



*Jayhawk  
Journalist*

SPRING 1979

BURTON MARVITZ

## Will there continue to be a Jayhawk Journalist?

The answer to that question is still unclear five months after the launching of our fund-raising campaign to create an endowment fund to subsidize this alumni magazine.

Listed below are the names of those who have responded to the appeal. There are 66 of them. We now have \$3,360 on deposit at the Endowment Association. That's more than enough to produce another issue, but not nearly enough to build a base for a capital fund.

We've said before that we don't want to try to live issue-by-issue, begging money to produce each one. With the printing of this spring issue of the **JJ**, we have exhausted the funds given to us by the chancellor, Archie R. Dykes, who gave us a chance to stay alive while we sought evidence that our readers wanted this magazine enough to contribute to keep it alive.

We have researched very thoroughly the idea of establishing a subscription base, and we don't believe it would work. An endowment fund seems to be the only answer. We're convinced that if enough of our alumni contributed, regardless of the size of the donations, that we could attract grants from the magazine industry to build the capital fund that we need.

We already have some evidence of that. The Vance Corporation, publishers of business magazines in Chicago and Kansas City, and an employer of 37 former students at the School of Journalism, has contributed almost half of the money that has been raised so far — a grant of \$1,500. We're most indebted to the president of that company, Mr. John O'Neil, and to one of our graduates, Don Hunter, now an associate publisher of one of the Vance magazines, who encouraged the company to make the contribution. We believe that other publishing companies will follow the same path IF enough of you show evidence through voluntary contributions of wanting the **JJ**. But 66 out of 3,300 isn't nearly enough.

So, we're going to try once more. If sufficient contributions are not received, we may suspend publication and return the donations received to date, or offer the contributors an opportunity to designate that the money be used for other purposes. It would hardly be fair to use their offerings — which ranged from \$5 to \$105 — to produce one more issue for the 3,300 alumni now on our mailing list.

Once again, we are enclosing a postage-paid mailing envelope. We hope that if you meant to make a donation last time and just didn't get around to it, that you will follow through with your good intentions. Any amount will help.

We hope even more that we'll be reaching you with another issue of the **Jayhawk Journalist** next fall.

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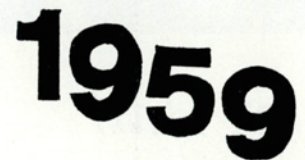
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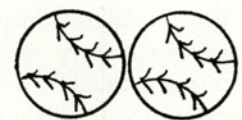
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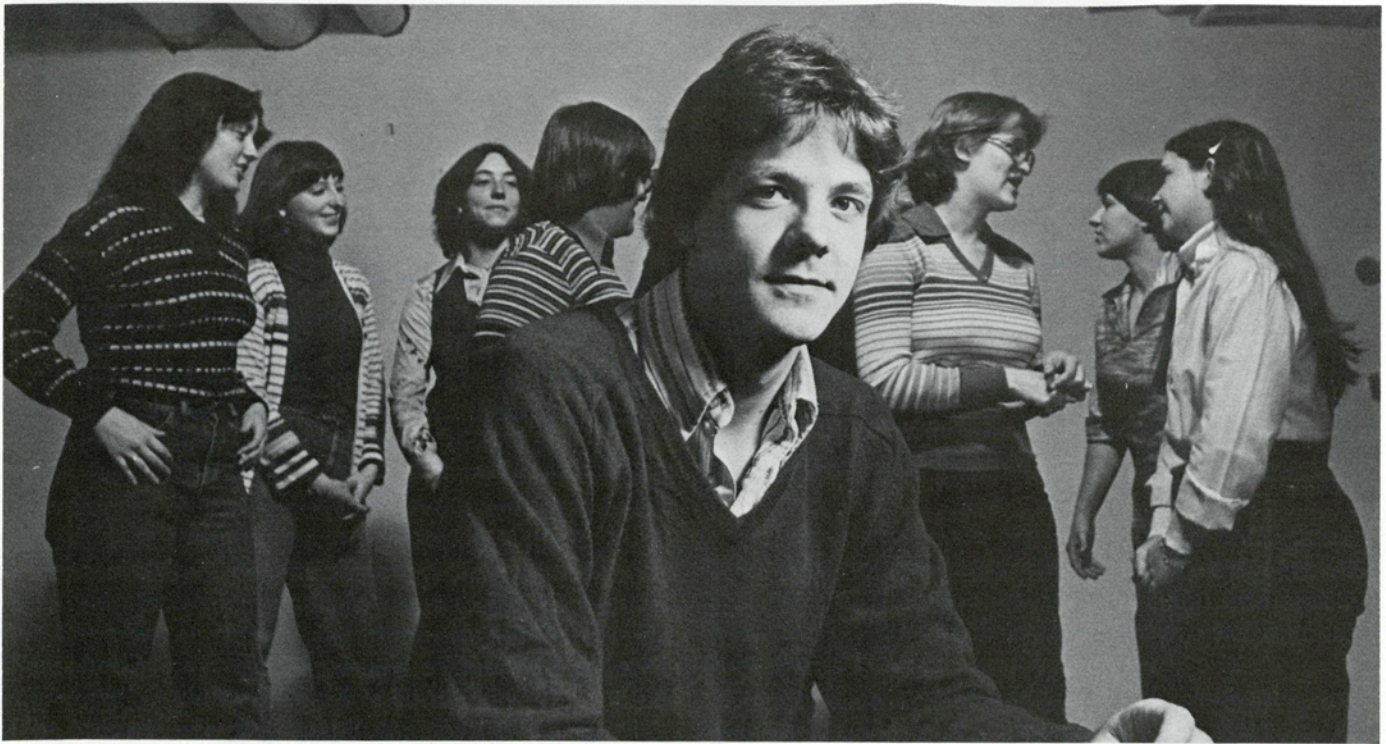
**THE COVER**

Burton W. Marvin, first dean of the School of Journalism, died March 8, 1979. The cover illustration was drawn by Dan Martin, a junior in the School of Fine Arts. Story on the inside back cover.



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## Flint Hall

# No longer a man's world

By Bill Newsome

If while walking through Flint Hall this year, you thought you saw more women than men, your mind wasn't playing tricks on you.

The William Allen White School of Journalism, for the first time in its history, is dominated by the fairer sex.

According to fall 1978 enrollment figures, there were 323 women in journalism and 294 men. Last year, men outnumbered women, 324 to 299.

The increasing women's enrollment in the school has been a gradual trend since 1970 when there were more than twice as many men as women (262-128).

"The basic reason for the trend is there are simply more women in college than there have ever been before," Lee Young, acting associate dean, said. "Women are more vocation-oriented now, and they've found entry into the journalism job market an attractive one. Because of their being more vocation-oriented, other schools, such as business and engineering, are also experiencing increased women's enrollment."

The women are well-distributed throughout the sequences. They outnumber men in four of the school's six sequences: news editorial (63-58), public relations

(46-29), magazine (25-9) and advertising (98-76). Only in radio-television and photojournalism are there more men than women.

These sequence enrollment figures are proportional with those of past years. There has always been a large number of women in magazine and almost as many women as men in the public relations and news-editorial sequences.

The greatest turnaround in enrollment has been in advertising. Through the early '70s, the number of men more than doubled the number of women. As recently as 1975, advertising had 48 women students and 104 men.

The last three years have brought a tremendous changeover in advertising enrollment. There were still more men than women in 1976 (82-63) and slightly more in 1977 (89-85). This year the men were outnumbered (98-76).

The graduate school has also been affected by the trend, despite its small enrollment of about 30 students. The past four years have brought more women than men for the first time.

"The graduate program seems to lend itself more to women," John Bremner, former head of the graduate and research program, said. "Often times, people just want to take a few hours a semester in the program, and this seems to suit women better."

The male majority in the journalism school was evident through the '60s. From 1963-67, there were twice or three times as many men as women. The school offered three sequences: news-editorial, advertising and radio-television. In the early '70s, the number of sequences was expanded.

"I think the specialization of the sequences in the school has had a lot to do with the increased number of women," Young, who is also head of the magazine sequence, said. "Take the magazine category for example. Women tend to like feature writing and there are a lot of women's interest magazines, so naturally the magazine sequence has a high number of women in it."

But Young does not foresee further specialization in the school.

"I don't think the increased women's enrollment will affect the courses or sequences we offer," he said. "The reason we expanded our scope a few years ago wasn't the increase in women, because we have never approached things from a male-female standpoint. But I do think the increase in women has done one thing — it's made people forget about stereotypes."

## Men still dominate journalism faculty

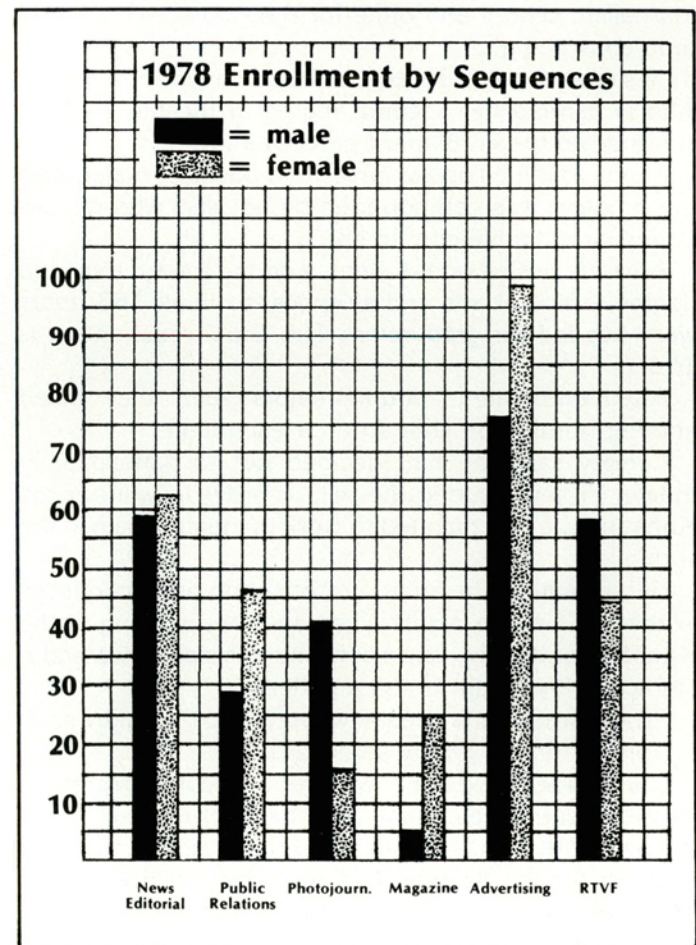
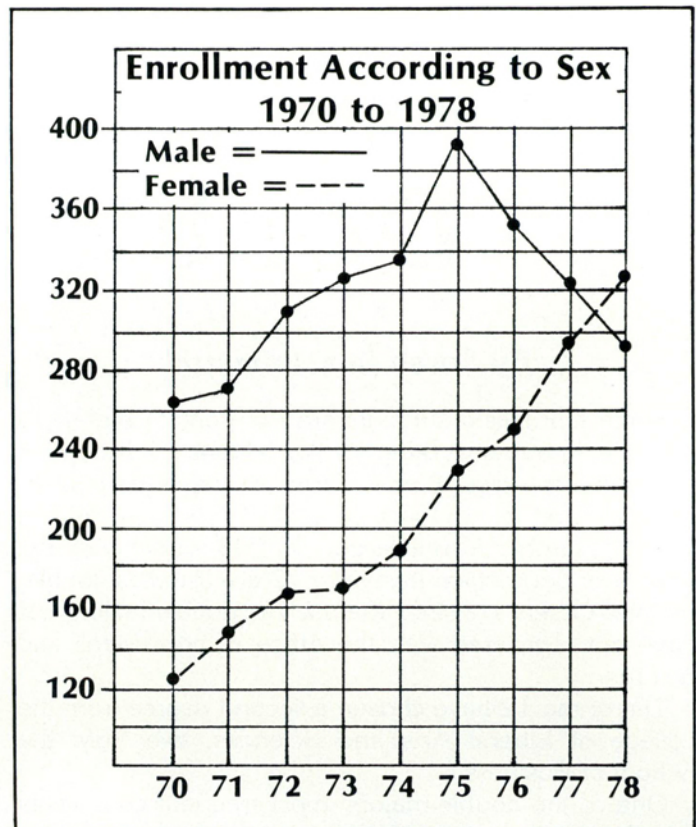
So you are seeing more women than men in the halls and classrooms of Flint Hall. But how about behind the desks and in front of the blackboards?

No such trend. On the School of Journalism staff, including both teaching and non-teaching personnel, men outnumber women 34-15. In tenure-track teaching positions, however, the women are outnumbered 25 to 3.

Three men and one woman are deans. Five men are full professors, but no women are in that top rank. Seven men and one woman have the rank of associate professor. There are nine male assistant professors compared to two females at that rank.

Susanne Shaw, associate dean currently on a leave of absence, and Dorothy Bowles and Mae Sunada, assistant professors, are the only women in tenure-track positions. Among the three women on the journalism school full-time faculty, only Shaw has tenure.

Nine men and 12 women comprise the rest of the journalism staff, which includes such part-time positions as lecturer and instructor. As in the case with full professors, secretary is a segregated position — four women and no men.



## Double-major

# Double trouble?

By Sarah Iles Johnston

Some journalism students are not content merely to spend long hours working for the **Kansan**, KJHK or an ad campaign class. Some journalism students double-major.

Their number is not large. Of 588 students in the School of Journalism this year, 12 are listed as double-majors. Others consider themselves double-majors but have not registered with the office of admissions and records.

Ten of the 12 have chosen a second degree from the college of Liberal Arts and Sciences, two from the School of Business.

One of the double-majors' most frequent complaints was that having to enroll twice each semester, once for journalism school and once for their other school, was time consuming.

"It's really a pain," Kathy Conkey, Leavenworth senior, who is earning her second degree in theater, said. "It slows down the enrollment process a lot."

Randy Martin, Topeka junior and business major, said the problem was compounded by advisers who did not understand double-enrollment.

Advisers misled one student, working toward a second degree in liberal arts and sciences, to think 183 hours were needed for graduation. The usual requirement is 154.

After enrollment, double-majors said, they faced another hurdle: too little time for each field.

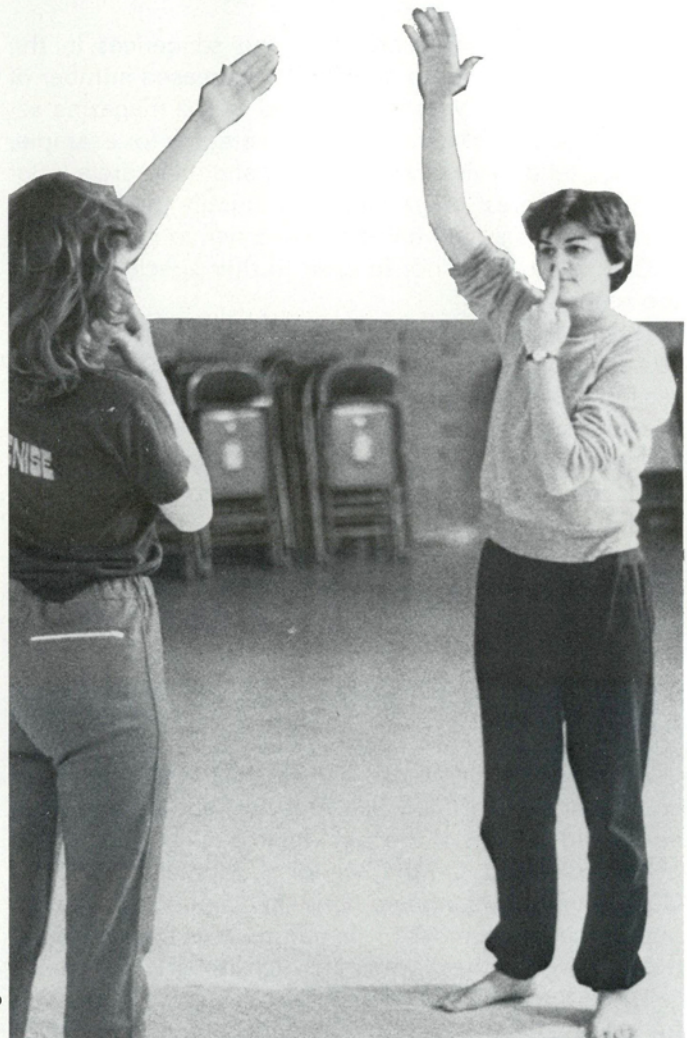
Conkey said she had decided not to participate in theater projects during the fall, in order to work at the **Kansan**. She had planned to work in theater again in the spring.

Unfortunately, the auditions for spring productions fell in the fall, on two nights when she was working at the **Kansan**. Suddenly, she said, she realized it was midnight, the final night of the auditions.

"There were parts I really wanted, too," Conkey said. "I have to run my life by semesters."

One student, working toward a second degree in classical antiquities, said she had more than once discovered that an art exhibition opening she had wanted to cover for the **Kansan** and a meeting of the classics department play-reading group fell on the same night.

There is not always enough time to complete courses



George Doss

*Kathy Conkey warms up with mirror exercises for a production of **The Maids**. Conkey alternates semesters working in journalism and drama.*

in each field satisfactorily, either. If a student wishes to finish both degrees in four years, he is forced to take 17 to 19 hours a semester.

Cathy Risch, Lawrence senior working toward a second degree in English, said that she often had a conflict between working on the **Kansan** and reading lengthy literature assignments.

Most students said journalism required a different type of concentration than other fields. It's not easy to think

objectively in a 9:30 reporting course after finishing an hour of Homeric Greek or creative improvisation, for instance.

Martin is specializing in advertising and public relations. He described journalism as more skill-oriented yet also more creative than business school.

"It's more than just listening to lectures," he said.

Risch, however, said journalistic writing was not as expressive as the writing she did for English courses.

"In English class they let you use more adjectives and flowery words," she said.

Four of the students said they thought their second degree would help them in a journalism job. Risch said the writing she did in English classes had the same advantage as her journalistic writing — it was practice.

Martin said his advertising classes would help him in business by giving him clues to people's buying psychologies, teaching him how the public was swayed by the mass media.

"On the other hand, my business skills will be useful if I ever open an advertising agency," he said.

Kristina Allen, Kansas City senior pursuing a degree in psychology, also has an emphasis in advertising. Allen said her extra field enhanced the understanding of human behavior she had obtained in advertising classes.

Risch said that even if a degree were not specifically related to journalism, the fact that a student had been ambitious enough to complete it would impress employers.

Conkey had the most original connection between journalism and a second degree. She said her acting ability enabled her "to pretend I'm interested when I'm interviewing someone boring."

What was a windfall to some double-majors was a disadvantage to others: the possibility of using requirements in one field as optional hours in another.

