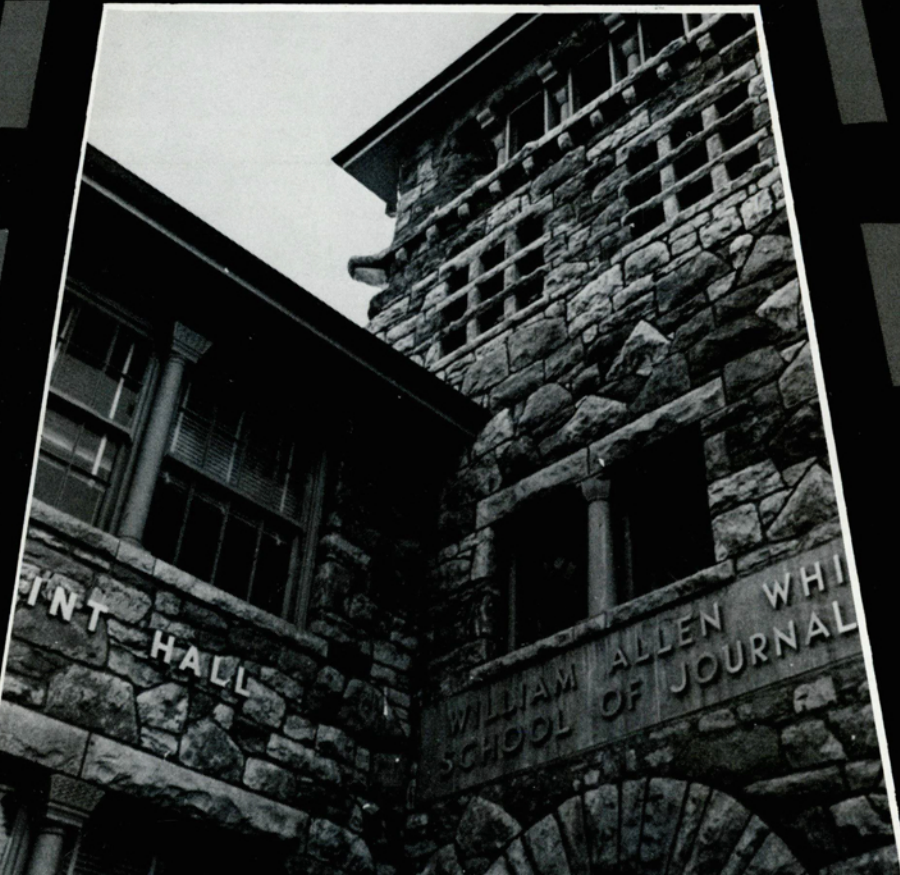


Jayhawk Journalist

FALL 1975





Jayhawk Journalist

FALL 1975

CONTENTS

	Page
Challenge and opportunity confront School of Journalism as Brinkman era begins	2
Day in Argentina Teaches amidst political unrest	4
Is this the new journalism?	7
KJHK A new sound from KU	8
Frustration 499 The unlisted requirement in the J-School catalog	10
There's more of everything except space in Flint Hall's Reading Room	12
and life goes on	14
News Notes	20
New Faculty	24
Alumni News	28

STAFF

Cathy Benz, Ron Bishop, Connie Bruce, David Crockett, Tom DeCoursey, Andrea Groves, Dan Hawthorne, Maggie Henning, Daphne Johnston, John O'Connor, Betty Pallanich, Peter Porteous, Deb Schlobohm, David Severance, Kathy Stechert, Ken Stone, Daryl Webb, Diane Wilson, Jane Windscheffel and S. J. Wohlrabe. Faculty adviser: Lee F. Young, professor of journalism.

CREDITS

Cover design, S. J. Wohlrabe. Cover photographs, John Pike, George Millener and Ron Bishop. Printer, William Kukuk, Mainline Printing, Topeka, Kansas.

The Jayhawk Journalist is published each semester by the School of Journalism, University of Kansas, for alumni, students and faculty of the school. It is a laboratory project for students in the class in Magazine Layout and Production.

**Brinkman v. one sphere
("softball") 534 U.S. 344 (1975)**

Plaintiff was convicted in District Court of attacking said sphere with "reckless disregard and malice aforethought." On appeal, the Supreme Court, in a 9-0 decision, reversed because said sphere, traveling at four miles per hour, was in no way impaired in its journey from pitcher to catcher.

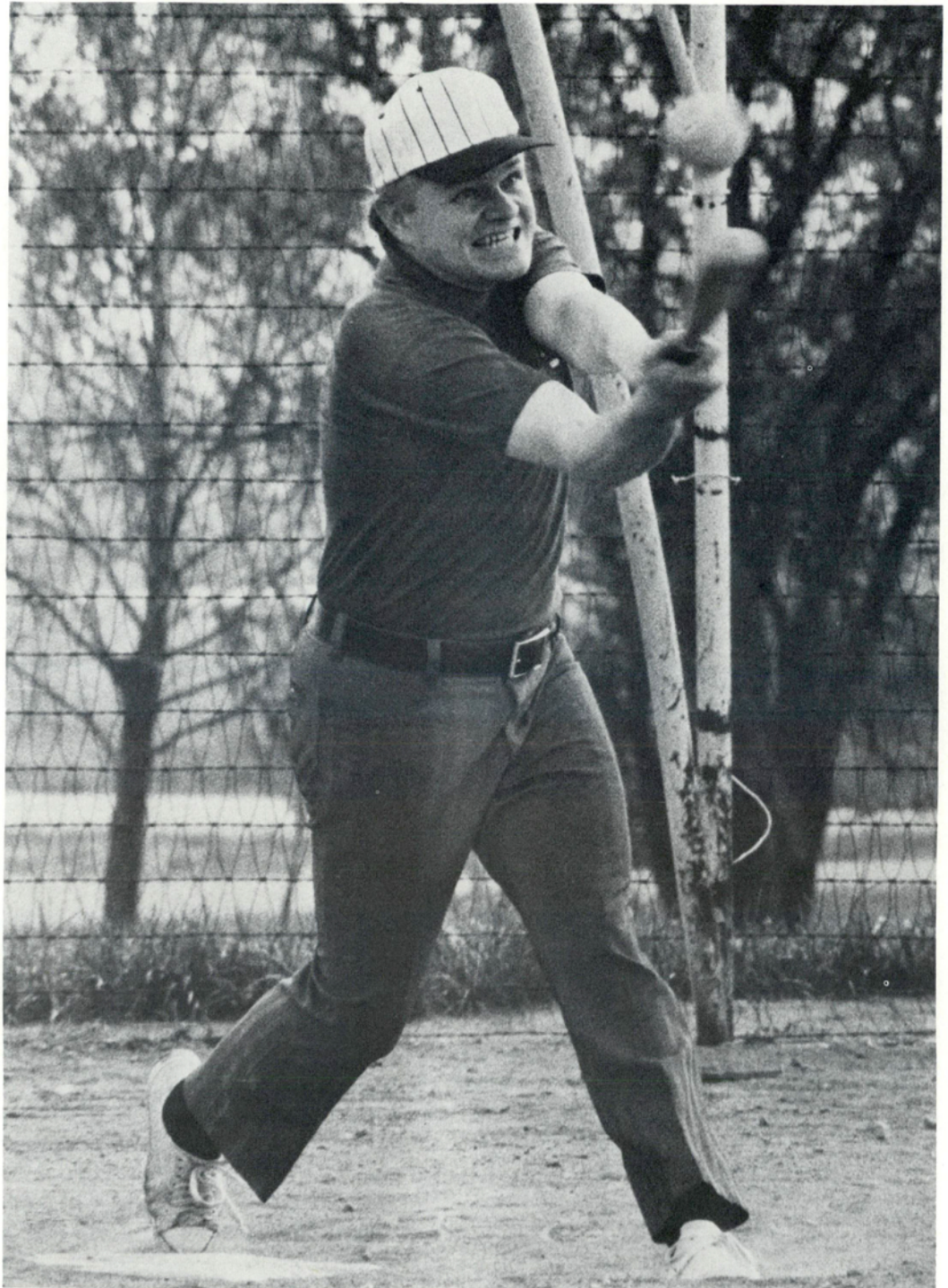


Photo: John Pike

Del Brinkman, the J-School's answer to Mickey Mantle, enjoys a friendly game of baseball now and then. Lately, however, the law of communications expert and new Dean of the School of Journalism has had more serious thoughts on his mind. Solving the problems of overcrowding, increasing student-teacher ratios and lack of facilities require more than the ability to grit the teeth and to swing "with reckless disregard." Brinkman discusses these and other issues on the following pages.

Challenge and opportunity confront School of Journalism as Brinkman era begins

by Diane Wilson

Paul Delbert (Del) Brinkman, new dean of the School of Journalism, is a quiet, smiling man who wrestles paperwork, the telephone and myriad other obligations in an office decorated with his children's finger paintings.

Brinkman, who became dean in April, said more University of Kansas journalism graduates than ever before had the potential to make significant journalistic contributions.

KU graduates four or five people each year who are capable of improving the profession, he said. Also, more graduates than ever before perform well as journalists.

"We have raised admission standards. Incoming GPA's (grade point averages) are better."

Grade inflation has taken place but it hasn't been a problem, Brinkman said. He estimated that work that once earned a 3.0 average was now rated 3.5.

"You just adjust your thinking," he said.

Even though 705 students now crowd the School of Journalism, Brinkman said they hadn't changed much from previous years except that the school was getting more students who were either very good or very bad.

Brinkman said that in spite of the sluggish economy, the job market for journalism graduates was expanding.

"Journalism used to be traditional," he said. "Students went to journalism school and then worked on newspapers. Now the kinds of jobs requiring journalism skills are increasing. There is a new intellectual curiosity about journalism."

Brinkman said he would like to tap that curiosity by offering a general course for all University students, to teach basic communication processes and mass media functions. He said students needed an understanding of the audience-communicator relationship.

People must realize that the mass media can't be blamed for society's problems, he said. Public accusations that the media caused the actions of Lynette Fromme and others is symbolic of the lack of understanding of the role of the press.

He warned of potential danger if the mass media were not better understood; restrictions on the press could lead to censorship and then to the loss of other freedoms, he said.

One goal Brinkman has as dean is to maintain and improve the quality of the school within the limits that exist.

He said that former dean Edward P. Bassett had done an excellent job.

"Bassett's tough to follow, but I prefer to follow someone who has done a good job. I want to keep the school

going without settling for the status quo. We must improve the weak areas."

One of the strengths of the J-School that Brinkman identified was the faculty.

"Undergraduate teaching is better here than in most schools I know about," he said. "If we lose that, we'll have lost the heart of our program."

Brinkman said he thought he worked well with the faculty because he had worked with most of them as peers before he became dean. Because he knows them, he can deal with each one in a unique way.

"Human relations are very important," he said. "If you're dictatorial, things crumble. You goof up a good group if you don't keep them working together."

One thing Brinkman wants to do for the faculty is reduce the faculty-student ratio. In 1959 there were 57 students and the equivalent of 10½ full-time teachers. Today there are 705 students and 24 full-time teachers. The faculty-student ratio changed from 1 to 5, to 1 to 29 in those 16 years.

He would like to do several things to make up for the greater load each teacher carries. He said hiring more graduate assistants would help reduce faculty time spent in non-teaching activities like grading papers and keeping records.

Teachers' workloads could be further reduced by having more library materials, he said. Right now a shortage of books and other materials forces teachers to create handouts and supplements, as well as to rely on reserve reading assignments.

More teachers are needed, of course. He said that potential teachers were attracted to KU by the current staff's morale and by the School of Journalism's teaching atmosphere.

"People work harder here," he said.

The overload problem for journalism teachers is not the number of courses they teach but the number of students in each class, which Brinkman wants to reduce.

He predicted that journalism enrollment would drop in future years, but said that quality teaching was possible even if enrollment increased.

A school of journalism couldn't exist without good teachers, even if it had new buildings and fine modern equipment, he said.

The William Allen White School does not have the newest equipment, but good teaching makes up for it, and graduates pick up specific technical skills on their jobs.

Nevertheless, equipment needs are being studied. The

school will need some equipment within five years, he said. He predicted that video-display terminals and other technically advanced equipment would replace typewriters as the basic journalistic tools and that the change would be expensive.

The Gannett Foundation will solve part of the J-School's hardware problem when it gives the school an electronic editing system later this year. The system will have two video-display terminals and a controller for computer storage. It will be worth about \$42,000.

"The equipment will provide the hands-on experience that people talk about today," Brinkman said.

Gannett has given the J-School four other grants in the past two years, totaling about \$170,000.

Such grants are a major means of financing equipment for journalism schools, Brinkman said. Getting equipment from the University is difficult because of tight money and because there haven't been many requests for journalism equipment in the past.

A few years ago money was moving and higher education could get it without much trouble. Now universities must justify every cent.

"We lose to the priorities of science and engineering. We didn't have equipment in the first place so the administration can't understand why we want it now," he said.

Brinkman's job as dean involves more than managing the faculty and negotiating for equipment, however.

He described his job as "a daily fight with the in-basket." He said he didn't dare fall behind in his correspondence, for fear he couldn't catch up.



Photo: Nanci Monnat

Brinkman said the workload was about as heavy as he had expected, but it was more varied. He said the most unusual thing he had done so far was to make arrangements for the burial of Ben Hibbs's ashes in Pioneer Cemetery on the KU campus.

Hibbs, a KU graduate who edited the Saturday Evening Post, died last spring. KU will receive some of his papers.

The new dean teaches a class in communications law, carries a full student advising load, attends meeting after meeting and takes work home every night.

He said he had vowed not to work on Sundays, but that hadn't worked; he has already attended a couple of official receptions on Sundays.

Brinkman smiled as he talked about his work. He said he was enjoying the challenges and nothing was getting him down—yet.

Del Brinkman, 38, came to KU from Indiana University in 1970. He was associate dean of the William Allen White School of Journalism from 1973 until his appointment as dean.

He was the University Daily Kansan adviser from 1970 to 1972 and has been adviser to the student chapter of Sigma Delta Chi since 1970.

Brinkman has both a Ph.D. and an M.A. in mass communications and political science from Indiana University and a B.S. in English and social science from Emporia State College.

He has taught journalism at Kansas State University, Indiana University and Leavenworth High School. He has been a reporter for the Wichita

Eagle-Beacon, the Topeka Daily Capital and the Kansas City Star and Times and book review editor for Journalism Quarterly.

Brinkman traveled the William Allen White road from 1954 to 1959, when he worked as a reporter, sports writer, sports editor and wire editor for the Emporia Gazette.

He conducted a four-week seminar on Mass Media and National Development in Uganda in 1972.

He has taught law of communications, reporting, editing, history of journalism and research in journalism, among other courses. At KU he has taught law of communications and reporting.

Day in Argentina

Teaches amidst
political unrest

by David Crockett

J. Laurence Day, associate professor, was one of three people chosen world-wide to receive a Fulbright mass communications teaching grant last year. He taught at the School of Journalism at the University of La Plata in Argentina during a ten-month sabbatical leave.

Day conducted research in professionalization of journalism, which involved modernizing journalism practices and working with faculty members to revise and improve the curriculum. His original five-month grant was extended another five months, and he worked with a group of journalism educators on a project to establish a school of journalism at the University of Buenos Aires.

