



Flint Hall has a new neighbor . . .  
Wescoe Hall opened for classes this fall.

*Jayhawk  
Journalist*

FALL  
1973



## CONTENTS

Making the world harder than ever for editors . . . .	2
Leon Nelson "Daddy" Flint—KU's pioneer educator in journalism . . . . .	6
School moved from the "Shack" to Flint Hall in 1952	7
Bassett views changes: Journalism school keeps pace	8
Susanne Shaw: Freshmen journalists find a friend in Flint Hall . . . . .	10
Sam Adams: He goes where the action is . . . . .	11
Photography project reveals child's view of the world . . . . .	14
Student radio station KUOK has new home, new image . . . . .	16
News from Alumni . . . . .	17
News from Flint Hall . . . . .	22
Peter Dart returns after year in Israel . . . . .	24

## STAFF

Connie DeArmond	Cathy O'Brien
Carey S. Groom	Suzanne Olson
Dean Ford	Hal Ritter
Patty Johnson	Marlene Sellberg
Don Kinney	Mike Yearout

Lee F. Young, faculty adviser

### Credits:

photography—Carl Davaz, Nancy Dickerson, Jackie Gibson,  
Don Kinney, Cathy O'Brien, Ric Rapp,  
Jan Seymour, Matt Totten, Jim Zix

contributors —Brent Anderson, Edward Bassett, Karen Blank,  
Mona Duckworth

printer —William Kukuk, Mainline Printing, Topeka

The Jayhawk Journalist is published each semester for alumni  
and students of the School of Journalism, University of Kansas.  
The magazine is a project of the class in Magazine Production.



THIS COMING EVENT  
CASTS SOME SHADOWCruel Truth Must Be Told  
If It Does Cause  
Heart-Burns

## EXAMINATION SCHEDULE OUT.

Undergraduate Reign of Terror to  
Begin Week From Saturday  
And End Friday Following.

It's cruel and all that but it must be done. No matter if students are just back from a beautiful enforced holiday season, full of thoughts about coasting and skating and skating, it must be done. The truth must not be crushed to earth.

The schedule for examinations is out.

Horned hippogriffs and dreadful dinosaurs! Great globs of gloom! January 27 they begin, on a Saturday it is; Friday morning, February 2 they end.

Some gnashing and weeping of teeth will be forestalled, some, that is, if students of the College who find after studying the schedule that they have more than two examinations in one day will notify at once the Dean of the College.

Here is the list of events:

10:15 classes, Saturday morning, Jan. 27.

9:00 classes, Monday morning, Jan. 29.

1:30 classes, Tuesday morning, Jan. 30.

4:30 classes, Tuesday afternoon, Jan. 30.

11:15 classes, Wednesday morning, Jan. 31.

3:30 classes, Wednesday afternoon, Jan. 31.

8:00 classes, Thursday morning, Feb. 1.

2:30 classes, Friday morning, Feb. 2.

Three hour classes (and one hour classes meeting on Monday, Wednesday or Friday) will be examined from 8:00 to 10:00, if scheduled above for the morning; from 1:30 to 3:30, if scheduled above for the afternoon.

Two hour classes (and one hour classes meeting on Tuesday or Thursday) will be examined from 10:20 to 12:00, if scheduled above for the morning; from 3:50 to 5:30, if scheduled above for the afternoon.

Four and five hour classes, will be examined from 8:00 to 11:00, if scheduled above for the morning; from 1:30 to 4:30, if scheduled above for the afternoon.

Laboratory classes are to be examined at the time corresponding in the schedule above to the first laboratory period or at the time corresponding to the lecture hours (when such an hour exists) at the discretion of the head of the department.

"BOIL DRINKING WATER  
FOR SAFETY," SAYS YOUNG

"Boil the drinking water," is the warning given out at the office of Prof. E. H. S. Bailey, head of the Chemistry department, this morning. The twenty-four ground wells from which the water supply is taken are insufficient and in order to meet the demand, it is necessary to pump the river water into the mains. The river water is being sterilized with hypochlorite of calcium in such small quantities as to be harmless.

SNOWBOUND, THEY ANSWER  
ROLL CALL BY TELEGRAPH

Three hundred miles from class and snowbound!

The sad story came today in the form of a telegram from Frank and Kai Carson, students in the University, who can not get back to school because the Santa Fe branch that runs down to Ashland, where the Carson boys live, has gone out of business until the plows get through. Railroads seem to get colder at the extremities than anywhere else, and Ashland is at the extremity of the line that extends into Clark county corner of the state.

The Carson boys no trains down the Santa Fe. They looked up the



"They'll be tickled when they see who 'tis."

HIGH SCHOOL NEWS  
TO BE A FEATUREDaily Kansan Will Have a  
Correspondent in Second-  
ary Schools.

A department of high-school news will be one of the features of the Daily Kansan beginning next week. Correspondents have been secured in many of the high schools of the state and it is expected that most of the schools accredited by the University will be represented.

The Daily Kansan will go to all the high schools in the state. It will thus become the clearing house for general high-school news. It will keep the University informed on the important events at the sources from which come the great majority of its students.

In a few days announcement will be made of three cash prizes to be given to the school correspondents doing the best work.

## TO SAVE ON LEMONS

Herbert S. Bailey, '02, Will Start  
Citric Acid Plant at Los  
Angeles, Cal.

The United States government is taking steps to make citric acid from lemons and do away with the waste in the lemon industry at present. Herbert S. Bailey, '02, who is employed in the department of agriculture at Washington, has been sent to Los Angeles, Cal., to start a plant to make the acid. This will be the first plant of its kind in this country.

Bailey is spending a few days with his parents, Professor and Mrs. E. H. S. Bailey. He is secretary of the Washington Chemical Association and secretary of the University of Kansas Club of Washington. Bailey will speak to the Engineering society tonight.

## THE DUB

A fine short story of a college man who "would have liked to make good but didn't have it in him."  
Don't miss it in Wednesday's Daily Kansan.

## Young to Make Address.

C. C. Young, of the department of state water analysis at the University, will speak at the Tenth Annual Convention of the Kansas State Bottlers' Association at Independence, Kas., January 17. Dr. S. J. Crumrine, also will give a talk on the purity of waters.

SENIORS PETITION  
AGAINST FINALSWant Faculty to Exempt all  
"2" Students from  
Spring Exams.

The Seniors of the College are contemplating petitioning the faculty for a method of exempting them from the spring examinations. The method they advocate is that all seniors who have made a grade of "2" or better during the term's work should be exempt.

The principal argument advanced is that it will have the effect of raising the standard of the class recitations for the term and that, as a whole, better work will be done. Heretofore a scheme for giving examinations to seniors two or three weeks before the end of the spring term, in order that they might not come at a time when they were extremely busy, has been advanced. It is pointed out that this would not be feasible because the seniors would be very likely not to do much work after the quizzes had been given.

The doing away with the examinations has been successfully tried in other schools and the seniors assert that there is no reason why it would not be practical here. Chancellor Strong has already expressed the opinion that, as presented to him, he was entirely in favor of the plan.

## Organize Scholarship Society.

Ten senior girls have organized an honorary society, "The Owl and Triangle," to give scholarship its proper place, to help some girls to study more, and to encourage others to take in more of the extra features of college life.

The addition of several hundred names to the subscription list may cause some inconvenience in the routes. If you fall to get your Daily Kansan report to K. U. 25. The circulation department is trying to make prompt delivery of the paper; you can help out by reporting non-delivery.

IN GOOD OLD TIMES  
IT WENT BY RHYMESStudents Taught in Verse,  
but Some of It Limped  
Perceptibly.

"Textbooks of fifty years ago," was the subject of a chapel talk Tuesday by Prof. U. G. Mitchell of the department of mathematics. The speaker exhibited a copy of the "Illustrated Poetical Geography" by George Van Waters, published in 1863, to show one of the methods used. The pupils learned the poetry and sang it at the teacher. If the teacher asked a question about some island in the Atlantic the student would recite through about seven-teen verses of "Islands" before he came to that particular one.

"There was one advantage in all this," said Professor Mitchell. "The teacher didn't have any trouble with pupils trying to bluff through a recitation. For instance if a professor asked, 'What are islands?' The pupil would rise and answer glibly, 'Islands, upon all sides, the waves surround; In rivers, lakes and seas, and the oceans found.'"

"Or if he wanted to know what the earth was, the very precocious pupil would say, 'The earth is but a mighty ball profound, Just five and twenty thousand miles around, One fourth the surface of this globe is land.'"

"Three fourths are water as you understand." "I can't imagine what the student thought the word 'profound' meant in this respect, or why the poet should say 'Just five and twenty thousand miles around.' That distance is not correct by at least one hundred miles. Of course we might forgive him on the score of poetic license."

"The book is made up entirely of poetry, mostly concerning geography, but along towards the end in order to give good measure the poet branches off into arithmetic and here is where the height of his genius is given full sway. It begins with the definition of 'addition.'"

"Addition is joining more numbers than one. And putting together the whole sum, Addition's the rule that learns us to count. And the sum that's produced is called the amount."

"So the work goes on through a number of pages. I look upon this book as a very valuable one because it shows the relic of the time when facts and facts alone were instilled into the student's mind, allowing the teacher or text book writer to do all the thinking for him."

At the University of Nebraska a trophy has been offered for the fraternity which has the highest scholarship standing each year.

ENTER CRAWFORD AND  
BROWN, JUNIORS, K. U. 1930.

Christmas day brought a son to the home of Prof. and Mrs. C. C. Crawford, but he soon made himself at home and like the University Daily Kansan has come to stay. His name is George Ticknor.

Another future K. U. student arrived at Secretary E. E. Brown's house January 3. He has been christened Edward Benjamin. Mr. Brown was not quite certain as to the date of Edward, Jr.'s advent at K. U.

"Educational conditions change very much in a few years," he said smilingly.

## RECITAL COURSE OPENS

Three More Entertainments to be  
Given This Winter.

The winter recital course under the auspices of the department of music of the University was opened last Tuesday evening with a piano recital by Myrtle Elvin.

There will be three more recitals during the course. They are: January 25, joint recital, Walter Keeler, organist, William Willett, harp; February 8, harp recital by Genevieve Smith; February 29, song recital by Ruth Standish Cady, assisted by Carl Freyer, pianist, and the University trio.

## Addressed State Fair Meeting.

Charles Younggreen, a junior in the College, went to Topeka Tuesday evening to address a banquet given by the Kansas State Fair Association. Younggreen was the manager of concessions of the fair held at Topeka last fall. His speech was upon "Concessions that pay."

## Were in Chicago During Holidays.

Prof. C. G. Dunlap, Prof. E. M. Hopkins, Prof. C. H. Gray of the English department, attended a meeting of the Modern Language Association at Chicago during the holidays. Those attending were guests of the University of Chicago and the Northwestern University.

KANSAS MAKING USE  
OF NEW HOSPITALThirty-four County Cases  
Sent to Rosedale Since  
October 23.

Nineteen counties of Kansas have made use of the new hospital at Rosedale since it was opened by the University October 23, at which time the announcement was made that any county in the state could send cases to this state hospital upon proper certification by a physician in the county.

The range of disorders among the thirty-four county cases that have been treated at the hospital is wide, from such comparatively common diseases as appendicitis, paralysis, eczema, and hernia, to cases of more rare occurrence such as rabies, hysteria, morphinism, and pellagra.

