END OF THE REEL

[Editor's Note: This section is for those odds and ends that never seem to fit neatly anywhere else. Among items included here are classified ads, calendar of upcoming events, product announcements, membership and advertising information, etc. Please submit items for this section directly to the editor.]

GUIDELINES FOR AUTHORS

We encourage the submission of articles and notes for possible publication in *The IALL Journal*. Scholarly articles will be submitted to referees, and final publication decisions will be the responsibility of the editor. Selection of notes and articles for columns will be made by the editor and/or associate editors.

Manuscripts and materials submitted for consideration should be double spaced, with the author's name on a cover page but not on any of the pages of the manuscript. Style should follow one of the standard scholarly guidelines (e.g. American Psychological Association, University of Chicago's *A Manual of Style*, or the MLA Style Sheet.)

New Policy: All materials must be submitted in both printed and electronic formats. Please include a diskette with the article in either Macintosh or IBM format (preferably WordPerfect or MS Word). *Materials not submitted in both formats will not be considered.*

For detailed submission guidelines, or if you have questions about the appropriateness of potential submissions, please contact the new editor:

Marie Sheppard, Editor
The IALL Journal
ALTEC, University of Colorado
Campus Box 239
Boulder, CO 80308-0239
Phone: (303) 492-2355
Email:
SHEPPARD@SPOT.COLORADO.EDU

CALENDAR OF EVENTS

[Note: there are several regional affiliates that may be holding informal meetings not announced here. For more information on the next meeting to be held in your area, contact your regional group leader, listed at along with other IALL officers on page 2.]

AECT/INFOCOMM

January 13-17, 1993. New Orleans, LA. Contact: AECT, 1025 Vermont Ave, NW, Suite 820, Washington, D.C. 20005. (202) 347-7834.

Technology & Reading/ Learning Difficulties

January 28-30, 1993. Santa Clara, CA. "Integrating the Technology Across the Curriculum." Contact: Diane Frost, Educational Computer Conferences, 1070 Crows Nest Way, Richmond, CA 94803. (510) 222-1249

CALICO

March 11-14, 1993. Williamsburg, VA. "Assessment" Contact: Gary Smith, Dept. of Modern Languages, College of William and Mary, Williamsburg, VA 23185.

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Central States Conference on Teaching of Foreign Languages

March 25-28. Des Moines, IA. Annual meeting. Contact Jody Thrush, Madison Area Technical College, 3850 Anderson Ave., Madison, WI 53704.

Southwest Conference on Language Teaching

April 1-3, 1993. Tempe, AZ. Annual meeting. Contact: Jan Herrera, SWCOLT Executive Director, 10724 Tancred, Northglenn, CO 80234. (303) 452-1038.

TESOL

April 9-18, 1993. Atlanta, GA. Annual meeting. Contact: TESOL, 1600 Cameron St, Suite 300, Alexandria, VA 22314. (703) 836-0774.

Northeast Conference

April 15-18, 1993. New York City. Annual meeting. Contact: Northeast Conference, Box 623, Middlebury, VT 05753.

RELC Regional Seminar

April 19-21, 1993. "RELC Regional Seminar on Language for Specific Purposes." Contact Yolanda Beh, Regional Language Centre, Southeast Asian Ministers of Education Organization, 30 Orange Grove Rd, Singapore 1025. Phone: (65)737-9044. Fax: (65) 734-2753. Email: GBORELC@NUSVM.

NWALL

April 28-29, 1993. Victoria, British Columbia. Annual meeting. Contact: Peter Liddell, Language Center, University of Victoria, Victoria, BC V8W 3P4, CANADA. (604) 721-8294.

IALL '93

June 2-5, 1993. Lawrence, KS. "Defining the Role of the Language Lab." Contact: John Huy, IALL '93 Coordinator, Univ. of Kansas, 4069 Wescoe Hall, Lawrence, KS 66045-2167. (913) 864-4759. Email: HUY@ukanvax.bitnet or HUY@kuhub.cc.ukans.edu.

