

## “End of the Reel”

### Calendar of Events and Affiliate Information

*We welcome the submission of information on upcoming events from our readers. Send items to the Acting Editor:*

*Read Gilgen  
IALL Journal  
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Madison, WI 53719  
email: [read@lss.wisc.edu](mailto:read@lss.wisc.edu)  
fax: (608) 262-7579*

<b>Closing dates</b>	<b>Publication dates</b>
December 1	February
April 1	June
August 1	October

### IALL Events

#### FLEAT III/IALL '97

The 1997 biennial meeting of the International Association for Learning Laboratories (IALL) will be held jointly with the third Foreign Language Education and Technology Conference (FLEAT III) at the University of Victoria in British Columbia, August 12 – 16, 1997. The conference is sponsored jointly by IALL and the Language Lab Association of Japan (LLA) and is the first time the conference is being held outside of Japan. Make plans now to attend.

For more information, contact [FLEATIII@CALL.UVIC.CA](mailto:FLEATIII@CALL.UVIC.CA) or check out the World Wide Web page at: <http://ikra.call.uvic.ca/LangCen/FLEAT/fleat1.html>.

### IALL Affiliate Events

#### ACTFL

**American Council on the Teaching of Foreign Languages):  
November 18 – 20, 1995. California. Annual Conference.**

Contact: ACTFL, 6 Executive Plaza, Yonkers, NY 10701-6801, (914) 963-8830, fax (914) 963-1275.  
Professional journal: *Foreign Language Annals*

**AECT**      **Association for Educational Communications and Technology: February 14 – 18, 1996.** Indianapolis, IN. Annual Convention.

Contact: AECT, 1025 Vermont Ave., NW, Suite 820, Washington, DC 20005, (202) 347-7834.

## Other Organizations

**ALL/SLAC**      **Advocates for Language Learning (ALL) and Second Language Acquisition by Children (SLAC) in conjunction with ACTFL: November 15 – 17, 1995.** Anaheim, CA.

Contact: Dr. Paul Garcia (ALL/SLAC) 301 E Armour Blvd. #620, Kansas City, MO 64111, (816) 871-6317

**CAUSE**      **The Association for Managing and Using Information Resources in Higher Education: November 29 – December 1, 1995.** New Orleans, LA. "CAUSE '95: Realizing the Potential of Information Resources: Information, Technology and Services."

Contact: CAUSE, 4840 Pearl East Circle, Suite 302E, Boulder, CO 80301, (303) 939-0315, fax (303) 440-0461, email: [cvinall@cause.colorado.edu](mailto:cvinall@cause.colorado.edu) ■

## Product News

*[Editor's Note: our corporate members are invited to submit information, press releases, etc., about language learning lab products. The IALL Journal does not endorse any product, but provides this space as a service to our members.]*

## The International Channel

The International Channel announces its I-Channel website on the World Wide Web, beginning August 4, 1995. In addition to program schedules and information on the International Channel, the website includes links to sites that relate to the languages offered on the International Channel, as well as links to sites that offer helps for K – 12 instructors.

The I-Channel can be found on Wide Web at: <http://www.I-channel.com> ■

## Announcements

### Search for *IALL Journal* Editor-in-Chief

Applications are being received for Editor-in-Chief of the *IALL Journal of Language Learning Technologies*, a major publication of the International Association for Learning Laboratories. IALL is a growing, active organization of teachers and learning center administrators with the goal of promoting the effective use of technology in foreign language/ESL classrooms and laboratories.

Qualifications for the position of Editor-in-Chief of the *IALL Journal* include proven writing and editing skills, membership in and commitment to the goals of IALL, institutional support to cover travel costs to annual meetings, and electronic mail.

For further information, or to submit an application (including cover letter, C.V., and writing sample), contact:

Robert T. Henderson

President, IALL—International Association for Learning Laboratories

Language Acquisition Institute

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# IALL Publications

IALL Federal ID Number: 31-1134952

Enter charges for desired publications. Complete and attach next page.

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Contact Tom Browne for complete listing. See address next page.				
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# IALL Membership and Publications Order Form/Invoice

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**Check other professional organizations to which you belong:**

AECT \_\_\_\_\_ ACTFL \_\_\_\_\_ CALICO \_\_\_\_\_ TESOL \_\_\_\_\_

**Check if you need IALL Regional Group Membership Information:** \_\_\_\_\_

**Check desired membership category and charges:**

\_\_\_\_\_ Educational Member (Voting) \$40.00  
\_\_\_\_\_ Commercial Member (Non-Voting) \$55.00  
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\*Signature of sponsoring IALL member required for student membership.

Subtotal Membership Charges: \$ \_\_\_\_\_  
Add Postage (if outside North America): \$15.00 \$ \_\_\_\_\_  
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**Total all charges (membership + postage + desired publications) \$ \_\_\_\_\_**

**Remit check payable in U.S. funds to IALL. Payment must accompany all orders.**

**Mail invoice and check to:** Tom Browne, IALL Business Manager  
Humanities Learning Center  
Macalester College  
Saint Paul, MN 55105-1899  
Phone: (612) 696-6336  
Fax: (612) 696-6435  
Email: Browne@macalstr.edu

# Advertising Guidelines/Rates

## September 1995



...provides exposure to teachers, faculty, learning laboratory directors, and media specialists working to improve language learning through technology. Topics include feature-length articles dealing with the effective uses of technology (audio labs, computers, television, satellite receivers, and interactive video) and with ideas and insights about lab management, design and use.

### Acceptable Material:

Non-bleed; high-quality photomechanical transfer prints on film or paper (PMT, Copyproof); offset file negatives (high-density litho film right reading with emulsion side down, line and halftone combination as complete montages only). Halftones: 85 — 120 lines

### Rates:

Journal Size 7" x 10"	1 Insertion	3 Insertions
Full page (ad copy: 6" x 9")	\$275	\$250
Half page (ad copy: 2 1/2" x 9", 6" x 4")	\$200	\$175
Covers 2 & 3	\$350	\$325
Cover 4	\$400	\$375

We send tearsheets with invoice.

### Schedule:

Issues	Closing Deadline	Publication
Winter	December 1	February
Spring	April 1	June
Fall	August 1	October

### Send Insertion Orders, All Copy and Layout To:

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