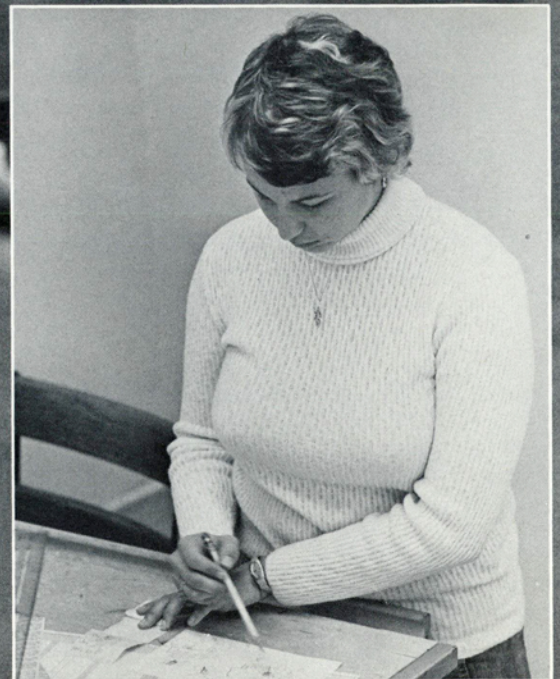




# Jayhawk Journalist

SPRING 1975



Employment: what seniors expect

# Jayhawk Journalist

SPRING 1975

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## STAFF

Writers: Donna Asher, Mallory Burnett, David Crockett, Jack Hawks, Donna Howell, Michele Mittelman, Kevin Moran, Charles Nelson, Karen Nelson, Shannon O'Leary, Dagmar Paden, Angela Pothetes, Debby Spruk, Craig Stock, Linda Weeks.

Copy Editors: Gary Borg, Susan Smith, Linda Turner.

Photo Editors: Doug Hamer, Nanci Monnat

Production: B. J. Pattee, Kenna Giffin, Kyle Rowley, Jacqueline Schafer, Anita Solter, Tom Weishaar.

Editor: Lee F. Young, associate professor of journalism.

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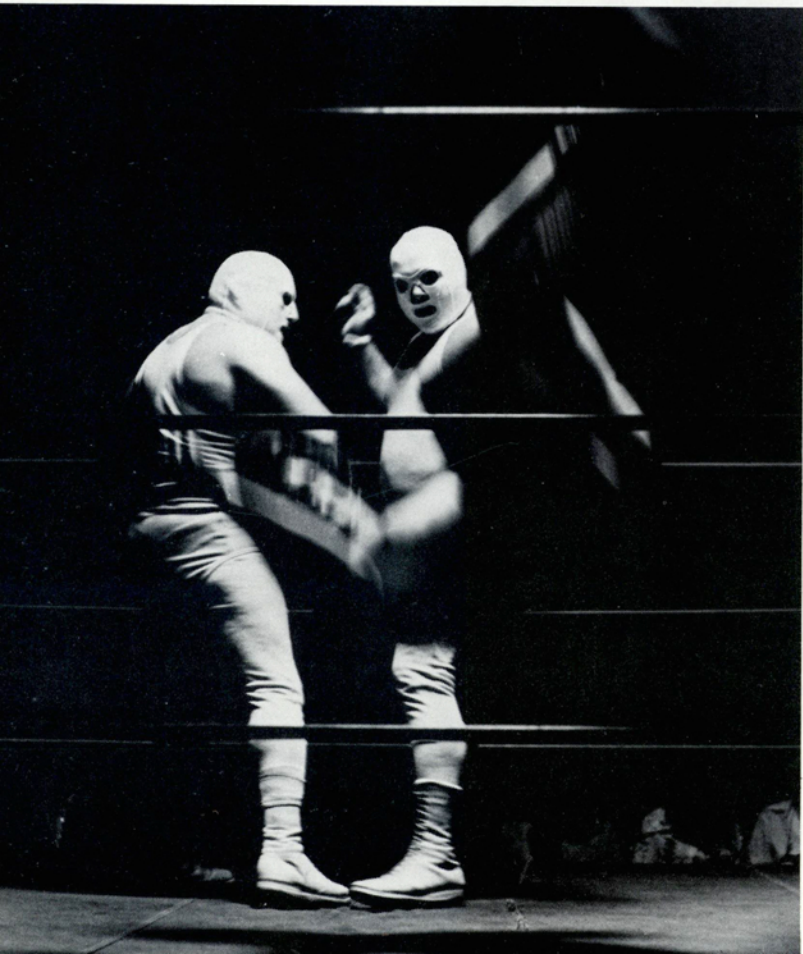
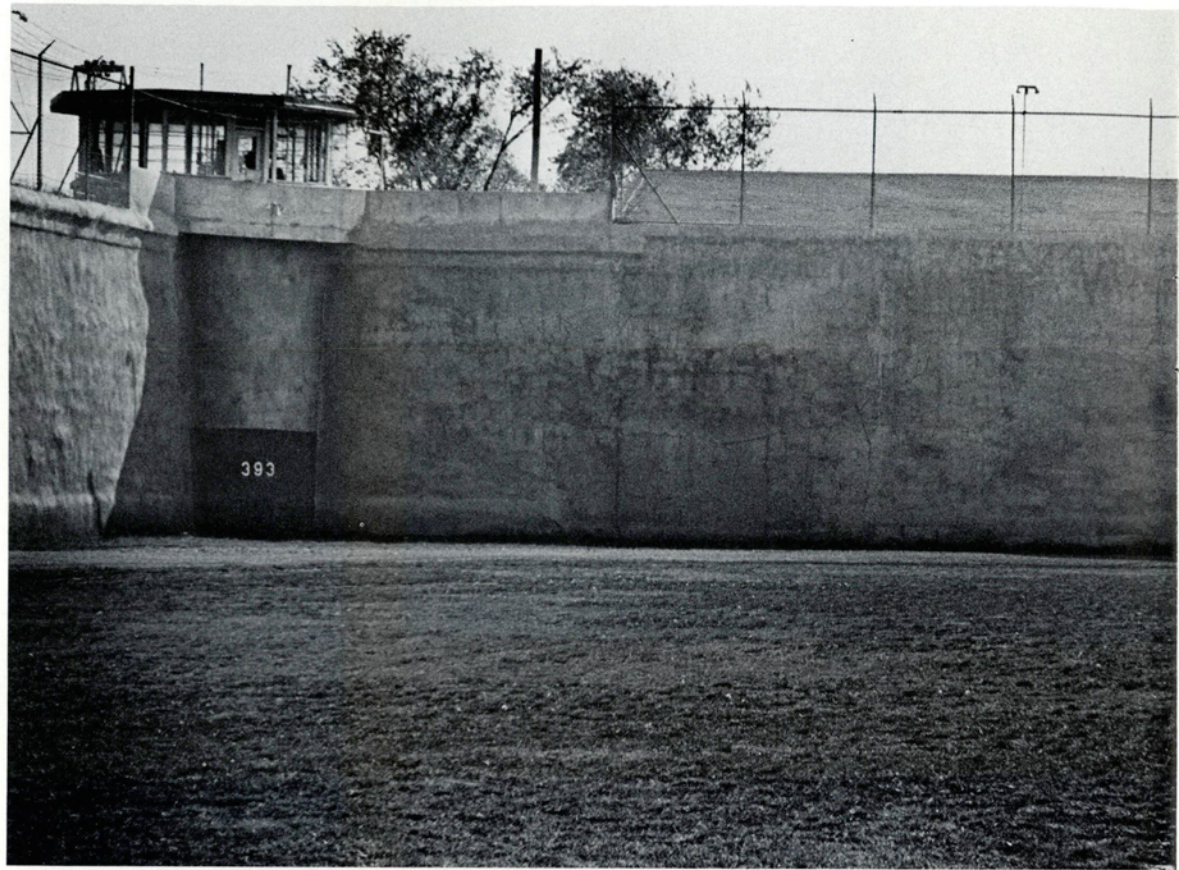
ABOUT THE COVER: Susan Smith, senior in magazine journalism, works part time as an intern for *The Golf Superintendent*, a professional magazine published in Lawrence. She is shown working with Dick Hale, editor, who is a 1952 journalism graduate. In the inset, Smith is shown working in class on this issue of the *Jayhawk Journalist*. Smith is one of the seniors facing graduation and a very uncertain job market. Some of their concerns are told in the article on page 12 of this issue.

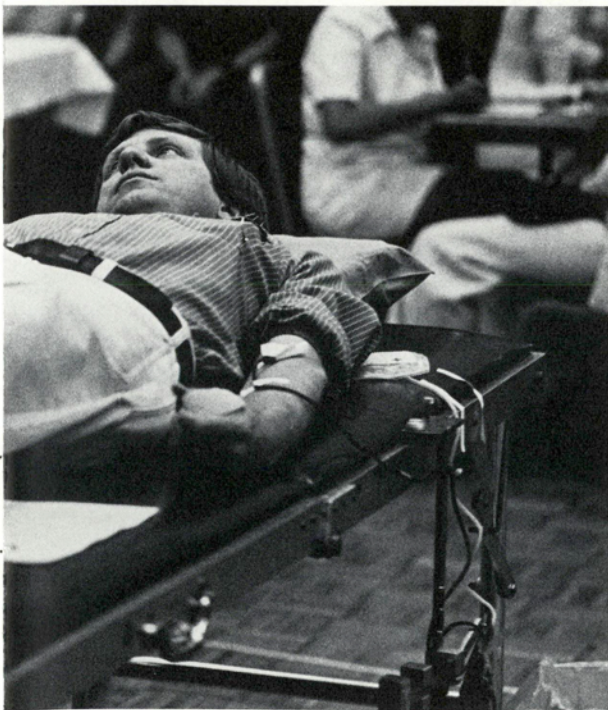


*Robert C. Waltner, anthropology major, won first place in portrait personality with this photo portrait.*

## **Photography Contest**

The pictures on this and the following pages include some of this year's winning entries in the eighth annual University of Kansas Photography Contest. These photographs were judged among the best, in their specific category, out of 239 total entries by 44 KU students.





*Beginning at upper left: Law student Kiehl Rathbun's photo of the Lansing prison yard took Best in Show; the photo of a fireman amidst the ruins of a fire won first place in the news category for Jim Thomas, news editorial senior; freshman George Millener's photo of basketball action won first place in the sports category and took Fourth in Show; the photo of the couple donating blood won second place for Jim Thomas in the human interest category; sophomore John Shipley's photo of wrestling action won second place in the sports category.*



**Jim Lewis, Flint Hall janitor**

# the dean after dark

By Craig Stock

Jim Lewis isn't familiar to most of us around Flint Hall, but to the building itself, "Mr. Lewis" is an old friend.

For the past 12 years, Lewis, 52, has been Flint Hall's custodian, picking up and sweeping up after students and faculty. And occasionally he is guardian of the morals of the University Daily Kansan staff.

"Every once in a while I have to get on them for drinking," he said about the Kansan's traditional end of the semester parties.

