

# Jayhawk Journalist

FALL 1979





## THE UNIVERSITY OF KANSAS

Dear Reader,

The William Allen White School of Journalism is happy to bring you another issue of the *Jayhawk Journalist*.

As you know, inflation has forced us to consider discontinuing the magazine. However, through the generosity of our printer, Bill Kukuk of Mainline Printing, and contributions from many of our readers, (see back cover) we have been able to produce this issue, and we plan to bring you another one in the spring. Beyond then, we can't promise another issue of the *JJ*.

Many of our graduates have sent contributions, and we deeply appreciate that, but not enough grads have answered our plea so that a capital fund can be established for the magazine. But we continue to explore other means of financing this project.

The *Jayhawk Journalist* is an important magazine. Of course, every publisher thinks that about his or her publication. But we believe that the *JJ* is especially important because it provides valuable training for future magazine journalists. Without the *JJ*, many students would graduate and seek to enter the magazine publishing field without ever having had the opportunity for "hands-on" experience.

The *JJ* is important, also, because it allows us to let our graduates know what we are doing here in Flint Hall and to help all of you keep in touch with each other as you pursue your various careers.

As usual, the *JJ* was written and produced by students in J661, magazine layout and production. All students in the class are seniors, and many will graduate this month. After four or five years of college life, much of it centered around Flint Hall activities, some seniors have found themselves wondering "Is there really life after J-school?"

This question became the theme of this issue, and as staff members drew on letters from graduates to tell about the work that some of them are now doing, the question was answered with an emphatic, "Yes, there is life after J-school."

### ***The Jayhawk Journalist Staff***

*Kathleen Conkey, photo editor*

*Ken Combs, photographer*

*Gretel Daugherty, art director*

*Mike Earle*

*Anita Miller Fry*

*Mark Gates, news co-editor*

*Joal Hetherington, copy editor*

*Bill Higgins, photographer*

*Julie Hutchison, layout editor*

*Jean Kozubowski, photographer*

*David Parris, cover designer*

*Annie Paul*

*Carol Pitts, news co-editor*

*Terry Ryan, alumni editor*

*Melissa Thompson, feature editor*

*Drew Torres, photographer*

*Mike Williams, photographer*

*Dorothy Bowles, adviser*

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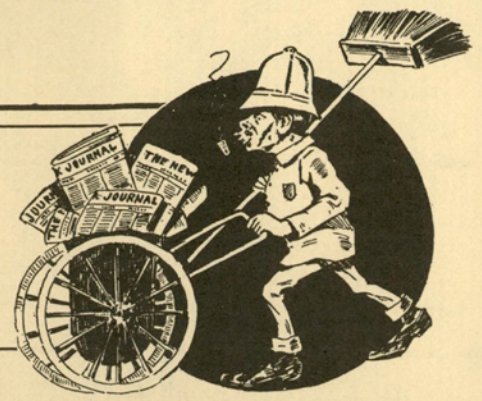
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# News Notes



## Oscar Stauffer gives \$1 million to J-school

The most significant event of the past year for the School of Journalism was receiving a \$1 million gift from Oscar S. Stauffer, Topeka, chairman of Stauffer Communications Inc.

The gift was announced in May by KU Chancellor Archie R. Dykes. It is intended to provide support beyond the scope of state funds to improve journalism programs and facilities.

"We are deeply grateful to Mr. Stauffer for his outstanding generosity to the University," Dykes said. "It is fitting that his gift enhance our School of Journalism. He was and is an admirer of William Allen White, and we are enormously proud of our ties to both of them.

"Mr. Stauffer's generosity will enable us to improve significantly our journalism facilities and our journalism education programs. The entire profession is deeply in his debt, and I know I speak for the entire University in expressing our gratitude to him," Dykes said.

Stauffer began his journalism career in 1906 working as a reporter for William Allen White, the famed Emporia Gazette editor.

"It is because of the early start in journalism that I received from William Allen White, who was like a father to me, and the very highest esteem in which I held him, and my further desire to make a substantial contribution to the professional education of journalists, that I am making this gift to the Endowment Association for the benefit of the journalism school," Stauffer said.

"It is specifically my wish that these private funds be used to build a level of excellence into the journalism building which would not be possible with state funds alone."

Del Brinkman, dean of the journalism school, said the Stauffer gift would enhance the school's current activities and make it possible to offer new and better programs in the future.

Brinkman said needs that might be met by the gift were reference facilities and collections, classroom furnishings, and

special equipment for audio visual, advertising graphics and computerized newsroom laboratories.

"All of the students, faculty, staff members and alumni of the William Allen White School of Journalism are pleased that Mr. Stauffer has so generously contributed to the significant improvement of the journalism facilities and programs," Brinkman said.

"This is by far the largest single gift ever made to the School of Journalism. It is appropriate that it links two of the most famous Kansas newspapermen, Oscar S. Stauffer and William Allen White, in a mutual endeavor that will contribute to an improved journalism profession."

Stauffer, who was born at Hope near Herington, attended school in Emporia and graduated from Emporia High School in 1906. He worked for the *Emporia Gazette* for two years before entering KU. He worked five years in the editorial department of the *Kansas City Star*, and in 1915 he bought the *Peabody Gazette*, which he edited for nine years.

In 1924 he became editor of the *Arkansas City Traveler*. This was the first acquisition of what became Stauffer Communications, Inc. The company now includes 30 newspapers as well as broadcasting and publishing interests, in Kansas, Nebraska, South Dakota, Missouri, Colorado, Michigan, Oklahoma, Iowa, Arizona and Texas.

In 1930 Stauffer became president and executive head of Stauffer Communication, Inc. He served in these positions until 1969, when he was elected chairman of the board. Until 1977 he also was editor and publisher of the *Topeka State Journal* and the *Topeka Daily Capital*.

Stauffer has been president of the Inland Daily Press Association and vice president of the Associated Press. He belongs to several professional organizations, including the American Society of Newspaper Editors and the Society of Professional Journalists, Sigma Delta Chi.

In addition to his journalism career,

Stauffer has devoted much of his life to serving Kansas education. He was on the Kansas Board of Regents for 24 years, and served several terms as chairman. He is a trustee of Washburn University, the Kansas State College Endowment Association and the William Allen White Foundation, which he helped found.

As president of the KU Alumni Association in 1940-41, he created the Distinguished Service Citations, awards given annually by the University and the Alumni Association for service to society. He received one of the citations in 1947.

Stauffer previously has endowed KU scholarships for journalism students and for students from communities in which Stauffer Communications owns communications outlets. In 1973, he established the Oscar S. Stauffer Professorship in Journalism at KU, a chair now held by John Bremner.

A trustee of the Menninger Foundation for many years, Stauffer was elected trustee emeritus in 1969. He has received many other honors for professional and public service, including the 1977 University of Missouri Award for Distinguished Service in Journalism, the 1976 Baker University Special Citizenship Award and a 1976 Fred Ellsworth Medallion, given by the KU Alumni Association for service to the University.

Brinkman said specific plans for using Stauffer's gift were pending until the Kansas Legislature acted on a Flint Hall renovation plan.

"The Board of Regents have approved an \$869,000 renovation plan, and have recommended it to the Legislature," Brinkman said. "We'll make specific plans with the Stauffer gift if the renovation plan is approved and the work is done.

"Stauffer stipulated that his donation not be used for things the state ought to be paying for. We don't want to use his money for things the state should finance.

"It will be sometime in the next legislative session that we will know the fate of the project," Brinkman said.

Mike Earle

## Shaw returns to Flint after Knight-Ridder year

Susanne Shaw, associate dean, spent last year on a leave of absence working for the Tallahassee *Democrat* in a management training program. The program was sponsored by Knight-Ridder Newspapers, Inc.

Shaw held the position of associate editor for news with the Florida paper.

She was originally contacted by Knight-Ridder executive Jim Batten and took a day-long battery of tests in Wichita.

"Rich Oppel, executive editor of the *Democrat*, worked out the details and made the program possible for me," Shaw said. "In October, he moved to the *Charlotte Observer* and managing editor Walker Lundy took over. I was able to witness the paper in transition and had the benefit of working with two

editors and observing their different styles."

Shaw was on the staff of the *Democrat* from July 1978 to July 1979. In January of 1978, the paper changed from an afternoon publication to a morning paper.

"It was good experience to work in real news," she said. "The paper is automated and is located in a state capital with two universities. It is a southern community and the pace is a little slower. However, with the universities and the transient population, it also is like Lawrence."

The college baseball team there is good and generates a lot of interest, Shaw said. She said she enjoyed the wide variety of activities available in the area and the water sports.

Was it difficult to return to teaching? "No, I thought this combined the best of both worlds," Shaw said. "Some days I want to work on a paper and some days I want to teach. I do miss being around

the newsroom.

"I would encourage others to get practical experience like this. I couldn't have done anything better in a year to help me become a better reporting teacher."

Mark Gates

## School wins accreditation renewal for 3 sequences

Three sequences taught at the School of Journalism, and the school as a whole, have received accreditation from the American Council on Education for Journalism.

The ACEJ accreditation team visited classrooms at KU on Nov. 9 and 10, 1978.

ACEJ, the journalism education accrediting group, includes representatives from education, the public and 18 professional journalism organizations.

Del Brinkman, dean of the J-school, said the three sequence accreditations were renewals. This is the first year ACEJ has accredited entire units or programs.

The three accredited sequences offered at KU are advertising, general radio and television, and news-editorial, which includes training in newspaper, magazine and public relations. The school also offers a photojournalism sequence, but did not request accreditation in this area.

To qualify for unit accreditation, Brinkman said, at least 51 percent of a school's enrollment must be in accredited sequences.

The new system is intended to emphasize the difference between accreditation of single sequences and comprehensive journalism programs.

ACEJ accreditation teams visit member schools once every six years. Among the favorable factors cited in recommending unit accreditation for KU were solid administrative support for the School of Journalism, good media relations, good records system and placement and advising services. Other positive points for the school were high admissions and academic standards, a balanced curriculum, excellent teaching, good faculty and student morale, good alumni relations and achievements, and courses emphasizing professional history and ethics.

Mark Gates

Susanne Shaw talks with Oscar Stauffer during Editors' Day.



Bill Higgins

## Drew McLaughlin named Hall of Fame honoree

The late Drew McLaughlin, longtime editor of the *Miami Republican* in Paola, was named to the Kansas Newspaper Hall of Fame on Oct. 6 during the annual Editors' Day at the University of Kansas.

McLaughlin, a member of the Kansas Board of Regents for 24 years, died in 1967 at the age of 84.

Calder Pickett, professor, outlined McLaughlin's career as an editor and made the citation at the Editors' Day ceremonies.

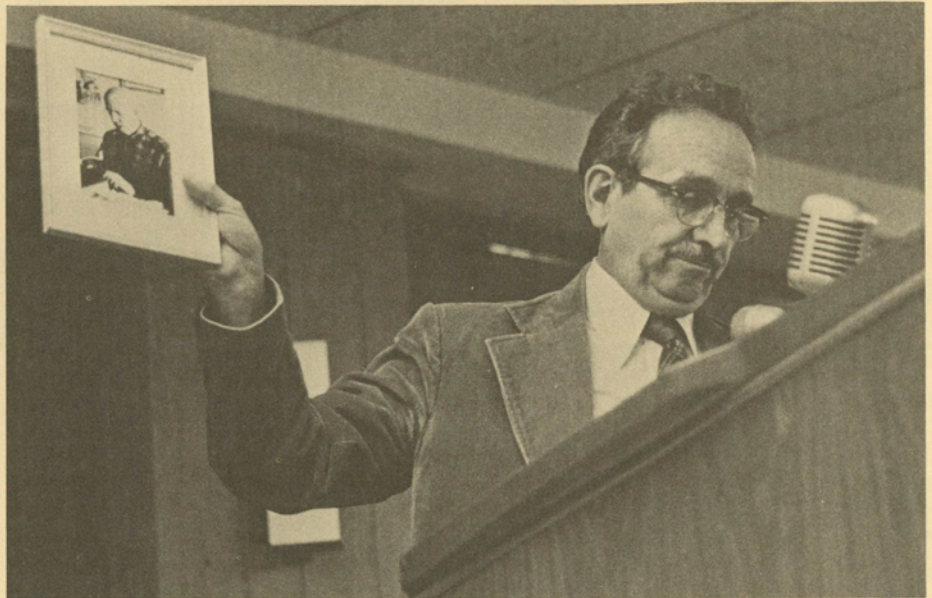
Newspaper editors and publishers from all over Kansas gathered for the program, sponsored by the William Allen White School of Journalism. W. Davis Merritt Jr., executive editor of the *Wichita Eagle and Beacon*, and Tom Eblen, Gannett professional-in-residence, were speakers.

Merritt told his fellow editors that the fundamental freedoms of readers are at stake because the freedom to gather news in Kansas is more limited than in almost any other state.

He urged editors to push for a change in the state's closed meeting law that allows public officials to function in secrecy and allows closed records of court proceedings and arrests.

Eblen delivered the Editors' Day address, "Editors' New Contract with Readers."

He said newspaper editors and publishers must balance needs of traditional readers with the needs and desires of



Calder Pickett praises the late Drew McLaughlin.

younger readers to maintain interest.

McLaughlin was the 65th editor to be inducted into the Hall of Fame. His newspaper career began in 1909 when he became editor and owner of the *Sabetha Herald*. From 1914 to 1919 he was editor of the *Hiawatha Daily World*. In 1920 he bought the *Miami Republican*.

McLaughlin was active in Kansas politics. He was secretary of the Republican state convention in 1916 and a delegate in the 1928 national Repub-

lican convention in Kansas City. He was appointed to the Kansas Board of Regents in July 1930.

He was also president of the Kansas Press Association in 1923 and a member of the Paola Board of Education for six years. McLaughlin was a longtime chairman of the Republican Party in Miami County.

Kansas editors select the Hall of Fame honoree by secret ballot each year.

Anita Miller Fry

## Pickett spends sabbatical in British Isles

Four months of research and sight-seeing in the British Isles last spring helped sharpen Professor Calder Pickett's cultural and historical perspective, he says.

Pickett, who is best known by his students for his classes on the history of journalism, spent his sabbatical leave last spring semester reading newspapers in a branch of the British Museum on the northern edge of London. With his wife, Nola, he also toured Britain and Ireland by car.

Pickett conducted research at the British Newspaper Library on the editorial response of three London newspapers to a wide variety of 20th century American events.

"I concentrated on the *London Times*, *Guardian* and *Daily Telegraph*," he said, "and their editorial reaction to events like the Sacco-Vanzetti case, the Scopes trial, FDR, Pearl Harbor, the

Truman Doctrine, McCarthy, the Kennedy assassination, the moon landing and Watergate."

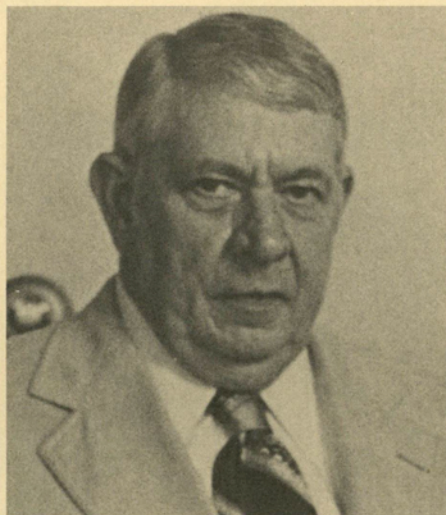
Pickett said he was unsure of the final form the research would take.

"I also followed the election, saw both Prime Minister Callaghan and the new PM, Margaret Thatcher, and visited Parliament," he said.

"I found the British election and the press coverage very interesting. The BBC followed it much the same as the American networks do our election. I just wish our elections were as short as theirs. They had one issue — the economy — that dominated the eight-week campaign.

"I enjoyed London but the weather was incredibly foul. It was cold, rainy and snowy the whole time we were there."

Pickett said it was prohibitively



Drew McLaughlin Jr. was on hand for Editors' Day activities honoring his father.

Bill Higgins

expensive for Americans to travel in Europe now.

"I bought a wool tweed suit in Edinburgh and it cost almost twice as much as last time," he said.

Pickett spent his 1971 sabbatical leave in Britain and western Europe.

"In Bournemouth, a city on the channel, we saw the Queen and Prince Philip on a walkabout," he said. "That's when they shake hands and smile and walk among the people like a campaign stop."

Pickett, winner of the HOPE award for teaching excellence in 1975, said he enjoyed the beauty of the English countryside.

"There were tulip fields in the eastern part of England the size of Kansas wheat fields," he said.

"I drove 7,000 miles, talked to a lot of people and saw many historical places. I think it will help me add color to my classes."

Mark Gates

## Photo students compete in new regional contest

Photojournalism students had a chance to compete against students from 11 colleges and universities throughout a four-state region in a new contest which began this fall.

The monthly photographic competition was developed by Dave Johnson, assistant professor.

Bill Frakes, KU graduate student, placed third in two different categories in the initial contest, which attracted 72 entries from 19 students.

Students from Arkansas, Oklahoma, Missouri and Kansas are eligible to compete in the Region 7 Collegiate Clip contest, and professional photographers judge entries. Contest categories are news, features and sports.

The on-campus judging and critique sessions are designed to help student photojournalists develop a positive image with working members of the press, Johnson said.

Gretel Daugherty

## Flint renovation awaits funding from Legislature

An \$864,500 renovation plan for Flint Hall was given approval by the Kansas Board of Regents early last fall, and now is awaiting legislative funding, expected to come in the 1980 session.

Dana Leibengood, assistant dean,

said he was "optimistic about the funding." Leibengood heads a School of Journalism building committee which was to review blueprints and submit them for faculty approval.

Plans were drawn up a few years ago by a student-faculty committee that studied the problems of Flint Hall.

Leibengood said the current building committee had made several revisions in those plans.

Changes the building committee will suggest are:

- Moving the University Daily *Kansan* newsroom and business office to the west end of the first floor.
- Adding a student lounge to the west end and constructing new restrooms.
- Forming reporting and editing labs in the areas now occupied by the *Kansan*.
- Changing the present reading room area on the first floor to a new lecture hall.
- Turning the lecture hall on the second floor into deans' offices.
- Putting the Hall of Fame, a faculty lounge and a conference room in the space now occupied by the deans' offices.
- Moving the Student Records office right across the hall from the new deans' offices.
- Occupying the space left on the second floor with general classrooms, faculty offices and the reading room.

No extensive changes are planned for the third floor.

Carol Pitts

## J-school prepares coed for Miss America contest

The preparatory road for an aspiring Miss America takes many turns. For Michelle Whitson, second runner-up in the 52nd Miss America Pageant in September, that road has led through six different majors since she began college. Two of them have been in the School of Journalism.