To finish two degrees in the shortest time possible, it is necessary to make sure most classes overlap. Students

said they had little time to enroll in courses just for fun.

"It's nice that my requirements overlap," Martin said, "but I never get to take what I want. I had to sit down and carefully plan my schedule for all my years at the beginning."

The students said most of their acquaintances and teachers were unaware they were double-majoring. Most said they did not want to advertise their double-majors.

Risch, however, said a few of her journalism friends had questioned her about seeking an English degree.

"I know there's really no point to it," she said, "But I wanted to finish it anyway. I like it."

Martin said he was careful not to say he was double-majoring. Much of what he learned in advertising could be applied to business courses, he said, but he is reticent to continually contribute during class.

"I don't think it would be right to consume a lot of class time with my little insights," he said, "besides, my extra work puts me ahead."

Conkey said she had experienced a feeling of alienation when she left one major to work on the other each semester.

"Now that I'm trying to concentrate a little more on my theater work, I'm not working on the **Kansan**. Sometimes I feel out of place in the newsroom," she said.

Why, when faced with lack of time, attitude conflicts and messy enrollment procedures, do these students proceed?

"Theater was my first love," Conkey said, "But there are fewer starving reporters than starving actresses."

Risch said, "Journalism seems to be the practical degree most English majors choose."

And Martin said, "I wanted to be unique, not just be rubber-stamped out of college. I was paranoid in my freshman year that I'd be the same as everyone else. With my combination, I'll have something different to offer after I finish."



*Conkey finds little time for work in the Kansan newsroom this semester, as she is directing attention toward the stage this spring.*



George Doss

# Job help is here . . .

. . . if you don't  
say goodbye

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By Linda Hineman

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You've been out of school awhile. Maybe you've decided it's time to switch jobs. Wouldn't you like to have the same help getting your next job as you got from the School of Journalism the first time?

You can. Helping alumni of the school find new jobs is an important function of the school's placement service, under the direction of Dana Leibengood, assistant dean. The service receives listings for many jobs that require two to three years' experience.

But the service has trouble keeping track of graduates. "If people would just keep in touch," Leibengood said. Some May 1978 graduates already have changed jobs.

Leibengood said the service especially needed to know when people wanted to change jobs. The service cannot contact a person about a job that may suit him until the person tells the service he wants to change jobs.

Otherwise, he said, "We would be raiding an employer."

The placement service tries to keep track of graduates through a questionnaire sent to members of the most recent graduating class. The questionnaire asks where a person is working or whether he still needs a job.

Of the 181 May 1978 graduates, 150 replied to the questionnaire, and about 87 percent of them were either employed or in graduate school within 90 days after graduation. Of the 150 respondents, 104 had journalism jobs, 17 were in graduate school, nine had non-journalism jobs and 20 were unemployed.

Twenty-three of the 38 December 1977 graduates had reported to the placement service by January 1978; 18 were employed.



George Doss

*Brent Akers, Ft. Scott senior, awaits his interview with a representative from Procter and Gamble.*

Leibengood said employers listed 337 jobs with the service in 1978. To find job openings, Leibengood sends 150 to 200 letters every year to newspapers, magazines, radio and television stations, advertising agencies and public relations firms, inviting them to come to campus to interview students. Other employers tell the service about job openings without receiving an invitation.

Not all firms come to campus to interview, Leibengood said, but the letters "prompt people to contact us when they do have openings."

The service for two years has sent 300 copies of a student prospectus booklet to journalism employers across the country. Leibengood said the booklet had been "very valuable." Some employers have contacted students



directly as a result of the booklet; others have contacted the service about students.

The faculty also obtains information about job openings through contacts with professional groups.

"We constantly are trying to cultivate openings," Leibengood said.

When information about a job opening comes in, Leibengood said, it is added to a job list and posted on the bulletin board in Flint Hall. Notices of interviews are posted a week before the interview date.

Twice a month, the service sends a list of job openings to recent graduates and to alumni who have asked to be put on the active list. The job list tells the duties and experience required for each job, as well as the salary, when possible.

Job experience is a criterion for many employers. Leibengood said that if employers had a choice, they would require 18 months to two years' experience.

However, he said, "A lot of employers will hire people right out of school." Those employers would rather train people without experience to do things their way than

lot of public relations people with non-profit groups.

Most magazine journalists start out on business or trade magazines. "We've had good placement of our magazine majors, but they don't go to work for commercial magazines," he said.

Many broadcast jobs are available for persons who are willing to start out at small stations. "Most students do not start out in the Kansas City area," he said.

There also are a lot of opportunities to work on community newspapers. The service has listings for weekly newspapers in Kansas and the states surrounding it.

There has been an increase in the number of people who have been placed in jobs with advertising agencies over the last six to eight years, Leibengood said. That number is significantly higher than it was 18 years ago.

The majority of jobs listed with the service are in the Midwest, but there are May 1978 graduates working in 17 states, Washington, D.C., Panama and Guam.

Leibengood stressed that placement was a team effort within the School of Journalism, a combination of the efforts of all faculty.

## "We constantly are trying to cultivate openings"

retrain them.

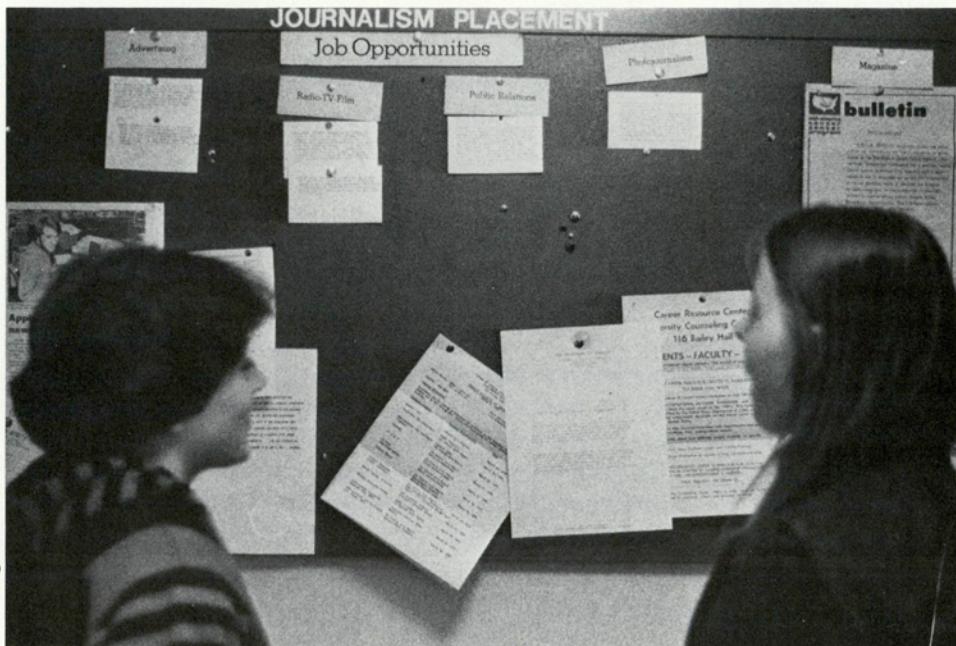
Leibengood said the journalism job market was most open for copy editors, sports writers and advertising sales people in newspapers. The service receives more listings for general assignment reporters than it can fill.

He said the market was most competitive for people who wanted to be solely photographers and for radio news and public relations personnel.

There are few public relations jobs in this part of the country, Leibengood said, but the service has placed a

Teachers help the placement service by counseling students about resume writing and interviewing and by telling students of openings. In a less obvious but perhaps more important way, they aid students by preparing them to be good journalists.

"The real key to placement," Leibengood said, "has been the way our graduates perform once they're on the job."



The placement service bulletin board in the main hall of Flint informs students about job openings in various areas of journalism.

# Between lectures and paper grading *Faculty has its fun too*

Story by Susie Vater  
Art by Laura Neumann

Being a member of the School of Journalism faculty requires long hours of academic pursuit. But Flint Hall has often seen pursuit of another nature: the faculty's attempts to inject humor into its daily routine.

As adviser to the **Jayhawk Journalist** one semester, Lee Young, professor, decided to pull a fast one on Suzanne Shaw, associate professor. Shaw was concerned about an article and picture that were to appear in the **Jayhawk Journalist**, and she kept checking with Young to make sure they were favorable.

Young conspired with Bill Kukuk, the magazine's printer, to produce a special edition of the **Jayhawk Journalist**, complete with a picture of Shaw with her skirt doctored to appear shorter, hearts penciled on her stockings and a headline bearing her nickname, "Cissie" Shaw.

Thirty of these special editions were printed and a copy was placed in the mailbox of each faculty member. Those 30 copies are now collectors' items, according to Young. One copy remains in the KU magazine collection.

Young was once on the receiving end of a journalism faculty joke.

As a graduate student working on his master's degree, Young commuted daily from Kansas City to Lawrence. A member of the teaching staff at the time, Elmer Beth, had gained a reputation as a notoriously tough professor. Young, in one of Beth's classes, said he was scared to

death of him.

One morning, as Young was getting dressed, he started to brush his upper dentures and accidentally dropped them into the sink, breaking them. He called KU and left a message for Beth explaining why he couldn't make it to his law class.

Beth apparently enjoyed this excuse, because he told Young's story to the **Kansan** as the most unusual excuse for missing class ever offered him.

Beth and Young frequently had the pleasure of each other's company while Young was working on his master's degree and teaching part-time at KU.

The time came for Young's oral defense of his master's research, and he nervously faced a committee of six journalism faculty members, including Elmer Beth, whom Young was most nervous about. The committee began firing questions at Young, and he anxiously waited for Beth to shoot at him with both barrels.

It didn't take long for Young to notice that Beth was unusually quiet, and he soon saw Beth glaring at him over the top of his glasses. Young said he was "just waiting for the shoe to drop" when Beth turned to one of the others and asked, "How in the hell does he know all this?"

One faculty member replied that Young's research paper was on that topic. Beth obviously had failed to read the paper because he replied, "What research paper?"

Young said he breathed an audible sigh of relief, realizing that Beth couldn't question his paper. It wasn't long before the episode became a prominent joke around Flint.

Other faculty members have been known to play pranks to liven up their days. Professor John Bremner and Young once played one on Professor Calder Pickett. In the spirit of the then-popular TV show "Laugh In," they raced into the middle of Pickett's class and heaved a wastebasketful of styrofoam pellets at Pickett, who assumed the wastebasket was filled with water. The pellets "drenched" Pickett, and the astonished look on his face broke up the class with laughter.

Other faculty members, including Dick Reid, visiting professional from the **Minneapolis Tribune**, have encountered unusual situations while on the job.

Reid was working for the **Tribune** as a London correspondent in 1965. Ted Sorensen, the late president John F. Kennedy's legal counsel, was to hold a press



conference at the London airport, and Reid went to cover it. The press room was crowded with older, experienced political reporters, whom Reid described as "stuffy."

Reid jockeyed for position among the big names of the British press and finally was recognized by Sorensen. Reid asked a question. A puzzled look crossed Sorensen's face, and then he began to chuckle. He continued to chuckle at Reid, who by this time was also puzzled.

Sorensen finally said, "I think you dropped something." Reid looked down and saw, lying at his feet, a tiny blue baby's sock belonging to Reid's 5-month-old baby. The sock apparently had worked its way out the bottom of his pants. Reid said he felt about two inches tall, but the incident did serve to break the ice.



Peter Turk, head of the advertising sequence, found himself in a predicament on his first job. Turk had been hired fresh out of school by a Cleveland advertising agency as a negotiator for media time. He had been left to deal with customers while his boss was out of town. Turk said he had good luck in negotiating, and he gained confidence quickly.

Turk was dealing long distance with a customer and had the phone cradled on his shoulder. Pages of information were spread out before him. He was smoking a cigarette while he wheeled and dealt. Turk asked the customer what rate he would pay, and as the man answered, Turk accidentally inhaled smoke, which caused him to cough and blow live ashes over the papers.

Turk began to catch his breath and stamp out the ashes. When he regained his composure, the customer



apologetically altered his rate upward, thinking his first offer had upset Turk.

Dorothy Bowles, adviser to the **Jayhawk Journalist**, was working as a reporter at a Texas newspaper when she was sent to cover an explosion. She hurriedly jumped into the company car, which was a stickshift. Bowles had never driven a stickshift, but off she went anyway.

She got a short distance from her story when the car died, and she couldn't get it started. Undaunted, she took off on foot across a large gravel pit in pursuit of her story, spike-heeled shoes and all.

She saw several men a few hundred yards away waving their arms and yelling at her. When Bowles had maneuvered the rocks and steep slopes, she learned that the field had been planted with dynamite, which the men were about to set off.

Bowles said she was worried only about getting the explosion story and getting the car to start, not about the dynamite. That shows what some people will do for a story.



# 1959



## Story by Calder Pickett Art by Milt Gray

I happen to know from some research I've been doing on the matter that 1959 was the year **Khrushchev** made his now-famous tour of this big land of ours. It was the year Mr. K and **Richard Nixon** had their kitchen debate, and **Eisenhower** visited 14 nations, and **Eddie and Debbie** and **Liz** were involved in their triangle, and **Charles Van Doren** confessed to having been fed answers on the quiz show called "Twenty-One." I don't know whether these stories were important in your lives 20 years ago, but as I address this article about the Class of '59 to some of you journalism alumni and students I do take note of such matters.

You may remember that in '58-'59 a noisy bunch put out a record called "Tequila," and that **Tommy Edwards** was bringing back a song that was written originally by Calvin Coolidge's very own vice president, **Charles Dawes**: "Many a tear has to fall, but it's all in the game." Something called "Volare" was going around like the Asian flu; it had popularity in our time as part of a car commercial. There was "The Chipmunk Song," and there was the **Peter Gunn** theme, and **Andy Williams** was offering "This is the moment, I've waited for, I can hear my heart singing, soon bells will be ringing . . ." **Elvis** had gone into the Army, but there were other pretty young boys with big heavy brooding eyes and ducktail haircuts and guitars.

At the end of '58 you people, at least you people who were in a class I taught called The Editorial, decided that **Charles de Gaulle** was the man of the year, that the big-

gest stories concerned space development and trouble in the Middle East, that the top Kansas story was the political power of **Gov. George Docking** and that the top campus story was the victory of Vox Populi over the Allied Greek-Independent Party. (Was it really that big, Class of '59?)

In the summer of '58 the submarine *Nautilus* had made its north pole underseas passage. There was trouble concerning the Chinese offshore islands of Quemoy and Matsu, which the Chinese Nationalists held and the Communists wanted. There was still school integration trouble in Little Rock, and Ike's chief aide, **Sherman Adams**, resigned under a cloud of scandal, and a British jet, the *Comet*, crossed the Atlantic — the first transoceanic jetliner. There were many bombings, especially a school bombing in Clinton, Tenn., and the Democrats won the '58 off-year election, and Alaska became a state, and the United States recognized the **Castro** regime in Cuba, and Castro came to this country, and the first astronauts were designated, and the St. Lawrence Seaway was opened. All this was going on as you were tearfully, or maybe happily, spending your last year at the University of Kansas.

One October day you told us that the top story was the ascendance of a new pope, **John XXIII**. In a December wrap up you recalled hula hoops, "Hang down your head, **Tom Dooley**," **Brigitte Bardot**, a screen idol named **Anthony Perkins**, **Zsa Zsa Gabor**, **Kim Novak**, and **Lana Turner's** daughter stabbing to death Lana's hoodlum lover, quiz scandals, Elvis leaving to do his duty, black humor like "Speaking as an outsider, what do you think of the human race?," the trial of **Charlie Starkweather** for killing 11 people, and large cars con-

tinuing to be favored over small (it was the year of the Edsel, by the way).

I've been spending a few hours of late going through the **University Daily Kansan** of '58-'59, swearing frequently at the ding-a-ling who clipped ads from this important record, and doing some remembering. You put out a good newspaper that year. You were on top of the news, you did a lot of enterprising, you agitated Gov. Docking at a Topeka press conference and got a history-making story; you showed an awareness that there was a world beyond our pleasant hilltop neighborhood. That was the year when **Kansan** editors suggested that the class gift be an award, to be known as HOPE, for outstanding teachers. Your suggestion was accepted, and 20 years later there are still HOPE awards.

It was quite a school year. I had just returned from a sabbatical year at the University of Minnesota, and I know that in October I went to Minneapolis for my prelims and returned there in the spring for my thesis exam. Throughout that year I was writing the thesis, and teaching a few of you in Reporting I, Editing and Editorial Writing. There were two new teachers that year, both of whom would spend fairly short terms at KU: **Mel Mencher**, the **Kansan** news adviser, and **Jerry Knudson**, Class of '56. Mencher was here four years, but what a four years!

I mentioned the Docking story, which began, in my recent research at least, with stories about the gubernatorial race between Docking and **Clyde Reed**, editor of the **Parsons Sun**. **Alvin McCoy**, then the Kansas editor of the **Kansas City Star**, saw a statewide shift to Reed, but his prediction went astray. Docking won. A fall story concerned the cutting of the KU budget, and **Chancellor Franklin Murphy** expressed distress: it all meant a second-rate school, he said. Docking vowed to give the budget an even closer scrutiny.

**M**encher took his Reporting II class to Topeka, and the interview with Docking brought the statement that KU was a "trouble spot" — Page One story with a byline of **Dick Crocker**. The interview taught Docking, the governor shortly said, that he shouldn't talk with amateurs. **Pat Swanson** said in an editorial that Docking should have learned not to talk at all. The All-Student Council demanded that Docking apologize. Editorial writer **Alan Jones** compared Docking with **Gov. Orval Faubus** of Arkansas, who was Jones' favorite target throughout the year.

It was quite a story. In all my years at KU I've never seen a bunch of "amateurs" so capably beat the experienced press at getting a good story.

Who were you, in that Class of '59? Your number was small, and the hometown listed here is simply the last we have on record, but here goes: **Ronald Abrams**, Reno, Nev. . . . **Judith (Anderson) Adam**, Berkeley, Calif. . . . **Malcolm Applegate**, Lafayette, Ind. . . . **Walter**

**Barnes**, Kansas City, Mo. . . . **Carolyn (Carter) Bell**, Lawrence . . . **Jon Bergstrom**, Anaheim, Calif. . . . **Clydene Boots**, Los Angeles . . . **James Cable**, Independence, Mo. . . . **Robert Duggan**, Emporia . . . - **John Eaton**, Denver . . . **Martha (Pearse) Elliott**, Wichita . . . **William Feitz**, Los Angeles . . . **Ann (Nichols) Hanslip**, Madison, Wis. . . . **Robert Harwi**, Minneapolis . . . **Dean Humphrey**, Derby . . . **William Irvine**, Stanford, Conn. . . . **Alan Jones**, Santa Cruz, Calif. . . . **Robert Lida**, Kansas City, Mo. . . . **Robert Macy**, Lenexa . . . **Ronald Miller**, Kansas City, Mo. . . . - **Dean Mohlstrom**, Oak Brook, Ill. . . . **Gerald Kent Morgan**, Peru, Ill. . . . **Maurice Nicklin**, Kansas City, Kan. . . . **Paul Nielsen**, New York City . . . **Marcia Ann (Opperman) Parsons**, Fort Collins, Colo. . . . **Douglas Parker**, Salt Lake City . . . **Patricia (Swanson) Phillips**, Topeka . . . **Eleanor (Wilson) Ruedemann**, Omaha . . . **Ramona Rush**, Lexington, Ky. . . . **Nancy Stutzman**, Kansas City, Mo. . . . **Mary Alden Tikwart**, Mission . . . **Herbert Weldon**, Overland Park . . . **Charles David Whalen**, Newburyport, Mass. . . . **Howard Young**, Kansas City, Mo. One member of your class, **Harry Ritter**, died in 1966.

