

Jayhawk  
Journalist

FALL 1978

# Jayhawk Journalist

FALL 1978

## STAFF

Kathleen Aldridge  
Leslie Chandler  
Eve Dreher  
Robby Fulton  
Ann Hartley  
Monty Hobbs  
Therese Hornick  
Joan McMullen  
Dee Mills  
Tom Ramstack  
Ruth Sherman  
Kim Swenson

## ADVISER














Dorothy Bowles

## PRINTER

Bill Kukuk  
Mainline Printing  
Topeka, Kansas

The Jayhawk Journalist edition of The University of Kansas Newsletter is published each semester for the alumni, students and faculty of the William Allen White School of Journalism. It is a laboratory project for students in the Magazine Layout and Production class.



	You can help it along <b>Miracle Making . . . . . 1</b>
	Who says journalists aren't joiners? <b>Organizations . . . . . 2</b>
	McCarthyism, state centennial <b>1954 . . . . . 4</b>
	Prof. Pickett is still on the air <b>American Past . . . . . 9</b>
	Adams directs enrichment program <b>Minorities . . . . . 10</b>
	Baker: from newsroom to classroom <b>A Second Career . . . 12</b>
	Phil Bannister mixes the two <b>Karate &amp; Cameras . 14</b>
	They swarmed the hill on Oct. 13 <b>Shutterbugs . . . . . 16</b>
	J-students taste the real world <b>Internships . . . . . 18</b>
	Finding a permanent home at KU <b>Old Magazines . . . . . 19</b>
	Learning skills to take home <b>Foreign Students . . 20</b>
	Around Flint Hall <b>News Notes . . . . . 23</b>
	From J-school grads <b>Alumni News . . . . . 31</b>



# The making of a miracle

Professor Lee Young was hoping for a miracle. He was hoping that a way could be found to continue issuing the *Jayhawk Journalist*.

Last spring's issue was going to be the last one. The issue that you are reading is proof that miracles can happen.

Here's how it happened. Young and Dean Del Brinkman went searching for money, determined to keep this alumni magazine and laboratory publication alive. And, Chancellor Archie Dykes came to the rescue. He committed \$5,000 from University funds to allow us to publish two more issues; to live for another year while we sought a way to find a permanent financial base for the *J. J.*

"We share your conviction that it is an excellent publication and a fine educational opportunity for your students. . . . It is an outstanding publication," Dykes said.

So, we have found a way to publish again. And, we have received so much evidence of concern about the magazine, and pledges to support it, from your fellow journalism graduates that we are determined to try to build a sound financial base for continuing publication.

Several of you have offered to send in contributions for the *Jayhawk Journalist*, and some have even sent in checks for \$50 and \$100 without being asked. One business publishing firm, which has hired several of our graduates, has pledged a contribution of \$1,500 if we are able to raise enough money to guarantee publication. Our printer (Bill Kukuk, a KU alumnus) even offered to print every other issue free if we could arrange to finance the alternate one. We won't accept his offer, of course, because we think it places too great a burden on him. But, this is typical of the response that we are getting, and the reason why we are encouraged to think that something can be done to save the *J. J.*

This is what we hope to do: build an endowment fund of sufficient size so that we can publish the magazine from earnings on the investment. We don't want to keep coming back to you asking for contributions or subscription fees. If one major fund drive is successful, we're on solid ground.

If we can raise enough money from voluntary alumni contributions, we can then approach the magazine industry for matching gifts with strong evidence of the support that this publication has among its readers and the contribution it makes to students studying magazine journalism.

If you enjoy reading the *Jayhawk Journalist*, and want to continue to receive it, will you please consider a contribution to our fund-raising drive? Any amount that you can give will help.

Please use the postage-paid return envelope bound in this issue to send in your contribution to the *Jayhawk Journalist*.



# Student Organizations

*who says journalists aren't joiners?*

By Kathleen Aldridge

Professional organizations within the School of Journalism can be a great place for students in radio-TV, public relations, news-editorial, magazine, broadcast journalism and advertising to get advice about future careers.

These professional organizations are designed to aid students in job placement, finding internships for practical experience and to help broaden journalistic interests. Special dinners, seminars and speakers give students more insight about their careers.

Today, four organizations exist and a fifth one is trying to get its feet off the ground again. They are Blacks in Communication, Women in Communications, Inc., KUAD Club, Sigma Delta Chi and Public Relations Student Society of America.



Blacks in Communication

Blacks in Communication was started at KU in 1976. This is a local chapter, unaffiliated with any national chapter. It has 25 members this year. The organization was formed to provide information about job placement and events within the J-School and to get students together to discuss their classes and any problems they might encounter.

Blacks in Communication had a dinner and reception in October for a visiting journalist, Gabriel Ogunsekan, from the Nigerian Institute of Journalism. Sam Adams, associate professor, is the group's faculty adviser.



Women in Communications, Inc. (WICI), is an organization that includes sophomores through graduate students. Despite its name, it also includes men. It has 17 members this year who major in some area of communication.

The KU chapter was founded in 1913 as part of Theta Sigma Phi and reestablished in 1972 as WICI. Its goals include informing members of the variety of communications careers and encouraging members to gain professional outlook and experience through chapter programs, projects and internships.

Past WICI events are job counseling seminars, potluck suppers and an awards dinner at the end of the year. This year WICI plans another job counseling seminar and a video-taped tour of the *Kansas City Star*.

This fall Carrie Kent, senior; Amy Gregg, junior; and Mary Wallace, faculty adviser, attended the WICI national meeting in Detroit. Amy Gregg, local WICI chapter president, was elected national vice president for students. She will serve a one-year term.



KEVIN KING

*Gabriel Ogunsekan, visiting journalist from Nigeria, speaks at a Blacks in Communication meeting.*





Graduates Laurie Quick, Jan Scott, Marjorie Hawkins, Tom Hansen and Evan James return to give advice about the "real world" to Ad Club members.



The KUAD Club is a popular organization for advertising majors at KU with 112 members last year, the largest collegiate chapter in the United States. Its official title is the American Advertising Federation, and there are 84 chapters across the country. KU's chapter is only two years old, and it is possible that this year it will again be the largest collegiate chapter, with 90 members.

The AD Club meets about twice a month and sponsors workshops and seminars for members. The club had a student-grad night this fall when graduates from KU returned to tell how they found their first jobs and to give advice to future graduates.

The AD Club also hosted a sales night where representatives from the *Kansas City Star*, radio and television stations, and other media outlets had a panel discussion.

At the beginning of the semester, Tim Hammell of Brewer Advertising in Kansas City gave a campaign presentation, which many students found very interesting, according to Steve Reiff, KUAD president. Donald Jugenheimer, associate professor, is faculty adviser to the AD Club.

**THE SOCIETY  
OF PROFESSIONAL JOURNALISTS,  
SIGMA DELTA CHI**



The Society of Professional Journalists, Sigma Delta Chi (SDX), is the largest and oldest organization serving the field of journalism. Membership includes those work-

ing in the media and those preparing for journalism careers at the college level.

One purpose of SDX is to work toward safeguarding the flow of information to the public so that the people have access to the truths required to make democracy function and to protect our freedoms.

SDX also strives to raise the prestige of the journalist in the community. The society's motto is: "They who serve best serve the truth." The KU chapter of SDX was founded in 1910, only one year after the national society began, making it the second oldest chapter in the United States. It has about 20 members this year.

Julie Nicolay, vice president of the KU chapter, was elected campus board representative on the National Board of Directors in November 1977. In this capacity, Julie serves as a liaison for 40 college chapters in Kansas, Missouri, Nebraska, Iowa, South Dakota, Illinois, Indiana, Kentucky, North Dakota, Minnesota and Wisconsin. Debbie Gump, a former *Kansan* editor, was a campus representative in 1976-77.

The KU chapter hopes to gain a seat on the Board again this year. Paul Jess, associate professor, is faculty adviser this year.



The fifth organization which is trying to plant its roots at KU again is PRSSA, an organization for public relations majors. Twelve members are reactivating the chapter. This organization also provides seminars and special events to aid members. Dana Leibengood, assistant dean, is the faculty adviser.



## McCarthyism, state centennial Bobby Greenlease kidnapping

By Calder M. Pickett

*Mister Sandman, bring me a dream,  
Make him the cutest that I've ever seen,  
Give him a smile like Pagliacci,  
And lots of wavy hair like Liberace.*

1954. Yes sir, that was one of the songs you old folks were singing that year. The Chordettes did it. Twenty-five years ago, 1953-54 school year. Had it occurred to you that you're about to observe your 25th reunion, even if you don't bother to come here for it? You, out there—

Ann (Ainsworth) Reiland, Wichita . . . Rozanne (Atkins) Prather, Kansas City, Ks. . . James Baird, Oregon, Mo. . . Edmond Bartlett, Minnetonka, Minn. . . Susanne (Berry) Howard, Lutherville, Md. . . Mary (Betz) Duroche, Minneapolis, Minn. . . James Cazier, Topeka . . . Kenneth Coy, Scottsdale, Ariz. . . Philip Dangerfield, Chicago . . . Rodney Davis, Galesburg, Ill. . . Janet (Dearduff) Byers, Los Alamos, N. M. . . Ronald Dobbins, Wilmington, Del. . . Dean Evans, Kansas City, Mo. . . Velma (Gaston) Farrar, Kansas City, Mo. . .



—Kansan photo by Clarke Keys  
**CHEERY OUTLOOK**—New Kansan staff chiefs discuss policy and plans for the first eight weeks of the spring semester, after their nominations were being approved by the Kansan board yesterday. Seated are Shirley Piatt, executive editor, and Jane Megaffin, business manager. Standing are Ann Ainsworth, advertising manager, and Chuck Morelock, editorial editor.

# 1954

Eileen Foley, Manhattan . . . Clarke Keys, Sulphur Springs, Texas . . . Jane Megaffin, Oklahoma City . . . Charles Morelock, Huntington Beach, Calif. . . Robert Morey, Allentown, Pa. . . Shirley (Piatt) Frizzell, Tulsa . . . Thomas Shannon, Oxnard, Calif. . . Thomas Stewart, Washington, D. C. . . Jack Stonestreet, Tacoma, Wash. . . Wendell Sullivan, Wichita . . . Sam Teaford, Los Angeles . . . Donald Tice, Washington, D. C. . . Giuseppe Traldi, New York City . . . Jack Tusher, Leawood, Ks.

That was it, class of '54. Not many of you, but you were, as Jackie Gleason used to say in those days, a "good group." And the Ancient Mariner sits down at the typewriter to write another in this series of perhaps-ignored though rather-pleasant-to-write commentaries on the dear dead days.

What was the 1953-54 school year like? I believe it was my first year as adviser of the *Kansan*. It was the year that the *Kansan* was involved in a lawsuit with the Student Court, that Wes Santee was running like crazy, that B. H. Born was shooting a hot basketball, that CinemaScope was hitting the movies, that Joe McCarthy was on the rampage in Washington.

*First the tide rushes in,  
Plants a kiss on the shore,  
Then rolls out to sea,  
And the sea is very still once more.*

And it was the year of the Kansas Territorial Centennial. March 19-26 were the dates that recalled how an Illinois senator named Stephen A. Douglas wrote the Kansas-Nebraska Act, how the settlers came in with their covered wagons and printing presses and Beecher's Bibles, how John Brown stirred up things two years later, and, importantly, how Lawrence was the headquarters of all the turmoil. We put out a fine special edition of the *Kansan*, with 16 ad-free pages, a deal I worked up with Gene Bratton, the business adviser. Many of you, plus a few from the class of '55, worked on that paper. I'm still mighty proud of it.

It was a cold spring, that '54, but two weird characters named Clarke Keys and Tom Stewart pitched a tent on



# Greenlease Boy Slain

## Kidnapers Caught \$600,000 Paid

UNIVERSITY  
Daily Kansan  
Lawrence, Kansas  
Wednesday, Oct. 1, 1953

### Human Queen on Tabled

#### SCS Senate

Human Queen... on Tabled... SCS Senate... (Text is partially obscured and difficult to read)



PROSPECTIVE EMPLOYEE QUIZZED—E. E. Hite (left) and H. T. Stucker of the Consolidated Value Aircraft company of Ft. Worth, Texas, chat with Lawrence Kevitt in the first of a series of interviews with KU engineers.

### Enroll in Engineering—Name Your Own Price

Are you a student in education, business, fine arts, law, journalism or pharmacy? Have you begun wondering about a job after graduation? Are you beginning to worry about going out and meeting prospective bosses? If you are, then you're in the wrong school. Get in engineering, they come after you!

### Iowa State Group To Visit KU Campus

Iowa State provides the campus... (Text is partially obscured and difficult to read)

### ASC 1953-54 Budget

Operating Expenses	\$2,000.00
Printing	500.00
Telephone	300.00
Postage	100.00
Travel	100.00
Supplies	100.00
Service Charge	50.00
Business Expense	100.00
Miscellaneous	200.00
Reserve	100.00
Printing	200.00
Operating Expenses	275.00
Book Binding	25.00
Publications (Student Directory, etc.)	25.00
State and Cheerleaders	150.00
Operating Expenses	524.00
City Fees	4,480.00
Insurance	80.00
Postage	50.00
Telephone	50.00
Printing	\$5,044.15

By UNITED PRESS  
The 9-day-old Bobby Greenlease kidnap case came to a startling end today with discovery of his decomposed body in a shallow grave in St. Joseph, Mo., and the arrest of two persons in St. Louis.

Within minutes, the Federal Bureau of Investigation in Kansas City and in Washington confirmed the discovery. FBI Director J. Edgar Hoover in Washington identified the two under arrest in St. Louis as Carl Austin Hall, 37, and Roscoe Brown Heady, 41.

Hoover also disclosed that Bobby's father, Robert C. Greenlease, 71-year-old millionaire Cadillac dealer in Kansas City, had an \$800,000 ransom. He said a great portion of the money had been recovered.

He indicated that perhaps the boy had been murdered before the ransom had been paid. He had been shot.

Hoover announced that the ransom had been paid by the boy's mother, Mrs. Heady, last Sunday night.

The case was shockingly similar to the Lindbergh case, from which the present Federal Kidnapping Law grew. Charles Augustus Lindbergh Jr., 19-month-old son of the famous flyer, was kidnaped March 1932 near Hopewell, N.J. Ransom was paid, but where the boy's body was found had been eaten down to a skeleton.

Mokey details of the negotiations were disclosed here shortly after the tragic news was announced.

Robert LeFebvreman, Tulsa, Okla., and Norbert O'Neill, Kansas City, both partners of Mr. Greenlease in the automobile business called tomorrow to the law of the Greenlease mansion at Suburbia Mission Hills, Kan.

Mr. Greenlease said that he and O'Neill were the contacts with the kidnapers for the family. He said the money, in cash, was put in a large sack somewhere between Kansas City and St. Louis.

Hoover quoted Hall as admitting that he shot the boy. The boy was found in a residence owned by Mrs. Heady in St. Joseph.

The two in custody in St. Louis, the FBI said, implicated Thomas John Martin, 37, who was released from the Missouri penitentiary two years ago.

Mrs. Heady has a criminal record. Hall was paroled from Missouri prison last April 23 from a 6-year sentence.

More than a week ago, on Monday, Sept. 28, at 11 a.m. CST, phone, 30-year-old, Auburn, Maine, woman, called a kitchen at south Kansas City business district and ordered the driver to go to exclusive Catholic Day school, the French Institute of Notre Dame.