That project involved several years of collaboration between Day and Argentine journalism teachers. It culminated last April with the presentation of a book-length



proposal to the director of the University of Buenos Aires.

During his stay in Argentina, Day said, he became concerned about the political situation, which centered on the Peronists, followers of Juan Peron.

Juan Peron was a dictatorial leader who came to power in 1945. He provided leadership for the lower classes and created a powerful working class government. He became increasingly dictatorial and was ousted in 1955 by a military coup. Peron fled to Spain and the Peronists were outlawed. As both military and civil governments tried to rule Argentina, the Peronists regained strength. In 1972 Peron was brought back and made president.

Upon Peron's return the Peronists were split into two



At left, Day in Argentina on location doing a news report. Above, he is shown getting a taped interview with street children who are now housed by the government. At right, Day and Professor Carlos Boker of the School of Journalism at the University of Honduras conduct a seminar on radio/television news techniques.

groups, the leftist Peronists and the rightist Peronist laboring class. Peron moved his ideology from the left to the right and found himself fighting the leftist Peronists, many of whom had taken key positions in the government and the universities.

On July 1, 1974, Peron died and his wife, Isabel, became the first woman president in the Western Hemisphere.

"This is where I came in," Day said. He said the leftist Peronists reacted against the rightist conservative government by becoming radical and organized underground groups like the Montoneros. The Montoneros used a commando-type operation to abduct executives and demand ransoms. Day said that during his stay in Argentina the Montoneros abducted two business executives and demanded \$50 million in ransom.

Day said that while he was at the University of La Plata there were three new chancellors and three new deans in the journalism school in six months.



Day in Argentina



Day directs a camera crew at a government housing project for orphans.

"The political setting actually made it hard to carry on a traditional classroom meeting because the university was shut down several times and I held class in coffee shops, in cars or wherever I could," Day said.

The majority of students were hard-core leftists, he said, and slogans supporting the leftists' position were on the walls of every classroom, office and corridor.

"The atmosphere was much like it was at the University of Kansas in 1969 and 1970," Day said.

While Day was in Argentina an anti-leftist group was formed called the Argentine Anti-Communist Alliance. Day said that some very prominent leftists were being

taken for "one-way rides" at the rate of four to five a week and the anti-rightist groups were doing much the same thing.

Day said he tried to keep a low profile and to work with individual students.

"No one ever bothered me because I don't think that they could distinguish me from anyone else," he said. "There are all types of people there and I just acted as natural as possible."

Day said he felt apprehension once or twice. He described one of his experiences.

"I was coming home from the University of La Plata riding the train when I noticed that I was being followed by two individuals. I decided to use the tactic called 'dry cleaning' to lose them."

Dry cleaning is stepping on and off the subway until whoever is following you gets caught on or off the subway with you in the opposite position. Day said that he never found out who they were because it was during a time that the university was shut down and he wasn't in the area very much afterwards. He said that they may have been politically motivated or admitted that they might even have been a product of his imagination.

Day said that despite the political setting he was successful in his work because he knew before he went what the area was like and because his experience and flexibility made it possible for him to work with faculty members and students on a common ground regardless of their political interests.

He said daily life in Argentina was normal despite the political unrest, and it was a nice place to live. He said the weather was similar to Kansas weather, but the seasons were reversed.

"The food was great; rent and clothes are somewhat expensive, but the people themselves have great potential," Day said.

The second Fulbright grant Day received enabled him to make presentations in northern South America, including Ecuador, Colombia and the Honduras. Day, who is bilingual, delivered all the presentations at the universities and to the professional journalists in Spanish.

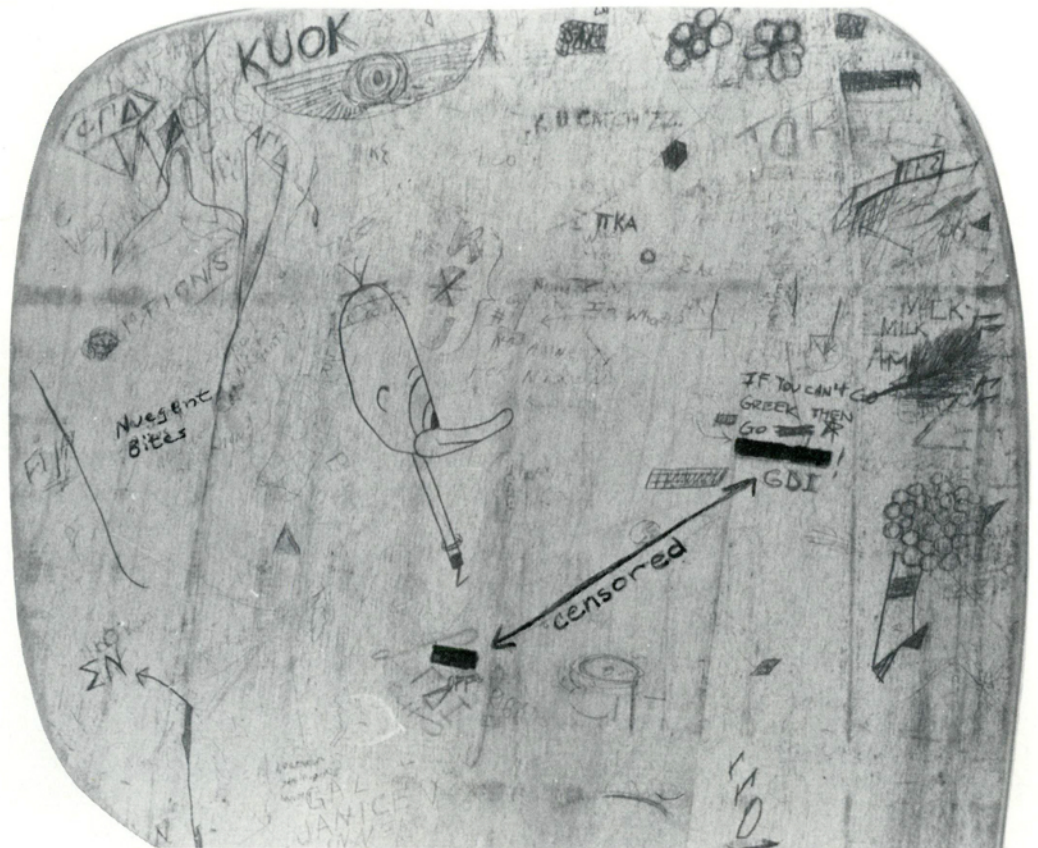
During his stay in Tegucigalpa, Honduras, Day helped one of the local television stations prepare the format for an afternoon news show. The show will be the first program in Honduras to use a straight news format.

Day said that one of his Argentine acquaintances, Professor Teodulo Dominguez of the School of Journalism at the University of La Plata, has received a grant from the U. S. State Department to study journalism education in this country. He will be at the KU journalism school from January to March 1976 as a guest editor.

Is this the New Journalism?

by John O'Connor

Photos: Ron Bishop



Ask any journalism student—he's heard it—that haunting, whispered question whenever he passes a group of other students on campus: "What are those J-School people all about?"

The time has come for the character of the journalism student to be revealed. The mystique that has grown around him must fall. But what is the key? How can he be understood?

For journalists, as for other professionally creative people, some of the most revealing products of their creativity may be the most casual ones. What Enrico Caruso sang in the shower or Pablo Picasso sketched on the back of a napkin may be more revealing than some of their more formal efforts.

It is on the basis of this premise that we look to the graffiti in 205 Flint Hall to explore the true character of the journalism student.

We learn of:

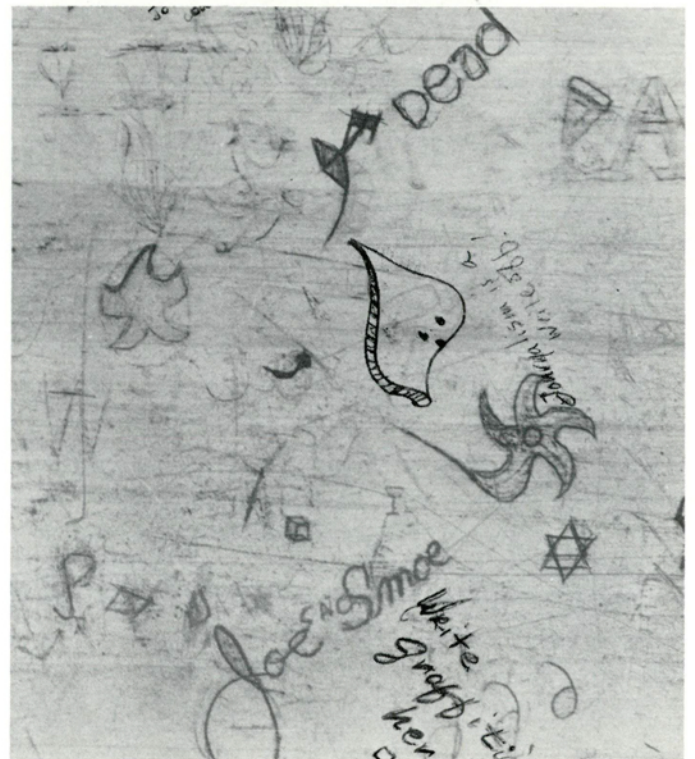
... the transcendental philosophies of the budding journalist . . . "Life is based on the hungries and the hornies" (desk #99).

... his affinity with the shocking exposé . . . "Lassie kills chickens and eats them" (desk #67); "Mel Adams uses Grecian Formula 33" (desk #113).

... his concern for the welfare of the local independent businessman . . . "Kaw Valley Hemp Pickers" (desk #72).

... his willingness to provide the faculty with constructive feedback . . . "Bassett is a dirty dog" (desk #89).

. . . and always continued interest in the heritage of the Bites family. Members of this tradition-rich clan who have had their names immortalized on the desks in 205 include Nuegent Bites, Chippy Bites, Charley Bites and Shaw Bites.



KJHK:

A new sound from KU

by Betty Pallanich

The first official broadcast of KJHK-FM, a student-operated radio station, marked the beginning of a realistic broadcast laboratory for University of Kansas journalism students.

There had been hopes to begin broadcasting at the start of the fall semester, but difficulties in obtaining the transmitter and delays from the Federal Communications Commission caused a six-week postponement. The station began broadcasting on October 15.

Ernie Martin, assistant professor, who is faculty adviser and general manager of KJHK, said that he was responsible to the University for the radio operation and that he helped to provide guidance to the students who run the station. Until this year, Martin said, radio students had gotten their broadcast experience on KUOK, a carrier current station carried by cable to about 3,000 campus residents.

"The decision was made to get an FM facility because it's different to broadcast to the whole Lawrence community than to the few students who might have listened to the carrier current station," Martin said. "It's a more realistic situation."

Martin said the new station wasn't much more expensive than the carrier current, but it did require better equipment. KJHK, 90.7 on the FM band, covers a 12- to 15-mile radius.

"We look at KJHK as having two advantages," Martin said. "It is a service to the entire University community and Lawrence and it provides a realistic academic training program."

KJHK ran a remote broadcast from in front of Flint Hall from 10 a. m. to 3 p. m. on its first three days of broadcast. According to Paul Hulse, Lawrence senior and director of promotion and engineering, the promotional success of the remote broadcast could be measured by the distribution of about 6,500 copies of the Sony corporation's Sound magazine, a promotional magazine provided free to KJHK, with name and frequency of the station printed on the front.

"The remote broadcast put us in front of a lot of students," Hulse said. "It let them know we were on the air."



Photo: Maggie Henning

A student DJ checks equipment to make sure KJHK is coming through loud and clear.

Hulse said there were some reception problems at first, but they had been mostly taken care of.

In order to make people aware of the new station, advertisements were placed in the University Daily Kansan, posters were displayed around campus and a monthly program guide was planned.

Letters were sent to many groups on campus and in Lawrence, Hulse said, informing them that non-profit organizations could advertise on the station free of charge.

David Krobot, Webster Groves, Mo., senior and station manager, said the station had received letters from listeners who were pleased with the operation.

"I think things have been going extremely well," Krobot said. "The students involved seem tremendously happy."

Krobot said KUOK reached a maximum of about 3,000 people, whereas KJHK reaches about 50,000.

"The jocks and the program producers feel much better when there's a listening audience," he said. "They're more polished because they know people hear them."

As station manager, Krobot is in charge of relations between the station and the campus and community, supervision of systems and consistency in broadcasting.

Krobot said KJHK was trying to program a variety of shows for all types of listeners.

There is a five-minute news broadcast once an hour, except during the 8 a. m., noon and 6 p. m. blocks, when there are special, longer broadcasts. In order to give students the feeling of a professional network feed, Krobot said, the newsroom is located in Flint and the news, which concentrates on Lawrence and KU, is fed by phone to the station, which is on West 11th Street.

Krobot said most broadcasting students working at the station spent at least 20 hours a week, for one hour of credit, doing shows and preparing material. He said the executive staff often spent more than 40 hours a week at the station, for one or two hours of credit.

Connie Nusser, Sylvia senior and program director, said KJHK tried to be the "alternative for the listener."

Three types of music formats are used in order to meet the obligation to serve as a laboratory for radio students. KJHK plays jazz in the morning, Top 40 in the afternoon and evening and progressive at night. The station broadcasts 20 hours a day during the week and 21 hours a day during the weekend.

"We play all the requests that we can," Nusser said. "However, we have a limited selection and we're handicapped because we're not stereo."

Besides music, Nusser said, certain blocks of broadcast time have been allocated to special programs. KJHK offers such programs as "Western Civilization Review," "Administration Profile" and an economics series. Talk shows are another part of the programming. "Cross-Cultural Sharing," produced by Operation Friendship, helps foreign students become culturally adjusted, she said.

"Your Turn to Speak Out on KU" is an open-topic talk show. There are other shows dealing with community involvement and public affairs.

"Reel to Reel," "On Stage" and "Starshines" are shows about drama and musical artists. KJHK also has a minority programming block.

KJHK serves not only as an education and entertainment station for Lawrence and the University, but also as a training ground for broadcast students.

In its first months of operation, KJHK has provided practical experience for many students interested in radio careers. About 100 students are directly involved in the station's programming and news, with about 150 more indirectly involved.



Photo: Don Pierce

KJHK ran a remote broadcast in front of Flint Hall for the first three days of operation. Here, Steve Doocy spins a tune.

The unlisted requirement in the

by Andrea Groves



For three years I have sought to acquire an image—that of an egotistical, inquisitive, critical and hard-headed journalist. I've been fascinated by the art of journalism with its creativity, its style and its constant movement, accompanied by the subtle wit of my teachers, the close-knit relationships with other students and the occasional feelings of success.

But life in the academic world of journalism, with its deadlines, short tempers and rapid pace, is not all fun and games. Among the fulfilling events lie those unforgettable memories that constantly force me to relive the high points of J-School. . . .

. . . organizing my special file for all the sympathy cards I received for not moving for a week while pasting together my prototype magazine.

. . . thinking of all the paper, notebooks, rubber cement, pens, pencils, erasers, ink, almanacs, dictionaries and typing paper that drained my check-book.

. . . feeling important while I waited outside an administrator's office for an hour until I found out the person I was to interview forgot our appointment. The striking impression I made on people did a lot for my ego.