Whitson, a Mission senior and the reigning Miss Kansas, originally began studying music before switching to fashion retailing at Texas Christian University. When she transferred to KU, she first enrolled in the public relations sequence of the journalism school. She later changed into advertising. Last fall she decided to change to speech communication and human relations, but has since declared a bachelor's of general studies (non-major) degree. She plans to graduate from KU in December 1980.

"The reason I got out of advertising and PR was because the majors were very specific," she said.



Michelle Whitson

Whitson noted that several of her journalism courses were instrumental in preparing her for the pageant.

"I took a promotional writing course with Zahid (Iqbal), and just learning how to present myself on paper was good," she said.

She said she also found that many of the techniques of product promotion taught in Elements of Advertising were applicable to personal promotion.

Whitson said many aspects of her life during the last year had been planned with the Miss America pageant in mind.

"I took public speaking courses to make me more confident. I read more books, magazines and newspapers. I dieted and did exercises extensively," she said.

She began her journey to Atlantic City a year and a half ago when she started preparing for the Miss Kansas pageant at her mother's urging.

"I told my mother that I didn't really want to be in the pageant, but when she mentioned that scholarship money was involved, I agreed.

"I honestly never thought I'd win, but when I started getting ready, pretty soon I discovered that I really wanted to win," she said.

Whitson would like to study the Pop and jazz aspects of harp performance, which was her talent presentation in the pageant.

"I'd like to study at Juilliard and I would like to get my master's equivalency there," she said.

If accepted at the Juilliard School, Whitson plans to use part of the \$10,000 scholarship she won in the pageant for tuition.

David Parris

# News Notes

## Brinkman will head national organization

Del Brinkman, dean, has been elected president of the Association for Education in Journalism.

Brinkman will serve as head of the AEJ, the largest organization of journalism educators, during the 1980-81 academic year. AEJ has nearly 1,500 members from 300 universities and colleges in the United States and Canada.

As president-elect, Brinkman, who has been dean at KU since 1975, is assisting with the hiring of a full-time executive director and with the move of the organization's national office from Northern Illinois University to the University of Southern California.

"Of all my service activities, the AEJ presidency will take the most time," he said. "Overseeing the transition to USC and strengthening what is now a splintered organization will be a challenge."

Brinkman adds this new responsibility to his duties with a long list of committees, organizations and boards.

"I'm task oriented," he said. "The busier I am, the better I feel. The only regrets I have are not being able to spend enough time with my family or devote enough time to the activities I feel deserve it."

His interest in sports has led him to the chairmanship of the Kansas University Athletic Corporation Board as well as to being the faculty representative to the NCAA and the Big Eight Conference. He is a member of the Sports Committee of the Lawrence Chamber of Commerce and was chairman of the Kansas Press Association Golf Tournament this year.

"I get satisfaction on the KUAC Board when I see people working together to establish a diverse program including minor sports and the merger of men's and women's athletics," Brinkman said.

He said he got the most enjoyment from his position as AEJ representative to the American Council on Education in Journalism and his work on its accreditation teams.

"It is good to see these people sit down together with improving journalism as their common goal," he said. "Through the accreditation process, I have seen improvements in schools and relations with the professional media."

In addition to these activities, Brinkman taught a Reporting I course this semester.

"I wanted to get closer to our entry-level students," he said. "I enjoy the classroom and especially working on a one-to-one basis with students."

Brinkman also is a member of the National Ethics Committee for the Society of Professional Journalists, Sigma Delta Chi.

"Being actively involved in national organizations has provided contacts for the school, the students and the faculty," he said. "My job is to make people aware of the high quality of our school, and the only way to do that is to get around."

## Fawcett donation boosts KU magazine collection

Fawcett Publications has added its name to KU's repository of magazine history with a recent donation to the extensive magazine collection.

The Fawcett magazine publishing house, now a subsidiary of CBS, donated 135 first and last issue publications to the Magazine Collection of the William Allen White School of Journalism.

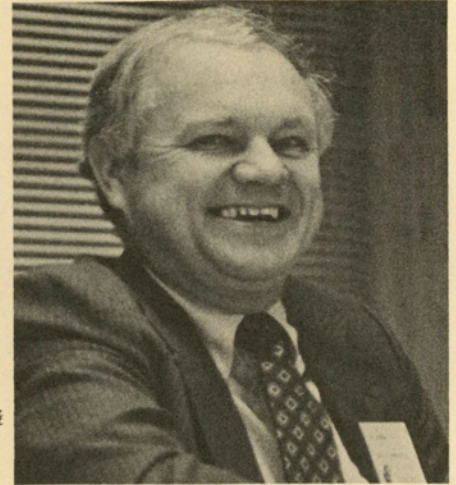
This latest acquisition will be added to an existing collection of more than 4,200 items. The collection already includes such documents of magazine history as the original artwork that appeared in *Esquire* magazine between 1933 and 1977.

Lee Young, professor of journalism and curator of the collection, said the Fawcett addition was being integrated into the collection, which ultimately will be moved to Spencer Research Library.

Young said he had worked with John Suhler, president of CBS Publications and '65 KU J-School graduate, to negotiate for the Fawcett addition.

Young also said Suhler's interest in the KU magazine collection went further than the Fawcett publications. A memorial fund was set up in Suhler's father's name after his death last year. The Lester Suhler Memorial Fund was established to raise money for the collection and its maintenance.

The Fawcett addition contains such familiar titles as "True Confessions" and "Cavalier." It also contains some of the "Captain Marvel" and "Soldier" comic book series. Yearbook publications featuring football, boxing and baseball are



Del Brinkman

also included in the collection.

The Fawcett contribution lists some single issue and specialized publications, in addition to such colorful publications as: "Spy Smasher and the Red Death," "The Hollywood Way to a Beautiful Body," "Reno Divorce Racket" and "Underworld Crime."

The magazine collection originated when Robert Gilbert of Corpus Christi, '23 graduate, donated his extensive magazine collection to the University. This was added to by a '73 graduate, Doris Kent Fox of California.

KU is now the official repository of first issues for the Magazine Publishers Association. The J-School has the most extensive first issue collection in the country.

Julie Hutchison

## J-school ranks among top

The William Allen White School of Journalism was named as one of the top eight journalism schools in the country in a survey conducted last summer by Carl Byoir Associates.

The other top journalism schools named were the universities of Minnesota, Missouri, Nebraska, Wisconsin, Columbia, Indiana and Northwestern. The schools were not ranked within the top eight.

Of the 73 deans and directors of accredited journalism schools and departments who were asked to rate the schools, 56 responded. The schools were rated on the quality of instruction.

Del Brinkman, dean of the KU journalism school, said he was "pleased that we were included." He said that a strong faculty contributed to the good ratings.

Annie Paul

MORE NEWS ON PAGE 31



Some say that in this age of instantaneous electronic communication, the art of written conversation is dying. And so it may be, among those who have little regard for words.

But this art of written thought—of letter writing—flourishes as it always has between professors and graduates of the William Allen White School of Journalism.

The letters are filled with personal chatter about family, home, children and work, but they are also direct links from the school to the outside world.

Filtered through these bits of news from alums are comments about the quality of job preparation that the School gives, the kindnesses and foresight of its professors, advice for current students and much more.

Some are typed on letterhead stationery, as recent graduates proudly convey the news of their first jobs.

"Well, I finally got a job," one '79 grad writes. "I was getting panicky there for a while, but everything worked out. Thanks for putting in a good word. . ."

The Office is a popular topic. Many letters are filled with anecdotes about daily routines, office politics, writing slumps, failures and successes.

Some writers speak of "producing"; others figuratively grit their teeth and talk about new projects. Frequently, they include clips or photographs of their latest work and nearly always ask for some professional criticism. Perhaps this is a reflection of the push for excellence that is so prevalent here.

These links from the outside often reveal pressures different from those in the academic world. One graduate writes bitterly of frustration with his job, looking for the mail to bring the advice that a private conference used to.

"So why am I writing you with these thoughts? Why am I bothering you after I ceased paying tuition two years ago? Why do I expect you to know what I'm going through?" he writes.

"Because I think you've probably seen, heard or experienced these woes before."

The letters don't stop with complaints and questions. They ramble on about new plans for extra schooling, new projects.

"(We) are trying to market ourselves as a news team to corporations, but unfortunately, are ahead of our time, suffering from public relations opposition where a company believes their name must appear in the first line of a story," one grad writes.

Many mention class assignments they disliked, saying how grateful they are now for having had the drudgery.

"Any changes you've made in the course are surely for your own entertainment—there wasn't room for improvement," a KU graduate living in New York writes.

"I feel so good about having an education that I use, every day, at work."

# Letters

## A personal link to life after journalism school

That appreciation is often for more than class assignments, as is evident in a letter written by an award-winning photographer who studied with a KU professor.

"The reason I'm writing you is not to give myself a pat on the back but instead to try in some small way to thank you for what you have meant to me and hundreds of other students."

The grads of long ago write with a special perspective. After being away for many years, they see things that we here tend to overlook sometimes because of familiarity.

"I can say without qualification," writes an alum living and working in New Mexico, "that the journalists and training at KU are superior to anything or anyone (here)."

And the grads of last spring write with a special energy.

"I would have written sooner," scrawled a busy photographer who recently started a new job. "But I am still recovering from shock. I have never worked harder in my life, even on the UDK."

There's a current of personal warmth common to all these letters. That's fairly inevitable. Because something happens to students consuming facts about this profession: it becomes a passion. It's the element that makes the friendships between journalism professors and journalism students more valuable, more permanent.

These letters from graduates often are more revealing in their wisdom—and more eloquent in their simplicity—than pages of comments from experts in the working world. The letter writers' comments truly are evidence of life after J-school. ■

# 'Kansas Mafia' covers world

By Anita Miller Fry

From the automobile factories in Detroit to the steel mills in Pittsburgh, from Tokyo to London, New York to Dallas, the Kansas Mafia is reporting the news daily for one of the country's most prestigious newspapers, the **Wall Street Journal**.

The Kansas Mafia is a group of University of Kansas graduates who worked in the **Journal's** Dallas bureau at the same time in the early 1970's. Four out of five reporters at the bureau were from KU so an editor dubbed them the Kansas Mafia.

Today the four Mafia members and seven other KU alums cover some of the most important assignments and beats for the **Wall Street Journal**, referred to by the employees as simply the **Journal**. They all keep track of one another through the bylines in the paper, even though they are thousands of miles apart.

The Mafia is now split between Detroit, Pittsburgh, London and Tokyo. Bob Simison, '74, is a reporter covering the automobile industry in Detroit, Dan Austin, '68, is bureau chief in Pittsburgh, Eric Morgenthaler, '64, is a reporter in the London bureau; and Mike Tharp, a graduate student at KU in 1971 and 1972, is a reporter in Tokyo.

There are others, too. Dennis Farney, '63, covers the House of Representatives in the Washington, D.C., bureau; Fred Zimmerman, '63, is an editor in the New York bureau; and Byron Klapper, '64, works in the New York bureau.

Reporters Jerry Seib and Steve Frazier, both '78 graduates, work out of the **Journal's** Dallas bureau. Seib covers Mexico and the oil and energy beats; Frazier covers the housing industry, as well as other areas.

Michael King, '77, is a reporter in Cleveland, and Bill Blundell, who did graduate work from 1959 to 1961 at KU, is a national correspondent for the **Journal**. Blundell, a former Los Angeles bureau chief, still works out of Los Angeles, but travels a lot and does a variety of stories on a national scope. One of his colleagues referred to him as the "Super Reporter."

Some of the KU alums began their work with the **Journal** immediately after graduation, while others worked first for other newspapers or publications.

Managing Editor Larry O'Donnell said there is no pat-

tern to hiring at the newspaper, but that the **Wall Street Journal** tends to hire people right out of school or shortly thereafter.

"For a paper of its size, the **Journal** is unique in doing that," he said in a telephone interview from his New York office. He said the paper liked to train its own employees.

O'Donnell, a graduate of the College of the Holy Cross, Worcester, Mass., said the **Wall Street Journal** has had a lot of good luck with KU graduates. "What's happened is a former bureau chief had a good relationship with Kansas. When you get one good one (journalist), then you go back to the same place and get more. You're inclined to go back," he said.

O'Donnell said he didn't know "what they were doing" at KU, but the **Journal** reporters from KU have a good understanding of the basics of reporting, writing and analysis.

"They have a good eye for color and detail, which is what we're after. They seem to catch on to what we're trying to do," he said.

There are several similarities among some of the KU graduates. Many of them have started their careers in the Dallas bureau for training; many of them began as summer interns and later were hired by the Dow Jones newspaper. Many of them, also, are former **University Daily Kansan** editors.

O'Donnell said the summer intern program was "one of the ways" of hiring.

"They may be ultimately hired if they do well," he said.

Bob Simison started with the **Journal** in August 1974 in the Dallas bureau. He said he began as an intern and "they liked what I did, so I got on full time." Simison moved from Dallas to Detroit in June 1978 with his wife, Jeanne Lancaster. The two of them, and their terrier, Ezekiel, now live in Huntington Woods, Mich., a Detroit suburb.

At the Detroit bureau, Simison said, reporters work as a team covering the auto industry.

"We don't write how great a particular make of car is; we take a step back and write about what's happening in the auto industry overall and its relation to the economy," he said.

Simison covers the labor relations aspect of the auto industry, specifically the United Auto Workers. He said

## UAW's Fraser to Speak Out for Labor, Public in Role as Director at Chrysler

By ROBERT L. SIMISON

Staff Reporter of THE WALL STREET JOURNAL  
DETROIT - When Chrysler Corp. agreed to nominate Douglas Fraser to its board, many thought it sounded

without any voice on the board questions or present a different point," Mr. Fraser says.

Bulgaria's Vineyards Help Give Rosy Glow To the Red Nations  
Wineries Supply the U.S.S.R., Ship a Little to West—And Keep a Lot at Home

BY ERIC MORGENTHAUER  
STAFF REPORTER OF THE WALL STREET JOURNAL

## Oil Workers' Goss Takes Steady Style And New-Found Clout Into Wage Talks

By GERALD F. SEIB

Staff Reporter of THE WALL STREET JOURNAL  
DENVER - After he led a five-month

happy to see Mr. Goss elected rather than Anthony Mazzocchi, a rapid-talking union vice president who opposed him. An

Homes Wanted, Reaching Out  
Shortage, High Prices is Doctrinaire Image  
Loom in Housing Field Keep His Loyalists  
After Slump of 1979-80  
Up Demand Presages Whose Firm Principles  
Good Years for Builders, Offer 'Activist' Solutions  
Costly Years for Buyers  
Compact, Not a Guzzler  
Depict Him as a Man  
Offer 'Activist' Solutions  
Protective for the Russians

By STEVE FRAZIER

By DENNIS FARNEY

Staff Reporter of THE WALL STREET JOURNAL

# THE WALL STREET JOURNAL.

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covering the labor matters takes all the attention of one person.

"This year the negotiations came up and I was tied up with that most of the year," he said.

Since it was the first time in 15 years there wasn't a strike, Simison said that made it interesting to cover.

Simison said reporters in the Detroit bureau, including himself, have been covering financially troubled Chrysler company and its effect on the rest of the auto industry and economy.

"I like it here but it's quite a bit different than Dallas," he said. "The big difference is on spot news, and it's a heavy grind day to day keeping up with all of it."

Simison doesn't forget the other members of the Mafia team. He still sends clips to Eric Morgenthauer in London about Kansas tourism. He said Morgenthauer did a front page feature on the promotion of tourism in Kansas. Morgenthauer went to Cawker City to see the largest ball of twine in the world, and to the Garden of Eden in Lucas, where there is a collection of cement Biblical structures.

"It was really funny," Simison said. After the article appeared, numerous Kansans wrote to the **Journal** with letters to the editor.

Simison said he also occasionally calls Dan Austin in Pittsburgh to say a little "Rock Chalk, Jayhawk." Austin is now the **Journal** man in charge in Pittsburgh, where he has a staff of five reporters at a "real nuts and bolts bureau. Ours is equivalent to the Marine Corps," he said.

The Pittsburgh bureau covers the steel, aluminum and coal industries and the United Mine Workers, or basically industrial America. Austin assigns stories, edits copy and acts as the "front man" for the **Journal** in Pittsburgh.

Austin has been in Pittsburgh for about a year. After an internship in Dallas, he completed his senior year at KU, then served a two-year Army tour in Vietnam.

"I kept writing letters to them and they agreed to hire me," he said.

He worked in the Dallas bureau for five years, in the Detroit bureau one year, then to the Page 1 department in New York for 18 months. He was an assistant to the New York managing editor for eight months before the bureau chief job in Pittsburgh opened up.

Austin said the **Journal** is "a lot tougher on things" than many papers and has very high standards.

He and his wife, Gail, a KU zoology graduate, live in Pleasant Hill, a Pittsburgh suburb, with their two sons, Stephen, 5, and Richard, 1.

From Alexandria, Va., a Washington, D.C. suburb, Dennis Farney commutes to cover his beat at the House of Representatives on Capitol Hill. He has been on the

"Hill beat" since 1978, and covered the White House from 1974 to 1978. He said the Hill beat is considered a promotion from the White House beat.

"The Hill job is considered a step-up," Farney said. "The White House beat is hard on you individually and on your family. There is no back-up for you and whenever the President travels, you have to travel with him and that's quite often."

Farney said he began the White House beat about two weeks after his son, Ryan, now 5, was born.

"I was trying to help my wife with the baby, with the 2 a.m. feeding, but it was tough," he said.

He and his wife, Peggy, a University of Nebraska journalism graduate, are expecting their second child around Christmas.

Farney, who received his bachelor's degree in journalism and his master's in political science at KU, worked for the Kansas City **Star** for 18 months after graduation. He said he met his wife at the **Star**, where they both began working on the same day.

He started in Dallas for the **Journal**, then worked as a rewrite man in New York from 1969 to 1970, and in Washington from 1970 to 1974. He then covered the White House through Gerald Ford's presidency and a year and a half of Jimmy Carter's.

Farney took over the beat from KU graduate Fred Zimmerman. Zimmerman had covered it from 1972 to 1974 during the Nixon resignation, and was glad to switch positions with Farney as the Washington rewrite man.

"He had two tough years to cover," Farney said. "We were both happy about switching places."

Farney said the **Journal** has a policy of moving the person on the White House beat fairly regularly.

Zimmerman, later was the **Journal's** Atlanta bureau chief, but he now lives in Hoboken, N.J., and works in the New York office. Farney said Zimmerman is helping to design and develop a new second section for the **Journal**.

Farney said it was an accident that he went to work for the **Wall Street Journal**. He said he was a graduate student in political science when a **Journal** recruiter came to KU and Burton Marvin, then dean of the journalism school, called him in and told him about the interviews.

"I had never read it once," he said. "But after the interview I thought they had a first class approach to journalism and that appealed to me."

While covering the House of Representatives, Farney said, he wrote about national politics. He has done a

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# Got fresh ideas?