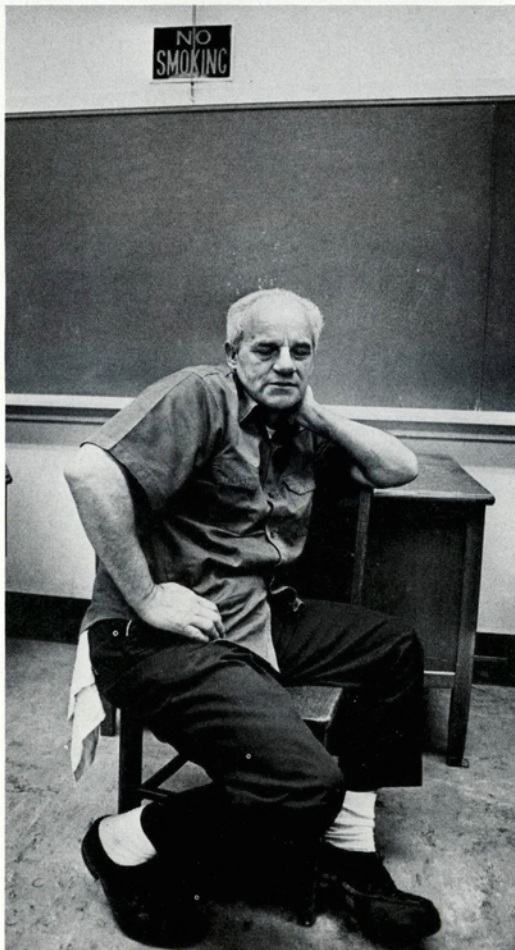
After 5 p. m., when he comes to work, to 2 a. m., when he leaves, Lewis is "dean after dark," the man in charge at Flint Hall.

Lewis has a reputation as an avid Kansas City Royals fan. During baseball season he usually carries a transistor radio and listens to the Royals' night games. In his time off, Lewis said, he likes to watch televised sports and read westerns and mysteries. Before a downtown pool hall closed, shooting billiards was one of his favorite hobbies.

Lewis said that other than the third floor remodeling, not much had changed about Flint Hall or his job. He credited students of the past two years with being neater than their predecessors.

Although his routine gets boring at times, Lewis said, he has no complaints about the job. He plans to stay "until they kick me out or fire me or retire me."

And, he said, occasionally something like last spring's streakers breaks up the drudgery of the job for the dean after dark.





Photographs by CARL DAVAZ

# Classwork becomes dream for two students

By David Crockett

For most it was just a course assignment. But as one member of Prof. Lee Young's "The Magazine in American Society" class, I found the magazine dummy project a gateway to the realization of a dream.

The assignment was to design a prototype magazine created from the student's imagination. I not only had to come up with the idea, but also to prepare a prospectus, develop specifications for production, circulation, and advertising, and design a dummy format.

As I looked around, I found that there were specialized publications for almost every group of people, including black women, but I found none for black men.

And so I began with a prospectus for a magazine called *Man to Man*, a magazine for the black man.

The prospectus, somewhat like an advertisement in that it attempts to sell an idea to a prospective investor or publisher, described the nature of the magazine, its contents and the audience to which it would be directed.

*Man to Man* would feature an article on a prominent

black man each month. Emphasis would be on his profession and his views about a topic relating to black people. The magazine would also present a critical view of the black man while discussing such topics as unemployment, crime and black progress in different cities.

*Man to Man* would denounce racism in all forms and would contain a great deal of political comment.

Once the prospectus was accepted, I prepared a *Standard Rate and Data Service* listing for *Man to Man*, composed of information on personnel, advertising rates, contract and copy regulations and mechanical specifications.

The final step was to actually prepare a 32-page dummy of *Man to Man*, using copy and pictures from other magazines, and to write an original article marked up and copyfitted for publication.

For most people, this is the end of the project. The magazine comes back with a grade and it is eventually forgotten. But one former student has actually gone



David Crockett and Prof. Lee Young discuss David's magazine prototype, for which Crockett hopes to find financial backing after graduation.

photo by Doug Hamer





Crockett and Tom Weishaar compare their magazine dummy projects. Vance Publishing Co. has expressed interest in Weishaar's idea for a weekly agricultural publication.

photo by Doug Hamer

into publication with her idea, and I intend to seek financing for publication after graduation.

My dream of publication is shared by another magazine student, Tom Weishaar, Valley Falls graduate student.

Weishaar's magazine, *Up the Limit*, would offer agricultural information in a weekly newspaper format.

James Connell, a vice president of Vance Publishing Co., has indicated interest in Weishaar's idea but has made no commitment to publish it.

*Up the Limit* (the title refers to the daily fluctuation of prices for farm commodities) would feature a front page with the hard news about markets and government production. The inner pages would carry departments dealing with specific crops and news concerning actions taken by the government during the week.

Weishaar, a 1970 graduate of the University of Iowa who came to KU after two years in the Peace Corps, said that he had had the idea for *Up the Limit* since working for his father at Valley Implement, Inc., in Valley Falls.

Essential information about agricultural prices and trends often fails to reach the farmer in any comprehensible form soon enough to benefit him, Weishaar said.

He said that *Up the Limit* would use graphs to depict prices and trends to help the farmer know how much of a commodity to produce. It would also include statistics about exports and imports relating to production in other countries.

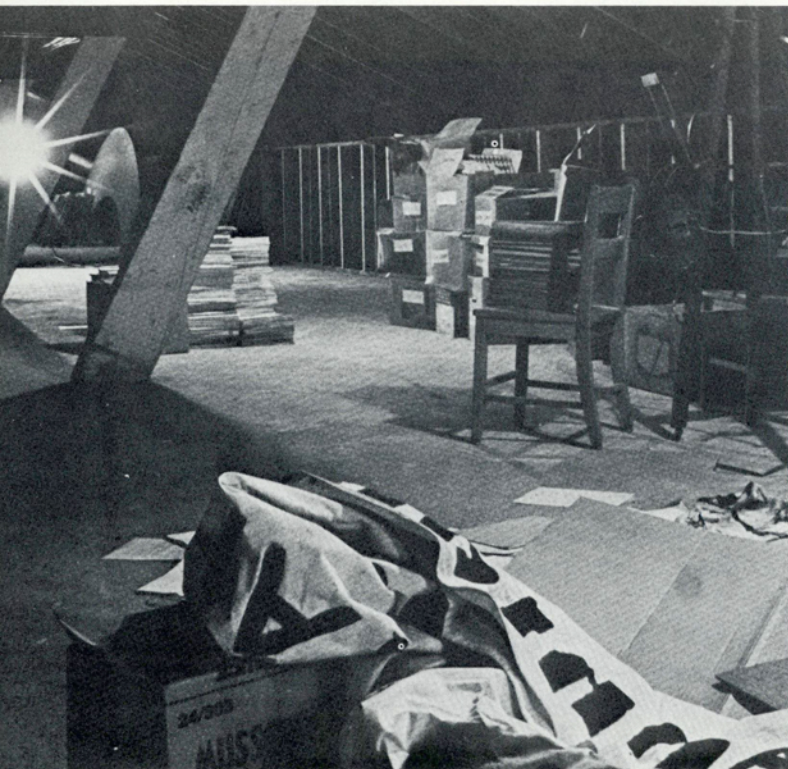
Weishaar, who expects to begin work on his idea after graduation, said he thought that most people who thought of starting a publication failed to think about agriculture.

Weishaar is now writing his master's thesis on how and where to find the different agencies and sources that collect agricultural information.

For some of us, if only just a few, this project in "The Magazine in American Society" was more than just a step along the road to graduation. It was a gentle shove toward the realization of a dream.

# Flint attic provides classrooms, offices, lounge

By Charles Nelson



*This is how the third floor attic, sometimes referred to as "the loft," appeared before the remodeling project was begun.*



*photo by Doug Hamer*

*The main corridor of the third floor.*

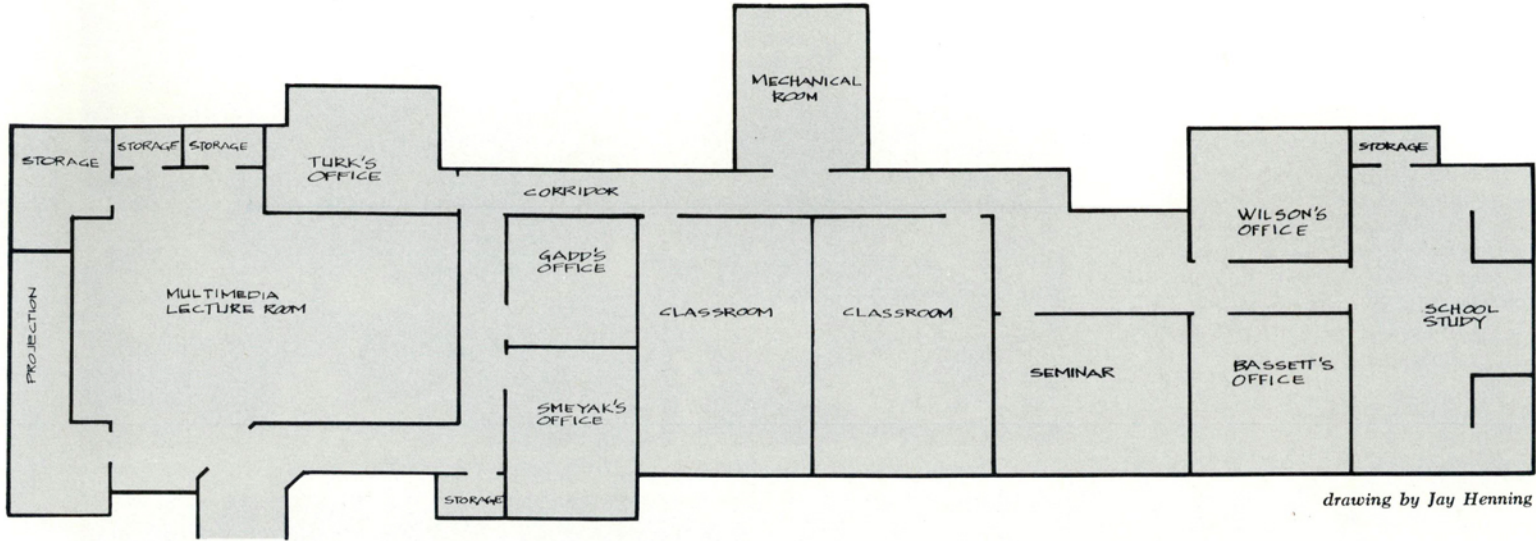
The once dusty, cluttered attic of Flint Hall is now modern offices and classrooms. To students and professors who have weathered the occasional barrage of falling plaster and clanging pipes last fall, it's about time the remodeling is finished.

Plans for remodeling the third floor were made in 1968. Work began in 1974 after money was provided by the University remodeling budget. Except for a few minor jobs, the area was complete for the spring 1975 semester. An air-conditioning unit that will cool the second and third floors of Flint Hall was included in the project.

The remodeled area consists of five faculty offices and four classrooms. Ed Bassett, Dale Gadd, Peter Turk, Paul Smeyak and Norma Wilson have the new offices.

