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## **IALL '89: Designing, Managing and Using the Language Learning Center of the 90's July 5-8, 1989 Massachusetts Institute of Technology, Cambridge, MA**

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### **Why a conference?**

One of IALL's primary missions has always been to provide members with consultation services for planning, installing and administering new language laboratories. In recent years IALL has sponsored numerous presentations and workshops at the ACTFL Annual Meeting and the Calico Symposium and has been disseminating information through *The Journal of Educational Techniques and Technologies* and the *IALL Newsletter*. While these channels are vital to our organization, we think that the intensive face-to-face conference format will add a valuable new dimension to our efforts to promote the effective use of technology in language learning. Ruth Trometer, IALL President-Elect and Director of the M.I.T. Language Laboratory, is coordinating the conference, which will be held at M.I.T. from July 5-8, 1989.

### **Presentations by Experts on Design, Management and New Technologies**

IALL '89 Conference represents a unique information opportunity for administrators and lab directors who are facing the challenge of designing and operating a language learning lab that will support their programs through the next decade. Inspired by recent interest in proficiency-oriented methodologies and the promise of new instructional technologies to help them toward language learning goals, deans, principals, and language department heads have committed to rebuilding outmoded audio lab facilities with new audio, video and computer-based technologies.

However, deciding how to renovate and expand these technical facilities and services raises a number of tough questions on some very unfamiliar topics: How should we design the space that we have? Can we have computers and video in the same room? How should we furnish our center? Who should run the lab? How can we find external support for our operation? Should

we still have an audio lab? Should we have computers and what kind should they be? What about interactive audio and video? Do we need a satellite dish? IALL '89 will offer information and guidance in answering these questions.

### **The Conference Agenda**

The first official function will take place on the **evening of July 5, with an address by Wilga Rivers**, who will share reflections on her career in the language profession. Professor River's speech will be followed by a **wine and cheese reception and a dinner**. Then for three days, conference participants will have **access to experts who will make formal presentations on the essential topics of facilities design, resource management, and new technologies**. On July 6 speakers will provide practical guidance on how to plan a new language learning center or renovate an old one. The issues addressed will include how to conduct a needs assessment, how to design space, the nuts and bolts of how to write technical specifications, and how pedagogical considerations shape the lab. **Major producers of language laboratory systems will be on site** to discuss and demonstrate their laboratory equipment on this day of the conference. On July 7 we will turn to management issues including dealing with copyright, using computers to manage resources, grant writing, and an overview of the state of the profession. The final day will be dedicated to new technologies in the lab: **computing, interactive audio and video, and satellite**. Presentations will always be followed by question and answer periods so that issues of special interest to those attending can be specifically addressed.

A team of program coordinators has been working with Ruth on the conference schedule since early this year. Sharon Scinicariello (Case Western Reserve University) and C. P. Richardson

(Ohio University) coordinated the lab design day; Robin Lawrason (Temple University) and Robert Jones (University of Wisconsin-Milwaukee) organized the presentations for lab administration; and Sue Otto (University of Iowa) arranged the new technologies sessions. Although there are still some gaps in the schedule of events, the preliminary program includes a broad range of topics and speakers. Here are some of the highlights.

**July 5: Opening Keynote Address: Wilga Rivers**  
Wine and Cheese Reception; Dinner

**July 6: Designing or Redesigning a Language Learning Center**

From Needs to Plans  
Peter Liddell, University of Victoria

Space and Specs  
Victor Aulestia, University of Maryland, Baltimore County; Beth Ganister, Ganister Fields Architects

Lab Use and Lab Design  
LeeAnn Stone, University of California, Irvine

The Lab Environment

The Lab of the Future

Shop Talks

Language Laboratory Vendor Exhibit

Reception

**July 7: Managing a Language Learning Center**

Language Learning Lab Profiles: Results of the IALL 1988 Lab Survey  
Robin Lawrason, Temple University

Who Runs the Lab? Administrator, Technician, Teacher?  
Bernice Levinson and Libby Gershansky, Brooklyn College

Finding Resources for the Small College Language Lab  
Suzanne Lord, Cal State Polytechnic Institute

Finding Grant Resources for Language Learning Center Projects  
Marta Lipski, Brandeis College

Using the Computer for Administering the Lab  
David Herren, Butler University  
Peter Lee, University of Wisconsin, Milwaukee

Copyright Update: Copyright Policy and the Language Learning Lab  
Bruce Parkhurst, Geddes Language Center, Boston University  
Todd Klipp, General Counsel, Boston U.

