, the Netherlands, New Zealand, Norway, Pakistan, Peru, Portugal, San Marino, Singapore, Spain, Suriname, Sweden, Switzerland, Tunisia, Turkey, United Kingdom, Uruguay, United States of America and Yugoslavia.

Participants from other countries should apply for a visa to a Japanese Consulate or diplomatic mission in their country. For details, please consult your travel agent or the nearest Japanese Embassy or Consulate.

CARNET

A carnet is an international certification which insures movement of goods duty free. We have information regarding obtaining a carnet for those presenters interested in bringing their own computers and AV equipment to the conference.

The Bureau of Export Administration recommends that anyone planning to transport such equipment apply for a carnet. Under this certification, your equipment is considered "tools of the trade overseas temporarily."

BUSINESS CARDS

Due to the importance of name cards in introductions and other social relations in Japan, it is highly recommended that attendees carry bilingual business cards ("*meishi*") with them to the conference. By not presenting a *meishi*, one is not only breaching etiquette, but risking being forgotten.

IALL has arranged for the printing of 500 one-color, two-sided, raised-printing bilingual cards for the excellent price of \$95.00. Turn-around time on the cards is approximately two weeks.

Order at the time you submit your conference registration:

1. Enclose your own business card. If you have a very complicated logo, you may want to include a good, clear, camera-ready copy of the logo as well.
2. Enclose a check for \$95.00 made out to IALL.
3. Return the registration form and payment to Robin Lawrason.

POST-CONFERENCE INDEPENDENT TOURS**Sunrise Tours**

Sunrise tours are independent; each tour will start from either Kyoto or Ujiyamada station. Participants should go to the starting points on their own, although local English-speaking escort will be provided. Train tickets will be reserved by TPI. A Tour Desk will be available during the conference so that you can arrange your own tours.

Saturday, August 8

Ise & Pearl Island Tour	7:30 a.m. - 7:30 p.m.	¥27,500
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Sunday, August 9

Kyoto Half-Day Tour	7:30 a.m. - 1:30 p.m.	¥16,000
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Nijo Castle, Golden pavilion, Higashi Honganji, Kyoto Handy Craft Center

Kyoto One Day Tour	7:30 a.m. - 7:00 p.m.	¥21,500
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Half-day tour + Heian Shrine, Sanjusangendo Hall, Kiyomizu Temple

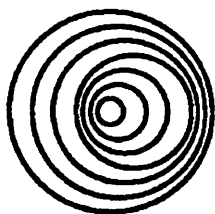
CANCELLATION:

In case of the cancellation of tour reservations, written notification should be sent to TPI. The following cancellation fees will apply:

If the notice of cancellation reaches TPI:

Up to 20 days before departure date	Free
10-19 days before	10% of tour fare
5-9 days before	20% of tour fare
2-4 days before	50% of tour fare
One day or no notice given	100% of tour fare

Travel assistance for conference speakers was generously provided by SONY. IALL is grateful for this contribution in support of the joint LLA-IALL FLEAT II Conference.



IALL '93

**Defining the Role
of the Language Lab**

❖ **Workshops** ❖ **Multimedia Showcase** ❖ **Exhibits**

June 2 - 5, 1993

**The University of Kansas
Lawrence**

**Conference and Exhibition sponsored by
The International Association for Learning Laboratories**

**For more information contact:
John Huy, IALL '93 Coordinator
The University of Kansas
4069 Wescoe Hall
Lawrence, KS 66045-2167
(913) 864-4759
Bitnet: HUY@ukanvax.bitnet
Internet: HUY@kuhub.cc.ukans.edu**

IALL MEMBERSHIP AND PUBLICATIONS ORDER FORM INVOICE

IALL Federal ID Number: 31-1134952

Name _____ Position/Department _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Email Address _____

IALL Member _____ Non-IALL Member _____

Check off other professional organizations to which you belong:

AECT _____ ACTFL _____ CALICO _____ TESOL _____

Check if you need IALL Regional Group Membership Information: _____

Check off desired membership category and charges:

_____ Educational Member (Voting) \$25.00 _____

_____ Commercial Member (Non-Voting) \$40.00 _____

_____ Library Subscription (Non-Voting) \$40.00 _____

Add Postage (If outside North America): \$15.00 _____

Check off publications and enter charges:

	Price		Quant.	Total \$
	Memb.	Non.		
IALL Monographs:				
Task-Based Activities	\$10	\$20	_____	\$_____
Designing the Learning Center of the Future	\$10	\$20	_____	\$_____
IALL Lab Design Kit (First Edition)	\$10	\$20	_____	\$_____
(Binder Only)	\$5	\$10	_____	\$_____
Video Tours				
IALL '89 _____ IALL '91 _____	\$20	\$40	_____	\$_____
JNCL Funding Guide	\$10	\$10	_____	\$_____
NALLD Journal Index	\$1	\$2	_____	\$_____
JETT Journal Index	\$1	\$2	_____	\$_____
NALLD Journal Back Issues Vol. 1-19	\$1	\$2	_____	\$_____
List issues: _____			_____	\$_____
JETT Back Issues Vol. 20-22	\$5	\$10	_____	\$_____
List issues: _____			_____	\$_____
IALLJ Back Issues Vol. 23-24	\$5	\$10	_____	\$_____
List issues: _____			_____	\$_____

Total all charges (membership + postage + desired publications) \$ _____

Remit check payable in U.S. funds to IALL. Payment must accompany all orders.

Mail invoice and check to:

Robin E. Lawrason, IALL Business Manager
Media Learning Center 022-31
Temple University
Philadelphia, PA 19122
Phone: (215) 787-4758 Email: lawrason@templevm

Advertising Guidelines/Rates April 1992

... provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

ACCEPTABLE MATERIAL:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85-120 lines

RATES:

Journal Size 7" x 10"	1 Insertion	3 Insertions
Full page (ad copy: 6" x 9")	\$275	\$250
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$175
Quarter page (1 1/2" x 9", 6" x 2 2/5")	\$150	\$125
Covers 2 & 3	\$350	\$325
Cover 4	\$400	\$375

We send tearsheets with invoice.

SCHEDULE:

Issues	Closing Deadline	Publication
Winter	January 1	February
Spring	June 1	July
Fall	September 1	October

SEND INSERTION ORDERS, ALL COPY AND LAYOUT TO:

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