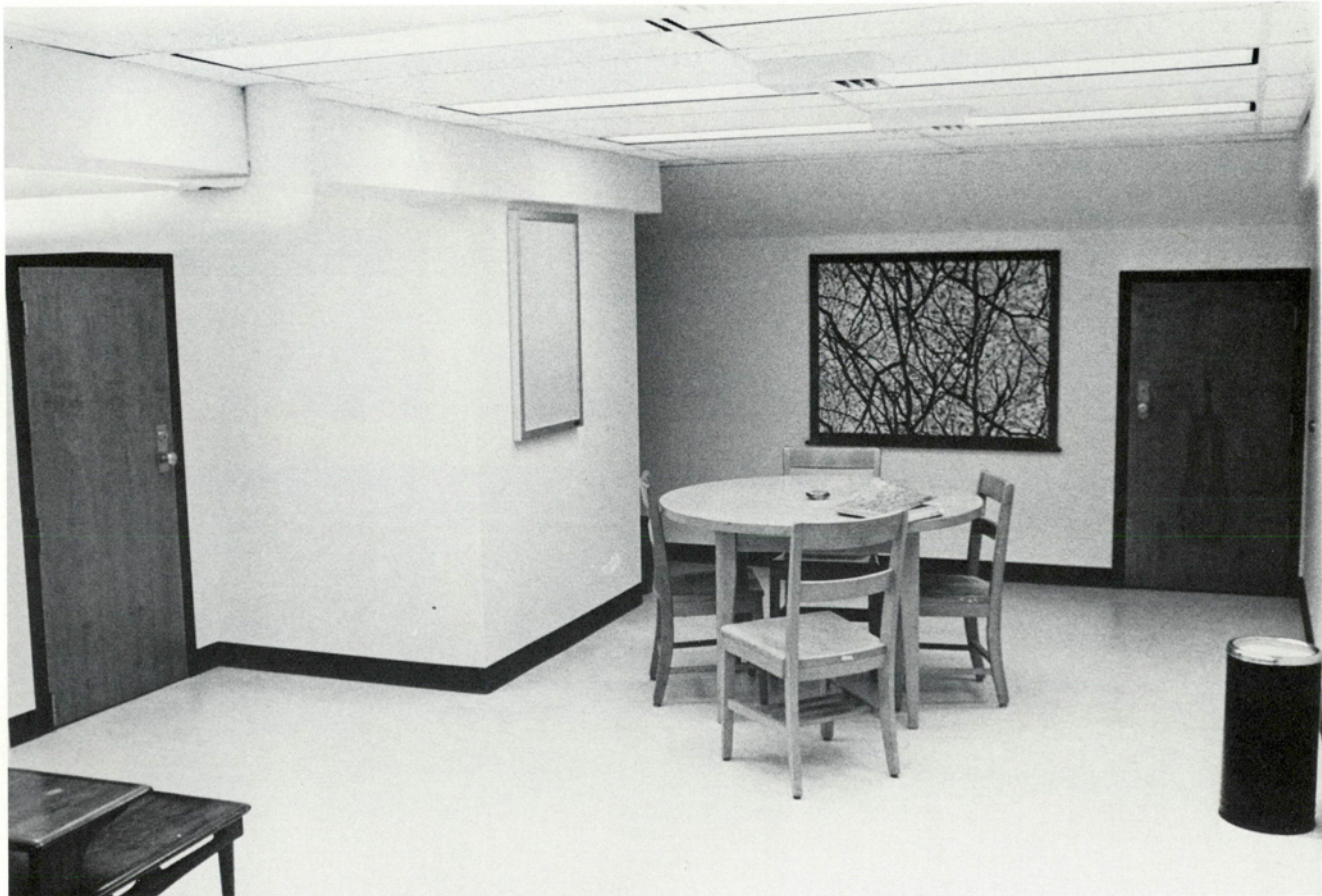
Of the four classrooms, the smallest is used as a seminar room. One room is a general purpose classroom that seats 26; another is used for the advanced reporting laboratory; and the last, the largest, which seats 56, is the multimedia room. This room has an adjoining projection area, a large projection screen, an overhead projector and facilities for audio-video equipment.

The area at the west end of the third floor, to be used as a school lounge, is still in a formative stage. As soon as new furniture arrives for the Hall of Fame room, the furniture now there will be moved to the lounge. The school committee is considering putting vending machines for coffee, candy and soft drinks in the room. The lounge is open from 8 a. m. to 5 p. m. Monday through Friday. It is also open in the evenings, by appointment, for school organizations.



*drawing by Jay Henning*

*This is a diagram of the floor plan of the remodeled third floor of Flint Hall.*



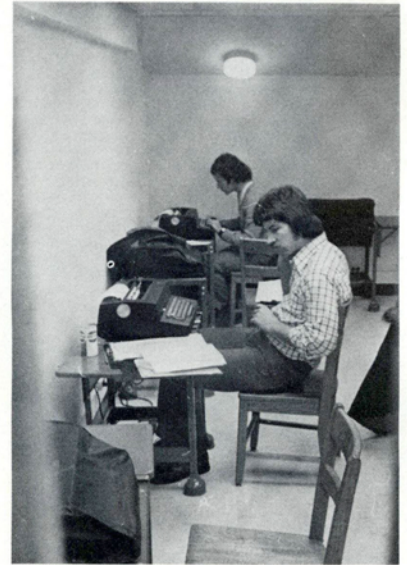
*The third floor lounge is still in a formative stage.*

*photo by Doug Hamer*

## Flint attic

*Students and faculty already are making good use of the remodeled third floor of Flint Hall. Beginning with the picture at the right and proceeding clockwise: Bill Seymour conducts a class in the multimedia room; two students using the new Selectronic typewriters in the advanced reporting laboratory; Peter Turk at work in his office, from which he has a choice view of the Wakarusa Valley; Ed Bassett at work in his new office, amidst the clutter that characterized his old office.*

*photographs by Doug Hamer and Professor Bill Seymour*



# SPECIAL SECTION

## Outlook...1975



photo by Hank Young

*With journalism school enrollments burgeoning across the nation, a tight job market and a shaky economy, what does the future hold for students in the School of Journalism? In this special section, seniors take a realistic look at job opportunities; freshmen and sophomores examine their hopes of becoming journalists; black students tell why they chose journalism; and some recent graduates describe their reasons for combining journalism with a degree in law.*

# Some seniors worry; others seem unconcerned

By Linda Weeks, assisted by Donna Howell, Michele Mittelman and Debby Spruk

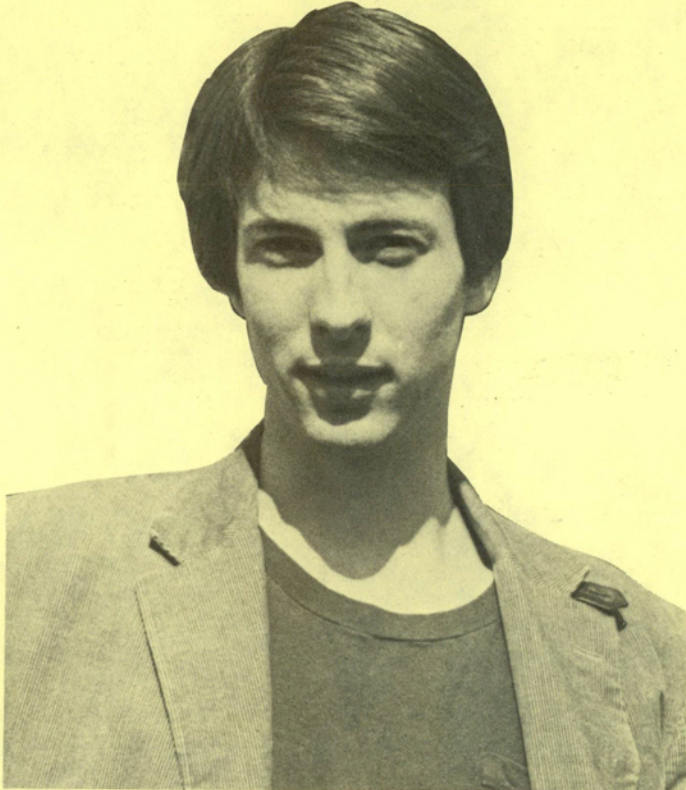


photo by Linda Weeks

John Snyder says that despite the tight job market, he has no regrets about choosing to study broadcast journalism.

A college degree unfortunately doesn't come with a guarantee of employment. And graduating seniors in the School of Journalism are finding this ever more distressing as 1975 wears on and the job market tightens up.

The pinch of inflation, recession and unemployment has hit the communications industry. Competition among new graduates becomes stiffer as people with experience find themselves once more seeking new jobs, alongside fresh journalism graduates.

But a recent series of interviews with graduating seniors showed many of them strangely nonchalant and even optimistic about their opportunities for employment.

For example, Woody Durwood, a news-editorial major, said he thought he had a good chance of getting a job. But he hasn't applied anywhere yet.

John Snyder, a broadcast journalism major, and another optimist, said, "I don't expect to replace Walter Cronkite, but I'd like to find a position where I can improve and learn."

Ken Stephens, another news-editorial major, has been through several interviews in Flint Hall. He expressed a different outlook:

"You'd think that somebody who is willing to sacrifice the better salary and working conditions he could probably get in another job, just because he wants to work in journalism, would have a chance. You'd think somebody would give that kid a break."

photo by Kenna Giffin

Internships with the Wichita Eagle-Beacon and the Easton (Pa.) Express were important factors in landing his job, said Craig Stock.



Craig Stock will graduate this spring with a news-editorial degree. He recently turned down an offer to work for the *Easton Express* in Pennsylvania where he interned during Christmas vacation.

Instead he accepted a job on the *Wichita Eagle-Beacon*. He accepted the latter job so that his wife could stay in Kansas and finish her degree work.

"Some kids seem to think they'll just find a job when school's out and they don't go out and beat the streets or anything. They're not going to have any luck till they do," Stock said.

Stock plans to work for two to four years. He may then go back to graduate school in economics or law, but he doesn't intend to leave the profession. He would only go back to school to enhance his journalism degree.

Internships last summer with the *Eagle* and over Christmas with the *Easton* paper were important factors in landing a job, Stock said. He added that he had tried hard for the internships and had also tried hard to sell himself.

Angela Pothetes, a magazine major, said she thought job prospects were really bad and that a substantial job would be hard to find.

She said she would eventually like to work for a magazine like the *New Yorker* or the *Atlantic Monthly* as a fiction or feature writer.

But Pothetes said she would take a job on any paper or magazine, regardless of size. Having an audience is the important thing, she said, not the size of it.

"I will find a job in public relations," Randy Black, Lawrence senior said. "It may take time. It's going to be tough."

Black said he had a list of possible employers and would send out resumes soon.

"My ultimate goal is to do PR for a hospital," Black said. "Right now I may not be able to find a job in PR. I may have to work in another area of journalism."

Black said that his sequence was flexible and offered many kinds of experience. In spite of the difficult job market, he plans to continue in journalism.

"When and if I do find a job I'd like to do graduate work, maybe in a related field," Black said. "It will take me a few years."

Another optimist, Mike Holland, with a double major in photojournalism and public relations, said, "Whether or not you get a job is a matter of attitude. If you try hard enough, you can find one. The problem is that there's a big supply of photographers but no demand."

Dana Leibengood, journalism placement director, said, "This is not a year for students to be overly optimistic or overly pessimistic. This is a year to be realistic."

"There are some jobs around, but students will have to work harder, make more contacts and generally do a better job in presenting themselves to potential employers, in order to get them."