Besides these county cases there have been 137 other cases treated at the hospital, and those on the staff have made dispensary visits to the number of 267.

The counties from which cases have thus far been received are: Shawnee, 1; Pratt, 1; Montgomery, 2; Washington, 1; Meade, 1; Leavenworth, 5; Lane, 1; Wyandotte, 4; Rooks, 1; Neosho, 1; Graham, 1; Miami, 1; Sedgewick, 2; Atchison, 1; Brown, 2; Grove, 1; Jackson, 1; Wilson, 1; Republic, 1.

CLASS APPLIES ACID TEST  
TO POE'S COUGH THEORY

U-u-u-g-g-g-h-h-h!

Coughs long and coughs short, What was it, a contagion of winter cold, or a gasoline engine on a rampage? The noise proceeded from the journalism room. Wheezy coughs like the last protesting cry of the washer on an unprimed pump. Long coughs like the bold badger of a coal for-burner.

Ugh, ugh, ugh! Perhaps a new yell for the department of journalism.

The trouble started from a question arising over a line consisting of fifteen printed "Ugh's" in sets of three, which appeared in Edgar Allan Poe's "Cask of Amontillado" which the class in The Short story

MEDICS NOW LOCATED  
IN MUSEUM BUILDINGMoved Bag and Baggage Dur-  
ing the Happy Holi-  
day Season.

## THEIR ROOMS TO JOURNALISTS

Where Daily Kansan Offices And  
New Printing Laboratory Are  
Being Installed.

After a three weeks' fight with cold weather and other difficulties the School of Medicine and the department of journalism have finally been established in their new quarters. The doctors now have their rooms in the north half of the museum basement, while the embryo newspaper men are located in the old

Medic building, where they have installed the laboratory machinery, newspaper files, and editorial desks. Professor Thorpe, head of the department, has his office in the room formerly occupied by Dean Sudler.

Those who have been wondering just why the Daily Kansan didn't come out on January 8 can secure a slight hint on the matter if they will interview the bunch of men who have worked night and day for the last twenty days to get things settled for business. The Los Angeles Times building never put up a more

wrecked appearance than did the Medic building along about January sixth. The south-west wall of the basement had to be torn out to get the large new presses in. To insure a solid base for this heavy machinery the workmen managed to dig about three feet to bed rock which bed-rock was peacefully resting under twelve feet of frozen earth. And that 40-mile blizzard wind singing through the hole in the wall.

Then the new monotype, which is a perfect beauty with twelve thousand complicated parts, slid blithely off of the moving van to warm up; it is still receiving treatment, in its corner of the Medic building.

The north side of the basement of the Museum has been partitioned off for the laboratory and offices of the anatomy classes. Here their equipment has been set up and they have the advantage of better light than in their former rooms.

## DEAN TEMPLIN TO MEXICO

Will Visit Principal Cities And  
Universities of South.

Dean Olin Templin went on a trip to the city of Mexico the day after Christmas. He expected to be away six weeks. Prof. A. T. Walker has charge of his office during his absence.

This is the time in the year when Dean Templin takes his vacation instead of in the summer. He remains at the University during the summer months while the other officers in the administration are away. The Regents have formally approved the plan according to which Professor Templin will take a six week's vacation in the middle of the winter.

It has long been an ambition of Dean Templin to visit the principal cities in old Mexico. He expects to spend considerable time at the University in the capital city. He expected to stop on the way to visit his orange ranch near League City, Texas.

This is the first issue of the University Daily Kansan. The pages that follow recall some of the early efforts at publishing a newspaper and establishing a journalism program at the University of Kansas, and then record part of what is happening today.

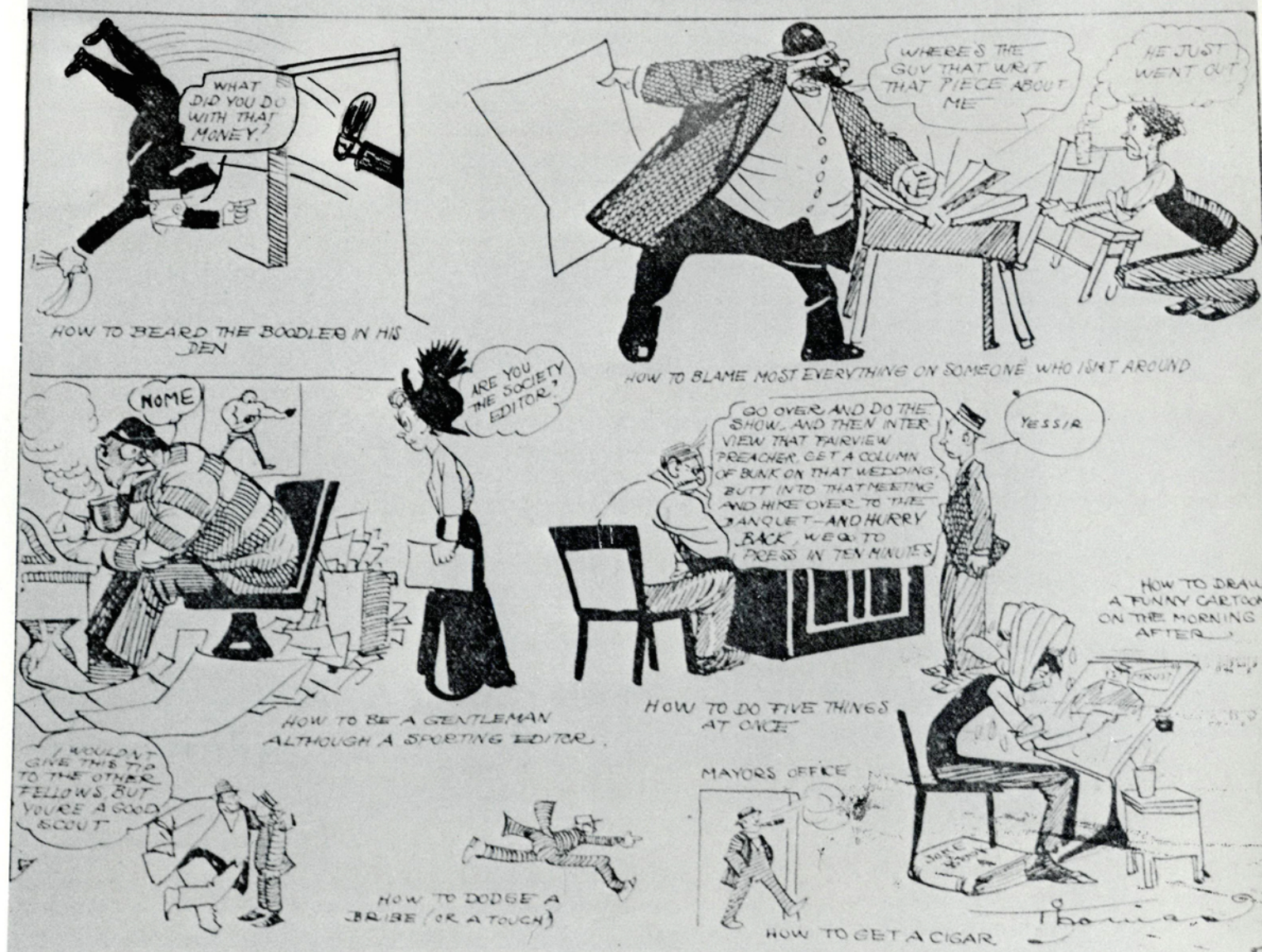


# Making the world harder than ever for editors

Carey Groom

This is the way Ed Howe saw the establishment of journalism classes at KU. The cartoon below, printed in the *Kansan* in 1912, illustrates the way some journalism students saw the editors.

## What Kansan Cubs Learned From The Kansas Editors





The year was 1902. The controversy was whether journalism should be taught at the University of Kansas. And the attitude of some editors was similar to that of the editor of the *Kansas City Star*, who said, "You can't teach journalism by a book. It's a trade, not a profession."

Ed Howe, famed editor of the *Atchison Globe* said, "The class of journalism at the State University will result in only one thing: making this world harder than ever for editors. When a young thing with long hair is graduated from his class and returns home, he will at once begin the writing of impossible articles for his home paper."

"When they are refused, he will abuse the editor."

"He will discover that the editor, never having been a member of the class of journalism, doesn't know enough to put a barrel right side up for catching rain. The editors of Kansas papers who encourage this piece of foolishness by giving lectures before the class deserve the criticism they will some day get."

Despite the objections of the editor of the *Kansas City Star* and Howe, the stubborn State University went right ahead and had a journalism class.

In his book, *Across the Years on Mount Oread*, Robert Taft tells the story of the early years of journalism at KU: "Before the *Kansan* arrived, the department of journalism had been organized, and eventually it assumed charge of the *Kansan* as a logical proving ground and laboratory for its students."

"Following Chancellor Strong's policy of increased service to the state, announced in his inaugural speech of 1902, the faculty planned courses in banking, business, insurance, domestic science and journalism, which appeared for the first time in the University catalog of 1903-4."

"For the most part, these courses were selected groups of studies already being offered by the College of Liberal Arts and Sciences and involved, at first, no great additions to the teaching personnel of the faculty."

The journalism sequence was a conglomeration of history, sociology, English and law. The course that was bothering editors like Ed Howe was called newspaper writing and was first taught in the fall of 1903 by an English professor named E. M. Hopkins.

The first newspapers during the early years in KU's journalism history were produced years before the journalism sequence was introduced in 1903. The first bona-fide newspaper at KU was the *Observer of Nature*, a four-page 8-by-10 inch paper whose first issue appeared April 1, 1874.

The title *University Kansan* was first used by a newspaper that lasted only during the 1889-90 school year. Competition drove it from the field and the name was not used again for 14 years, when the *Semi-Weekly Kansan* made its appearance on Sept. 17, 1904.

The *Semi-Weekly Kansan* was the first University

newspaper to appear more than once a week. The next year its title was shortened to *The Kansan*. That title lasted until September 1910 when the paper became the *University Kansan* and was issued three times weekly.

A daily paper had been the goal of University publishers for 15 years, but it was not until Jan. 16, 1912, that the first issue of the *University Daily Kansan* was published.

The period from 1874-1910 was an unstable one for the news people at the University. Between 1874 and 1904 there was 15 different newspapers.

At one point during this period, there were two newspapers with the same name. Three notable newspapers of the period were the *Observer of Nature*, *Collegiate and Courier* and *The University Pastime*.

The *Observer of Nature* dealt primarily with intellectual essays concerning natural history. However, several columns were dedicated to University matters in general.



The problem of low faculty salaries is not a new one at KU as this early *Kansan* cartoon shows.





When the department of journalism was first organized, the professors were also editors and they handed out the "scoops."

The *Collegiate and Courier*, a combination of two newspapers, produced every kind of news but stressed literary articles and stories. *The University Pastime* was the celebrated effort of two underclassmen.

"That the journalistic field was overcrowded," wrote Wilson Sterling in the *Graduate Magazine* of 1906, "may be concluded from the fact that both the *Courier* and the *Pastime* were discontinued before the end of the school year."

The first 30 years of student journalism at KU, which began in 1874, were characterized by many papers and frequent strife between individuals and factions and by frequent consolidations of newspapers.