In this age of huge enrollments the total of journalism students in '59 was mighty small. But so was the total of students at KU: a September headline proclaimed, "9,400 Expected." Parking permits were increased from \$2 to \$4. The Greek system was powerful: much space was taken by long lists of pledges. Murphy enjoined us, at the opening convocation, to avoid having lazy minds. Sorority rush was moved that year from fall to spring. "Pep" was a major cause in stories and editorials. The ASC was showing a bit of spunk, cautiously moving to investigate racial discrimination. There was an active young Republican organization.

It was a year when the weather made news: 35 degrees on Oct. 1, a four-inch rainfall, ice in February. A

UNIVERSITY  
**Daily Kansan**  
1959-1960

On Campus with Mel Conrad

5 DAYS  
MARLON BRANDO  
AND AN EXQUISITE NEW  
JAPANESE STAR IN  
SAYONARA  
Filmed in Japan in TECHNICOLOR\*

Dr. Franklin Murphy

**MURPHY SHRUGS  
OFF DOCKING  
BITE**

Chancellor Franklin D. Murphy said his answer to Gov. Docking's charge that "we can get plenty of other's for less" to replace him as KU's chancellor could best be expressed by a bite.

William Allen White Day

headline told us that students "slipped to class" one day, and I remember **William Allen White** Day — an ice storm decorated the campus. Land was rezoned that year so that Greek houses could be built on 15th Street northwest of the fieldhouse. And there were housing complaints. I was startled, and momentarily angered, to read in the **Kansan** that Sunnyside, where my wife and I spent our first two years at KU, was a slum, but I guess that maybe it was, especially by '58. Housing Director **J. J. Wilson** denied the complaints being voiced about Sunnyside, and **Jim Cable** and **John Husar** editorialized, and the residents of West Sunnyside (where we now have Haworth and Summerfield) were ordered to vacate.

There was a lot of controversy about students not being able to use the language well, particularly, said one story, students from small schools. A professor from the University of Chicago came in and gave lectures about the terrible quality of education in America. Stories continued to tell us about the high failure rate in the English proficiency examinations.

And there was a senior picnic, yes sir, and students left town to interview **Eleanor Roosevelt** and **Everett Dirksen**, and **Charles Oldfather**, law professor, let like have it for, as he put it, following the Nixon route in attacking Democrats. The baseball field was named in honor of **Ernie Quigley**, and the head of the Board of Regents, **McDill (Huck) Boyd**, Phillipsburg, told the faculty it could be personally involved in politics but could not involve the University in any way. Fair enough, Huck. Three students were arrested for painting TNE signs on the campus (a secret, banned fraternity, you children of '79 should be told), and I was horrified to realize that one of the three had been renting my house while I was away at Minnesota. Somebody hung an effigy of somebody or other in the Blake Hall clock, and Dean of Students **Laurence Woodruff** was treated similarly, for his disciplining of the TNE crew, I believe.

It was the year when **Lowell Lee Andrews**, 18, a KU student, went home to Wolcott and murdered his parents and sister. **Al Jones** told us, naturally, that we all shared in the guilt of Andrews. Word came that the **Joseph R. Pearson** dormitory would soon be ready, and when it was finally occupied it became known as the Jayhawk Hilton (honest to Brinkman). **Ingmar Bergman's** "Smiles of a Summer Night," scheduled in the film series, was canceled by the Kansas Board of Review censors, and editorial writers and reporters dwelled on the matter of censorship for weeks. **Walt Disney's** "Tonka" was released, starring **Sal Mineo**, and what do you know? — it was the story of every Jayhawker's favorite horse, Comanche.

The **Kansan** got itself involved in a matter that once would have been quite foreign to student concerns: it interviewed KU maintenance workers, who wanted higher salaries. The **Kansan** copy desk was the setting of the in-

terview. A student won a pizza eating contest: he ate five. Bookstore thefts were high. A Negro (we still used the word) student charged housing office bias. **Dick Crocker** and **Carolyn Frailey** informed us that 10 percent of the student body was on scholastic probation. Crocker, who yearned a bit that way himself, wrote about beatniks. Religious Emphasis Week got a big push. **Harry Truman** and **Clement Attlee** both visited KU, and Attlee gave a Hoch lecture, and we interviewed him here in Flint, and

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## The Kansan became Culture-conscious in 1958-59

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his answers were sharp: "What do you think of the American space program?" "Stupid!" Ideas, not guns, will win the war, he told us.

**Delta Gamma** and **Beta Theta Pi** won the Rock Chalk Revue, with a satire on, guess who, the governor. There was a survey on the "most disgusting things" about KU: people who complain about the hospital, midterm exams, **Dean Emily Taylor**, sleepers in the library, the lack of pavement in several areas, the way money and time are wasted, the housing office, and getting up at 8 to go to class. My favorite headline of the year: "COLLEGE MAY STIFFEN COURSE. HATCHET FALLS ON 'PUDS'." Tom Hough wrote of elevator vandalism. Pickett gave a Humanities Forum talk, and the story, for Pete's sake, was on the front page. Murphy slammed (favorite headline word that year) the Greeks for racial discrimination. There was a survey on smoking, and why students smoked: "I smoke Kents because everything else makes me dizzy." I'll bet she was dizzy to start with.

A remarkable year in the news, for sure. About a thousand **Kansans** were stolen and burned behind the Alpha Kappa Lambda house. Election campaign posters were stolen. **Dolores Michaels**, a movie starlet, came to town, and there was controversy over whether she had really been a KU student (she was here for three weeks, the reporter learned). **Clayton Krehbiel**, choral director, was the first winner of a HOPE award. A Page One story told about noise in Watson Library: 44 decibels in the undergraduate library, 50 at the water cooler, 48 in the reference library. Vandals threw oil on Potter Lake, and there was an explosion in a Marvin Hall lab (two persons were injured), and **Ray Miller** took a ride in a glider, and a tornado was seen aloft as high winds ripped the city.

It was a fine year for those who went in for Culture (the **Kansan** became extremely Culture-conscious in '58-59). **Langston Hughes**, **Hugh Walpole**, **Katherine Anne Porter**, **Karl Shapiro**, **Margaret Mead** and

**Thomas Hart Benton** gave lectures here. **William Palen** of the English department gave a Humanities lecture. The theatrical schedule included "Summer and Smoke," "The King and I," "Under Milk Wood," "Ten Nights in a Bar-Room," "Carmen," "The Great God Brown" and "The Winter's Tale." "Li'l Abner," Broadway musical, was here on tour. The **Tommy Dorsey** Orchestra (but not with Tommy, who had long left this mortal sphere), the **Kingston Trio** and the **Sauter-Finegan Orchestra** were all on campus.

And it was a fine movie year (though don't I say that about almost every year of those ancient times?). "Indiscreet," "Vertigo," "The Reluctant Debutante," "Cat on a Hot Tin Roof," "Gigi," "The Defiant Ones," "The Big Country," "Damn Yankees," "The Old Man and the Sea," "The Last Hurrah," "I Want to Live!," "Bell, Book and Candle," "Auntie Mame," "Separate Tables," "Sleeping Beauty," "The Sound and the Fury," "Some Like It Hot," "Rio Bravo," "The Diary of Anne Frank." And a good bit of trash, as the old ads will tell you. The big books of the year were "Doctor Zhivago," "Anatomy of a Murder," "Exodus," "Hawaii," "Lolita," "Advise and Consent." And they were big, at least in pages.

The Giants left New York and the Dodgers left Brooklyn, and the Yankees beat the Braves in the World Series. **Wilt Chamberlain** had deserted us, and was quoted as saying he was not unhappy he had quit. **Jack Mitchell** was our coach, and we had a losing football season, and a not much better one in basketball, but a pretty good track year (a fellow named **Charlie Tidwell** was running at high speed that year).

Throughout the year there were controversies over humor magazines. One came along called **Fowl**, and

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### Maybe the '60s were already with us in '58-59

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opinion was that it was foul, indeed. The ASC "de-feathered" the magazine, a headline read, and then refused to back a Sigma Delta Chi magazine, **Universitas**, being promoted by **Doug Yocom**. **Charles Harger** of Abilene and **Paul Jones** of Lyons were put in our Hall of Fame on Editors' Day, and **Ben Hibbs** of the **Saturday Evening Post** came here for WAW Day. The library of the late **Emil Telfel** was given to the school, and **Vic Hyden**, after taking students to Russia on a radio-TV tour, resigned his job. Alpha Epsilon Rho, the R-TV-F honorary, was installed.

The key folks on the **Kansan** news side were **Malcolm Applegate**, **Alan Jones**, **Doug Parker**, **Pat Swanson** and **Martha Crosier** (editorial page editors whose stu-

dent political views didn't always coincide, as I recall). On the ad side the top executives were **Bill Irvine** and **Bill Feitz**. **Richard Harkness**, the broadcast veteran, spoke at the **Kansan** Board dinner, and the chief recipients of awards that night, as I read the story, were Swanson, **Jim Cable**, **Clydene Boots**, **Feitz**, **Ann Nichols**, **Dean Humphrey**, **Doug Parker**, **Mary Alden**, **Bill Sleight**, **George DeBord**, **Bruce Lewellyn** and **Jack Morton**.

The editorials were mainly short, and crisp. **John Husar** was introducing us to that unique style known as Husarism. Don't stagnate, broaden yourselves, he urged. Right, John. Jones: we need Formosa; Quemoy-Matsu could be another Munich; fertility rites at local bistros are interesting; Faubus is no good; discrimination in local restaurants is bad; the bronze Jayhawk statue should be made an island in Potter Lake. Crosier: are these people in Little Rock really Christians? We shouldn't condense our classics. Vote, but be informed. A front page editorial criticized all this naming of queens. Eaton wrote of the Hungarian rebellion of '56. Husar said we have a right to know. Yocom wrote of Halloween. Jones satirized commercials on the late show. Jones said, "Today's music isn't fit to call hogs with." DeBord wrote of silly Christmas gifts. Swanson urged us to put Christ back into Christmas. Carol Allen gave advice on studying for the Western Civilization exams. Swanson rapped professors who don't return papers promptly. She and Crosier wrote endlessly on the ASC and its problems. She backed the maintenance workers. Harry Ritter let "busy work" assignments have it, and he predicted that soon we'd have a Catholic in the White House. (Oh, come on, now!) Husar suggested breaking up the English department into the poetry folks and those who would teach grammar. **Martha Pearce** said that even atheists have rights, and she wrote of spring, and love, and pinnings. **Tom Hough** hit the Greeks — boy, did the Greeks get it that year.

And the **Kansan** had its own program for the politics to follow: ban cars on Jayhawk Boulevard (were you people serious about that?), extend library hours, study library book policies, end racial and religious discrimination, bring about a uniform grading system, encourage student-faculty seminars. Good program. My, you were a serious bunch. With amazement and some embarrassment I reflect on how different you were from the classes of four or five years earlier!

What had happened? Maybe the '60s were already with us. No long hair on the boys in the pictures I've been looking at, and not a great deal of frivolity in the stories, little of the kind of thing Fonzie does for us on "Happy Days." 1958-59 was, as I look back on these yellowing pages, a transitional year, I'm ready to conclude. None of us knew that. We thought we were in the fifties, as we sang "Tom Dooley" and watched "Have Gun, Will Travel," and gave little consideration to the incredible decade that was soon to erupt upon us.



# An opportunity for KC students to study at their own back doors

By Carrie Kent

The public relations director of a Kansas City company wants to learn more about his field but he cannot travel to Lawrence to take classes.

Before 1975, he would have been out of luck. But since then, he's had the option of taking KU classes at the Regents Center, 99th and Mission Road, Overland Park.

The Regents Center offers more than 350 credit courses each year in the schools of Architecture, Business, Education, Engineering, Fine Arts, Journalism and Social Welfare and in more than 20 departments in the College of Liberal Arts and Sciences. More than 100 non-credit continuing education classes are also offered.

The University created the center out of the former Linwood Elementary School, upon approval by the Board of Regents.

According to Marilyn Doerter, director of the Regents Center, the KU staff works cooperatively with community college staffs to serve community needs. Thus, the Regents Center offers lower level courses only in fields

not served by community colleges in Kansas City. The Office of Admissions and Records in Lawrence maintains records of enrollment, and all Regents students have library privileges at any University library.

The Regents Center was started as an outreach program aimed at the nontraditional student. The University expected all academic units to contribute, and that is how the School of Journalism became involved, Del Brinkman, dean, said.

"In the early '70s, we offered courses as they could be fit into our schedule," Brinkman said. "It was never an organized curriculum, more like token offerings given at our convenience.

Now the School tries to offer at least two courses each semester and summer. Brinkman said the school tried to offer courses it thought area journalists would be interested in taking. Law of Communications has been one popular course there. Other courses offered have included History of American Journalism, Photography, Pro-

*Formerly the Linwood Elementary School, the Regents Center at 99th and Mission Road in Overland Park offers more than 350 credit courses and 100 non-credit courses each year. The University created the program in 1975.*



Carrie Kent



## Nontraditional students: who are they?

What constitutes a "nontraditional student"? A survey of Dorothy Bowles' Journalism 661 course, Magazine Layout and Production, at the Regents Center this spring showed the following breakdown:

- Four have been admitted into KU's graduate program.
- Fourteen have degrees.
- Four are magazine editors who were not specifically trained in magazine production.
- Four work in public relations jobs involving production of brochures and newsletters.
- One works for an advertising agency and is responsible for producing brochures.
- Three are high school or junior high school teachers who advise the school's newspaper or year-book production.
- Four are full-time undergraduate students at the Lawrence campus who find commuting to Kansas City more convenient for their schedules.

In W. W. Baker's Newspaper Management class, two students are undergraduates needing six hours to complete their degrees. Three are employed full-time in public relations, advertising or sales work and three are students he has taught before.

One woman in Bowles' class had commuted daily to Lawrence for her undergraduate degree, and then decided it was foolish not to take advantage of graduate classes offered "at her own back door."

Perhaps Ms. Lorrie McEachern, who works for the **Kansas Color Press**, summed up the primary reasons for taking additional journalism courses at the Center: "I took the class for more experience . . . more background in the field . . . and I guess more for personal benefit than anything else."



Carrie Kent

*J661 Students tape their magazine layouts to the board for a class critique session.*

paganda and Censorship, Newspaper Management, Editorial and Interpretative Writing, Magazine Layout and Production and a course on supervising high school publications.

Course selection is limited, mainly because few faculty members are available to teach in Kansas City.

"Some semesters we have a difficult time staffing our Lawrence program, and we feel we need to cover our bases here before worrying about Kansas City," Brinkman said.

Most classes are in the late afternoon or evening because these times are convenient for working students.

W. W. Baker, former K.C. **Star** editor and part-time instructor at KU, sees two main differences between Lawrence and Kansas City classes. The first difference is the type of student who attends the Regents Center.

"The students I teach in Kansas City are generally older and holding full-time jobs," he said. "They are not exposed full-time to the university life, so their perspective tends to be different."

Baker sees the length of Regents Center classes as

another main difference. Teaching a course in a weekly three-hour chunk presents a different challenge than teaching three one-hour periods, he said.

"It has been a very stimulating experience for me," he said. "My classes are small enough that I can conduct them like a seminar."

Baker also mentioned student motivation as a difference.

"The motivation is pretty high down there," he said. "When students come to class for three hours at night after working a full day, you know they must be interested in learning."

Although both the Regents Center and the School of Journalism have expressed interest in expanding the journalism curriculum in Kansas City, staff and budget limitations lower the possibility. However, the university will recommend in the future, if funds are found, the implementation of a Master's program to be offered through the Center. Graduate and upper-level undergraduate courses will be offered to students who seek Master's degrees in journalism.



# Campaigns class . . . It's the real thing

By Mary Thornbrugh and Ann Hendricks

The timetable lists Journalism 740, Advertising Campaigns, as a class. To the 75 students enrolled this spring, it is a taste of the real world of advertising.

"The class ties together everything the students have learned and prepares them for work in an agency, said Donald Jugenheimer, associate professor, who team-teaches the course with Howard Carr, assistant professor.

This semester's course involved advertising campaigns for local and national clients. Jugenheimer and Carr advised the students on their campaigns, and other faculty lectured on areas of advertising.

The class designed local campaigns for the KU Regents Center in Overland Park. The class also prepared campaigns for a national client, Lawn Boy lawnmowers.

For the Regents Center campaign, the class was divided into 18 groups. Each group worked together to create a campaign and conduct a formal group presentation.

The presentations were viewed by Regents Center representatives and were judged by j-school faculty members. The representatives met with the class early in the semester to explain the functions of the Regents Center and to answer questions.

The groups worked independently to do research, determine advertising objectives, marketing and media plans and prepare visual materials.

Students spent hours preparing their presentations. Kevin Newell, Chicago senior in advertising, said his group made slides, charts, photographs and display posters.

"We went to the Regents Center and interviewed students," Newell said. "We also distributed 140 questionnaires there during the evening and night classes."

The Regents Center and the national client are free to

use all or part of the campaign presentations, Jugenheimer said.

"Quite often the client will gather a variety of ideas and use just one aspect of a campaign," he said.