Shop Talks

**July 8: New Technologies for the Language Learning Center**

Technology: Past, Current, Future  
Glyn Holmes, University of Western Ontario

The MacLang Authoring System  
Judith Frommer, Harvard University

The Language Lab as Research Center  
Nina Garrett and Robert Hart, University of Illinois

Interactive Audio

The Annenberg/CPB Foreign Language Projects: Athena and PICS  
Colleague(s) of Gilberte Furstenberg, M.I.T.  
James P. Pusack, University of Iowa

The Learning Lab as Earth Station: Planning, Installing, and Utilizing Satellite Receiving Technology (panel)  
Junetta Gillespie, Moderator, Arizona State University  
Edna Coffin, University of Michigan  
Lee Lubbers, Creighton University  
Victor Aulestia, University of Maryland, Baltimore County  
Richard Robin, George Washington University

Shop Talks

## Share Expertise through Shop Talks

As colleagues we can always learn a great deal from each other; and the conference hopes to foster exchange of ideas in several ways. First we are encouraging conference participants to share their insights through 5-minute presentations that have been dubbed Shop Talks. Each day we will devote **one hour for conference participants to share their most creative ideas or materials on that day's topic. These presentations can be either a 90-second verbal explanation or a 5-minute media demonstration.** The 90-second spots might feature an effective administrative technique, helpful hints on design, a list of do's and don'ts, review of and address for a useful resource, or a new teaching technique used in the lab.

Possible 5-minute media demonstrations might be a presentation of an effective instructional package or administrative program. We particularly welcome a 5-minute video tour of lab facilities demonstrating new equipment, an effective design principle, or a solution to a design problem.

If you wish to participate in the Shop Talks part of the program, please write a brief description of your topic and of what equipment you will need for your presentation and return it to Conference Coordinator Ruth Trometer (see address below) before May 31, 1989. All submissions will be reviewed by the IALL '89 Program Coordinators and acceptance notices will be sent before June 9, 1989.

## Visiting over Dinner

We expect that colleagues will continue to share their experiences and insights after the day's presentations are over. If possible we hope to organize special interest groups for dinner in some of the restaurants near the M.I.T. campus. Details will be announced once the conference has begun and we have a sense of what the common interests are.

## Conference Housing

Several housing options are available to conference participants.

For those on a tight budget, the M.I.T. Dorm is an economical choice. Two nearby hotels have offered conference rates to IALL '89 participants. Here is the information:

### M.I.T.:

Dorm rooms with shared baths will be available at \$34.00/single and \$46.00/double. For children age 6-12, cots are available at \$6.00/night. Facilities are not available for smaller children. Check this option on your registration form if interested, and your request will be forwarded to the M.I.T. Conference Center. The Center will send you full details on Housing and reservation information.

### Hotels:

If you wish to make a reservation at a local hotel, the following hotels are offering special rates to conference participants. To guarantee this rate inform the hotel that you are with the IALL Conference at M.I.T. when you make your reservation.

Hyatt Regency: \$99.00 single or double, located on the Charles River, 15 minute walk to M.I.T. Health club, pool, three restaurants. Shuttle bus to Kendall Square (5 minute walk to M.I.T.) Phone: (800) 228-9000

Cambridge Marriott: \$99.00 single or double. (Reservations must be made by June 14th for this rate to apply.) Located on the subway near the Charles River, 5 min. walk to M.I.T. Pool, health club, one restaurant, near local cafes. Phone: (800) 228-9290

## IALL '89 Registration

Here is a copy of the Conference Registration Form. Please photocopy it and return the completed form by May 31, 1989 for advance registration rates and to ensure your M.I.T. Housing request. For further information about IALL '89 and on-site registration, contact IALL '89 Conference Coordinator, Ruth Trometer:

Ruth Trometer  
IALL '89 Conference Coordinator  
M.I.T., Bldg. 14N-232  
77 Massachusetts Avenue  
Cambridge, MA 02139  
(617) 253-4716

We hope to see you this summer in Boston!

### IALL '89 REGISTRATION FORM

Please make check payable to IALL and mail with completed Registration Form to:

Ruth Trometer, IALL '89 Conference Coordinator, M.I.T., Bldg. 14N-232,  
77 Massachusetts Avenue, Cambridge, MA 02139

**IALL '89 Conference Fees:**

Conference Registration (*before May 31*): \$45 \_\_\_\_\_  
Opening night dinner (optional) \$20 \_\_\_\_\_  
Conference Registration (*after May 31*) \$60 \_\_\_\_\_  
Daily Registration (July 6): \$25 \_\_\_\_\_  
Daily Registration (July 7): \$25 \_\_\_\_\_  
Daily Registration (July 8): \$25 \_\_\_\_\_  
TOTAL ENCLOSED: .....US\$ \_\_\_\_\_

- Please register me with M.I.T. Housing.
- Please send IALL membership information.

