

Quite Simply. . .The Ultimate!



SONY'S LLC-5510MKII Computer Controlled Multimedia Level IV System Redefines "State Of The Art"

The top of the line in Level III language learning systems has been crowded with contenders. Until Now.

The SONY LLC-5510MKII Computer Controlled Multimedia Level IV System makes the choice of purchase an easier one. Developed with SONY's wealth of technological know-how and advanced micro-electronics, the software controlled LLC-5510MKII moves out front as the world's first Level IV complete language learning center.

From its revolutionary touch-screen operation to its interactive video enhancements, almost every aspect of the 5510MKII system represents

state-of-the-art thinking and design. And an upgrade potential that should keep the SONY LLC-5510MKII as a significant contributor to the process of language education as we move towards the 21st century.

There's much more to tell about the 5510MKII. Like the many features and component specifications that have led to its acceptance in over 1,000 installations worldwide. And a SONY learning system representative will be glad to give you all the details.

Put quite simply. . .it is the ultimate!

SONY®

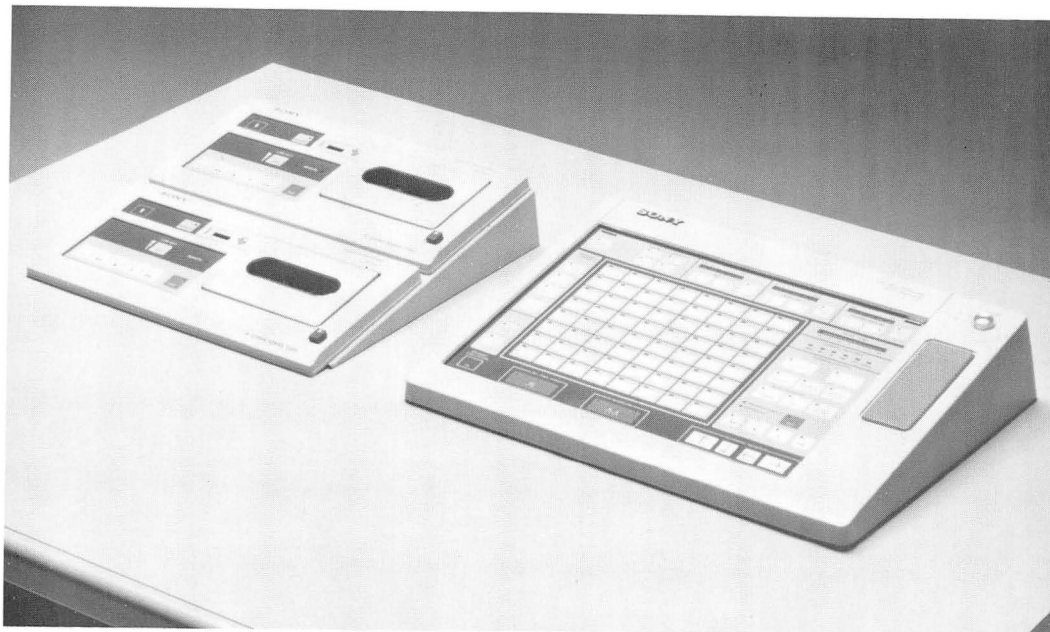
Audio Visual Products

Sony Communications Products Company,
A Division of Sony Corporation of America,
10833 Valley View Street,
Cypress, CA 90630.

**For more information about the SONY
LLC-5510MKII Complete Language Learning
Center, call toll-free:**

1-800-326-SONY

COMPARE. . . *But Don't Compromise*



You CAN Give Your Language Students The Benefit Of A Reliable, State-of-the-Art SONY Language Learning System

A limited budget doesn't have to mean limited horizons for your language students. Not when you can provide them with today's most advanced micro-electronic technology in a top of the line language lab system that is priced competitively with other Level III systems on the market today.

The SONY LLC-4500MKII Computer Controlled Language Learning System offers exceptional versatility and excellent performance, with a full range of features to make learning a language easier for any level.

The SONY LLC-4500MKII can be customized to fit a wide range of requirements, from simple Level II classrooms to fully computer and video interactive Level IV situations.

Features include manual scanning, monitor,

automatic program transfer, model voice, random group conference, satellite video ready, high speed tape copy, built-in remote control, video switcher, and much more.

Best of all, the LLC-4500MKII has SONY quality and reliability built in. There are no mechanical switches, and each component is compactly designed for silent operation, long life, and easy expandability in a variety of teaching environments.

So don't compromise when it comes to your language learning system. We didn't when we designed the SONY LLC-4500MKII. That's why it can effectively address your students' needs today. . .and tomorrow.

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**To find out more about the uncompromising
value of the SONY LLC-4500MKII language
learning system, call toll-free:**

1-800-326-SONY



TANDBERG College Firsts



Tandberg's first U.S. language laboratory customer was Harvard. After 20 durable years, the system was replaced by another Tandberg — the IS-8.

"With their 1978 technology, Tandberg was able to customize the lab to fit the Harvard program allowing students open access to our library materials for self-paced study. I like to think the features Tandberg built into our IS-8 were incorporated into the IS-10 for everybody."

Barry Megquier
Coordinator
Modern Language Center
Harvard University

Forty years ago, LSU pioneered language laboratories in the U.S. Today, a 300% increase in students using the system attests to another LSU first — the first to install the Tandberg IS-10 Language Learning Laboratory.

"Teachers no longer shy away from mandatory lab assignments. They know the IS-10 is reliable and easy to use. Tandberg has revolutionized the lab. Our old dial-access system, with demand start, limited students to something like a one-way, non-stop bus ride. The Tandberg IS-10 is like renting a car for students to stop and go and explore at will. Perfect for today's interactive learning philosophy."

Walter V. Tuman
Director
Foreign Language Lab
LSU

We Were The First, We Are The Future... TANDBERG durability and innovation.

For more information about the top selling Tandberg IS-10, and other Tandberg systems, call toll free: 1-800-367-1137, or (914) 273-6516, 100 West 105th Street, New York, NY 10504, (914) 273-6516.



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