Educational Media and Hypermedia

June 23-26, 1993. Orlando, FL. Word Conference on Educational Media and Hypermedia. Contact: AACE, P.O. Box 2966, Charlottesville, VA 22902. (804) 973-3987.

CLASSIFIEDS/ANNOUNCEMENTS

New IALL Publication "In the Works"

The long-awaited follow-up to IALL's first monograph, *Task-Based Activities: A Communicative Approach to Language Laboratory Use*, is scheduled for publication in April 1993. Submissions for *Task-Based II: More Activities for the Language Lab* are being solicited now by monograph editor LeeAnn Stone.

The goal of the first publication was to present basic ideas and templates for communicative lab activities. As a follow-up, *Task-Based II* will provide examples of detailed and more sophisticated activities from a variety of sources across the country. Activities will be attributed to the individual designers and their institutions, and a new section entitled "Rationale" will provide a forum for discussing the differences among the activities. In this way, *Task-Based II* will provide teachers and lab directors with a wide variety of styles and approaches to communicative lab activities.

If you are interested in contributing to this monograph, please contact LeeAnn Stone at Humanities Instructional Resource Center, University of California at Irvine, Irvine, CA 92717, (714)856-6344. Email: lstone@benfranklin.hnet.uci.edu.

ED-TECH REVIEW is a new quarterly magazine (non-electronic), premiering January 1993, devoted to the issues and applications of educational technology to enhance learning and teaching. Reviewed by leaders in the field, this international periodical is designed to provide a multi- disciplinary forum to present and discuss all aspects of educational technology at the college and school levels. *ED-TECH REVIEW* is published by the Association for the Advancement of Computing in Education (AACE) for professors, teachers, developers, researchers, administrators, teacher educators, and technology coordinators representing all disciplines and levels of education. For more information, contact: *ED-TECH REVIEW*, AACE, P.O. Box 2966, Charlottesville, VA 22902 USA. Phone: (804) 973-3987; Fax: (804) 978-7449; E-mail: AACE@virginia.edu

JNCL/NCLIS Update

On Dec 6, 1991, the NSEA was signed into law and now has been renamed the David L. Boren National Security Education Program. The act creates a 150 million dollar international education trust fund which provides 1) scholarships for undergraduate study abroad, 2) graduate foreign language and area studies fellowships, and 3) university grants to create or improve foreign language and area studies programs.

The NSEP has now received the full $150 million appropriation. According to Senator Boren the purpose of NSEA is to enhance our international economic competitiveness and protect our national security. Therefore, American students must be prepared to meet increasingly global demands. This means improving skills in foreign languages, cross-cultural communication, international and regional studies. The NSEP establishes one or two semester study abroad scholarships or fellowships for students who

qualify. Distribution of scholarships must reflect the cultural, racial, and ethnic diversity of the U.S. Selections are based upon a merit review process. Priority will be given to students studying in countries not emphasized in other US study abroad programs. The act requires grad students to work for the government or teach for one to three years for each fellowship provided. Grants will be based on a peer review process with priority given to foreign languages and area studies programs currently under represented in US universities.

For more information contact Charlene King or Lorraine Morrison at the National Security Education Programs Office, (703) 693-7717.

Language/Multi-Media Laboratory Director: Opportunity to plan the renovation and expansion of the existing language laboratory into a modern multi-media learning center. The director must have a strategic vision of the direction of education technology, including language pedagogy, and the ability to communicate and engender enthusiasm for that vision. The director will encourage and help language faculty to incorporate information technology and learning theory into language instruction. The director will be responsible for supervising the staff, managing current traditional language laboratory operations and maintaining close relation with Northwestern's Ac. Computing and Network Services. The contract will be for a multi-year appointment as a Senior Lecturer. Northwestern Univ. actively seeks the applications of women and minority candidates. Send letter, a list of three references and vita to Marvin Lofquist, Northwerstern Univ., 1918 Sheridan IL, 60208-4020. Questions may be addressed via e-mail to mlofquist@nwu.edu (Marvin Lofquist). Screening of candidates will begin January 4, 1993. AA/EOE

End of the Reel

PRODUCT NEWS AND ANNOUNCEMENTS

[Editor's Note: our corporate members are invited to submit information, press releases, etc., about Language Learning Lab products. The IALL Journal does not endorse any product, but provides this space as a service to our members.]