Taft wrote, "Fraternity control and conflict, the clash of personalities, and even, on one occasion, jealousies between literary societies were responsible for the rise and fall of these student journals. Without exception, however, all were ardent supporters of the University and many of the advances and improvements in the University can be traced to policies advocated by the student press. For the most part, the weeklies reflect the wit and exuberance of youth, to say nothing of its cockiness.

"Like all good Kansas newspapers, the student journals were not respecters of persons; and even administrative or professorial rank was no insurance against the darts of outrageous reporters. Will Snow, for example, was added to the staff of the University in 1891 as secretary to his father, Chancellor Snow.

"*The Courier*, in commenting on the neatness and dispatch with which young Snow accomplished his work, added the pert and pertinent judgement, 'Papa's pants will soon fit Willie.'"

An editorial that was typical of all newspapers before the *University Daily Kansan* arrived said, "The *Journal* reserves the right to reprimand the presumptuous and the erring; it not only reserves this right, but will use it whenever occasion requires its use."

Before 1904, editors of the *Kansan* were elected by popular choice of the entire student body. In the reorganization that came with a daily newspaper, the *Kansan* Board was established, consisting, primarily of faculty members.

The board selected its editors and reporters on a competitive basis. Although the requirements weren't distinctly stated in the reorganization, candidates for places on the *Kansan* staff soon came only from the department of journalism.

In 1906, the *Kansan* was using the *Graduate Magazine* press, which was located in the basement of old Fraser hall. Before 1906, the *Kansan* had been printed downtown.

Students of the journalism department first achieved remarkable publicity when the editor of the *Lawrence Journal*, before it merged with the *Lawrence World*, allowed the classes to assume charge of the issue of April 25, 1908.



Lawrence residents received quite a shock when the issue's lead story appeared. It was written in verse by Harry Kemp, the campus "tramp-poet":

*One night I went with several friends to see  
The Bottoms and their gay activity.  
First we went to a house of better style;  
We drank some beer and lingered for a while.  
Then forth we pressed into the lowest place,  
In which a white man dared to show his face.  
A little place it was unpapered, bare  
Possessed by stove, a table and a chair.  
But on inquiry careful, even here,  
A dusky woman furnished us with beer.  
We killed a quart or so and to a man*

*Our cheeks grew flushed, our tongues more glibly ran.  
We then proceeded down the street, and came  
Where reputation had a name.  
Here in a stuffy room, with finger snaps  
And exhortations, Negro lads shot craps.  
Nor did we tarry long, and even here,  
Between us three we killed another quart of beer.*

Kemp's story not only gave the general charge, but showed where liquor could be bought in a state that was supposed to be dry. The story was substantiated in the courts and Lawrence, according to the newspapers, had a "thorough overhauling."

Journalism and drinking have come a long way since those days.



Heritage of the past—the modern Kansan newsroom, home of an award-winning college daily newspaper.



# Leon Nelson 'Daddy' Flint

Patty Johnson

## KU's pioneer Educator in journalism



Leon Nelson Flint

At a time when the study of journalism was subject to virulent attacks from newsmen and academicians, Leon Nelson Flint began his long and dedicated career as a journalism professor at the University of Kansas.

Flint is regarded as one of the pioneers of journalism education in the United States and his work is respected by editors across the country. One of his greatest contributions was his frequent and militant defense, both oral and written, of the new branch of education.

Born in Thayer in 1875, Flint graduated from Lawrence High School in 1893 and from KU in 1897. He married his wife, Elizabeth, in 1904, and their marriage lasted 50 years.

After teaching several years in Pleasanton and Olathe, Flint bought the Manhattan Nationalist in 1901 and managed it until 1905. KU soon recognized his talents and hired him as the first general secretary of the Alumni Association in 1905.

About the time Flint returned to KU, courses in journalism were being organized as part of the English department. The courses soon proved to be both valuable and popular among the students, and in 1906, the University decided to draft Flint as a lecturer for several of the courses.

He became an assistant professor of journalism in 1909, an associate professor in 1913 and a full professor in 1916. Also in 1916, he was appointed chairman of the department of journalism which had been established five years earlier.

During the 25 years he was chairman of the department, 1,222 students were under his direction. The department was then housed in the "Shack," the old medical building southeast of Watson Library. The Shack was small and the offices of the professors opened directly into the Kansan newsroom. Flint took advantage of the cramped quarters and maintained close contact with his students.

He took the time needed to know each student and to each he tried to impart his enthusiasm for his profession. Many of his students, some of whom are notable journalists themselves, say he was the inspiration that launched their careers.

He was sometimes known as the man who found jobs for promising journalism students who flunked out of school because they spent too much time on journalism and too little on other subjects. To him, his students bestowed the affectionate name of "Daddy" Flint, which a former student of the 1930s, James Kistler, called "a title not lightly bestowed, but one well-worn and well-deserved."



During his years as department chairman, Flint spread his influence far beyond the environs of KU.

He wrote two books for use in college and high school journalism classes. The books, *Newswriting in High Schools* and *The Conscience of a Newspaper*, dealt with problems of journalism of that era.

Flint also wrote many editorials, including the famous "Ten Tests of a Town," which appeared in 1921 in newspapers across the country.

Throughout his career at KU, Flint was determined to continue the development of journalism education. In the 1920s and 1930s he was a leader in the organization of the Kansas Council of Teachers of Journalism, the high school journalism conferences and the Editor's Day Roundtable meetings. In 1927 he was elected president of the American Association of Schools and Departments of Journalism. The groups all met annually at KU.

Flint stepped down as chairman of the department in 1941. He continued to carry a full-time teaching load and remained active on many of the journalism projects he had begun in the state. Without the responsibilities

of chairman, Flint found more time to keep up with his hobby of corresponding with former students.

In 1955, at the age of 70, Flint retired from the faculty after 40 years of teaching. That same year it was decided to re-dedicate Fowler Hall as Flint Hall in honor of the man who had served the department of journalism so well.

At the re-dedication, Chancellor Franklin D. Murphy said, "In dedication of this building we bring together two great names in journalism, that of William Allen White and Professor Flint. A great secret of the extraordinary success of KU journalism graduates is to be found in the dedicated life of Leon Nelson Flint."

Some months after the dedication, Flint died, leaving behind the memory of a life dedicated to the education of men and women in journalism. In 1963 he was elected to the Kansas Newspaper Hall of Fame, an organization he helped found.

His selection to the hall of fame was just one of many posthumous tributes to "Daddy" Flint, the dean of American teachers of journalism.

## School moved from the 'Shack' to Flint Hall in 1952

Back in 1952, the faculty and students of the School of Journalism packed their belongings and moved from the old Medical Hall, known as the "Shack," and began their residence in the remodeled Fowler Shops.

The move was the result of a long and hard-fought

campaign by the journalism faculty for a larger, more modern building for the school. When the journalism department was expanded into a school in 1944, it was soon evident the overcrowded Shack would no longer be a suitable building for the scope of instruction that was planned for the School of Journalism.

In 1945, KU's administration responded to pleas for more space by the journalism faculty and announced its plans to move the machine shop equipment of the engineering department out of Fowler Shops to make room for the School of Journalism.

Fowler Shops was a large, graceful structure with a tower at one end and a striking rock-hewn wall. Although it was spacious, Fowler Shops was in need of repairs and remodeling before it could be used for journalism. The Kansas Legislature responded with a \$300,000 appropriation to cover repair and remodeling costs.

The remodeling of Fowler Shops made the building one of the most modern in the country for a school of journalism. It was equipped with adequate classroom space, laboratories and a large newsroom for the *University Daily Kansan*.

The move to Fowler Hall was a dream come true for the J-school. Dedication of the refurnished building as the home of the William Allen White School of Journalism and Public Information took place February 22-24, 1952. The building remained Fowler Hall until 1955 when it was renamed in honor of Leon Nelson Flint, shortly before his death.



Kansan staffers in the 50s with Prof. Emil Telfel in Flint Hall's newsroom.



# Journalism school keeps pace

Journalism was one of the popular fields of study at the University of Kansas when I arrived in Lawrence in the fall of 1970. Its popularity hasn't changed a bit, but some other things have.

University enrollments have stabilized. That means simply that universities and colleges are not growing as fast as they did in the 1950s and 1960s. Still, journalism enrollments across the nation continue to spurt ahead of the general university averages. Although we recognize our obligation to maintain adequate student enrollment levels, especially when some units on campus have lower student numbers, it is necessary to remain aware of the needs of the marketplace and not train persons for skills that will not be needed.

However, basic journalistic skills are useful in a great number of fields. Continuing focus on specialties within journalism has not obscured the value of offering a general orientation to the field.

At this time, our strengths run along three tracks,

news, advertising and film, with special resources in photojournalism and broadcasting.

Under the guidance of Dr. Bruce Linton the film section has created a variety of products ranging from an orientation for prospective students to an instructional film for the legislature. This is an example of the growing value of the service functions of the School of Journalism.

Television, a segment of the radio-television-film division, has long been hampered by equipment shortages which may be solved in the near future through an alliance with instructional television, a department in KU's continuing education division. Under an agreement, instructional television will provide the necessary equipment; radio-television-film will contribute programs and manpower through its students and faculty.

Radio is making great strides, in part because of the renovation of facilities for KANU-FM in Broadcast House, west of Hoch Auditorium, and for KUOK, now

Journalism education at KU ranks with the best in the country because of a tradition of strong leadership. Following in the footsteps of Leon Flint, men such as the late Elmer Beth, chairman of the department from 1941-48, Burton Marvin, the school's first dean, and Warren Agee, who succeeded him, guided the school to national recognition.

This tradition is continuing. Ed Bassett, dean of the school since 1970, is providing guidance that has moved your school into the front ranks. Leading journalists across the country know him on a first-name basis and call on him for consultation.

Journalism educators rely on his advice and he serves on several committees involved with accrediting of schools of journalism and the administration of journalism programs. Last year he was a prime candidate for the deanship at several of the best known schools in the country. Luckily for us, he chose to stay here.

His colleagues on the faculty marvel at his energy. Despite a travel schedule that rivals that of an airline pilot, he insists on taking on a teaching load equivalent to that of most of the faculty and surely equaled by few administrators anywhere.

They wonder too about his ability to maintain an "open

door" policy constantly. He is never too busy to talk with any student, faculty or staff member, or any visitor who wants to see him. No executive secretary guards his door—you just walk in and you get a smile and his full attention.

With all of this talent and energy comes a most unassuming attitude. He probably isn't going to like having these comments about him published in the Jayhawk Journalist. That's why he won't see this until it appears in print.

There's a reason for it. Three years ago, the J. J. staff asked him to write an article describing his goals for the school. In this issue, he was asked to write again reviewing progress and talking about future goals.

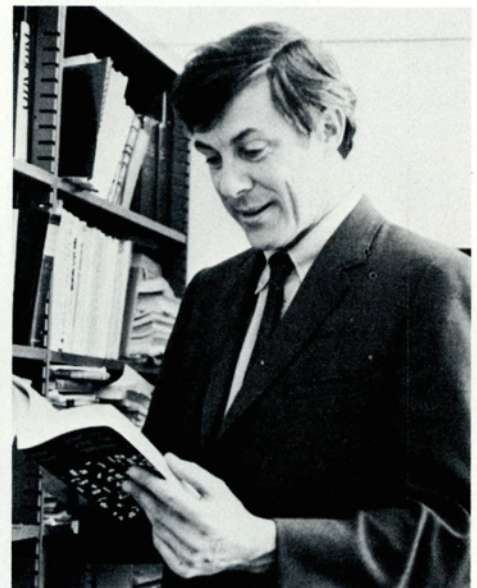
The school has met, and in some cases, surpassed, those goals, and most of us here now feel very confident that greater achievements in journalism education at KU are certain to come.

