

IRCF ON THE MOVE



JOHN BINNS

“Slim,” one of the IRCF’s awareness ambassadors, was recently filmed and photographed at Tippet Studio in Berkeley, California, as a reference model for “Chico,” a computer-generated iguana character in Disney’s new movie “South of the Border,” which is scheduled for the second half of 2008.



IMAGE COURTESY OF ZOOMED

“Baby,” another IRCF awareness ambassador, now appears on the label of Zoomed’s recently released Adult Iguana Food product.

IRCF participation in Reptile Shows and Conservation events brings its message of conservation directly to reptile enthusiasts. “These events are great because we are able to meet people who share a common interest with the IRCF — a love for Reptiles,” says John Binns, Founder and CEO of the IRCF. “This is also a great place to find new members who are willing to join the fight to help save endangered reptiles.”

Unfortunately, due to logistical constraints, the IRCF has been able to attend events only on the West Coast. If you are interested in helping represent the IRCF at a show close to your home, please contact Sandy at sb@ircf.org.

7–9 September, NARBC, Anaheim, California

The IRCF expresses its gratitude to Bob Ashley and Brian Potter, NARBC pro-

motors, who provided the exhibit space. The IRCF also is grateful to IRCF member Nigel Marvin, who donated the proceeds from his autographing session to our conservation efforts. This is the first show at which the IRCF employed wireless technology for membership signup and payment processing. Manning the

booth were Sandy Binns, Desiree Wong, Michael Kern, Joel Friesch, John Binns, and Izzy (Cuban Rock Iguana).

Also, NARBC-sponsored auctions in Anaheim, California, Chicago, Illinois, and Chantilly, Virginia donated a portion of the proceeds to the IRCF. Thank you Bob Ashley and Brian Potter for your generosity and assistance in helping our conservation efforts.



JOHN BINNS

Avery Friesch (Joel’s daughter) demonstrates her skill at riding IRCF’s Blue Dragon. Fifteen Blue Dragon sculptures are distributed across Grand Cayman, making up the Blue Dragon Trail. This is the only Blue Dragon in the United States.



JOHN BINNS

IRCF-branded stress figures (compliments of Desiree) were offered with a small donation.



JOHN BINNS

Desiree Wong speaks with a young attendee about the importance of protecting species in the wild.



JOHN BINNS

Booth at the NARBC.

**28–30 Septembe, Upscale Reptiles,
Sacramento, California**



From the left, Michael Kern, Desiree Wong, Sandy and John Binns, and Izzy in the fore-front.



MICHAEL KERN

From left to right: IRCF member Stephanie Marshall, Sue Solomon, IRCF member and longtime supporter, John Binns, and Desiree Wong. The IRCF thanks Sue Solomon for her very generous donation.



DESIREE WONG

Basketball Star Mikki Morore and John Binns discuss conservation issues while being videotaped for later airing at various basketball games.



DESIREE WONG

IRCF Ambassador Izzy, a Cuban Rock Iguana, is kept warm prior to the opening of the show.



DESIREE WONG

As with every show, Izzy is the star attraction.

**6 October, WCN
San Francisco, California**

The IRCF participated in the 6th Annual Wildlife Conservation (WCN) Expo, which brought together over 600 guests and 48 wildlife conservation organizations. The Keynote speaker this year was Dr. Jane Goodall, DBE. This event is a unique opportunity for the public to learn about conservation projects from around the globe, meet world-class conservationists in person, and learn about their work, their challenges, and hopes for the future.

The IRCF expresses its gratitude to the Wildlife Conservation Network for the space and electricity they provided.



Central area of the WCN show.

JOHN BINNS

**2–4 November, Upscale Reptiles
San Jose, California**

This year's San Jose show drew a moderate but consistent flow of attendees to our exhibit. The show broke our old record for signing new members and renewals. Manning the IRCF booth were Sandy Binns, Desiree Wong, Michael Kern, and Joel Friesch.



The large IRCF exhibit just prior to the show's opening.

DESIREE WONG