*The trade press is  
a place to use them*

By Melissa Thompson

If your city editor gave you an assignment to cover a convention of top level executives in pesticide manufacturing, you'd probably give him an incredulous look. You would, that is, if you were a reporter on a general interest daily newspaper.

But if you were a reporter for a trade magazine, you'd grab your pencil and run, because that's your audience. That's your business.

And, according to some KU journalism grads, that world of business and trade journalism is looking better all the time.

Editors and publishers of trade or business magazines and newsletters are beginning to consider strong journalistic ability a greater factor in hiring than technical background. The magazines, say KU grads, are looking for skilled, innovative writers and editors.

In the past, trade magazines and newsletters have been staffed largely by people with mostly technical and industrial expertise.

A trucking magazine, for example, might have had one or two people with journalistic training, but the rest of the staff would have been culled from the trucking industry, presumably because that would guarantee more coverage.

That's changing. More publishers and editors are opting to hire people with strong journalism backgrounds who can quickly become familiar with new subjects.

Part of that change in attitude comes because trade magazine readers are demanding better looking magazines and more concise coverage of the news in their industry and of governmental changes that affect it.

To give their readers all that, trade publishers are looking for new blood.

"There is a real need in trade journalism for fresh ideas," says Rick Thaemert, a '78 graduate working for Little Publications in Memphis.

Thaemert joined Little, an agricultural publishing firm, after working a year and a half at **The Packer** magazine in Kansas City.

Thaemert's work at Little includes writing, editing and photography for the company's five magazines. The magazines' range from **Custom Applicator**, which is about pesticide and herbicide application, to **Cotton Farming**.

"It doesn't sound very glamorous right off the bat and it's probably not, but the fact is if you're a good journalist, then there's definitely a place for you," Thaemert said.

In total, there are about 2,700 business, trade or agricultural magazines published in the United States. Publishing companies range in size from one-magazine firms to giants, such as McGraw-Hill, which publishes more than 125 magazines and newsletters.

KU is very much a part of that market. Dana Leibengood, assistant dean, estimates that at least 150 journalism grads have been placed in business press jobs in the last 10 years.

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## Kansas Mafia...

piece on Ronald Reagan and his plans for the presidential campaign in 1980, and he did a story on what ails Congress and why its members seem to work harder and harder, but accomplish less and less.

"I like it pretty well. It's quite an education to go to the Hill from the White House," he said. "At the White House a person gets the 'big picture' of how the country is affected by certain bills and situations, but in Congress there is the 'little picture.'"

"You follow the high-minded proposals and see how the representatives look at them differently," he said. "It teaches you that ultimately the great sweeping proposals have to be reconciled with, district by district."

Farney said these past few years have been a depressing time to cover politics. "The country is in a down cycle and the problems seem to be worse and worse. Maybe

after four or five years I'll do something completely different from covering politics," he said.

In the Dallas bureau, Steve Frazier has been reporting since January 1979. Jerry Seib began there in June 1978. Seib had interned with the **Journal** the previous summer.

At the Dallas bureau, reporters work two weeks on spot news—a high pressure deadline situation— then have four weeks off to do special stories and features.

The spot news entails feeding the Dow Jones newswire, a financial wire service, which is very "pressure oriented," Frazier said, because the wire competes with other financial wires.

"When a company makes an announcement, you've got a minute to jump. We're really conscious of competition," he said.

Feature stories are "usually not puff stories," Frazier



Ken Combs

**Editing crop price reports is just a part of Linda Hineman's job as assistant editor for *The Packer*, a magazine for produce growers.**

For students with news-editorial training, there is no real curriculum shift or extra study required. Graduates working in the field say the news-editorial core and magazine classes at KU gave them enough journalistic background.

The first problems confronting someone joining a trade book are the unfamiliar issues, concerns and jargon of an industry.

For Linda Hineman, '79 graduate, the problem was solved partly by her background and partly by relying upon staff members for help. After working there as an intern, she recently joined **The Packer**, which publishes news for the fruit and vegetable industry.

said, "but it can be anything. We do any kind of story leaning toward serious or business-related area."

Frazier has worked on the housing beat in Dallas, but has covered a variety of stories, including people who steal gasoline during the fuel crunch and a Chinese community in Houston.

"They range to just about everything," he said. "Usually we take something like 'Here's a trend nationwide, or here's something interesting happening,' then write a story.

Seib has been covering the Journal's beat in Mexico, and has traveled there three or four times on assignment.

The KU alums have started a tradition in their own right at the **Wall Street Journal**. O'Donnell said the KU graduates have a way of "sneaking in" to the bureaus in the worldwide network. Regardless of how they get there, Jayhawkers seem bound to show up. ■

Her first intern assignment was to write a peach crop report. Although she had a farm background, she didn't have any specific knowledge of peach growing.

A **Packer** staff member who had been in agricultural journalism for several years steered her to the right sources at first. Then, she developed her own.

"After a while, you learn who the big people are," she said.

Dirck Steimel, '79 graduate now working for Commodity News Service in Kansas City, Mo., had less of a problem adjusting to his job. He reports on the cash market and trends in livestock pricing for one of Commodity's 16 wires. He's also the son of a Western Kansas rancher, so a great deal of the business came naturally. He had problems, however, in learning the scope and specificity of Commodity's coverage.

"One thing that really threw me was when you cover something, you have to cover it nationwide," Steimel said.

But with the difficulties in learning to report industry news comes a reward. Trade magazines, especially those with small staffs, are more willing than most consumer magazines to take a chance on people with little experience.

During her first three weeks of work at **The Packer**, Hineman was sent on business trips to Arkansas, Michigan and Colorado.

And although she hired on in mid-summer, by October she has taken on a major assignment. She inherited the job of producing the **Packer's** year-end

**"The only problem is that the switch from light 'where' stories to business oriented stories has put me in a bit of a writer's slump."**

Letter from '79 grad

round-up magazine, a 200-page slick book that would go to press in December.

Much of the challenge and the satisfaction in business journalism actually comes from the technicality of the subjects.

"You could give 50 writers an assignment on Carter's energy plan. All would have the working knowledge of what to ask people," Thaemert said.

"On the other hand, if you told them to write about pesticide applicators . . . well . . . there's some pride in the fact that you know something specialized."

For business journalists, there is always the inevitable question about the lure of consumer magazines. For the most journalists new to the field, that lure is probably still there. If the ever-elusive "right offer" came along, they might consider changing areas. But some, however, say they'll stick with trade journalism because they like the atmosphere.

"City Hall never did thrill me," Steimel said, laughing a little. "Agricultural writing ties in with my background. "It's something I can go back and talk to my dad about." ■

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# Grad School: The gamble of the step beyond

By Julie Hutchison

For a growing number of journalism students, the procession down Mount Oread at graduation is just a pause in their academic careers. Beside wanting to continue their studies in journalism, more and more graduates are finding themselves in a flooded job market and are seeking the benefits of a graduate degree.

The majority of the 49 journalism graduate students enrolled this fall has already held professional media jobs. Others have entered the program directly from their undergraduate work.

The journalism master's program at KU is unique in its efforts to accommodate a group with differing levels of experience.

Donald Jugenheimer, associate professor and director of graduate studies, said that the master's program was geared toward the individual's level of study.

"We have 49 students, each with a unique educational experience to meet their own particular needs. Less than half of them enter graduate school directly after undergraduate work. We encourage professional orientation, but it's harder for those working to get back into school," Jugenheimer said.

Ann Thompson, Fort Worth graduate student, is one who has worked for a while before returning to academic life. Thompson, who graduated in political science from Baylor in 1974, said she had considered getting her master's degree at that time.

"It was certainly in the back of my mind, but I was tired of school, tired of being poor. I was full of ambition and idealism and ready to go to work," Thompson explained.

She had worked on the copy desk of the Austin **American Statesman** for four years when she decided to go back to school. She indicated that one of her goals was to refine the skills she had missed as an undergraduate.

"At KU they let you take off in whatever area you want to explore. This can be both good and bad, as you have to kind of make it up for yourself," Thompson said.

Thompson also said that her newspaper experience had raised some questions, especially about newspaper management, that she had wanted to explore outside of a professional setting.

Lee Stuart, who received his undergraduate degree in communications in 1976 from Kansas State University, came to KU after working at the Garden City **Telegram** for almost two years.

Stuart said that his working experience in between undergraduate and graduate school made his master's work easier to handle.

"Graduate school requires more of a commitment than undergraduate school, and I feel that I'm better prepared now," Stuart said.

Maria Hadjipavlou is another graduate student who has had professional experience, but her experiences in the media have been far different from those of the typical KU master's candidate.

A Fulbright scholar from Cyprus, Hadjipavlou never took undergraduate courses in journalism and has yet to learn to type. But her journalistic background includes writing for newspapers and magazines in London and Cyprus, publishing a political newspaper, writing a book, planning another book, and working for the Public Information Office in Cyprus.

"Journalism was always my hobby, but I never had any courses in journalism," Hadjipavlou explained.

While getting an undergraduate degree in English and a master's in education from Exeter University in England, Hadjipavlou's interest in journalism became more than just a hobby.

She was in London in 1974 when the coup d'etat in Cyprus occurred. She decided to do what she could in the interest of Cyprus while she was in London, which led to her publishing a newspaper, **Free Cyprus**. It was staffed by Hadjipavlou and two others.

In addition to the newspaper, Hadjipavlou established a society for Cypriot citizens in Exeter and maintained a relief fund for refugee children from Cyprus.

She began working on her first book, **The Uprooted Human Beings of Cyprus**, when she made a return trip to Cyprus in December 1974. The book is based on her experiences and observations during the first winter in Cypriot refugee camps.

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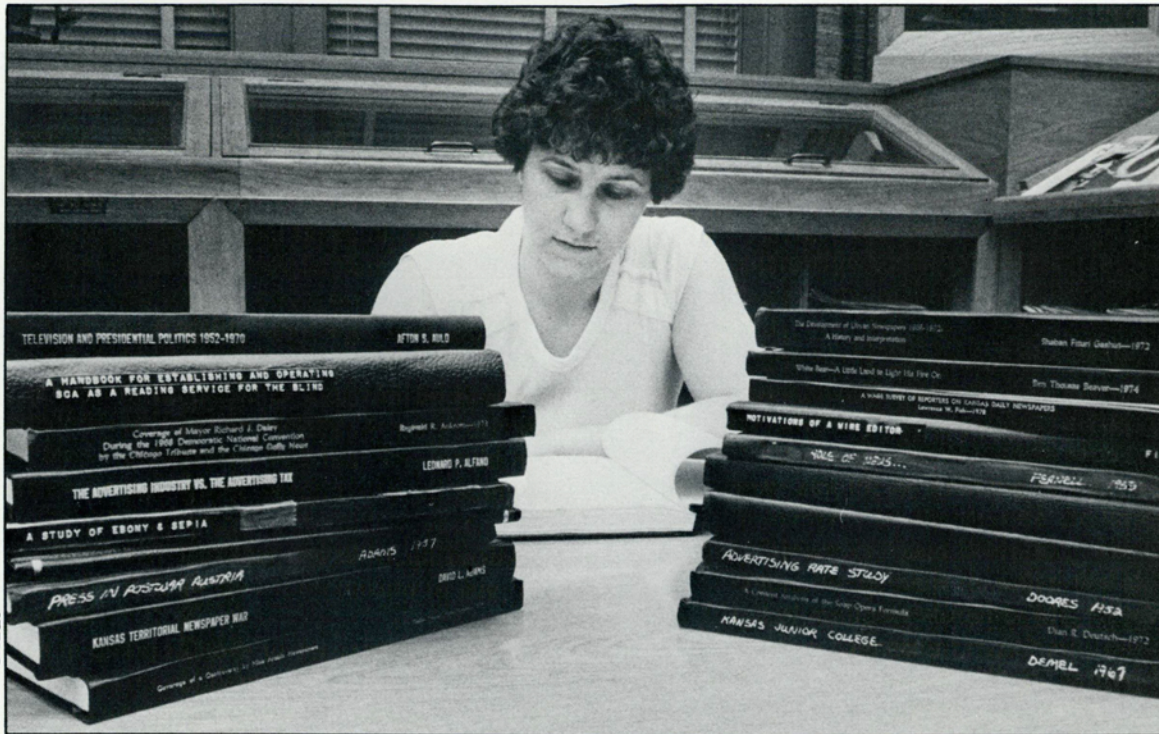
**"The woods are full of graduate students who haven't done their thesis."**

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Hadjipavlou declined an invitation to do doctoral work at Exeter and returned to Cyprus in 1975. She taught English for a year before asking for a transfer to the Public Information Office, where she worked for the past three years.

Hadjipavlou said that a newspaper advertisement about Fulbright scholarships had sparked her interest in obtaining a master's degree in journalism.

"I needed more confidence, some reassurance in my ability as a "journalist," she said. "A master's degree will give me a better insight as to how the mass media in Cyprus work."



Grad student Shirley Shoup faces the task of looking through earlier thesis in order not to duplicate work done by previous students.

She will have to take undergraduate core requirements, including reporting. Hadjipavlou lamented that she didn't know how to type, a prerequisite for reporting classes.

Like Hadjipavlou, other journalism graduate students have undergraduate degrees in English. Two of them explained that they had found it necessary, as well as desirable, to obtain journalism masters.

Joal Hetherington, Lawrence, and Becky Aldridge, Des Moines, described themselves as "frustrated English majors."

"There are virtually no job positions open for English majors," Aldridge explained.

Hetherington, a Cornell University graduate, and Aldridge, a graduate of Luther College in Iowa, came from two very different types of undergraduate schools, but they have one thing in common.

"We used to look down on journalism as the prostitution of the English language, and look where we are now," Aldridge said.

Pursuing graduate school can be burdensome, both academically and financially, as some of the students indicated. Hadjipavlou said that she would have to worry about financing her second year of study because the Fulbright scholarship is for only a year.

Thompson said that it was tough having a steady income for a while and then having to live on a student's budget.

"I'm going to have to do something pretty soon as far as money is concerned. My car is dying. I might even have to sit out and work for a while," Thompson said.

Having to interrupt graduate studies for reasons of finance or other obligations is not uncommon, and many

people never quite make it back to campus to resume their studies.

John Bremner, professor and former director of journalism graduate studies, said that this was a definite problem for graduate students.

"The stumbling block is usually the thesis. Very often newspaper, magazine or advertising executives will try to hire a student before he or she has completed a program," Bremner said. "Sometimes a student has been an intern and is asked to come back full time. The temptation to quit and take the offer is great, but they're much more marketable if they finish."

According to Bremner, those most faithful to their graduate work are the older students, high school teachers and military officers.

"The older ones are more disciplined; high school teachers need the credentials to get a pay increase, and those in the military are told to get a master's," Bremner said.

The Army Command and General Staff School at Fort Leavenworth maintains an exchange program with KU for officers studying public information.

It's not uncommon for a student to find that the six-year statute of limitations has run out before all requirements for the degree are completed.

"However," said Bremner, "we're willing to entertain a reasonable petition to waive the statute. The woods are full of graduate students who haven't done their thesis."

Thirty semester credit hours plus a thesis are required for the M.S.J. In addition, written, comprehensive tests and an oral examination on the thesis must be passed.

"The graduate program at KU can be rigorous, but the emphasis is on hands-on training," Aldridge said. ■

Roger Bain, '70 advertising graduate, poses for a publicity shot outside Chicago's Wrigley Field for his record "Thanks Mister Banks," a tribute to former Chicago Cub great Ernie Banks.



## Pursuers of the presumably unrelated

By David F. Parris

Visions of conquering Madison Avenue were far from the mind of Roger Bain when he received his journalism degree in advertising from KU in 1970. He had been given a guitar as a graduation present and dreamed of becoming a singer-songwriter.

Never mind that he had been second in his retail advertising class in selling ad space for the **Kansan**. He knew he could sell. The dream was to write and sing songs.

But few dreams ever materialize. Too much risk involved. Bain, however, is a gambler and saw to it that his dream materialized. At age 20, he taught himself how to play his guitar so that by last July, at age 30, he released his first 45 r.p.m. record, entitled "Thanks Mister Banks," a tribute to his boyhood hero, former Chicago Cub great Ernie Banks.

Bain is not alone among journalism graduates pursuing interests which presumably are unrelated to journalism. In fact, it appears to be quite common.

According to Dana Leibengood, placement director for the School of Journalism, "Quite a few of our graduates go on to work on their MBA (master's of business administration) degree.

"Journalism's a natural route into the corporate setting; PR or advertising—boy, it's perfect," Leibengood said.

He said that often when a journalism graduate got into a job pattern other than journalism, it was in a field related to a family business. Other interests also developed through summer jobs.

There are all kinds of patterns he said.

Hope Bergman, a 1978 advertising graduate, had worked for the Jones Store Co. in Kansas City before entering the J-school. Although she wasn't "too enthused about advertising," the liberal arts education emphasized in the journalism degree appealed to her. She is presently a sales manager with Macy's department store in Independence, Mo. Her immediate professional goal is to become a buyer for the store.

"The ad agencies that I talked to when I graduated weren't offering near as much money as the retailing promotions," she said.

Bergman estimated that she uses about five percent of what she learned in her journalism course work in her current job.

"What I learned about advertising and the advertising I do for Macy's are totally different," she said. "What I learned in school was too idealistic."

Three of Bergman's advertising classmates have also



taken sales management positions with department stores in Kansas City. Dave Hedges and Carole Hannah are both with Macy's and Janice Ginter Mallard is with Harzfelds.

During high school, Will Hardesty, a 1968 news-editorial graduate and now a practicing attorney in Denver, knew that he wanted to become a lawyer, but he didn't know what he wanted to take as an undergraduate degree. He said that he was advised by James K. Logan, a former KU law school dean, to take whatever he'd choose as a career if he weren't going to become a lawyer—a second choice—so that if he was not accepted into law school he would be prepared to do something else that he enjoyed.

"I loved journalism so the two worked nicely together," Hardesty said.

While working on the **Kansan** in 1966, Hardesty wrote music reviews. He also wrote reviews for the **Kansas City Star** and later, after his legal education, for the **Denver Post** and **Rocky Mountain Journal**. He is currently writing for **Performance** magazine. He and another attorney who also writes for the magazine are writing an article on "what people who read **Performance** should know about the new copyright laws.

Hardesty said that there really weren't a lot of opportunities for him to combine his law with his journalism; however, a number of his clients are performers and restaurant employees whom he became acquainted with while reviewing live performances.

For Hardesty, journalism proved to be a natural discipline in preparing him for law school.

"The greatest benefit of a journalism degree is to learn to ask the next question. People who come into law from the liberal arts and even more so from engineering, are under the impression that there is often only one answer and one answer only to a question. Whereas with a journalism background you realize that there is always one more question to ask.

"In law school during the first year it was somewhat like the movie the "Paper Chase"—they'd never let you rest. They kept asking questions. They were trying to teach us what I'd learned in journalism," he said.