Because of this, and because this and past issues of the J. J. have covered the accomplishments of many of the faculty, students and alumni of the school, we feel that it isn't out of line to put in a few complimentary remarks about Flint Hall's current leader.

In fact, it's long overdue.

The staff





located on the Sudler House property just north of Joseph R. Pearson residence hall. KANU-FM received additional recognition this fall by serving as host for three days on the National Public Radio network.

The School of Journalism has gained visibility in a variety of other ways.

For example, the U. S. State Department selected the school to be host to two groups of west and central African journalism students during three-day seminars in September and October. Special topics in the minority press, the underground press and advertising were presented to the students who were accompanied by interpreters. The students were from French-speaking nations.

In our expanding attention on service to the University and the profession of journalism, the faculty and staff of the school have tapped a number of resources. One of those is the William Allen White Foundation.

Two new awards are now offered by the foundation's trustees—the Editorial Excellence Award, which is granted each spring in conjunction with the Inland Daily Press Association to the member newspaper whose editorials most closely reflect the values of William Allen White, and the Kansas Citation for News Excellence, which is granted annually at the Kansas Press Association meeting to a state newspaper for its enterprise in news presentation.

A second important aspect of the school's role, in addition to service to the community and industry, is in providing teaching quality to our students of all ages.

Personnel changes within the news and advertising sequences in the past three years have improved both areas. The faculty tends to be younger, to have better academic training and to represent minorities in society much more effectively.

One measure of the teaching quality of our faculty is that two of our number, Professors Calder M. Pickett

and Lee F. Young, were among 10 HOPE Award finalists across the campus. The award is emblematic of teaching excellence and is given to one KU faculty member each year.

We are no longer confined to the campus in Lawrence for teaching sessions. One of the central interests of the new chancellor, Archie R. Dykes, is to develop outreach programs for people who cannot enroll as full-time students on campus. One of the centers for such work in the future will be the Kansas University Medical Center in Kansas City. Ways are now being explored to utilize facilities at the Medical Center to provide educational opportunities for that population concentration. The School of Journalism will participate in such programs.

Various regional concepts will be explored as well. During the 1972-73 academic year, four schools—KU, University of Missouri, Iowa State University and the University of Nebraska—cooperated in providing journalism training for selected personnel from the Department of Health, Education and Welfare in the four-state region. Plans are being laid to work cooperatively with K-State and Nebraska in separate programs for mid-career journalists.

If there have been substantial, positive steps taken in the past three years by the School of Journalism, they have been in the direction of improving the talent base and talent pool within the school and then attempting to provide additional service to the University community, the state and the region.

We must become more closely attuned to the needs of the student of the community college, the adult who has not completed his formal education and the professional who must continue to train himself. Although the school's basic obligation will remain to its resident student body, the school's faculty will continue to broaden its appeal to other publics.





Susanne Shaw, assistant professor, is faculty adviser for news-editorial on the *Kansan*.

### Susanne Shaw:

## Freshmen journalists find a friend in Flint Hall and she finds top prospects for the School of Journalism

Marlene Sellberg

The size of the University of Kansas is awesome to many new students. Susanne Shaw, assistant professor, realizes that and tries to do something about it.

"I believe in making freshmen feel that they can come here for advice and communication," she says. "I want them to feel a part of the School of Journalism even though they're not actually in it yet."

That is the secret to Shaw's success with KU students and as a recruiter of high school students.

Even though she keeps three calendars full of appointments, Shaw says she has talked this year to many freshmen interested in journalism and has tried to help each one. Many freshmen worked for the *Kansan* during the fall semester because of her efforts.

She helps with recruitment weekends when the School of Journalism brings high school students to Lawrence to meet the faculty and see the campus.

"High school students have many questions," she says. "I want them to meet the faculty, see the campus, ask questions and see KU life. Then if they decide to come here I like to help them with their programs. Too many freshmen get lost in the shuffle so I encourage kids to come over here and get help and assignments if they want to write for the *Kansan*."

She says, "Too many people say that KU is too big with 18,000 students, but in journalism, teachers are available to students."

This is Shaw's third year as a teacher at KU. She teaches Reporting I and II and next semester will teach a class in education in journalism.

A 1961 KU graduate in education, Shaw has taught at Wichita South and Wichita Heights high schools. She was a graduate assistant to the *Kansan* in 1964, which

(Continued on page 25)



Sam Adams:

## He goes where the action is



Sam Adams, associate professor, joined the faculty in 1971. He teaches reporting courses and is an expert in urban journalism.

### Tuscaloosa, Montgomery, Washington, Lawrence — on the “Highways of Hope”

Dean Ford

If there is one thing that Sam Adams' childhood taught him, it was not to try to force something down someone's throat. Adams spent his childhood in Georgia during the 1930s and 1940s. As a black youth, he didn't receive the same kind of treatment as his white counterparts.

“People can and have learned through being forced,” Adams says. “For example, the law was a great teacher of bigots, who before the civil rights acts did not want blacks in formerly all-white hotels and restaurants. We can even force change with violence, but there are better ways.”

His grandmother always wanted him to be a doctor because being a doctor or minister were the two respected positions that a black might hope to attain when Adams was growing up. Adams, however, didn't want what society was trying to force upon him. He chose instead to become a writer.

It wasn't easy. His school didn't even have typewriters although the school for white youths did. But he was an enterprising young man. He received a B.A. degree in English from West Virginia State College in 1948, a B.A. in journalism from Wayne State University in 1950 and an M.A. in journalism from the University of Minnesota in 1954.

Adams wanted to work for a large metropolitan newspaper after graduate school, but the large papers turned him down and told him to gain some experience on a small daily. So, in 1954, he started as a reporter for the *Atlanta Daily World*. He went to the *Des Moines Register* next, and after a short stint as a teacher he began reporting for the *St. Petersburg Times* in 1960.

“Since I know what the large metropolitan newspaper is looking for in a reporter, I try to prepare my students





Sam Adams won the Sigma Delta Chi Green Eyeshade Award for his report on conditions in a migrant worker's farm. It was known as Camp Happy. He is shown here in his sleeping quarters at the farm.

for this type of job," Adams says. "The added knowledge that the students need for this type of newspaper couldn't hurt those who plan to work only for a small-town newspaper."

The *St. Petersburg Times* and Adams got along well, mainly because the *Times* was a progressive paper and Adams was a progressive reporter. Four months after the Civil Rights Act of 1964 was passed, Adams was sent by the *Times* to investigate the effects of the new law.

Adams and his wife, Elenora, spent 15 days driving 4,300 miles through 12 Southern states. They were on what many people might consider simply a vacation. But on their trip they were followed by policemen and refused hotel accommodations. They saw many "whites only" signs at restaurants and found many service stations with restrooms marked "colored."

However, Adams ultimately decided that some meaningful changes had taken place. For instance, five years earlier, while in Jackson, Ga., a gas station attendant had pointed a pistol at Adams when his daughter entered a rest room reserved for white women. At least that did not happen again.



Adams was nominated for a Pulitzer Prize in 1964 for a seven-part report he wrote about his trip. The report was called "Highways of Hope."

In less than a year Adams was again nominated for a Pulitzer Prize. He received the second nomination for an article he wrote on the mishandling of state and federal funds by college officials. Adams worked on the story for two years and was able to gather evidence that resulted in the indictment of two top administrators at Gibbs Junior College in St. Petersburg, where he had previously worked as a public information director and teacher from 1957-65.

The administrators had made loans to phantom students and had pocketed the money. They also gave grades or course credits to friends and secretaries. Ultimately, the disclosures by Adams resulted in nationwide changes in the granting of national student loans.

"Awards come not from innate ability, but from hard work," Adams told his advanced reporting students while they were working on an investigative report about the financing of higher education in Kansas.

Ability isn't limited to exceptional students, he says. Average students also have the same potential. That's why he keeps his door open to students who might want individual instruction.

"I try to reduce social tension to a bare minimum in the classroom so that students will feel relaxed enough to discuss their problems," Adams says.

"To me, classroom teaching happens to be an extension of newspaper reporting. The whole process means educating a mass of people. The classroom is just on a more personal level."

While Martin Luther King Jr. attended graduate school, Adams became a close friend of King and his family. When King was assassinated in Montgomery, Ala., the *Times* assigned Adams to cover the funeral.

During his lectures to his classes about objectivity, Adams makes it a point to say that one can be fair even if personally involved in the situation that he is writing about.

"I'll be perfectly honest and admit that I was emotionally involved at King's funeral as were most of the other reporters," he says. "But it was a time to be emotional. Furthermore, I don't believe in total objectivity. If there were a man with no views of his own, he would be an empty shell."

Throughout his reporting career Adams had a knack for being where the action was. He stood ten feet away as Alabama Gov. George Wallace blocked the doorway to a classroom in Tuscaloosa. He was in the thick of it at Birmingham when firehoses ripped through the crowds at a civil rights march, at St. Augustine where a UPI photographer's hand was broken by a policeman's club and at Washington when King delivered his famous

"I Had a Dream" speech. Adams was also working in the Watergate building when the break-in became known in 1972 and used a phone that was bugged.

In 1969, Sigma Delta Chi presented the Green Eye-shade Sweepstakes Award to Adams. He received the award for a series of stories he wrote on a farm called Camp Happy near Fort Meyers, Fla. By posing as a migrant worker Adams found that the camp was charging workers far more money for food and housing each month than they could normally earn. Camp Happy owners and crew leaders exploited their workers to the point that they were slave labor. Once in Camp Happy laborers were not allowed to leave because they could not finish paying their ever-increasing debts.

Adams' investigation helped effect a wage increase for migrant workers and produced important information that helped the government play a more active part in the lives of migrant workers.

"I would never have discovered the migrant worker problem was so bad if I had stopped with my official sources," Adams says.

"Official sources are usually the best to have, but a good reporter won't stop there."

Adams tells his reporting students that they must arrange their questions in such a way that, as reporters, they are not forced to take unimportant facts from a source who they suspect has important information or knows another source who may have information.

"All I can do for my students," Adams says, "is to tell them the starting point or help them when they stray the wrong way, as any good editor would do. Otherwise, they make their own roadmaps and predict where the bumps will fall on the road that they choose to follow."

Adams has always been willing to help other people. In 1965, he became a semifinalist for the Lane Briant National Award for volunteer service by starting what was to be a forerunner of the antipoverty program in Florida.

The Continuing Academic Enrichment Program that he headed in St. Petersburg provided time and money for 5,000 grade school and high school students. Teachers and other professionals supplied the students with extra help on academic and cultural problems that the students were or would be facing.

"The Lane Briant Award meant more to me than any award that I have ever received," Adams says.

"You have to be sensitive to human feelings if you are going to be a good reporter or a good person. Knowing how to write isn't worth a dime unless you have something to write, which also depends in part on what you bring to the events that you are covering."

The high degree of sensitivity that flows from Adams is quickly felt by those around him. He is, in his own words, "having a love affair with people and nature," and he tries to bring that love into his teaching situations.