She told a short distance away where Bobby was in the primary grade. Ordering the taxi to wait, the woman told a man that she was Bobby's aunt. The taxi continued to wait for a short while, then stopping, and that she had come to take him home.

The woman returned the taxi 20 minutes later with the same man, who was wearing a military-style uniform. For some time they were believed to have driven away in a late model Ford Mercury.

It was not until an hour later that the man telephoned the Greenlease home inquiring about the whereabouts of the boy. The father and mother discovered in their house, she was not at. Mrs. Greenlease covered the phone.

The kidnap attempt touched off a continuing torrent of reports, false reports, and crank telephone calls. Detonations occurred over the hours of the Greenlease neighbors on day and night.

a stirring editorial page defense by Tom Stewart, the once-popular coach resigned. Keys editorialized: "Well, the vultures can smile now. The Kansas birds of prey have their victim in the person of J. V. Sikes." Wow, Keys. There was talk that one Jack Mitchell, then coaching at Wichita, would get the job, but Mitchell said no. The task finally went to Chuck Mather of Masillon, Ohio.

What else in sports that year? Well, the Yankees beat Brooklyn 4 to 2 in the World Series, Michigan State beat UCLA in the Rose Bowl, and Oklahoma beat Maryland in the Orange. The St. Louis Browns became the Baltimore Orioles. Merle Harmon was broadcasting KU sports, and two young men, Larry and Louis Stroup, later J-types, were on the freshman track squad. The KU-K-State football game was televised (and, sob, K-State won). A sports page head read: "KU Stiffens for Cat Attack." Keys was named co-chairman of the '54 Relays Committee.

Phog Allen celebrated his 68th birthday, and the steel arrived in town for a new fieldhouse that was soon to go up. Phog blasted crowd behavior at the basketball games, and the lights went out for 20 minutes at the KU-Colo-rado affair. We tied Colorado in the Big Seven basketball race, but in a coin toss Colorado won the right to go to the NCAA tournament. We took the Big Seven track title, in part because of the running of Wes Santee, who in '54 was going to become the first to run the four-minute mile. He did set new marks: 4:02.6 in the Michigan State Relays, 4:03.1 in the Glenn Cunningham mile, but the four-minute mark eluded him.

*When the moon hits your eye, like a big piece of pie, That's amore.*

Franklin Murphy was our chancellor, and he went to Europe and returned with the message that the United States was much given to overrating Russia. We had around 7,000 students in those days. Laurence Woodruff was named dean of students, a newly created office, and Donald Alderson was named dean of men. There were portents in the title of a new KU course, "the Arab World Today." A study showed that artificial girls, unfriendly girls, languid girls, gold-diggers, and holier-than-thou girls, plus egotistical boys, braggarts, heavy neckers, uncouth boys, and tellers-of-off-color-jokes were low rated on our campuses.

Douthart Hall was being built, and the art museum was going to be air conditioned. Two new dormitories were to bear the names of Carruth and O'Leary. Dorms were mighty crowded, by the way. Chilly weather hit in September, followed by a heat wave—103 degrees. A beautiful wildlife panorama was to be opened in the Museum of Natural History. There was a nightshirt parade, and students from K-State stole the flag from atop Fraser. There was a Homecoming Follies, and

the lawn in front of Flint and slept there for a week, doing their cooking outside and coming to class smelling like two Montana shepherders who had been away from a bathroom for a whole winter. Letty Lemon encouraged us all to grow beards, ignoring the fact that few people a hundred years earlier had had beards.

We had no counter-culture in those days, and even rock music was just getting started. I believe that it was the spring of '54 when Letty uttered those immortal words: "Oh, Mr. Pickett, you're the only elderly person outside my parents who doesn't like Guy Lombardo!" Elderly! I was 33 years old.

*I am a happy wanderer, along the mountain track, And as I go I love to sing, my knapsack on my back.*

The Kansan carried cigarette ads in those days. Ben Hogan endorsed Chesterfields, and so did Bob Hope. Jules Sikes was in his sixth year, but his days were numbered. It was a disastrous football season: KU won two games. Sikes: the hooks were out for him, and despite



## UDK to Withdraw, Towel Thrown In

We're cut to pieces. Our dignity is in shreds. The future of the Daily Kansan, threatened with losing its few readers, is in jeopardy. We're just sitting around now waiting for an executive order to suspend publication.

It's been fun being a newspaper the past four or five decades, but we all have to fold up some time. When faced with deadly competition or an invasion of yahoos, it's sometimes best to concede defeat at the beginning.

Not really, of course. We're just slightly amused at the advertisement on the opposite page which proclaims to the world, and especially to the Daily Kansan readers in the world, that someone perhaps is dissatisfied with our newspaper.

The Someone operates in a Joe Friday-ish manner. Probably if he comes out in the daylight at all (and he seems immensely in the dark), it is to dart from tree to tree while chasing imaginary bad-men.

In a particularly amateur cloak-and-dagger maneuver his advertisement, sent anonymously to the Daily Kansan, was paid for with a money order signed with a fictitious name. (The phone number is genuine, however; his wife answered.)

Every dog must have his day, and every law student his bone to pick, we always say. Perhaps the rival newspaper will succeed to the point where this neophyte shyster can abandon a career of ambulance-chasing for a respectable living in journalism.

And we can point proudly then and say, "There, but for the disgrace of the Daily Kansan, goes a lawyer."

But even a lawyer (or law student) should have the g--- to sign his own name.

—Mary Betz

*The bitter feud between the Kansan and the law school is epitomized by this editorial and the lawyers'*

Dean **Paul Lawson** of the College resigned, to be succeeded by a man from Indiana, **George Waggoner**, who then died suddenly. The *Kansan* had a page one extra on the Lawson death. Foreign students went to Independence, Mo., to visit **Harry Truman**, and 355 students passed the English proficiency examination (remember that, old timers?).

That was the year when the Bricker amendment (look it up, you young ones) was the debate topic, and when our debate team won the all-U. S. tournament at West Point. Professor **Oswald Backus**, **Dean Woodruff**, and Professor **John Ise** were named the winners in the Bums' Ball contest. The sociology department studied male habits of wearing ties and Montana tried to get our horse, Comanche. I went to the museum with a student to try to take a picture of Comanche, was denied the right and was even denied the right to buy a postcard picture of the poor old nag. Acacia won the Greek Week chariot race, and the Betas and Chi O's won the Rock Chalk revue. We had the Relays, and the Engineering Exposition, and **Mary Pickford** and **Buddy Rogers** visited the Phi Psi house (Buddy had been a Phi Psi here, we were told).

I'm forced to admire the events of High Culture that year. Plays included "The Glass Menagerie," "Caesar and Cleopatra," Anouilh's "Antigone," "As You Like It" and "Ten Little Indians," plus "Die Fledermaus." **Woody Herman** played for the Military Ball, and **Stan Kenton** gave a concert (Court Ernst review: "Man, it was the craziest! Those guys blew the greatest." Court, your review was the most.)

# ANYONE

INTERESTED  
IN  
STARTING  
UP  
A  
NEWSPAPER  
FOR  
THE  
UNIVERSITY  
OF  
KANSAS

Call 2569W . . . by FRIDAY

*rebuttal in an advertisement. The feud led to the Kansan's being taken to the student court.*

The Boris Goldovsky Opera Theater came, and the Agnes DeMille Dance Theater, and **Anna Russell** with her musical satires, and Kansas City Philharmonic. Oh, yes, **Leon McAuliffe** ("Take It Away, Leon!") and his western swing band; **Alderson** performed as the sheriff at that affair. Speakers included the writers **Joyce Cary** and **Vladimir Nabokov**, the historians **Bernard DeVoto** and **Allan Nevins**, and the speech department's grand old man, **Allen Crafton**.

The All Student Council election was on the sneaky side, and the results were voided, and a special election followed.

*Life could be a dream (sh-boom),  
If I could take you up to paradise up above (sh-boom),  
If I could be the only one that you love,  
Life could be a dream, sweetheart.*

Was life a dream in '53-54? Sometimes a nightmare. The hottest area story in the fall was the kidnaping of **Bobby Greenlease** in Kansas City. His kidnapers—**Carl Austin Hall** and **Bonnie Brown Heady**—were arrested, convicted, and speedily executed. **Arthur Godfrey** fired his singer, **Julius LaRosa** (LaRosa lacked "humility"), Chief Justice **Fred Vinson** died, and President **Eisenhower** named **Earl Warren** to succeed him.

**Marilyn Monroe** and **Joe DiMaggio** were married, and pink shirts were the big fad. There was a statewide water shortage, and a snowstorm swept the country in March. The French were fighting **Ho Chi Minh** in Indochina, and Secretary **Dulles** and Vice President **Nixon**



were both suggesting that maybe the U. S. ought to get involved in the doings over there.

The Army-McCarthy hearings were on in the spring, and the Supreme Court ruled on school segregation in *Brown vs. Board of Education of Topeka*. (A *Kansan* poll had shown that KU students opposed race bias, and another story suggested that discrimination was lessening on the campus.) **George Marshall** won the Nobel prize for peace; Ike authorized dismissal of federal workers who invoked the Fifth Amendment; there was a mild recession; Puerto Rican terrorists wounded five representatives in a shoot-'em-up in the House; there was an atomic test at Bikini Atoll, and **Eisenhower** suggested that the nations of Southeast Asia could fall, like dominos, to communism.

*Somebody bad stole de wedding bell,  
Somebody bad stole de wedding bell,  
Somebody bad stole de wedding bell,  
Now nobody can get married.*

What was going on in Flint Hall that grand and glorious year? Well, the editors pulled a blooper by publishing news of world students uniting for better education: it was a handout from the Polish embassy in Washington, pure Communist propaganda. We all apologized, red-faced, you might say. There was a radio news clinic. Wired wireless began, on station KDGU. **Charlie Pearson** returned as visiting assistant professor, and new on the faculty were **Jim Dykes** and **Gene Bratton**, both in advertising. Our **Elmer Beth** returned from a summer job at *Time* magazine, and we had the comic Pogo on the editorial page, and, believe it or not, the top story one day was the high school journalism conference here.

**Tom Stewart** got into a controversy with **Ed Abels** of KLWN after Tom criticized a congressional hearing into labor in Kansas City; I believe that Ed thought Tom was a Communist or something. A chap arrived in town from Almena, one **Sam Teaford**, and began to do little satires, often interviewing the Lawrence correspondent of *Pravda*, who told him on Oct. 12 that Ivan Columbovitch really discovered America. Editors' Day brought a talk by **Robert Taft**, a KU chemistry professor who was an authority on Kansas history. The Sour Owl sold well, and the Stauffer family set up a scholarship fund.

That was the year when the Hallmark Hall of Fame—radio—did the **Mary White** story. **Lionel Barrymore** was the narrator. **Grove Patterson** of the *Toledo Blade* was the William Allen White Day speaker, and **Edward L. Bernays** spoke at a public relations institute. **Jerry Knudson** resigned as *Jayhawker* editor, went into the Army, and **Will Larkin** succeeded him.

**Charles Harger** of Abilene received the state White award and gave a moving and absolutely extemporaneous response. Theta Sigma Phi honored **Mamie Boyd** of Mankato, and **Doris Fleeson** spoke at the Kansan Board

dinner. **Alvin McCoy** of the *Kansas City Star* won a Pulitzer prize for his stories about the **Wes Roberts** building deals, and we had a jam with the law school after students published an ad suggesting that the campus needed a new newspaper and our editors published an editorial making light of the ad.

There was a picture of a fat, young teacher named **Pickett**, with **John Beaufort** of the *Christian Science Monitor*. And that fat, young teacher wrote innumerable reviews, with the pseudonym of "**Rolfe Davis**," one of them making light of a new movie called "The Robe": "Stereophonic sound makes wonderful thunder, but it's hard to believe you are sitting in on the Crucifixion. Much of this sort of thing and the writer will go join up with the Romans." "One Thing's for Sure—the Screen Is Wide," the headline read.

*Oh, my papa, to me you were so wonderful,  
Oh, my papa, to me you were so good.*

A story in May tells me that honorees at the Kansan Board dinner that year were, as top seniors, **Clarke Keys**, **Mary Betz**, **Janet Dearduff** and **Phil Dangerfield**, and as winners of other big awards **Keys**, **Gene Shank**, **Don Tice**, **Rich Clarkson** and **Stan Hamilton**. **Keys**, **Betz**, **Ken Coy**, **Shirley Piatt**, **Chuck Morelock**, **Tice** and **Tom Stewart** were movers and shapers on the news side, and **Gordon Ross**, **Ed Smith**, **Jane Megaffin**, **Ann Ainsworth** and **Susanne Berry** on the ad side.

And, oh, the editorials. In retrospect, the best of the year was by **Tice**, who suggested, frighteningly, that the U. S. probably would be moving in to take over the Indochina load being vacated by the French. **Knudson**

## 'Twas the Night...'

'Twas the night before Christmas and I was a-glow,  
Some from excitement and some from Old Crow.  
I climbed in my car, on my face was a grin,  
I was taking my girl for a holiday spin.

We spun down the highway, our chatter was light,  
We paid no attention to snow in its flight.  
When I saw the truck coming I put on the brake  
Without even knowing my life was at stake.

The car skidded sideways, she uttered a cry.  
"Don't worry," I told her, "we're too young to die."  
The car and truck met with a splintering smash,  
And all I could think of was "this will take cash!"

'Twas the night before Christmas and back in my home  
My father looked grim as he laid down the phone.  
He turned to my mom, and that's when he said:  
"He was terribly hurt, dear, he's better off dead!"

—Don Tice





### Exiled Indians Helped Start City of Wichita

By VALENA TEBBEN

20 of its citizens murdered by Comanche warriors under Quantrill on Aug. 21, 1862. The entire population of Lawrence is proud by their adjustment and reaction to adverse circumstances. Paul Brooks arrived in Lawrence in 1854 and started the first store in Lawrence in the first building on the site which he founded and named for the first time in 1854. His goods were carried by the pioneer pack train from Independence, Mo. He had a store on the corner of 10th and Main streets, and he was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West. He was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West. He was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West.

### Establishment, Growth of Lawrence Credited to Zeal of Early Settlers

The story of Lawrence is that of a determined group with Free State ideals who established a thriving industrial town in the heart of a fertile valley—a group whose efforts often were thwarted and nearly obliterated by the reprisals resulting from Free State and pro-slavery dissensions during the Civil war era.

On May 21, 1854, the town was attacked by 100 Shawnee and Kickapoo warriors, and there were those first to welcome the Free State settlers, and there to organize the pro-slavery forces. This attack was a milestone in the history of Lawrence, and it was the first of many such attacks. The town was founded by James W. Wadsworth, a man of great energy and vision. He was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West. He was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West.

### 183 Killed in Now-Famous Raid of Quantrill's Forces

By DANA LEBENSOHN

On Aug. 21, 1862, the most spectacular and probably the most famous event in the history of Lawrence occurred, for on that day Quantrill made his attack on Lawrence in which 183 people were killed and about \$1,000,000 worth of property damage was done.

The raiders, 113 strong, were led by Quantrill, a notorious and completely unscrupulous man. He had been a member of the Missouri State Guard during the Civil war, and he was a man of great energy and vision. He was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West. He was the first to sell the "red" goods, such as the red flannel shirts and red flannel trousers, which were made in the West.