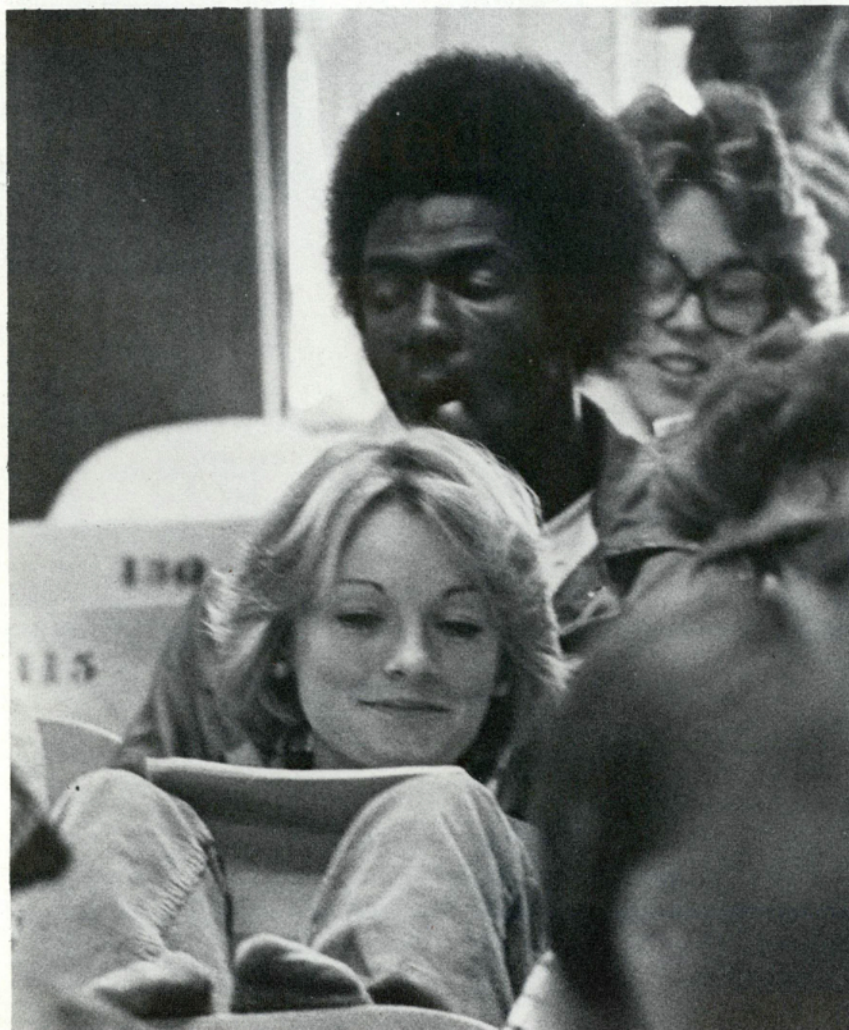
. . . receiving a call at 6 p. m. asking me to cover a humanities lecture at 7 p. m. What did it matter that I had a History of American Journalism test the next day? And, as luck would have it, the speaker didn't bother to show.

. . . covering a lecture where the speaker spoke mostly in Spanish, after I'd just completed my foreign language requirement in French.

. . . remembering the time a professor interrupted his lecture to offer me a dime to buy coffee and to take my friendly class-time conversation to Wescoe Cafeteria.

. . . forgetting those brilliant story ideas in the morning that had come to me in my dreams. Who knows what great masterpiece I let slip by?

Other memories include the physical pain that came from sitting on a hard concrete floor for hours waiting for an



J-School Catalog

interview or from biting my lip while the editor drilled holes in my story or the frequent visits to the doctor and his usual prescription—get more sleep.

I thought of moving my pillow into Flint and having my calls transferred so I'd be closer to my real home.

The symptoms that usually accompanied these memories included tension, perspiration, insomnia, headaches, loss of appetite (only rarely), nausea and fatigue.

What did I do when I felt these symptoms coming on?

I tried crying, but that failed to help when the primary source for a story had taken a four-week vacation. And drinking only temporarily takes away a person's worries.

It helped to talk with an understanding, forgiving teacher, except that 300 other students usually had the same idea. By the time I finally got in, I felt as if I should listen to his problems instead.

A final alternative was to be a J-School drop-out. But at this late date, somehow I think that would only add to my frustrations.

What does this all mean? Is journalism a challenge to ingenuity and a test of endurance? If it is, then learning to cope with these frustrations is a fundamental part of receiving a journalism education. They must first be experienced before the true art of journalism can be recognized.



Photos: Daryl Webb

There's more of everything except space in Flint Hall's Reading Room

by Tom DeCoursey, Kathy Stechert and Diane Wilson

The corridors of Flint Hall echo the activities of 705 journalism students. Classroom doors swing open, mixing professors' inquiries with the hubbub of students and the rattle of typewriters.

Behind closed doors, somewhat protected from the building's activity, is the Reading Room, a small library used extensively by both students and professors.

In the Reading Room are newspapers from around the country; magazines, both professional journalism publication and consumer magazines; texts and supplementary reading books; pamphlets; research materials; KU journalism students' theses; and numerous other materials used by students and professors in class work and for individual research, as well as for personal reading.

The Reading Room also houses special collections such as the Gilbert Magazine Collection.

The Gilbert collection was begun in 1924 by KU journalism alumnus Robert Gilbert. He gave the collection of about 5,000 primarily first-issue magazines to the school in 1954. About 500 magazines were added to the collection this year by the collection's curator, Lee Young, professor of magazine journalism.

Problems plague the Reading Room, though, and threaten its service.

Crowded conditions and limited materials are the major problems facing the Reading Room.

Space limitations in the room for storage and a lack of sufficient funds limit the library's resources.

The limited number of newspapers and magazines is a common complaint heard of the Reading Room. Several out-of-state newspapers and several magazine sub-

scriptions have been canceled this year because of financial cutbacks.

There is also little room to store materials even if they were available, and little space to seat the many students needing the materials in the Reading Room.

The crowded conditions have developed as enrollment has increased. The Reading Room used to have a parlor-like atmosphere, with couches and easy chairs for students. Now there are rows of long tables with shoulder-to-shoulder chairs. The Reading Room seats a maximum of 40 students, and the school's enrollment is 705.

The increasing cost of books makes the funding pinch even worse. Yearly sets of some publications, like the Standard Rate and Data Service, which is used widely by magazine and advertising students, would cost about \$1,500 a year. The Reading Room has only a few monthly editions it received as gifts.

The generosity of staff members and others helps relieve the problem of material shortage. Many books in the library were made available by a William Allen White Foundation project, by individual donations of books about journalism and journalists and by faculty members who often donate their own copies of books.

The hours the Reading Room is open were extended last year in an attempt to alleviate some of the crowding problems.

Ethel Stewart, librarian, said, "We added an extra two hours in the evening and this has helped some, but the big problems occur during the school day, when the greatest number of students use it."

The hours must remain relatively short because of a lack of funds. The room has been opened five nights a week, but students would undoubtedly use it on Saturday mornings and Sunday afternoons, too, if it were open.

Despite the many problems in the Reading Room, most students and professors have a good word for it.

Rick Kendall, Winfield graduate student, said he used the Reading Room about three hours a week. He said it was convenient and the sources were easily accessible. But he, too, voiced the usual complaints: too much noise and too many people.

Bill Hoch, Emporia graduate student, said he didn't study in the Reading Room anymore because it was too crowded, but he did use it almost daily to read newspapers.



Photo: Mike Gullett



Photo: Liz Leech

One of the advantages of the Reading Room is its availability to professors for putting materials on reserve for students to use, with assurance that the material will be returned. It is also more convenient for students than if the material were on reserve in Watson Library.

Young said he used the Reading Room to make material that wasn't in books available to students. He puts students' magazine dummies in the Reading Room so other students can see how to make a dummy and to share the students' creations with others. He also puts test answers on reserve—after the test.

Young said he also used the Reading Room for himself when he had some free time. He likes to browse through the 6,000 or so books in the stacks, looking for something new and interesting.

Once he found a book about McClure's magazine that he didn't know was there, which he read for background information for his Magazine in American Society class.

Despite the lack of space and materials many students make frequent use of the Reading Room, either because they need the materials there or because it is convenient to study there.

Ward Harkavy, Lawrence graduate student, said there weren't enough newspapers, but that he used the room heavily, five to six hours a week, and was there almost daily. He said it was crowded, but that evening hours were an advantage.

Beth Reiber, Lawrence graduate student, said she spent five to ten hours a week in the Reading Room, because three of her five classes relied heavily on Reading Room source materials.

There are plans to expand the room sometime in the

future. The plan is to knock out the wall between the dean's office and the Reading Room to make an L-shaped room.

Once the final plan is ready it must be presented to the University planning commission, which won't officially consider the plan until the current University expansion has been completed.

There is no doubt that demands will continue to outstrip the resources of the Reading Room for some time. Nonetheless, students and professors continue to use the crowded room in relative harmony under the smooth direction of Mrs. Stewart, who always seems to be able to put her finger on that book you just can't remember the name of.



Photo: Jayann Mannen

If you can describe it, the chances are that librarian Ethel Stewart can find it for you.

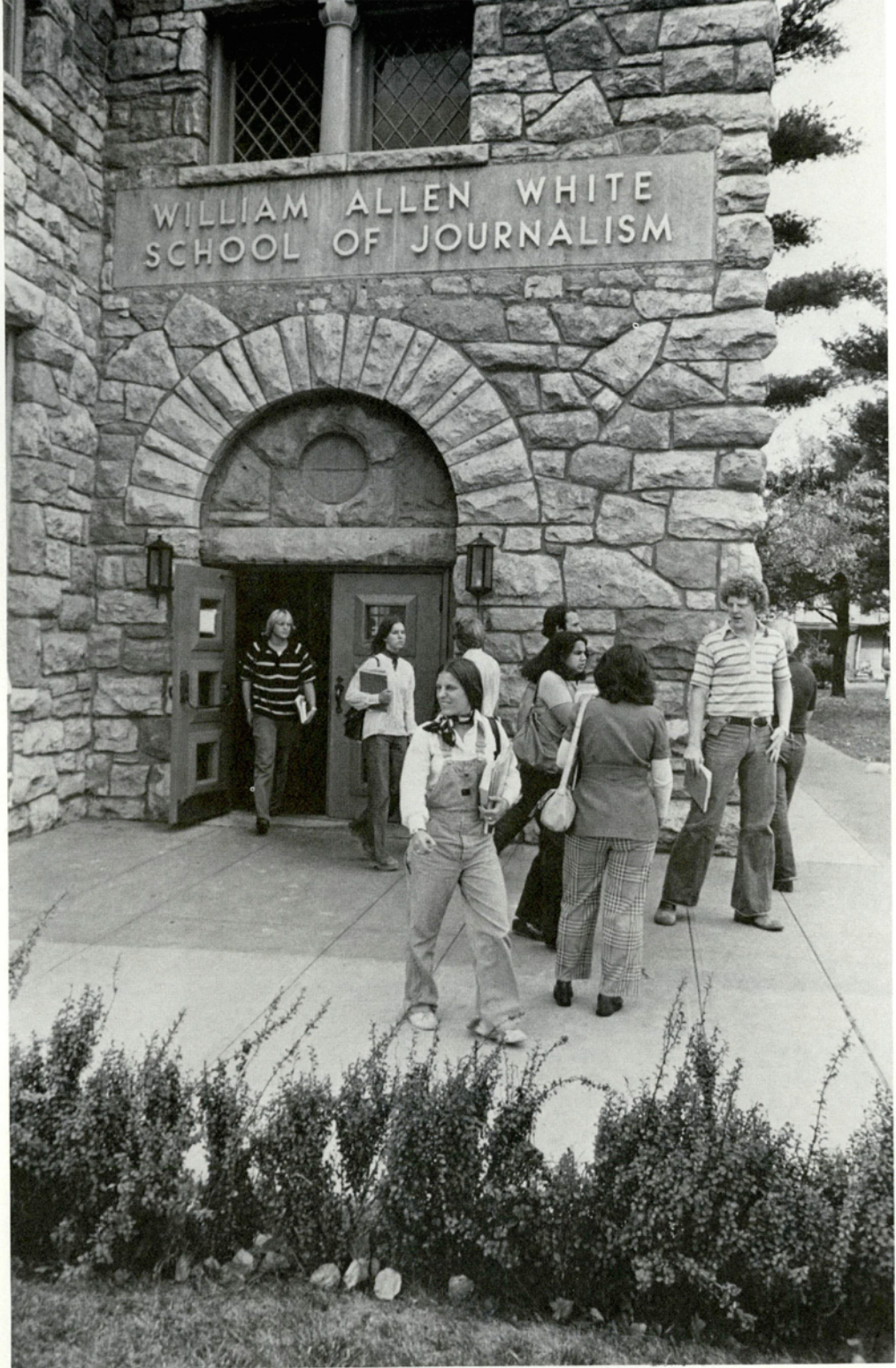


Photo: David Severance

and life goes on

Contrary to the beliefs of many who have left their alma mater, the blood, sweat, toil and tears of life in Flint Hall continues.

Undeniably, the clothes have changed, the slang is altered and, perhaps, the attitudes are different. But the goals are the same; to pull a B out of Brinkman's

law class, to take just one of Pickett's history tests without losing any sleep over it, and to try to learn to read Standard Rate and Data.

Professor Gary Mason's Photo II classes and the photography staff of the Jayhawk Journalist joined forces and produced this record of life in Flint Hall.