# Photography project reveals child's view of the world

**Gary Mason's photography students work with young children in Big Brother-Big Sister program**

Mona Duckworth

Students and faculty in the School of Journalism spend a lot of time in the classroom, but nearly all of them engage in some kind of activity that helps people out in the community. For example, Gary Mason, assistant professor in photojournalism, and some of his students launched their own Big Brother-Big Sister program.

Mason started a Big Brother-Big Sister program of his own two years ago to involve KU students, especially students in his Advertising Photography class. Mason decided he would like to see his students give underprivileged children the opportunity to handle a camera.

Karen Hetland, Grand Forks, N. D., senior, participated in Mason's project. For a week last semester, she was a Big Sister to 10-year-old Wanita Anderton of Sunflower Village. Although Volunteer Clearing House suggested most of the children for Mason's project, Hetland chose instead to work with Wanita.

Hetland said that Wanita was initially reluctant to participate in the project but later agreed to it.

"Wanita is a quiet little girl and while I was with her, I never saw her laugh," she said. "Communication with her was one-sided at first. I asked her if she understood and she said yes or no."

After adjusting to the communication problem, Hetland taught Wanita to focus a camera and to push the button to snap the picture. The technical aspects of photography such as shutter speed, lighting and fine focusing were done by Hetland, but the subject of the picture was entirely up to Wanita.

"She wanted to make pictures of dogs and cats and buildings," Hetland said. "She didn't want to photograph her friends." The picture Wanita chose to print was of a neighborhood building that closely resembled her house.

Hetland brought Wanita to KU to watch her develop the film and print the picture. Hetland said the entire process—driving to Sunflower Village, taking the picture, developing and printing the film—had to be repeated because something went wrong with the first roll of film.

Completion of the project took students anywhere from two days to three weeks, Mason said, and it wound up the third year of the Big Brother-Big Sister photography program. Mason's Advertising Photography class, which usually has about 20 students, has always participated. Mason considers it a "free assignment" and students are asked, not forced, to involve themselves.

Mason printed most of the pictures taken by the twenty children. During the fall semester the pictures were displayed in the reading room at Flint Hall.

"The students and children did a marvelous job and all of my students enjoyed it," Mason said. Hetland agreed, calling the project a very good idea which might need a little more development.

It's a worthwhile program, she said. "Looking through a camera like a child, who's not concerned with aesthetics but subject, is a whole different concept."



Photo by  
Wanita Anderton, age 10  
Big Sister, Karen Hetland







Photo by  
Amy Hogan, age 9  
Big Sister, Mary Adzick

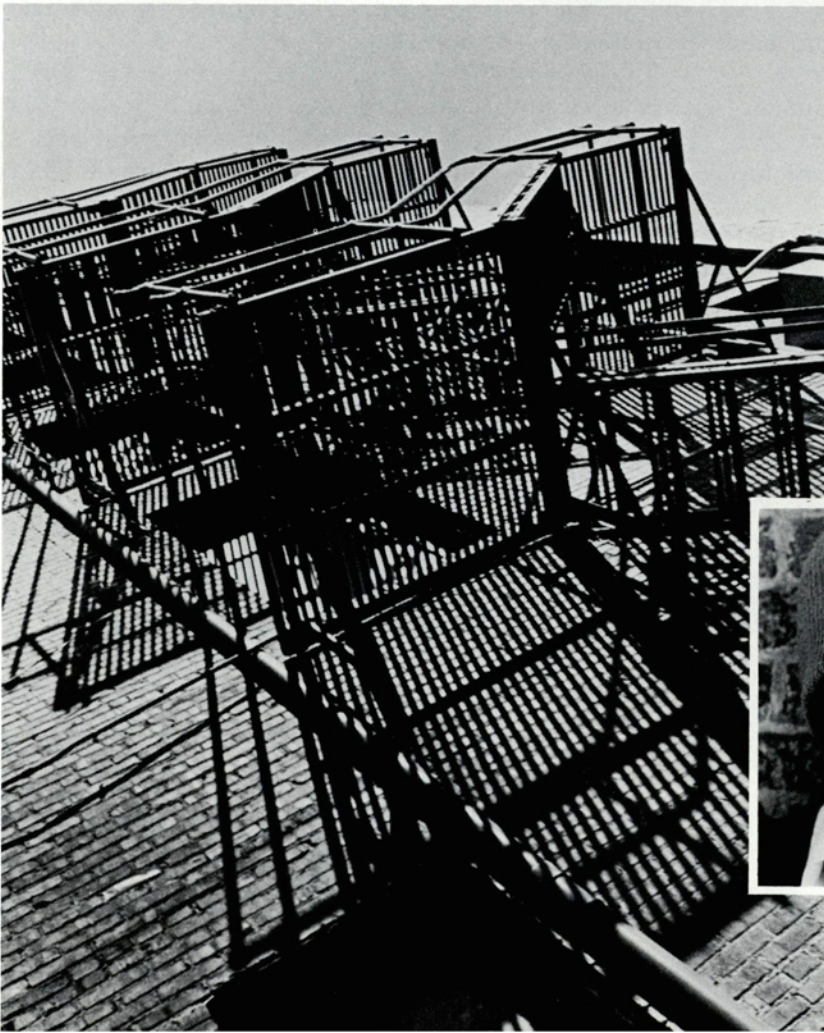
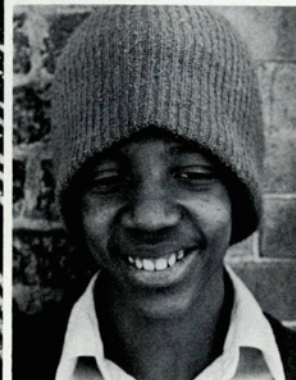
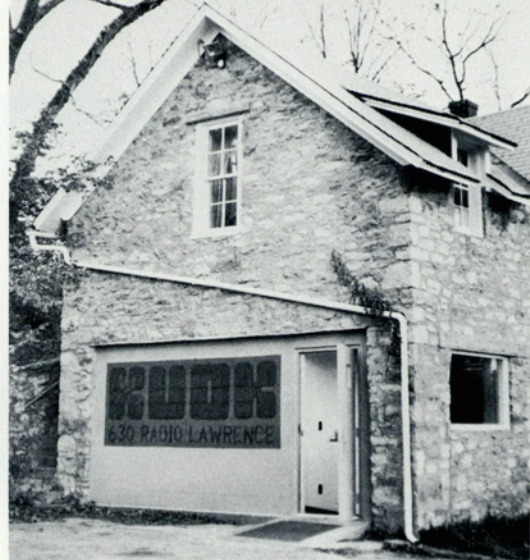


Photo by  
Mike Mitchell, age 14  
Big Brother, Steven Hix





# Student radio station KUOK has new home, new image



Don Kinney

KUOK, the University of Kansas campus radio station, has a new home. The station decided it needed new facilities for its offices and studios a long time ago. The problem was finding them.

"We really needed to move," said Ron Brozanic, Kansas City, Kan., senior and general manager of the station. "The studios at Hoch Auditorium were small and there were no windows since it was in the basement. In short, it just wasn't conducive to running a good radio station."

With little money to work with the station began its search. The end of the search was Sudler House Annex, a small house next to a larger house that was acquired by the University years ago.

Edward Bassett, dean of the School of Journalism, and Francis Heller, professor of law and political science, helped find and obtain the building for the radio station.

The house was reconditioned by the Buildings and Grounds Department during the summer. The cost for materials and moving was about \$3,000.

The money was contributed by the University with the

approval of the Board of Regents, but the station is ordinarily funded through the School of Journalism and from revenue obtained by selling advertising.

Staff members think the new facilities have helped the station immensely because it has given KUOK a new image.

"To me, the station has become more professional because of the location," Brozanic said. "Now it isn't just a collection of equipment as it was in Hoch. It's an organized radio station."

The station, which is entirely student staffed and operated except for a part-time engineer, is actually a laboratory for learning about radio broadcasting, sales and operation.

The station broadcasts by an AM carrier current, which is transferred to residence halls by phone lines and then sent by a transmitter in each hall to the hall's residents.

The current method of broadcasting limits KUOK's audience considerably. Elizabeth Czech, associate professor and faculty adviser to the station, hopes KUOK can increase its audience by switching from the AM carrier current to FM, which would be broadcast throughout the Lawrence area.

"The station is trying to emphasize this year that it wants to serve the students," said Arlyn Converse, Larned senior and promotion manager. He also said that the station was trying to accomplish a change of image along with the change of location.

The station's staff hopes to change KUOK's music format so it will be nearer to the students' tastes.

The station now broadcasts complete sports coverage, talk shows and a campus news program in addition to music.

Usually there are students working on some operation of the station in both on the air and practice studios, the office, newsroom and engineer's office throughout the day.

"We make mistakes," said Brozanic, "but we learn a lot from working on KUOK. And we hope to be even better in the future, and reach more people."



Keith Harold reads wire copy in the news room at the station.



*(Alumni news for the Jayhawk Journalist should be sent to Prof. Lee Young, School of Journalism, University of Kansas.)*

Compiled by Karen Blank

## 1973

PHYLLIS AGINS works for the United Missouri Bank in Kansas City. REGINALD R. ANKRON (MSJ) is a state government reporter on the Illinois State Reporter in Springfield, Mo. PAMELA J. ARTMAN works at Harzfeld's in Kansas City. JOHN P. BAILEY is editorial assistant for the Commodity News service in Washington, D. C. DAVID G. BARTEL heads the Bismarck (N. D.) Associated Press Bureau.

MICHAEL JOHN BAUER is attending graduate school at Kansas State University. RANDALL BECKER is a reporter on the Davenport (Iowa) Times-Democrat. MICHAEL C. BICK, who lives in Shawnee Mission, participated in "Europe Exploration" sponsored by Europa House, Urbana, Ill., and the University of Vienna this summer. DON BLYTHE is enrolled in the MBA program at KU. MICHAEL A. BLAKEY is an advertising copy writer at Sears, Roebuck in Chicago.

MARY ADZICK BOLING is with the Lawrence Journal-World as an advertising saleswoman. BRIAN A. BRACCO is a reporter-photographer for KTVH-TV in Wichita. GLENN S. BRAUSA serves as film chief in the TV-Film branch at Sheppard AFB, Tex. CANDICE DONOHO BURTON is a copywriter for the United Funds in Kansas City. BRADLEY H. CANFIELD is audio-reader director at KU. SALLY CARLSON is a copy editor at the Evansville (Ind.) Press.

RICHARD W. CHEATUM is combination news director and salesman at KUPK radio in Garden City. LAWRENCE K. CHRIST is an engineer for KCLO AM/FM in Leavenworth. STEVE COHEN is working as an assistant on the news desk for the Wichita Eagle-Beacon. PAUL W. COOK JR. works as advertising manager for Wells Printing and Stationery

in Kansas City. STEVE L. COSNER is with New York Life Insurance in Kansas City. CARLA DENNIS is assistant publications editor of the Kansas City Life Insurance Co. CAROL DIRKS sells advertising for the Ottawa Herald. JOHN McKEE DOLAN is an announcer for WIBW radio in Topeka. R. E. "TUCK" DUNCAN is attending law school at Washburn University.