(Continued on page 22)



photo by Hank Young

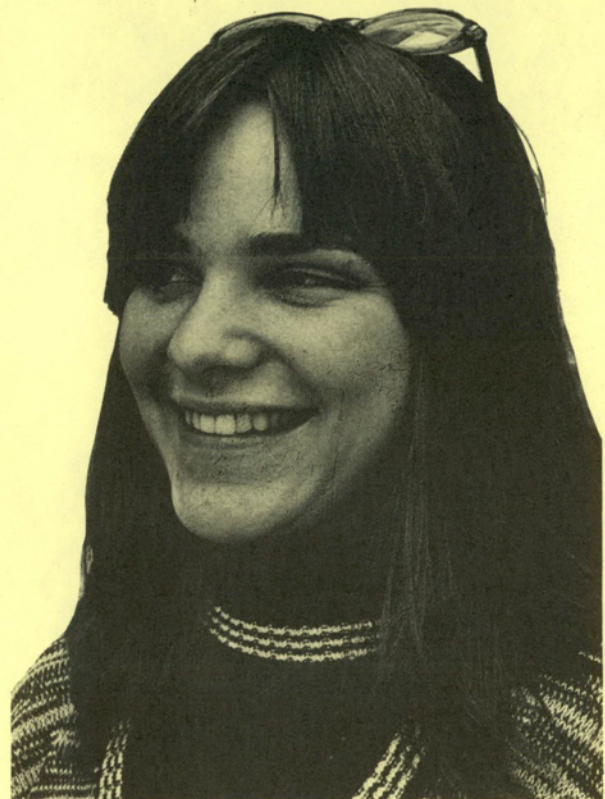


photo by Donna Asher

Magazine major Angela Pothetes says she'll just be happy to be writing and will take a job on any size of publication.

# Freshmen, sophomores still head for journalism in large numbers

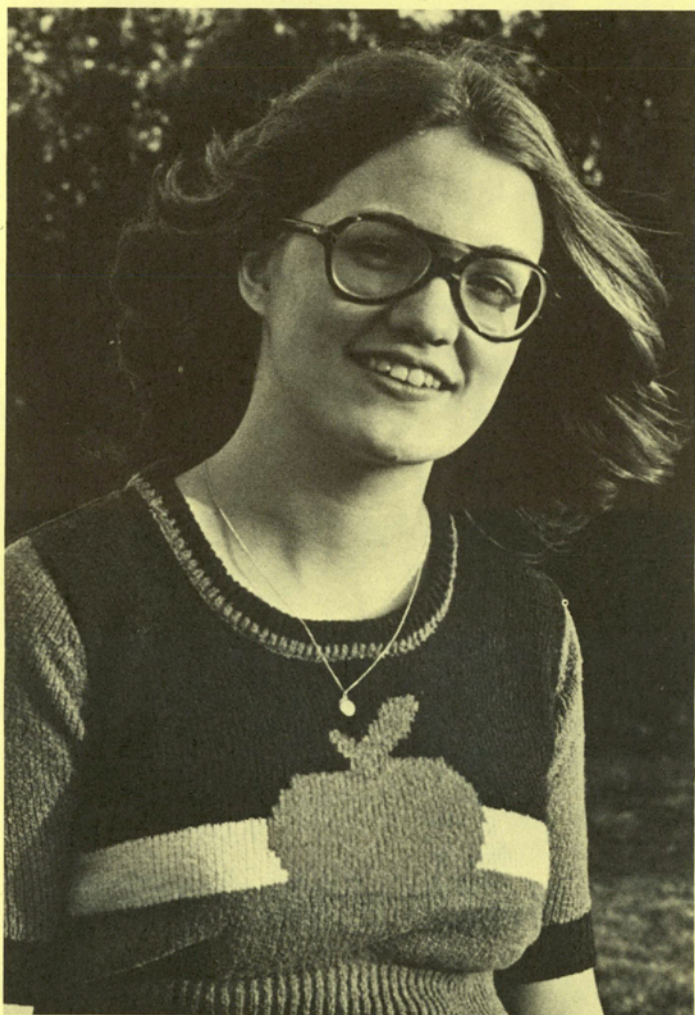


photo by Dave Regier

*Sarah Riddell, McPherson freshman, thinks that journalism is a fair institution and one to look up to.*

By Mallory Burnett and Jack Hawks

In the early 1800s, Thomas Jefferson called the press "the only tocsin of a nation." Ninety years later, Joseph Pulitzer defined the journalist as the "lookout on the bridge of the ship of state . . . he peers through the fog and storm to give warning of the dangers ahead." The words of these men still ring true today, especially in light of Watergate.

Is journalism's glorious image the reason students are flocking to journalism schools? The tripling of journalism school enrollment across the country in the past decade seems to support such a contention.

But at the University of Kansas, freshmen and sophomores planning to major in journalism cite reasons other than Watergate for their career choice.

Underclassmen interviewed most often mentioned diversity within journalism and the chance to be creative as the reasons for entering journalism.

"I see it as an art," said one freshman who plans a journalism career.

"Journalism is an outlet for creativity," said another.

"You can be your own person in your own style," said a third.

David Anderson, Prairie Village freshman, said journalism's diversity appealed to him.

"There is a lot of variety involved in the job itself—even on a day-to-day basis," he said.

Frances Boudreau, Topeka, and Rick Thaemert, Salina, both freshmen, look to journalism to provide outlets for creativity.

Boudreau said she did her best or most creative work under pressure. She likes to write features, especially about sports. Thaemert leans toward a career in magazine journalism and also prefers feature writing.

Excitement in journalism interested Steve Dzama, Kansas City, Kan., and Carol Chapman, Wichita, freshmen planning on entering the school.

Dzama said journalism was a lively field, a field where things were happening. Chapman described journalism as an "exciting, glamorous field. And there are so many



ways you can go with it." Chapman plans a career in public relations.

Debbie Fawkes, Kansas City, Mo., freshman, said she made her decision to enter journalism long before Watergate glamorized the field.

"I think there is a need in the United States to know more about other countries," Fawkes said of foreign correspondence, a career she has planned for several years.

Steve Frazier, McPherson freshman, switched from music education to journalism because it "sounded more interesting, as well as more opportunistic. But Watergate had nothing to do with my decision."

But Watergate and other political events have aroused a vigorous interest in political and investigative journalism in some students.

Julie Williams, Des Moines freshman, said that writing came easy for her and that journalism gave her an opportunity to observe and comment on the political scene.

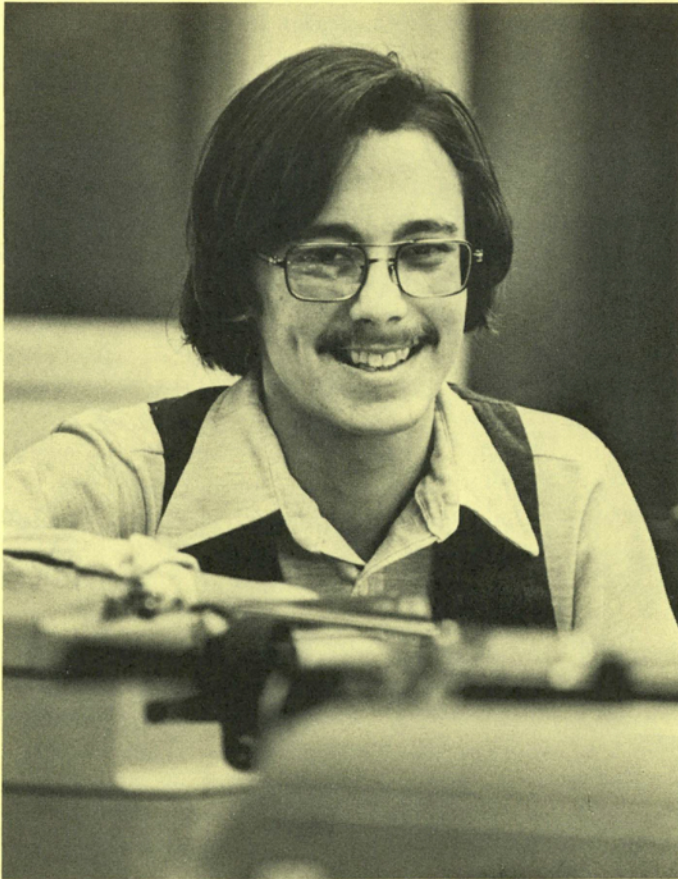


photo by Don Pierce

*Jim Murray, Lawrence freshman, says that journalism allows one to find out what is going on.*

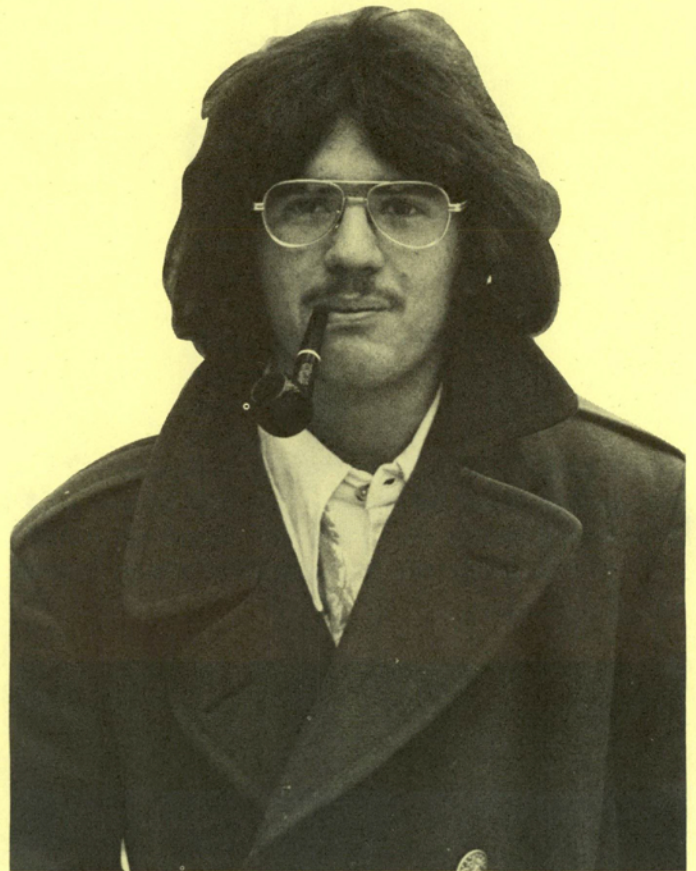


photo by Nancy Dickinson

*Alan Goldwasser, Trotwood, Ohio, freshman, plans to study journalism as a background for a law career.*

Stephanie Goodwin, Great Bend freshman, said she intended to major in another field before "Woodsteinitis" revived her interest in journalism.

"It seems like Watergate has more or less glamorized investigative reporting," she said. "I read the Woodward and Bernstein book ("All the President's Men"), and it was fascinating what they did."

Jim Murray, Lawrence freshman, whose father is a graduate of KU's School of Journalism, said that he was interested in politics and that journalism "allows one to find out what is going on and to let people know."

The performance of the press in recent years impressed some students.

"It's a fair institution, one to look up to, and I want to be part of that institution," said Sarah Riddell, McPherson freshman. Journalists are among the most respected people in the country, she added.

(continued on page 24)

# Black students say ability, not color, should count

By Dagmar Paden

Because the number of black students in the School of Journalism has nearly tripled within the last two years, it seems there's a special reason blacks want to be journalists. There are now 22 blacks of 619 undergraduates in the school. Two years ago there were only eight.

Black seniors in the school who were interviewed said they thought they might get preferential treatment in hiring because of their race. But most said they did not think their race was a factor in the long run.

Wynona Floyd, Lawrence senior, said, "Being black is a great help in the job market, and being a black woman now is a great advantage."