Photo: Susan Bowers

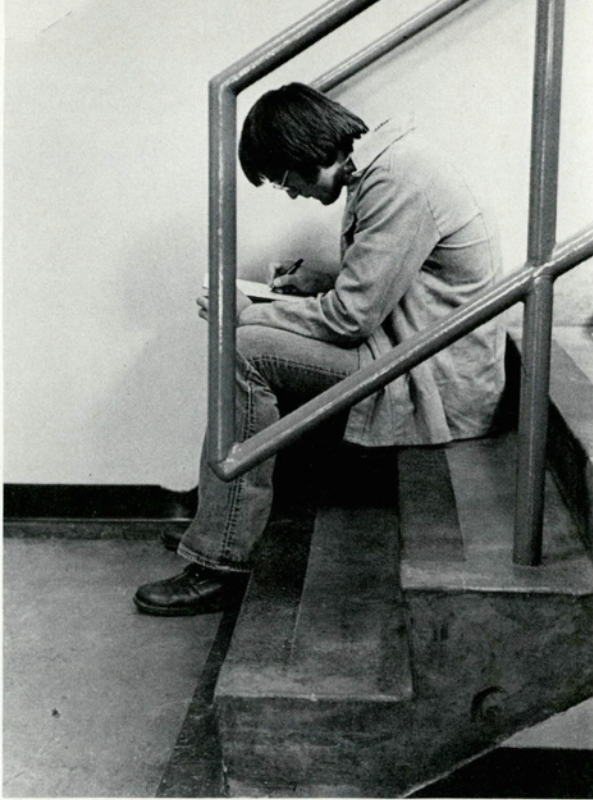


Photo: Kris Piper

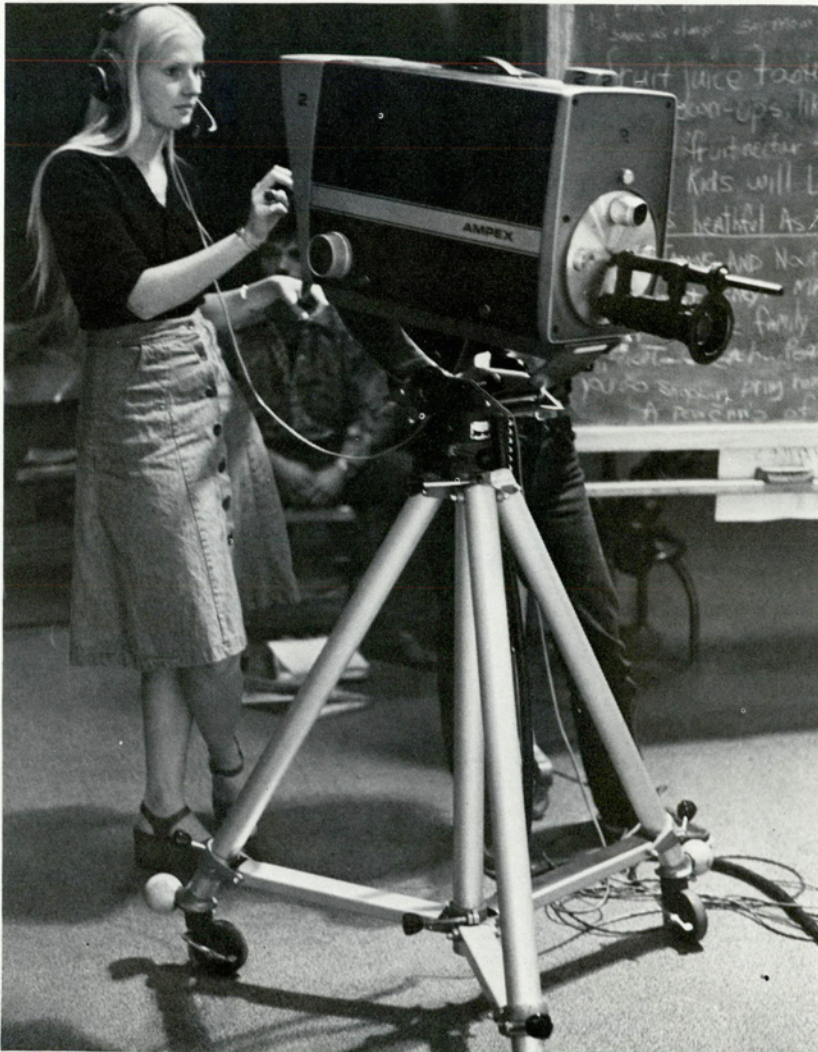
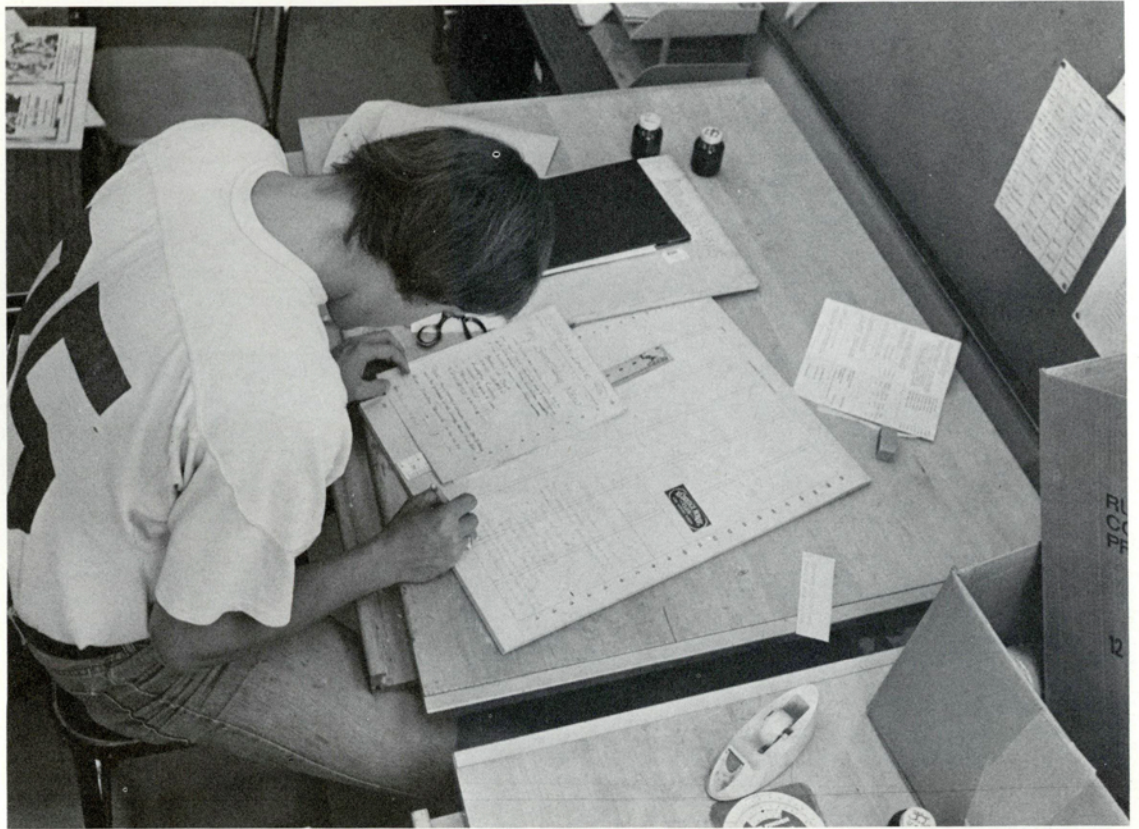


Photo: Nancy Nigro



Photo: Ron Bishop

Photo: Ron Bishop



life...



Photo: Kris Piper



Photo: Daryl Webb

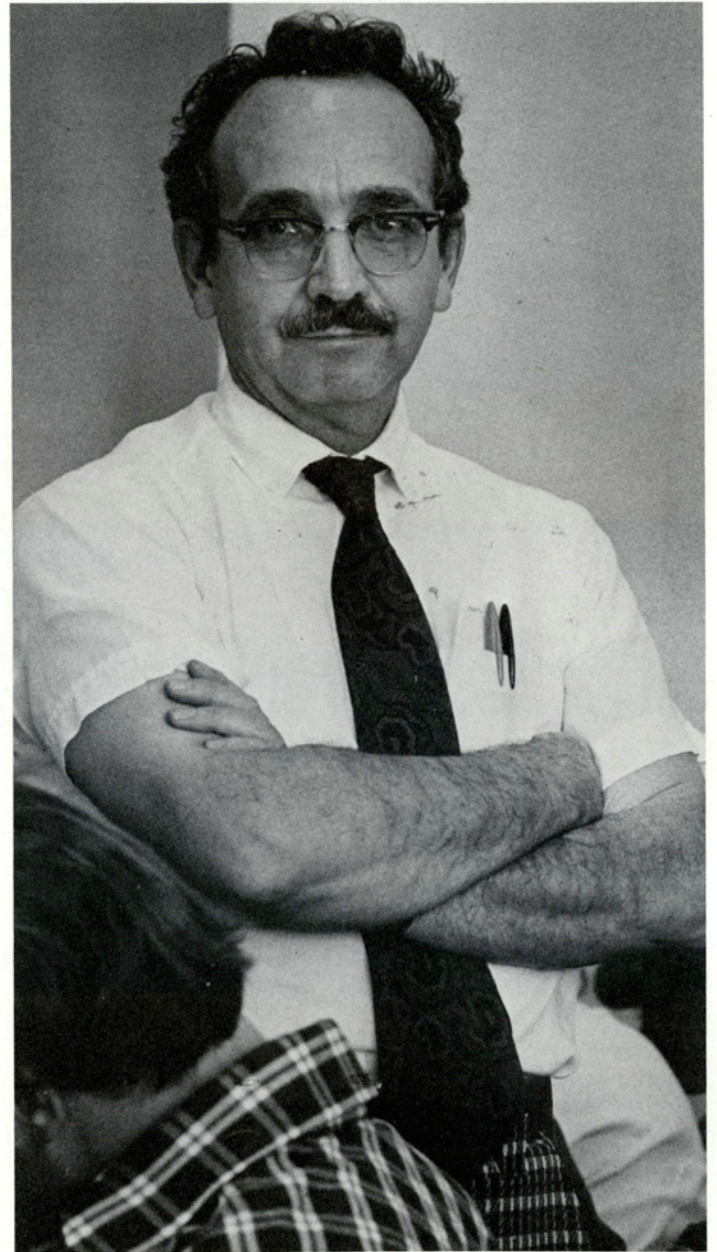


Photo: Dave Crenshaw



Photo: Jay Jackson

Photo: Bill Uyeki



life

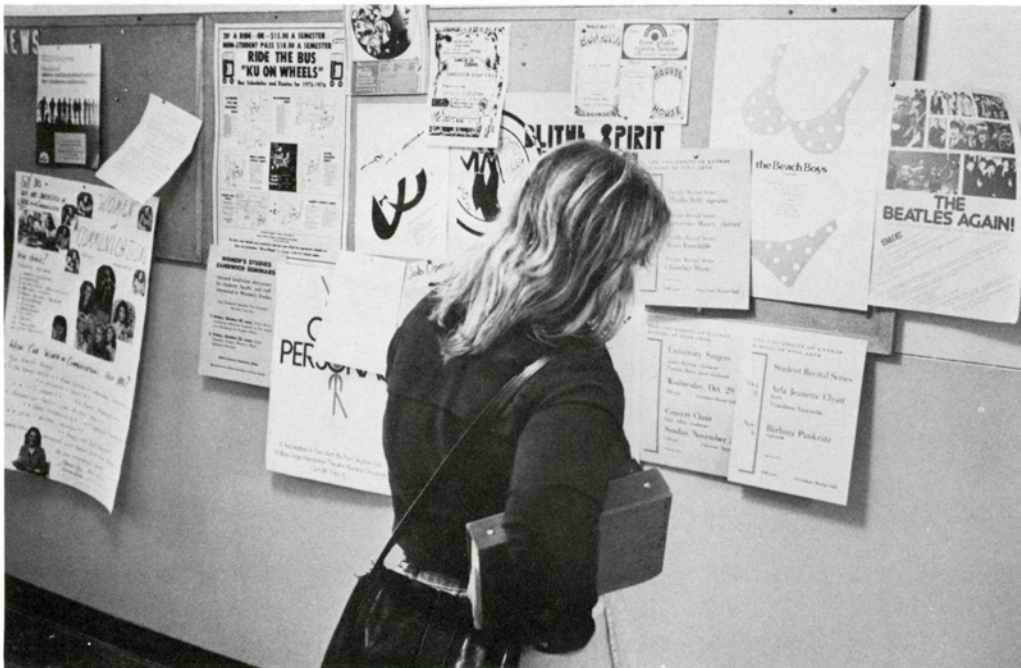


Photo (above right): David Severance



Photo: Jayann Mannen



Photo: David Severance

DEPT. SPCH HOUR & D.	WRITTEN	LAB	FINAL	DEPT. JOUR HOUR & DAY	WRITTEN	LAB	FINAL
E 30R				E 30R			
STUDENT NO.				STUDENT NO.			
203092	C	F	W	185588	B	B	B
180614	D	R	C	203118	F		
241528	B	B	B	273968			
203608	C	G+	B	202217	C	A	B
185378				264779	F	B-	D
174928	F	B	C	183238			
119373	A	A	A	176997	C	B	B
191643	C	A	B	183038	B	A	A
112578	B	A	A	176968	C	A	B
183069	C			175337	B	A	A
196179	C	G+	B	181738	C	A	B
170128	B	A	A	178992	A	A	A
208893	C	A	B	187278	B	B	B
187178	B	A	A	171968			
166824	C	B-	B	179208	B	A	A
123918	F			179702	D	B	C
204848	B	A	A	146988	B	A	A
172469	C	A	B	179958			
221008	C+	B-	B	194862	B	A	A



Photo: Kris Piper

News Notes

Ken Stone, staff editor; Tom DeCoursey, Daphne Johnston, John O'Connor

Pickett's HOPE award no surprise to students

For Calder M. Pickett, professor, the fourth try was the charmed one.

Pickett won the 1975 Honor of Outstanding Progressive Educator (HOPE) Award after being an also-ran three times in the past four years.

If the HOPE Award, given annually by University of Kansas seniors, was a surprise to Pickett, however, it wasn't to his own or other journalism students.

In fact, excellence in classroom teaching has become a fact of life at the William Allen White School of Journalism.

Journalism professors have been finalists for the HOPE Award every year since 1968. Often there has been more than one.

This year was no exception. Lee F. Young accompanied Pickett as a 1975 finalist. Both were finalists in 1974, too.

John B. Bremner, professor and director of journalism graduate studies, received the HOPE Award in 1971.

Besides the HOPE Award, other honors for teaching excellence have been given to several journalism professors in recent years.

Pickett received the \$1,000 Standard Oil Distinguished Teaching Award in 1967. Young was awarded the H. Bernerd Fink Distinguished Teaching Award in 1969, along with a \$1,000 check, and has been a HOPE finalist five times.

Bremner added to his awards the Standard Oil Distinguished Teaching Award in 1970. Susanne M. Shaw, assistant professor and faculty adviser to the University Daily Kansan, was the winner of the 1975 H. Bernerd Fink Award.

Student earns top award for Girl Scout programs

Diane Wilson, Overland Park senior, has received the highest adult Girl Scout award, the Thanks Badge. It was

awarded for her work in developing and producing cable television programs for the Mid-Continent Council of Girl Scouts in Kansas City.

The primary purpose of the programs is to provide training for Girl Scout leaders. However, the programs are also designed so they can be understood by the Girl Scouts themselves and can be used for public relations purposes.

The presentation was also in recognition of her 13 years of service to the Girl Scouts as a troop leader, a trainer of leaders and a Volunteer Services Committee member.



Photo: Kenna Giffin

"What did I do to deserve this?" thinks HOPE winner Calder Pickett, who was treated to a party by his editorial writing class.

Kansan special edition called 'best single job'

Not long after the publication of the Kansan's annual back-to-school special edition, the following letter arrived in the newsroom from Wally Wikoff, the executive director of the Associated Collegiate Press.

Addressed to the staff of the University Daily Kansan, it began, "Fellow Journalists:

"I have just looked over your August 20 special edition and have been showing it around ever since.

"That is the best single job of putting out a college newspaper I have ever seen—and I'm no spring chicken.

"Having worked on many a special edition in the downtown daily fields, I know what a tremendous job it is and how it has to take team effort, even with the frustrations. That issue of the Kansan will stand up to any professional job.

"May the Associated Collegiate Press add its accolade to the pile you must have received by now. If I were you, I'd pile a few of the congratulatory notes on the desk of Chancellor Dykes.

"Keep it up."

The 80-page back-to-school issue, composed of seven sections, was the joint effort of the summer and fall Kansan staffs. Ward Harkavy, Lawrence graduate student, was editor of the summer Kansan and Dennis Ellsworth, Osawatomie senior, was the Kansan editor this fall.