PHOTOGRAPHS BY GARY MASON

### As Kansas celebrated its centennial, the Kansan produced a special historical issue.

wrote of the controversy over "The Moon Is Blue," a naughty movie that couldn't make it across the state line from Missouri (it had words like "virgin" and "seduce," and I kid you not). Stewart wrote of student drinking habits. Betz praised the reserve room at Watson. Coy bemoaned the fact that blacks couldn't be served in many restaurants and the like. Coy asked that we give Comanche a much-deserved rest. Amen, Ken. Piatt wrote about the new Kinsey book on sexual behavior of females. Betz endorsed National Newspaper Week. Jim Baird blasted the ASC for excluding the press from a meeting. Stewart blasted Kansas liquor laws.

Tom Lyons said that the KU band won the halftime show. Stewart pontificated on how Robin Hood, according to a woman in Indiana, had become a Communist. Ernst praised the road show of "The Caine Mutiny Court-Martial," which brought Henry Fonda, Lloyd Nolan and John Hodiak to Hoch Auditorium. All hands

let the racists of South Africa have it. Betz recommended care in buying valentines. Shank imagined what Lincoln would think were he to visit the KU campus in '54. Lemon defended the Western Civ exam. Hamilton warned about the danger of spring floods. Shannon took off after movie censors. Hamilton gave the grading system what-for. Hamilton advocated statehood for Alaska and Hawaii. Several writers analyzed McCarthyism. Hamilton said parents and schools help bring on cheating. Keys blasted smutty floats in the Relays parade. Lemon discussed the phenomenon of Billy Graham. Shannon and Tice debated wire-tapping. Ernst called for Ike to take a stand on Joe McCarthy.

Wanted, someone I trusted,  
Who gave no warning, that we'd ever part.

There was a real problem that year: your television set might pick up KANU broadcasting. One day we turned on the tube, and there, accompanying grunt-and-groan wrestlers, was crashing music by Shostakovich, or somebody. Television was big that year: the McCarthy story, Dagnet, Loretta Young, Steve Allen, Caesar and Coca, Disneyland, December Bride, You Are There, Rin Tin Tin, Tennessee Ernie Ford and Father Knows Best. Americans were reading "Battle Cry," "The High and the Mighty," "The Catcher in the Rye" and "Not as a Stranger." Wide screens and CinemaScope and stereophonic sound: "Shane" was so chopped up that a Kansan writer heard a kid ask, "Where's the man's head, Mommie?"

"Lili" was a big local hit that fall, and there were Marilyn Monroe and Jane Russell in "Gentlemen Prefer Blondes" and "Kiss Me Kate" in 3-D. It was a wonderful year to be going to the movies. From my list I gleaned, for you to reminisce a bit, "From Here to Eternity," "The Cruel Sea," "Martin Luther," "Roman Holiday," "Mogambo," "How to Marry a Millionaire," "Hondo," "Knights of the Round Table," "The Glenn Miller Story," "Beat the Devil," "Night People" and "Executive Suite." As I remember that year we talked about the movies as much as anything.

I also tried to break up that continuing basketball game in the news room, tried to keep the place clean, listened to a few true confessions in my office, wondered whether Keys and Stewart and Shannon and Ed Howard really thought they were as good as the Four Freshmen or the Four Lads or the four somebodies (their specialty was Rodgers and Hart's "Dancing on the Ceiling," as I remember). A grand old time, '53-'54.

The naughty lady of Shady Lane has hit the town like a bomb,  
The back-fence gossip ain't been the same, since Mabel ran off with Tom.





## Prof. Pickett is still on the air

By Ann Hartley

The lyrics to songs such as "Singing in the Rain" are found not only in Gene Kelly movies, but also in Professor Calder Pickett's radio program, "The American Past."

Originated in 1973 by Pickett, professor of journalism, the program's intent is to depict popular historical events through the use of documents, music and tapes.

Pickett refers to his radio program as an "essay for the ear" because it is a special form of feature story.

"The American Past" is aired every Thursday evening at 7 o'clock on KANU-FM.

Pickett plans each program with a specific interest in mind to coincide with timely events.

For example, Pickett organized a special Bicentennial radio series in 1976 to celebrate the historical anniversary.

Certain programs also focus in on important events during a specific year. These programs include past news concerning politics, sports, books, television shows, songs and local Kansas history.

"I use music partly as documents, partly as bridges, partly as background," Pickett says.

However, the big problem in using audio resources, such as tapes and records, is the lack of authentic voices, Pickett explained.

Pickett relies upon help from students, faculty and radio station personnel if he cannot locate a specific piece of music.

It is often difficult to find certain historical resources because few records were kept when radio first developed in the 1920s, Pickett says.

"The American Past," a nonprofit radio program, received the Peabody Award for Excellence in 1973. The award honors the best educational radio program in the country.

According to Pickett, creating "The American Past" has brought many rewards.

"There has been one satisfying thing about it: it's been my own. I've done it as an extra thing, with no special responsibility to the school or to the University."

As a great lover of history, Pickett concludes by saying, "It's the greatest educational-type fun I've had in my life."

---

*It's the greatest educational-type fun I've had in my life.*

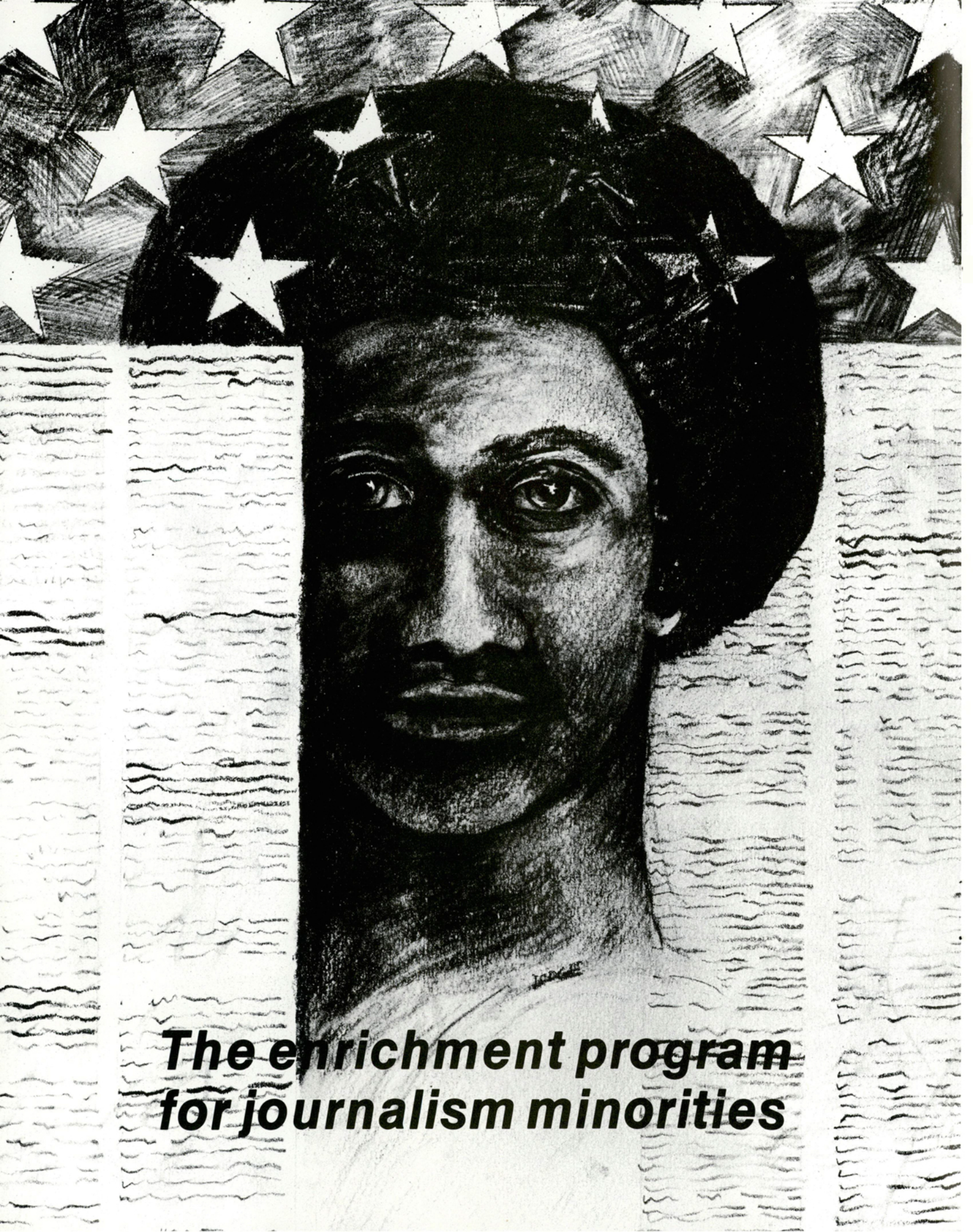
---



JULIETTE BEELER

Calder Pickett





**The enrichment program  
for journalism minorities**



By Therese Hornick

The short, black man with the graying beard and hair is back full-time and into the swing of classes. That man is Samuel Adams, associate professor of journalism, and he has completed his two-year tour of selected colleges and universities presenting the Enrichment Program for Journalism Education of Minorities.

Created by Adams, the enrichment program's purpose was to enhance minority journalism training and to relay Adams' message that minorities have insights into their own subculture, which, if used in the media, could make for a better American journalism.

"I saw the need for increasing the pool of resources available to minority journalism students and for providing nontraditional instruction for majority students in journalism," he explains.

After obtaining a grant from the Gannett Newspaper Foundation and time off from the University, Adams ironically began his program during the Bicentennial.

"I realized that some subcultures might not view the Bicentennial as a celebration at all because certain members were sorely deprived," he says. "Proof of this was that less than two percent of the journalists of the nation were blacks." And, only four percent of all American journalists were minorities, he added.

The enrichment program itself consisted of workshops, classes, lectures and discussions presented to students, faculty, school newspaper staffs and the professional media representatives in cities where the selected universities were located.

Before Adams visited any institution, it had to meet certain criteria: the institution had to invite him, potential had to exist for training both minority and majority students, and a general sense of cross culture had to be present within the university.

The first school that invited Adams was Ohio State University. Because he was familiar with Ohio State's faculty and curriculum, "I could quickly test the program," he says. The project was successful at Ohio State, and Adams continued his program, which took him to one city for three days and another city for five days for the next two years.

Adams describes his teaching sessions as different from regular, required classes. "They (the students) were generally interested because they were there on a voluntary basis," he notes. "I was up for any challenges they presented to me."

Adams raised questions during his sessions: Why are no minorities on this newspaper staff? When was the last time a feature story was printed about a minority? How can a newspaper represent the total community without any minority writers? Why is it that this minority writer's stories are never printed?

At the same time Adams would question minority students: Why do you write stories with misspelled words? Why is your grammar incorrect?

"I urged blacks to break through and reexamine themselves," he explains. "If you can't handle it now, you won't be able to handle it later," he told them.

Moreover, Adams tried to teach the students that today's journalism requires more than good journalistic abilities. "The knowledge I sought to project was not just about race, but a sharing of what I've learned in four or five professions that have claimed my career," he says. "When things don't come from traditional places, we must listen more to nontraditional sources."

The results of Adams' visits differed. Students wrote to him saying that the program was an overall consciousness raising and that his ideas were incorporated into their thinking now, he said.

Some faculty members received negative feedback from students concerning the way minority journalism was being treated in the classroom. "There was defensiveness at first by the faculty, but reevaluation," Adams points out.

Through his minority journalism enrichment program, Adams sought to further equalize the position of minorities. "This can only be changed by an affirmative act," he says. "Education for blacks was traditionally seen as an equalizer."

However, Adams says this has been undermined. "Education hasn't equalized in the true sense, but has *tended* to equalize," he believes.

Now, he maintains, education, along with political power, will equalize. "The key is communication," he says, and "media is the key to communication."



Samuel Adams

He went on to say, "Media doesn't only mirror what people think, it determines it. More bright blacks are going to have to choose media."

Adams also contends that equalization of journalism minority positions benefited all, not just minorities. For instance, Adams reflects on some of the breaks he was given in the past.

"When it was really rolling," he says, "usually someone else helped it roll. And nine times out of ten they were white." At the same time, Adams says, by giving a minority the chance to project his perceptions of the assignment, "it increased his (the editor's) importance too," because the newspaper better represented the community.

As Adams looks back on his career that began in 1954 when almost all doors were virtually closed, his purpose in life becomes even clearer: "to project information and knowledge to make the world better," he says.

"One works to end being the token," Adams says thoughtfully. "There is no joy in being the first of things that should be."



# Baker cherishes relics found in African travels

By Ann Hartley

Imagine being stranded for 24 hours on a remote island in an African swamp. W. W. Baker, retired editor of the *Kansas City Star* and *Times*, remembers such a situation that took place during his most recent trip to Africa.

Baker is now a lecturer at the William Allen White School of Journalism. After resigning from the *Star* in 1977, he decided that it would be rewarding to begin a second career as a teacher.

Currently, Baker is teaching only part time, commuting three days a week from Kansas City. He teaches newspaper management at the Lawrence campus and interpretative writing at the Regents Center in Kansas City.

His only previous teaching experiences prior to this semester were class lectures at various campuses as an editor-in-residence.

Comparing teaching in the classroom to practicing journalism in the business world, Baker says: "Teaching school is like writing editorials. It depends on how much people know as to how much can be assumed."

Baker's initial reaction to being back in the classroom is that teaching is a time-consuming and sometimes frustrating career.

Baker says that he spends many hours preparing lectures which he hopes are interesting and beneficial to students. However, a 50-minute period passes quickly when there is much information that needs to be conveyed to the class, Baker notes.

The greatest advantage to teaching, Baker says, is the contact that is made with both faculty and students.

Prior to the fall semester, Baker enrolled in a journalism teaching workshop at Indiana University. Referred to as a Gannett fellow, he took part in the workshop to learn teaching techniques and ideas.

According to Baker, the worthwhile experience gave him a new perspective on the field of journalism, which differed from the one he held for 30 years while working on the *KC Star*.

Baker's responsibilities as editor of the *KC Star* in-

cluded determining the editorial policy. He also was responsible for making corporate business decisions after his election to the presidency of the *KC Star* Company in 1975.

According to Baker, the *KC Star*, originally an employee-owned newspaper, provided a family atmosphere in which to work.

Baker says that being a newspaper reporter is a rewarding career because a newspaper is the "center of action and history."



MARY BETH MUELLER

Another Baker possession is this 50-year-old African mask discovered on the Ivory Coast.





*Baker sits at home holding a lion made of pottery that was found in Ethiopia. A 75-year-old wooden shrine door, originating from western Africa, hangs on the wall behind Baker.*

Practical knowledge in newspaper reporting is said to come from actual job experience. However, Baker notes that journalism schools throughout the country are turning out better potential journalists now than ever before, in terms of techniques and basic instincts.

A great opportunity for women now exists in journalism, especially in management, according to Baker. It is necessary for women to decide, however, whether they actually want a career since a large amount of time and effort are essential components of a job, Baker explains.

"Before going out into the world, you must know yourself and what direction you want to take," Baker says.

The most critical key to finding a job, Baker said, is the interview because it is the employer's opportunity to judge a potential employee's sense of dedication.

Baker's advice for the aspiring journalist seeking employment is "to make your resume the best piece of writing you've ever done."

Baker has had only limited time lately to do any of his own personal writing, except for a few book reviews. However, he would like to pursue more writing in the future.

Many other outside interests have also played a continuing role in Baker's life.

His love for African travel began 25 years ago when an article in *Reader's Digest* magazine spurred Baker and his wife's interest.