What Roger Bain learned in journalism seemed of little importance when he graduated. Immediately after graduation, Bain went to Minneapolis and managed the city's first waterbed store. Because business was slow, he said he had a lot of time to learn to play his guitar. Over the years, Bain has given guitar lessons, traveled to South America and bought 1,500-year-old pre-Columbian beads, fashioned them into fine jewelry and sold them in the States to "pre-Columbian bead freaks." He has also been a department store Santa Claus and has worked construction.

In the past few years Bain has written copy for radio, television and print journalism—all on a free-lance basis.

"I like to travel so much but most jobs don't allow you much freedom if it's your career," Bain explained. "I guess that's why I've shied away from a career, so I could do the things I **really** want to do."

That has been singing, songwriting and performing.

This past summer, at the urging of his wife Linda and several friends, Bain recorded his first record, "Thanks to Mister Banks," a tribute to former Chicago Cub Ernie Banks.

The Bains, both natives of Chicago, thought they had a shrewd idea. Linda, who grew up across from the Cub's Wrigley Field, explained that Ernie Banks is in the baseball hall of fame and was retired only six years ago.

"He's the biggest loved hero of Chicago sports. It seemed like an excellent idea."

"People in Chicago loved the song," she added.

In spite of the record's popularity with those who heard it (including Banks himself), it was not given much air-time by the radio stations and consequently, didn't sell. Bain credited this to his nonmarketable name.

What Bain needed was a promoter, but none was interested. According to Bain, the promoters wanted to know "what's in it for me?" Payola was illegal, besides he didn't have it to give. Consequently, Bain said it could be sold no other way than through self-promotion.

"I didn't have clout," he said. "The record got a fair amount of airplay on Chicago radio as a novelty item, but they won't play a record for long unless it sells, and stores won't stock it unless it's on the air. It's a vicious circle."

Bain is currently housing the majority of the 10,000 records in his home in Lawrence.

"Boy, you can get discouraged," he remarked. "But so far, it's been a good experience. I think in this business it's just perseverance. To be a writer you have to be a dreamer."

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**"The greatest benefit of a journalism degree is to learn to ask the next question."**

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The Bains are loyal baseball fans. They'll be back next season, but unless Roger comes up with a "brainstorm" he probably won't actively promote the record.

Linda, however, is speculating.

"We've gotten around to enough people that maybe come baseball season next year in Chicago it'll catch on. You just don't know.

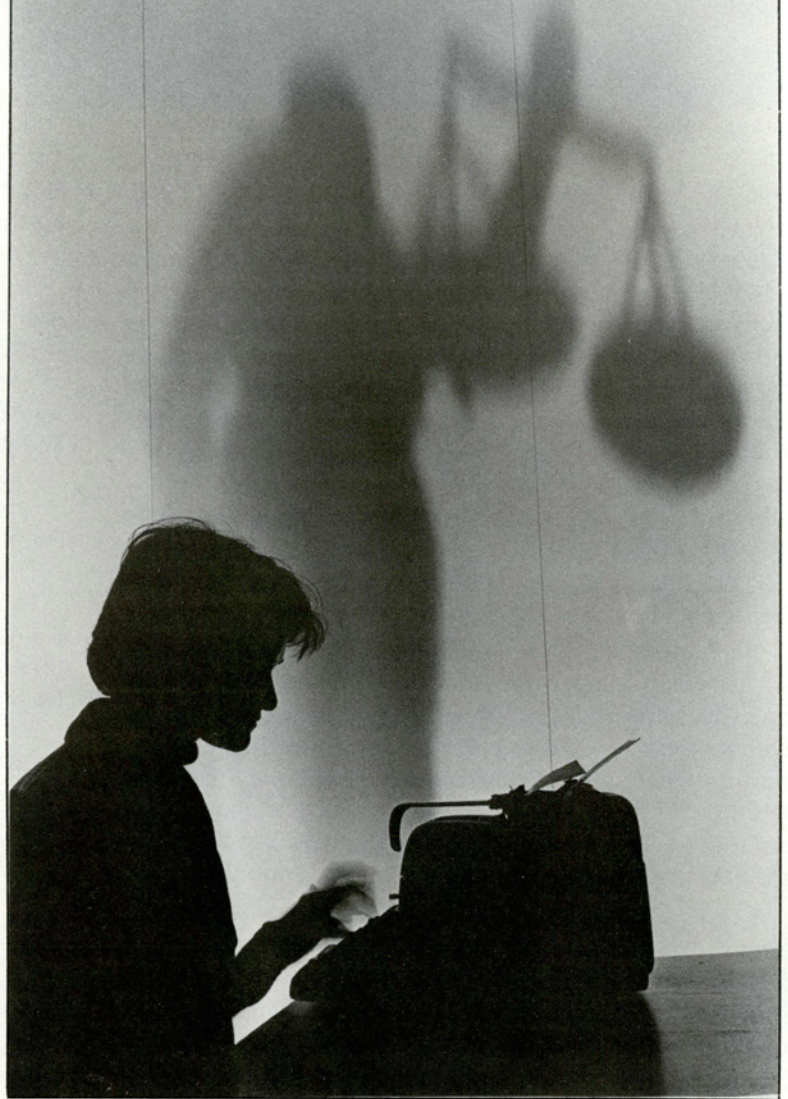
"Actually, it's pretty amazing that it got as far as it did," she concludes.

"Overall, it's been a success though not monetarily," she said. "We learned a lot about generating publicity; we're no longer so naive and it will be good for his portfolio and resume."

"And," she added with a knowing grin, "he did get to meet Ernie Banks, which was a lifetime dream." ■

# From newsroom to courtroom

Bill Higgins



By Kathy Conkey

Face it. This is a world of specialists. And journalism, once a field for those who knew a little something about everything, is becoming more and more specialized. More journalism majors are going on to graduate schools after getting a B.S.J., and one of the more popular fields is law.

In 1979 journalism was the fifth most common undergraduate degree held by first year law students at the University of Kansas School of Law, according to Lilian Six, admissions director at the law school. The year before, journalism was the third most common undergraduate degree. Others were business, political science, linguistics and English.

Students attending the KU School of Law with B.S.J. degrees from the William Allen White School of Journalism often have the same reasons for going on to law school—tight job market, low starting salaries and limited advancement opportunities in journalism.

But the fact that many journalism majors work for several years as journalists before applying to law school indicates that they can get jobs without a law degree. For many, going into law is a chance to explore other things they've learned on the job.

Tonda Rush, a 1973 graduate in news-editorial and a third year law student, worked as a police and court reporter in Scottsbluff, Neb., and on the Lawrence Journal World.

"I was intrigued with the legal profession but also frustrated because often lawyers weren't very open to journalists," Rush said.

"I had had enough lawyers talking to me as if I knew nothing, so I decided to go find out something," Rush said.

When Rush decided to go to law school, she had been with the **Journal World** for three years and wanted to move on, she said. Although she had never been interested in courts before she started reporting, writing about them got her interested.

On the other hand, Cindy Morgan, a 1976 news-editorial graduate, had always been interested in law school. She even took the Law School Admissions Test during her senior year at KU.

"But, I actually did something I said I would do, which was to go out and work in my field for a couple of years and then go back to law school," Morgan said.

She worked as a general assignment reporter for the

Associated Press in Kansas City, Mo., and as a section editor on the Parsons **Sun**. She is now a second-year law student.

James Hall, 1976 broadcast news graduate, started law school this fall to further his ambitions to become a political or court broadcaster on a national level.

That ambition was sparked by his work in Junction City as a political interviewer for cable television and in Topeka as the WREN statehouse correspondent. He also worked as a statehouse bureau chief for the Kansas Information Network.

Working with so many lawyers convinced him to try law school.

"I thought that if I didn't want to become a practicing attorney, I could use the law degree in my journalism career by specializing in legal reporting," Hall said.

"If one is to go very far in broadcast news, one needs a specialization. Most of the network reporters who cover the Supreme Court and the legislative field have law degrees."

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**"All the accomplishments and good jobs I've gotten in law school have been because of my writing skills and that's because of my journalism background."**

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Dee Tiday, a 1978 graduate in broadcast sales and management and a second-year law student, chose law school to help get a better paying job.

"You can't get a job in journalism that pays more than \$7,000 a year with only a B.S. degree because you don't have enough education," Tiday said.

"And if you go on to graduate school, you supposedly have too much education for a job that only pays \$7,000 a year. But you can't get a job that pays more than that because you don't have any real experience," she said.

Most of the law students interviewed said they planned to go into journalism after law school and use their law degrees and background.

Hall said that for now, his first love is journalism.

"You can either be just another attorney competing against other attorneys with law degrees or you can be a journalist with a law degree competing with other journalists with just journalism degrees," he said.

Tiday agreed. "I don't want to necessarily practice law. I'd rather go into broadcast management and use my legal education to help me do a better job as a journalist. I want to work in management, perhaps in the FCC, setting up regulations or for a broadcasting company, following regulations," she said.

Rush also wants to stay in journalism, working as a beat reporter for a legal publication when she graduates in December.

One journalism graduate who said he had no interest in staying in journalism was Leroy Johnston, a third year law student and 1977 graduate with a magazine emphasis.

"I intend to be a tax lawyer. Journalism was never a love but always an interest for me," Johnston said.

He has always known that he wanted to practice law, he said. He entered the School of Journalism to get a degree that would help him get a job if he wasn't accepted to law school.

Johnston said that his journalism background had given him an advantage in law school.

"All the accomplishments and good jobs I've gotten in law school have been because of my writing skills and that's because of my journalism background," he said.

Johnston was chosen to teach a law school course, Legal Research and Writing. He also interned with the law firm, Schnieder, Shamberg and May, Chartered of Kansas City, Kan.

He said he got the internship despite the fact that his law school grades were not high.

"This firm is usually picky about grades, but everyone needs someone who can research and write," Johnston said.

Most of the law students agreed with Johnston that a journalism background was an advantage.

"There appears to be nothing that a journalism student doesn't already have," Six said about the background needed for the LSAT and law school.

"They have a good English background. Their writing is very good. Most of them are quite outgoing and gregarious and most attorneys do have to be personable. Some of them have double majors in history, English or political science, so they seem to have broad interests," Six said.

However, Rush said she has a law professor who said journalism was not analytical enough to prepare one for law school.

"But, it turned out that he had a background in journalism too," she added.

The journalism graduates now in law school all thought they had an advantage in being able to work quickly and under deadline pressure. Being able to choose pertinent facts from briefs and to write briefs clearly and concisely were other advantages.

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**"My writing style is beginning to be polluted by longer sentences and a more verbose style that would drive a journalism professor crazy."**

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"It's an extreme shock to your system the first time you read a Supreme Court opinion," Hall said. "It's agonizing to wade through a paragraph-long sentence. My writing style is beginning to be polluted by longer sentences and a more verbose style that would drive a journalism professor crazy."

Rush said her work experience in court reporting had given her an advantage at first over students who didn't know the plaintiff from the defendant.

But a more important advantage in Rush's mind was the attitude toward the law that she said journalists had.

"I think journalists who become lawyers make good ones. They seem concerned with the public good." ■

By Joal Hetherington

# Journalist

Remember dreaming about that exotic job you were going to have when you grew up—traveling to strange, distant places, meeting exciting people, doing all kinds of out-of-the-ordinary, out-of-the-way things that nobody else would do?

Well, it's not just a dream, at least for some people.

Keep the exotic places and people, throw in a little more realism, add more excitement in the form of a fast-paced, demanding job, and you've got a pretty good picture of journalism abroad. Add one more fact—some of these international journalists are KU graduates—and then you know it must be real.

Since 1966, the School of Journalism has been offering one course—sometimes two—in international communications. Both before and since that time, the school has had a trickle of graduates who have managed to find jobs that have taken them overseas. Some have returned to the States. Others are still pursuing their foreign affairs.

The international communications courses in the School of Journalism originated with Larry Day, professor. Day has had a considerable amount of experience in international journalism, both on the practical and academic levels. He has been passing his interest on to KU students since he came to Lawrence 13 years ago.

Day was attracted to journalism very early.

"I started following the paper boy down the street when I was 5 or 6," he said. "I thought that was the most exotic thing you could ever do."

It became more exotic. Day spent two years in Uruguay as a Latter-day Saint missionary. After receiving a bachelor's degree in journalism and Spanish from Brigham Young University, he spent a year in Buenos Aires at the University of Argentina on an Inter-American Press Scholarship.

Two years later he was night editor and foreign correspondent for United Press International in Buenos Aires and a stringer for McGraw-Hill World News.

Day returned to Brigham Young to get his master's in journalism, and then earned his doctorate at the University of Minnesota. He conducted on-site research in seven countries for his dissertation, which concerned the professionalization of Latin American journalists.

Since coming to KU, Day has continued his work in international communications, especially relating to Latin America. He has been a Fulbright exchange lecturer, a free lance correspondent and a UPI vacation replacement in Latin America. He also has conducted and attended many seminars in Latin America and the United States, including several sponsored by the U.S. State Department.

Most recently, he taught seminars in Honduras and Guatemala in May and June and attended an American



Photos taken in Columbia by Jane McMurrer, '77 KU graduate. See story page 20.



# sts abroad



Universities Field Staff conference in Connecticut on improving foreign correspondence and the flow of international news. At the end of October, he presented a paper at a conference in Omaha, Neb., on the flow of information in the Third World.

And, of course, he has continued to teach international communications at KU.

Class size for Journalism 701, International Communications and Foreign Affairs, is always small, about 10 to 12 students. Day said he preferred it that way.

"I don't try to make it a popular course," he said. "I haven't sought large numbers of people. I want a few good persons who are genuinely interested in international communications, in working abroad and being foreign correspondents."

The course begins with a historical overview of international communications in newspapers, radio, TV and film, and then considers its implications and effects on foreign affairs. The second part of the semester explores overt and covert attempts to use media to influence the world, such as with the Voice of America radio and organizations such as the CIA and KGB.

Students are given the chance to mold their projects and coursework to suit their own interests. Projects have included a case study of how a business's international information flow was controlled by "gatekeepers" and a study of the cultural gap at KU as revealed by on-campus interviews. One in-depth study of Iran, which was done a year before the overthrow of the Shah, included several accurate predictions about Ayatollah Khomeini's take over.

The course is not designed specifically for future foreign correspondents, because that is a very small field, Day said. The course provides good background for those aspiring to be correspondents, but it's of equal value to people who go into other branches of the mass media. Many international communications jobs today involve working for businesses or the government.

Day said there were plans to expand the international communications courses somewhat. The purpose would not be to make them bigger, but to make them interdisciplinary with such programs as Slavic studies, East Asian studies and Latin American studies.

"These departments often produce people with area and language capabilities, but no professional orientation," he said.

Such people might benefit strongly from being pointed toward the mass media and such related fields as business and government.

One other international communications course, Foreign Communications Systems, is offered occasionally. It may be taught more often if international communications becomes interdisciplinary and draws more students.

These courses are not the only springboard for KU students ready to try their long-distance journalistic

wings, but they provide a firm footing for many recent graduates. Quite a few J-school graduates have taken advantage of the exotica and excitement of foreign journalism.

Joe Taylor, '52, went to Rio de Janeiro for the UP and became UP manager in Venezuela in 1957. (The UP became UPI in 1958.) He received the George Polk Memorial Award of the Overseas Press Club for exceptional coverage and enterprise during the Venezuelan revolution in 1959. He later became Caribbean UPI chief.

Taylor has since returned to the U.S., and has taught journalism at the School of Public Communication in Boston, Syracuse University in New York and the University of Texas.

Sam Jones, '56, became the AP Asian Photo Editor in 1967, spent time free lancing in Tokyo and was listed as

a member of the Foreign Correspondents club of Japan in 1975.

Arthur Miller, '64, went to Hong Kong after graduating to help train English-speaking newsmen and work for Copley Press.

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**“Incidentally, if a student ever asks what languages to learn, say German, Russian and Chinese. Out here esp. there are too many people who do romance languages.”**

Letter from a 1978 graduate

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Eric Morgenthaler, after getting a B.S. in journalism from KU in 1967, went on to earn a master's in international relations from Georgetown University. Thus armed, he went to work for the **Wall Street Journal** in 1972, and was sent to the paper's London bureau in

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## Roving photographer

By Joal Hetherington

Get bored? Fall into “just another routine” at work? Impossible!

At least that's the way Jane McMurrer felt about her internship in Bogota, Colombia.

“There's so much to see and do and so many interesting people,” she said. “It's like the snowball effect. You meet one interesting person, and he has all these interesting friends and so on.”

McMurrer, '77 graduate in photojournalism, recently returned to the United States after working for a year and a half for the newspaper **El Tiempo** in Bogota. She never took the international communications course taught by Professor Larry Day, but she did have a lot of help from Day in arranging her internship.

Getting into international journalism is largely a matter of being in the right place at the right time with the right qualifications—in that order—McMurrer said. Even when you've landed the job, there will be problems, as she discovered while trying to settle the terms of her internship and her living ar-

rangements. Day helped her straighten this out.

“He was as frustrated as I was that they were so uncooperative,” she said, “It's just such a big operation.”

Day said that **El Tiempo** was the biggest newspaper in South America, as well as one of the oldest and most respected.

Eventually, a monthly progress meeting with Luis Hernando Santos, the man who ran the paper, was arranged. Otherwise, McMurrer was treated just like any other staff photographer.

McMurrer said that when she arrived in Bogota, there were several difficult adjustments to make. The first was language.

“I learned Spanish as a fluke,” she said. “I took it in high school and dropped it when we started conjugating verbs. I worked so hard and had so much trouble with it.”

She studied it again at KU, and used it for a year while studying in Costa Rica, but she said she never really learned it until she lived and worked in Colombia.

Another problem was making

friends with the people she worked with. All the other photographers for **El Tiempo** were older men, and McMurrer said it was hard for her and them to accept one another. But they had all become very close by the end of her stay, she said.

“They even gave me a going away party and took me out to dinner,” she said. “They told me that other photographers had come and gone, but they had never given any of them a going away party before. There was a real camaraderie. That was my greatest feat while in Bogota.”

McMurrer was not only the sole female photographer, but also one of very few women outside the secretarial pool at the paper. That seldom was any problem when she was out working, she said, because she was linked with the well-known **El Tiempo**.

What was much harder was living on the salary she made and finding time to meet other people. McMurrer said that the pay was very bad, but said that the experience was still well worth it.

**El Tiempo** demanded late hours

1976. He is still there, and has had recent bylines in the London **Times**, as well.

Ron Yates, '69, was hired by the Chicago **Tribune**. The paper sent him to Tokyo as a correspondent and he has since become the paper's Latin American correspondent. Yates and another **Tribune** employee recently produced an entire magazine about South America for the paper.

Many other former KU students have found jobs in journalism abroad. Mike Tharp, who was a graduate student in 1971 and 1972, is Tokyo bureau chief for the **Wall Street Journal**. Debra Beachy, '72, is an AP correspondent in Mexico City.