JEROME L. ESSLINGER has joined the Sun-Tattler newspaper staff in Hollywood, Fla. VICKI D. FERRELL is employed by the Topeka City Water Department. JOYCE DUNBAR GLENDENING works for KCMO-TV in Kansas City. GARY L. GREEN is an engineering technician for the Kansas Highway Commission. JOLENE HARWOOD is assistant to the director of public relations at St. Luke's Hospital in Kansas City. DEANNE W. HAY is in Lawrence working for the KU Alumni Association.

SUSAN J. HAYES lives in Wichita and is a color photo printer at Color Craft Corp. DAVID SHELLEY HEALY is reporting for the Hollywood (Fla.) Sun-Tattler. SANDRA K. HERRING has joined a monthly newspaper, the St. Louis Construction News and Review, as a reporter and staff writer. MICHAEL R. HICKERSON lives in Chicago and works in the catalog sales department of R. R. Donnelly & Sons Co. STEVE HIX is with Galvin, Farris and Ross advertising agency in Kansas City.

MARION R. JOHNSON works on the Fort Scott Tribune as sports and feature writer. JAN H. KESSINGER has joined the Junction City Republic as assistant publisher. MIKE JONES is employed at Milgram's Food Stores in Kansas City. MARILYN McMULLEN KING doubles as media business agent and copywriter at Media Message Advertising in Maple Heights, Ohio. WILLIAM KISSELL is public relations director for the Topeka Chamber of Commerce.

ANITA L. KNOPP is a reporter for

the Lawrence Journal-World. ERIC KRAMER has been assigned to the Lincoln (Neb.) Associated Press bureau. LESLIE J. KURTENBACH is working in the county offices at Sausalito, Calif.

EDWARD L. LALLO lives in Nebraska and is chief photographer on the Scottsbluff Star-Herald. ZOE L. MEDLIN LANCASTER owns the War Eagle Mill in Rogers, Ark. MICHAEL E. LEWIS is a reporter-photographer at WIBW in Topeka.

DENNIS JAMES LINGLE serves in the U. S. Navy as a pilot and public information officer. ROBERT C. LITCHFIELD lives in Providence, R. I., and is a reporter for the Pawtucket Times. RONNIE J. LUCAS is assistant in advertising and public relations for Burns and McDonnell Engraving in Kansas City. MONTE MACE (MSJ) is in the Associated Press bureau at Minneapolis. STEVE MARCY is on the editorial staff of The Packer magazine in Kansas City. D. RANDY MASSONER is also in Kansas City, doing photography for Warner Studios.

VIRGINIA E. MICKE is copy editor on the Binghamton (N. Y.) Evening Press. BARBARA SPURLOCK MOFFET is copy editor on the Kansas City Star. VICKI L. MONNARD is assistant editor for the Village Church Newspapers in Prairie Village. JEAN MORGAN is a reporter for Dean Newspapers in Culver City, Calif. SALLY ANN MORGAN is editorial assistant on the American Academy of Family Physicians monthly magazine in Kansas City.

JOYCE A. NEERMAN is copy editor on the Kansas City Times. ROBERT W. PATRICK works for the Santa Fe Railroad in Kansas City. KENT PULLIAM reports for the Hutchinson News. JAMES GERARD RABBITT works in the classified advertising department of the Parsons Sun. ROY REYNOLDS is continuing his education at San Francisco State. STEVEN E. RIEL is copy editor for



## NEWS FROM ALUMNI

the Kansas City Star. TERESA A. ROGERS is assistant media director at Harmon-Smith Advertising, Inc., in Kansas City.

MARY BESINGER ROBINSON is assistant public relations director at St. Anthony Hospital in Oklahoma City. STEVEN J. SANDERS is with KMBZ radio in Westwood. KATHLEEN SAUNDERS is promotion assistant at KCMO-TV in Kansas City, Mo. LINDA K. SCHILD is a reporter covering KU campus news for the Lawrence Journal-World. RONALD G. SCHLOERB is a manager trainee at Myer & Ebel photography in Wichita.

KEVIN L. SHAFER is a reporter for the Leavenworth Times. CATHY SHERMAN is a reporter for the Lawrence Journal-World. LARRY SMITH lives in Lawrence and works for E & E

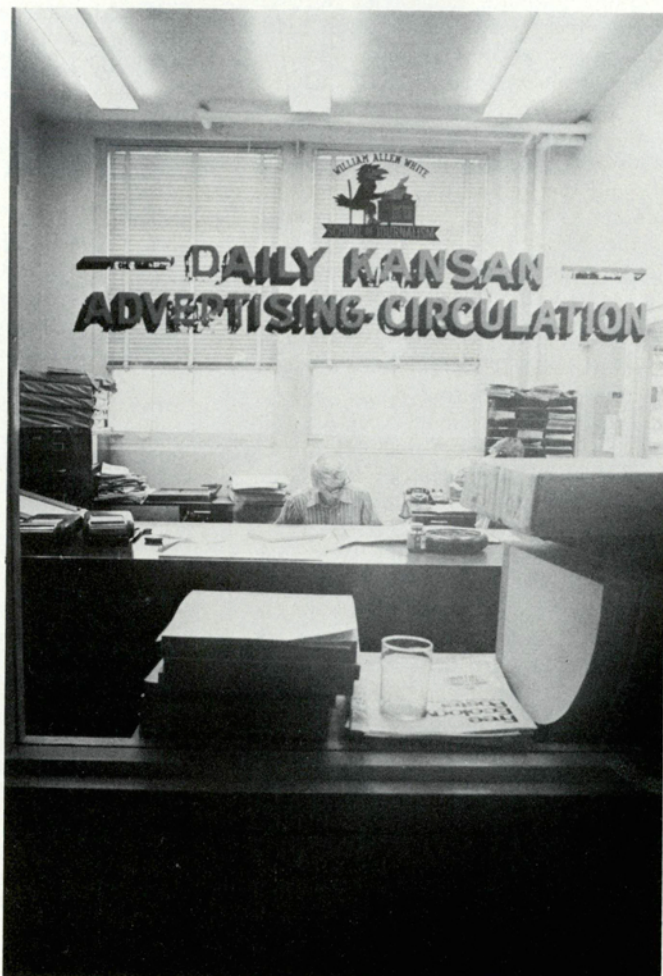
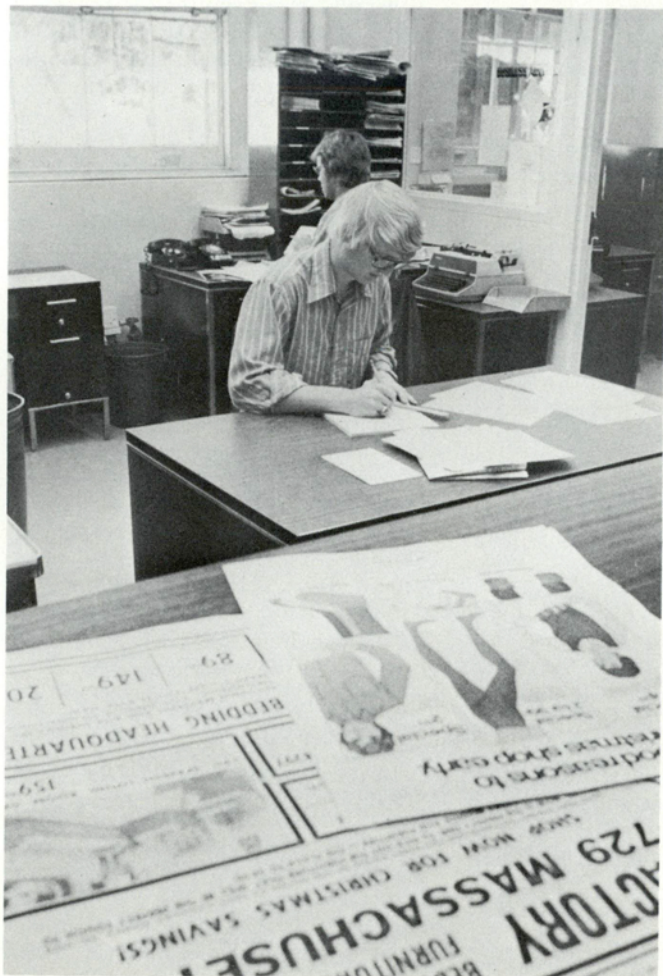
Specialties. DAVID SNOWER has decided to attend law school at KU. ERIC R. SOELTER works for Kresge's Distribution Center in Lawrence. MYLA CLARK STARR is a reporter for the Loveland (Colo.) Daily Reporter-Herald. PAUL STEVENS (MSJ) is with the Albany (N. Y.) Associated Press bureau.

CLIFFORD E. STEWART is photo editor for the Associated Press in Chicago. MARTHA D. STEWART (MSJ) is general assignment reporter with the News-Journal Company in Wilmington, Del. DAVID L. SWENSON works for Pan American World Airways in Boston.

PATRICIA ANN TEETER does public relations work for Johnny Cake Child Study Center in Mansfield, Ark. ROBERT E. TOTTEN is a reporter

for Channel 27 in Topeka. MALCOLM TURNER is a reporter-photographer for the Chanute Tribune. ROGER TWIBELL is sports reporter for KGW-TV in Portland, Ore. JEROME M. VOKRACKA works for Petrolite Corp. in St. Louis as a communications specialist. ARTHUR WADE is production assistant for the Cultural Affairs division of the Crown Center Corp. in Kansas City.

NANCY B. WEBSTER is promotion coordinator on the Wichita Eagle-Beacon. RIDGE WHITE is media director at Fletcher-Mayo Associates in St. Joseph, Mo. HARRY B. WILSON JR. is a copy editor for the Des Moines Register-Tribune. TIMOTHY L. WINTERS is sports editor for the Leavenworth Times. SUE ANN WOOD does retail advertising on the Dallas Morning News.







## 1972

DAVID LEE ADAMS teaches high school in Topeka. BARRY BARNHART is assistant circulation and sales promotion manager at Modern Handcraft in Kansas City. MELISSA ANN BERG is a reporter on the Akron (Ohio) Beacon. DEAN T. CAPLE is a photographer on the Middletown Press in Middletown, Conn. JANET K. CARTER is a secretary and writer at KRYT radio in Colorado Springs. MARCIA CLIFTON is publications editor for Signode Corp. in Des Plaines, Ill. JOE COON is director of admissions for Bell and Howell schools in Kansas City.

BRUCE ERICKSON has joined the Peace Corps and is teaching high

school English in Thailand. G. JACKSON HANEY JR. is an account executive at Response Research Services in Chicago. RITA HAUGH teaches at J. C. Harmon High School in Kansas City, Kan., and is the yearbook adviser. KAREN M. HOLZMEISTER is city government reporter for the Hayward (Calif.) Daily Review.

MARSHA MAXIM LIBEER, living in New South Wales, Australia, is a reporter on a daily newspaper. ROBERT R. MARSHALL is a minister at Churches of Christ in Torrance, Calif. JAMES MERRILL is information editor for the Missouri Public Service Co. in Kansas City. DENNIS MINER is sales representative for Vance Publishing Co. in Kansas City. JEFFREY NAUSSER (MSJ) is an assistant professor of journalism at the University of Missouri, Columbia. He teaches in the advertising department.