However, Floyd said, an employer would probably expect more of her than he would of a white man.

Florestine Purnell, Kansas City, Mo., senior, enrolled in the school as a result of her experience in the school's summer camp program for high school students. She sees good job possibilities for blacks.

"I might as well be ready for opportunity when it comes," Purnell said.

Danny Knight, Hutchinson senior and basketball letterman, said that the edge black journalists now enjoyed in the job market might be because of a shortage of qualified blacks.

"Many organizations are required to hire minorities, but things will stiffen up for blacks as more minority students become qualified for the job market," he said.

The ideal situation, according to David Crockett, Kansas City, Mo., senior, is when no consideration in hiring is given to race or sex. Only merit should count, he said.

"You'll have to be good to hold a job now or they won't have any use for you," Crockett said.

He said that black seniors in the school were aware that getting hired was only part of any journalist's battle. He and others said they thought the best way to



*Florestine Purnell*

*photo by Nanci Monnat*



Ron Lane

photo by Nancy Monnat

prepare for the job market was to become proficient in one's field.

"The important thing is to be a good reporter whether you're a minority or not," he said.

Crockett was a summer intern at the *Kansas City Times* last summer and is now a Lawrence correspondent for that paper.

Although KU's black journalism seniors said they wanted to compete in the job market on the basis of merit, not all of them ignored their blackness.

Ron Lane, Baxter Springs, senior, has a program, "Blackness Is," that is broadcast over KANU radio from 10 p. m. to 2 a. m. every Saturday night. Lane began as a reporter for the program in 1971 and is now its assistant producer. The program is a mixture of music, features and news. One week, Lane broadcast an interview he had had with Muhammed Ali.

One student, however, didn't think her race would especially help her get a job.

Hattie Dukes, Kansas City, Mo., junior, said, "A couple of years ago, blacks would have had an edge in getting hired, but not any more. They tell us they're not hiring more tokens."

David Crockett

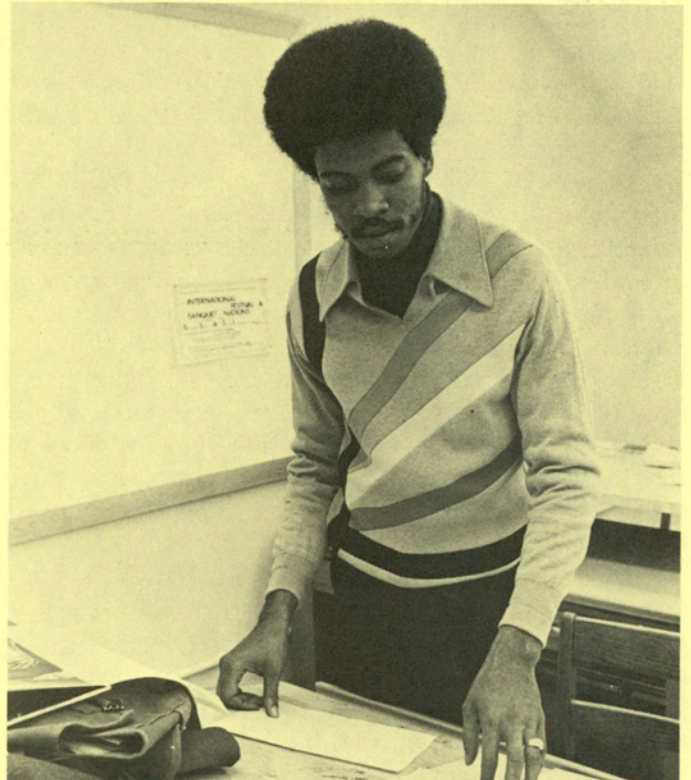


photo by Doug Hamer

## Some head for law school

By Kevin Moran

An increasingly popular destination for journalism students is law school. Five graduates of the School of Journalism were interviewed and asked why they thought this was happening.

"It takes a certain type of brash, hell-bent-for-leather, intelligent, egotistical, fun-loving, hard-working and hard-headed person to want to be a journalist and all of the same characteristics are required of a lawyer," Will Hardesty, a 1968 news-editorial graduate said. "Therefore, I presume that all the other starry-eyed bleeding hearts who have the requisite characteristics found it natural to progress from journalism school to law school."

Hardesty received his law degree at the University of Colorado and has a private practice in Lakewood, Colo., where he specializes in criminal law.

Hardesty said that he had been sure since high school that he wanted to go to law school. He said that his grandfather was graduated from the KU law school in 1899 and that this influence added to his desire to be in a service profession and seemed to steer him toward law school.

Another journalism graduate who has known since his high school days that he wanted to go to law school is Jeff Joy, a 1974 advertising graduate now attending law school at Washburn University. Joy said he majored in journalism because he wanted to have something more practical to fall back upon if he didn't get accepted in law school.

Joy's basic reason for going on to law school, he said, was because he had always thought law was a fascinating area.

Like Joy, Carl Sniffen, a 1974 radio-TV-film graduate, now in law school at the University of Missouri, Kansas City, said he went on to law school because he had always had a fascination with the law. But Sniffen also had a more practical reason. One of his reasons for going to law school, he said, was that he thought a law degree would provide him access to more job opportunities than were available to journalists.

Lydia Beebe, a 1974 radio-TV-film graduate, sees great similarities between law and journalism. Now in law school at KU, Beebe said it really wasn't a matter of going from journalism to law because both dealt with so many current issues.

"So many of the issues a journalist gets involved with are legal issues," she said.

Lydia's brother, Bion Beebe, a 1972 news-editorial graduate, is also in law school at KU. He said that after working as a general assignment reporter for the Great Bend *Tribune* for six months, he just wasn't sure he wanted to make a career of journalism. Therefore, because he wasn't really qualified to do anything else, he decided to go on to law school.

All of the five journalism graduates interviewed agreed that journalism taught them to be more aware of what

(Continued on page 25)

# \$1,500 and a dream puts '63 grad in business

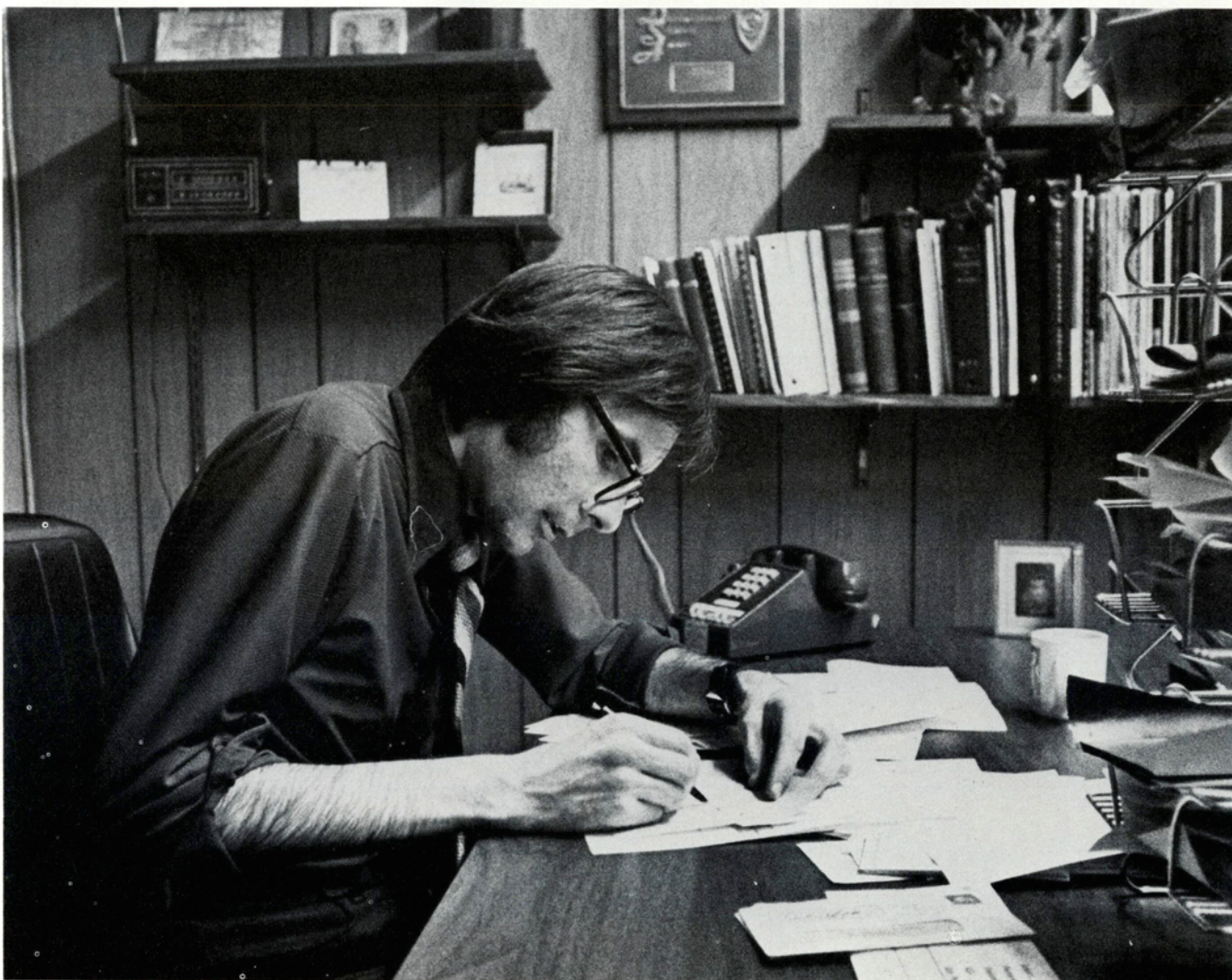


photo by Roy Inman

By Murrel Bland

In the summer of 1962, I was barely 21 years old and working as a fill-in reporter and photographer for my hometown daily newspaper, the *Ottawa Herald*. That fall I would return to the William Allen White School of Journalism for my senior year.

On a July afternoon that year, while waiting for the day's edition to come off the press, I was talking with the late Lamar Phillips, the city editor of the *Herald*.

"You know, I think the best place for someone to learn the newspaper business is on a weekly," Phillips

said. "I think everyone in the newspaper business would be better off if he first would have worked on a paper like the *Wellsville Globe*."

Phillips, a printer turned editor, let me know he wasn't too enthusiastic about journalism schools.

"I think they put big ideas in your heads at KU," Phillips said. "We had a fellow who worked here for a while. He said that professors at KU told him he should be a publisher within five years after graduation."

I tell this story for two reasons. First, I don't think I

really found out what the newspaper business was all about until I went into the weekly business. The second reason is that almost five years to the day after graduation from KU, I was a publisher.

How did it all happen? In the late spring of 1968 my wife, Carol, and I had \$1,500 in savings and a dream. On the first day of June that year, I told my boss at the Kansas City *Star*, Ayers H. Blocher Jr., I would be leaving to go into business for myself. It was a tough decision. Leaving the *Star* was, without a doubt, the most difficult thing I had done in my young newspaper career.

"I don't really understand why you want to leave," Blocher said. "After all, I got at least three raises for you, have given you choice assignments and didn't even charge you any vacation time for your recent two-week trip to Europe. Now you want to give up all that you have accomplished in four years at the *Star* for something you aren't even for sure will be successful."