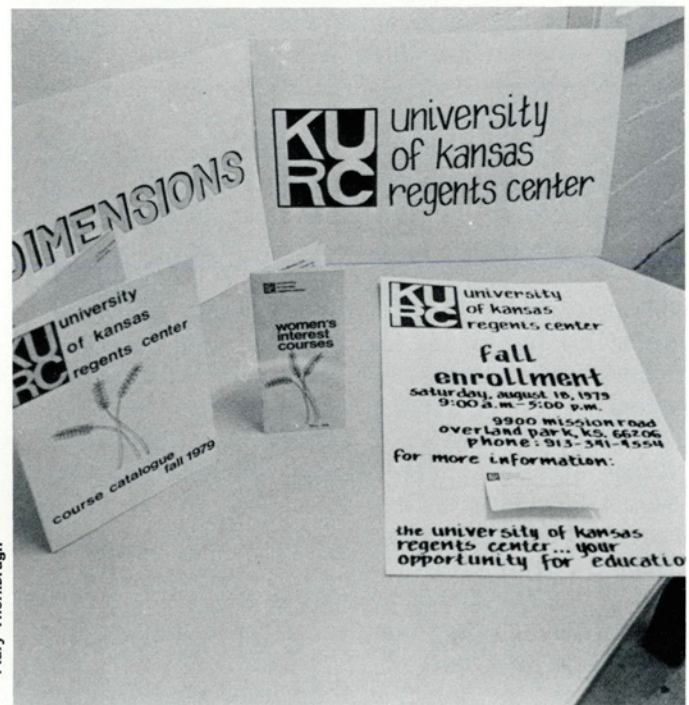
After the local campaign, students went to work on the national campaign.

Classes have used a variety of products and services as national clients, including H. D. Lee jeans, Hide insecticide, Stir n' Frost, Amtrak and Butler Buildings. Butler now employs two KU advertising graduates who worked on the Butler campaign.

"The local campaign is a dry run for the national," Jugenheimer said. "With the first campaign finished, the second runs more smoothly."

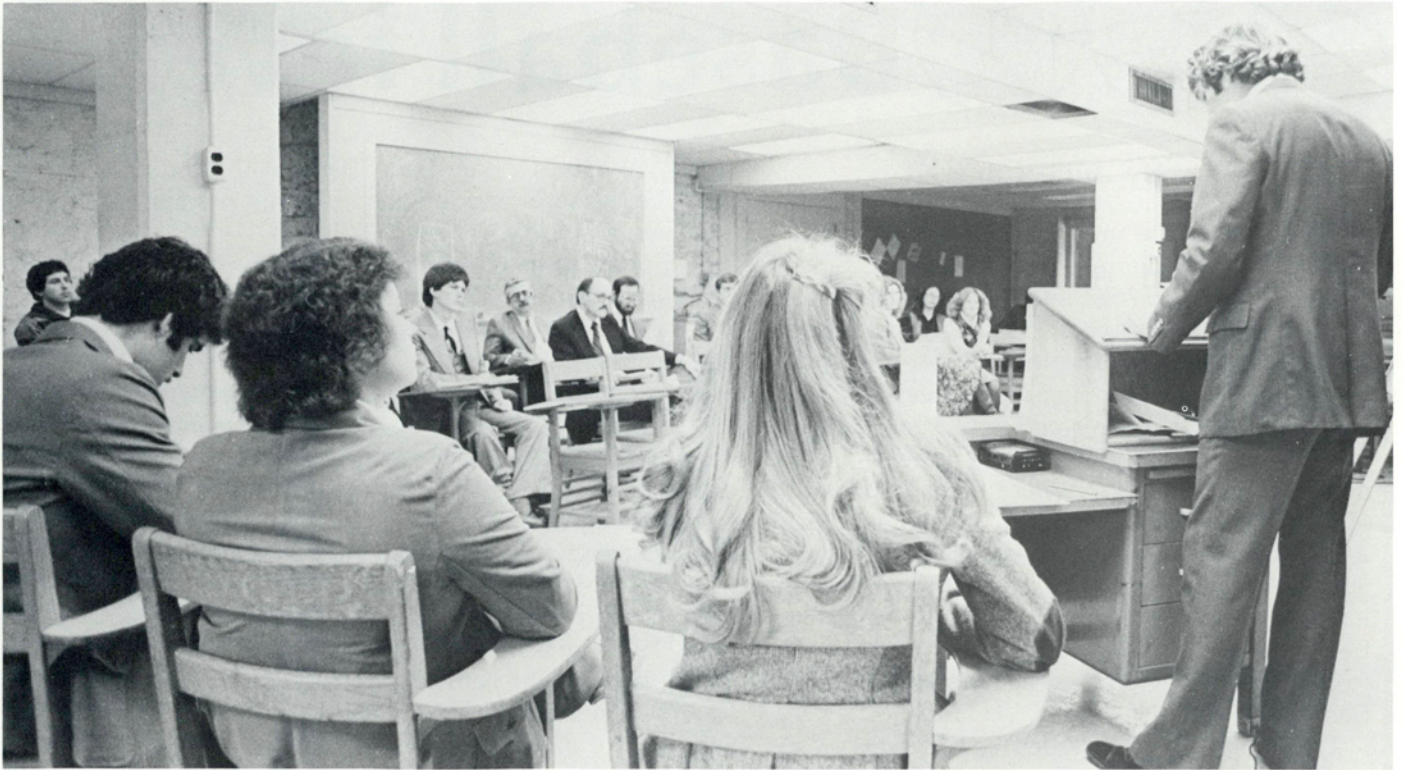
The national campaigns are eligible for an American Advertising Federation contest. More than 200 students compete for AAF scholarships each year.

AAF chose Wella Balsam for this year's competition.



Mary Thornbrugh

*These were among the posters and booklets produced for the Regents Center campaign.*



The fall semester class and the KU Ad Club designed campaigns for that competition.

Professionalism is stressed throughout the class. Most of the students consider the campaigns as a step in beginning their advertising careers.

Julie Austin, Springfield, Mo., senior in advertising, said the class gave her a chance to deal with problems before she got her first job. She also said the campaigns made the work challenging.

"The work with clients acts as an incentive," she said. "You put more into your work when you realize that your ideas might be part of an actual advertisement some day."

The class is the final course in the advertising sequence. This semester's class is the largest campaigns class ever, reflecting the increasing enrollment in advertising.

One advertising graduate, John Hearst, BSJ 1978, said the class was invaluable.

Hearst is employed as a copywriter for Foote, Cone and Belding, a Chicago advertising agency.

"When I went to work, I went through an eight-week training program that was similar to the campaigns class," Hearst said.

He said he had helped recruit college graduates for work at the agency. Students who have taken an advertising campaigns class are better prepared for agency work, he said.

"A lot of schools don't have a class like the campaigns class at KU," he said, "and it shows."



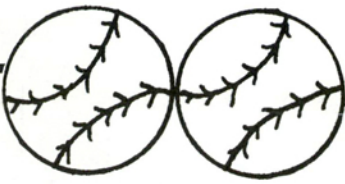

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**"A lot of schools don't have a class like the campaigns class at KU . . . and it shows."**

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An audience of J-school students, faculty and Regents Center representatives listens attentively as John Fort describes his campaign (top). A graph aids Julie Austin in her presentation (above).



# Baseball fever...

By Julie Cantrell

By day he is the mild-mannered, cigar toking assistant dean of the journalism school — but come Monday night he is transformed into the power-hungry, victory-seeking manager of the 1939 Cleveland Indians.

Leaving internship interviews behind, Dana Leibengood faces problems and decisions that would leave even Billy Martin's or Tom LaSorda's head spinning. Should he leave in his Hall of Fame pitcher, Red Ruffing, one more inning? Where should Johnny Peacock and Lou Boudreau be placed in the batting lineup against a lefty? Should he trade Lefty Grove and Jimmie Foxx to acquire Lou Gehrig and two first-round draft choices?

These and other mind-boggling questions face Leibengood and seven other "moonlighting" KU professors when they gather each week to play "Ball Park Baseball."

The congregation includes Tom Beisecker, associate professor of speech and drama; Jim Carothers, assistant professor of English; Bert Reynolds, professor of chemistry; Wil Linkugel, professor of speech and drama; David Dinneen, professor of linguistics and French and Italian; Lloyd Sponholtz, assistant professor of history; and John Dardess, associate professor of history and East Asian Studies.

What is "Ball Park Baseball"? And what draws Leibengood and his cohorts to its playing board every Monday night?

The game is a statistical rendering of baseball in years gone by, using past players and their batting, pitching and fielding averages to determine the moves of the game.

For example, a player who was a butterfingered short-stop in 1938 would be given a rating of eight (on a one-to-eight scale) that would reflect his inability to subdue hot choppers. Thus, large numbers of double plays involving this player would be statistically improbable. All statistics are pulled from the **Encyclopedia of Baseball**.

Leibengood and his fellow baseball lovers are now playing the 1939 season. The series began with the 1920 season and is played, one season a semester. Players in the game are traded, drafted, and cut from the proceedings upon retirement.

The dimensions of the ball parks play a role in the game's action. For example, games at Boston's Fenway Park are famous for the long ball — something which Ball Park Baseball statistics take into account.

"This is what is unique about this particular baseball game," Leibengood said. "Most similar board games don't even consider the stadium factor in their statistics."

The engineer of this statistical masterpiece is Chuck



Danny Caplan

*The managers, all paired off, settle down to the business of winning.*

## Leibengood has it!

Sidman, former chairman of the KU history department. He and his wife devised Ball Park Baseball in 1960 while he was working on his dissertation in Europe. Because Sidman had trouble getting into libraries abroad, he spent his free time inventing the game.

Sidman introduced his game to friends, and these baseball enthusiasts later opened a bar (The Ball Park) in Hillcrest Shopping Center, which featured the game as entertainment. The bar has since closed, but the game lives on and is even marketed by mail. As many as 50 requests for the game come to Lawrence each week. But the professors admit they are not yet serious rivals for Mattel or Parker Bros.

"Nope, we still supplement our incomes by being professors," Reynolds said.

Leibengood, who has played the game for two years says he thinks the game's appeal comes from a mixture of luck and strategy.

"The luck comes with pulling the right numbers," Leibengood said. However, he said, the outcome of the game is influenced by knowledge of the opposition, choices in batting order and pitching rotation, the draft and player trades.

It comes as quite a surprise to realize that Dean Leibengood, a virtual walking encyclopedia of baseball, is caught in the middle of a losing slump.

Last year his team wound up in seventh place. If things look bleak this year, he said, he will aim for eighth place in the league — just for advantages in next year's draft.

While Leibengood is shooting for the Ball Park Base-ment award, Reynolds boasts of eight championships.

"It takes the knowledge and the ability to make a good team," Leibengood said, "and Reynolds is good at both of these."

But Reynolds and Leibengood hold no grudges and sit down together each week at one of the professors' homes. The table is stocked with beer mugs, pretzels, score cards and ashtrays.

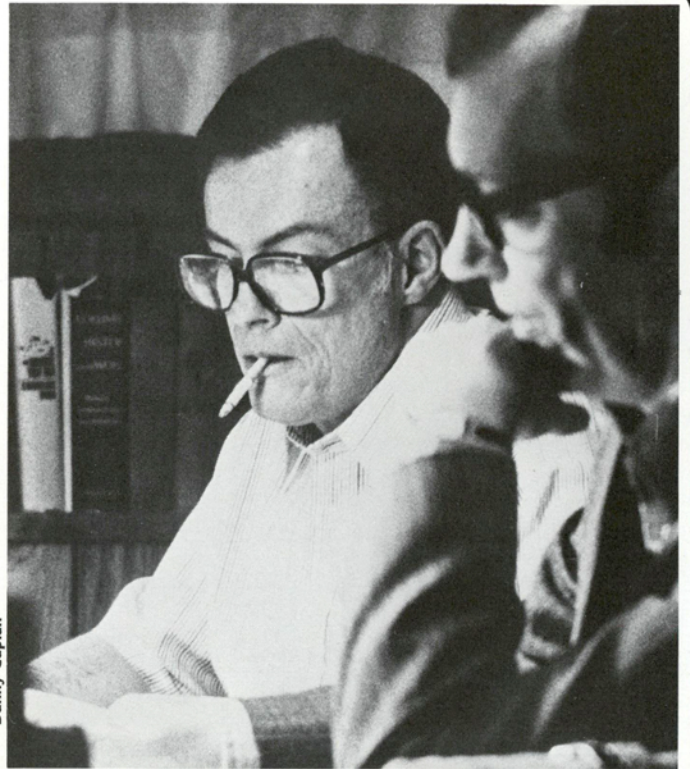
The managers file into the room, take their assigned places and the action begins.

"I'm starting Linedrive Nelson first game," declares Reynolds, who appears to smell victory once again.

At the other end of the table, Dinneen pulls a number, scans his rule book and looks his opponent straight in the eye. "Force at second," he says with glee.

"Force at second?" questions a disbelieving manager. "That's ridiculous. You've had too many of those already!"

The rule book is consulted; the force at second confirmed, and play continues.



*Leibengood, deep in thought, looks over his lineup.*

One professor, losing pitifully, moans, "And my wife thinks I'm having fun!"

Another manager, facing a brutal scoring rally by the opposition, asks, "Do I still have time to get out of this league?"

The retort: "And leave all of us with a team like yours? Forget it!"

All the while, player-manager pep talks abound.

"C'mon Big Jimmie, knock it out. You can do it boy, knock it out of the park!" roots one professor.

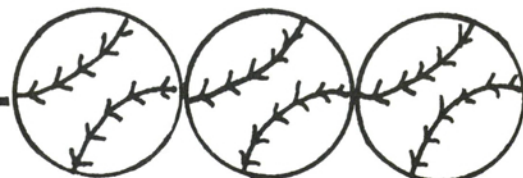
"Linedrive Nelson at bat! C'mon baby!" Reynolds pleads.

"Here comes the ever-dangerous Jim Quick," teases Carothers.

Throughout the dugout banter, Leibengood sits — silent, serious and cigar-less. He smokes cigarettes when playing in other professors' homes, fearing the fumes from his stogies would be cruel and unusual punishment.

Although some managers frown upon the "sports fanatic" titles assigned them, others, like Leibengood, consider the label harmless.

"We're not exactly fanatics," Leibengood said, but he admitted that the term "die-hard fans" would not be far off base.



# Coming back —

## *J-school's changed since*

By Ann Langenfeld



*Becky Bright, Kansan managing editor in 1946, looks over some of the issues she helped produce.*

Becky Vallette Bright, graduate student, is back in school after more than 30 years and is "thoroughly enjoying it."

She is a member of the class of 1946, the first class to graduate from the William Allen White School of Journalism. In spring 1946, she was managing editor of the **University Daily Kansan**.

"I almost flunked out of school that semester," she remembers.

The **Kansan** came out in the afternoon in those days. Bright went to the **Kansan** office at 7:30 a.m. and stayed until the paper was put to bed about 1:30 p.m. For her work as managing editor, she received one credit.

The journalism school was in a building called "the Shack." "That's about what it was," Bright said. The press was in the basement of the Shack.

The **Kansan**, which came out five days a week, was a four-page, or sometimes eight-page, tabloid. It had a staff of 25 students, including reporters.

"I think it was much easier to get a story in the paper then," she said. "We were glad to get articles. Now, with so many students, it seems harder to get your stories printed."

There was no photojournalism program and anyone could contribute pictures.

She said Gordon A. Sabine, the faculty adviser in charge of the **Kansan** staff, had the staff "in tears many times."

She made one error that she remembers well. A new admiral had been appointed for the Navy. The headline Bright wrote was "Navy Gets New Head." Sabine told her that in the Navy, head usually referred to the bathroom and not the man in charge.

"Oh, he chewed me out on that one," she said.

One of the year's big stories was the return to school of World War II veterans, and one news story about the veterans created a controversy. Many were married and lived in a housing area near Eudora, Sunflower Village.

Bright took a photographer to Sunflower Village and

# 33 years later

## its days in 'the Shack'

wrote a story about the poor housing conditions. The accompanying photographs showed garbage cans and trash.

The veterans and their families were upset about the story because they thought it placed them in a bad light, she said.

The veterans countered by taking pictures of fraternities' garbage cans. They were printed in Sunflower Village's paper, **The Villager**.

The professor who stands out in Bright's mind is Elmer Beth. "I was scared to death of him, but he was a very good teacher," she said. "He wore these thick glasses. He demanded perfection from us."

Someone else Bright remembers is Professor Leon Flint. "We all called him Daddy Flint. He was elderly and we all loved him," she said. "When we graduated, the seven of us in the class of 1946 with Daddy Flint in the middle had our picture in the **Kansas City Star**."

Why has Becky come back to school? "I have more time now," she said. "My two children are raised and I wanted some intellectual stimulation. I also just wanted

to see if I could still do it.

"I thought of just taking courses, but I want to have a definite goal so I'm pursuing a master's.

"I've enjoyed the younger students, listening to their ideas. They've been very good to me. I was wondering how I would fit in."

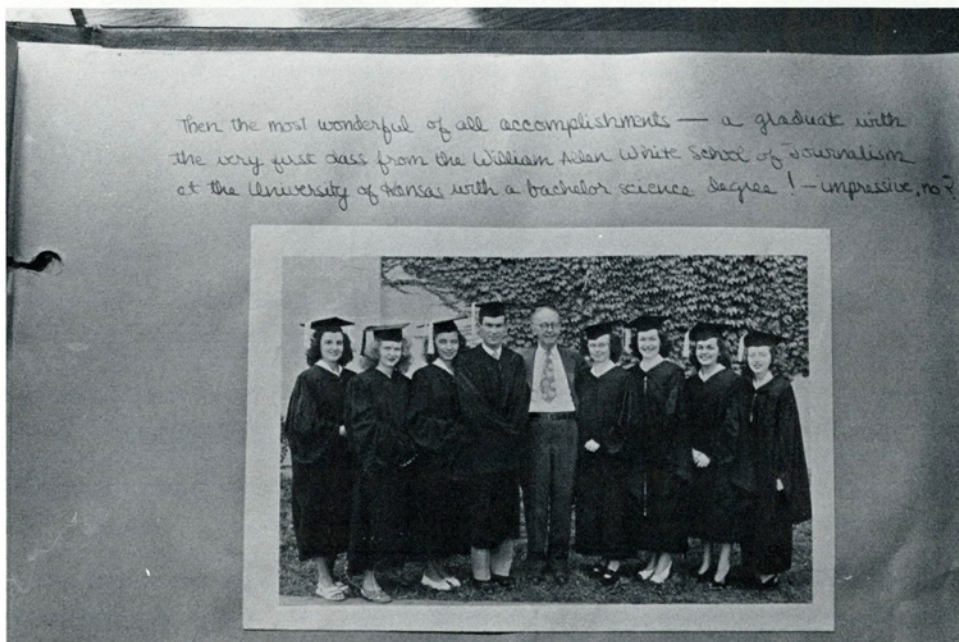
She took two courses during the fall, commuting from her home in Paola.

Bright worked as society editor for the **Chanute Tribune** for six months after graduation. Then she married William Bright, a lawyer she had met at KU.

Since then, she has done volunteer work. "In those days, women just didn't go out and work after they got married. I found that my journalism training has helped in all my volunteer activities," she said.

But she has maintained professional contacts. She belongs to the Kansas City professional chapter of Women in Communications.

Traveling with her husband will keep Bright out of school this semester and next, but she plans to return in spring 1980. "I will be back," she said.



From a page in Becky Bright's college-days scrapbook is this photo of the eight graduates in the 1946 class and Leon "Daddy" Flint, for whom the current journalism building is named.