GREGORY B. SORBER has joined the Leavenworth Times staff as a photographer. SCOTT SPREIER is a reporter for the Rochester (N.Y.) Times-Union. MICHAEL J. VRABAC is an account executive at KBMA-TV in Kansas City. MARY WARD and MICHAEL THARP were married in Kansas City. The couple live in Dallas where Michael is a reporter for the Wall Street Journal. KAREN ZUPKO does promotional writing for the American Medical Association in Chicago.

## 1971

DAVID C. ANDERSEN is a supervisor at the Previews of Progress program for General Motors Corp. in Detroit. PATRICIA BAILEY and KEITH KING were married July 7. The couple



## NEWS FROM ALUMNI

are living in Chicago. CAROLYN BOWERS HULL has been promoted to news editor of The Packer and its subsidiary magazine, Flower Marketing, in Kansas City. MARY ARNOLD CADY is command information officer for the Army at Ft. Devon, Mass. Mary was recently promoted to the rank of first lieutenant. MELISSA CRISS, living in Wichita, is an announcer for woman's scene and action news for KAKE-TV and radio. SALLY KNIGHT and GREGG ANDERSON were married May 26 and are now living in Kansas City. RICHARD LARIMORE was appointed by the Associated Press to head the recently reopened bureau in Wichita.

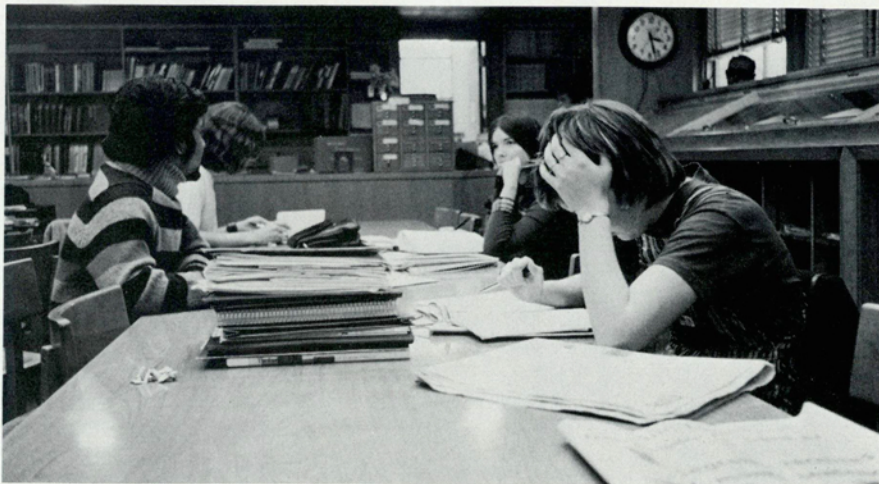
CHRISTINE S. PETERSON works at the copy desk on the Kansas City Star. DAN REEDER (MSJ) and JANET PRINGLE were married Aug. 11 in Tribune. Dan has joined the faculty at State University of New York, Morrisville. WILLIAM RAY SELLERS is in public information in the service in Maryland. LINDA S. TALARICO is editor of Illinois Banker magazine in Chicago.

## 1970

BRUCE WILLIS BARKER is living at Mather AFB, near Sacramento, Calif. Bruce received his wings as a navigator last spring and is now taking advanced training in electronics warfare there. JACK HURLEY has received the Citizen's Soldier Award for outstanding service in the Kansas National Guard. He is living in Wichita, where he is vice-president of Boothe Advertising Agency. FRANK NEWTON is living in Frankfurt, Germany, where he is stationed as a public information officer for the Army. JAMES M. WALKER is news director at Fort Hays Kansas State College.

## 1969

ROBERT ENTRIKEN and his wife have a daughter, Jean Louise, born July 28. He is a reporter and editor for the Salina Journal. Rocky received an award from the Sports Car Club of America for the best racing





story published last year. His winning story was an account of the 1972 Lake Afton Grand Prix and was published in Sports Car magazine. HARLAN EVERETT has become news and sports director of a weekly newspaper, the Ruidoso (N.M.) News. Harlan has been racing moto-cross in New Mexico and Texas. DON WESTERHAUS is employed in the publicity department of the Bankers Life Insurance Company in Des Moines. DONALD WILLOUGHBY was married to JUDITH LESLIE May 12 in Avoca, Iowa.

## 1968

JOYCE GRIST EVANS lives in Lawrence and works as a proofreader at the Extramural Independent Study Center at KU. RICHARD and CAROL DEBONIS LOVETT have moved to Des Moines, where he is a general

assignment reporter for the Register-Tribune. ALLAN C. NORTHCOTT is in the public relations department at Southwestern Bell in St. Louis.

## 1967

GERALD F. DEMEL works for a public relations firm in Denver. CAPT. STEVEN DENNIS is attending artillery school at Ft. Sill, Okla. JUDITH FAUST was married to GLEN McQUAGE Dec. 16. They are both social workers in Memphis. DALE REINECKER is advertising and sales promotion manager of the consumer division of the Brunswick Corporation in Tulsa.

## 1965

ROBERT W. JONES is working on his Ph.D. in mass communications at Ohio University. STEVEN G. WIL-

LIAMS was featured in Camera, a photo magazine, for his photographic story on the Shakers, a religious group in Maine.

## 1948

CLEO NORRIS is executive news editor of the American Family Physicians magazine in Kansas City.

## 1947

JAMES GUNN is the author of the second-place winner in competition for the best science fiction novel of 1972. His book, "The Listeners," was selected by a five-member panel of educators and science fiction writers. The competition was sponsored by the Illinois Institute of Technology in Chicago. Jim continues to live in Lawrence, where he is a lecturer in English and journalism at KU.





## NEWS FROM FLINT HALL



Alfano



Bron



Firth



Schott



Wilson

### Part-time instructors added to faculty

The School of Journalism turned to the professional advertising world and to two doctoral candidates in the education and business schools at KU to meet the demands of growing student enrollment.

Len Alfano, owner of a Topeka advertising agency, is a part-time instructor in advertising this fall. He teaches Radio and Television Advertising.

Greta Bron is now teaching a new journalism course called Marketing for the Mass Media. The course is offered as a part of the advertising sequence. Bron is a Ph.D. candidate in KU's School of Business. She will receive her Ph.D. next June and expects to join the journalism faculty full time next fall. She received her undergraduate degree in business from KU in 1969, with an emphasis in marketing and finance. She worked in the area of finance for two years. In 1972 she received an MSB, again from KU.

James Firth is teaching a section of Advertising Copy. He is an account executive with the Barickman Associates advertising agency in Kansas City.

He is assisted by Kathy Twogood, 1971 journalism graduate, who works at the agency.

Webster Schott, a former *Life* magazine review writer and an advertising and public relations man in Kansas City, is teaching part time as an instructor in advertising. He teaches a section of Advertising Copy.

Norma Wilson is also teaching part time with the School of Journalism.

She is teaching one section of Reporting I and is working as a graduate assistant to Prof. Bremner. Wilson graduated from the University of Iowa with majors in journalism and education. She taught journalism in a Missouri high school and also worked on a bi-weekly newspaper there. Wilson completed requirements for an MSJ in July and is now working on her Ph.D. in education.

### Day spends August teaching in Honduras

J. Lawrence Day, associate professor, taught last summer at the National University of Honduras as a Short Term American Grantee of the Department of State.

Day delivered his lectures in Spanish to both university students and professional journalists.

The two courses he taught were the principles of radio and television news broadcasting and the theory of mass communications.

In a letter to Chancellor Archie Dykes, Phillip V. Sanchez, U. S. Ambassador to Honduras, said, "Dr. Day's achievement in a politically sensitive environment hallmarks the value of assigning highly competent, dedicated and 'simpatico' North American professors to Latin American universities."

As a tangible measure of his accomplishment, the University has formally requested that Dr. Day return as a visiting professor during his next sabbatical.

During his stay in Tegucigalpa, Honduras, where the university is located, Day helped one of the local television stations prepare for an afternoon news show. The show will be the first program in Honduras that has used a straight news format. Until the program starts, the news broadcasts will have been supplied by programs similar to the *Today Show*.

### KANU-FM wins news award for protest coverage

KANU-FM radio station, operated by the University, was given recognition for broadcasting the best single news story in 1972. The award was given by the Kansas Associated Press Broadcasters at their annual meeting this year.

The news story concerned an anti-war protest that took place during the spring 1972 semester. The award cited the station's "calm, accurate reports on all developments" provided to the Associated Press during the three days of demonstration.

The bulk of the broadcasting during this period was handled by advanced broadcast students in the School of Journalism. An additional award for this coverage was given to the station at the regional Sigma Delta Chi conference this year.

### Dary joins KU's University Relations

David Dary, assistant professor of radio-television-film, has been named assistant to the University Relations director at KU. He continues to hold a part-time teaching position in broadcast news in the School of Journalism.



## Scripps-Howard internships awarded to two students

Two students who held summer internships with the Scripps-Howard newspaper group were featured in the September issue of the Scripps-Howard *News*, a magazine published by the group.

Steve Liggett, advertising senior, and Carl Davaz, senior in photojournalism, worked for the Evansville (Ind.) *Press*. Their favorable reactions to the experience were reported in the magazine.

Liggett holds a Scripps-Howard Foundation Scholarship. Davaz won first place last year in both the news and feature picture contests in Sigma Delta Chi regional competition.

## Congressional internships to news-editorial seniors

John Pike, Wichita, and James Kendell, Rockford, Ill., both seniors, will be spending the spring semester as Congressional staff members in Washington, D. C., as part of an internship program of the School of Journalism.

Pike will be assigned to the staff of Rep. Hamilton Fish Jr., R-N. Y., and Kendell to the staff of Rep. Thomas Rees, D-Calif.

Their work will consist of correspondence, research, newswriting and some class work in government reporting. The internship was set up with the help of Del Brinkman, associate dean.

## Women's journalism society reorganized

The University of Kansas chapter of Women in Communications is being revitalized this year.

Concerned by the general apathy of students toward the organization in recent years, two members of the professional chapter have returned to KU to help instigate and inspire the student chapter.

Charla Jenkins, a 1969 KU journalism graduate, and Marla Gleason, a 1970 KU journalism graduate, volunteered their services last spring to the national board of directors of Women in Communications.

Gleason was appointed faculty adviser and Jenkins was appointed professional adviser.

"We decided to give it a run for the money," said Gleason. "Both Charla and I felt the organization did

a lot for us when we were in school. We hated to see it die out."

Both Gleason and Jenkins are information writers for the KU News Bureau.

Theta Sigma Phi, the oldest journalism society in existence in the United States, was renamed Women in Communications in 1972. This was done in an effort to eliminate the static image of a sorority, Gleason said, and to aim toward an organization that can bridge the gap that exists between students in journalism and journalism professionals.

Women in Communications today seeks to unite women in professional and academic journalism and recognize their achievements.

Lydia Beebe, McPherson senior, is the president of the KU chapter of Women in Communications for the 1973-74 school year.

## Kansan editor wins national SDX award

Bob Simison, Wichita senior and editor of the *Daily Kansan* during the fall semester, was the 1973 winner of the Barney Kilgore Award sponsored by Sigma Delta Chi, national professional journalism society.



Simison received a \$2,500 cash award Nov. 16 at the national con-

vention of Sigma Delta Chi in Buffalo, N. Y.

The national award is designed to recognize outstanding qualities in college journalists. It is named for the late Bernard Kilgore, past editor of the *Wall Street Journal* and honorary national president of Sigma Delta Chi.