They have traveled together to Africa five times. On one trip, the Bakers had the opportunity to live with a missionary bishop in Tanzania after originally meeting him in the United States.

Baker describes his yearning for Africa as a "primeval desire to go back to my beginnings."

Baker has also traveled to Middle Eastern countries on a special *KC Star* assignment to report on border disputes. His wife, Ginny, conducted many interviews on the trip and later sold her stories to the *Star*.

In addition to traveling, Baker and his wife are active members in the Episcopal Diocese of Kansas, where he is on the board of trustees.

Baker was recently elected as a lay representative to the Executive Council of the Episcopal Church. He will serve for a six-year term beginning next fall, while representing the Southwest province.

Baker explains that at this point in his life, he doesn't want to teach full time in order to give extra attention to his family and church.

Other memberships which Baker says play a meaningful part in his life include the American Society of Newspaper Editors, Heart of America United Way, Kansas City Press Club, Rockhurst College Board of Regents and Sigma Delta Chi.

After being a newspaperman for over 30 years, Baker sees a great demand for good, trained journalists. Although the growing interest in journalism has leveled off somewhat after Watergate, Baker says that journalism is a productive and challenging career.

Baker praised KU's School of Journalism, saying that it provided good, solid training. As a result, the *KC Star* has many KU employees on its staff, Baker notes.

"In terms of the quality of faculty, the University of Kansas is outstanding," Baker concludes.



# Karate & Cameras

Phil Bannister mixes the two

By Dee Mills

Quick thinking, concentration and control are basic steps in both karate and photography and Phil Bannister, assistant professor of journalism, has interests in both.

Karate is an ancient self-defense method. Images are brought to mind of karate being used only in combat situations. This is not necessarily true, Bannister points out.

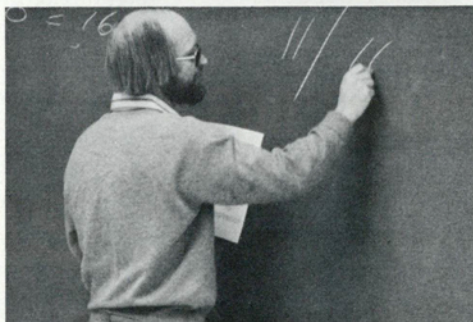
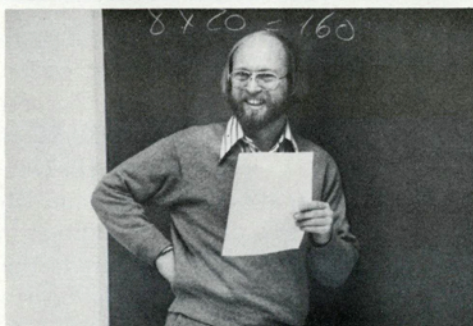
"Karate gives you a tremendous amount of control over your temper. In our school we learn it by tradition and repetition. We repeat it time and time again. Consequently, you can learn a few techniques if you want to beat someone up; with ours it is just a reflex action," says Bannister.

Last January Bannister became involved with Tae-Kwon-Do, a form of karate. He was new in town from Gainesville, Fla., and saw a note on a bulletin board in Flint Hall. He was looking for some activity to keep from getting "cabin fever."

"I went to Robinson Gym to see what it was like. I went down mainly just to watch them because I'm timid and shy. I talked to Joel Colbert, the instructor, and told him I was interested and would like to watch. He talked me into working out that night in my street clothes."

The club met later that evening at a local restaurant and talked about karate "war stories," Bannister remembers.

"The people were nice, real mellow people which I think is a contradiction. Not one of them looks



MIKE PATTERSON

*Concentration and control are steps in both karate and photography.*

like they will tear someone apart," the KU teacher says.

The next morning he felt the result of the workout the night before.

"I was real sore, but I came back. I ended up practicing at least three times a week. I work out every day now."

Karate is a disciplined activity.

"The exercises are real intense. The sport gets every single muscle in the body. It is one of the few activities that make you looser," says Bannister.

Bannister went through some problems during the first three months of workouts. The problems were from trying to stretch too fast and pulling muscles.

"Some people would not work out, but I did with pulled muscles. Consequently, I got looser a lot faster. It actually started changing my body. I lost two inches on my stomach and gained two inches around my chest."

He believes that karate gives the participant confidence and makes him or her unafraid of some things.

By using control, the only serious injuries in practice and tournaments can be broken fingers and toes. Bannister has suffered three broken toes and a finger.

"The first broken toe came from accidentally kicking someone during exercises. The second came from kicking the refrigerator and the third broken toe came from hitting a fencing target," Bannister relates.

The broken finger came from accidentally hitting Colbert's finger



when Bannister was trying to do a knife hand through two boards.

The best karate fighters are small because they are faster. It has a lot to do with speed, according to Bannister.

"Workouts have a basic misconception that you go down to learn techniques to flip someone. The schools of karate are poor, bad schools. They have a high turnover rate. The people in our school are learning a 2,000-year-old Korean art."

Their instructor, Choon Lee, is a six-degree black belt.

"He would put Bruce Lee to shame."

Styles are passed down from generation to generation. The government of Korea changed the style and some of the masters came to the United States.

"In our style—the ancient style—if we get a student with a chip on his shoulder, we kick him out. We don't want anyone in our club who doesn't have a tremendous amount of control. Besides control of temper, you become aware of what your body can do," Bannister explains.

If a student is to advance, there are three things one must do. Students are judged by form, one-step drills and free-fight.

Learning karate is not a fast process. It takes two to three years to stretch out and three to four years to go to black belt, according to Bannister, who has a green belt.

Tae-Kwon-Do is different from other styles in that it is kicking oriented. Almost 70 percent of its techniques deal with kicking.

Bannister has had only two occasions to use karate as a defense. Once was during country club week. When visiting a bar, he bluffed a man against pushing.

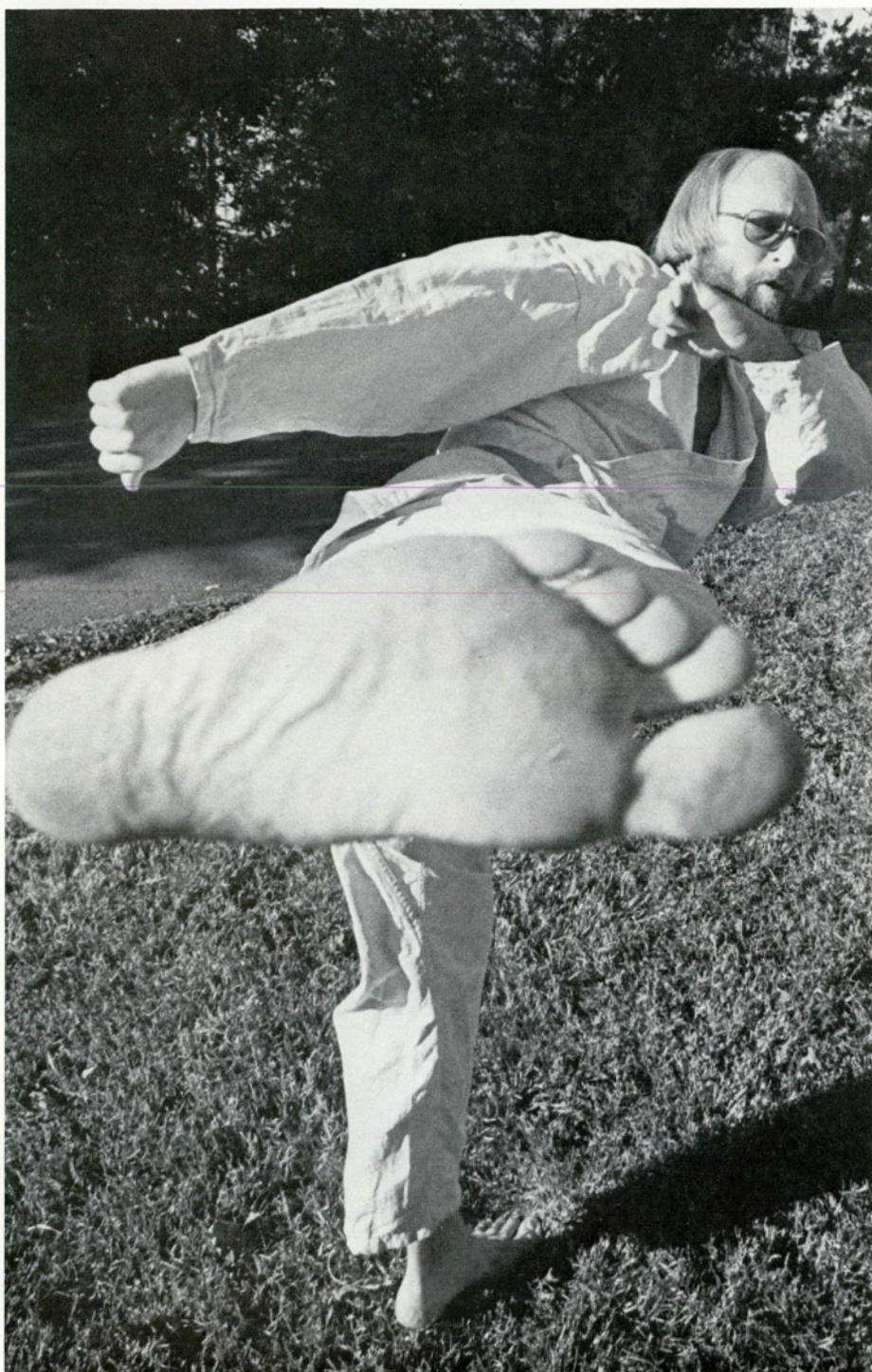
The other was actually a fight. A guy came at him with a piece of pipe and he instinctively threw a mid-section block on the pipe and hit him with a palm strike to the nose.

Bannister likes the brotherhood of the club, believing this to be one of the assets of becoming part of the club.

"There are a lot of different people out there, from all walks of life, a real brotherhood. There are no po-

litical beliefs, but there still is brotherhood."

Bannister not only teaches photography, but pursues it privately. As a stringer for UPI, he shot pictures of the Kansas City Royals playoffs between the New York Yankees this fall.



ALAN ZLOTKY

*"In our school we learn it by tradition and repetition. We repeat it time and time again."*



# Shutterbugs swarm Moun

By Therese Hornick

Most Friday the thirteenth capture the attention of everyone simply because of the superstition historically attached to them. Friday, Oct. 13, 1978, will capture the attention of many generations to come who will want to know what life at the University of Kansas was like in 1978.

On that day approximately 200 KU photojournalism students were clicking away on the Lawrence, Kansas City and Wichita campuses, capturing the activities and mood of KU students and those whose lives are directly affected by the University.

The purpose of the project was to make a collection of selected photographs for a theme issue of *Kansas Alumni* magazine entitled "A Day in the Life of the University." Conceived this summer during a retreat when the magazine staff planned the 1978-79 academic year issues, the original idea was a two-page photo spread trying to record a typical KU day. Quickly, that idea changed.

"Suddenly it just grew among the staff in a brainstorming session to be an entire issue rather than a photo spread," says Daniel L. Reeder, editor of the *Kansas Alumni* magazine.

Because the magazine staff was so enthusiastic about the idea, Reeder figured that by carrying out the idea he could keep his staff energetic and provide a reader service at the same time.

"I thought that because of the talents of my photographer, Hank Young, and the talents inherent in the School of Journalism photographers, I was missing the boat by not doing it," he explains. "This project never would have been attempted if photography wouldn't have been one of our strong points."

In order to carry out the plan, Reeder decided that a good way to get pictures would be to employ the help of photojournalism students. The student would gain, Reeder reasoned, because he or she would be doing an actual, professional assignment.

So, Reeder approached Gary Mason, assistant professor of journalism and head of the photojournalism sequence. Together they worked out a plan to incorporate the project into the required assignments of photojournalism classes.

Mason was positive about the project too. "It's something that needed to be done," he says. "I felt we needed this for future generations."

Mason also believed that it would benefit his students in two ways. "It would give photojournalism students the opportunity to publish," he explains, "and students would also find out about one day's life of a photojournalist."



## Say cheese

Photojournalism students—past and present—got into the act of capturing on film the events in a typical day at the university.



# t Oread on Friday the 13th

All photography classes were given certain assignments. Photojournalism I students were assigned to make three prints depicting KU life: one picture on the Hill, one picture off the Hill and one picture of their choice, either off or on the Hill.

Photojournalism II students had basically the same assignment, but the number of prints increased to six, with two in each of the categories. "They were more directed toward feature material, more in-depth content than photojournalism I students," Mason points out.

Photojournalism III students were assigned a photo essay of particular KU activities. And the chromatic photo students were assigned to handle all color slides for the day, he said.

After deciding when the project was to occur, Reeder was flooded with one question: Why Friday the thirteenth?

"It had nothing to do with the thirteenth," he explains. "When we were planning it, we wanted it early enough in the fall so that there was still some color on campus, so that it wasn't so cold that all we got was snow and big bundles walking down Jayhawk Boulevard."

Reeder said it also fit the *Kansas Alumni* production schedule to have the project during the middle of the month, between publication deadlines. Also, the Friday after the thirteenth had no home football game and the next Friday was homecoming.

Neither of these days would depict a typical day at the University. "We specifically tried to stay away from the big weekend approach," he says.

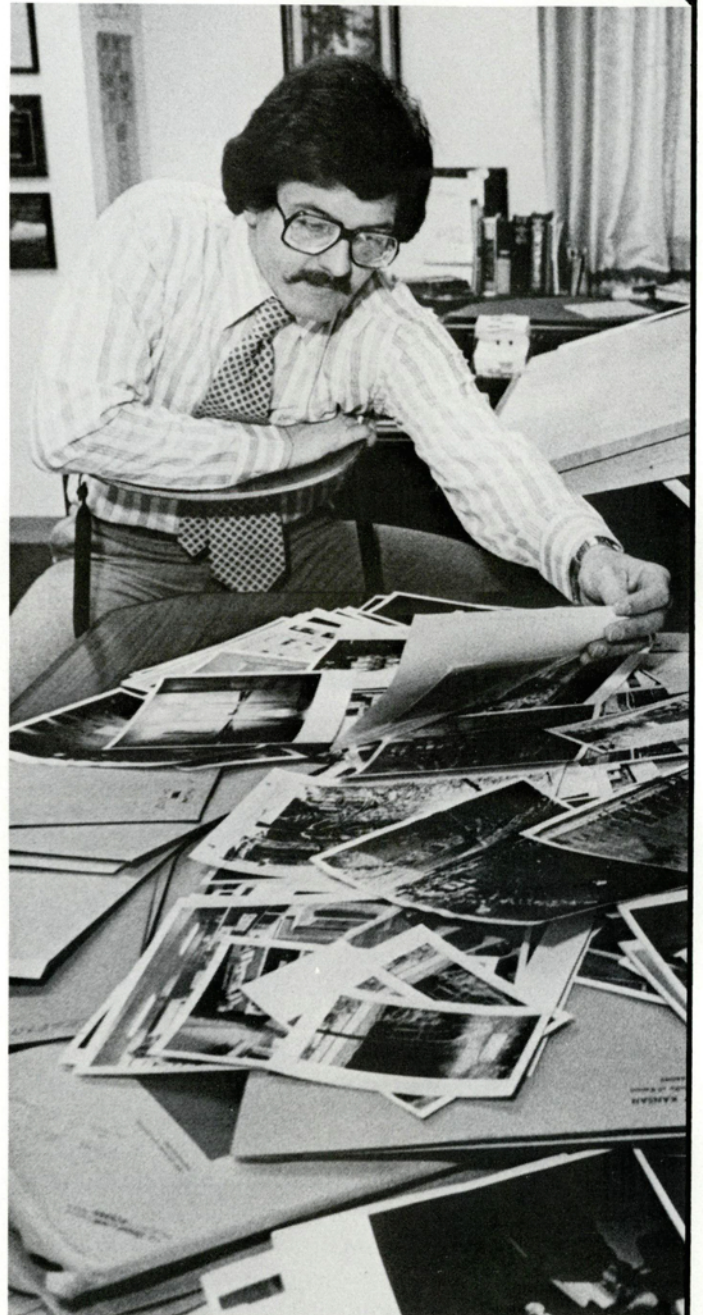
The decision concerning how the photographs will be arranged in the publication hasn't been made yet. "We haven't quite hammered out the shape of the book," Reeder explains. "Really, I think that it's going to depend on our content—what we have to work with—that will dictate the form of the book."