# KJHK: emphasis on music,

By Jan Smith

KJHK, the KU radio station operated by students, celebrated its third anniversary in October.

It boasts that it is the Lawrence area's only progressive radio station, and according to a 1977 survey, it has the third largest audience, eight percent, of FM stations that reach Lawrence. Its audience growth has prompted plans to increase its power from 10 to 100 watts.

Dale Gadd, associate professor and KJHK's faculty adviser, said the Federal Communications Commission had made a ruling that said that KJHK could no longer operate as a 10-watt station and that the station must increase its power tenfold by 1980.

After applying for a construction permit and ordering

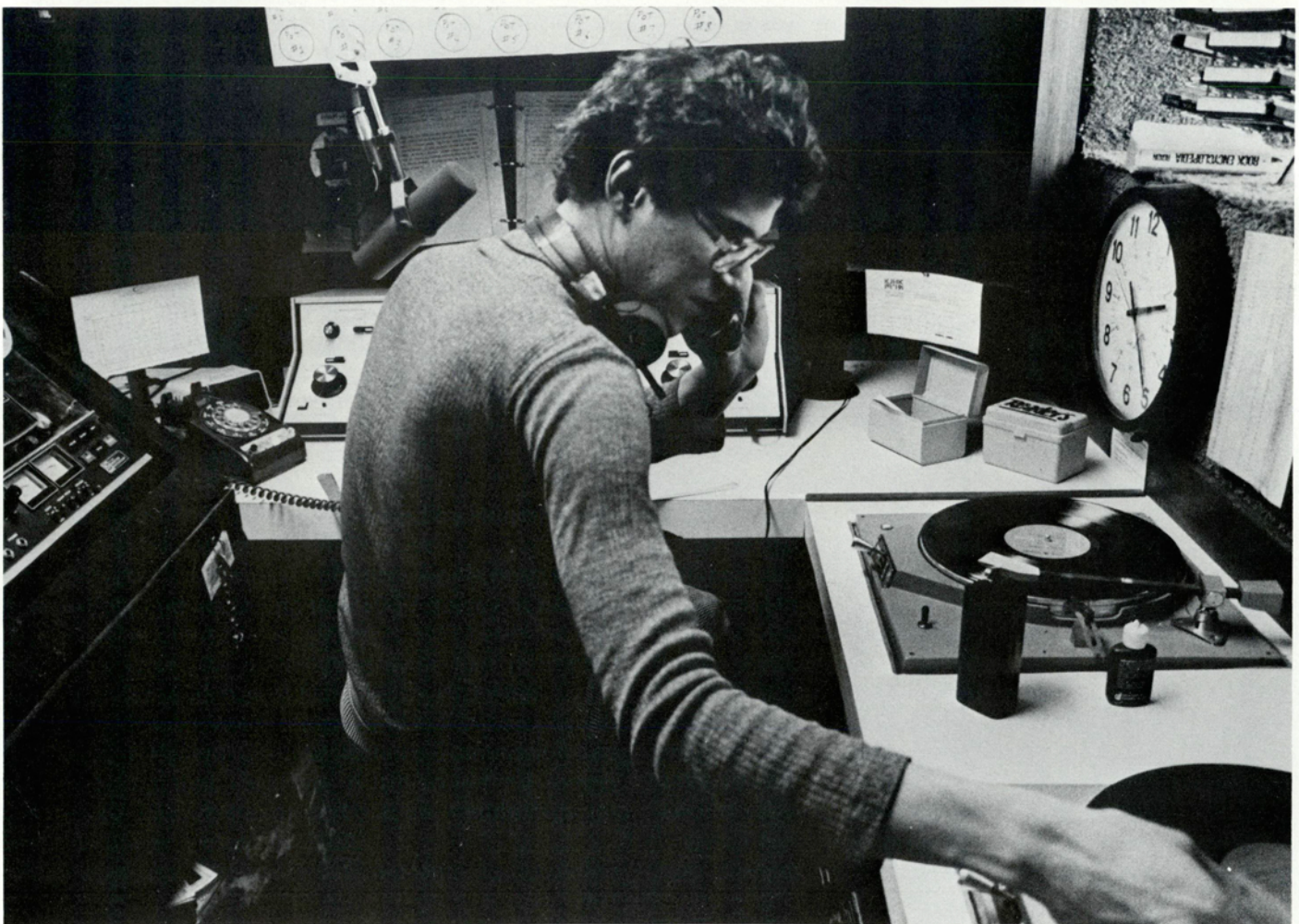
equipment, KJHK will notify the FCC of the increase, Gadd said. Most Lawrence residents then will be able to hear the station clearly.

"When we go to 100 watts, a good listenable signal will be heard all over town," Gadd said.

He said the Student Senate had allocated funds for the increase last year and the increase should take place within a year.

KJHK's format is directed by students. Disc jockeys are free to experiment but there are guidelines. No Top 40 and no more than three straight songs by one artist are allowed, four new songs must be played every hour and all requests are played, if possible.

Dan Pearman, Kansas City, Kan., junior and production director for the station, said KJHK is the perfect



Nancy Rausch

George Konetsky, a senior from Levittown, N.Y., is one of the many student disc jockeys at KJHK. He has worked at

the 10-watt University-owned station for two years and says he does it "all for fun."



# not money

training ground for people interested in radio.

Pearman said 130 to 150 people worked at KJHK and 10 to 15 percent were not journalism majors.

"Some people work at KJHK simply because they're interested in radio," Pearman said. "They're interested in music and want to work with some aspect of it."

Students who work for KJHK are enrolled in a laboratory and radio class. Staff members receive one hour of credit and executives receive two hours.

Because KJHK is not a commercial radio station, the emphasis is "on music, not money," Pearman said. The station is free to experiment with different types of music and programs. News programs are broadcast from Flint Hall, but music programs are broadcast from KJHK's main station at Sudler Annex, 1120 W. 11th St.

No commercials are used, but the station receives donations from area companies and businesses in return for mentioning their names on the air. Much of the station's funding comes from Student Senate and student activity fees.

Steven Greenwood, Lawrence sophomore and assistant music director, said he could try things at KJHK that might not work at commercial radio stations.

"In commercial radio stations, the disc jockey has to please the advertiser," Greenwood said. "At KJHK, we have to please our audience."

Irwin Brown, South Orange, N.J., sophomore and music director, said KJHK has interviewed rock 'n roll bands including Tom Petty and the Heartbreakers, The Ramones, 10 cc, Ian Drury and Blondie.

"We interview bands — not super bands, but excellent, progressive bands," Brown said. "We are the elite as far as programming music is concerned."

KJHK is the only station in Lawrence that broadcasts women's basketball. It also has the program "Gripe Line," at 11 p.m. Wednesdays. Steeve Doocy, Clay Center senior and co-director of "Gripe Line," said listeners "Call up and bellyache or make observations about anything."

Doocy said one caller had complained about the texture of toilet paper in Wescoe Hall. Other listeners called the following week and said they had graded toilet paper in other buildings and had found the paper in Watson Library to be the softest, "although it had hard turners."

Brown said that he had placed his mouth close to the microphone and he had eaten "Pop Rocks," a candy that sizzles and pops in one's mouth, on the air.

"That's the neat thing about KJHK," Brown said. "We're free to do things like that."



Nancy Rausch

*Rusty, owned by one of the KHJK directors, takes a mid-day snooze at the station's main office.*



Dave Dary, associate professor, talks to homes around the world from his own station

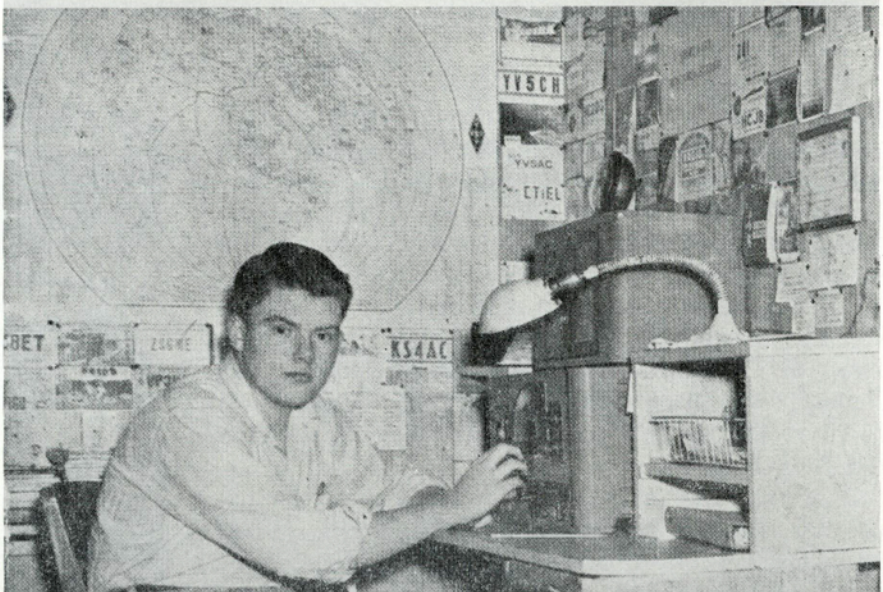
# The mystique



David Dary, associate professor, sent a photo of himself at his short-wave listener station to a British radio publication. By mistake, it listed another of his hobbies as his profession.

## Our Cover Photo...

Shows D. Dary ISWL/WØ—4091, ISWL representative for Kansas, in his well equipped shack. David is a magician by profession, which probably accounts for his remarkable DX achievements.!



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### IN THIS ISSUE:

VHF News • Contest Results • S.W. Rx Design  
Aerials for the Beginner • Broadcast Bands Commentary  
Station List • Amateur Bands Review • ISWL Notes • etc.

# of amateur radio

By Rick Link

David Dary, associate professor, teaches broadcast news and radio station management for a living. But when he's at home, he sometimes broadcasts around the world from a radio station licensed just to him.

Dary's call sign is WØQDG, and his radio station is part of a worldwide hobby: amateur radio.

Dary has been a short-wave radio enthusiast since his high school days in Manhattan in the early 1950s.

"I developed an interest in radio — whether it was amateur radio or anything else. By the time I got out of college it had developed into news. I think it goes back to my interests that were developed in short-wave radio listening and what was happening in the world," Dary said.

Dary said he was fascinated by radio.

"I was listening to our radio in about 1948 when a ham came in one night right over the AM radio," he said. "I wondered what he was doing and thought, 'Wow! He's got his own station!'"

Dary is one of 350,000 amateur radio operators in the United States. His station is licensed by the Federal Communications Commission, which permits two-way communication with other hams around the world.

Dary said he began as a short-wave listener, using a receiver his father had bought for him. He later moved into amateur radio. His first broadcast, however, was not as a ham.

After spending some time as an SWL, monitoring AM stations and even television stations, Dary saw an ad in a 1952 catalog from Burstein-Applebee, an electronics mail-order house in Kansas City.

"It said, 'Own your own radio station,' and I was just a listener . . . So I sent off \$6 and some cents for this 'phono oscillator'."

Dary tried out the radio station with the help of a friend and a small antenna included with the kit.

When the small antenna didn't seem to work, he said, "I just hooked it up to my short-wave antenna . . . it was about 80 feet long."

He called the station "KDAD," a combination of the

customary "K" prefix and his initials.

"The third Saturday after I began, about 9:30 a.m., there was a knock on the front door . . . and two gentlemen were standing there in suits. One gentleman introduced himself as Mr. Hester, and the other gentleman introduced himself as Mr. Gallagher. I never will forget that name.

"He was chief engineer for the Federal Communications Commission in Kansas City.

"They said that their monitoring station in Grand Island, Neb., had picked me up. I showed them my transmitter. Afterward, the only thing they did was to send my father a letter saying that since I was a minor, he was liable for a \$10,000 fine, and/or six months in jail.

"I found out many years later that these were customary scare tactics of the FCC, but it worked, I'll tell you. So I went on and got my Novice License in about 1953."

As an SWL, Dary spent hours verifying stations. Verification involved writing a letter to a station he had heard, reporting the time he had heard the station, the program or content, and the signal strength.

The stations would send him verification cards, printed postal cards or letters with the station's call and information about the broadcast he had heard. Dary kept the cards and letters in scrapbooks.



A friend keeps watch over Dary's Morse code key.

The list of stations is long and includes cards from Trinidad; Puerto Rico; Japan; Del Rio, Texas; Monrovia, Liberia; Radio Algeria; Belgian Congo; Radio Peking; and the Soviet Union. He verified 135 countries during his high school years.

"I started monitoring material from the Soviet regime . . . and out of the blue one morning I was called out of class because there had been a little clipping in the high school paper. It was an FBI agent that had found out about all this stuff I was monitoring.

"So they borrowed it and I don't know what they did with it. It was all marked 'confidential.' I wasn't supposed to talk about this. They gave it back to me, but it was all stamped up."

After he got his ham license, Dary operated under the call letters W5VAO in Texas and W4ZAX in Washington, D.C.

Dary now operates from a corner of the family room in his home, 1101 W. 27th St. His radio is about 5 inches high, 12 inches wide and 18 inches deep. It sits on a desk along with his Morse code key and a logbook for noting the essentials of each contact.

"Ham radio is . . . kind of the mystique of radio, especially the ability to communicate around the world. It is escape," he said.

Dary is licensed to use "phone," or voice transmission, teletype communication, and even communication by amateur radio satellite. Amateur radio operators have two orbiting satellites circling Earth and relaying ham messages.

"I personally like CW (Morse code) because CW requires concentration. I tend to stick with CW instead of going to phone, because phone takes more time, and you tend to say a great deal. Well, it's like wordy writing. You use an awful lot of words, and you don't say much."

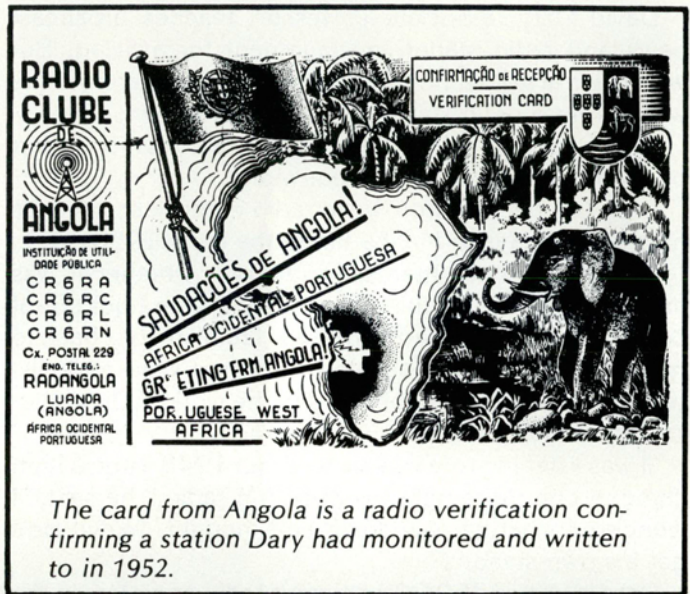
By using Morse code, he can talk to more distant sta-

tions with less power. The dots and dashes of Morse code are electronically more efficient than voice transmissions and go farther. By using Morse code and operating late at night or early in the morning, Dary has contacted distant countries with as little as three watts of power.

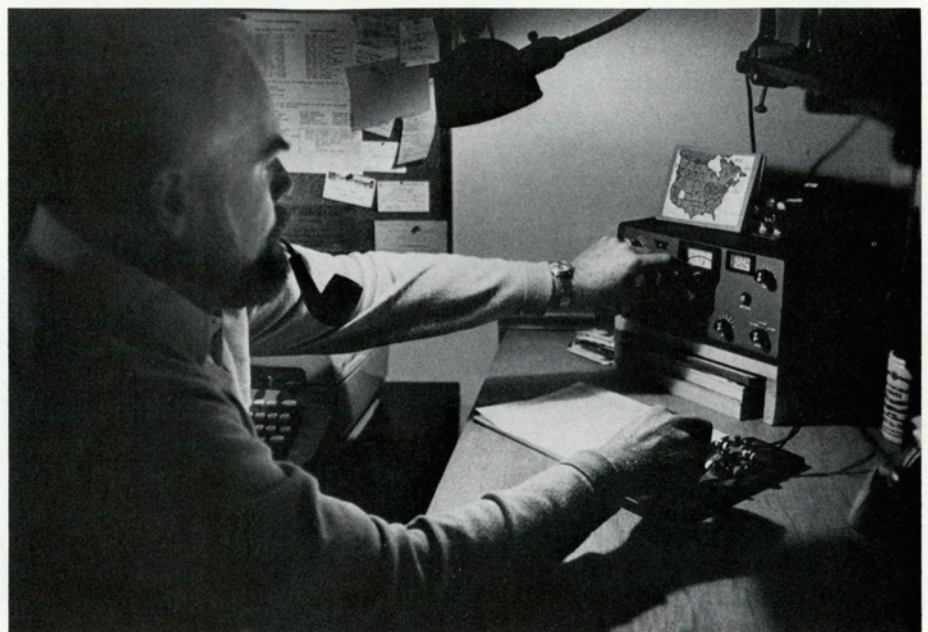
"You really have to listen for those rare catches out there . . . like some of the Soviets," he said. "There are a lot of hams in Russia, but most of the stations seem to be club-operated, and they're on at different hours than we are."

Although he prefers the challenge of working distant stations, Dary said he had talked to many hams in the United States.

"I've run into a lot of KU alums that way," he said. "I'll tell someone I'm in Lawrence, Kan., and the guy will come back asking about KU."



The card from Angola is a radio verification confirming a station Dary had monitored and written to in 1952.



From a small desk in the corner of his family room, Dary reaches out to contact other ham stations around the world.

Rick Link

# News Notes

## 5 students garner Hearst awards

Five School of Journalism students have won top honors in this year's William Randolph Hearst Foundation Journalism Awards program.

The Hearst competition offers KU students an opportunity to compete with other college journalism majors for writing honors and a share of \$87,000 in scholarships.

The winners were Kathy Conkey, Leavenworth senior, first in feature writing; Rodney Anderson, Paola senior, second in general news; Steve Frazier, December 1978 graduate, ninth in editorial writing; John Whitesides, St. Louis senior; 13th in editorial writing; and Bill Higgins, Hutchinson senior, 16th in investigative writing.

The competition, divided into seven monthly contests, is open to undergraduate journalism majors enrolled in at least six hours. Other categories are photojournalism, breaking news and in-depth reporting.

Conkey, who pocketed \$1,200 for her first-place entry, said winning was an honor

beyond belief.

"My first reaction really was, 'Why had it won?'" she said. "I didn't believe it, of course. You don't believe things like that. But I was really happy and excited about it."

Conkey's entry was the last of a three-part series on life in the ghettos of Kansas City, which was printed in the **University Daily Kansan** last fall.