Elmer Beth, 'Hub' Meyer elected to Hall of Fame

Elmer F. Beth, for three decades one of the most popular and respected teachers in the School of Journalism, and Herbert A. "Hub" Meyer Jr., the editor of the Independence Reporter for 31 years until his death in 1971, have been elected to the Kansas Newspaper Hall of Fame at the School of Journalism.

The posthumous inductions took place at the annual Kansas Editors' Day, which was attended by about 250 editors from around the state.

Calder M. Pickett, professor of journalism, read the citations honoring Beth and Meyer, the 60th and 61st members of the Hall of Fame.

Pickett said Beth "practically symbolized journalism education here from 1940 until his death in 1970. Having Elmer Beth added to the Hall of Fame will also be a source of pleasure and joy to the people within the Kansas press and the countless students who were in his classes."

Beth's specialty was journalism law. Meyer, a 1936 graduate of KU, "fought out the battles publishing a newspaper that won three sweepstakes awards in Kansas Press Association competition and citations to the editor for his editorials and his Sunday column," according to Pickett.

Besides his editorial duties, Meyer found time to be one of the original trustees of the William Allen White Foundation and was its president from 1966 to 1968. He also has been president of both the Kansas Press Association and the KU Alumni Association.

Seniors Gump and Smith are congressional interns

Two KU seniors, Debbie Gump, Oskaloosa, and Don Smith Jr., Dodge City, will travel to Washington, D. C., Jan. 30, 1976, to spend their spring semesters working on the staff of a U. S. senator or representative.

The two are among 25 journalism students chosen from colleges and universities across the country as 1976 Sears Congressional Interns.

Begun in 1969, the program is sponsored by Sears, Roebuck and Co. in cooperation with the American Council on Education in Journalism. Its goal is to provide outstanding journalism students with first-hand knowledge of the legislative process—background useful throughout careers in public affairs reporting.

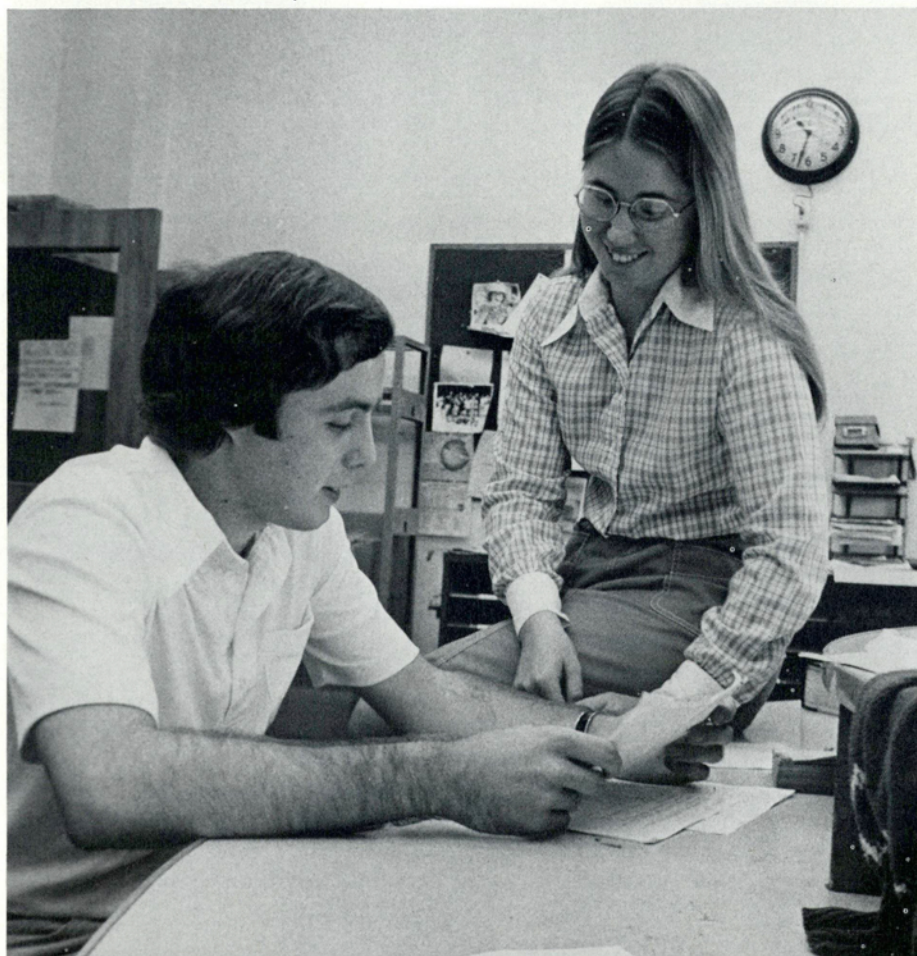
Gump, the president of the KU chapter of the Society of Professional Journalists, Sigma Delta Chi, was the associate editor of the *Kansan* this fall. One of two recipients of the Eugene Pulliam Award for the outstanding KU junior journalism student, she worked last summer as an intern on the *Wichita Eagle-Beacon*.

Smith, an assistant campus editor of the *Kansan* this fall, is a member of both Kappa Tau Alpha, national journalism honorary society, and Sigma Delta Chi. He has had summer internships with the *Dodge City Globe* and the *Hutchinson News*.

Gump will be working for Rep. Ike Andrews, Georgia Democrat and Smith for Rep. Fortney H. Stark, California Democrat.

Don Smith and Debbie Gump

Photo: David Severance



Trust fund established as memorial to Hesser

A permanent trust fund has been established as a memorial to Frederick S. Hesser, Shawnee RTVF major, who was slain in a Kansas City Radio Shack robbery last summer. Mr. Hesser was to have been graduated from the School of Journalism this spring.

Del Brinkman, journalism dean, said of the memorial, "It will enable students who do not have the financial means to further their education in radio, TV and film. Guidelines for the scholarship will be determined by a joint faculty and student committee."

Donations for the scholarship fund total over \$3,000. Accrued interest from the trust deposited with the Kansas University Endowment Association will compose the annual award, which will be presented to a student associated with the student radio station KJHK-FM.

It was largely through Mr. Hesser's devotion and dedication to radio station KUOK-AM that the dream of a student FM station was finally realized.

news notes

University Daily Kansan earns Pacemaker award

The University Daily Kansan has received the Associated Collegiate Press' distinguished Pacemaker award for the 1974-75 school year, after winning the All-American rating for the 14th consecutive semester.

The Pacemaker award, which is given annually to the top two college dailies in the country, was accepted by Dennis Ellsworth, fall Kansan editor, at a ceremony in October in St. Louis.

Eric Meyer, now a reporter for the Bloomington (Ill.) Pantagraph, was Kansan editor for the fall 1974 semester and Steve Haugan, an advertising salesman for the Kansas City (Kan.) Kansan, was business manager.

Editor for the 1975 spring semester was John Pike, Wichita first-year KU law student, and business manager was Dave Reece, now an account executive for the Emerson-Franzke advertising agency in Topeka.

The Kansan last won a Pacemaker award for the 1970-71 school year. The Central Michigan Life, published at Central Michigan State University at Mt. Pleasant, Mich., was the other college daily given the top rating by the Associated Collegiate Press this year.

Susanne Shaw, assistant professor, is the Kansan news adviser and Mel Adams, associate professor, is the advertising adviser to the Kansan.

Ballou and McCracken win recognition in advertising

Two KU School of Journalism students received recognition in the field of advertising last spring.

Doug Ballou, Kansas City, Kan., 1975 graduate, won an award for the best black-and-white two-page advertisement in a contest sponsored by the National Association of Magazine Advertisers.

Ballou completed the winning ad during the summer of 1974 while interning with Fletcher-Mayo Associates, Inc. of St. Joseph, Mo. He is now employed with the firm.

Ken McCracken, Topeka, 1975 graduate, was one of 30 students chosen throughout the country to attend a special seminar on direct mail advertising in Chicago.

McCracken attended the five-day seminar in March, which was sponsored by the Kleid Direct Mail Collegiate Institute of the Direct Mail Education Foundation. McCracken was selected on the basis of an application he submitted to the Foundation last year.

J-School gets \$50,000 for professional-in-residence

The School of Journalism has received a \$50,000 grant to add a professional journalist-in-residence to the faculty for one year. The grant, provided by the Gannett Newspaper Foundation, will bring a journalist of high professional standing to the campus to enrich the curriculum of the school.

The appointment has been advertised nationally and top candidates will visit the campus during the fall semester. Selection for the position will be made by the Faculty Committee. The residence will begin Jan. 1, 1976.

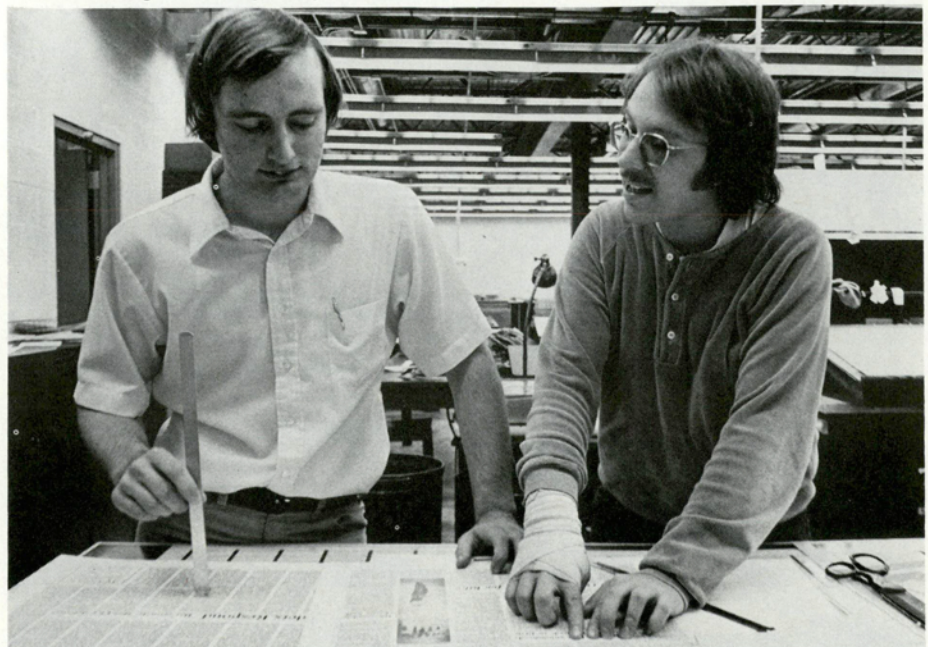
The journalist-in-residence will probably teach courses in reporting, editorial and interpretive writing and perhaps in newspaper management. The person selected may also serve as a consultant to the University Daily Kansan and advise in the teaching of a newspaper management seminar.

The program is based on the same concept as the editor-in-residence program which has brought professionals from the journalism field to the campus for the last five years.

Program again attracts journalism professionals

The professional-in-residence program has brought a number of prominent journalists to the campus again this year. Designed to keep the School of Journalism in close contact with the

Dennis Ellsworth, fall semester editor and Ward Harkavy, summer session editor, of the award-winning University Daily Kansan.



practicing profession, the program allows the professional-in-residence to participate in lectures and seminars for one or more days.

Among those journalists who participated in the program this fall were two who have visited in the past. They were William J. Woestendiek, former

editor of the Colorado Springs Sun, and Dean Sims, president of Public Relations International Ltd., Tulsa, Okla.

Others to visit the campus this fall included Yosef Lapid, feature editor and columnist for Maariv, a Tel Aviv newspaper; W. E. Rynerson, editor and publisher of the Winter Haven Daily

News-Chief, Winter Haven, Fla.; and Robert Giles, executive editor, Akron (Ohio) Beacon-Journal.

Professionals from the advertising field who participated this fall were John Crichton, president of the American Association of Advertising Agencies, New York, N. Y.; Donald Gwaltney, creative director, Marsteller, Inc.; and Joe Jahraus, advertising manager of Skelly Oil Co., Tulsa, Okla.



John Bremner, professor, dreaming of his return to Muckadilla.

Bremner to spend his sabbatical in Australia

After telling his editing students about the place for years, John B. Bremner, professor, will get his chance to visit it again.

The place is Muckadilla and the continent is Australia, where Bremner was born 54 years ago.

Bremner, on sabbatical leave for the

1976 spring and summer semesters, will spend some time in Sydney with his sister and her family, visit universities in Brisbane, Melbourne, Adelaide, Canberra, Hobart and Perth, and, time permitting, make a short stop at the "stony waterhole," Muckadilla.

While in Australia, Bremner will write a dictionary for reporters and copy editors. He is keeping the title of the book, a word he made up, secret to protect his copyright.

Adams administers Gannett Bicentennial grant

Sam Adams, associate professor, has been selected to administer a \$50,000 Bicentennial grant aimed at improving journalism education of blacks across the country.

The grant, announced by the Frank E. Gannett Newspaper Foundation, Inc., and the Association for Education in Journalism, will bolster the Bicentennial Project for Enrichment of Journalism Education, primarily funded by the Gannett Foundation.

Adams, the A. E. J.'s minority division head, will direct the project, which will provide a roving university professor in minority journalism to conduct workshops across the country.

KU and the A. E. J. are co-sponsors of the project. An advisory board of educators and journalists will assist in the program's development and execution.

The program's objectives are to attract more qualified blacks into journalism study by making them aware of the opportunities and advantages in newspaper newsrooms, to enrich and provide "cross fertilization" of existing journalism instruction programs, to give journalism students personal contact with successful minority professionals and to study minority journalism education itself, Adams said.

continued on back cover

New Faculty

by Ken Stone

Zahid Iqbal, instructor, may not have been the fastest rising J-School student in history, but he surely comes close.

In the fall of 1972, Iqbal was filing stories as a cub reporter on the *Kansan*. Three years later, he was behind a desk, teaching three sections of Reporting II.

Actually, Iqbal's movement up the ranks isn't that surprising. By the time he had come to KU, he had already earned his master's in political science at Dacca University in his native Bangladesh.

Iqbal, a writer since age 14, had published editorials, reviews, sports stories and even fashion features in Bangladesh before the political climate in the country compelled him to leave.

During the summer of 1973, Iqbal was the associate editor of the *Kansan* and worked 18 hours a day as a reporter, news editor and copy editor.

"I lost so much weight it wasn't funny," he said of that summer. "My pants started falling off. The staff took up a collection to buy me a belt."

Soon, however, Iqbal had regained his weight, had received his master's in journalism and was assisting former Dean Edward Bassett in teaching advanced reporting.

On the basis of his performance as Bassett's assistant, Iqbal was hired last summer to teach reporting.

John Bremner, professor, likes to tell his editing students the story about a little, stringy-haired girl who used to sit in a far corner of his editing class at the University of Iowa and write down everything he said.

Norma Wilson, instructor, who switched from part-time to full-time teaching this fall, has heard the same story. But her perspective is entirely different.

"I don't think the story's true," said Wilson, who earned her bachelor's degree in journalism and education from the University of Iowa in 1969.

"I've looked at my notes and I hardly wrote anything."

Although she's no longer stringy haired, Wilson, at 5 foot 3 and 110 pounds, is still little.