The **Institute for Academic Technology** (IAT) publishes a quarterly newsletter on technology and higher education. Sponsored by the University of North Carolina under a grant from IBM Corporation. IAT also offers a series of publications, free of charge. Topics of interest to IALL members include "Multimedia and Language Learning" and "Master Classrooms: Classroom Design with Technology in Mind." Contact: IAT, P.O. Box 12017, Research Triangle Park, NC 27709-2107. (919) 560-5031.

Technology and Language Learning Yearbook. The third issue of this valuable desktop reference is now available. The first part contains contact and product information from 150 organizations. The second part includes a bibliographic listing of 200 articles published during 1990 on technology and language learning. Contact: Athelstan Publications, P.O. Box 8025, La Jolla, CA, 92083-8025. (619) 689-1757.

Athelstan Newsletter and Catalogue is now available also as a hypercard stack for $2. Contact: Athelstan Publications, P.O. Box 8025, La Jolla, CA, 92083-8025. (619) 689-1757.

Instant Replay *CAPTION WRITER™ VCR.* Instant Replay announces the new 900 series CAPTION MASTER™ VCRs with CAPTION WRITER™ feature. CAPTION WRITER™ allows the VCR to be connected to a standard printer, without a computer, and will produce a complete printout of the dialogue from a closed captioned television program or video tape. Closed captions are a 'hidden' text of the dialogue of a program encoded in the video signal. When decoded, the captions appear like subtitles on the TV screen. Captioned programs can be printed as they are being broadcast, or recorded using the tuner/timer function for later viewing and/or printing. When equipped with an optional two-way process/print RS232 port, the caption information can be interfaced with a computer for storage, on-screen viewing, word processing, or any other computer-driven text function.

For more information, contact Frank Kane, Instant Replay, 2601 S. Bayshore Dr., Suite 1050, Coconut Grove, FL 33133. Phone (305) 854-8777 FAX (305) 858-9053.

ELLIS (English Language Learning & Instruction System) offered by CALI, Inc. ELLIS is an interactive multimedia system for ESL. Based on IBM Ultimedia software and hardware, ELLIS combines text, still images, full-motion video, grahics, and audio. Students can view video clips and learn related vocabulary. In addition, ELLIS records students' voices and provides corrective audio feedback and pronunciation models. ELLIS provides students with approximately 70,000 practice items, including role play, games, "show and tell" and mastery tests, which can be used in a nonlinear manner.

For more information, contact CALI, Inc., 526 East Quail Road, Orem, Utah 84057. Phone: (801) 226-6886 FAX: (801) 224-5184.

IALL MEMBERSHIP AND PUBLICATIONS ORDER FORM INVOICE
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IALLJl Back Issues Vol. 23-24	$5	$10		
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Total all charges (membership + postage + desired publications) $ _____

Remit check payable in U.S. funds to IALL. Payment must accompany all orders.

Mail invoice and check to: Robin E. Lawrason, IALL Business Manager
Media Learning Center 022-31
Temple University
Philadelphia, PA 19122
Phone: (215) 787-4758   Email: lawrason@templevm

The IALL Journal of Language Learning Technologies

Advertising Guidelines/Rates November 1992

... provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

ACCEPTABLE MATERIAL:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset film negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85-120 lines

RATES:

Journal Size 7" x 10"	1 Insertion	3 Insertions
Full page (ad copy: 6" x 9")	$275	$250
Half page (ad copy: 2 1/2" x 9", 6" x 4")	$200	$175
Quarter page (1 1/2" x 9", 6" x 2 2/5")	$150	$125
Covers 2 & 3	$350	$325
Cover 4	$400	$375

We send tearsheets with invoice.

SCHEDULE:

Issues	Closing Deadline	Publication
Winter	December 1	February
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