Conkey is only the second KU student to take first place in one of the monthly contests. The other student was Fred Zimmerman, who placed first in the general news contest in the 1960-'61 competition.

Conkey now will go on to a national write-off in May. The write-off is between the first-place winners of each monthly contest. Individual overall places then will be determined.

Besides the scholarships awarded students, matching grants are made to the school the student attends. Anderson won \$600, Frazier \$200 and Whitesides and Higgins received foundation scrolls.

Winning entries in KU's 19 years of competing have totaled more than \$22,000.

Winning entries also are awarded points ranging from 20 points for first to one point for 20th. The college with the highest number of points wins first place overall.

KU has placed first in the overall competition twice, in 1960-'61 and 1977-'78.

Barb Koenig

## Senior takes internship with N.Y. magazine

Melissa Thompson, senior, will be a summer intern for a business magazine in New York City.

Thompson was selected as one of 20 students to be given Magazine and Publisher Association internships. Member magazines of the association agree to hire the interns for the summer.

## Photojournalists send pictures by machine

The photo sequence added a new piece of equipment to its lab last fall.

The United Press International picture transmitter enables a student to transmit a photo through a telephone line. It is then distributed to all connecting lines in the United States.

It operates on a network line, a straight telephone line connecting UPI to centers such as Dallas, Chicago and New York.

The user must request time on the network line and then the picture, which is printed to a specific size, and a cutline are sent through the transmitter to one of the connecting centers. It is received as an 8 x 10 glossy print that then goes to all newspapers that subscribe to the service. The newspapers decide whether to use the picture.

Any KU student is allowed to use the machine. Students receive \$10 from UPI for each picture sent.

Photos must be approved by a photo teacher before they can be sent.

Gary Mason, head of the photojournalism sequence, said UPI looked for pictures with news value. "It has to have news interest for newspapers in the area," said Mason.

He said hundreds of pictures had been sent over the line.

Carmen Tovar



Linda Muth

Alan Zlotky, Topeka senior, sends a photo over the UPI transmitter.

# Professor Day's horizons broad

Laurence Day is a man whose activities range far beyond the United States' borders.

In February, Day, associate professor, was elected to the board of directors of the Kansas-Paraguay Partnership Inc., a people-to-people organization that works for economic and social cooperation between the two countries.

As a member of the board of directors, Day will help to supervise the organization's special projects.

One of the group's recent projects was to arrange for the donation and transportation of \$100,000 of medicine and medical supplies to Paraguay.

Day also was put in charge of the journalist foreign exchange program for the Kansas Partners, now in its first year. The program arranges for professional journalists to work in the sister country for a month.

Jay Carey, a KU graduate and photo-

grapher for the **Leavenworth Times**, spent a month in Paraguay last fall.

In April, Santiago Leguizamon, who comes from a small town in Paraguay, was in Lawrence. Leguizamon, a broadcast journalist, worked for KLWN and KMBZ radio stations.

The Kansas-Paraguay Partnership is part of a nationwide alliance of people-to-people programs that link states in the United States with countries or states in Latin America.

The partnership grew from the Alliance for Progress, which was established by former President John Kennedy in 1960. Kennedy had envisioned a program of people-to-people and government-to-government involvement. Day said much of the government program was gone, but the people part had remained.

The group sponsors professional and cultural exchanges. A Paraguayan musical

group was in Lawrence in March, Day said, and the United States sends people to Paraguay to teach such things as basketball.

About 100 people belong to the Kansas organization, Day said, but hundreds more help by cooperating in exchanges.

Day became involved in the organization in 1968, when former Gov. Robert Docking named him to the Governor's Committee on the Alliance. That committee has since become the Kansas-Paraguay Partnership.

Day also has been traveling to other countries to participate in programs.

In March he went to Mexico to lead a symposium on Violence and the Mass Media at the Annual Conference for the Society for Intercultural Education Training and Research.

From June 2 to 9 he will be in Guatemala to direct the mass communications section of a state department professional seminar.

Paula Southerland

## Pros speak at seminar

More than 70 persons attended a newspaper advertising seminar Feb. 10 at Russell's East Restaurant.

The seminar was sponsored by the William Allen White Foundation and the Kansas Press Association.

Featured speakers included Jerry Reichert, assistant to the vice president for advertising and the advertising services manager of the **Minneapolis Star and Tribune**; and Ken Bronson, vice president of affiliated newspapers for Stauffer Communications, Inc., in Topeka.

Chuck Chowins, assistant professor, and Don Jugenheimer, associate professor, represented the School of Journalism and also spoke to those attending the seminar.

## Contestants visit Flint

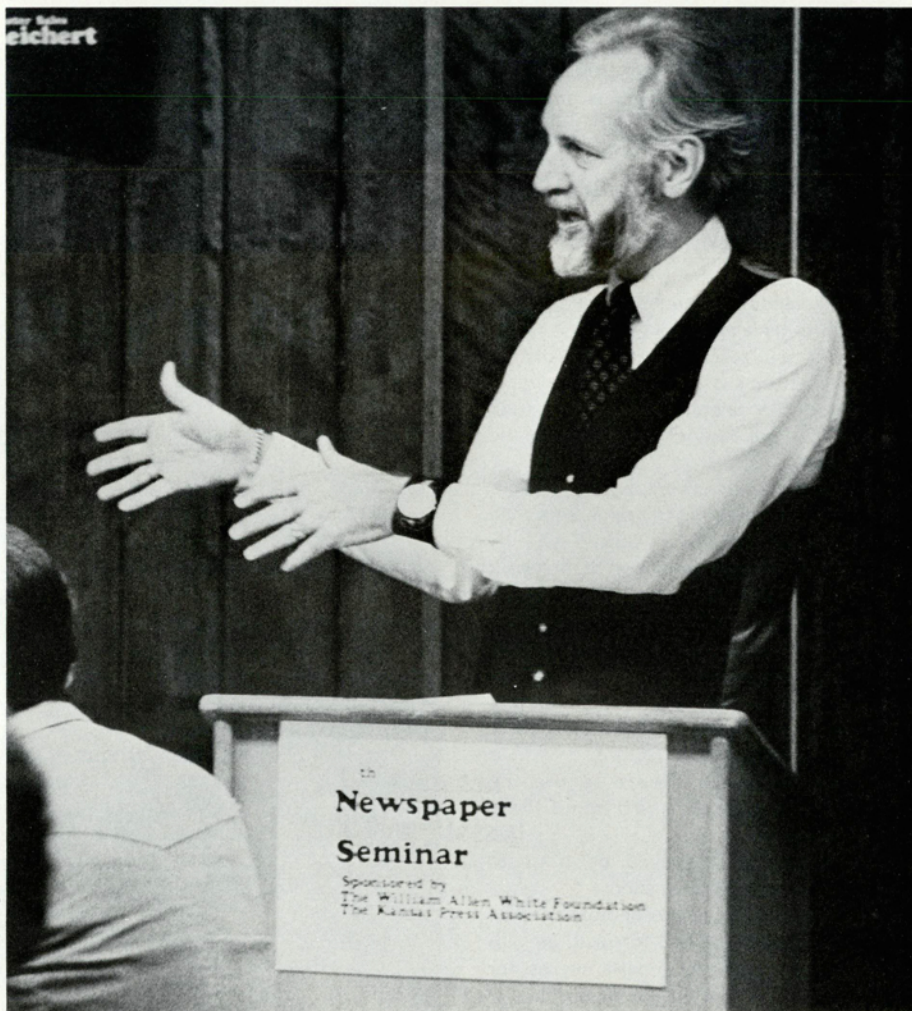
High school journalists descended on Flint Hall in February and March for regional and state Kansas Scholastic Press Association competition.

About 500 students competed in the regional contest and about the same number competed in the state competition in March.

Students entered work in three divisions: newspaper, yearbook, and photography.

More than 30 schools in Kansas were represented in the contests.

Assistant Dean Dana Leibengood was overall contest director, and Dorothy Bowles, assistant professor, was in charge of the yearbook division of the competition.



A speaker makes a point in an advertising seminar.

## Visiting editors offer real-life perspectives

Visiting editors-in-residence come to KU from all parts of the country to lecture to journalism classes and to give students an idea of the many responsibilities involved in managing newspapers.

Bob Giles, executive editor of the Gannett-owned Rochester (New York) **Democrat and Chronicle** and **The Times-Union**, returned to the Journalism School this semester for two days.

Giles divided his time between Reporting I and II classes and a class on editorial and interpretative writing.

People often question the autonomy allowed papers by the owners of a newspaper group, Giles said.

"We are not governed by the owners as to what opinions we may express on our editorial pages," he said. "It would not be in keeping at all with our profession."

Other visiting editors-in-residence this semester were Paul Poorman, executive editor of the **Ackron Beacon-Journal**; John Colburn, vice president of Landmark Communications, Inc., Mike Davies, executive editor of the **Kansas City Star and Times**, and W. Davis Merritt of the **Wichita Eagle and Beacon**.

George Doss



Bob Giles, editor-in-residence, lectures a journalism class.

## Students journey far for education

Three KU journalism students took time out this year to pursue their education beyond Flint Hall.

Mary Hoenk, Iowa City, Iowa, senior, attended the Modern Media Institute in St.

Petersburg, Fla., during the fall semester.

She was one of 12 students in the country chosen for the program.

The Modern Media Institute is an educational program to acquaint news-editorial ma-

jors with the business side of running a newspaper.

Professionals and professors lecture on topics such as financial accounting and marketing, and their lectures are supplemented with laboratory work with **St. Petersburg Times** executives.

Hoenk is the second KU student to attend the three-year-old program. Barry Massey, Humboldt senior, attended the program in 1977.

"I thought it was worth it to take off a semester to get that type of experience," Hoenk said. "I thought it gave me a broader perspective on journalism."

Brian Settle, Kansas City, Kan. senior, and Melissa Thompson, Wichita senior, spent their spring semesters in Washington as part of the Sears Congressional Intern Program.

Forty students are chosen each year to work as liaison staff trainees for a congressman.

The students' work is evaluated and they can receive college credit for the semester.

Paula Southerland

### *More classroom space acquired*

Journalism students have slightly more breathing room these days in Flint Hall.

Don Jugenheimer, associate professor, pointed out new classroom space acquired by the School of Journalism this spring.

"This all belonged to the School of Fine Arts," he said, sweeping through Flint Hall Rooms 118-124.

"Now that the Visual Arts Building is finished, this space is for us to use," he said.

Room 124 is to be remodeled and made into the **Kansan** newsroom; its offices, wire services and copy editing and page layout rooms, Jugenheimer said. He said structural flaws in the classroom made its remodeling necessary.

"There are two poles in the middle of the room," he pointed out, "which cut off students' line of vision. Some can't see what's going on and I have trouble seeing them."

In the basement, behind a locked door, is more newly acquired space. It is on the same level as the photo lab and plans are to convert it into the photo studio.

Other remodeling plans for Flint Hall involve converting the first floor to large lecture auditoriums, changing the second floor to smaller classrooms and space for the reading room. Some faculty offices will be on the second and third floors.

Mary Huffman

# Kautsch leaves Atlanta Journal to teach reporting courses

Investigative reporting has not changed much over the years, although the reporter's image may have become overdramatized by television and movies, according to Mike Kautsch, visiting lecturer this semester.

"The concept of investigative reporting is getting a lot of glamour it doesn't deserve," he said.

Kautsch is on leave of absence from the **Atlanta Journal**. He teaches Public Affairs Reporting and Reporting II.

He said investigative reporting involved much more than talking to sources or writing stories; it involved a lot of research, planning and time.

"You spend a lot of hours in dusty court-houses pouring over moldy documents. You also have to do a lot of planning and record keeping," he said.

Kautsch said a reporter is constantly on call and must be ready to talk to sources when they are ready. Reporters also have to be willing to travel.

"It's physically draining, like a doctor's work," Kautsch said. "But it can be fun."

Kautsch said it also could be dangerous. At the **Atlanta Journal**, he was on a reporting team investigating misuse of a state-owned island off the coast of Georgia. He said the reporters had discovered that the island, sup-

posedly a research center, was being used by state and county officials as a private resort. As the reporters got closer to the truth, they received threats.

"The county sheriff had threatened to shoot any reporter who uncovered anything that would reflect badly on him. We found that he was involved, too," Kautsch said.

He said that one confidential source had been run into jail on trumped-up charges as a result of the stories.

Besides the **Atlanta Journal**, Kautsch said he thought the best investigative reporting papers were the **Washington Post** and the **New York Times**.

"The **Post** will always stand out because of Watergate," he said.

Kautsch said he came to KU because the School of Journalism was impressive. He said he knew some of the faculty, too.

"I like it because it's a real nuts and bolts place," he said. "It emphasizes the basics."

In his Public Affairs Reporting class, he said, he is teaching students to research public records at all levels of government. His students will learn how to gain access to records and how to evaluate their contents.

"They'll learn to look for story angles in those records," he said. "Records are a good way to analyze the conduct of public officials and others who hold the public trust."



Linda Muth

Mike Kautsch

Kautsch was graduated from the University of Iowa in 1968 and received a law degree from there in 1971. He is from Omaha, Neb.

Kautsch said the KU journalism school had a strong tradition of solid newspapering and that is why he enjoyed working here.

"There is a family atmosphere among the faculty here," he said. "And I like the general sense of thrift among Kansans."

"It's just nice to be here."

Cathy Risch

# Kilpatrick's 'love' captivating

He brought his own brand of love of life and held his audience's undivided attention as each of his words was delivered with a rhythmic inflection only he could give them.

And when he finished, no one could dispute that he meant every word about his infinite love for his trade: newspapering.

James J. Kilpatrick, syndicated columnist and the 30th recipient of the William Allen White Foundation Award for Journalistic Merit, came to the KU campus Feb. 9, William Allen White Day, and addressed more than 200 people at a luncheon in his honor.

"At least once in his life, every man should go through the experience of falling in love," Kilpatrick told his listeners.

"I fell in love with newspapering — more precisely, in love with writing — at the tender age of five. That was more than fifty years ago. The love affair has never subsided."

His devotion to the profession was clear as he huddled over the microphone. And

Kilpatrick said he was certain the **Emporia Gazette** editor would have understood.

"It is the kind of involvement that William Allen White would have understood perfectly," he said. "If there is one impression for me, at least, that emerges more strongly than any other from his autobiography, it is his love of his craft, of the **Gazette**, of the whole exhilarating business of covering the news and putting a paper to press."

White was an object of his "love" for the business, Kilpatrick said, and men such as White prompted him to seek high levels of accomplishment.

Kilpatrick has achieved many of his goals. He is a successful conservative columnist whose work is syndicated by the **Washington Star** and appears in almost 400 daily newspapers in the United States.

He has not confined himself to newspapers, however, and is perhaps best-known for his conservative role in the "Point-Counterpoint" segment of the CBS television program "60

Minutes."

His weekly views, which are opposed by liberal Shana Alexander, justify a biographical sketch that describes him as "politically located two miles south of John C. Calhoun and a quarter-mile east of Genghis Khan."

Just as his columns rarely escape criticism from the liberal outlook, Kilpatrick was not allowed to deliver his remarks without prompting a familiar but surprising response.

From a tape recorder placed near the microphone, another voice sought recognition.

"Jack, I am in complete agreement with the William Allen White trustees for selecting you for their William Allen White citation. It is indeed a great tribute to your journalistic career," Alexander's familiar voice said amid scattered laughter from the audience.

"But don't misunderstand me, Jack. I agree with the White trustees, but not necessarily with you. I'm pleased to have the last word on your big day."

Nancy Dressler



# Meredith trades classics for news

He teaches editing in 216 Flint.

He recites derivations to explain the meaning of words. "'Curro' is the Latin word for run. A curricula is something students run through."

And he challenges students to question meanings. "What's it mean?" he asks about word after word.

But he's not John Bremner, whose penchant for etymologies is well-known to students.

He is Peter Meredith, lecturer, whose knowledge of Greek and Latin pervades his teaching much like that of the man he calls his "antipodean colleague."

Meredith, who was born in Doncaster, England, received a bachelor's in classical literature and philosophy from Trinity College, Oxford, in 1975. Beginning with the first day of class, he has encouraged students to question words.

"Editing is asking questions," he said. "It's asking questions about words, about usage, about whether the reader needs to know this."

Editors in the United States need to question copy more, he said.

"A lot of newspapers look like they have proofreaders, not copy editors," he said. "In Britain, copy editors are called sub-editors. Because of space problems in the British press, they really have to boil things down."

He said he thought preparation of students in classics and literature was neglected in the United States.

"I was disappointed that no one knew 'The Eve of St. Agnes' by John Keats," he said. "On my reading list are an atlas, the Bible and the works of Shakespeare."

In fact, dissatisfaction with teaching classics in the United States led Meredith to seek his first newspaper job. After graduation, he had accepted a job at Marlboro College, Vt., which

each year chooses an Oxford graduate to teach classics. He taught classes on Greek, Latin, Lewis Carroll and great books of the world.

"I was teaching kids things I had learned when I was 10 or 11 years old," he said. "In England, you specialize early. By age 15, I was doing only Latin, Greek and ancient history."

When he began applying for jobs after his year at Marlboro, he thought his best qualification would be his varied experience.

"I put down every job I'd ever done, even for a summer," he said.

He was hired in December 1976 by the Kansas City *Times*, which had received a resume listing such jobs as coal miner and "casual shepherd."

"They tell me that's why I got the job," he said. "From December 1970, when I graduated from high school, until July '71, I worked on the pit top. Things weren't so bad because I worked above ground."

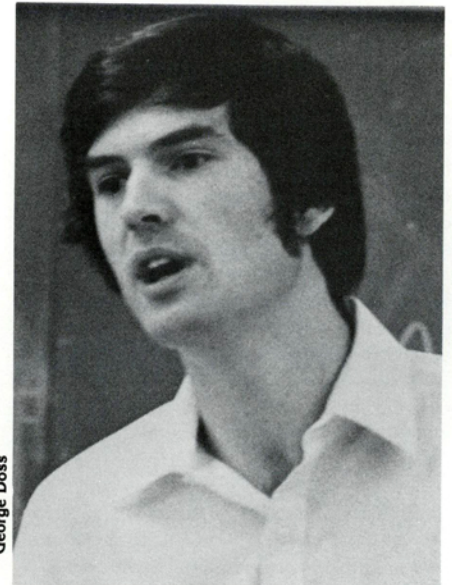
Although he worked in a progressive mine, he concedes that "things were pretty grim. Two people were killed in the seven months I worked."

His experience as a shepherd came during family vacations in Wales and at farms during sheepshearing time.

"We spent days on the mountainside in mid-Wales watching the sheep go by," he said.

He has worked in a bar and also remembers spilling soup all over someone as a waiter.

On the *Times*, he has worked on the universal copy desk. He has also filled in by working on the "You" page and as a Mid-America editor and telegraph editor. He writes "Briefly Speaking," a weekly column of international news.