Judy Henry, '74, went to work as an account executive for Burson Marsteller in New York City, which Day said is one of the largest public relations firms in the world. The firm sent her to Buenos Aires, and she has

just recently returned.

Most recently, a current journalism student, Edmee Vila, went back to her native Puerto Rico for the summer. She worked for UPI and helped cover the Pan American games, among other things.

Undoubtedly, many other KU journalism graduates have worked abroad at times during their wanderings. Many jobs with modest beginnings develop more colorfully than expected, if the journalist has the right qualifications, the willingness to experiment and the right opportunities at the right times.

International journalism isn't a particularly easy field to break into, but it's not impossible. In these days of "one-world" and mass communications of the broadest proportions, questions about the effects of international journalism on international events can't be ignored. ■

and long weeks from its employees, she said. It had a rotating schedule arranged to give each photographer one day off a week and a full weekend every two months, but it often called staff to work on their weekends anyway. With such a schedule, it was very hard to meet people.

Journalism in Bogota was quite different from that in America, McMurrer said. **El Tiempo** and its strong competitor, **El Espectador**, were respected papers, and there were two sensational tabloids and a third-party political paper.

None of them, especially the two large ones, did much investigative reporting. The only investigative reporter on **El Tiempo** owned stock in the paper and therefore could not be fired, McMurrer said.

She said there wasn't much human interest writing, although Colombia had a lot of opportunities for it because of its strong contrasts between extreme poverty and wealth. The papers seemed to have more direct political links that affected their handling of the news than most American papers do, she said.

Overall, McMurrer said, her experience was marvelous.

"Newspaper photos are so hum-



Mike Williams

Jane McMurrer

drum in America," she said. "You see such wonderful things in Colombia, it's more of a challenge. In Kansas the streets are all laid out in squares, it's all so regular. But there, are so many artistically photographable things. To do an excellent picture is the real challenge, because there are so many good pictures you don't even have to worry about the angle and all.

"I'm confident now that I could handle any photography job. When you've climbed a mountain

to get pictures of a plane crash and flown out to the jungle in a little three-seater plane and then walked through the jungle to get a story on a religious cult, you can do anything."

**El Tiempo** is more than willing to take more KU graduates on internships, she said. Members of the Santos family, which owns the paper, have graduated from KU. Photography and layout positions require less fluency in Spanish than does reporting, but knowledge of the language is crucial.

McMurrer thinks everyone should have an experience abroad like hers. The best preparation would be to take at least one language in high school and college, and two or three if possible, she said. Then, don't expect it to be easy, she cautioned. But you can expect to get a lot out of it if you put a lot in.

"The first part of my stay was the hardest and I'm sure I learned a lot more from it," McMurrer said, "but it's the second part that was the payoff.

"I've learned to be flexible. I know now that I can make it no matter what comes my way. I feel like I'm ahead of the game at this point." ■

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# A foot in the door

*Internships give students a taste of life after J-school*

By Annie Paul

The only photographer allowed in court at the culmination of a sensational trial? A byline in **Newsweek**? News editor for a McGraw-Hill magazine?

No, these are not the wishes of Fantasy Island visitors with a penchant for journalism, nor the answers to a J-school quiz titled, "List Your Wildest Dreams." Instead they describe what three J-school students accomplished last summer as part of internship programs.

Eddie Williams, senior in the news-editorial sequence, was one of six students chosen nationwide to work as reporter-interns for **Newsweek**. Williams was assigned to **Newsweek's** Atlanta bureau.

Everyday he and the two other staff members examined newspapers from all the Southeastern states looking for potential **Newsweek** stories. Story ideas were submitted to the New York bureau and assigned to reporters.

Williams had the gratifying experience of having one of his story ideas chosen and assigned to two other bureaus besides his own. He and the others wrote about experimental crime prevention programs. Later he was assigned to write a story on the Vanderbilt television archives in Nashville, Tenn., and had his efforts rewarded with a byline.

Williams also met a lot of personalities. He interviewed Joshua Nkomo, the Zimbabwe-Rhodesian freedom fighter, during Nkomo's visit to Atlanta. He also met former UN Ambassador Andrew Young, Coretta King and Bill Cosby.

Working at **Newsweek** taught Williams that he had

much to learn, he said. The people he worked with were very friendly, helped him with his writing and treated him as a "regular."

"I don't think they were hard enough on me," Williams said.

Williams was also instrumental this semester in the founding of the **Criterion**, currently the only minority publication on campus. He said that he wants to own his own newspaper someday.

Melissa Thompson, a senior in the magazine emphasis, had two internships over a period of five and a half months. From February to May of this year she worked for Rep. Elliott Levitas (D-Ga.) as part of the Sears Congressional Intern program. From June to August she worked for a McGraw-Hill magazine as an American Society of Magazine Editors (ASME) intern.

Melissa said that she applied for the internships "at the prodding of the faculty."

"Left to my own devices I wouldn't have applied for them because I'm not a competitive person," Thompson said. Nevertheless, she was one of 25 interns chosen nationally for Sears Congressional internships and one of 43 chosen for the ASME program.

At first Thompson said she couldn't see how it would benefit a reporting student to work with a congressman's staff, but once into it, she found it a useful experience.

"It gave me a chance to see how the other side deals with the press," Thompson said. It also helped her discover that she didn't like working in public relations.





Bill Frakes studies his photos of the Bundy murder trial.

Thompson's duties included a stint as receptionist. That involved learning some congressional protocol, which she found tough. She also did general office work. The more interesting work for her was answering constituent mail and doing some rhetorical analysis and other research work.

One of the things Levitas assigned her was the investigation of a bulletin published by the John Birch Society. The bulletin claimed to quote from the **Congressional Record** and used the quotes to criticize appropriations bills.

Thompson analyzed the writings, checked it against the **Record** and provided Levitas with data to answer the accusations.

The most difficult task, according to Thompson, was answering constituent mail because she had to use Levitas' writing mannerisms in her replies.

As an ASME intern, she was assigned to **Fleet Owner**, magazine for trucking executives. Her duties included writing news items and features. She had a lucky break when the truckers' strike and the gasoline crisis erupted early in the summer. One of the features she worked on was about the governor of Mississippi, who went out in a truck during the strike to get first-hand knowledge of strikers' demands. The other feature was about the increased use of "piggyback transport" due to the fuel crisis—a much more technical piece of writing.

Comparing her experiences during the two internships, Thompson said she found it difficult to decide

which she enjoyed more. In both cases living in a big Eastern city was exciting, she said, having spent most of her life in the Midwest.

The ASME job in New York taught her to handle herself in a technical field, Thompson said, and a lot of things happened to her and her writing. The Sears Congressional internship, on the other hand, taught her a lot about "manipulation of people."

Thompson graduates in December and says she would like to try business journalism. She wants to return to New York soon but "there's something about Washington that lures me," she said.

Bill Frakes, a photojournalism major, was a photographer-intern at the Miami **Herald** from June to August. He was one of approximately 22 staff photographers and lived on the edge of a ghetto in Miami with three other **Herald** staff members so that he could "get to know the people better."

Frakes was assigned to cover the sensational Theodore Bundy trial, involving a former law student who was accused of murdering two sorority sisters at the University of Florida.

The trial lasted almost 35 days, and under Florida law, cameras were allowed into the courtroom in a pooling arrangement. When the verdict was read, Frakes was the only photographer, and he took rather dramatic photos of Bundy and the judge. The Miami **Herald** plans to enter those photographs in Pulitzer Prize competition. ■

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# Devastation and dreams: A decade later

By Gretel Daugherty

1969-1970

To some, that school year was a nightmare of destruction and disillusionment. To others, it was a time of impassioned involvement and idealism.

Nearly a decade has passed since the student unrest and destruction on KU's campus made front-page headlines nationwide. To many who were here at that time memories of what happened that fall and spring are still vivid.

"1969 and '70, that school year, was one of the three worst school years I've ever know," said Calder Pickett, J-school professor.

"Of course, the culminating activities made this so: the burning of the student union, the protest that followed the movement of the Army into Cambodia and the deaths of the students at Kent State, and that summer there were incidents here on the campus. It was as though our lives were forever tense—there didn't seem to be any kind of letup that year...."

Professor Lee Young was acting dean of the journalism school at that time.

"Those times were exciting in the same way that an accident is exciting—a vicarious sort of excitement," he said. "Not exciting in a joyous sense, certainly. It was excitement tinged with anxiety."

Tom Gleason, RTVF major during '69—'70, and one of two journalism school representatives in the Student Senate, expressed a different point of view.

"It was amazing. It was the most exciting time I've ever been through. Even now I look back at it with fond memories and think, 'Why can't things be like that anymore?' It was wonderful"

**"So I have been sitting for a while in the green tweed chair, watching Kansas burn on the TV screen. The color control is out of kilter; I am too tired to correct it, so the smoke comes out purple and the flames a putty yellow...."**

**In the name of God, what has happened to our country? If this were Columbia or Cornell or Berkeley, the flickering image might not sear the heart. Scar tissue grows. But this is Lawrence, Kans., heartland America; here, too, the arsonist's torch...."**

**--James J. Kilpatrick, April '70  
editorial**

Young was attending a meeting in New York the night the student union was burned. He recalled how he heard about it: "One of the participants in the meeting heard about it and called me. Shortly after that I ran downstairs to get a paper, and on the front page was the Lawrence High School confrontation between the blacks and the police, and on the inside page was a big picture of the union burning. I called my wife and left New York early and came back here. We don't know to this day who started the fire."

Pickett, who had been ill that spring and had just had an operation, was at home when he heard the news.

"I'd just gotten out of the hospital," he said. "Our daughter, who was a freshman, called the next morning and told us. One of the things that troubled me at that time was the attitude some of the students had—about property, for example. They didn't seem to sense that the destruction of someone's life work was almost as bad as the destruction of someone's life."

"I didn't get back for several days. I didn't have to go through what some of my colleagues went through who had to stand guard on Flint Hall night after night. That was one thing I didn't have to go through."

But Young did stand guard over Flint Hall one night.

"As soon as I got back (from New York) I volunteered to take a turn and do it the next night," he said.

"It was a little bit exciting as a thing like that would be. It was frightening, because that was the night students stoned the ROTC building."

"I remember that there were four or five students who were standing guard duty with me. We checked each door to make sure that they were locked. We locked all the windows and pulled down the blinds so that the glass wouldn't come through if a rock were thrown. It was the kind of feeling that I suppose soldiers have before the battle starts—a little nervousness, a little excitement, and a little horseplay—it wasn't grim and tense."

After he watched a large, rock-throwing crowd move toward the ROTC building, Young recalls that he returned to his office at Flint.

"I was in a state of shock. It was sad to think that here you are in an educational environment, and you're standing guard against a building being destroyed. It was not what you dream of when you go into academic life. It was one or two in the morning by then. I answered some letters, and then I wrote the editorial for the **Jayhawk Journalist**".

“The Spring 1970 semester is drawing to a close...It is unlike any other Spring semester or graduating senior class. This has been a year unlike any other in the history of KU. It is not easy to put into words...

it is then a beautiful but strange Spring on Mount Oread. The turmoil, the confrontations and their resolutions, have left scars....”

--Lee Young, Spring '70  
Jayhawk Journalist

Tom Gleason's memories were of a gentler nature.

“I saw a lot of violent attitude, but not much violence. I didn't see Nick Rice get shot; I didn't see the union burn. I saw quite a few windows get broken out of the ROTC building after Kent State. But not much, not much violence,” he said.

Instead, Gleason, one-time president of the Independent Student Party, one of three activist political parties on campus that year, remembered an army of warriors armed with their voices, their idealism, their love of music—and a sense of humor.

“I remember seeing a very clear image of a National Guard truck going around the corner full of guys while we were under curfew. A friend and I were standing up here and we looked into the back of the troop truck, and there was a friend of ours from high school in his fatigues. He saw us, we saw him, and there wasn't anything he could do about it, and we said, ‘Hey, man! How ya doing?’ That was one of the nice things. We could laugh about the National Guard, and at the same time realize, ‘This is **crazy!** They're setting us up against each other.’ ”

“And everywhere was a song and a celebration/  
And I dreamed I saw the bomber jet planes/  
Riding shotgun in the sky/  
Turning into butterflies above our nation.”

--Joni Mitchell  
“Woodstock”

The option to skip classes came after the days of turmoil in late April. Some chose that route and graduated, as Gleason put it, “by act of the student body.” Others chose to stay and finish out the school year, either attending classes or becoming involved in student-organized study sessions.

Young's classes were very lightly affected by the option.

“I can only remember two of my students taking the option to leave school,” he said. “And as far as I can remember, the entire **Kansan** staff stayed on.”

Pickett expressed a deep disapproval, however. “I felt then, and I still feel, that although the war in Vietnam was something that had become such an evil it was destroying the American people, not much was served by canceling classes and engaging in constant protest. Many of the students simply went home and started their summer jobs. Others used the time for play.”

Gleason was one of many students who did take the option, but he stayed on campus. “I didn't go to any classes those last couple of weeks. We were quite in-



Ron Bishop

The Kansas Union blazes in the night.

terested in things other than formal education at the time. We did have a number of study sessions and discussion groups about things that were going on being held around campus, and I attended quite a few of those.”

Monroe Dodd, currently the state editor for the **Kansas City Times**, was an editorial writer on the **University Daily Kansan** during the spring of 1970.

“I wasn't quite certain that I knew what was right at that time,” he recalled. “I was sympathetic, but I didn't join in it. I suppose I had a little more faith in the power structure than others did. I thought it was possible to get a few things done through the system.”

Joe Naas, who was also an editorial writer that semester on the **Kansan**, expressed mixed emotions about the time.

“I remember the energy of those times. It was real exciting. I really enjoyed it.”

“I don't know that I'd want to do that again, though. I think I was swept up into the spirit of the times.”

Naas, now a law student at the KU School of Law, wrote several pro-activist editorials for the **Kansan**. One of his editorials created quite a bit of controversy, even though it was never printed in the paper.

“I don't think that it was any wild and fire-breathing editorial, but it was definitely radical. It was about the

burning of a bank in California—a Bank of America. I was trying to get people to withhold judgment,” he said.

“It went to the printer. The printers balked at printing it. When the union burned down that night, I saw a certain wisdom in withholding the editorial. The next thing I heard, it had ended up at the district attorney’s office. I never saw the copy again.”

**“We must listen to the voices of dissent because the protester may have something to say worth listening to. If we dismiss dissent as coming from ‘rebels without a cause,’ we will soon find ourselves becoming leaders without an effect.”**

**--Richard Nixon during the 1968 presidential campaign**

Dodd said that people today are just involved in world issues as they were ten years ago.

“If this is a non-involved country now, why has the big push kept on for the ERA?” he said.

“Nuclear power is not as immediate as getting drafted and killed the next month, but look at how much Wolf Creek (nuclear power station) has been delayed. There’s really a committed group here. Look at Seabrook.”

“The attitude seems to have transferred to the general populace. There’s enough people with voting power to change things. It seems to have transferred from colleges to life in general,” Dodd said.

“Those events (in 1969-70) showed that you could put a scare into somebody to get things changed. The battle never got finished—it was fought, but the events took over. ROTC didn’t go away. The war didn’t go away, at least not for a while.

“But you can’t imagine Nixon ending the war without a large outcry, largely from the campuses.

“You just can’t say it didn’t have an effect,” Dodd said.

**“Today, our young people, or at least a vast segment of them, believe they have no opportunity to communicate with Government, regardless of Administration, other than through violent confrontation. But I am convinced we—and they— have the capacity, if we will have the willingness, to learn from history...It clearly shows that youth in its protest must be heard. Let us show them we can solve our problems in an enlightened and positive manner.”**

**--Excerpt from a May, 1970 letter from Secretary of the Interior Walter Hickel to President Nixon**

“In retrospect, it gets more and more complicated as time goes on,” Naas said. “I don’t know...I still think most of the things we were saying were right. The great majority of the people were sincerely concerned about what was wrong—and those things were legitimate gripes.”

“I think people respond to the times. There’s economic pressure now and that’s what the students are worried about. I think their goals are more individual and tangible than ours were. It’s just because of the times. They’re dealing with different problems,” Naas said.

Young commented, “I think that some things were accomplished. I think that the student pressure made the government really pay attention and examine what was the reason for all of this. It caused me—and I’m certainly not alone—to do some more thinking about what’s wrong. Why is this happening? And increasingly I became more disaffected with government policy on the war.”

“I think what happened made us more sensitive to each other. It seemed to me it opened up dialogues between the generations—we somehow became more responsive to each other as a result of the conflict. It broke down stereotypes of how we should act and dress—the casualness that came in has been positive.”

“I think that some of the things that came out of it have been bad; the drug scene is largely related to the problems of that time. It’s been a terrible evil. We now have a great mistrust of government. We don’t have the confidence we did—maybe that confidence was not valid, but at least we had it.”

“Probably if more of the students had carried candles and doves, I would have been more inclined to come to their point of view faster. But I would guess, on balance, that if it had to happen, that maybe we are better off as people today than if it hadn’t happened at all.”

Pickett reflected, “We ended the war. I don’t think our education has been greatly helped by what happened. I have a feeling that in many respects we have lost our concept of good and bad, especially in our arts and letters.”

“I wouldn’t want to go through it again.”

Recalling the idealism of the time, Gleason said, “We were convinced that we had all the answers, and on reflection I think we did have quite a few of them. We don’t have much feeling anymore about what’s good for everyone unless people think, ‘Well, it’s good for everyone...and me, particularly.’ So it’s hard to get anything done. It’s hard to get someone to say, ‘I’ll give up a little bit so that everyone can be reasonably better off.’ There was a ‘what’s mine is yours’ and ‘what can I do to help you’ attitude that just doesn’t exist anymore.”

“But I think we made objective progress. I think we did come a long way. I remember one time I was riding around with a couple of other people. It was a beautiful day, and everyone was having a great time and taking the essential position that, ‘Yes, the war should have been over yesterday—not tomorrow, but yesterday’ and we looked at each other and said, ‘We won!’”

“And, in a real sense, we did.”

**“Wartime is only/  
The other side of Peacetime/  
But if you’ve ever seen how wars are won/  
You know what it’s like/  
To wish that Peace would come/  
And don’t it seem like a long time,  
Seem like a long time,  
Seem like a long, long time....**

**--Brewer and Shipley  
“Seems Like a Long time”**



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# 1960

## Things look swell, things look great Gonna have the whole world on a plate

By Calder M. Pickett  
Professor of Journalism

Of all my memories of the 1959-1960 school year I suppose the most profound will always be what we might call the Murphy-Docking row. So why don't I start another of these memory pieces with a few words about that celebrated affair? After all these years I suppose it's safe to conjecture that two powerful egos were clashing here, and maybe the **Kansan** was exploiting the clash a bit.