The first issue of *Wyandotte West*, the newspaper I bought, was published June 20, 1968. The press run was 10,000. The eight-page tabloid was distributed free to homes in suburban Wyandotte County, Kan. It was

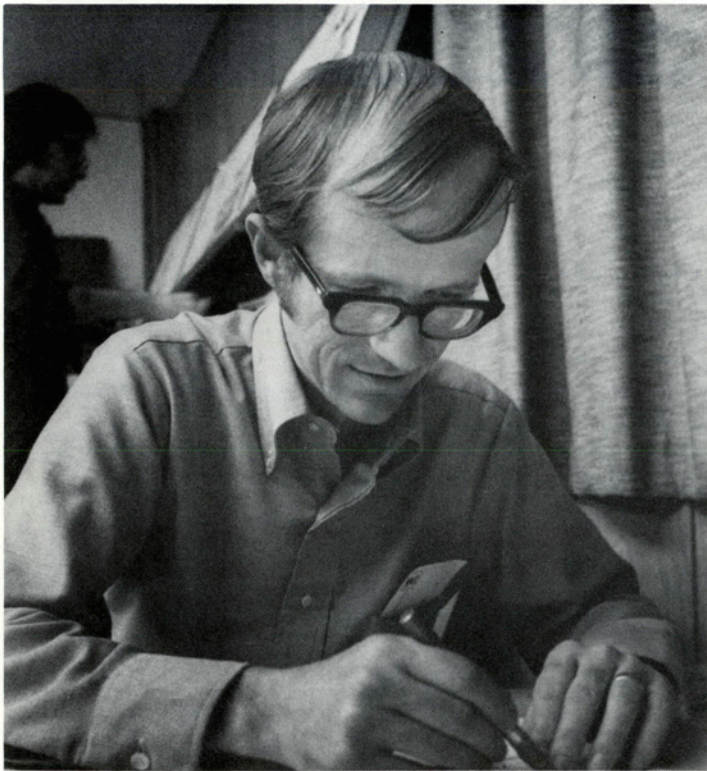


photo by Roy Inman

*Bland's partner is Kenneth C. Weyand. "We get along very well except during late November," Bland explains. "Ken went to school at Missouri and the annual KU-MU football clash always strains our relationship."*



*The community weekly newspapers published by Bland serve three counties in Northwestern Kansas City.*

tough getting started. Advertisers were hesitant to give us business. They took a "wait and see" attitude.

After three months of publication, I decided to change to paid circulation. This would mean I could apply for a second-class mailing permit and could qualify for nominal postage rates. The first week the paid circulation was 356, not much to impress advertisers. I then started a massive telephone subscription campaign and, within a year, the paid list of *Wyandotte West* customers had grown to more than 4,000.

It took about a year to really make any progress. During the second year I picked up my first big advertising account, a shopping center. Advertising agencies that represented banks and savings and loan associations began to take notice of the new community weekly.

By the spring of 1970, I thought I had my publishing company in reasonably good financial condition. In May of that year, I happened to talk with Kenneth C. Weyand at a supplier's plant. Weyand had worked for the *Star* for eight years. His last position was copy chief in the advertising department. He had left the *Star* earlier that year to enter the aviation publishing business. That wasn't too successful for Weyand, so he was looking for something else.

"I'm doing some production work for a struggling publisher in Platte County," Weyand said. "He's got

Murrel Bland left his job on the *Kansas City Star* to buy a struggling community weekly.



photo by Roy Inman

photo by Roy Inman

Tuesday afternoons are busy for Murrel Bland and his wife Carol who publish three community weekly newspapers in suburban Kansas City.

the paper for sale. He says that putting out a paper interferes with his water ski time in the Ozarks.”

“Maybe we could buy him out,” I suggested.

Weyand and I formed a Missouri corporation and pooled production equipment. We purchased two publications—the *Platte Suburban*, a free circulation shopper, and the *Platte Suburban Views*, a paid circulation newspaper. Since that time, we have phased out the free circulation and have more than doubled the paid circulation.

Weyand has continued to keep an interest in aviation publishing. A monthly tabloid, the *Suburban Pilot*, is distributed throughout Kansas, Missouri, Oklahoma, Iowa and Nebraska. It was started in 1971.

In the summer of 1971, our operation expanded again. We purchased a struggling weekly in Leavenworth County, the *Lansing Leader*. We then combined the classified advertising sections of our three weekly papers and also established a combination display advertising rate.

In late 1972 a competing weekly in Leavenworth County stopped publishing. We began talking to the publisher, who was reluctant to sell at first. Eventually, we purchased his only asset, a mailing list of about 4,500 paid subscribers, for \$900.

Our trade territory is the northwest area of greater Kansas City, the area which we think will develop as a result of the new Kansas City International Airport. Most of our readers are middle-class suburbanites, including professional and skilled labor persons with annual family incomes of more than \$12,000.

What does it take to go into the publishing business for yourself? I've been asked that question by many persons who are thinking about going out on their own.

It doesn't really take a lot of money, although you have to have some capital and have to be willing to make personal sacrifices until you put your company on a paying basis.

Experience helps, although all of my management experience came after I went into business for myself.

A good academic background might help. But as Professor Calder M. Pickett knows, I was, at best, only a “B-” student.

The most important thing, I think, is human tolerance. I would have been much better prepared to be a publisher if I would have taken a course at KU called “How to Deal with Frustrations.” I'm not so sure, however, that I didn't have such a course, and didn't realize it at the time, when I was in the late Elmer F. Beth's class.

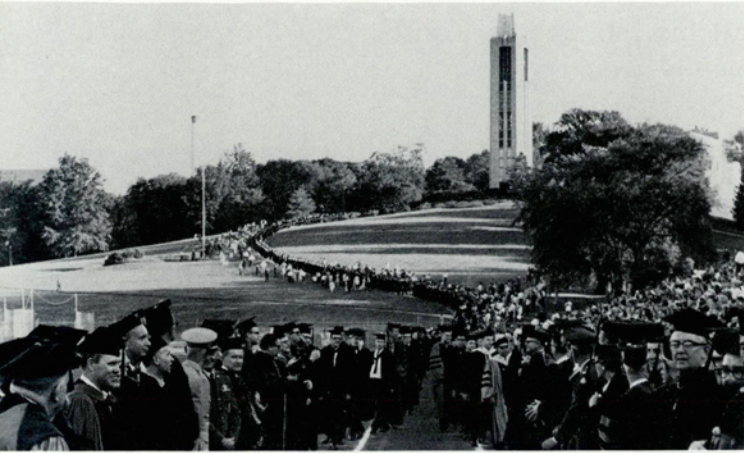


Photo Bureau

## Seniors (from page 13)

Several of those interviewed expressed hope for reaching a long-range dream, but said they would settle for something far short of that dream at graduation.

"I'm just happy when I'm writing," Pothetes said.

Pothetes and advertising major Dave Reece both said they would take jobs outside of journalism but intended to come back to their fields when it was possible.

Reece, who said he was interested in newspaper advertising, will soon have a second interview with Procter and Gamble for a position as a sales representative.

He said there had been very few interviews through the school for jobs in newspaper advertising this year because the papers couldn't afford to come to college campuses to solicit employes from graduating seniors.

John Morris, a December graduate with majors in public relations and news-editorial, is now vice president and half owner of the Jayhawk Printing Press.

He said he had intended to quit the Jayhawk Printing Press, where he worked during his last semester, to look for a job as a reporter. But his partner offered him half of the business as an incentive to stay with the company.

Although the job is not really what he expected, Morris said, it leaves his evenings open to do free-lance work and he really enjoys it.

Snyder said, "Journalism is what I've chosen and I don't regret it. Sometimes I think I could get into music and art more, but these are things you learn on your own and don't need to be taught."

This is not a year to be choosy, Leibengood said. The person who is flexible about the location and even about the kind of job he will take has a better chance of finding employment. For example, he said, the news-editorial major will have a better chance of finding work on a small daily or even a weekly than on the major metropolitan daily he may want to work for.

Several seniors commented on the versatility of a journalism degree.

Pothetes said she wasn't discouraged by the dim prospect for journalism graduates because there were lots of other things she could do until a job in journalism came up.

And Reece said his advertising education was very similar to a liberal arts background and should give him a broad basis for several jobs.

Durwood said that he would like to go to work for a consumer protection agency, but that if he couldn't he'd like to do some kind of writing.

"I'm sure I could make it in several other fields, but



photo by Donna Asher

*Interviews for jobs in newspaper advertising are scarce, says Dave Reece, advertising major.*



that's not what I want to do," Stephens said. "It's frustrating when you've been trained for one career and that's all you've wanted to do through four years of college and then you can't get a job.

"I've had a vague glimpse of what it's like and I didn't like what I saw," he said. "Newspapers are just a business—they're not the saviors of the world they've led people to believe they are. But there's still nothing I'd rather do. All I want is a chance to write something that is important to people."

Leibengood said that 1975 was the tightest year he has seen since he started in the job in 1969-70.

It seems especially bad this year, he said, because 1974 was one of the best years the school has had for placement. Of 128 graduates of the class of 1974 answering surveys, 109 were either employed or in graduate school.

In sum, said Stephens, "There are no Horatio Algiers anymore."

*Public relations major Randy Black said that finding a job in a depressed market is going to be tough.*

*Mike Holland thinks getting a job is a matter of attitude and that if you try hard enough you can find one.*



photo by Tom Toth

photo by Linda Weeks





photo by Joyce Mendelsohn

*Enjoying what he does with a camera is Wichita freshman Scott Jarus's reason for wanting to study photojournalism.*

The usefulness of a journalism education appealed to some of the students interviewed. For them, journalism school is a practical preparation for a career.

The rise of newswomen in television and radio presents good opportunities for female journalists, said Debi Morrow, Arkansas City freshman. Morrow said that "with women like Barbara Walters becoming so prominent, maybe I'll have a better chance here than elsewhere."

Practicality was the major factor in switching majors from English to journalism for Kim Hughes, Alexandria, Va., sophomore, and Beth Greenwald, Prairie Village freshman.

Greenwald and Hughes saw more opportunity in journalism than in teaching English. Greenwald said there was a definite trend toward training for a specific vocation. And, Hughes said, "a journalism degree pulls more weight than one in English."

Several students are studying journalism as preparation for law school. Shannon Drews, Hutchinson freshman, is on a journalism scholarship at KU, but she plans to attend law school.

"A lot of law school is writing and a background in journalism would be helpful," she said.

Alan Goldwasser, Trotwood, Ohio, freshman, said, "Journalism gives you a good investigative base and an aggressive background, and both of these abilities would be helpful in a law career."