George Doss

Peter Meredith

Although he would like to write more, he said, he feels "a great lack of reporting experience. I would need to take a reporting class before I could teach one."

He eventually hopes to become a national or international news editor.

Meredith said he liked teaching at KU because it allowed him to continue working as an editor but also gave him his "first chance to look at a journalism school. This was the first time I'd ever set foot in one in my life."

And he said he liked his students, too.

"I knew what to expect this time," he said. "I'm reasonably pleased with the students I have."

But both editing and teaching exacts a price.

"I work until 1 the night before," he said. "I have to get up at 6 in the morning to make it."

But even if he does have bags under his eyes, his students know the blue Webster's dictionary tucked under his arm means he's ready to go to work, questioning words.

Carol Hunter



James Kilpatrick

## 2 given news enterprise award

Two journalists were honored as part of the William Allen White Day activities Feb. 9.

Julie Charlip and Don Williamson received the 1979 Kansas News Enterprise Award for a series of articles they wrote for the *Wichita Eagle and Beacon*.

Charlip and Williamson researched the death of Wichita State University basketball star Robert Elmore, who died from a drug overdose. At the time of his death, he was playing professional basketball in Europe.

The reporters conducted numerous interviews with current and former Wichita State athletes and persons involved with athletics in

an attempt to discover what role drug use plays in intercollegiate athletics.

Charlip and Williamson were selected for the award by the William Allen White Foundation citation committee. The award is based on competition among Kansas newspapers.

In other business, Gerald Sass Sr. of the Gannett Newspaper Group said the group would renew its \$50,000 grant to fund a professional-in-residence at KU next year.

Dick Reid, assistant to the editor of the *Minneapolis Tribune*, was the third such professional. He was at KU for the 1978-79 academic year.

Nancy Dressler

# Sabbatical ends for Dary

Professor David Dary returned this semester from a sabbatical leave that took him to New York City, Washington, D.C., Kansas City and areas in Kansas where he observed and evaluated the broadcast profession.

Sabbatical leave offers the chance to unwind, renew yourself and to get re-acquainted with what is going on in the world of broadcast, Dary said.

He said that in late September and early October he was in New York City and Washington, D.C., watching network operations there.

"I observed NBC Evening News with John Chancellor," Dary said. "It happened to be the day the Pope died, so I was able to see a lot of new technology and satellite relays."

Dary also spent time at the ABC and CBS studios and participated in a day of taping with the Today Show and the meetings concerning network preparation for the next day's show.

In Washington, Dary renewed Capitol Hill and White House contacts in addition to working with broadcast stations. He once worked there as a broadcaster.

On his return to Kansas, Dary spent time as a serious observer of stations in the Kansas City area. Later he visited small regional stations around Kansas to see smaller market operations.

Dary said he also worked on a new book he is writing. He said it did not have anything to do with journalism.

Mary Huffman

# Turk quits advertising post to join wife in New York

Peter Turk, associate professor, has resigned his post as head of the advertising sequence to take a similar job at Syracuse University, Syracuse, N.Y.

The move reunites him with his wife, Eleanor, who has been Assistant Dean of the School of Humanities and Sciences at Ithaca College, Ithaca, N.Y., since October.

"She said she'd moved with me three times and now it was my turn," Turk said of the change of jobs.

Mrs. Turk, formerly assistant dean of the College of Liberal Arts and Sciences, applied for the Ithaca job, which will include teaching this next year.

Turk said he was looking forward to going East. The family plans to live somewhere in between Ithaca and Syracuse, which are about 50 miles apart.

"We spent a good deal of time up there. The Fingerlakes region is very pretty," Turk said. "It's almost resort-like."

Nancy Dressler

## News Notes

### Job hunt topic of media seminar

About 150 persons converged on Room 205 of Flint Hall on the night of Jan. 30 for a Media Job Seminar, sponsored by the student chapters of Women in Communications and Public Relations Student Society of America.

Visiting professionals told students how to get that all-important first job and explained opportunities available.

Dick Reid, KU Gannett professional-in-residence, opened the program by talking about resumes and job interviews.

After the opening general session, students broke into smaller groups according to job interest.

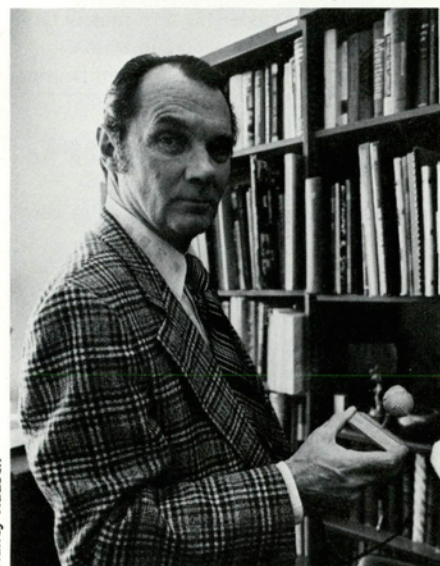
George Laughead of Intertec Publishing Corporation led the discussion with magazine majors.

Ridge Shannon, KMBC-TV broadcaster, told broadcasting and television majors that ambition was an important attribute in getting a job in the field of audio and visual communication.

Photography majors listened to Chris Johns of the **Topeka Capital-Journal**, who stressed that writing ability was also important to photographers seeking jobs.

James Firth, executive vice president of Barickman Advertising, Inc., spoke to advertising majors. He told them, "In this business, we throw you right in. You have to sink or swim, all on your own."

Mary Huffman



Lee Young

### Prof judges magazines

Lee Young, professor, got a chance to renew friendships and visit New York in January when he took part in selecting magazine Neal award winners.

Young said the awards were similar to the Pulitzer Prize and were given to business magazines.

This was the fourth time Young has been a judge. He worked formerly on a business magazine, **Veterinary Medicine**, in Kansas City.

"It's very intensive, hard work," Young said. "But I get to mingle with colleagues and keep contacts with the business press."

"Once in a while just being there, in New York, makes my fever rise."

Young once worked in New York City for a specialty publishing firm.

Nancy Dressler

### Chowins leads meeting on circulation in Salina

Thirty-five representatives from daily and weekly Kansas newspapers attended a circulation seminar in Salina in November that was directed by Chuck Chowins, assistant professor.

The seminar was sponsored by the Kansas Press Association and the School of Journalism.

Split sessions allowed daily and weekly papers to discuss individual problems and opportunities.

Speakers at the seminar included Doug Schoenike, circulation director for Casa Grande Arizona Valley newspapers; Dick Van Duyn, circulation manager for the Mason City, Iowa **Globe-Gazette**; and Gordon Peterson, circulation manager for the **Lawrence Journal-World**.



## Photo contest winners



**J**ournalism majors took top prizes in the Annual University of Kansas Photography Contest, sponsored by the School of Fine Arts, the Journalism School and Student Union Activities. A color photograph by Jeff Hetler, Santa Barbara, Calif., junior, won "best of show" (shown on inside back cover). First-place photos in news, sports and feature categories (shown here) were entered by Barb Kinney, Randy Olson and Bill Frakes respectively. Other first-place awards went to Jeff Haring, feature; Frakes, picture story; Hetler, color pictorial and black and white pictorial; Bruce Benedict, abstract color, Kitti Limpiyasrisaku, abstract black and white. Photographs by Frakes won in the portfolio category. Pulitzer Prize winner John Filo and Chris Johns, Topeka Capital-Journal photographer, judged the 263 entries.

# Alumni News

**1918**

DON DAVIS retired in 1962 after 31 years as president of radio and TV stations WHB and KMBC in Kansas City. He employed and encouraged Kansas City talents, including Goodman Ace, Count Basie and Vera Miles. Since his retirement, Don has served as a management consultant on television stations in South America, Mexico, the Philippines, and Taiwan. He and his wife live in Tuscon, Ariz.

**1938**

JAMES COLEMAN owns his own company, Photo Publishing Company, in Sydney, Australia.

**1947**

JOANNE LIST BROCK is now a freelance artist in Aberdeen, S.D., where her husband is dean of arts and sciences and a history professor at Northern State College. Joanne worked in advertising for the **University Daily Kansan** as an undergraduate.

**1948**

JIM RAGLIN is director of public affairs for all campuses at the University of Nebraska.

**1953**

DAVID ARTHURS is living in Inverness, Fla., where he is president of the Florida Press Association. DON MOSER continues to work as a correspondent with Standard & Poor in New York. PHIL NEWMAN is with UPI in New York. BOB STEWART is employed by Proctor & Gamble in public relations. CHUCK ZUEGNER teaches journalism at Creighton University.

**1954**

MARY BETZ DÜROCHE is working for **Evaluation** magazine in Minneapolis. SHIRLEY PIATT FRIZZELL lives in Tulsa, Okla., where her husband is director of the Energy Institute at the University of Tulsa. CLARKE KEYS is a publisher in Sulphur Spring, Tex. ANN AINSWORTH REILAND of Wichita has spent a year in the freelance market, along with an introduction into politics by helping a fellow KU graduate, Nancy Landon Kassebaum, in her senatorial campaign. Ann has two children, both with an interest in KU. SAM TEAFORD is on the national desk of the Los Angeles **Times**. DON TICE is the executive assistant to the under secretary for political affairs in the State Department.

**1956**

WALTER BASKETT, JR., is an advertising executive for Carter Hawley Hale, Inc., a chain of retail establishments in San Francisco.

IRWIN S. BROWN, JR. is a reporter for WINS radio in New York. His son, Irwin, III is a KU freshman. LARRY HEIL is a transit manager for Citron in Fort Worth, Tex. RICHARD HUNTER recently was elected associate chairman of the National Catholic Secondary School Developers Council. He is vice president of development for the St. Joseph Educational Center in West Des Moines, Iowa.

**1957**

HERBERT CULP is assistant director of international marketing for the Parker Pen Company in Janesville, Wis. and is the new owner of a radio station in Bristol, Tenn.

**1958**

GERALD D. BLATHERWICK of Danville was elected by Pacific Telephone's Board of Directors to the post of vice president of public relations. He and his wife have two daughters. LARRY BOSTON writes for the **American Medical Association News** in Washington. MARILYN MERMIS EBERSOLE is employed with Rickey & Biederman, a product development company in Kansas City.

**1959**

MAL APPEGATE is publisher of the **Journal and Courier**, a Gannett newspaper, in Lafayette, Ind. MARTHA PEARSE ELLIOTT is working on a Ph.D. in psychology at KU.

**1960**

JERRY BAILEY works for Emerson-Franzke advertising agency in Topeka. JACK HARRISON is now an assistant professor of journalism at Oklahoma State University, where he is news adviser for the daily student paper and teaches labs in editing and reporting. He lives in Stillwater and has begun work on a Ph.D. in history. MARTHA WOOD is the director of communications at Sidney Farber Center in Boston.

**1963**

DENNIS BRANSTITER is employed by the Minneapolis **Star**. JERI WEAVER CAMPBELL is a computer systems consultant. DENNIS FARNEY, an editor-in-residence at KU last year, is back with the **Wall Street Journal** in Washington. TERRY MURPHY works for the Minneapolis **Tribune**. BILL SHELDON is managing Kansas Publishers in Wichita. ZEKE WIGGLESWORTH is also working for the Minneapolis **Star**.

WILLIAM D. WOODBURN has been appointed president for Advertising Direction, Inc. He has been with the advertising group for 13 years, serving in various capacities in

Topeka, Chicago and Los Angeles. At the time of this appointment, he was vice president of Advertising Direction, Inc. in Chicago.

**1964**

JIM ALSBROOK is head of the communications program at Central State University in Wilberforce, Ohio. BLAINE KING works for the Minneapolis **Star**, with their computer systems. JOANNE PRIM SHADE of Winnetka, Ill. is president-elect of the North Shore chapter of Women in Communications, Inc. In February and April, she and her husband, Richard E. Thompson, gave four presentations entitled "Poetry Under One Roof." Joanne is a publications editor at Northwestern University, Evanston, Ill.

**1965**

GERALD BURNS is a pilot for Northwest Orient Airlines.

**1966**

FRED BLACK has returned to his hometown of Topsham, Me. and opened a new shop, Down East Hobbies & Crafts. FRED and MAGGIE FRAILEY live in Washington. Maggie is an attorney for the National Oceanic and Atmospheric Administration and Fred is with U.S. **News**. ROSALIE JENKINS is editing for Texaco in New York. TOM MOORE is managing a printing firm in McAllen, Texas.

**1967**

STEVE ASHURST and his wife have a new daughter, Lauren, born on Aug. 15, 1978, in Verona, N.J. Steve is an account executive for WMTR and WDHA-FM Radio in Morristown, N.J. Also the proud parents of a new baby girl are BOB and LYNN BASOW of Creve Coeur, Mo. Their daughter is named Ann Karlene.

JERRY DEMEL has established a new public relations firm in Denver. DAVID FINCH is busy covering events such as the U.S. Open for Reuter's in New York. CHERYL G. HOOPLER is author of the **Heritage Sampler: A Book of Colonial Arts and Crafts**, which was a 1975 ALA Notable Book and a Child Study Association Children's Book of the Year. Cheryl works with the Nevada education department. She is also the author of **As I Saw It: Women Who Lived the American Adventure**, a collection of factual, first-person accounts of some of America's most adventurous and least-known women.

ERIC MORGENTHALER is in London working for the **Wall Street Journal**. BOB STEVENS is writing for the Junction City **Union**.

## 1968

WILL HARDESTY, a lawyer in Denver, was married in September to Denise Hanson. ALAN HOFFMAN has been named vice president of advertising for Public Information Corp., a public relations and advertising firm in Denver. RICH and CAROL LOVETT are living in Kansas City, Mo. where Rich is directing public relations for the city. BOB NORDYKE has been promoted to associate managing editor for the Lawrence **Journal-World**. He has overall responsibility for the new Sunday edition and oversees daily operations in the newsroom. LINDA SLEFFEL has written two legal books. She is living in Columbus, Ohio, working for the Legislative Service Commission.

## 1969

TED BELL writes for the Sacramento **Bee** in California. DAN McCARTHY is teaching journalism at Indiana State in Terre Haute, Ind. STEVE MORGAN is now a lawyer for the NCAA in Kansas City. DON WESTERHAUS is advertising promotion manager for **Successful Farming**, a Meredith Corporation magazine in Des Moines, Iowa. ALLEN WINCHESTER is doing outpatient mental health work in Rapid City, S.D.

## 1970

BRUCE BARKER moved to Offutt Air Force Base in Omaha, Neb. with his wife, Cynthia. Bruce, a captain in the Air Force, was on temporary assignment last summer in England. LARRY CAMPBELL is an attorney with the Kansas Department of Human Resources. JAY COOPER is with KYYS radio in Kansas City. He was awarded the "Jim Monroe Memorial Award," given annually by area Jaycees to a Kansas City broadcaster who has contributed to the betterment of the community. This was the first time that a broadcaster not in news or public affairs has been given the award.

LAWRENCE DEUTCH is sports director of KBBQ in Ventura, Calif. He has received a certificate of merit from the California Associated Press Television-Radio Association for the best locally produced play-by-play sportscasting. JOE NAAS teaches in the English department at KU.

## 1971

GALEN BLAND is working for the **Parsons Sun**. MIKE COMEAU is a partner in the Santa Fe, N.M., law firm of Bigbee, Stephenson, Carpenter and Crout, and JANICE GOODSON COMEAU owns Discover Santa Fe, Inc., a firm that coordinates travel for groups visiting the area. Mike and Janice have a daughter, Rebecca.

MONROE DODD is the state editor on the Kansas City **Times**. LANCE ECKELS has moved from Shawnee Mission to Joplin, Mo., for a new position as a sales representative with Ortho Pharmaceuticals. LINDA TALARICO GALLE is the editor of **Where** magazine in New Orleans. JEANNE GOLDFARB is now running a crafts business

in Fairfax, Va. TOM PALMER is still with the Boston **Globe**. CARLA HENDRICKS-SACKETT is copy chief for the International Edition of the **Herald Tribune** in Paris.

## 1972

TOM BEAVER is working in Minneapolis, Minn., for WCCO-TV. BION J. BEEBE is managing attorney of the Legal Services Office in El Dorado. DICK BOWMAN is in the sales promotion department of Hallmark Cards in Kansas City. JACK BRICKER is National Sales Manager for **Packer and Redbook** at Vance Publishing Co. in Kansas City.

LINDA WRIGHT DAXON is living in Sand Springs, Okla. BRUCE EFRON works for WREN Radio as a "midday personality" and public service director. He and his wife live in Topeka. RITA HAUGH is working towards a Ph.D. and is teaching journalism at Indiana University, Bloomington, Ind. DICK and DEANNA HAY are both lawyers in Topeka.

MIKE and BARBARA SPURLOCK MOFFET live in Arlington, Va. Mike is a legislative aide to Senator Nancy Landon Kassebaum and Barbara is a copy editor for the **National Geographic News Service**. MIKE THARP has returned from Tokyo, where he was working for the **Wall Street Journal**.

## 1973

BRAD AVERY is working for his brother in home construction in the Baltimore area. SANDY HUNTER BATES owns and operates a pet grooming business called Dogpatch. She and her husband live in Leavenworth. MICHAEL BAUER is a feature writer for the Kansas City **Star**. PATTI WACHT BROZANIC is production and traffic manager for S.C.G. Advertising in Overland Park. She was formerly employed by KBMA-TV, Kansas City, for three years as national sales assistant. RONALD BROZANIC is an audio production engineer with Madison Group Audio-Visual Productions in Kansas City.

STEVE COHEN is in public relations, advertising and photography in Phoenix, Ariz. PRIS KAUFMAN DAVENPORT is a copy editor for the Dallas, Texas, **Morning News**. SHABAN GASHUT is with the Libyan embassy in Washington. MONTE MACE is publisher for **Wood & Wood Productions** at Vance Publishing Co. in Chicago.

ROY REYNOLDS has relocated in Manila, the Philippine Islands for the Bank of America as a special projects officer in an Asia computer services group. LINDA SCHILD TWITCHELL is a copy reporter on the Bellingham, Washington, **Herald**. CARLA DENNIS WRIGHT is assistant director of public affairs for the Arlington Hospital in Arlington, Va.

## 1974

STEPHANIE BLACKWOOD has accepted a job at Ohio State as assistant sports information director. JANICE SMITH CHANDLER manages advertising for Goldblatt Tool in Kansas City. PAULETTE PIPPERT COTT works at WREN radio in Topeka. BILL GIBSON is studying at Columbia after living in Albuquerque, N.M. CAROL GWINN began in

January working as a copy editor at **Fortune** magazine in New York City. She previously worked at Business International.

JUDY HENRY is returning to the United States after 15 months abroad. She plans to settle in New York City. BUD and NANCY HUFFMAN announced the birth of their new daughter, Teresa Anne on Jan. 8, 1979. Brad is still editor of the Howard, Kan., **Courant Citizen**.