**George Docking** had been elected governor in 1956, a Democrat in a Republican state. He had come to use the University of Kansas as a target, and each year then, as now, there was a battle over the budget. Docking had declared for a third term; Franklin Murphy, KU's chancellor, was being talked up as a possibility at other universities--the University of Minnesota in the fall of '59, though he was not offered such a job. Controversy over the budget continued, and there was speculation in the area press. It exploded, all of this, in the spring. Murphy announced that he was accepting an offer to go to UCLA, as its chancellor.

It became one of the most emotional stories in the history of KU. There was a rally at the chancellor's residence and Docking was burned in effigy, and officials who would have penalized students for any other effigy-burning stood and cheered. A **Kansan** writer said there wasn't a dry eye in the crowd; I asked him whether he had checked out all eyes. You'd have gathered that the governor was driving our chancellor down Highway 66 with a bullwhip, instead of the chancellor going to a job that, although we didn't know it then, would lead to west coast and even national prominence.

Well, that's how it looked to this old hand. **Kansan** Editor **Jack Harrison** said, "We lost our friend." **W. Clarke Wescoe**, dean of the School of Medicine, was named chancellor in a matter of days. Writer **Doug Yocom** said: "Docking is not the man many hope to see in the Statehouse" at budget time.

**"On the sidewalk Sunday morning, lies a body oozing life,  
Someone's creeping 'round the corner, is that someone  
Mack the knife?"**

1959-60, and the song of the year, especially Bobby Darin's version. Louis Armstrong's had come a few years earlier. Twenty years ago, and what was going on that year, what was life like for you people who graduated in '60, the year John Kennedy would be elected President?

The **Kansan** staff leaders were **Harrison, George DeBord, John Husar, Jack Morton, Yocom, Bill Kane, Ted Tidwell, Bruce Lewellyn** and **John Massa**. I remember you well.

**David Holman** was KUOK manager, and I note that a kid named **Wendall Anschutz** was news director. A magazine called **Spectrum** was put together as a kind of shotgun marriage between Sigma Delta Chi and a group of self-styled intellectuals. As SDX adviser, I opposed the marriage from the start, and I was the guy at the ceremony who responded "Yes" when the minister asked whether anyone knew why the marriage should not take place.

The 1958-59 **Kansan** won an All American and had a fox terrier mascot called Thirty. The ASC social committee banned **Kansan** reporters, the **Kansan** staff had a Christmas wassailing party, and various journalism-type visitors included **Eileen Foley** of the **Hutchinson News** and former professor **Jimmy Bedford**, who had just traveled 88,000 miles around the world.

A story late that spring told us that **Dean Burton W. Marvin** was going to Iran on a Fulbright and that a boyish-looking assistant professor named **Pickett** would be acting dean. And at the **Kansan** Board dinner the awards went to **Carol Allen, Harrison, DeBord, Joanne Novak Murry, Lewellyn, John Patten, Ann Shaffer, John Peterson, Alan Withnow** and **Dorothy Boller**.

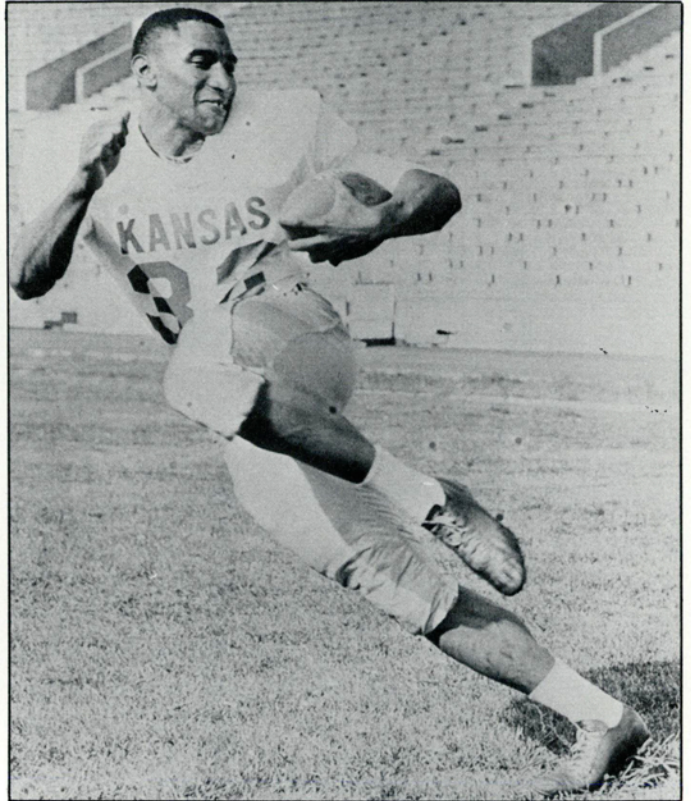
**"This old man, he said four, he played knick-knack on my door,  
With a knick-knack, paddy-wack, give the dog a bone,  
This old man went rolling home."**

That was really and truly a hit song of the school year. As Captain Queeg said in "The Caine Mutiny" about then, "I kid you not."

Let me call roll now of the senior class, with last-known town address: **Carol Allen Rex, Dallas, deceased. . .**



**Billy Mills was the track hero.**



**Curtis McClinton took 1959-60 football honors.**

.**Rael Amos**, Jefferson City, Mo. . . .**Merle Gayle Askren**, Manhattan Beach, Calif. . . .**Jerome Bailey**, Topeka. . . .**Richard Crocker**, Chevy Chase, Md. . . .**Martha Crosier Wood**, Scituate, Mass. . . .**George DeBord**, Morro Bay, Calif. . . .**Carolyn Frailey Keys**, Sulphur Springs, Tex. . . .**Martha Frederick Fitch**, Arlington, Tex. . . .**David Gordon**, San Jose, Calif. . . .**Jack Harrison**, Stillwater, Okla. . . .**Larry Hazelrigg**, Springfield, Mo. . . .**Janet Juneau Smolar**, Houston. . . .**William F. Kane**, Richmond, Calif. . . .**Kenneth Konop**, Grandview, Mo. . . .**Bruce Lewellyn**, New Haven, Conn. . . .**Newell Maag**, Nederland, Colo. . . .**Larry McKown**, Wichita. . . .**Larry Miles**, Browning, Mont., deceased. . . .**Raymond Miller**, Nashville, Tenn. . . .**Marcia Moran Hilt**, Hinsdale, Ill. . . .**Michael Morrow**, San Antonio, Tex. . . .**Jack Morton**, Silver Spring, Md. . . .**Theodore Mueller**, Dodge City. . . .**Joanne Novak Murry**, Dallas. . . .**John L. Patten**, Santa Monica, Calif. . . .**Ruth Rieder Sharp**, Reeds Spring, Mo. . . .**Thomas Schmitz**, Chicago. . . .**Sarah Anne Shaffer Peckham**, Greenwich, Conn. . . .**John Sharp**, Kansas City, Mo. . . .**Elizabeth Stout Stahl**, Minneapolis, Minn. . . .**Ted Tidwell**, Shawnee Mission. . . .**Douglas Yocom**, Portland, Ore. . . .**Mike Zakoura**, Kansas City, Mo.

Lets drop back 20 years and see what was going on in the world. The biggest story of '59 was the visit of Premier Nikita Khrushchev to America, that visit that carried the famous man to supermarkets, the 20th Century-

Fox lot and everywhere, it seemed, but Disneyland. Hawaii became the 50th state. Eisenhower traveled to almost every country in the world, but the U-2 spy plane story in the spring canceled his summit visit to Japan. George Marshall died, Charles Van Doren confessed he had been fed answers on the TV quiz show, the six-month steel strike ended, the U.S. and Japan signed a treaty, blacks began to sit in at stores and restaurants in the South, the primary elections made Kennedy a big name, the Winter Olympics were held at Squaw Valley, Calif., Cuba was becoming a major trouble spot, people were rioting in the Panama Canal Zone, earthquakes upset the geysers at Yellowstone Park, we were cleared to read "Lady Chatterley's Lover," Elvis Presley got out of the service, Caryl Chessman was executed, the Food and Drug Administration approved the use of birth control pills, and we all gave up cranberries at Thanksgiving, because they'd been sprayed with something we thought would kill us.

**"Gray skies are gonna clear up,  
Put on a happy face. . . ."**

Okay, okay, we'll put on a happy face. But not if we're White Sox fans, because our team lost to the Dodgers in the World Series. At KU a young man named **Billy Mills** was starring in track, and one named **Curtis McClinton** was banging around on the gridiron. Not a bad football season, for a change; well, not a good one, but we did

win five of our ten games.

In basketball we beat Kansas State in overtime, got into the NCAA regionals, then beat Texas but lost to Cincinnati. A friend of mine named **Susanne Shaw** had a byline on a story financing the Relays, and rumors were finally squelched that KU would be put on NCAA probation. Indiana, yes, KU no. Former Coach Phog Allen told the NCAA to quit snooping around.

"Things look swell, things look great,  
Gonna have the whole world on a plate,  
Startin' here, startin' now,  
Honey, everything's comin' up roses. . . ."

There's little doubt in my mind that the University was a livelier place in '59-'60 than it had been and that the students on the **Kansan** were much more alert to what was going on in the world. But--many of the editorial



The 1959 Homecoming Queen holds court with her attendants. Judy Gorton, back row, second from left, was the Homecoming Queen. Her attendants were: back row, left to right, Jeanine Tiemeier, Margie Critten, Mary Carol Stephenson; Second row, Ellen Jurden, Melissa Ann Weeks, Barbara Bastin, Lynnette Alver; front row, Joann Hummel, Peggy Shank.

issues were the same old issues.

**Jack Harrison** was angry about parking fees, foresaw a coming baby boom, was watching Richard Nixon warily, later said the California man "lacks moral courage, leadership ability, sound judgment, strong convictions and integrity." (My God, Jack, you said everything but the poor guy's need for a better deodorant!) Harrison also had no fear of federal control of education.

**Jack Husar**, my all-time favorite user of big words, wrote about Khrushchev's visit, about the Rock Chalk Revue, about the Greeks, about our great track and field team, about Van Doren, about rats in Sunnyside apartments. Husar had opinions on everything.

**George DeBord** urged us to be nice to Mr. K (was he coming to Lawrence, George?), thought that maybe "spare the rod and spoil the child" wasn't a bad idea, demanded better quality on television, said of loyalty oaths that "No nation can hope to survive that is built on a foundation of paper," thought the "soaring sixties" were already a bore, and wrote endless letters to his dog, Fred. Fred on occasion replied.

And there was **Ray Miller**, delighted by naive freshmen, deploring thought control, striking out at conservatism. I'll bet Miller is as conservative today as I am.

**Sandra Hayn**, flashing her red hair, called for recognizing Red China and said the Little Man on Campus contest was a farce.

**Yocom** knocked student evaluation forms. **Morton** said universities should turn students files over to the law when necessary.

**Carol Heller** wrote about white socks, for some reason a major topic of the time. **Jane Boyd** wished happy birthday to the father of our country. **Carolyn Frailey** philosophized on men, women, golf and spring (was Clarke out golfing that day?). **Rael Amos**, a Republican if I ever knew one, said "Wake up, GOP!"

"Oh, they ran through the brambles and they ran through  
the bushes,  
And they ran though the woods where a rabbit couldn't  
go. . . ."

I wouldn't have thought it, but there was still a big band coming to KU that school year. Good old Harry James. We had a series of classic films that was one of the best: "Intolerance," "The Iron Horse," "The Cabinet of Dr. Caligari," "Sunrise." I'd completely forgotten it, but I did a review on each. Busy, busy, busy.

**John Husar** liked the theatrical version of "The Member of the Wedding." We also had both "Desire Under the Elms" and "Bridgadoon," plus Douglas Moore's opera, "The Ballad of Baby Doe."

Some notable speakers, too: the poet, John Ciardi; the Shakespearean actress, Margaret Webster; Jose Figueres of Costa Rica; Douglass Cater of the **Reporter** magazine, who said Hubert Humphrey was the best man for the White House; Humphrey himself, who could have led the students out of Hoch like the Pied Piper of

Hamelin; Aldous Huxley, a Humanities lecturer; and Harry Truman, who was here for the Model UN and said he hoped to take Nixon to the cleaners.

The news of '59-'60 was frequently of the pseudo-event variety, but it was almost always interesting. The Model UN seated Red China. Murphy criticized lazy students and said he worried about public apathy. There was a debate on whether religion was superstition, and another on Franklin Roosevelt as president. Clifford Griffin of history called FDR a liar and a fraud. Whew!

Watkins Hospital was in need of space. The English proficiency examination plagued many students. There were more bicycles on campus, and more bicycle thefts. Somebody stole \$4,000 from the field house. The Board of Regents approved a building program. Gifted students programs were emerging. The **Kansan** did a series on Sunnyside, and I recall indignantly responding to someone's calling the place a slum--it was once my home, I said.

There were 9,435 students enrolled that year, 194 more than a year earlier. On today's packed campus one can look back to that figure with some nostalgia. There were still queens elected for various events, and the Tekes had their Roman party.

There were panels, right and left, one on Cuba, and two professors blamed the United States--naturally--for all that was going wrong in Castroland. John Ise was retired but was still being quoted: advertisers were the new ruling class in America, schools and students and salaries were big campus problems, we were in a heap of trouble if Nixon should win the presidency.

"Students nix night classes," a headline read, and another, reflecting the beat talk of the day, read, "Like, man, nobody talks." An article told us about bookies in Lawrence, and there was a boom in selling Western Civ notes, and a few souls were all het up over a picture story that compared the School of Business with William Whyte's then-popular book, "The Organization Man." Birth control was debated. There was a new party: the Independent Student Movement. The KU-Costa Rica program began. Our College Bowl team won, beating Chicago. It reached 64 degrees in early January, and dropped to 5 above a few days later. **Tom Hough** published an article on swastikas. William Inge was a guest teacher in the spring. Jules Dubois of the **Chicago Tribune** was the William Allen White lecturer, and Latin American students tried to shout him down, and Chancellor Murphy let the students know who was boss.

We were still debating loyalty oaths in those days. Murphy was against them, and Sen. Schoepel was for them. Jim Gunn, who was in University Relations, said reporting bad news hurt KU's image, and Ray Miller said "Tough!" Craig Stevens, who played Peter Gunn on television, picked the yearbook queen. Several engineering professors took off for better-paying jobs.

The apocalyptic movie, "On the Beach," was discuss-

ed at a Current Events Forum. Students launched a book drive for Lowell Lee Andrews, who had killed off his family in '58 and was about to die in the state prison at Lansing. Summerfield Hall was dedicated. Ray Brewster of the chemistry department won the HOPE award. Sixty-five Negroes, a term we used in those days, protested an anti-sit in resolution of the Big Eight student body presidents. And the Republicans edged the Democrats in a poll conducted by the **Kansan**.

"Going to Kansas City, Kansas City, here I come,  
Going to Kansas City, Kansas City, here I come,  
They got some pretty little women there  
and I'm a gonna get me one."

Deathless poetry of that school year. We were reading "Advise and Consent," "Hawaii," "The Ugly American," and "The Status Seekers." The movies included "Porgy and Bess," "Anatomy of a Murder," "North by Northwest," "Pillow Talk," "Ben Hur," "Operation Petticoat," "Home from the Hill," "Can-Can," "Pollyanna" and "The Apartment."

Television showed us Mr. K touring the land, Dennis the Menace, Dobie Gillis, Twilight Zone, Hawaiian Eye, Mr. Lucky, The Untouchables, Riverboat, Laurence Olivier in "The Moon and Sixpence," Gary Cooper narrating "The Real West," Red Skelton, the final Lucille Ball-Desi Arnaz show, and a slug of westerns: Bronco, The Alaskans (a northern, I guess), The Deputy, The Rebel, Bonanza and Laramie. All new that year.

Big on Broadway were "The Sound of Music," "Fiorello!," "Bye Bye Birdie" and "The Miracle Worker."

That was the year **Crocker** and **Frank Morgan** used to have parties at their apartment: "Hello, Dr. Pickett, this is Crocker. We're having a party." We'd sit on the floor and listen to the Kingston Trio. The Peter Gunn theme, "Charlie Brown," "Personality," "Put Your Head on My Shoulder," the theme from "A Summer Place," "Running Bear," "Puppy Love." I couldn't quote the words from some of these because quite honestly I don't know them. My apologies to your generation.

When Caryl Chessman was executed half the students in the school were in the newsroom following the story on the wire, and the whole matter of the death penalty was debated in print. Tranquillizers were newly popular. Students tended to be "so what?" about Elvis leaving the service of Uncle Sam, and here and there a dance called the twist was being tried out. Beatniks were mighty big, and I had a hunch that some of our crew were wistfully looking at San Francisco. We debated the cranberry poison crisis in class as some of the students lit up their cigarettes. A marvelous year, 1959-60, and soon we'd have a new president and the sixties would soar and all the problems of the world would disappear.

"Once there was a little old ram,  
Thought he'd punch a hole in the dam,  
Nobody thought that ram could punch a hole in the dam,  
But he had high hopes, he had high hopes,  
He had high apple pie in the sky hopes. . . ."



# News Notes

## Students get "real world" views from visiting pros

Again this semester, the journalism school had a number of professional journalists come to talk to its students about practicing journalism in the "real world." Several of the visitors were familiar faces to current students and staff.

Christy Bulkeley was the first visitor in the fall series of professionals-in-residence sponsored by the news-editorial sequence. She is president and publisher of the Danville (Ill.) *Commercial News*, a Gannett paper. She has worked on the *Saratogian* in Saratoga Springs, N.Y. and spent ten years on the Rochester (N.Y.) *Times-Union* as a reporter and editorial page writer and editor.

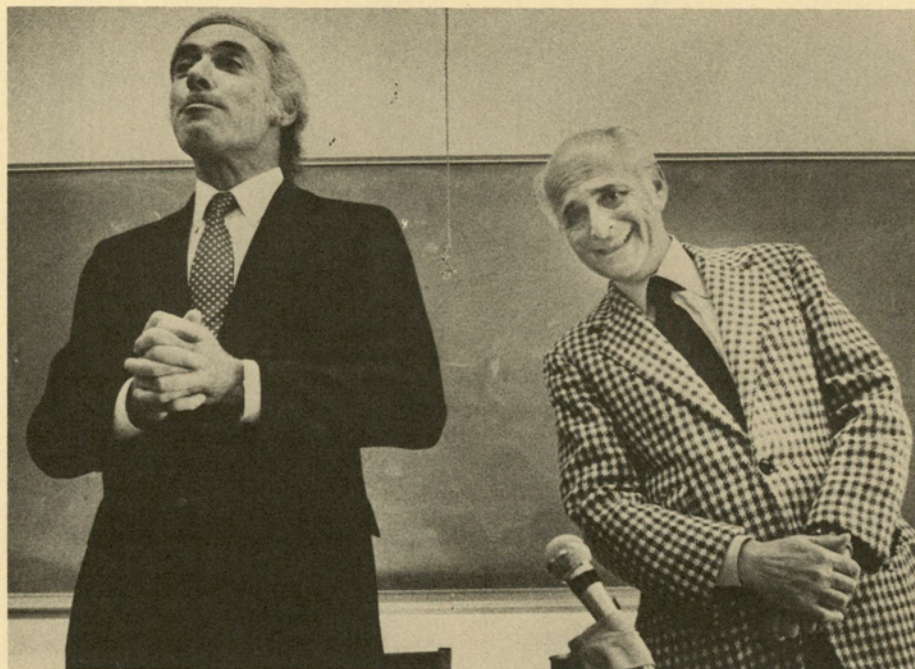
Bulkeley has a long record of achievements and professional affiliations, including Sigma Delta Chi, Women in Communications, the American Society of Newspaper Editors and the American Newspaper Publishers Association. While in Lawrence at the end of September, she spoke to editing, reporting and other classes, and to the local chapters of SDX and Kansas Press Women.