Simison was nominated for the award by the University of Kansas chapter of Sigma Delta Chi.

Simison is the second KU student to be a finalist in the Kilgore competition in recent years. David Bartel, fall 1971 *Kansan* editor who now works for the Associated Press, was one of five finalists in the 1972 competition.

## Dykes, Lynch, Michelsen leave KU for new positions

Professor James Dykes left KU at the end of the summer session to begin teaching at Troy State University in Alabama. Dykes, who served for several years as the head of the advertising sequence in the School of Journalism, is establishing an advertising sequence at Troy State. He joined the KU journalism faculty in 1953.

Dennis Lynch, associate professor of radio-television-film, accepted a position with Memphis State University. Lynch, who left KU after the summer session, came to the School of Journalism in 1970. He is head of the radio-television department at Memphis State.

The *Emporia Gazette* has hired Stan Michelsen, former assistant professor, as its advertising manager. Michelsen taught courses in the advertising sequence at KU for four years.

## Young comes close on H. O. P. E. award

Lee F. Young, associate professor of journalism, barely missed winning the 1973 HOPE award, an annual award given to an outstanding professor by vote of the senior class.

He was a finalist in 1968 and 1969 and was a semi-finalist in 1970.

This is the sixth year in a row that a journalism professor has been a finalist. Besides Young, John B. Bremner won the award in 1970, and Calder M. Pickett was a finalist in 1972.





# Peter Dart returns after

Brent Anderson

Peter Dart, professor in the radio-television-film sequence, has returned to the University of Kansas after spending a one-year leave of absence in Israel teaching, touring, writing and lecturing.

Dart was invited to the University of Tel Aviv to help establish a radio, television and film department there during the 1972-73 school year.

"I think we were successful in laying the groundwork for a good program," Dart said. He said that one year just was not enough time to actually see the final product.

"The other people I worked with were great," he said. Other specialists invited to help build an expanded fine arts program were professional film-makers from Israel, England and the United States, most of whom are still working at the university.

"My background was more academically oriented, while many of the people I worked with were direct from the field," Dart said. He indicated that the situation made an effective teaching combination.

Dart in no way isolated his activities to the Tel Aviv area. He traveled throughout Israel, worked on special films, and even worked as a newswriter for the Tel Aviv bureau of the Associated Press during a very critical moment in the Middle East.

"I asked if I could hang around the AP office to learn more about how a big news bureau operates," he said. "They decided to put me to work."

Dart was working with the Tel Aviv bureau when an Arab 727 commercial airliner was shot down over Israel.

"We worked for eight days and nights," he said, "trying to filter through all the information. I really learned a lot more about the print side of journalism."

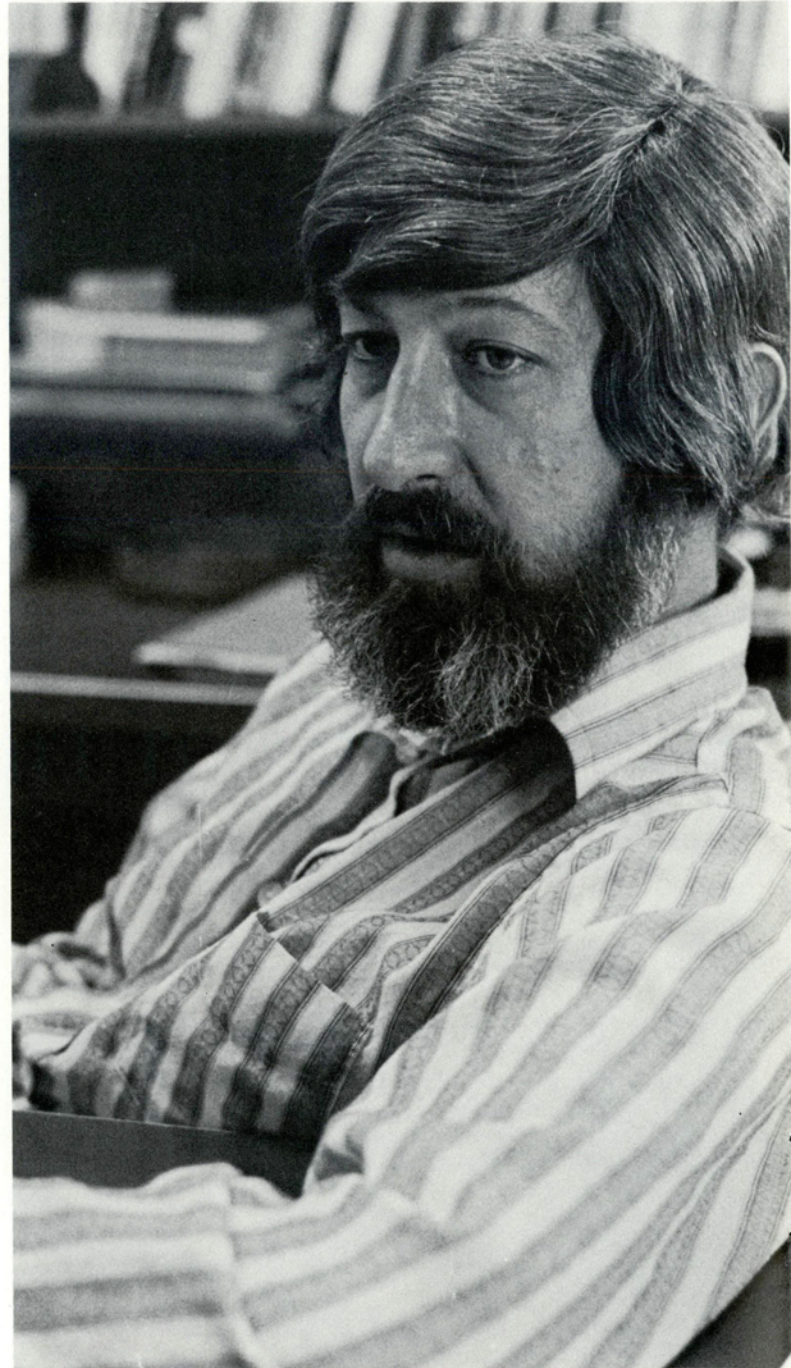
Some of the copy sent out of Israel over the Associated Press network was actually written by Dart.

Dart plans to write a book about the operation of a major news bureau during a significant news break, basing it upon the data he gathered in Israel.

Traveling with Dart were his wife and three children, who, he said, all enjoyed the experience.

"I think my kids are just now beginning to realize where they were and what they saw," he said.

One experience struck Dart and his wife rather dramatically. The family was at the Hebrew University in





# year in Israel

Jerusalem viewing the famous Dead Sea Scrolls. His children were reading parts of the Book of Isaiah in their newly-learned Hebrew tongue.

"If that doesn't approach a classical education, I don't know what does," he said.

While in Israel, Dart and his family also had the opportunity to watch part of the filming of *Jesus Christ Superstar*, a recently released motion picture based on the Broadway play.

In comparing students in Israel with those in the United States, Dart said he thought the Israeli students were far more aggressive and more highly motivated than American students.

"They are more eager to apply what they learn for practical use," he said. "They want to use it to make a buck."

He also said that American students were more willing to study more "classical" material and that their educations were more broadly based than the Israelis'.

"The average Israeli student is much older and more mature," Dart said. "The main reason for this is that all the Israeli students, both men and women, serve in the army before attending college."

Dart said he supported Israel as a nation before his trip and his support had been strengthened as a result of his visit.

"After what Jews have been through in history, they deserve some place to call their own," he said. "Israel is that place."

He said Israel was pretty much the way he had expected it to be since he had read much about the country and had talked to Israeli students at KU before the trip.

"It is literally a blooming desert," he said.

Dart said he would still like to be in Israel and wants to return.

"I think it is great for professors to get out and travel outside the States," he said. "It's the only way a teacher can provide his students with the most current information in his field."

Dart said he thought his students were the direct beneficiaries of a trip like his to Israel.

## Shaw . . .

helped train her for her current position as faculty adviser to the *Kansan*.

Shaw was highly regarded as a high school teacher. Her newspaper at South won the Pacemaker award in 1969 and shared the honor with six other papers in the nation.

She has helped produce two outstanding KU journalists. Dave Bartel, a 1973 KU graduate who is currently bureau chief for the Associated Press in Bismarck, N. D., was a finalist in 1971 competition for the Barney Kilgore Award sponsored by Sigma Delta Chi.

Another of her students, Bob Simison, a KU senior, won the award this year. Simison also won the state Journalism Educators Award while a high school senior under Shaw's direction in 1970.

Shaw says her decision to leave high school teaching was a difficult one and a hasty one in some respects. She says she liked high school teaching but left it because it had lost its challenge.

"I had accomplished what I wanted to accomplish. Today I would be a better high school teacher," she says.

In comparing college teaching with high school teaching, she says that they are not so different. "In high school I didn't teach with a career goal in mind for every student as I do here, but I encouraged some, such as Simison and Bartel," she says.

At KU she has to assume that all her students are interested in a journalism career, she says. It was satisfying for her to take a student from scratch in high school and instill a career interest in journalism.

Shaw now feels very removed from high school journalism but tries to retain a connection by helping with high school workshops, contests, and weekend orientations.

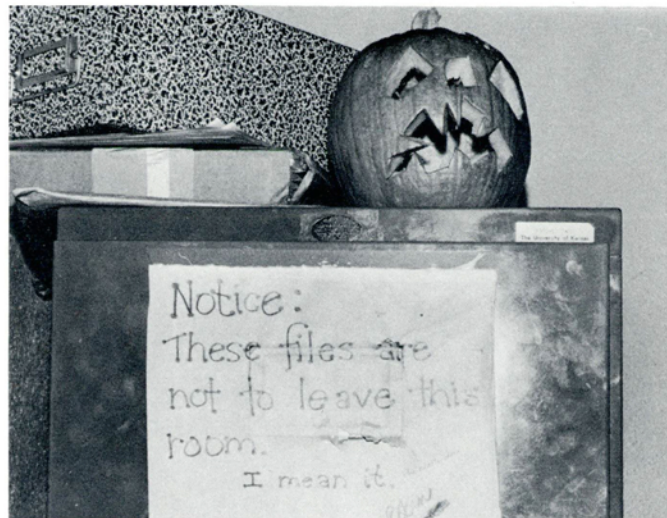
Because of her close association with high school students in the past she realizes that personal contact is important at a large university.

Jokingly referred to as the "token woman" on the journalism school faculty by some faculty members (actually the school has five women faculty members), Shaw feels very much at home at KU. She says she might like to teach high school again, but enjoys her job here.

While in high school and college she was a softball and basketball star, but now she limits her role to that of a spectator only. She is also intrigued by police work because of her experience the past four summers as a dispatcher in Wellington.

When Shaw was a student at KU there were eight Reporting II students. Now there are 70 a semester. She would be very hesitant to give herself any credit for the interest, but just says she hopes it's a trend that continues.





The Great Pumpkin found some true believers among Flint Hall staff members this fall. At last report, the files were obeying his orders too, and not one of them has left the room.

---

## University of Kansas NEWSLETTER

---

Volume 73

December 29, 1973

Number 20

Published weekly during the school year by the University of Kansas News Bureau, Lawrence, Kansas 66045.  
Second-class postage paid at Lawrence, Kansas.