She seems even smaller when sitting

in the slot of the copy editing desk in room 216, in the seat where 6 foot 5 Bremner, over previous semesters, had become somewhat of a legend.

"That's been bothering me all semester," said Wilson, who teaches a section each of Editing, Advanced Editing and Reporting I.

But Wilson said she felt no compulsion to emulate the teaching style of the HOPE award winner who regularly waved his handkerchief out the window, shouting, "Help! I'm being held captive by a bunch of crazy students!" But she did ask advice.

"He said I could do anything I wanted in Editing except get rid of *HTK*," she said.

Bremner is the author of *HTK*, a handbook of headline writing don'ts and don'ts.

Wilson also acknowledged Bremner's influence on her teaching, education and even her decision to work for her master's degree in journalism at KU.

Upon inquiring about KU's graduate schools in 1973 Wilson said, "I got a letter back asking me whether I was the same Norma Ruth Parker Wilson who went to the University of Iowa. If so, call John Bremner.

"I was told that they needed some-

body to teach Reporting I, but at first I told him I didn't want to."

What happened next was all but inevitable.

"He told me that he'd slit my throat if I didn't. And so I came."

Wilson, now a doctoral candidate, learned, as KU editing students have learned for years, you just don't say "Hell, no" to John B. Bremner.

Len Alfano, instructor, teaches two classes at Washburn University, commutes to Lawrence once a week to teach Advertising Copy and Layout and rushes back to Topeka to check the progress of his own advertising agency, Communication Consultants.

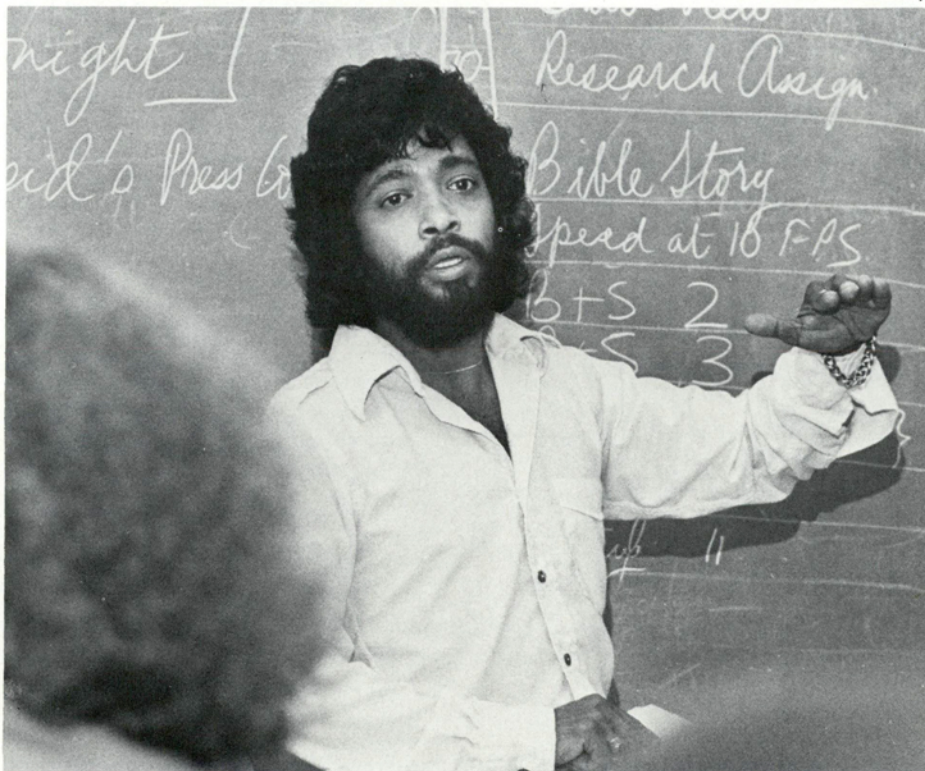
He has taught as many as 15 different journalism courses at both schools since 1968, when he was a graduate assistant at KU. He received his master's degree in journalism from KU in 1970.

How does he manage to accomplish all this?

"Not easily," Alfano said. "I just keep struggling. I've always considered myself a free-lance teacher. Have bag, will travel."

Zahid Iqbal's biggest problem is 'trying to look old.'

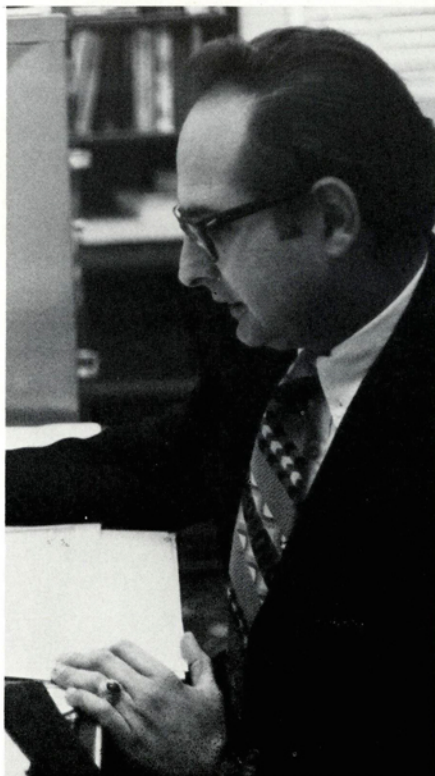
Photo: Ron Bishop





Norma Wilson expands editing faculty by 100 per cent.

Photo: David Severance



Ad man Len Alfano says, 'Have bag, will travel.'

Tom Hedrick has been "Voice of the Jayhawks," "Voice of the Kansas City Chiefs," "Voice of the Cincinnati Reds" and "Voice of the University of Nebraska football network."

He has announced three Super Bowls, six Cotton Bowls, dozens of Texas Rangers baseball games, the NCAA basketball championships and ABC's Wide World of Sports.

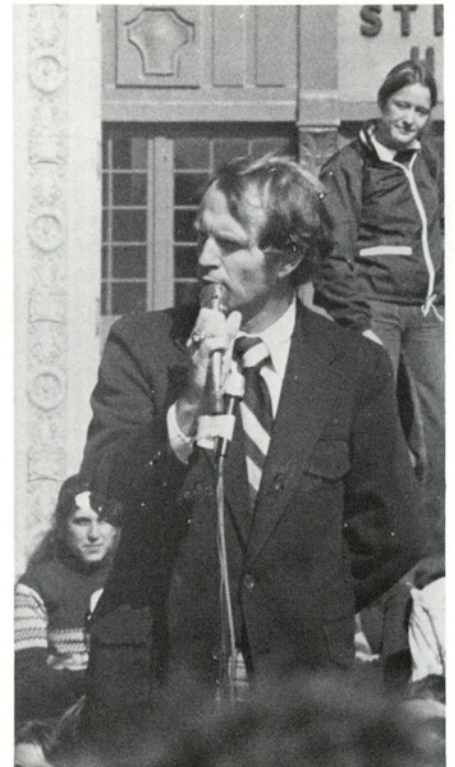
Hedrick, Jerry Bailey's replacement this year as "Voice of the Jayhawks," previously did play-by-play announcing at KU from 1960 to 1967. He also taught courses in sports announcing.

Returning to KU last fall, Hedrick welcomed the chance to resume teaching sports broadcasting. And, he says, he puts as much effort and intensity into critiquing a student's taped football broadcast as he does describing a Jayhawk touchdown.

"I'm very honest with my students, as they'll tell you. I'm a hard grader. If I give you an A, you're a darn good announcer."

Last fall Hedrick met with five students one evening a week at his home to listen to each other on tape and to criticize each other.

Photo: Ron Bishop



'Voice of the Jayhawks' Tom Hedrick teaches sports announcing.

Every student had to do four or five football and basketball games in addition to numerous studio shows, track meets and baseball games.

The key to getting better in broadcasting is in wanting to do better and in listening to yourself, Hedrick said.

"I've listened to every game I've ever done. I close doors, put my feet up and grade myself just as I do my students.

"And I'm harder on me than I am while grading my students during the week."

The faculty adviser and general manager of KJHK-FM, the student-run KU radio station, admits he was a "bumbling announcer" as a student in college.

Ernest Martin, assistant professor, who earned his bachelor's degree in Speech and Dramatic Arts from Morningside College, Sioux City, Iowa, was an announcer at a Sioux City FM radio station.

Since those day, however, Martin

new faculty

has received his master's and doctoral degrees from the University of Missouri, taught radio-TV production and broadcast regulations courses at Iowa State University and worked for a commercial survey research company. The survey research involved telling radio and TV stations across the country how they could improve their programming.

As an employee of Frank Magid Associates in Marion, Iowa, for two years, Martin logged a quarter of a million miles in the air, visiting approximately 30 TV and radio stations "from New York to California and all points between."

The experience gave him an extensive background in broadcast communications, but little in the way of a stable home life since he was required to travel so much, sometimes visiting four cities in one week.

That, he said, was one reason he decided to return to teaching.

Martin, who teaches radio-TV-film writing, radio operations and a graduate research course and who will teach a class in documentary film in the spring, said that his experience in both the academic and professional worlds would help him as a teacher.

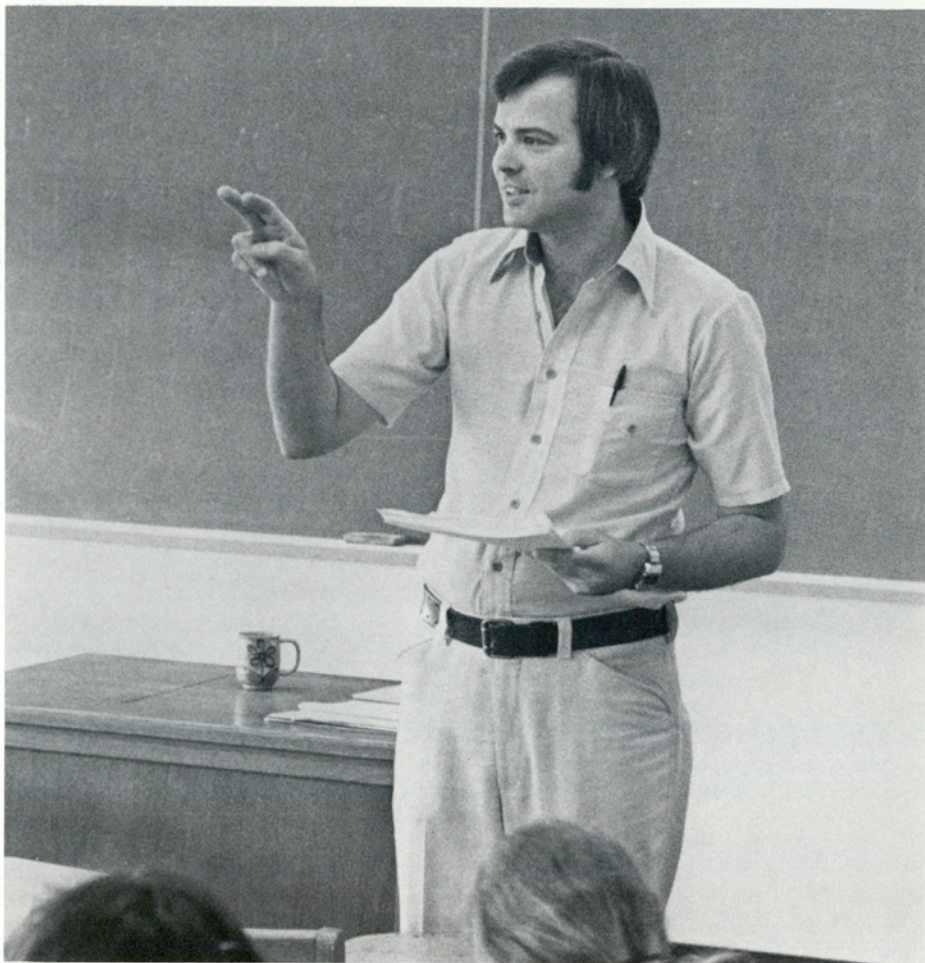
"The combination of those two things is what helps me to be a better teacher," he said. "I try in my classes to give as realistic a viewpoint of what they'll find in the commercial broadcasting world."

Rich Clarkson, visiting instructor, set out the grading standards for his Photo III class in his weekly column in the Topeka Daily Capital-Journal.

Writing in "Monday AM" the day classes began, in August, Clarkson said, "Of course, I intend to grade on the curve. The girl with the best curves gets the best grades."

Then he added some of his course requirements: "Already, I have my first reading assignment for the class—a mere 3,124 pages from 57 daily newspapers for next week.

"Acceptable term projects include a picture session with Howard Hughes,



KJHK manager Ernest Martin is a man of two worlds.

Photo: Daryl R. Webb

an in-depth study of a CIA assassination and an album of warm, homey, spontaneous pictures of Richard Nixon."

Seriously, Clarkson had other intentions for his students, who met with him once a week in the fall.

More than anything, he said he wanted his class to be a bridge between the academic and professional worlds. The contents of his course are the experiences of the working photographer.

Although Clarkson has never before taught in the academic setting, he is eminently qualified to do so.

The winner of the prestigious Joseph A. Sprague award for working news photographers in 1972, Clarkson has been director of photography at the Capital-Journal since 1964, a contributing photographer for Time, Life and Sports Illustrated and this year is serving as the president of the National Press Photographers Association.

Among his more famous pupils were Susan Ford and Jim Ryun.

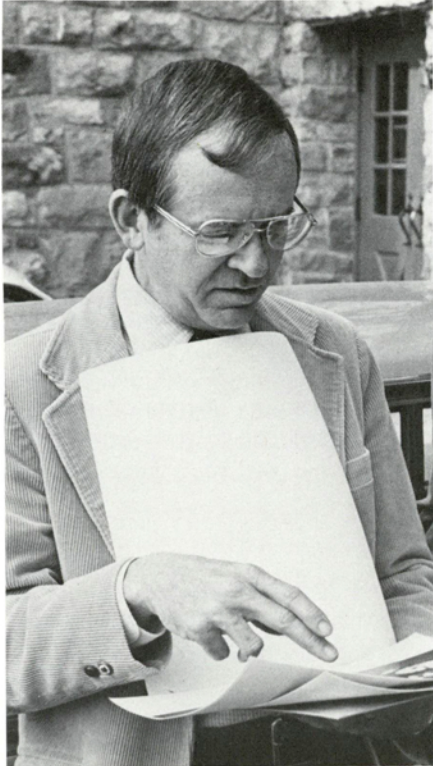
There's no such thing as a "curve" in Charles Barrett's two Photo I sections. When he grades a student's work, it's always against a professional standard.

"This makes it a little bit rougher than they had expected when they came in," Barrett said. "It's not how to make a pretty snapshot."

Outside of assisting his instructors at his alma mater, Brooks Institute in Santa Barbara, Calif., Barrett never taught a class before this semester.

But, Barrett is quick to point out that it doesn't mean he's never been a teacher.

As a professional photographer for 16 years and as a worker in industry



Rich Clarkson sets tough standards in Photo III.

for the past eight, including five years in Wichita, Barrett has found himself teaching many people.

"Anytime you're in any place in an industry dealing with the public, your job is just as much educational as production. As far as being an educator, in the broadest sense, I've been that for eight years."

He said that despite some exasperations he has enjoyed teaching and meeting the challenges involved in designing an effective course.