On Oct. 29 and 30, Dick Reid returned to Flint Hall for a brief visit as a professional-in-residence. He was the 1978-79 Gannett professional-in-residence at KU, and many of his former students were still here. Reid is now assistant to the editor of the Minneapolis *Tribune*.

Reid has been assistant managing editor, news editor, European correspondent, wire editor and copy editor for the *Tribune*. He has also worked for the *Washington Post*, and holds a master's degree in journalism from Columbia University.

Mike Gartner was the third professional-in-residence, visiting KU on Nov. 8 and 9. Gartner is a 14-year veteran of the *Wall Street Journal*, where he served as copy editor, reporter and page one editor. He has been with the *Des Moines Register and Tribune* since 1974, and is now editor and president. Gartner is also a member of the Iowa and New York Bars, and holds a J.D. from New York University.

The final professional-in-residence for the news-editorial sequence, Joe Harper, was on campus Nov. 29 and 30. Harper



TV sitcom creators Bud Yorkin and Norman Lear visit a Flint classroom.

is a former university journalism professor. He is now the managing editor of the *Wicita Eagle and Beacon*, and has worked for the Raleigh (N.C.) *Times* as managing editor, the *Suffolk Sun* on Long Island, the *Madison (Ind.) Courier* and the *St. Petersburg (Fla.) Times*.

News-ed by no means had the corner on the visitors market. The radio-television-film sequence also had a number of seminars featuring professionals.

The first visitor this fall was a 1963 RTVF and theater graduate, Hoite Caston, who was in Lawrence at the end of September. He visited classes and conducted a seminar about acting, writing and directing commercials. He also attended the University Theater production, "Greensleeves' Magic," in which he starred as a sophomore in 1960.

Caston, now based in Los Angeles as a free-lance writer and director for commercials and television, has been highly successful in TV commercial production. He was recently the recipient of a first place award for creative excellence at the U.S. Television Commercial Festival. Caston is now beginning to move into the field of television drama and film.

Caston was the first speaker in the Richard Kelton Memorial Seminar Series, created in memory of Kelton, a KU alumnus, who died last year during the filming of the TV Show "Centennial." The series is jointly sponsored by the RTVF and theater departments.

The second speaker in the series was Art Kean, who conducted a two-week workshop called "The Realities of Film" between Oct. 14 and 27. The workshop concerned writing, directing and producing television drama and films.

Kean has written and directed numerous award-winning TV features and series episodes. His work includes episodes of "Police Story," "Hawaii Five-O," and "The F.B.I.;" the TV movie "A Killing Affair," with O.J. Simpson and Elizabeth Montgomery; and a feature film called "Murph the Surf."

Norman Lear and Bud Yorkin, owners of Tandem Productions, made a brief appearance to visit RTVF classes on Oct. 29. Both are nationally known for several situation comedies, notably the long-running "All in the Family." This and various spin-offs are produced by the Tandem company.

Joal Hetherington

## Faculty members continue busy schedules

**CALDER PICKETT** began the seventh season for his radio program "The American Past" this fall. The program is carried on KANU radio. This year it is also being carried by the FM station at Loyola University in Chicago through an arrangement between the two stations.

**SAM ADAMS** conducted a minority affairs program early this fall for students in American Newspaper Publisher Association Research Institutes. Adams also conducted two-week journalism workshops at KU, Duquesne University in Pittsburgh and Temple

University in Philadelphia.

**BRUCE LINTON** attended the Kansas Association of Broadcasters Internship Committee meeting in Junction City in October. Linton also organized a broadcast management seminar at KU last summer.

**CHUCK BERG** returned from extensive travels to an associate professorship this fall. Berg participated in film and music activities while he was traveling and received a research grant for a film project. He was a National Endowment for the Humanities Summer Fellow.

**PETER DART** was a production con-

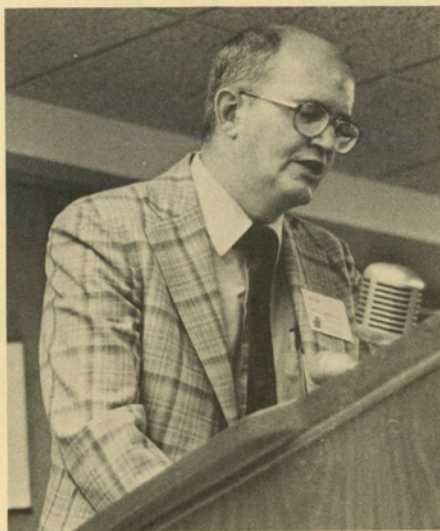
sultant on several area films and served as a judge for a national public service announcement competition.

**DALE GADD** was associate producer for a daily 60-minute talk show at KMBC-TV in Kansas City last summer.

**LEE YOUNG** attended the annual convention of the International Association of Business Communicators in San Francisco last June. While there, he visited several former journalism students now working in the San Francisco area. In October, Young went to Bermuda for the Magazine Publishers Association annual convention.

The Association for Education in Journalism convention in Houston last August was attended by **CHUCK CHOWINS**, **DON JUGENHEIMER**,

## New Faculty: Seven join teaching staff



Bill Higgins

**Tom Eblen**

Tom Eblen, the journalism school's 1979-80 professional-in-residence, is teaching reporting and editing courses in the news-editorial sequence.

Eblen is on leave from his position as managing editor for administration of the Kansas City *Star* and *Times*. He joined the staff of the *Star* in 1960.

He is a 1958 graduate of the University of Missouri-Columbia and was president of the Missouri chapter of Sigma Delta Chi, the Society of Professional Journalists.

In addition to being a member of Kappa Tau Alpha, a journalism honorary society, Eblen is a member of the board of directors of the Associated Press Managing Editors Association. He served on the Pulitzer Prize nominating jury in 1978 and 1979.



Drew Torres

**Tim Bengtson**

Tim Bengtson, associate professor, is teaching advertising courses. He is a graduate of the University of Michigan with a bachelor's in business administration. Bengtson holds a master's in business administration from the University of Michigan, a master's and a doctorate, from Northwestern University.

Bengtson spent the past four years teaching advertising at the University of Utah and at Northwestern.

In the summers, he has been affiliated with Marsteller Inc., an advertising agency, in Chicago as a research and creative consultant, held a 4-H Fellowship with J. Walter Thompson advertising agency in Chicago and also worked for newspapers in Chicago and Minneapolis.



Bill Higgins

**Dave Johnson**

Dave Johnson is a new assistant professor in the photojournalism sequence. He is a graduate of the University of Missouri with a bachelor's degree in journalism.

For the past seven years, Johnson has worked on the Topeka *Capital* and *Journal* as a photographer. He is a member of the National Pressmen's Photography Association and is educational chairman for the Association's Region 7, which includes Kansas, Missouri, Arkansas and Oklahoma.

Johnson also is chairman of the College Clip Contest, sponsored by the National Pressmen's Photography Association. He is a volunteer for the Muscular Dystrophy Association.

**REX BUCHANAN, LARRY DAY, LEE YOUNG, SAM ADAMS, SUSANNE SHAW, DOROTHY BOWLES and DEL BRINKMAN.**

**DOROTHY BOWLES** participated in the American Society of Magazine Editors Educator Seminar last May in New York City. During the summer, Bowles worked as wire editor for the Madison (Wis.) Press Connection under the Stauffer Faculty Internship program.

**LARRY DAY** conducted two seminars last summer, one in Guatemala and the other in Honduras. Both seminars dealt with professionalization of journalists. In November, Day met with journalism educators in Guatemala, Paraguay and Argentina as part of a trip sponsored by the National Partners of the Americas.

**JOHN BREMNER** participated in a teaching seminar in Indiana in July. **DEL BRINKMAN, MIKE KAUTSCH**

and **TOM EBLEN** also attended.

**DEL BRINKMAN** and **SUSANNE SHAW** participated in the Journalism Education Administrators Workshop at Wagoner, Okla. during the week of Oct. 8.

**DANA LEIBENGOOD** and **PAUL JESS** attended Editors' Day at Kansas State University on Oct. 13.

**MARY WALLACE** received an Outstanding Adviser Award at the Women in Communications national meeting in Dallas last September.

**LARRY DAY** was appointed to his fourth consecutive term on the University Fulbright Committee. Day also attended a Conference on Mass Communications and the Third World in Salisbury, Conn. in September.

**MAE SUNADA** attended several broadcasters' conferences. Sunada advised graduating RTVF majors on job-hunting techniques and resume preparation.

**TOM EBLEN** and **PAUL JESS** attended the Associated Press Managing Editors convention in Tulsa during October. Eblen will be vice chairman of the APME Changing Newspapers Committee next year.

**DON JUGENHEIMER** spoke at the annual meeting of the Association of Marketing Educators in Corning, N.Y. in October.

**CHUCK CHOWINS** and **RICK MUSSER** attended the National Council of College Publications Advisers convention in San Francisco during the fall.

**MEL ADAMS** was appointed to an International Newspaper Advertising Executives Association committee. The committee includes nine practitioners and three educators.

**HOWARD LLOYD CARR** worked in the advertising department of the Tampa (Fla.) Tribune during the summer as a Stauffer faculty intern.



Bill Higgins

**George Rasmussen**

George Rasmussen, a new assistant professor, teaches in the radio, television and film sequence. He is a 1954 graduate of Canisius College in Buffalo, N.Y., with a bachelor's degree in English and a minor in education. He received his master's in counseling from Boston University in 1979.

Rasmussen taught at Grahm Junior College in Boston from 1975 until coming to KU this fall. He was news and editorial director for WNAC-TV in Boston from 1966-1974 and a teacher at Boston University until 1969.

Before joining the Boston station, Rasmussen was news director at WGR-TV in Buffalo, N.Y., for seven years.



Jean Kozubowski

**Sammie Johnson**

Sammie Johnson, is a new assistant professor in the magazine sequence. She graduated from the Medill School of Journalism at Northwestern University in 1968 with a BSJ and received a master's degree in journalism in 1969, also from Northwestern.

Before coming to KU, Johnson was editor of *San Antonio Magazine* for three years.

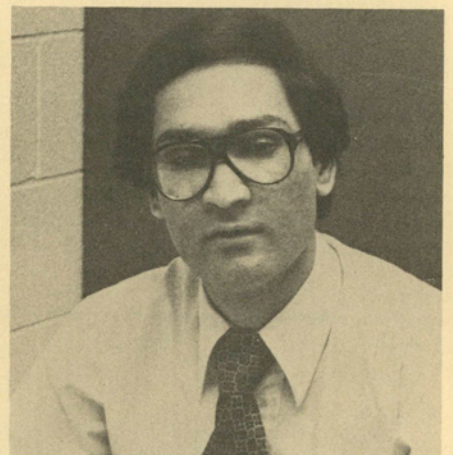
Before moving to San Antonio, Johnson lived in Nuremberg, West Germany, where she did free-lance magazine writing, worked in public relations and taught English.

She is a member of Women in Communications, the International Association of Business Communicators and the Association for Education in Journalism.



Jean Kozubowski

**Ann Klein**

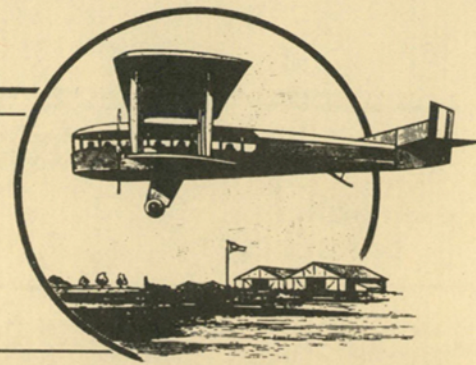


Drew Torres

**Hardy Mann**

Ann Klein and Hardy Mann are both teaching part time in the advertising sequence this semester.

# Alumni News



1934

**WILLIAM BLIZZARD** is president of the Oregon Newspaper Publishers Association and owner of the Lake Oswego Review.

1957

**WILLIAM HARMON** is with the advertising and graphic design company of Harmon, True and Pruitt in Shawnee Mission.

1958

**NANCY OLIVER** is manager of the Tahoe-Douglas Chamber of Commerce in Lake Tahoe, Nev. She is responsible for a monthly newsletter from the chamber, as well as a column which appears in the local newspaper every two weeks.

1961

**MARK DULL** was named account supervisor for W.B. Doner, Baltimore, Md.

1962

**BILL KURTIS** won first place in an Illinois news competition for broadcast journalists with his 60-minute documentary titled "Agent Orange." Kurtis is the anchor man for WBBM-TV in Chicago.

1965

**DONALD RINGSTROM** has been promoted to national manager of training for the Singer Company in Port Monmouth, N.J. **JOHN SUHLER** has been named president of the publishing group at CBS. He had been president of the consumer publishing division.

1967

**TONY CHOP** is account executive for Canyon and Eckhardt, Inc. of Prairie Village. **DONALD COLHOUR** is unit manager, Broadcast Operations and Engineering, for ABC in Hollywood, California. He worked for two years on "Welcome Back Kotter" and was recently unit manager on the Academy Awards Show. **CONSTANCE GASTON** and her husband Barry live in Wichita, where Barry has been named executive vice-president and general manager of KFHAM/KBRA-FM.

1968

**FRED FICHMAN** is assistant director of special services for ABC in Hollywood, Calif. **J. DAVID HOLT** is general manager of the Dallas Tornado Soccer Club in Texas. He was formerly with Worlds of Fun in Kansas City. **ROBERT WILSON** has been promoted to assistant manager of Sears, Roebuck and Co. in Manhattan.

1969

**MARSHA CROMWELL** is working for W.H. Freeman and Co. in San Francisco. She is advertising and promotion director as well as director of subsidiary rights. **KEN MULLER** is general sales manager for Seven-Up Bottling Co. in Fort Worth, Texas. **MICHAEL REARDON JR.** is news director for WXIA-TV in Atlanta, Georgia. He recently won an Emmy for sports directing for

"America's Cup" with Ted Turner.

1970

**BOLEY ANDREWS** is with the Bo Ann Investment Club in Shawnee Mission. **OSCAR BASSINSON** is the producer/director of Bassinson Productions, Inc. of Kansas City, MO. **JAY COOPER** announced that the KYYS (KY102) "Morning Team," Dick Wilson and Jay Cooper, were named to a panel of air personalities who appeared at the national convention sponsored by **Radio and Records** magazine in Los Angeles last March. The "Dick and Jay" show is currently the longest running morning radio program in Kansas City.

**F. PETER KOVAC** has joined Eggers Associates, Inc., an advertising agency in Kansas City. **VICTOR LAPORTA** owns Mercedes Lighting Inc. in Miami. **BARBARA LAUTER** is the director of public relations for the Indiana State Medical Association in Indianapolis. **MARGARET LINTON** co-hosts a talk show, "Baltimore at 10," and does weekend sports for WBLA-TV in Baltimore, Maryland.

1971

**CYD ALLOWAY** moved from Columbus, Georgia to Chicago, following relocation of the home of Royal Crown Cola. **GALEN BLAND** resigned as managing editor of the Parsons **Sun** newspaper in June to enroll in the Northwestern School of Law at Lewis and Clark College in Portland, Oregon. **IAN CAMPBELL** is working with Campbell Investment Company in Shawnee Mission.

**WILLIAM DOTY** has been named director of promotion and press relations for Metromedia Producers in Los Angeles. **ROBERT GARRETT** has been promoted from station manager to general manager at KYYS (KY102) in Kansas City. **CHUCK HAMMOND** is a sales representative for KBBC-FM in Phoenix, Arizona.

**CARLA HENDRICKS SACKETT** is copy chief of the Paris **Herald Tribune** in France. She is the new mother of Jessica Lynne. **JERRY LIEB** runs Lieb Graphics, a printing firm in Kansas City. **ANN MORIT** is Sunday editor of the Boston **Globe**. **MAX PAGE** has joined WXIA-TV in Atlanta, Georgia as executive producer of news.

**DARRELL PETERSON** and his wife Vickie live in Billings, Montana. She writes for the Family and Living section of the Billings **Gazette**. **DIANE GRAY QUINN** is living in Two Rivers, Wis. where her husband, Tom, is president of Hamilton Industries, a division of American Hospital Supply. **FRANK SLOVER** has joined Robert H. Kellen Co. as director of public relations. Slover will be working in Atlanta, Georgia.

**SIMON STRAS** is vice president of Kamen Distributors in Wichita. **STEVE VICKERS**

has moved his own publication, **Drum Corps World**, from Golden, Colorado to Madison, Wisconsin. It is a tabloid newspaper for enthusiasts of drum and bugle corps, with subscribers all over the world. **MICHAEL YEAROUT** is employed by Great Northern Book and Poster Co. of Breckenridge, Colorado.

1972

**GORDON ALLOWAY** moved from Columbus, Ga., to Chicago, following relocation of the home of Royal Crown Cola. He was recently promoted to advertising manager of the firm. **VANCE ARTHUR** is a business communications systems representative for Motorola in Overland Park.

**BRUCE EFRON** works for WREN radio in Topeka as a "mid-day personality" and public service director. **NANN GOPLERUD** and her husband live in New York where Nann is a freelance news writer in the "Newsfeed" division of CBS. Her husband is a photographer for "Camera 5."

**GREGORY HECHT** has formed a new company named Image Design Corporation. They do film and videotape production and operate out of Topeka. **DAVID MORGENSTERN** is a creative director for the D'Arcy Agency, writing and directing commercials. He is also doing some freelance writing such as the recent Coca Cola Lyrics. He lives in Los Angeles, Calif.

**JOHN NIXON** is director of KOB radio in Las Cruces, New Mexico. He also does play-by-play for New Mexico State University's Sports Network. **THOMAS SLAUGHTER** has been named assistant chief of bureau and news editor for the AP in Dallas. **ANDREA GOLDSTEIN STRAS** and her husband Simon live in Wichita.