MARTI LYONS is living in Los Angeles, working as editor of **Right of Way** magazine. DON PFANNENSTIEL is a sports writer for The **Examiner**, a daily paper in Independence, Mo. BOB SIMISON is a reporter for the Detroit bureau of the **Wall Street Journal**, living in Huntington Woods, Mich.

## 1975

DON ASHTON is working for Cargo Van, Inc. in Lawrence. PATRICK BARBER is assistant director of the audiovisual department at the Kansas City, Kansas, Community College. GARY BORG lives in Boise, Idaho, where he is a copy editor for the Idaho **Statesman**. DALE FIELDS works for Ace Syndicate in Spokane, Wash. WYNONA FLOYD is the Monday-Friday morning anchor and works in the engineering department at KTSB-TV in Topeka.

CATHY CRAY FREUND and her husband Jack have moved from Oklahoma City to Jacksonville, Fla., where he is now a Navy lieutenant junior grade. They have a daughter, Peony. BILL GRAY of Belleville is advertising manager, photographer and reporter for The Belleville **Telescope**, a Kansas weekly. CAREY GROOM is working at the Center for Hellenic Studies in Washington. BOB HANSON is teaching journalism and English at Smith Center High School.

CINDY HAUGAN is working in national account sales for **Packer** magazine at Vance Publishing Co. in Kansas City. JOHN HAWKS directs advertising for the American Gas Association in Arlington, Va. He and his wife live in Alexandria, Va. MYK HOLLAND is a photographer in Boulder, Colo.

BILL and VIRGINIA HUMMELL report to have kept quite busy with several moves and the birth of a new son, Jon. Bill is now reporting for the Salina **Journal** and Virginia is working toward a masters at Kansas State University.

DEBORAH JEAN MOORE and DENNIS ELLSWORTH were married Jan. 27 in Lawrence. Deborah is an advertising salesperson and Dennis is a news reporter for the Lawrence **Journal World**. CHARLES NELSON just started to work as a reporter for the Del Rio, Texas newspaper. KAREN NELSON is working for Vista/Peace Corps recruitment. Kathy Pickett is in the Conservatory of Music graduate program in Cincinnati, Ohio.

JIM SHELDON is assistant sports information director at the University of Kansas. JEFFREY and CHRISTINE STEVENS STINSON make their home in Pierre, S.D. He is a political writer for the Sioux Falls **Argus-Leader** newspaper. MARK ZELIGMAN is on the sports copy desk of the Arizona **Republic** in Phoenix.

# Alumni News

## 1976

CINDY BOOS works as a marketing representative for the Keyton Corp., based in Independence, Mo. TIM BRADLEY is living in North Hollywood, attending the Guitar Institute of Technology. He plays country-western gigs on weekends, as well as doing a once-a-week jazz program on KCRW in Santa Monica. He was also appointed editor of G.I.T.'s monthly newsletter and director of public relations for the school. GAVEN WOODRIDGE BRINKERHOFF works in video tape production at KTSB-TV in Topeka.

DOUG CAMPBELL is in the Navy, and Ron Carter is located in Denver now. CATHY FREUND has one child and is working part-time for a radio in Jacksonville, Fla. GARTHE FROMME is a winner in the Kansas Better Newspapers Division II column writing contest, and directs advertising for the Colby **Free Press** and **Weekend Prairie Drummer**.

KENNA GIFFIN works for the Alexandria **Daily Town Talk**, in Pineville, La. MIKE GOFF is a national account salesman for **Packer** magazine in Kansas City. MAURICE GOODMAN is a reporter for WICD in Champaign, Ill. RICK GRABILL is editor of the Osborne County Farmer in Osborne. His wife, Sara (1976) sells advertising for the newspaper.

DEBBIE GUMP is working for the Rochester, N.Y. **Times-Union**. MARK HESSE is working for the Wichita **Eagle-Beacon**. JANET MAJURE has moved from Denver to Phoenix to join the staff of the Arizona **Republic**.

LORRAINE JOHNSON writes for the sports page of the Concordia **Blade-Empire**. TERRY MENDENHALL is the chief Canadian correspondent for Fairchild News Service, working out of Toronto, Ontario. SAMMIE MESSICK is working in the Office of Residential Programs at KU and is doing graduate work.

SUSAN METZ works with Marilyn Mermis Ebersole at Rickey & Biederman in Kansas City. DONNA PALATAS works at KMBC-TV in Kansas City. She is a production assistant in news and also does some freelance writing of concert reviews and music features for the Kansas City **Times**.

BETTY PALLANICH is traffic manager for Fromm, Inc., an advertising agency in Kansas City, Mo. KEVIN RAGAN is a reporter for WWBT-TV in Richmond, Va. KELLY SCOTT is employed at the St. Petersburg **Times**. JAIN PENNER SILKS is doing graduate work at Boston University and works at WBZ there. BOB SIMPSON works in the Detroit office of the **Wall Street Journal**.

BRUCE SPENCE is on the Idaho **State Journal** staff in Boise. TERI CARLSON SPRACKLAND is working as a reporter for **Energy User News**, a Fairchild publication. HARRY WATERHOUSE is living in Hays, and is working with religious publications.

DIANE WILSON is in the public relations department at Hallmark in Kansas City. CARL YOUNG is the police reporter for **Commercial News** in Danville, Ill.

## 1977

Yael ABOUHALKAH is a reporter for the Milwaukee **Journal**. CHERYL HAWLEY ATTEBURY is now teaching at Lawrence High School. She received her Master's at KU in 1977. JULIA BEBEAU is in a three-year Master of Divinity program at Central Baptist Theological Seminary. She writes one major article a month for **Central Region Life**. STEVE BISSANTZ works for the Kansas State Network in Wichita.

JOHN BRAZELTON is studying for a master's degree in drama and speech at the University of Texas in El Paso. He is also a cameraman and audio console operator for KVIA-TV there. CHRIS BREWER is a producer for the television production unit at Kansas City Junior College. JIM COBB is a copy editor for the Detroit **Free Press**. GORDON DOCKING is a news anchor at KCKN radio in Kansas City.

JANICE EARLY, the chief reporter for the twice-weekly Horton **Reporter**, was badly injured in an automobile accident during the Christmas holidays. She plans to return to the paper. RANDY FASSOLD is associate district executive with the St. Louis Area Council of the Boy Scouts of America. GREG HACK is a copy editor for the Kansas City **Times**.

STEPHEN HESS is living in El Paso, Texas, where he has taken a job with the **Observer News**, a new weekly tabloid that has recently begun publishing. MICHAEL KING is off covering news for the St. Petersburg **Times**. MARYANNE LYONS is teaching at St. John's, a private high school in Houston, Tex.

BETH REIBER is living and writing in Bremen, Germany, after working a year for the Independence, Kan., **Reporter**. KATHLEEN L. SCHROEDER has joined Kansas Power and Light as editor of company publications. She will be responsible for the KPL magazine, as well as other writing assignments in the public affairs department. She was previously employed by King Radio as a technical writer.

LYNDA SMITH is a copy editor for the Binghamton, N.Y., **Evening Press**. STEFFEN VAN KEPPEL works for Glenn, Bozell and Jacobs Advertising in Houston as an ac-

count executive. ARTHUR WEISS has left his position as anchorman with WREN Radio to attend Washburn University Law School in Topeka. He recently became a member of the Shawnee County Sheriff's Department Reserve. DIANE WOLKOW is working for the Marysville **Advocate**.

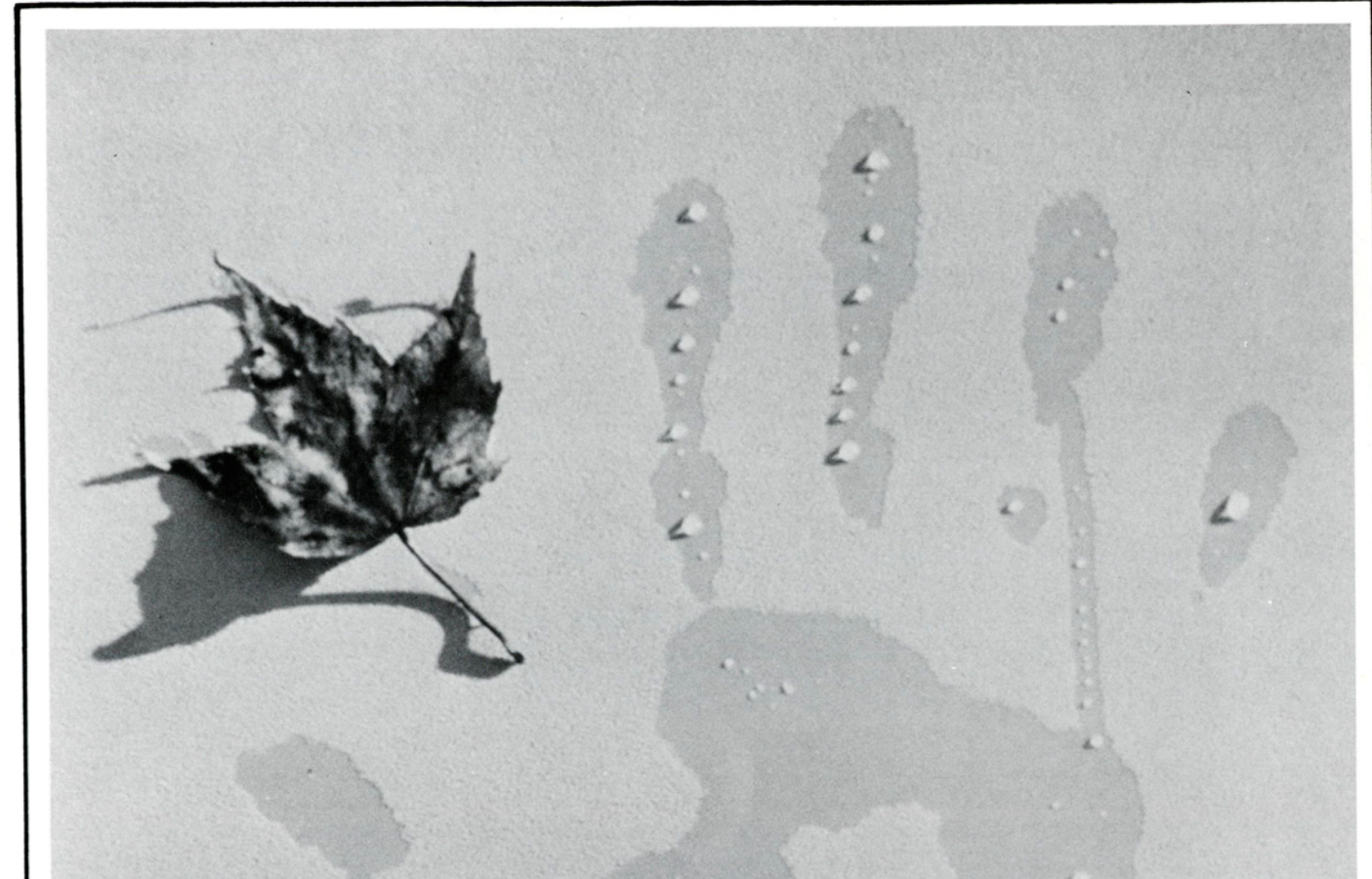
## 1978

JENNIFER BROOKS of Elgin, Ill., is a photographer for a Chicago suburban newspaper. RICK "BEAR" BRYANT is working in advertising for the Wichita **Eagle Beacon**. He and his wife, Kathy, have one son, Bobby. SUZANNE BURDICK is a photographer for the Lawrence **Journal World**. CARL CEDAR is an assistant to the exhibition designer at the William Rockhill Nelson Museum of Art in Kansas City. CAROL CHAPMAN was married to ROGER NEUGENT (1977) on Aug. 19, 1978. They are now living in Temple, Tex. DICK DODSON has joined the staff of the Larned **Tiller and Toiler** in advertising sales and reporting.

MARTHA FASSETT proofreads publications for Booz, Allen and Hamilton, Inc., in Bethesda, Md. STEPHEN GISH is a sales representative for Russell Stover Candies in Fresno, Calif. JANET GORMAN is now working for Southwestern Bell in Mission, Kan., as a marketing representative. JILL GRUBAUGH has left her position as assistant director of special events at Macy's to work on group sales and promotions for Ringling Brothers and Barnum & Bailey Circus. ROY HEATHERLY is now working for KKOY-KQSM radio in Chanute in radio sales. KENT VAN HOESEN is a photographer for the Lawrence **Journal-World**. MARY MITCHELL is food section editor for the St. Petersburg **Times**. JASON NUSS is sports information director at Colby Community College in Colby.

VAL KJELLEN POLAND is news editor of the **American Family Physician** magazine. She lives in Kansas City, Mo. TOM RAMSTACK has joined the reporting staff of the Salina **Journal** as a police reporter. Ramstack holds a bachelor's degree in journalism, Spanish and psychology. EVIE RAPPORT has completed her master's and is working for the Kansas City **Star**. HARRIS RAYL has wound up his master's and was a general assignment reporter through December 1978 at the **Herald** in Ottawa. He has also worked as a photographer for the Hutchinson **News**.

RUTH SHERMAN is working as an advertising assistant for Arrow Forklift Parts & Manufacturing Co., Inc., in Kansas City, Mo. DAN TERRILL has taken a position as a marketing representative with Southwestern Bell in Mission, Kan. VICKI TULEY is working for Fromm, Inc. in Kansas City.



## Burton Marvin . . . pioneer in journalism education at KU

A pioneer in journalism at the University of Kansas, Burton W. Marvin, died March 8 in Syracuse, N.Y., from cancer. He was 66.

Marvin was the first dean of the William Allen White School of Journalism, filling that post for 17 years from 1948-65.

He also was the first director of the William Allen White foundation, an organization that promotes journalistic excellence and education.

Del Brinkman, dean of the school, recalled that Marvin was a "gentle and patient man who exemplified some of the best qualities of university teaching."

Brinkman said the School of Journalism had gotten its national reputation for excellence under Marvin's leadership.

A former adviser to the University Daily Kansan, Melvin Mencher, also recalled Marvin's stint at KU in a letter written to the editor of the Kansan. Mencher is a professor of journalism at Columbia University.

"Your readers may not know of Burt Marvin's steadfast support of freedom of the student press, of the student's right to speak out," Mencher wrote. "This commitment was firm despite constant pressures. His espousal was not classroom rhetoric."

"It was given under the most trying circumstances in the heat of battle between student journalists and administrators who had less faith in the doctrine that truth will win out in open debate."

Marvin taught for a year in Israel after leaving the University of Kansas. He began teaching at Syracuse University in 1968 where he later became assistant dean of the journalism school.

He is survived by his wife Margaret of Syracuse, and three children: Charles Arthur, Ottawa; Robert Henry, Lawrence; and Anne of Baton Rouge, La.

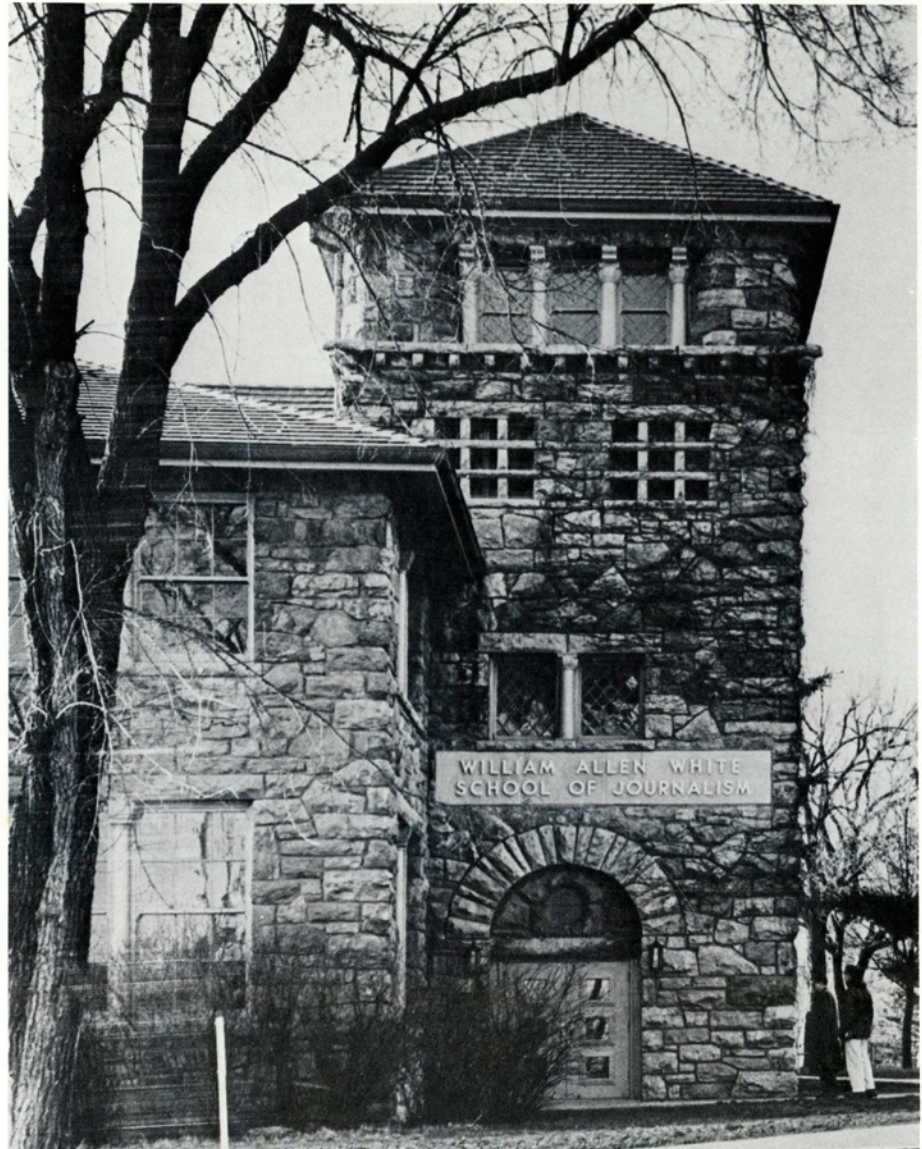
A memorial fund in his name has been established in the KU School of Journalism.

Marvin was buried in his boyhood hometown of Lincoln, Neb.

*Please continue to send us news about yourself and to furnish us with changes of address. Both the Alumni Association and the School of Journalism want you to stay in touch.*

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*Special note for recent graduates: The magazine journalism program at KU is becoming nationally known, and increasing numbers of specialized magazines are contacting us, seeking employees with some experience in journalism (magazine experience preferred, but newspaper backgrounds are valuable too). If you are interested in being contacted when openings become available, send your address and a current resume to Prof. Lee F. Young, 211 Flint Hall.*



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