Barrett, who also teaches a section of color printing, commented on his goals for his 60 students in Photo I.

"I would hope that they'd have a helluva understanding of photography when they get done. Even if they don't continue in photography—and I'm sure many of them won't—at least they will have enough of an understanding so they can appreciate what a photographer goes through.

"And they will understand what a good quality photo is."



Charles Barrett's Photo I students get 'helluva understanding.'

Photo: Maggie Henning

How does Bernard Mullin, assistant instructor, manage to balance his two roles as KU soccer coach and KU journalism teacher?

"With a soccer ball on one foot and a piece of chalk on the other," answers Mullin, who teaches a course in marketing for advertising majors in the J-School.

A native of England, Mullin was the coach of the Lanchester Polytechnic soccer team in Coventry from 1970 to 1972, which placed third in 1972 in the British equivalent of the NCAA.

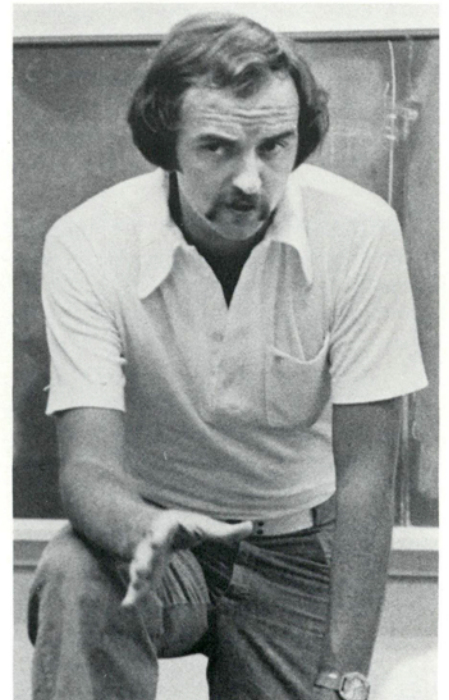
Mullin, himself a former semi-professional soccer player (he played two years for the Oxford City Club), came to KU in the fall of '73 to get his master's degree in marketing.

After Mullin received his master's degree in 1974 he promptly began working on his Ph. D.

But a center half with a doctorate in business? Mullin doesn't see any contradiction.

Asked what he'd rather spend most of his time doing—playing soccer or teaching business—Mullin replied, "Truthfully, probably soccer. I have an aspiration to become a full-time teacher, but I don't envision myself just teaching. Soccer has to be in there someplace."

Photo: David Severance



KU soccer coach Bernard Mullin teaches marketing section.

Alumni News

Compiled by Daphne Johnston and Diane Wilson
Photographs courtesy of Spencer Library Archives

- 1924**
KATHERINE STULL, Maj., USA, Ret., lives in Santa Monica, Calif. She is doing free-lance writing and promoting a Hospitalized Veterans' Writing Project, which publishes Veterans' Voices.
- 1934**
PALMER LINDSAY died in Sun City, Ariz., April 19, 1975. He owned Bennett-Lindsay Real Estate and Insurance in Manhattan.
- 1935**
JOSEPH E. DOCTOR lives in Exeter, Calif., and is administrative assistant to state Sen. Howard Way.
- 1941**
MARGARET (HYDE) JENNISON is writer and editor for the public forms and letters section of the Internal Revenue Service, Washington, D. C. Her son, Michael, is a first-year law student at KU.
- 1946**
MARY MARGARET (GAYNOR) FALLIS is editor and publisher of the Tulsalite in Tulsa.
- 1949**
KEITH M. WRIGHT is managing editor of the Chanute Tribune in Chanute.
- 1950**
DALE W. FIELDS left KU in 1950 when he was three hours short of a B. S. in Journalism. He finished those three hours in 1974 at Gonzaga University in Spokane, Wash., and became a graduate of KU. He is owner of the Ace Syndicate advertising and public relations agency in Spokane. DICK HUNTER, Des Moines, is executive director of Friends of Educational Broadcasting. He was formerly director of public relations for the Iowa Division of the American National Red Cross.
- 1951**
GERALD L. MOSLEY is manager of advertising and sales promotion for Olin Corp. in Little Rock, Ark. He is past president of the National Agricultural Advertising and Marketing Association. EMLIN E. NORTH JR. is director of development at the Menninger Foundation in Topeka.
- 1952**
MARION W. KLIEWER is editor of the Kansas Library Association Newsletter for the KU libraries in Lawrence.
- 1954**
WENDELL SULLIVAN and AL HIGDON (KU '58) are owners of Sullivan-Higdon, an advertising and public relations firm in Wichita.
- 1956**
GORDON HUDELSON is with the Sterling Bulletin. JOHN MACON McMILLION is general manager of the Duluth News-Tribune and Herald, Duluth, Minn. His son, John, is a KU freshman.
- 1957**
GERALD DAWSON does public relations work for Honeywell, Inc., in Minneapolis, Minn.
- 1958**
ARDETH G. NIEMAN is information and research analyst for the public information office of Colorado Springs, Colo.
- 1959**
CHARLES MACY is with the Associated Press in Kansas City. MALCOLM W. APPLGATE is publisher of the Courier, a Gannett newspaper in Lafayette, Ind.
- 1962**
HAROLD "COTTON" FREDERICK is executive vice president of Koerper and Co. in Kansas City. He has three children, Scott, Laura, and Stephanie.
- 1963**
MARTIN S. DICK is staff lighting director for CBS-TV in New York City. Lt. Cmdr. DANNY L. MEEK, USN, is pilot of a long-range antisubmarine aircraft in the Pacific. THOMAS MILLER lives in Little Rock, Ark. He is married and has two sons, Derek, 2, and Jason, 1.
- 1964**
ROSE E. (OSBORNE) TULECKE is a free-lance writer for Fort Worth magazine, in Fort Worth, Tex.
- 1965**
NANCY LOU (HOLLAND) FEINBERG got a master's degree in special education at the University of Wisconsin in 1968 and is a learning disabilities teacher in the Piedmont Unified School District in Piedmont, Calif.
HENRY B. JAMESON is manager of new advertised products for Anderson Clayton Foods in Dallas. KAY (JARVIS) JONES is a housewife and mother in Indianapolis, Ind.
- 1966**
SUSAN J. (TICHACEK) BLACK is a freshman in the School of Nursing at West Nebraska General Hospital in Scottsbluff, Neb. MARY K. DUNLAP is senior editor for American Family Physician magazine in Kansas City.
JOHN D. GRAVES is district sales manager for Uarco Business Forms in Tulsa. He received his M. A. in journalism from the University of Missouri at Columbia in 1967. GARY F. LINK is assistant director of advertising and public relations for the Kansas City Life Insurance Co. in Kansas City. He married Marita Barkis on Jan. 4, 1975, and they live in Lawrence.
DALE A. REINECKER is advertising and sales promotion manager for the Zebco-Ben Pearson Division of the Brunswick Corp. in Tulsa. He is married and has one child. THOMAS A. ROSENBAUM is assignment manager for TV news for WABC-TV in New

York City. He lives in Berkeley Heights, N. J.

LINDA D. SIMPSON is a travel agent for TMC Travel Group in Kansas City. EDDIE E. VAUGHN is public information coordinator and teaches a journalism class for Cass R-9 School District in Harrisonville, Mo. He is married and has a son, Chris, 6, and a daughter, Jennifer, 2.

1967

J. MICHAEL COOK is national sales manager for Falcon Manufacturing of Kansas, in Wichita. He is married to Joann Kutz. CAROLYN S. (DRURY) PLAVCAN is research assistant for the department of administrative research for the Wichita Public Schools.

1968

DAN AUSTIN is a reporter for the Dallas branch of the Wall Street Journal. He is married to Gail Davenport and has a son, Stephen Davenport. TOM E. BOWSER is director of professional relations for Kansas City Blue

Cross-Blue Shield in Lenexa. He is married to Judy Strunk.

TERRY FITZGERALD is in Iran to screen agencies with which J. Walter Thompson Company might associate in international advertising. JOANNA (SHIPLEY) GORTHY is married to a Navy instructor pilot in Meridian, Miss., and has a daughter, Jennifer.

1969

JUDITH (DAGUE) BATES and her husband, Chuck, have a boy, Christopher Michael, born Christmas Day, 1974. They live in Tulsa. WILLIAM F. HUNTER is editor of the Osborne County Farmer in Kansas City.

SUSAN (BRANDEMeyer) and JOHN MARSHALL are married and live in Topeka. She is editor of the Kansas Motorist, the magazine of the Automobile Club of Kansas, and he is Topeka correspondent for the Harris Newspapers. JANE (JAN) MAXWELL is safety director for the Maxwell Bridge Company, Inc., Kansas City.

PATRICIA (MURPHY) PODJASEK works for Volvo Midwest in the market

development department in Bartlett, Ill. JOHN STEPHEN SCRUBY is married to Carolyn Collins and is a representative for industrial rubber and plastic companies in Lenexa.

BRUCE D. SLOAN is director of public relations for the Kings Professional Basketball Co. in Kansas City. DONALD W. STEFFENS is doing free-lance writing in Wichita, mostly for foreign track and field magazines in Germany, France and South Africa. CARL D. WILLIAMS is a photographer and motion picture cameraman for the Parsons State Hospital's audio-visual department.

1970

L. LARKIN BILLICK is public relations director for the Iowa Bankers Association in Des Moines. He is also a government lobbyist, media director for a political candidate and promotional adviser for Sen. John Culver of Iowa.

CHARLES WALTER CHOWINS is working on the Casa Grande Dispatch in Casa Grande, Ariz. ZOLTAN JAMES CZUPOR is attending graduate school at the University of Denver. JACK L. HURLEY is vice president of Batz-Hodgson-Neuwoehner advertising agency in Wichita. JEROLD JAMES is attending the KU School of Law.

ALAN JONES is married and works for the Anchorage (Ala.) Daily News. NORM MAGNUSON handles press and media relations and consumer affairs in the public affairs department of AllState Insurance Co., Buffalo Grove, Ill. PETE KOVAC is an advertising account executive for Fletcher-Mayo Associates in St. Joseph, Mo.

SHELLEY (BRAY) MAYER is editor of Women in Business, a magazine in Overland Park. MARTIN A. NOLTERIEKE is a sales manager for Col-

Old Fowler Shops was remodeled in 1952 for use by the School of Journalism. In 1955 the building was renamed Flint Hall in honor of Leon Nelson "Daddy" Flint, journalism head for 25 years and teacher for 42.



alumni news

gate-Palmolive in Houston. RALPH DANIEL OSBORNE has a 3-year-old son, Benjamin, and is a city government journalist for the Tulsa Tribune.

RUTH RADEMACHER married Richard I. Hlavacek on May 24, 1975. MICHAEL THOMAS RIEKE is a research assistant in the Bureau of Child Research at KU. DANIEL SAMPER is associate editor of El Pueblo, a newspaper in Cali, Colombia.

LUIS FERNANDO SANTOS is the assistant business manager of El Tiempo, a newspaper in Bogota, Colombia. STEVEN G. STEFFENS is a consumer catalog planner for Western Auto Supply Co. in Kansas City.

1971

MARTHA ATLAS works for Bernstein, Rein, and Boasberg advertising agency in Kansas City. JOHN ELBING is a staff photographer for the Amarillo Globe-News.

MARY CATHERINE JACKSON is the senior partner in the law firm of Jackson and McRoy in Kansas City, Kan. RONALD HEGGEMEIER is married and works as a general contractor in Great Bend. MARK HENRY works for the Greater Houston Convention and Visitors Council. JONATHAN JORDAN is a student in the KU School of Law.

JAMES LADESICH is an account executive at Valentine-Radford, Inc., Kansas City. He lives in Shawnee. M. GENELLE RICHARDS is a technical writer for the Public Service Company of Oklahoma in Tulsa.

NILA (WALKER) SALIBA has rejoined the staff of the Parsons Sun as news editor. STEVEN DON VICKERS is editor and publisher of Drum Corps World, Golden, Colo., and owns the corporation that publishes it.

TERRY (WILLIAMSON) WHELAN is director of Osteopathic Medicine in Topeka. Her husband is Ward B. Whelan. WARREN WOOD is assistant district attorney for the 18th Judi-

cial District in Wichita. He is married to Loretta Stringer.

1972

DEBORAH (BURGER) BAKER married Thomas Baker in November 1974 and lives in North Kansas City, Mo. ROBERT T. BURTCH is a general reporter for the Dodge City Daily Globe. RONALD CARTER is an account manager for Broyles, Allenbaugh & Davis, Englewood, Colo.

DOUGLAS DELANO is director of photography and production manager for Kaleidoscope Productions, Inc., an audio-visual multi-media productions

company. RICH DWYER has his own business, selling items to small shopkeepers in San Francisco.

KATHERINE (MANSKE) FON is married and lives in Los Angeles. RITA HAUGH is in graduate school at Indiana University.

KAREN HOLZMEISTER, city and schools reporter for the Daily Review, Hayward, Calif., won the top award for spot news in the Associated Press annual California-Nevada newswriting contest. Her story, which also won a San Francisco Press Club Award, was an account of the shooting of the Union City police chief.

Fowler Shops, shown here in the 1930s, housed the machine shops, a foundry, a carpenter's shop and, in the basement, a rifle range.



GAYLE (TRIGG) HOSHOUR is the editor of Tracer, a news magazine in Topeka. RICHARD LARIMORE is attending the KU School of Law.

MARK SABO is sales representative for Milling and Baking News and Retail Baking Today, in New York City. GREG SORBER is a photographer for the Scottsbluff (Neb.) Star-Herald.

RUSSELL WILLIAMS, Lt. J-G, combat information officer on the USS W. S. Sims, received a Navy Letter of Commendation for his service as communications officer during the 1973 Middle East conflict, when he was aboard the USS C. F. Adams.

1973

MICHAEL A. BLAKEY has been promoted from catalog copy writer to assistant group copy chief, catalog advertising, for Sears, Roebuck and Co. in Chicago. RICK W. CHEATUM, who was news director, chief engineer operations manager for KUPK radio in Garden City, has recently moved to Hutchinson to become chief engineer for KWHK radio.

STEVEN ARTHUR COHEN is working for the Hollywood (Fla.) Sun Tattler. GEORGE D. DEVINS JR. is

with the Bernstein, Rein, and Boasberg advertising agency in Kansas City. JOHN M. DOLAN works for KWKI radio in Kansas City.

RAMONA G. DUNN is assistant advertising manager for Dell Publishing Co. in New York. DANIEL P. GEORGE is working for the Associated Press in Kansas City. DAVID S. HEALY is attending Georgetown University in Washington, D. C.

WILLIAM B. KISSEL JR. has been appointed manager of sales promotion for King Radio in Olathe. EDWARD L. LALLO is a photographer on the Daily Iberian, New Iberia, La. BARBARA LAUTER is director of public relations for the Wichita Symphony Orchestra.

DENNIS LINGLE is a pilot and public information officer for Patrol Squadron 45 in the U. S. Navy.

RON LUCAS is director of advertising for the MEC Corp. in Neodesha. EMERSON K. LYNN recently married Cynthia Schumo. The Lynns live in Arlington, Va., where Emerson is press secretary to Kansas Senator James Pearson.