Reeder says he prefers to put all photographs in a chronological progression, but "to show by topic will allow us to blend a better package."

The magazine, scheduled to be published in March 1979, normally has 40 pages. However, Reeder notes that the amount of color photography used will determine the number of pages in the March issue. "The more color we print, the fewer number of total pages because of cost," he explains.

After the *Kansas Alumni* staff has finished with the photographs, all of them and their negatives will be taken to University Archives, where they will be preserved and filed, Reeder says.

"It will be as comprehensive as we can make it," he explains. "The project, I hope, is a success. I can't wait to see the results of everyone's efforts."



## The aftermath

*Daniel L. Reeder, Kansas Alumni magazine editor, begins the arduous search for the best pictures from among hundreds submitted.*

Photos by JEFF HETLER



Assistant Dean Dana Leibengood meets with students to discuss intersession internship possibilities.

JEFF HETLER



## Interns gain 'real world' experience

By Kim Swenson

Professional internships for KU journalism students are becoming increasingly popular paths toward jobs after graduation. Internships provide the necessary practical experience that a classroom can only attempt to make available.

The School of Journalism's internship program, supervised by Dana Leibengood, assistant dean, helps students locate internships and, in most cases, places students in internships which furnish the most valuable experience in their area of emphasis. Dean Leibengood spends long hours from advising students to contacting potential employers.

Besides providing valuable working experience, internships help students identify their shortcomings and, on the other hand, help them become more confident of their capabilities. Most importantly, Dean Leibengood says, is that internship experience is almost essential to getting a job after the student graduates.

The internship program is also welcomed by employers. Interns can fill in for staff members who are on leave and assist in producing projects such as special editions for newspapers. The employer is able to use the program as a screening process for future employees. Some organizations have hired students who have proven themselves worthy on their internships.

Laurie Daniels, Shawnee Mission senior in news-editorial, served an editing internship on the *Washington*

*Post* last summer. She was one of 40 students chosen nationwide for Newspaper Fund internships.

"I really enjoyed my internship because it was such excellent working experience," Daniels says. "The *Post* didn't give me any special instruction. They just put me in my job as copy editor and that's exactly what I did."

Newspaper Fund internships are limited in number and difficult to get, so most students must rely on those available through the School of Journalism.

Most internships are obtained by enrolling in Journalism 607, professional practicum. Students enroll for one or two credits and must work 40 hours for each hour of credit. Internships are available in fall and spring semesters and during the intersession period.

Intersession internships are in high demand. Last year, 110 students had internships in such places as Kansas City, Wichita and Topeka. The number of intersession internships has grown tremendously in the last few years because of the high demand and the increasing availability of them.

Intersession internships last only one to two weeks, but they do provide some professional experience. Semester internships, in which a student must work four hours a week, may give more variety, but they are limited in number geographically due to most students' inability to commute long distances during the school term.

The most valuable experience is gained at summer



internships continuing for 10 to 12 weeks. The average salary is \$135 per week. Last summer, 70 students worked 40-hour weeks in these programs.

Alisa Van Auken, Kansas City senior in advertising, had a week-long intersession internship last year with Topeka Homebuilders Association. She worked on "Builder Magazine." Not only did she sell advertisements, but Van Auken also interviewed for feature stories and actually designed layout and ads.

Van Auken, like most previous interns, stresses the importance of internships. "I worked with professionals who gave me confidence in my ability to work with others," she said. "I think that the experience will enhance my interviewing capabilities when I'm looking for a job."

"My employers especially enjoyed having interns because we were able to apply all that we had learned. So it was just as much a learning experience for them as it was for me."

## A move to a permanent home

By Eve Dreher

The MPA Collection of first-issue magazines will soon be moved to a permanent home in the Spencer Research Library.

The historic collection, now stored in file cabinets in the reading room of Flint Hall, will be transferred soon to the modern library.

Funding for the transfer, packaging, cataloging and continuing maintenance of the collection will be provided for by the Lester Suhler Memorial Fund, established by his son John, a 1965 KU graduate.

Over \$12,000 has been donated to the memorial fund since November 1977. Contributors include industry publishers, KU alumni and friends of Lester Suhler, long-time circulation-promotion director at *Look* magazine.

The move to the Spencer Library will mean a new system of cataloging and storing of the collection. Lee Young, professor of journalism at KU and curator of the collection, worked with graduate assistants during the past summer, developing a new coding system. The new system will identify the material contained in the original Gilbert Collection, and also identify contributors of each magazine. The collection will be periodically displayed in the library, and will be available on a loan basis to MPA members.

Since the establishment of the collection, MPA members from across the country have donated hundreds of magazines, including some dummy magazines. "We have received hundreds of magazines from publishers everywhere. A vice president at *Esquire* even sent his own personal collection," Young said.

Other new additions include dummy issues of *Life*, and first editions of *Time* and *Reader's Digest*. The oldest item in the collection is an 1810 issue of the *Port Folio*, a literary magazine. Famous last issues of *Collier's*, *Saturday Evening Post*, *The American*, *Look* and *Life* are also part of the collection.

The idea for the collection began with KU alumnus John Suhler, now president of CBS Publications, and Young. Suhler saw the collection as a way of memorializing his father's many years in the magazine business. An existing magazine collection at the University, the Gilbert Collection, with about 6,000 publications dating from 1810, became the nucleus of the new collection.

Maintenance of the material and proper security for it will be provided by the staff of the Spencer Research Library, headed by Alexandra Mason, director of special collections for the Spencer Library.

Professor Lee J. Young files the original issue of *Life* magazine in the collection.





# Foreign Students

*Learning skills to take home*

By Robby Fulton

Foreign students in the School of Journalism have agreed that language is the biggest problem they encounter in the United States.

"I think I'm pretty fast about picking up culture, but the language was difficult," says Tara Rajatanarvin, 22, Bangkok, Thailand.

A junior majoring in the public relations and news-editorial sequences, Rajatanarvin came to Kansas four years ago because her two sisters live in Kansas City.

She attended high school for one year in Atchison and has attended the University of Kansas for three years.

"I like America, I like KU, but I don't like Lawrence," she says. "It's too small."

She says that New Orleans is her favorite city because she loves jazz.

Rajatanarvin, whose education is financed by her parents, said she plans to pursue a Master's degree in journalism, specializing in public relations and then to return to Bangkok after a year of working experience in the United States.

"I want to work for the *Bangkok Post*—it's a big newspaper," she says. "I would love the active life of interviewing."

Rasoul Toutouni, 37, Isfahan, Iran, is attending KU on a scholarship from his country.

"I was a news announcer on radio and television four

## Zahid Iqbal views his return to

"Teaching keeps me busy 100 hours a week, says Zahid Iqbal, 33, from Dacca, Bangladesh. "It takes a lot to take people who can't write and make powerful writers out of them."

Iqbal, an instructor in the School of Journalism since 1975, teaches reporting and promotional writing. "About 90 percent of the national and regional prizewinners in the William Allen White School of Journalism have been my students," he says with pride.

Iqbal received his bachelor of arts degree in political science from the University of Dacca and came to the University of Kansas in 1972 to pursue his Master's degree in journalism.

"I came to the United States at the urging of friends in the State Department," he says. "I was in

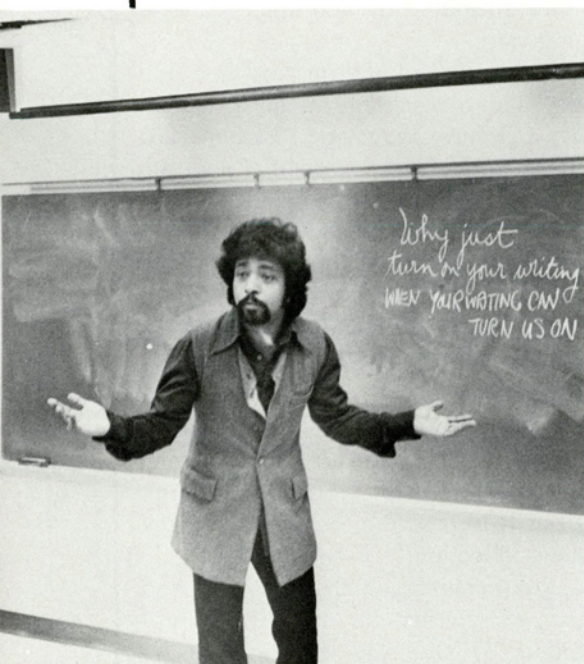
danger, it (the revolution in Bangladesh) was a massacre of 300,000 people."

After leaving Bangladesh and going to West Pakistan, Iqbal fled to England.

"They suggested I go to the U. S., and when I got here, my friends wrote to major universities for financial assistance. KU was the first to respond and so I flew here," he explains. "I owe a great debt to KU."

After graduating from KU, Iqbal went to New York and worked for a firm that produces advertising for national magazines. He was then offered a job as copy editor on the foreign copy desk of the *New York Times*.

"On the third day, a friend at KU called me, and I learned about the teaching job," he said. "I got the



KENT VAN HOESSEN

Zahid Iqbal



days a week and I had my own radio program for women at home," explains Toutouni, a radio-TV-film major.

He worked for the National Iran Radio-TV broadcasting company for seven and a half years.

"The radio and TV studios were right next to each other," he says. "After 20 minutes on TV, I went next door to the radio station."

Toutouni has attended KU for more than two years. He studied English at two colleges in England prior to coming to KU.

"I came here because I heard that KU has the best school of journalism," he said.

He has been the police and foreign student reporter, and a news writer for KJHK since last semester. "I have not had enough experience in this country to compare radio and TV in the U. S. to that in Iran," he says.

After graduating from KU, he plans to pursue a master's degree in California.

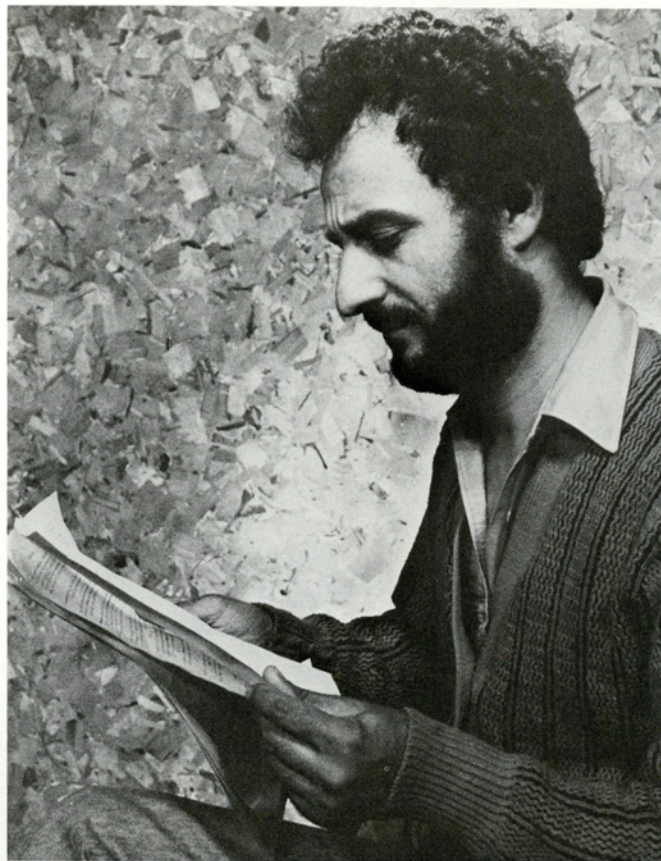
"I would like to stay in this country, but if my government finances my post-graduate work, then I will have to return home after I finish school," he explains.

Toutouni lives in Lawrence with his wife and two sons.

Cesar Cienfuegos, 22, is an advertising and public relations major.

Born in Mexico, he lived there for most of his first 10

(continued)



KEVIN KING

Rasoul Toutouni

## Lawrence as a 'culture shock'

impression that they really needed me."

He says that returning to Lawrence was a "culture shock." "I find it limiting," says Iqbal. "The cosmopolitan attitude on the East coast is refreshing."

He says he likes Lawrence and the fact that it is growing.

"There's a part of me which yearns for the simple things," he said. "New York is cold and hostile; the hostility is even in the concrete."

Iqbal, who has been publishing articles since he was 14 years old, says this year may be his last at KU.

"I'm on a one-year renewable contract and it's been renewed for the third time," he points out. "That's just not done."

He says that several factors may force him to resign from KU in the spring.

"KU doesn't like to hire its own graduates," he said, "and you must have a Ph. D., but, the school has considered my success with students."

Iqbal says that his years of journalistic experience in Bangladesh do not qualify him.

"It's been an obstruction," he explains. "I haven't had as much experience over here."

Iqbal says that the requirement for university teachers to publish has also posed a problem.

"University teachers must either publish or perish, and so they turn out all sorts of junk," he says. "I sink myself in my work and I don't think of anything else."

Iqbal learned English at the age of 5 after a year in England with his mother. He said that he has not had problems with language, but culture

and prejudice are difficulties with which he has had to contend. "In a group of ten, you'll always find two who resent you," he claims. "Those whom I studied under praised and encouraged me, but they were people of incredible stature."

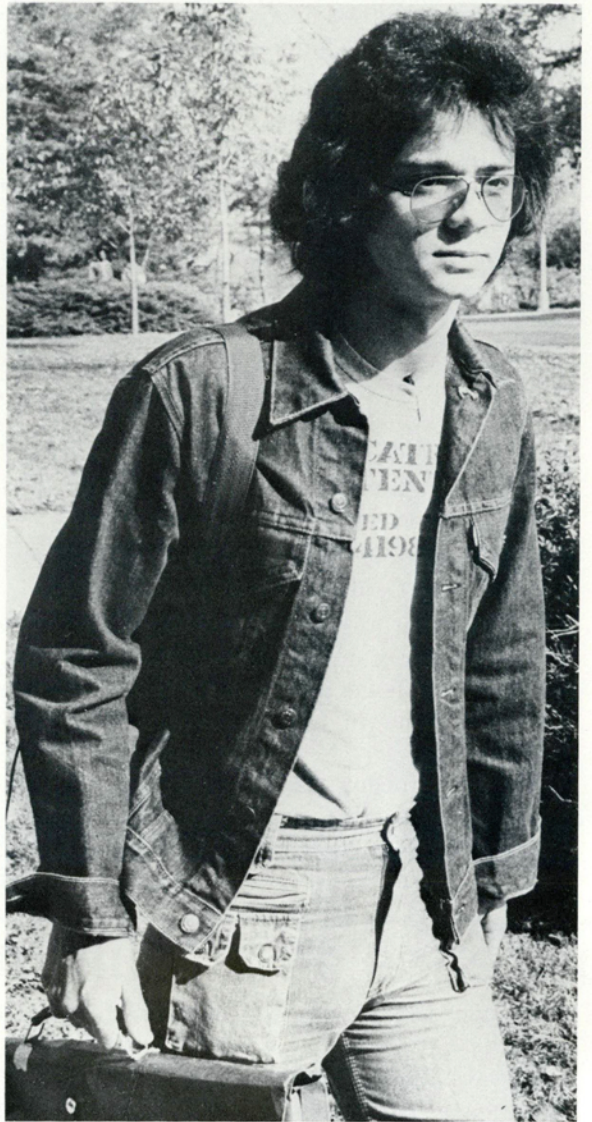
Iqbal says that he will eventually return to Bangladesh.