Please print or type:

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Institution: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone: \_\_\_\_\_

**SHOP TALKS PROPOSAL**

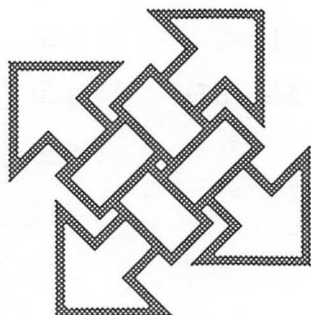
90 Second Spot                       5 Minute Media Demo

*Attach a separate sheet with your name, a brief  
Topic Description, and a list of Equipment Needed.*

# IALL PRESENTS:

## TASK-BASED ACTIVITIES:

A Communicative Approach  
to Language Laboratory Use



By LeeAnn Stone  
Director  
Language Learning Resource Center  
University of California, Irvine

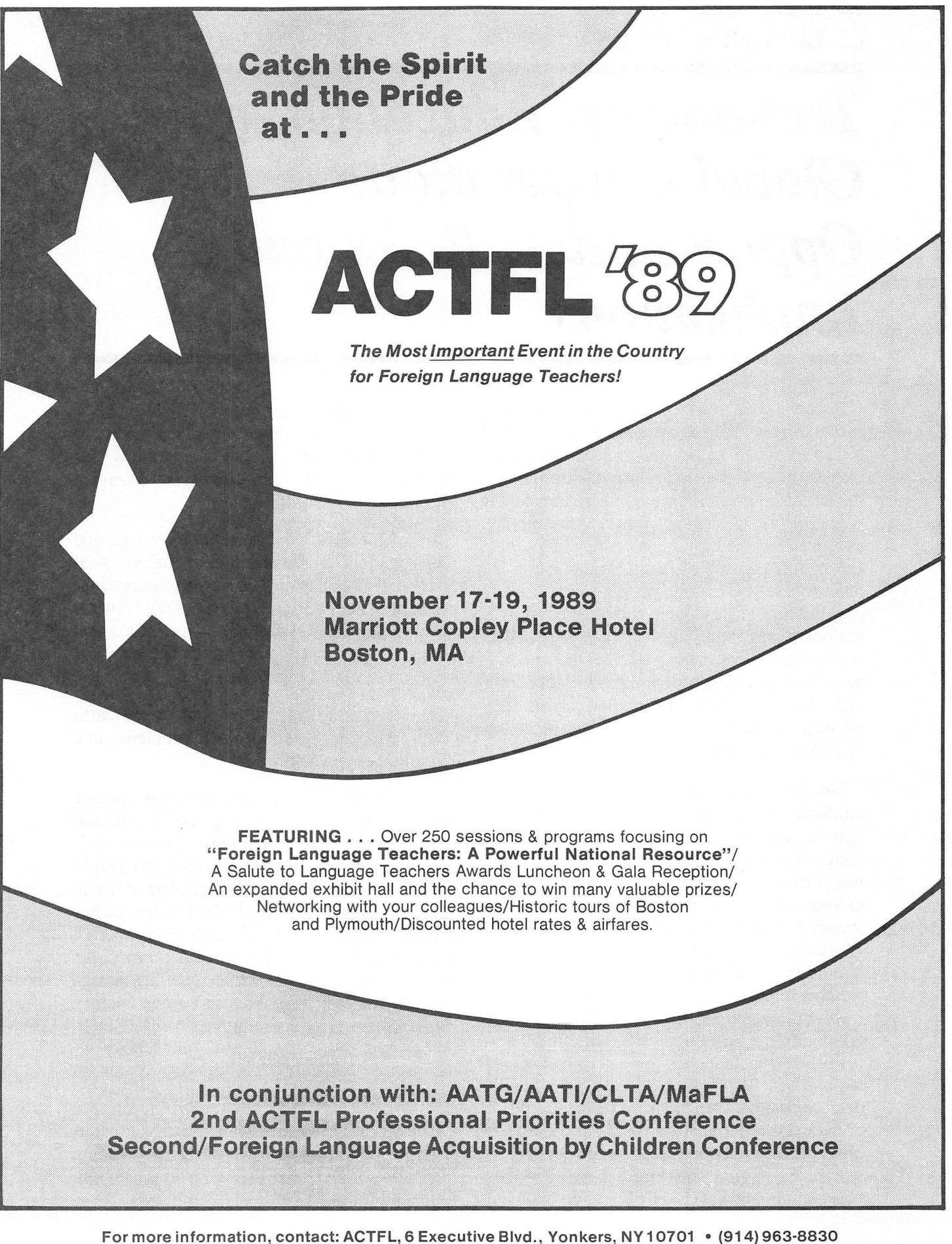
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### ORDER FORM

Please send \_\_\_\_\_ copy (copies) of **Task-Based Activities** at **\$5**  
per copy. Total enclosed: \$\_\_\_\_\_.

**Send to:** Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Country: \_\_\_\_\_

Please make check or money order in US dollars  
payable to IALL. Mail form and remittance to:  
Sharon G. Scinicariello  
IALL Publications  
Modern Languages & Lit., 205 Guilford House  
Case Western Reserve University  
Cleveland, OH 44106



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and the Pride  
at . . .**

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Second/Foreign Language Acquisition by Children Conference**