LESLIE (KURTENBACH) MILLS is a laboratory secretary and reception-

ist for the Mission Bay Memorial Hospital in San Diego. STEPHEN M. PRICE is attending the University of Texas graduate School of Business. STEVE RIEL is the assistant copy chief for the Kansas City Star. CATHY (BROWN) ROELKE is a special writer for the Sun Newspapers and the Plaza magazine in Overland Park.

LINDA SCHILD is a reporter on the Bellingham (Wash.) Herald. JAMES D. SCHUMM is an architectural maintenance sales coordinator for the Cook Paint and Varnish Co. in Kansas City. JOYCE (NEERMAN) SHIRK is a copy editor for the Kansas City Star.

JANICE (BARDEN) SMITH is an administrative assistant with Batz, Hodgson and Neuwoehner advertising agency in Kansas City. LARRY W. SMITH is the news director for KSOK radio in Arkansas City. ROGER C. TWIBELL is sports director at KDFW-TV, Inc., in Dallas.

ARTHUR WADE is a sound and lighting engineer for the Crown Center Hotel in Kansas City. ELDREDGE WHITE is with the Fletcher-Mayo Associates office in San Francisco. RONALD YATES is a correspondent for the Chicago Tribune Press Service in Tokyo. PATRICIA M. ZWEGO is with the Valentine-Radford advertising agency in Kansas City.

1974

DAN A. ADAMS is doing sales and public relations work for a professional baseball team, the Lafayette (La.) Drillers. CHRISTINE ALLEN works for the Johnson County Travel Agency in Prairie Village.

RICHARD L. BROWN is attending the graduate School of Business at KU. WILLIAM G. BROWN is floor director on the production staff of WHO-TV in Des Moines.

A hedge protected the grounds around Fowler Shops at the turn of the century to keep out grazing cattle. The building was constructed in 1899, financed by a \$21,000 gift from George A. Fowler.



alumni news

DEBORAH DANIELS is working for the Squire Publications in Kansas City. STEVE DICK works for WDAF-TV in Kansas City as a news photographer and editor.

MICHAEL M. HEALY is with Benton and Bowles advertising agency in New York City. REX E. HEARST sells advertising for the Kansas City Kansan.

JEAN HAYS is working at Tracey-Locke advertising agency in San Francisco as a junior accountant executive. PATTY JOHNSON is with D'Arcy, MacManus, and Masius advertising agency in San Francisco.

MARY ELLEN (LIND) JORN is a copywriter for Emerson-Franzke advertising agency in Topeka. GARY ISAACSON is assistant sports editor for the Salina Journal.

TERRY B. KAFKA works as print production manager for the Leo Burnett Co. in Chicago. JAMES M. KENDALL is a reporter for the Associated Press in St. Louis. DON W. KINNEY JR. works in the public relations department at St. Luke's Hospital in Kansas City.

DAVID B. McDONALD is operations director and sales consultant at KVMT radio in Vail, Colo. JACKSON MITCHELL, married recently to Julie Motley, is publisher and editor of the Newkirk (Okla.) Herald-Journal.

BYRON W. MYERS is layout editor on the Grand Island (Neb.) Independent. THOMAS S. PETTIT is an assistant instructor of journalism at Kearney State College in Kearney, Neb. MARTIN J. RASKIN works for the Alaskan Fur Co. in Kansas City as an executive trainee in advertising.

ELISE RITTER is assistant production manager of the New Republic magazine, in Washington, D. C.

DIANA SCHMIDT works for Rosenberg, Honeycutt, and Associates in Dallas as a marketing coordinator. CARL SNIFFEN is studying law at the University of Missouri-Kansas City.

TAMI L. THARP is an advertising salesman for the Kansas City Star. DANIEL A. THOMAS is vice-presi-

dent and secretary of W. A. T. Realty in Wichita.

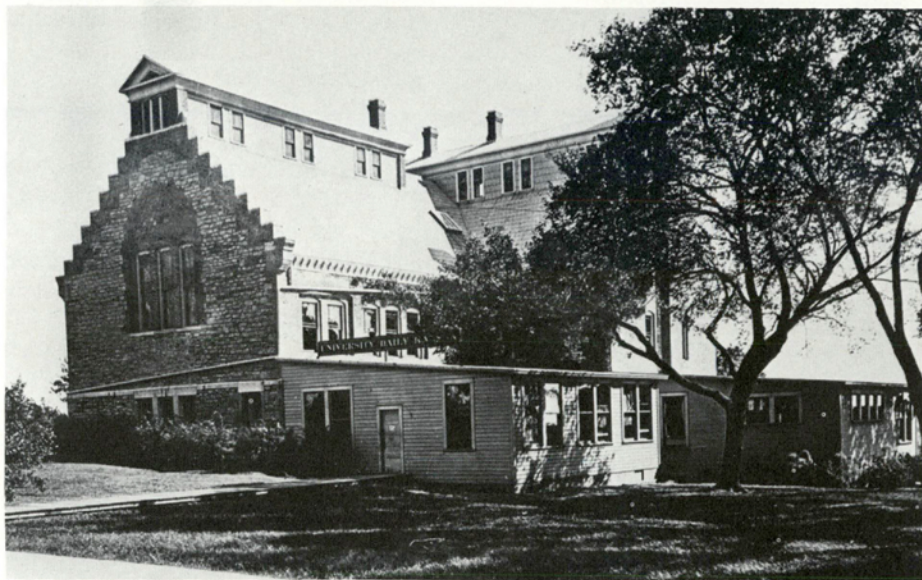
RENEE C. WARNING is with the Boehner-Scheib advertising and public relations agency in Prairie Village. ROBERT W. WELLBORN is public relations coordinator of north central Kansas for the Kansas Forestry, Fish and Game Commission in Concordia.

STANLEY E. WILSON is a sports-writer in charge of state high schools for Stauffer Publications in Topeka. TIM and ANN (McFERREN) WINTERS both work for the Scottsbluff (Neb.) Star-Herald. DIANE YEA-

RICHARD D. BUSH is in the advertising department of Media Marketing in Lenexa. KATHERINE K. CHENG is an officer trainee with the Bank of America in New York City.

GEORGE A. COX is manager of Heavy Eddy's Pizza in Boulder, Colo. STEVEN R. FRY is a reporter on the Topeka State Journal. LARRY D. GREWACH is press secretary for Missouri Congressman William Hungate in Washington, D. C.

CAROL GWINN is editor of the monthly publications of the Kansas Motor Carriers Association in Topeka.



The home of the journalism department and the University Daily Kansan offices from 1912 to 1952 was known as "the Shack." Built in 1893 to house the chemistry and physics departments, it was adjacent to Watson Library. It was razed in 1962.

MANS is a reporter-copy editor for the Great Bend Tribune.

1975

DOUG D. BALLOU is lead writer on major chemical-industrial accounts for Fletcher-Mayo Associates in St. Joseph, Mo. SANDY BESINGER handles advertising for the Fredonia Daily Herald. JAMES R. BLACK is assistant to the director of public information in the Kansas City Public School System in Kansas City, Kan.

SHANNON K. HACKETT is assistant to the vice president for communications of the Combined Insurance Co. of America in Chicago. KENNETH B. HARWOOD is consultant for Acacia Fraternity in Boulder, Colo.

LINDA HORNER is administrative assistant and executive secretary to the series editor of the Indiana University-Mouton and Co. in Bloomington, Ind. MARIAN HORVAT works as an assistant production manager at the

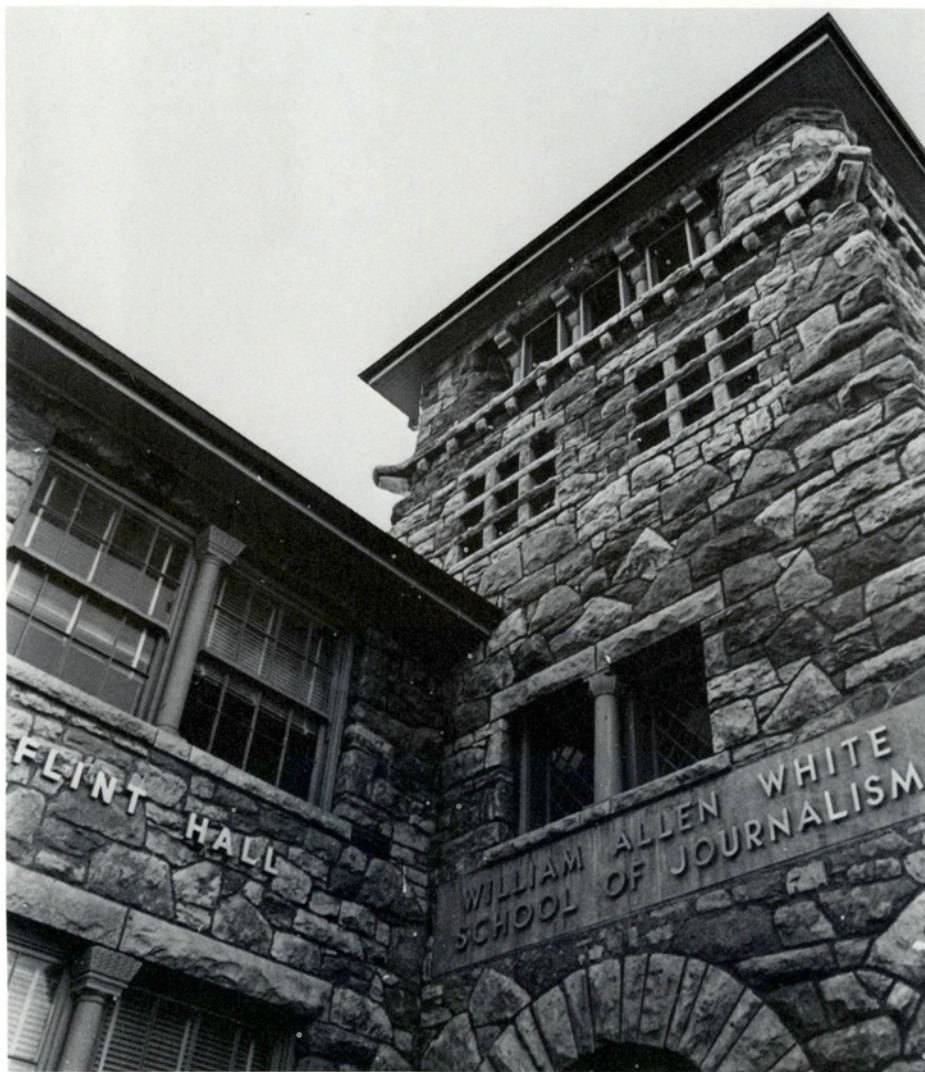


Photo: Ron Bishop

Fromm, Inc., advertising agency in Kansas City.

CAROLYN A. HOWE is classified advertising manager for the Anaheim (Calif.) Bulletin. BILL HUMMELL is a general-assignment reporter and feature writer for the Concordia Blade Empire. JAN HYATT has been hired as editor of the Noon News at Hallmark.

DONALD W. JEFFERSON is news editor on the Tri-State Plainsman in Seldon. KENT JOHNSON is attending the KU law school. LINDA GAIL JOHNSON is an advertising salesman

and copywriter for Squire Publications in Kansas City.

DEBORAH G. LYSAUGHT is a copywriter for United Farm advertising agency in Kansas City. ARNOLD R. LYTLE is a reporter-editor for the Holton Recorder.

MARY (LANGFORD) LOFTUS is a newswriter for KCMO-TV in Kansas City. ALAN MANSAGER is a reporter for the Larned Daily Tiller. KENTON M. McCORD works in the photo processing lab at the GAF Corp. in Kansas City. ALAN McCOY is a photographer for the Parsons Sun.

JIM McNICKLE has joined the staff of the Ashland Clark Co. Clipper as a reporter and assistant to the staff. DAWN MISER handles promotions for Oppenheimer, Inc., in Kansas City. DEBRA D. MORAN is attending the KU law school.

RICHARD PAXSON is a reporter-copy editor on the Lincoln (Neb.) Journal. LYNN PEARSON is writing the annual report for the Area Agency on Aging for the Heart of Texas Council of Governments in Waco. JOHN PIKE is attending the KU law school.

KATHLEEN PICKETT is an area news reporter for the Chanute Tribune. DAVID B. REECE is an account executive for Emerson-Franzke advertising agency in Topeka. KYLE M. "SKIP" ROWLEY is attending law school at the University of Texas. CYNTHIA A. SCHOEPNER is a salesman for KLOE radio and TV in Goodland.

MARSHA A. SEARS is an information specialist for the Western Missouri Area Health Education Center. DANNY SEAY works for Maupintour in Lawrence as a copywriter.

NANCY (HURLEY) SMITH is assistant city editor on the Holyoke (Mass.) Transcript-Telegram. DEBBY SPRUK is with Doane Agricultural Service, Inc., in St. Louis as an associate editor in the publications department.

ANITA (MARTIN) SOLTER is class notes writer-editor for the Kansas Alumni magazine. CRAIG STOCK has joined the newsroom staff of the Wichita Eagle-Beacon. ALICE (REITER) SUMMERS is a copywriter for Rothschilds in Oklahoma City.

LINDA (WEINSTEIN) TURNER is manager of the Jayhawker Towers Apartments in Lawrence. SHARON L. WOODSON is public information officer for Metropolitan Community College in Kansas City.

STEPHEN VON BEVERN is a research analyst and client representative for C. I. S. Market Research in Kansas City. TERRY WHITE is on the news media staff of the Moundridge Journal.



Courtesy of the Alumni Assn.

A Smile from the Fink of the Year

Susanne M. Shaw, assistant professor and faculty adviser to the Kansan, walks a privileged path on her way to receive the H. Bernerd Fink Award for distinguished teaching at the May 1975 commencement ceremonies. She is the second journalism professor to receive the annual award. Lee F. Young, professor, won the award in 1969.

Kansas public notice laws found outdated by Hoch

Bill Hoch, Emporia graduate student, has compiled research on Kansas public notice laws for the Kansas Press Association in a project designed to inform Kansas legislators about changes needed in those laws.

The study was done at the request of the Kansas Legislature's Committee on the Revision of Statutes.

Hoch spent more than a year working on the project, including one salaried summer session. The legislature

began reviewing Hoch's final report on Nov. 1.

Hoch found that the Kansas public notice laws were generally outdated and inconsistent. His study suggested two ways to solve the problem.

One was to pull all the separate laws and ordinances together under one law designed to cover the entire area. As it stands now, these laws are scattered throughout Kansas law books and don't clearly state one defined public notice legal principle.

The other was that the laws could be left where they were but be revised for clarity. Hoch said this seemed to be the less likely of his proposals.

Former J-School teacher now at Virginia college

Leon Smith, former RTVF teacher, is director of the Teleproduction Center, and associate professor of communication arts at Madison College, Harrisonburg, Va.

Smith taught at KU from 1970 to 1972. He left KU to become Director of Instructional Telecommunications at Ohio University in Athens, Ohio.

He held that post until the Fall '75 semester, when he accepted the post at Madison College.

University of Kansas NEWSLETTER

Volume 75

January 17, 1976

Number 23

Published weekly during the school year by the University of Kansas News Bureau, Lawrence, Kansas 66045. Second-class postage paid at Lawrence, Kansas.