"The situation at home isn't stable enough right now, though," he says.

Currently, Iqbal is working on a nonfiction novel, tentatively titled *Half My People*, about his experiences during the revolution in Bangladesh.

"I started it four years ago, but with my teaching I haven't had the time to work on it during the past three years," he says. "Anytime I have a month, I'll finish it. It's just a question of adding some finishing touches and a few last chapters."





KEVIN KING

*Cesar Cienfuegos*



KEVIN KING

*Tara Rajatanarvin*

## **Foreign students...**

years and has spent the last 10 years in Puerto Rico. He has also spent a great deal of time in Spain.

"I learned to speak Spanish in Spain," he says. "My family is from Spain, and my parents have kept the Spanish culture and language. When I speak Spanish, I have a European accent."

A junior, Cienfuegos has been at KU for a year. He said that although he learned English in Puerto Rico, he still had difficulty when he came to the United States.

"Even though I knew the language, it's different to use it," he says. "The first month is hard, especially in journalism, where you have to speak and write concisely."

He said that his career choice was indirectly affected by his father.

"He used to have a printing business, so I've been ex-

posed to the print media and graphics my whole life," he explains.

Cienfuegos' education is financed by a Basic Economic Opportunity Grant and also by his own resources.

He says he is undecided about his plans after graduation. "I will either go straight to graduate school or work for two years and then return to school," he says.

He said he plans to make his permanent home in Spain.

"I started my journalism education in Spain in the news-editorial sequence and then I decided to switch to advertising. I came to the U. S. because it's the paradise of advertising," he said, "but I would like to return to Spain. I like it here, but I feel more comfortable among people of my own culture."



## 'Bus' Boyd enters Hall of Fame

About 300 journalists gathered at the University of Kansas Sept. 23 to witness the induction of Frank W. "Bus" Boyd into the Kansas Newspaper Editors Hall of Fame.

Bus is the third member of the Boyd family to receive the Hall of Fame honor.

Boyd was editor of the Jewell County Record from 1939 until his death in 1972. He was president of the Kansas State University Alumni Association, president of the Kansas Sports Hall of Fame, a member of the Board of Trustees of the William Allen White Foundation and of the K-State Endowment Association.

Boyd's election to the Kansas Editors Hall of Fame was announced by Calder Pickett, professor of journalism.

Pickett told the audience, "Kansas is a state of grand and enduring newspaper traditions, stretching back to territorial days. The Murdocks, the Whites, the Scotts—to cite only three of

the family names one can find in that gallery we call the Kansas Newspaper Editors Hall of Fame.

"They have helped to give this state the historical reputation in journalism that it so deserves," Pickett said.

"Frank 'Bus' Boyd was one of the special gentlemen of his field. He had an able and distinguished career, and he made his mark on journalism, but we cite him today for his decency, and for his humanity, both of which also were characteristics of the two Boyds whom he joins today in the Kansas Newspaper Editors Hall of Fame," said Pickett during the presentation.

Kansas editors select Hall of Fame members annually by secret ballot.

Boyd's father, Frank Sr., was inducted into the Hall of Fame in 1960. His mother, Mamie, was elected to the Hall of Fame in 1976.

Featured speakers at the gathering were U. S. senatorial candidates Nancy Kassebaum and Bill Roy.

## Brinkman chosen to head KUAC Advisory Board

Del Brinkman, dean of the William Allen White School of Journalism, has been appointed by Chancellor Archie R. Dykes to be chairman of the University of Kansas Athletic Corporation Advisory Board.

The KUAC Advisory Board comprises 21 members selected from KU faculty, staff, students and alumni and meets three times each year to advise Bob Marcum, athletic director, on policy and budgetary matters.

Brinkman said he would strive to keep athletic programs at KU in balance with academic programs.

Brinkman also will be the faculty representative to the Big Eight Conference and the National Collegiate Athletic Association.

Dykes said Brinkman was highly regarded by his fellow faculty members and would serve with distinction as chairman of the board and as faculty representative to the Big Eight Conference and NCAA.

## Professional in Residence

### Reid trades editor's desk for lecturn for one-year stint

"I've seen a mighty army of J-school graduates and they're good," Richard Reid, Gannett visiting professional, says. "I'd hate to compete with them for a newspaper job today."

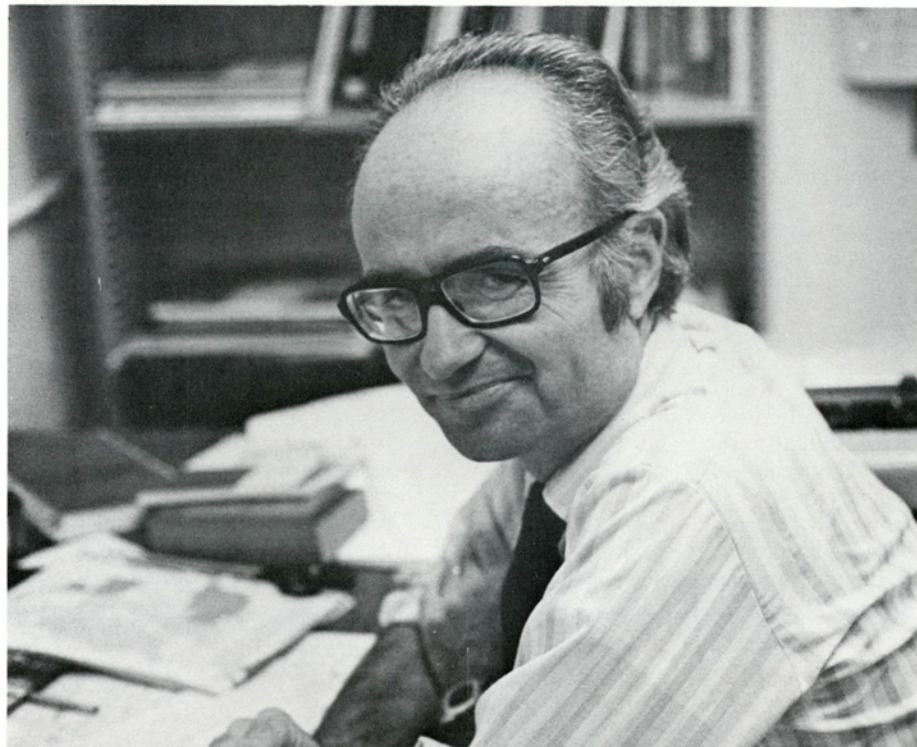
Reid was chosen as a Gannett visiting professional while he worked as an assistant to the editor of the *Minneapolis Tribune*. For the 1978-79 academic year he is editing and grading assignments in classes at KU.

As the executive officer of the *Tribune* since 1974, Reid worked as an understudy to the editor and associate editor. He also was responsible for budgeting, quality control, grievance handling, planning and project leadership, and general supervision of reporters and editors.

Reid, who believes that newspaper staff members' attitudes are becoming too elitist towards the people they serve, says, "Humility can be a helluva help in getting a story. Students in my classes are getting assignments that

take them out of the offices and into the streets, kitchens and hog lots of this area."

"We simply must break down the attitude among young, untrained journalists that some kinds of people and



ALISA VAN AUKEN



## Flint upgrading still years away

"Remodeling Flint Hall is several years away," according to Del Brinkman, dean of the School of Journalism.

"No specific plans have been drawn up, and it will take time before we receive funding and construction can begin."

He said that the Kansas Board of Regents has not requested funds for improvement to any state schools.

"A committee composed of faculty and students proposed the plans over a year ago," he said, "and they were approved by the Legislature.

Brinkman said the plans include moving the classrooms and adding an auditorium to the first floor. The University Daily Kansan and newsroom will be moved to the west end of the building.

The reading room and school offices will be moved to the second floor.

"The main purpose for remodeling of Flint is to eliminate the traffic congestion that occurs between classes," he said.

Brinkman said the Flint remodeling project is at the top of the University's list of improvements.

—Monty Hobbs

## New Faculty

### Reid...

some kinds of stories are beneath them," Reid says.

"We must do a better job of teaching them an attitude of professionalism that finds a fulfilling challenge in the task of establishing rapport with all kinds of people."

Before Reid came to KU, he worked as the *Tribune's* wire editor, a year as a European correspondent based in London, three years as news editor, six years as assistant managing editor, and also, he worked as a reporter and assistant city editor for the *Washington Post* and as a copy editor for the *Minneapolis Star*.

Reid received his bachelor of arts degree cum laude with majors in business administration and history from the University of Nebraska. He received his master's degree in journalism from Columbia University, where he was first in his class. Later he won a Pulitzer traveling fellowship.

## Students win poster honors

Two University of Kansas students enrolled in journalism classes received recognition in a nationwide poster contest this summer.

Tom Tipton, Hutchinson junior, won second place and Traci Fick, St. Louis senior, received an honorable mention in the contest sponsored by the Association of Education in Journalism this summer.

The contest involved designing a poster to be used for the 1979 annual AEJ convention to be in Houston, Texas.

## Gadd now KJHK adviser

Dale Gadd, associate professor of journalism, became the faculty supervisor of radio station KJHK this fall.

Gadd also teaches the radio operations course, which has a close working relationship with the station.

The change in faculty supervisors was necessitated by Ernie Martin's resignation from the faculty. Martin, who taught in the radio-television-film sequence for three years, left teaching to work in sales and market research for Cox Broadcasting Co. in Atlanta.

Tipton, who is majoring in advertising with a special emphasis in English, and Fick, fine arts student majoring in graphic design, said the poster contest was an assignment for all students in the advertising copy and layout class of former journalism assistant professor Sandra Ernst.

The five best in the class, Tipton said, were selected by the students. These were then sent to the 1978 convention in Seattle, Wash., this summer, to be judged by the delegates.

Tipton's second-place poster was a graphic of a Hoss Cartwright cowboy hat sitting on top of a typewriter. To the right of it was a logo saying, "In Texas, big ideas are the *only* ideas."

Tipton reasoned, "When you think of Texas, you think of cowboys. That's a ridiculous stereotype," he said. "It's not true, but that's what everybody thinks of."

Fick entered a yellow typographical poster. "Mine was just a great big AEJ and Houston was underneath it in smaller letters," she said. "The letters encompassed the whole board."

One of the assets of his poster, Tipton thought, was that it had a logo. There were very few with a logo, he said.

## Bowles has busy schedule

Dorothy Bowles, new assistant professor this fall, teaches law of communications, reporting and magazine production. Although she has a Ph. D. in communications law from the University of Wisconsin, it seems she spends more time grading reporting assignments and meeting magazine deadlines than teaching law or doing legal research.

But Bowles is accustomed to a tight schedule. During the past year she worked full time for a daily newspaper, taught part-time at the University of Wisconsin, finished writing her dissertation, wrote a handbook for reporting students, did some legal research, raised a bumper crop of vegetables, and coached a softball team.

"But all of that didn't keep me any busier than my teaching duties at KU," she says.

She has done both editing and reporting for newspapers in Texas, Louisiana and Wisconsin. She has also done



ALISA VAN AUKEN

Dorothy Bowles



In spite of that asset, Tipton said he still made a mistake. "You're supposed to have your whole idea set out before you make the graphic," he said. "I did it backwards and just lucked out."

As Tipton looks back upon the contest assignment, he laughed at his manner of preparation. "It's just like everything else I've ever done up here," he said. "It's always the night before and I regret it."

Neither Fick nor Tipton had been formally notified by AEJ of their placing in the contest. This, in turn, was the cause of some misunderstandings, but eventually a delightful surprise.

Tipton said that when journalism Associate Professor Peter Turk congratulated him, he said, "What do you mean? Then he showed me this memo that said Tom Tipton took second place, and I sat down and jumped up and down."

The same was true for Fick when one of her studio professors told her congratulations. She thought it was for something else, Fick said, but then her professor explained.

"Everybody kept going congratulations," she said. "We did it so long ago I'd forgotten all about it. I didn't even dream . . . I'd never even heard of AEJ."

—Therese Hornick



Tom Tipton, Hutchinson junior, and Traci Fick, St. Louis, Mo., senior, won honors for their poster designs in a nationwide contest.

## New Faculty

public relations for a school district and a Catholic diocese.

Bowles set a precedent when she became the first woman sports editor for a daily newspaper in Texas.

"Back then I was fighting to get into Southwest Conference pressboxes," she says. "Now, women can go into some locker rooms."

Before Bowles came to teach at KU, she worked as a copy editor for the Madison, Wis., *Capital-Times*. She also did layout for a special weekly editorial analysis section of the paper.

When both newspapers in Madison became embroiled in a labor dispute in the fall of 1977, Bowles, along with members of the Newspaper Guild, refused to cross picket lines established by the ITU and pressmen's union.

"I was perfectly happy with my job and working conditions at the *Capital-Times*. The paper had a long history as a crusading, liberal paper, and it was a stimulating place to be," Bowles

said. "Madison is one of the few remaining cities which has a competitive newspaper situation, and that, too, made the job exciting," she says.

"As much as I didn't want to leave either the newspaper or the city of Madison, I guess it became a matter of principle—almost a moral issue—that I couldn't be part of what I perceived as gross injustice on the part of the management toward the backshop workers," Bowles says.

The Madison newspaper strike, now into its second year, continues, and court litigation is pending. Within a week after the labor dispute began, however, members of the striking unions, as well as reporters and editors who refused to cross picket lines, began their own newspaper, the *Madison Press Connection*.

Bowles was advertising manager of that paper, which continues to operate. It was recently reorganized as a cooperative venture.

"So far as we can determine, the *Press Connection* is the first daily newspaper in this country to be operated as a cooperative," Bowles says. "The paper is an asset to the community—it has had an effect on advertising rates and has published lots of good political stuff—but whether it can ever compete successfully with a giant media conglomerate is a long shot at this point," Bowles concludes.

Although Bowles is still party to an NLRB suit involving the Madison strikes, she is putting that behind her with the decision to accept a position at the Journalism School.

She interviewed for several teaching positions but ended up choosing KU because she believed it offers the best undergraduate journalism education.

"The J-school here does an excellent job of preparing students for the real world," Bowles says.

—Kim Swenson



# Journalism school accreditation reviewed

Representatives of the American Council on Education for Journalism (ACEJ) visited the School of Journalism Nov. 9 and 10 to determine if the school should remain accredited by ACEJ.

ACEJ is a national organization composed of both professional and educational organizations which reviews journalism schools and departments. According to Del Brinkman, Journalism School dean, areas examined by ACEJ include the budget, instructors' backgrounds, the student-teacher ratio, courses offered and the number of successful graduates.