**Watergate and other political events have aroused a vigorous interest in political and investigative journalism in some students.**



photo by Daryl Webb

*Reading "All the President's Men" helped to lead Stephanie Goodwin, Great Bend freshman, to change to journalism from another major.*

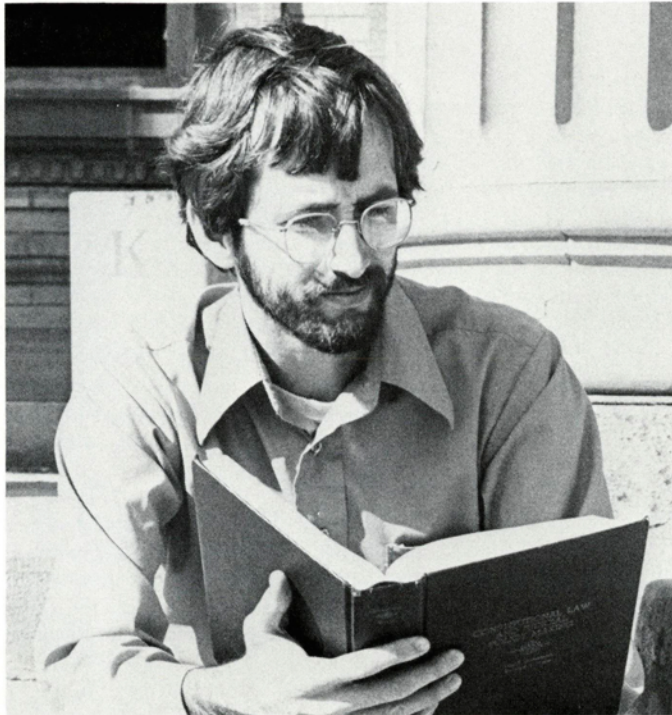
Two freshmen who plan to combine the practicality of a journalism degree with established interests are Scott Jarus, Wichita, and Peggy Bass, Concord, N. C.

"I enjoy what I do with the camera," said Jarus, who plans to major in photojournalism. Jarus has taught classes on photojournalism and is already acquainted with KU photojournalism professors.

Bass said she had long been interested in a career in magazine journalism. She prefers children's magazines, she said.

The reasons for the recent popularity of journalism are as diverse as the field itself. Whether reasons for entering journalism are aesthetic or practical, it is evident that the profession is experiencing its "glorious revolution."

law school (from page 18)



Bion Beebe

photo by Kevin Moran

was going on in the world, to be inquisitive and to think critically, all of which helped in studying law.

Joy and Sniffen thought a big advantage to having a journalism background was its broad scope.

"There's something to be said for the lawyer's traditional political science or history major, because you do learn to analyze and grasp concepts," Joy said. "However, looking back, journalism really wasn't a bad way to go.

"The big advantage of journalism is that you're aware of so many facets of society," Joy said. "It gives you an idea of how they all fit together."

The journalism graduates also said that the writing skills they learned in journalism were by far the biggest advantage they took with them when they entered law school.

Although Lydia Beebe agreed that her journalism training helped her somewhat with her professional studies, especially in writing, she hesitated to try to compare journalism and law school.

"In the long run," she said, "the law curriculum is different than any undergraduate curriculum. Law is so much more technical and philosophical."

Bion Beebe shared his sister's views about the value of writing skills learned in journalism.

"Almost your total grade depends on the final exam and a journalism background helps you organize your thought within a time limit," he said. "I think that the

people who don't have any kind of writing background are at a disadvantage."

Hardesty was able to draw many parallels between his journalism training and his experiences in practicing law.

"The ability to investigate, the ability to ask questions and the slightly cynical, always inquisitive outlook which journalism school developed in me helped me in my actual practice," he said.

All of the students said that if a job opportunity were to arise that would allow them to combine their degrees, they would probably take it. However, none of them had concrete plans to combine their journalism and law degrees.

"If I could write my own ticket, I'd like to be a lawyer for a chain of newspapers or an advertising agency," Joy said.

Lydia Beebe said, "My top priority would be to work in some type of journalism law. I would like to work for a broadcasting corporation or a newspaper."

Apparently the motives vary, but the increasing interest in law school by journalism students is evident. In the last six years, at least 35 School of Journalism graduates have headed that way and several members of the 1975 class have applied or intend to apply to law schools.



Lydia Beebe

photo by Kevin Moran

## Workshop offers training in journalism for minorities

A workshop, which is designed to give minority high school students two weeks of intensive journalism training, is being sponsored this summer by the William Allen White School of Journalism and the Newspaper Fund, Inc.

Ten students who are currently enrolled in 10th, 11th and 12th grades from Kansas area high schools were selected to participate in the program called the Urban Journalism Workshop.

Samuel Adams, associate professor of journalism and coordinator of the workshop, said that this is the first time for the program at the University of Kansas. Funding from the Newspaper Fund made the workshop a possibility.

Money from the fund will pay for the expenses of the students while they participate in the program from June 15 to 27.

Faculty members from the School of Journalism will instruct the students in reporting, editing, and photography as well as journalism history and law.

Adams said the purpose of the program was to interest minority students in a journalism career which they might have thought was closed to them and to give them an orientation to the profession.

"Learning to adapt or survive in a white newsroom is a trick," Adams said.

He said that minority journalists might attribute such things as edited copy to racial discrimination if they had no understanding of what happens in the newsroom.

"Everyone must learn to deal with editors," he said.

In choosing minority students, Adams said the technical definition of minority was taken from the Office of Economic Opportunity.

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## Jugenheimer, Young join pens to write ad textbook

Professors Donald Jugenheimer and Lee Young, together with Arnold Barban, advertising professor at the University of Illinois, have written a textbook on advertising.

The book, *Advertising Media Sourcebook and Workbook*, is an introduction to sources of media information, designed to give the student a practical orientation in advertising media buying.

After three years of planning, the book was published in March by Grid Publishing, Inc., for which Jugenheimer and Barban serve as consulting editors.

Jugenheimer is currently working on another book for Grid, *Strategic Advertising Decisions: Selected Readings*. An anthology of readings in 12 areas of advertising, this book will be published in January, 1976. Jugenheimer and Ronald Mishman, a professor of marketing at Utica College of Syracuse University, have been working on the book for over a year.

Don Glover, assistant professor, has contributed an article on "Advertising Effectiveness" to the book.

In April, Jugenheimer presented a paper on "Futures in Advertising Curricula" at the annual meeting of the American Academy of Advertising in Knoxville, Tenn.

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## Bassett becomes director of USC journalism school

Edward Bassett, former dean of the School of Journalism, is leaving the associate vice chancellor's and journalism posts to become director of the School of Journalism at the University of Southern California.

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## Promotions received by Young, Jugenheimer

Two journalism faculty members received promotions in academic rank to become effective in the 1975-76 school year.

Lee F. Young, acting associate dean, has been promoted to full professor. Young teaches courses in the magazine and advertising fields.

Donald Jugenheimer, head of the advertising sequence, has been promoted to associate professor.

Young joined the faculty in 1965 as a full-time instructor after working in the advertising and magazine fields. Jugenheimer came to KU in 1971 from the University of Illinois, where he taught advertising courses.

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## Professionals in residence offer expertise to students

This school year several journalists have visited the School of Journalism as professionals in residence.

Newspaper people who came were: Darrow Tully, executive vice president and general manager of the Wichita *Eagle-Beacon* Publishing Co.; J. Edward Murray, associate editor of the *Detroit Free Press*; Joseph W. Shoquist, managing editor of the *Milwaukee Journal*; and Don Diehl, editor of the *Easton, Pa., Express*.

Those representing the broadcast field were: Hank Booth, KLWN radio, Lawrence; Bill Hershey, general manager of KSTB-TV, Topeka; Ken Willard, KWHK-TV, Hutchinson; and Jerry Holley, WIBW-TV, Topeka.

Others who came were: Dean Sims, president of Public Relations International, Ltd., and Margot Sherman, national president of Women in Communications and former senior vice president of McCann, Erickson advertising agency.

In addition, Buck Miller, photographer for the *Milwaukee Journal*, was a photographer in residence.

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## WREN internships expose students to State House

WREN, a Topeka radio station, cooperated with the journalism school to provide a unique internship for news and radio-television majors this spring.

The internship program was coordinated by David Dary, associate professor of radio-television, Susanne Shaw, assistant professor in news-editorial and Jack Alden, a graduate of the school's broadcast program, who now serves as State House correspondent for WREN.

Twelve students reported to the station once a week to do a full day's work covering the 90-day session of the state legislature.

Each day's broadcast was taped and recorded for 12 radio stations in Kansas upon request. The stations paid \$20 to WREN for this service which was used to fund the transportation to Topeka for the interns.

Student voices and names were used and they produced some shows. It was not uncommon for the interns to cover four or five speeches, interviews or events a day.

"We were given as much responsibility as we could handle," said Cindy Schoepner, broadcasting major.

John Crichton, news senior, said the

internship was valuable because he was able to watch the political process all day and get the information firsthand.

Crichton's experience as a lobbyist at the Massachusetts general assembly while attending Boston College spurred his interest in this internship.

Upon comparing the two legislatures, he found Kansas politicians much easier to interview and get to know.

Other students involved in the internship were Brent Anderson, Steve Buser, Bill Gray, Rick Hird, Ken Krehbiel, John Johnston, Alan Mansager and James McLean from the news-editorial sequence, and Michelle Maddox and David Olson from the broadcasting sequence.

Students from Kansas State University also participated in the intern program.

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## Betty Czech, Bill Seymour leave faculty for new jobs

Elizabeth Czech, associate professor of radio-TV-film, and Bill Seymour, assistant professor of photojournalism, are leaving the journalism faculty at the end of this semester.

Czech, who came to the University of Kansas in 1972 from Shaw University in Raleigh, N. C., will be going to the University of North Carolina at Chapel Hill. She will teach introductory classes in writing for radio-TV-film. She may also be involved in teaching courses on regulation of media and advanced media writing and working with the master's program on media writing.

Czech came to KU after establishing a radio station and communications school at Shaw University. She received her Bachelor of Arts degree in 1941 in music from Georgian Court College in Lakewood, N. J., and her Master's in 1958 in education and guidance from Lehigh University in Bethlehem, Pa. She earned her Ph. D. in speech communications from Ohio State University in 1972.

Seymour will become associate professor of journalism and director of the photojournalism operation at West Virginia University in Morgantown in August.

He came to KU in 1967 from East

Texas State in Commerce where he received his Master's degree. His undergraduate work was at Texas Christian University in Fort Worth.

Seymour developed the photojournalism sequence here and was responsible for the construction and equipping of the school's modern photographic laboratory.

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## Women in Communications sponsors mini-internships

Three journalism students participated in the second annual mini-internship program sponsored by the Kansas City chapter of Women in Communications, Inc., during spring break. Sharon Fanghor, Shawnee senior, worked on the Kansas City *Kansan* newspaper; Barbara Hann, Batavia, Ill. senior, worked at the University of Kansas Medical Center Relations Department and Donna Asher, Eudora senior, worked on *Women in Business* magazine. Students from Kansas State University and the University of Missouri also participated in the program.

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## Broadcast news students write, produce own show

Students in journalism 690, Broadcast News II, aren't just listening to lectures about how to write and produce a news program. They are making their own news program happen by writing, filming and producing a bi-weekly news show.

Paul Smeyak, assistant professor of journalism, instituted this new approach to the class this semester.

"This is a professional course," he said. "I gear these students toward professional standards and I treat them as professionals."

This course is another important step in the trend of education today to familiarize students with real-life situations by giving them the opportunity and responsibility of live experience in their future professions.

The news programs are about 15 minutes long with half of the time devoted to the Lawrence community and the rest to the university. There are news, sports, weather and feature sections with each broadcast. The programs are telecast twice a week on

Sunflower cablevision and are available to every Lawrence subscriber of cablevision.

Students rotate roles. For example, a student might be the news editor one week and a "star" broadcaster the next week. Most prefer a particular job, but every student is exposed to all aspects of television from producing the show to the actual filming.

The class of 19 is divided into two groups of 9 and 10 students each. Each group produces one news show a week.