Members of the Accreditation Committee were Jack Adams, dean of the Journalism School at the University of North Carolina; Mort Stern, currently of Denver University and former dean of the Journalism School at the University of Colorado; Wendell Mayes, president of KNOW radio, Austin, Texas; Rolfe Neill, publisher of the *Charlotte (N. C.) Observer and News*; and Ted Sondag, advertising director of the *Lansing (Mich.) State Journal*.

According to Brinkman, a detailed report on all aspects of the journalism school was sent last summer to each member of the accreditation committee.

All faculty and staff members contributed to compiling the report, Brinkman said. Faculty members contributed personal resumes and course outlines on the courses they teach.

Much of the detail work on the report, Brinkman said, was done by Mary Wallace, lecturer.

The accreditation committee visited classes and talked to journalism faculty,



As part of the accreditation review preparation, Ethel Stewart and Mary Wallace check records of recent graduates.

## New Faculty

### Howard Carr teaches in advertising sequence

"My primary concern is to be a successful teacher," Howard Carr, assistant professor in advertising, said.

Carr, new to the faculty this fall, said that he is very student oriented. "I remember when I was a student and it is etched and burned in mind what qualities I think a professor should have."

"I am also a mover, shaker and hustler," Carr said. "It really pleases me to see all the hardworking students in advertising."

Carr's enthusiasm and hard work were certainly represented in a project he completed last spring. Carr was producer and director for a special presentation at the Daytona Beach Musical Festival that involved using 14 slide projects, seven projector-dissolve units

and \$100,000 worth of sound equipment.

Carr has lived and worked in Florida for many years. He got his B. S. and his master's in journalism at the University of Florida and then took a position as advertising manager for a real estate corporation in Tampa.

After deciding that real estate was not the business to be in at that time, he moved to Denver to accept a position as account supervisor for a graphic design company. This was his first experience in agency work.

Carr moved on to become a merchandising manager with another company in Denver but left shortly after because he was homesick for the East and his family.

The University of Florida hired Carr

as a visiting assistant professor, and he stayed there for two years.

"I had always been interested in pursuing a career in academics," Carr said. "I also needed to broaden out."

When the KU Journalism School offered Carr a position, he was very enthusiastic. "I chose KU because everyone had such high praise for the faculty here," Carr said. "I weighed the positive and the negative and decided that KU was the place to come."

"I also have the special opportunity to work beside professors such as Prof. Turk and Prof. Jugenheimer, who are nationally renowned," Carr said.

"What makes me especially enthusiastic about my position is that I am able to rub shoulders with the best in my field."  
—Kim Swenson



faculty from other departments, area professionals and students, Brinkman said. "Talking to students," he said, "was an important part of the committee visit." Two open group meetings between students and the accreditation committee were conducted during the two-day visit.

Members of the accreditation committee were chosen by a central ACEJ staff from a group of educators and professionals who are recommended to the ACEJ by its member organizations.

Faculty members at KU who have served on journalism accreditation committees include Brinkman, Bruce Linton, chairman of the radio-television-film department, and Paul Jess, head of the news-editorial sequence.

The School of Journalism has been accredited in the news-editorial, advertising and radio-television-film sequences. The school has not sought accreditation of the photojournalism sequence, Brinkman said, because the photojournalism program is rather small.

Accreditation of the Journalism School is not required by the University, Brinkman said, but "any program that's any good is accredited." The School of Journalism is a member of the American Association of Schools and Departments of Journalism, which requires its members to be accredited, he said.

—Ruth Sherman

## Brinkman, Jugenheimer lead Costa Rican seminar

A seminar sponsored by the Central American Institute of Sciences and Techniques of Communication was led by two University of Kansas journalism faculty.

Del Brinkman, dean of the school of journalism, and Donald Jugenheimer, associate professor of journalism, were involved in the three-day seminar held in San Juan, Costa Rica, Nov. 18-20.

The seminar, entitled "International Seminar of Public Relations, Journalism and Advertising," was a program aimed at the man involved in public relations.

Along with Brinkman and Jugenheimer, four other speakers participated in the seminar. According to Jugenheimer, the main speaking and educational programs were presented by Brinkman and himself.

"Del and I probably carried about two-thirds of the program during the three days we were down there," he said.

The seminar was attended mainly by people from the Central American region, who have interest or work in public relations or advertising.

The seminar was made possible

through the joint efforts of the University of Kansas, the University of Costa Rica and Larry Day, professor of journalism. Through his previous work experience in Central America and Costa Rica, Professor Day made personal contacts which have been instrumental in realizing the seminars.

Jugenheimer came home with a good feeling about the seminar. He said he was pleased with the reaction of the people participating.

"The participants told us they learned a great deal in a short amount of time," he said. "They appreciated the suggestions, help and specific information that we had to offer to them," Jugenheimer said.

Dean Brinkman was also pleased with the results of the seminar. Not only did the participants benefit from the program, but Brinkman said he also benefited.

"Personally, it was a very educational experience," he said. "As for the participants, they learned many new ideas, and were pleased with our performance."

—Monty Hobbs

## New Faculty

### Experimental video is special interest for new RTVF assistant professor

Although Hal Himmelstein is an assistant professor in the radio-TV sequence, he says he is only mildly interested in broadcasting. Himmelstein, new to the journalism faculty this fall, is intensely interested in experimental video. Utilizing portable systems instead of heavy equipment and documentaries are some of his primary concerns. He also has a passion for anthropological video.

Himmelstein's educational background is varied. He obtained his B. A. in history and an M. S. in radio-TV at KU. Later, he earned his doctorate in mass communications at Ohio University.

Himmelstein's first job was with the U. S. Postal Service in a public relations position.

"I had to write speeches mostly and endorse certain presidents whom I

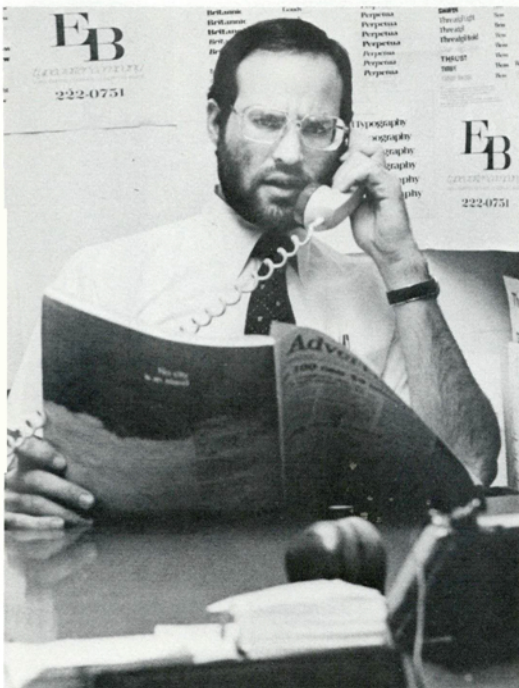
would never endorse myself," Himmelstein says. "I left because of this."

After he left the Postal Service, he went on to become director of marketing research for a consulting firm in Washington, D. C. Among his other experiences, he was a reporter for the Bureau of National Affairs and a freelance photographer for congressional candidates.

Himmelstein also wrote a book, *The Quality of Life*, cooperatively through a research fellowship. The book was a special project for the Environmental Protection Agency.

His decision to accept a position at KU was influenced by people Himmelstein had worked with when he was working on his master's.

I really enjoyed working with them," Himmelstein points out. "I also con-



Howard Carr

KENT GELLER



## NEWS NOTES

### FCC Questions dual ownership

The department of radio and TV at the University of Kansas is currently in a unique situation involving the right to operate two separate radio stations, KANU and KJHK.

This unique situation is currently in jeopardy because of a possible rule change by the Federal Communications Commission. The change would involve KU and four other universities.

The rule change would allow the operation of only one station per university. In the past, the FCC has allowed educational or noncommercial stations to operate under the duopoly rule; the use and operation of more than one station.

According to Dale Gadd, associate professor of journalism, the FCC is now taking comments on the possible change. The cutoff date for these comments and/or questions was Nov. 15.

Gadd went on to say that the ruling would be applied on a general basis, and that the FCC would not review each case individually. The FCC will review the situation and give a decision in January.

—Monty Hobbs



DREUX DEMACK

*Lisa Strawn, Kansas City, Kansas, RTVF major, takes a turn at the KJHK microphones.*

### Dart proposes TV courses for PBS

Peter Dart, professor of journalism, and Gregory Black, assistant dean in Liberal Arts and Sciences, are helping the University of Mid-America prepare a grant request to the National Endowment for Humanities (NEH) to produce a televised course.

Dart has traveled to Hollywood to confer with several people about film rights, and he has also made several trips to Lincoln, Neb., where the University of Mid-America is located. The final proposal to produce a prototype was submitted by Nov. 1.

This televised course, "Film in American Society," will consist of 10 one-hour films to appear on the Public Broadcast System (PBS). Dart will produce and edit the films. Along with the films will be a textbook, which Black will be in charge of writing and editing.

The course will be designed to identify images projected by American films and to show film influence on American attitudes. The course will show how images of women, blacks, and other groups have been changed through films.

Dart and Black are requesting \$150,000 for the prototype which will focus on war films. The outcome of this request will be final in March 1979.

## New Faculty

### Himmelstein...

sidered KU the best institution that I had been accepted at."

Besides teaching Himmelstein plans to publish his dissertation, "Evaluation of Television Critics," in the next year.

"I plan to do some more publishing in the future but my ideas are still in the developmental stage," he says.

Himmelstein says he feels very positive about his future in radio. "I think that radio and TV are entering into a period, whether by luck or conscious design, we have the opportunity to do something interesting," Himmelstein said.

"KU has produced funds to upgrade the facilities and provide portable systems instead of the heavy equipment that limits us," he says. "That is one of the main reasons I chose to come here. We have a bright future ahead of us."

—Kim Swenson



KENT GELLER



If the prototype is successful, Dart and Black will have to request the rest of the money for the course in November 1979. According to Dart, if all goes well, it will be at least three years before the course is offered.

—Kathleen Aldridge

## Photogs visit Chicago

Gary Mason, assistant professor of journalism, and two photojournalism students, Randy Olson and Alan Zlotky, attended the National Press Photographers Short Course in Chicago during October.

## Joliffe to be remodeled

The remodeling of Joliffe Hall won't be completed before 1980, according to Bruce Linton, chairman of the radio-television-film department.

"Phase One was supposed to be finished by the beginning of this semester," he said, "but it was just recently completed, so that has delayed us."

Phase One is the TV-area on the first floor.

He said that the second phase will be the improvement of the film-editing department on the second floor.

"We want to build a fire escape and make a few cosmetic changes," said Linton.

Phase Three will entail moving the KJHK studio to the basement.

# Honduras reporter visits KU

Juan Bosco Campos, reporter from *Diario de la Prensa*, in Honduras, toured the University of Kansas campus Sept. 17.

He was invited to the United States by the U. S. International Communication Agency and the International Visitor Program. Lawrence Day, associate professor of journalism, showed him the William Allen White School of Journalism and the University Printing Service.

Campos came to KU to visit the School of Journalism and to examine printing techniques.

He is a reporter on the only nationwide newspaper in Honduras. He is also a radio correspondent for "Emisora

Unidas," Honduras' principal radio station, and a teacher.

Campos traveled the States for a month, visiting various operations he was interested in or involved with in his country.

He was briefed on journalism education in the States in classes he attended at KU. He visited the *Kansan* office and watched the training of journalists.

Campos, according to Day, is interested in newer developments in this country. In Honduras, journalism is in an active stage, and competition now exists between papers.

He spent one day on campus and also went to the *Topeka Daily Capital* and saw its operation.

—Dee Mills

## Young, Jugenheimer are finalists in annual HOPE balloting

Although two faculty members from the Journalism School were nominated for the HOPE award this year, the award instead went to Clark Bricker, professor of chemistry, for the third time.

Nominees from the Journalism School were Donald Jugenheimer, associate professor of journalism, and Lee Young, professor of journalism.

The HOPE award is an Honors for an Outstanding Progressive Educator award bestowed annually to a KU faculty member by the senior class.

Although neither Jugenheimer nor Young have received the award previously, Jugenheimer has been nominated twice and Young nominated three times.

## New Faculty

### Sunada divides teaching duties between j-school, speech dept.

Mae Sunada, new to the journalism faculty this fall, is an assistant professor in radio and TV. She has a split appointment between the Journalism School and the speech and drama department.

"My students aren't necessarily aimed at journalism," Sunada says. "They are more the producer-director types."

She has certainly been the producer-director type herself. Sunada has held management positions throughout her career, managing from five to sixteen people.

She began her career with a B. S. in Journalism from the University of Wyoming. But in 1976, 25 years later, Sunada decided to go for her master's at KU. That was her first tie with the university.

Excluding those years in school,

Sunada has been a professional broadcaster since 1950. She has worked for radio stations, TV stations, and in advertising. She has had management positions for TV stations in San Francisco, Boston and Washington, D. C.

"My experience should supplement textbooks," Sunada said. "The J-school considers professionals an important part of the faculty."

Sunada was offered her position at the Journalism School while she was working for a Metromedia-owned TV station in Los Angeles.

"I had been interested in teaching when they called. I figured that I should leave and let some young people move up in the business," Sunada said. "Also, I thought it important that I pass on my practical knowledge of the field."

—Kim Swenson



KENT GELLER

Mae Sunada



# Post editor Bradley visits KU

Ben Bradley, executive editor of the *Washington Post*, told about 500 people in the Kansas Union that competition made for excellence in newspaper reporting.

Bradley, whose newspaper broke the Watergate story in 1972, was on a speaking engagement sponsored by Student Union Activities. Bradley also spoke to journalism classes during his October visit.

Bradley described the attitude achieved through competition as "creative tension."

Bradley spoke on "Power and the Press" and explained the newspaper's role as the watchdog of good government.

He said the greatest problem facing the press today was the same as it has always been: finding the truth when people "hide facts and sometimes lie" to keep the story from coming out.

Bradley said the portrayal of the *Washington Post* in the movie, "All the President's Men," was a romanticized version of the newspaper trade.

"They condensed two and a half years into two hours," he said. "Every time they dialed on the phone someone answered. That just doesn't happen in real life."

Bradley also said: "The vice president of a corporation once said to me, 'Sonny, if you want to amount to a hill

of beans in your business, stick close to Dick Nixon.' Which, of course, I did."  
—Tom Ramstack



HANK YOUNG

Orson Welles and Jason Robards? No, it's Bremner and Bradley.

## Nigerian educator tours school

Gabriel A. Ogunsekan, assistant director of the Nigerian Institute of Journalism, came to the School of Journalism Oct. 2 for a three-day visit.

Ogunsekan, 41, has served as senior staff correspondent for the Reuters News Agency, as deputy news editor for the *Daily Express*, and as a reporter and political correspondent for the *Daily Service*.

He visited the United States as a

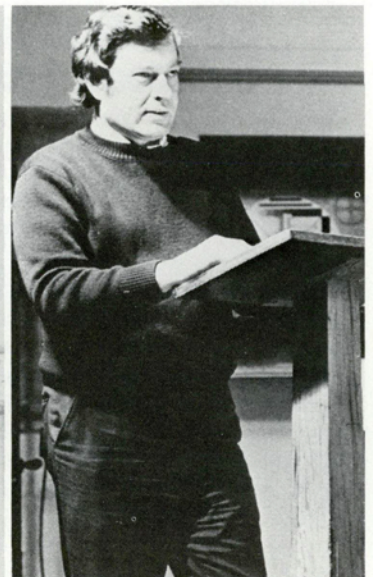
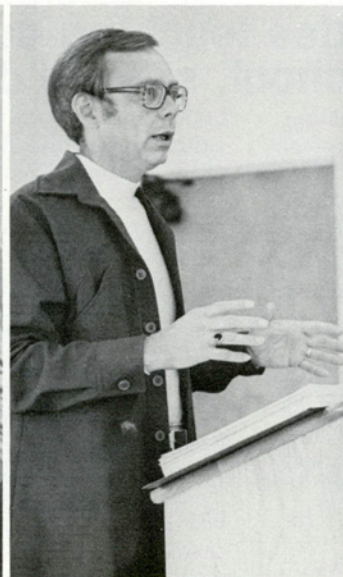
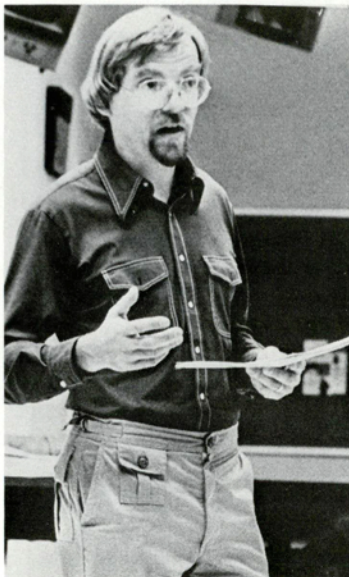
participant in the International Communication Agency's Multi-National Foreign Journalists Project.

During his three-month stay in this country, Ogunsekan planned to visit other major schools of journalism.

He is interested in American teaching philosophies used in skill courses such as reporting, editing, and photo-journalism.

—Robby Fulton

## New Faculty



DREUX DEMACK

**CHUCK BERG** divides his time between the journalism school and the speech department. Part-time lecturer **REX BUCHANAN** also works with the geological survey area on campus. **HOWARD HILL** teaches broad-

cast news and is director of KANU, a university-owned radio station. **JOHN MASTERMAN**, another part-time broadcast news lecturer, is a documentary producer for KCPT, Channel 19 in Kansas City.



---

# ALUMNI NEWS

---

1937

BILL DOWNS, a newsman from Kansas City, Ks., and broadcaster on CBS and ABC for 30 years died on May 3, 1978.

1952

BENJAMIN F. HOLMAN has joined the faculty of the University of Maryland's College of Journalism.

1953

ROBERT LONGSTAFF is a bureau chief for Booth newspapers in Lansing, Mich.

1954

JIM BAIRD is publisher of the *Holt County Sentinel*, a northwest Missouri weekly.

1956

MARION (McCOY) DOCKINS is an editor for the Boeing Aerospace Co. in Bellevue, Wash. ROLLIN PESCHKA and his wife visited Scotland this spring to see the last private pack of hunting Otter Hounds, a rare breed of dog they raise at their home in Piedmont, Calif.

1961

BILL BLUNDELL is a national correspondent for the *Wall Street Journal* in Los Angeles.

1963

WILLIAM MULLINS is an associate editor with Executive Business Media in Lynbrook, N. Y. FRED ZIMMERMAN is the Atlanta bureau chief for the *Wall Street Journal*.

1965

MARTHA MOSER is the senior editor for the Northeastern Illinois Planning Commission. She has been elected secretary of the Chicago Chapter of Women in Communications, Inc. JOHN PEPPER is a vice president and account supervisor for Brewer Advertising, Inc., in Kansas City.

1966

MARY DUNLOP is the editor in chief of *Current Prescribing*, published by the Medical Economics Co.

1967

CHUCK BERG and his wife, Beth Noe, write that their son Nathan, 5, was the voice of Jeffie on the Family Circus TV Valentine Show last February. Chuck teaches speech and drama at KU.

1968

DAN AUSTIN is the Pittsburgh bureau chief for the *Wall Street Journal*. MARK DULL and his wife, Melissa Gerber, live in Baltimore, where he's an advertising field account executive with W. B. Boner and Co. MARILYN RISELEY is a buyer for Dayton's department stores in Minneapolis, Minn.

1969

JOHN MARSHALL has been named the executive editor of the *Hutchinson News*. GARY O'NEAL is a product manager for Hallmark Cards in Kansas City, Mo. PATRICIA MURPHY PODJASKEK is president of the northwest Chicago suburban alumnae club of Alpha Gamma Delta. She and her husband have a daughter, Molly, 1. KATHY SANDERS is with Maselli Studios, a photographic advertising firm in Chicago. RON YATES works in the Los Angeles office of the *Chicago Tribune* Press Service.

1970

MICHAEL RIEKE is the employee communications editor for St. Francis Hospital in Tulsa, Okla.

1971

MICHAEL BANKS is assistant to the president of the Philadelphia Division of the Fleming Co. PHIL CHILDERS is a sales representative for the Paper Products Division of Proctor & Gamble in Boise, Idaho. ROBIN (STEWART) FOWLER works for the *Dallas Times-Herald* as editor of *Week End* magazine. Her husband is a policeman.

RICHARD LOUV is a free-lance writer in San Diego. CARLA RUPP is associate editor of *Editor & Publisher*. She was one of 10 U. S. journalists selected to participate in the Interna-

tional Press Institute's U. S.-Japan Editors Exchange in 1978. BOB WOMAK is a reporter for the *Tucson (Ariz.) Star*.

1972

DAVE BARTEL, chief of the Wichita *Eagle and Beacon's* city-county government bureau, won a first-place national prize in the 1977 Media Awards for the Advancement of Economic Understanding. DEBRA BEACHY is a free-lance writer in Mexico City. She is stringing for *Time* and *People* magazines, United Press International and doing occasional radio work. JAMES BIEHLER and his wife, Lucia Cookson, have a new daughter, Jennifer Lynn, born Feb. 21 in Wichita. The Biehlers' two other children are John, 4, and Lisa, 2. THOMAS HICKEY is with Allen O'Hara Developments, which owns KU's Naismith Hall. He and his wife live in Tampa, Fla., with their two-year-old son, Thomas.

DEL KEHR is with KIIQ in Manitou Springs, Colo., as an account executive. He and his wife have two children, Bryant, 4, and Aimee, 2. DENNIS MINER and his wife have a new baby daughter, Carmen Noelle, born Dec. 29 in Kansas City. He directs advertising and public relations for ACCO Seed Co. in Belmond, Iowa. JACK NIXON, director of KOBE-Radio in Las Cruces, N. M., does play-by-play for New Mexico State University's sports network. SANDRA SMITH works for Mountain Bell in Denver as a public relations representative in the corporate communications department.

TOM THRONE is assistant managing editor on the *Junction City Daily Union*. MARTHA MANGLESDORF WALKER is a general assignment reporter for the *Wichita Eagle and Beacon*. KAREN ZUPKO has been promoted to director of the AMA's department of practice management in Chicago.

1973

DENNIS LINGLE and his wife, Gloria Dexter, recently moved from Jacksonville, Fla., to Corpus Christi, Texas. He's a Navy lieutenant and pilot instructor. JACKSON C. MITCHELL is publisher of the *Wellington*



*Daily News.* CATHY (BROWN) ROELKE has had her first child, Christine Ann.

MARTI STEWART is a copy editor for the Philadelphia *Inquirer*. WILLIAM WILLETS is the editor of *Crown Magazine*, which is published in Kansas City by Hallmark Cards. TIM WINTERS edits copy for the Omaha *World-Herald*.

---

#### 1974

---

DAVID AHLSTROM works for Peterson-Morris advertising agency in Kansas City. MARGARET COOK is in the nursing school at Carroll College in Helena, Mont. LINDA HALES is assistant national editor for the *Washington Star*, in Washington, D. C.

NANCY SCOTT JONES works for a public relations firm in San Antonio, Texas. JEFF JOY is an attorney for the U. S. Tax Court in Washington, D. C. JAMES KENDALL is a research associate at the Center for the Biology of Natural Systems in St. Louis. SHELLY LONDON is publicity chairman for the Kansas City Business Communicators, Inc.

HAL RITTER is assistant city editor of the Rochester (New York) *Times-Union*. RANDY SCHUYLER is employed on the San Antonio *News*. VINCENTE SMYTH is the editor of *Inside Aspen* in Aspen, Colo.

---

#### 1975

---

BRUCE BERGMAN is selling cars in Omaha, Neb. THOMAS D. BILLAM is bureau manager for United Press International in Wichita. STEPHEN BRODDLE is a frame attendant for Southwestern Bell. JOHN CHRICHTON is a free lance writer in Berkeley, Calif.

ROGER COBB is the vice-president of Flatlanders Ski, Inc., in Mission, Ks. STEVEN GRANZOW is a reporter and weekend anchorman for television station KRCC in Jefferson City, Mo. TERRY KAFKA works for Leo Burnett Advertising in Chicago as a media supervisor. JOHN LARKIN is a purchasing agent and expeditor for Texas International Supply Co. & PAM Systems, Inc.

TIM LIETZEN is a switchman for the Union Pacific Railroad in Kansas City. ALAN MANSAGER is a reporter, photographer and advertising salesman for *Tiller & Toiler* in Larned. SIDNEY HOLLISTER MILLER is assistant program director for KEWI and KSWT in Topeka. Her radio commercials won recognition in state-wide contests spon-

sored by the Kansas Broadcasters Association. KIRK NORSWORTHY is a graduate research assistant in computer science at Kansas State University. MARK RIMMER is employed by Southwestern Bell in Fort Worth, Texas, as a directory representative. PETER RONSSSE has recently completed an M. S. in exploration geology at the University of Utah. DAVID SCHEMM is the district executive director for Junior Achievement of Middle America, Inc., in St. Joseph, Mo. BRENT J. and CYNDI WOOD SCHLOSSER (1976) have moved from Shawnee Mission to Minneapolis, Minn., for his new position as corporate advertising manager of Modern Merchandising, the parent corporation of Dolgin's.

CHRISTINE STEVENS and JEFFREY STINSON (1974) were married last June. She is a writer for Sullivan Higdon, Inc., an advertising and public relations firm in Wichita. DENNIS STOFFERAHN is a branch manager for Alvin Guggenheim and Associates advertising agency in Kansas City. LINDA KAY WEEKS is employed by the Kansas Key Press in Lawrence doing layout, design and copy writing.

---

#### 1976

---

SUSAN BETTS is working for Polar Airlines in Olympia, Wash. CINDY MOOS works for Livingston Industries in Lenexa, Ks. TRICIA BORK works in the publishing department of the National Collegiate Athletic Association in Kansas City, Mo. JEFF GOROSH works for Brewer Advertising in Kansas City in the media department as an assistant planner.

TOM DECOURSEY is an account executive with Anderson, Sheib & Fisher, Inc., in Kansas City. MICHAEL JAMES FITZGERALD works on the copy desk at the Topeka *Capital-Journal*. SHEREE JOHNSON is a media specialist for Brewer Advertising, Inc., in Kansas City, Mo. PAULA HAAS JOLLY and her husband have moved to Newcastle, Wyo., where she has a weekly, half-hour radio program on health and medical topics. They have a new daughter, Farrell.

JANET MAJURE is a copy editor for the *Arizona Republic*, in Phoenix, Ariz. JILL (DOLES) MICHAUX is a publications editor and director of a political action committee for the Topeka Home Builders Assn. ROSEMARY PARRIS is the advertising manager for the Topeka Division of the Fleming Co.

ALLEN QUACKENBUSH has joined the sports staff of the Topeka *Capital-*

*Journal*. JACKIE SCHAFER is editor of publications for Victory Life Insurance in Topeka. KENNETH STONE is working for the San Marcos (Calif.) *Courier*. CHARLES ROCH THORNTON works for the *Emporia Gazette*.

---

#### 1977

---

SUSAN APPLEBURY and PAUL JOSEPH married April 15 in Springfield, Mo. LES BEGAY works for KUDL in Kansas City. JAY BEMIS is the police and court reporter for the *Ottawa Herald*.

JIM CAMBRON is a production engineer at WDAF-TV in Kansas City. ALLEN CAUDLE has been promoted to media planner with Ogilvy and Mather Advertising in Houston. JAMES COBB works for the *Detroit Free Press*. DOUGLAS M. DUY is communications director of the Methodist Medical Center, in St. Joseph, Mo.

RANDY FASSOLD is co-manager of Gateway Sport Shops, Inc., in Overland Park, Ks. DERIC GILLIARD is sports writer on the *Wichita Eagle and Beacon*. RUSSELL PAUL GROVES is with the Associated Press in New York City. GREG HACK is a copy editor on the *Wichita Eagle and Beacon*.

JERRY HANSON and his wife, APRIL PITCAIRN (1976), have moved from Santa Barbara, Calif., to Reno, Nev., where she's a management trainee at the First National Bank of Nevada, and he's general manager of the Daniel L. Ritchie Corp. MARJORY HAWKINS is the graphics and production manager for the *Summit Sentinel* in Boulder, Colo. D. PAUL JOSEPH works for KWTO-FM in Springfield, Mo., giving the morning news, writing, producing and announcing FM commercials, and handling public service announcements.

TIM MARTIN is an account executive for Brewer Advertising, Inc., Kansas City. KIM (OBIALA) HECK is a writer for Emerson-Franzke in Topeka. ELLIOTT PAYNE works in Shawnee Mission as advertising production manager for Electronic Realty Associates. NANCY RAY is an account representative for Kansas Color Press in Lawrence. KATHY RUSSELL is a media assistant for Marsteller, Inc., Advertising.

MELISSA STEINEGER is sports editor for the Excelsior Springs (Mo.) *Daily Standard*. PATTY TOBIAS is employed on the Madison (Wis.) *Capital-Times*. JAMES WILSON is the assistant manager of the Mechanical Eye, a camera shop in Crown Center, Kansas City, Mo.



---

# ALUMNI NEWS

---

1978

PEGGI FRITZLER is the coordinator of communications and special projects for the Minnesota Motor Association. JOYCE HADLEY is editor of the Detroit edition of *Where* magazine. MARY A. MITCHELL is a copy editor for the St. Petersburg (Fla.) *Times*.

JOHN MUELLER is assistant news editor on the Tallahassee *Democrat*. LIZ NAKAHARA is a copy editor on the Junction City *Daily Union*. JANE PIPER has joined the staff of the Hays *Daily News*. She will cover area news and handle the weekly "Nor'Wester Page."

LAURIE QUICK is a copy writer for Harmon-Smith, Inc., an advertising agency in Kansas City. DEBORAH STREHLE is assistant editor of *Construction News* magazine in Little Rock, Ark. SHARON WALSH works for Commodity News Service in Leawood, Ks.

---

SUSAN METZ, a 1976 graduate, died October 23 in Kansas City. She had been working as a project director for Rickey-Biederman, Inc., in Kansas City. Her family has established a journalism scholarship in her name. Contributions may be sent to the Susie Metz Scholarship Fund in care of Dean Brinkman at the Journalism School.

---



JEFF HETLER



*Please continue to send us news about yourself and to furnish us with changes of address. Both the Alumni Association and the School of Journalism maintain records on you and want this information. Please stay in touch with us.*

---

University of Kansas  
**NEWSLETTER**  
651520

---

Volume 78

November 25, 1978

Number 12

---

Published by University Relations, The University of Kansas, Lawrence, KS 66045, 32 times during the school year, weekly September through February and biweekly in March, April and May. Second-class postage paid at Lawrence, Kansas.

The Jayhawk Journalist edition of The University of Kansas Newsletter is prepared twice a year by students in the Magazine Layout and Production class at the William Allen White School of Journalism.