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## J-school organizes, hosts high school press contests

The School of Journalism hosted one of the Kansas Scholastic Press Association's regional high school journalists contests Feb. 21, 1975. A total of 946 students from 66 high schools participated in contests at Manhattan, Hays, Wichita and Lawrence.

The first-, second- and third-place finishers competed in the state contest April 5 at Lawrence. Contestants competed in two divisions, 5A-4A and 3A-2A-1A, and in 12 categories.

Dana Leibengood, assistant dean, who is executive secretary of the Association, and Susanne Shaw, assistant professor, prepared all the material and coordinated the event.

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## Writers, photographers score in Hearst contests

Three journalism students received awards in the annual William Randolph Hearst Foundation Journalism Awards Program this year.

Jeff Stinson, Wichita senior, won fourth place and \$300, and Steve Lewis, Larned senior, won sixth place and \$200 in news writing. Kathy Pickett, Lawrence senior, won ninth place and \$150 in editorial writing.

The School of Journalism received matching grants totaling \$650 from the Hearst Foundation.

The Hearst Foundation also recently announced that two University photographers are among the finalists in the foundation's photojournalism competition.

Carl G. Davaz Jr., Lawrence senior, and David C. Peterson, Kansas City, Kan., senior, are finalists in the contest.

# ALUMNI NEWS

Compiled by Donna Howell and Michele Mittelman

## 1974

RONALD BROOKS is doing film continuity at KCMO. WILLIAM BROWN married Shana K. Smith. They live in Des Moines, Iowa.

MICHAEL CACIOPPO is stage technician at Harrah's in Lake Tahoe, Nevada.

DEBORAH DANIELS is assistant production manager at Martin Fromm Advertising Agency in Kansas City, Mo. DWIGHT DEAY is director of informational services at Washburn University in Topeka. RONALD DUTTON is public affairs representative for Blue Cross-Blue Shield in Kansas City, Mo.

SAMUEL EITEL works for the Grand Island (Neb.) *Daily Independent* as an advertising salesman. SUSAN ERWIN is sales representative for Proctor and Gamble in Milwaukee.

CAROL GWINN is editor of the Kansas Motor Carriers Association's publication in Topeka.

LINDA MALONEY HORNER works as an administrative assistant and executive secretary at Indiana University. ALAN HURLBUT is a field representative for Fidelity Union Life Insurance in the College Master program in Tacoma, Washington.

NANCY SCOTT JONES is a reporter for the North San Antonio (Tex.) *Times*.

TERRY KAFKA works for the Leo Burnett Advertising Agency in Chicago in the production department. JAMES KENDELL works for the Associated Press in Topeka. MARTA KRAMER is receptionist for H & R Block in Lawrence.

ALLAN H. McCOY is a photographer on the Parsons *Sun*. MICHAEL MEESKE reports for the Parsons *Sun*. JOHN MORRIS is vice-president and production manager at Jayhawk Printing Press, Inc., in Lawrence.

STEVEN PETREHN is in operations at KWKI-FM in Kansas City, Mo.

ANNE SAXON is assistant director of public relations at West Suburban

Hospital, near Chicago. WILLIAM SIXTA attends graduate school at KU.

DEAN STRELLA is working for the Enterprise *Sun & News* in Simi Valley, Calif. ROMALYN TILGHMAN (MSJ) is executive director for the Association of Community Arts Councils of Kansas in Topeka. TIMOTHY TYSON works as assistant news director at KSAL radio station in Salina.

STEPHEN VON BEVERN is research analyst/client representative at C. I. S. Market Research, Inc., in Kansas City, Mo. BARBARA WELTER works as photographer and assistant public relations director for Kansas Geological Survey.

JACQUELINE WHITE has succeeded ANA GABRIEL as news editor on the Wellsville *Globe*. FREDERICK WOLFF works in advertising and public relations for Cramer Products, Inc., in Gardner, Kansas.

## 1973

JOHN BAILEY markets chemicals for food enrichment. He is planning to enter the MBA program at Wichita State University. DAVID BARTEL is with the Associated Press in Wichita. CONNIE BUTTERWORTH edits the internal publication for United States Gypsum Co. in Chicago. STEVE COHEN is a reporter on the Hollywood (Fla.) *Sun-Tattler*.

JOHN DONICA is media production specialist at Parsons State Hospital. JOLENE HARWOOD is with Pringle, Inc., an advertising agency in Chamblee, Ga. MICHAEL HILDRETH is a TWA mechanic in Gladstone, Mo. PAUL STEVENS (MSJ) is with the Associated Press in St. Louis, Mo.

JERRY VOKRACKA has been appointed communications director for Consolidated Badger Cooperative, Shawano, Wisc. WILLIAM WILLETS is city hall reporter for the Leavenworth *Times*. TIMOTHY WINTERS and his wife, ANN McFERRIN, are at the Scottsbluff (Neb.) *Star-Herald*,

he as a reporter and she as a copy editor.

CARLA WRIGHT won the grand prize in the 1974 United Way Campaign Industrial Publications awards in Kansas City, Mo., while serving as acting editor of *Tempo*, a Kansas City Life Insurance employe magazine.

## 1972

DIANE ARMSTRONG, editor of *Images*, employe publication for the Federal Reserve Bank, Kansas City, Mo., won third place in the United Way Campaign. RAYMOND "CHIP" CREWS is working in Phoenix for the *Arizona Republic*.

KENNETH HUTTON is working on a master's degree in health administration at Georgia State University in Atlanta. MARSHA LIBEER is living in Wichita, where her husband, Larry, is a teacher. JEWEL SCOTT is employed on the Ottawa (Kans.) *Herald*. MARY WARD THARP is an education writer on the Lewisville *Daily Leader* in Texas. Her husband, Mike, works for the Wall Street Journal in Dallas. KAREN ZUPKO is assistant to the director of communications at the American Medical Association in Chicago.

## 1971

MARTHA ATLAS works for Siddall Associates Advertising, Inc., in Overland Park. STEPHEN BAILEY is with Blue Shield in Wichita. STEVE KESLER directs the legal services for prisoners at the Industrial Reformatory in Hutchinson. KATHERINE KRUGER is director of public information at Colby Community College in Kansas. MADELINE MATSON is editor of publications at Missouri State Library in Jefferson City, Mo. CHRISTINE SEXSON PETERSON has been named assistant city editor of the Kansas City *Star*. Her husband is a reporter for the Topeka *Capital-Journal*. DIANE GRAY QUINN is editorial assistant in the office of uni-

versity publications services at the State University of New York in Buffalo.

**1970**

LARK BILLICK is public relations director for the Iowa Bankers Association in Des Moines. He was formerly employed by KIOA AM-FM.

**1969**

RUSSELL DONNELLY is an account executive with KUDL radio in Kansas City, Mo. HARLAN EVERETT is public relations assistant at the United Missouri Bank in Kansas City. BILL HUNTER is the new editor of the Osborne County Farmer. DIANNE SAMMS is the night city editor for the Wichita *Eagle Beacon*.

SHARON WOODSON is with the public information office of the Metropolitan Junior College District in Kansas City, Mo. RONALD YATES is correspondent for the Chicago *Tribune Press Service* in Tokyo.

**1968**

BOB DOTSON, newscaster on WKY-TV, Oklahoma City, won the 1974 EMMY award for his Black Heritage documentary series, "Through the Looking Glass Darkly." Dotson has had three EMMY nominations, including one this spring. His award-winning series was also named the outstanding documentary of 1974 by the Dupont Columbia Commission and by the Robert F. Kennedy Memorial.

JO GRESHAM is a staff writer for the Manhattan *Mercury*. She was a 1973 Sweepstakes Winner in the Kansas Better Newspaper Contest.

**1967**

DAVID FINCH (MSJ) is on the foreign desk with the Associated Press.

**1966**

FRED WILLIAM FRAILEY, JR. is labor editor of *U. S. News and World Report*. He and his wife had a son, William Hughes, this year. EARL HAEHL is field representative for the State of Kansas Commission on Civil Rights in Topeka.



*Bob Dotson, class of '68*

**1965**

DON BLACK is assistant managing editor of the *Star-Herald* in Scottsbluff, Nebraska. MIKE BROWN is an account executive with Valentine-Radford advertising agency in Kansas City, Mo. TRUDY MESERVE BRYAN acts as special assistant for the Consumer Product Safety Commissioner.

**1963**

MARSHALL CASKEY is executive director for United Service Organizations, Inc., in Los Angeles. WILLIAM SHELDON is with Harper Publishers, Inc., in Wichita.

**1962**

TERENCE MURPHY is assistant managing editor on the Cincinnati *Post*.

**1960**

MIKE ZAKOURA is assistant city editor for the Kansas City *Star*. He was formerly a reporter with the paper.

**1959**

CHARLES MACY is with the Associated Press in Kansas City.

**1957**

GERALD DAWSON works in public relations for Honeywell, Inc., in Minneapolis.

**1955**

NANCY GLICK is working with *The Central Scene* in Orlando, Fla.

**1954**

MARY BETZ DUROCHE is in public information for the Minnesota chapter of the Cystic Fibrosis Foundation in Minneapolis.

**1949**

WALLACE and MARTHA JEWELL ABBEY live in Libertyville, Ill. He is director of corporate communications for the Chicago, Milwaukee, St. Paul and Pacific Railroad Company in Chicago.

**1933**

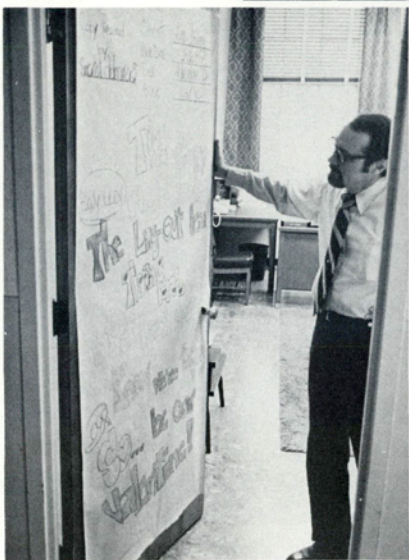
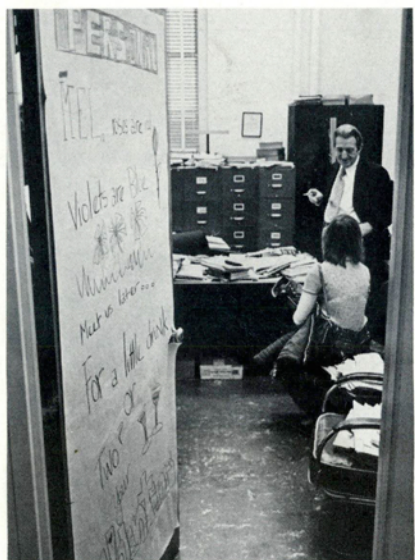
PAUL MINER has been named chairman of the board of the Kansas City *Star*.

## Let me call you sweetheart

The night before Valentine's Day some advertising majors prepared full door-sized Valentines and put them on the doors of all the advertising faculty and also on the door of the *Kansan's* bookkeeper.

The students had a theme for each "door Valentine," which was something appropriate to each faculty member's courses or best known attributes.

Bill Seymour, assistant professor, photographed three of the doors.



Above, Helen Ross, *Kansan* bookkeeper, stands by her door-sized Valentine. At the far left, is a Valentine card on the office door of Mel Adams, associate professor. The center photo shows Lee Young, associate professor, admiring his Valentine card.

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