1973

**RON BROZANIC** is employed by Northwestern Bell Telephone Company in Minneapolis, Minn. He is an audio producer. **RICHARD CHEATUM** is station manager of KISU and KSNN-FM in Pocatello, Idaho.

**RAYNA LANCASTER** is working as a senior writer for a Young and Rubicam agency W.M. Zemp and Associates. It is located in St. Petersburg, Florida. **MARTI LYONS** is the editor of **Right of Way** magazine, an association publication in Los Angeles, Calif.

**JAN ALLEN MONS** was appointed office manager for the Chicago office of Adam Young, Inc. **ROY REYNOLDS** is relocating to Manila, the Philippine Islands, for the Bank of America as a special projects officer in their Asia Computer Services group.

**KEVIN SHAFER** is managing editor of **Bike World** and **Soccer World** magazines. The publications are based in Mountain View, Calif. **JEANNE SUTTIE** is an assistant na-

tional bank examiner in San Francisco. **ROBERT TOTTEN** has been appointed director of news at KTSB-TV, channel 27, Topeka.

#### 1974

**BILL BROOKS** is account executive with Christenson, Barclay and Shaw Advertising Agency in Kansas City. **LAUREL DEFOE** works at channel 19 in Kansas City. **ANNE SAXON HEGEDUS** works for United Way of Sedgwick County. She and her husband live in Wichita. **DAVE HUNKE** has been promoted to advertising market manager of the Wichita Eagle-Beacon. **PATRICIA JOHNSON** is a communications officer for Bank of America in San Francisco. **NANCY JONES** is a public relations account executive for the Pitluck Group in San Antonio, Texas.

**ALAN MCCOY** has been promoted to employee and community relations representative for Armco, Inc. of Kansas City. **MICHAEL MEESKE** is managing editor of the Parsons Sun newspaper. **JOHN (JACK) MORRIS** will become managing editor of the Glenwood Springs Post in Colorado. He was the news editor of the Newton Kansan.

**HAL RITTER** is an assistant city editor for the Times-Union newspaper in Rochester, New York. He directs the Money page staff. **RANDY SCHUYLER** is copy editor for the Bakersfield Californian. **SUSAN STOFFLE** is the Life Style columnist for the Wichita Eagle-Beacon.

#### 1975

**BRUCE BERGMAN** is a car salesman in Omaha, Neb. **TIMOTHY CALCARA** is in sales at KCNW radio in Kansas City. **THOMAS COBB** is director of the publications and news bureau at Kansas Wesleyan College in Salina.

**PRISCILLA DAVENPORT** is working for the Dallas Morning News doing editing, layouts and book reviews. Her husband John is news editor for the newspaper. **JOHN DICK** is a director and cameraman for CSI Productions in Tulsa, Okla. **GAROLD ELLIS** is attending law school at KU.

**STEVEN GRANZOW** is a reporter and weekend anchor man at KRCC-TV in Jefferson City, Mo. **KEN HARWOOD** is assistant director of public relations for the U.S. Jaycees in Tulsa, Oklahoma. **JOHN HEGEDUS** is a sales representative for KAKE-TV in Wichita.

**ANGELA POTHETES JOHNSON** is writing for the Vancouver Columbian in Washington. **STEVE KLINZMAN** works as a field service manager for Sun Communications in Kansas City. **ARNOLD LYTTLE** has moved to Tacoma. His wife is an intern at Madigan Army Medical Center at Fort Lewis.

**ERIC MEYER** is working on the national desk of the Milwaukee Journal. **DARRELL MORGAN** is a photographer for KTSB-TV in Topeka. **JOHN O'CONNOR** is in retail advertising sales in Chicago. **CYNTHIA SCHOEPNER** is weekend news producer for KAKE-TV and documentary producer for the Kansas Information Network (radio). She lives in Wichita.

**BARBARA STEERE** is in the U.S. Army Signal Corps in Germany. She is a Tactical Communications Platoon Leader. **CRAIG**

**STOCK**, Wichita Eagle-Beacon reporter, has been chosen to receive one of eight fellowships to attend the Woodrow Wilson School of Public and International Affairs at Princeton University.

**LYN WALLIN** is an assistant United States attorney in Omaha, Neb. **TIMOTHY WATSON** has been promoted to corporate advertising manager of the American Companies Inc. of Topeka.

**TERRY WHITE** is working on his master's in journalism at the University of Maryland, where he has an assistantship. He is also working full time as a community education specialist for the city of Alexandria, Va.

#### 1976

**GREG BASHAW** is employed with UPI in the Chicago bureau. He has a news-writing position. **SCOTT BUSCH** is employed by Dun and Bradstreet Company of Shawnee Mission. He is account executive in the marketing division. **TIMOTHY BRADLEY** is attending guitar school in Hollywood, Calif.

**MARK EKLUND** completed his two-year service as a United States Peace Corps Volunteer in Accra, Ghana, W. Africa. He teaches advertising and public relations at the Ghana Institute of Journalism. **DENNIS ELLSWORTH**, formerly of the Lawrence Journal-World, is working for the Tallahassee Democrat in Florida.

**EVAN GALE** is the head photographer for the Brownwood Bulletin in Texas. **ROBERT GAVIN** is attending graduate school at Northwestern University in Evanston, Ill. **MIKE GULLETT** has joined the staff of the Parsons Sun.

**BETTY HAGELIN** has graduated from law school at Washington University and is working for the law firm of Galihier, Clarke, Martell and Donnelly. **LOUISE HENRY** is assistant to two region directors of a medical consultant firm in Evanston, Ill. She has been doing an audio-visual project to promote the firm's microcomputer nurse staffing system.

**MARTHA JOHNSON** was assigned to the Kansas Legislature and state government



Professor Lee Young visits with journalism graduates during the alumni reunion at Homecoming on Oct. 27. Professor Calder Pickett gave a talk to the gathering of alumni and faculty in the Big Eight Room of the Kansas Union, and the head of each sequence spoke briefly about programs and activities taking place in the journalism school. After the reunion meeting, alumni attended the homecoming luncheon before the Oklahoma State—KU football game.

# ALUMNI NEWS

beat at KTSB-TV in Topeka. **RANDY KANCEL** is special events coordinator at Rockhurst College in Missouri. **RENAY KERKMAN** is working at Chicago State University as an audio visual technician.

**KEN KREHBIEL II** is an assistant instructor at Wichita State University. He is also an announcer and producer for KMJW, a radio station affiliated with WSU. **MICHAEL MER-RILL** is attending Washburn University and working toward an elementary teaching degree. He lives in Topeka.

**JEFF POPENOE** is sales coordinator for the **Boulder Monthly** in Colorado. **RICHARD ROBERTS JR.** graduated from the Central Baptist Theological Seminary in Kansas City last May. He is pastor of a church in Osawatomie.

**WILLIAM (BIFF) ROBERTS** is working for an industrial advertising agency in Rockford, Ill. **STEVE SCHOENFELD** is a sports reporter for the **Tulsa Tribune** and covers the Tulsa Roughnecks. He received several awards this fall in the Professional Soccer Reporters Association Sports Writing Contest.

## 1977

**CONRAD BIBENS** is an area reporter for the **St. Joseph News-Press**. **JEAN BLACKMORE** is working in the book division of World Publication, Inc. in Mountain View, Calif.

**MERLYN L. BROWN** is the executive director of the Republican Party of Kansas, located in Topeka. He formerly was editor of the **Ulysses News**. **JAMES CAMBRON** is a production engineer at WDAF-TV in Kansas City. **CAROL CLEMENT** is an assistant to an ophthalmologist in Irving, Texas.

**DONALD COOPER** has been working at KZTV in Corpus Christi, Texas. Don also has the Sunday morning sign-on shift at KSIX radio. **G. GORDON DOCKING** married Susan Walker in June of 1978, and is a reporter for KYTV-TV in Springfield, Mo.

**DOUGLAS DUY** directs communications for Methodist Medical Center in St. Joseph, Mo. **MARCIA RILEY HARPER** does afternoon drive-time news summaries and works weekends as disc jockey with KSKG radio in Salina.

**DAIN HARTWELL** is attending graduate school in RTVF at KU. **NANCY HELLING** is working as Program Coordinator for the Midwest Organ Bank, Kansas City. She is responsible for coordinating retrieval programs in area hospitals and also for coordinating all of the media relations for the organization.

**JENNY HOFFMAN** has been working for a year in WREX-TV in Rockford, Ill. She is an assignment editor and does some reporting and anchoring. **DAVID JOSEPH** married Susan Applebury in April of 1978. They are living in Springfield, Mo.

**RICK NICHOLS** has joined the staff of the **Eureka Herald**. He will work as general assignment reporter. **JAMES PASTA** works

in television production for the Shawnee Mission School District. **ELENA ROMERO** is working in the Lawrence bureau of the **Kansas City Times**.

**MIKE STRAND** has joined the WSSR news department in Springfield, Ill. as a legislative reporter. In addition to statehouse news coverage, Mike is the writer-commentator on WSSR's Statehouse Journal. He will also be responsible for special reports to National Public Radio.

## 1978

**TIM AKARD** is a salesman for Landmark Ford in Lawrence. **JOANNE BRAND** is the Monday through Friday night audio person with KTSB-TV in Topeka.

**DEBORAH FAWKES** is an administrative assistant at Leo Kanner Associates, a translation company in Palo Alto, Calif. **LAURIE FISH** is a sales representative for KCKN radio in Kansas City.

**PAM FREUND** works in news production at KMBC-TV in Kansas City. **JOHN GOODMAN** is advertising manager for Helzberg Diamonds in Kansas City. **BRYANT GRIGGS** is a reporter for a daily newspaper in Bridgeport, Conn.

**JOYCE HADLEY** is assistant editor of **Hardware Retailing** magazine in Indianapolis. Previously she worked for **Where** magazine in Detroit. **JERRY HATTAN** is a news photographer for KARD-TV in Wichita. **REBECCA HERMAN** is director of information services and publications at Garden City Community College.

**THERESE HORNICK** is an editorial assistant for the **Polled Hereford World** in Kansas City. **KIMBRE HUGHES** is a research analyst for Gruy Federal, Inc., an energy consulting firm, in Washington, D.C. **LYNN JOHNSON** is working at KFKA radio in Greeley, Colorado.

**WILLIAM KEMPIN** is working at KRCG-TV in Jefferson City, Mo. He is writing and directing commercials, as well as announcing and doing the weekend weather. **KEVIN KIOUS** has joined **Boxoffice** magazine in Kansas City as assistant editor.

**LYNN KIRKMAN** began working for the **Emporia Gazette** in September. **PAUL KRAMER** is on the sales staff of KSKU-FM, in Hutchinson. **DIANA MARKLEY** works in the news department at KAKE radio in Wichita.

**HEATHER MCINTOSH** returned from Dublin, Ireland, to Clay Center after having been goodwill ambassador this past school year. **LISA MCVEIGH** is working for General Motors in Wilmington, Del., in public relations.

**JOHN MITCHELL** teaches English at a private institute in Utsumomiya, Japan. **ERIC MORGENSTERN** is employed by Brewer Advertising in Kansas City. He is an account coordinator.

**JOHN MUELLER** is a copy editor for the **Clearwater Sun** in Florida. **MALA NELSON** is working in the advertising department of

Milgram in Shawnee. **MARY ANNE OLIVAR** has joined the staff of the **Hutchinson News** as a general assignment reporter.

**JOHN RINKENBAUGH** is working at KLWN radio in Lawrence. **WELLINGTON (GENE) SLAIS** is a weekend news producer with WDAF-TV in Kansas City, Mo. **JEFFREY SUMMERS** is a news production assistant at KMBC-TV in Kansas City, Mo.

**MICHAEL SWENSON** is producer-director of news at KTSB-TV, Topeka. **JANET TAYLOR** is a research analyst for The Research Group in San Luis Obispo, Calif.

**STEPHANIE WILLIAMS** is a production assistant in news at the ABC affiliate in Chicago. **JANIE WILCOX** started working for Communications Services, Inc., writing a children's show. **SUE WITT** is assistant advertising manager for Haggard in Dallas, Texas.

## 1979

**LESLIE CHANDLER** is working for **The American Herford Journal** in Lenexa. **KAROL FERRARO** is working in the media department at Valentine-Radford Advertising Agency in Kansas City.

**ALLEN HOLDER** is news editor of the **Parsons Sun** newspaper. **ANN MCKINNEY MCKASSON** is associate editor for a small trade magazine that goes to the fresh produce industry. She lives in Garden Grove, Calif.

**MARY MITCHELL** is assistant city editor for the **Clearwater Sun** in Florida. **MARY BETH MUELLER** is assistant fashion director at Harzfeld's in Kansas City, handling fashion shows, displays and in-store communications.

**RANDY OLSON** is a photographer for the **Charleston Gazette** in West Virginia. **STEPHEN PADDOCK** is working in the advertising department at North Supply Co. in Kansas City. **CATHY RISCH** is assistant editor of **The Packer** in Shawnee Mission.

**LINDA SAIGER** is working as a paralegal professional at Mayor, Brown and Platt, a Chicago-area law firm. **JAN SEYMOUR** is assistant public relations director for the Federal Land Bank in Wichita.

We want to keep in touch! Please continue to send us news about yourself and keep us posted on your current address. Both the Alumni Association and the School of Journalism maintain records on KU graduates and want this information. Please stay in touch with us.



## Sentinels

And you thought hanging around Flint Hall for four or five years was a long time. Try over half a century. These two white pines have stood guard on Flint's east side since they were planted in the late 1920's. Chances are they'll thrive another 50.

"As long as there's no construction in the area or disease, under present conditions they could live another 50 years," said Jim Mathes, assistant director of KU facilities and operations.

It's hard to determine the life expectancy of the two trees, Mathes said, because there are few other white pines in Kansas with which to

compare them. However, this shortage also eliminates the likelihood of disease.

Wind damage is a problem as the trees' curved tops attest. For this reason, white pines are usually found on east slopes both on Mount Oread and in their native stands in the Rocky Mountains and Great Lakes states.

The trees have required little care over the years. Mathes said that they are just watered and occasionally trimmed.

In one respect the trees are like most J-School alumni. According to Mathes, they won't grow much taller, just wider at the base.

# Contributors to the Jayhawk Journalist

Leonard P. Alfano Topeka • Malcolm & Connie Applegate Lafayette, Ind. • Thomas P. Argubright Overland Park • Catherine Benz Kansas City • Tricia Bork Overland Park • John Bremner Lawrence • Gerald Burns Mounds, Minn. • Robert Burtch Dodge City • Douglas E. Campbell Alexandria, Va. • Marcia Clifton Tulsa, Okla. • James H. Coleman Sidney, Australia • John P. Crichton Berkeley, Calif. • Margaret L. D'Ardenne San Jose, Calif. • Dennis L. Ellsworth Lawrence • Jackie Engel McPherson • Dale Fields Spokane, Wash. • Janet Ferree Lawrence • Susan P. Flood Arlington, Va. • Tom & Kathy Gaume Little Rock, Ark. • Rick Grabill Osborne • Mr. & Mrs. Lewis Gregory Overland Park • Camille N. Gudger Corvallis, Ore. • Hallmark Cards Inc. Kansas City • John C. Harvey Lake Forest, Ill. • W.E. Hempler Bird City • Carla Hendricks Paris, France • Diane Nicholson Henry Fort Morgan, Colo. • David Holt Kansas City, Mo. • Patricia A. Kandybowicz Topeka • Paul Jefferson Topeka • Michele Kocour Kansas City • Barbara Lauter Bloomington, Inc. • Marea Liebert San Francisco, Calif. • Mrs. Wayne Livingston El Dorado • Jane Merriweather Kansas City • Sammie M. Messick Lawrence • Bill Meyer Marion • Marilyn A. Miller Madison, N.J. • Cindy Morgan Lawrence • Ann Moritz Brookline, Mass. • Karen Nelson Kansas City, Mo. • Jack Nixon Las Cruces, N.M. • Jan. M. Noyce Fullerton, Calif. • Carol Olivar Lawrence • Jim Olson Chicago, Ill. • Don Pfannenstiel Kansas City, Mo. • Norman & Susan Pommerenke Pittsburgh • Allen Quakenbush Topeka • Laurie Quick Kansas City, Mo. • Robert Rains Shawnee • Jami Rankin Gulf Breeze, Fla. • Ann Reiland Wichita • Leslie Riss Cripple Creek, Colo. • Cathy Roelke Overland Park • Randy Seba Salina • Joanne Prim Shade Winnetka, Ill. • Dean Sims Tulsa, Okla. • Mary Snapp Troy, Mich. • Kathy Stechert Madison, N.J. • Melissa Steineger Kansas City • Sam Teaford Los Alamitos, Calif. • Vance Publishing Corp., John B. O'Neil, Don Hunter Chicago, Ill. • John Walz Shawnee Mission • Daryl Webb Parsons • David C. Whitney Chappaqua, N.Y. • Diane M. Wilson Overland Park • Stan Wilson Tempe, Ariz. • Carl Young Danville, Ill. • Karen Zupko Chicago, Ill. • Marsha A. Bennett Shawnee • Marilyn Bowmen Wichita • Mr. & Mrs. Ronald E. Brozanic St. Louis Park, Minn. • George Clasen Garnett • David L. Coake Denver, Colo. • Alan E. Cordonier Lawrence • Mrs. Willard L. Curtis Houston, Texas • Gerald Demel Westminster, Colo. • Mr. & Mrs. Martin Dick Tappan, N.Y. • Mona S. Duckworth San Jose, Calif. • Lyle Duer Denver, Colo. • Mary Dunlap Oradell, N.J. • Stewart Farbman Overland Park • Randy C. Fassold St. Peters, Mo. • Peggi Fritzler Roseville, Minn. • Lewis D. Gregory Overland Park • Carol Gwinn Brooklyn, N.Y. • Gregory Hack Kansas City, Mo. • Elizabeth Haegelin Washington, D.C. • Mr. & Mrs. Stephen Haugan Overland Park • Michael Hostetler Wichita • Paula Jolly Kansas City • Mrs. J.R. Keach Shawnee Mission • Victor J. La Porta Miami, Fla. • Steven Leben El Dorado • Arnold R. Lytle Tacoma, Wash. • Monte Mace Palatine, Ill. • Janet E. Majure Phoenix, Ariz. • Cora E. Marquis Lawrence • Dennis McFall Lawrence • Jane Merriweather Kansas City • Eric Meyer Milwaukee, Wis. • Thomas Miller North Little Rock, Ark. • Mary Mitchell St. Petersburg, Fla. • John Montgomery Minneapolis, Minn. • Mr. & Mrs. Ray Morgan Shawnee • Eric Morgenstern Kansas City, Mo. • Patricia Myers Monrovia, Calif. • Scott Newton Pratt • Darell F. Norris Northridge, Calif. • Carol Olson Lawrence • Betty Pallanich Kansas City, Mo. • Sara Anne Peckham Greenwich, Conn. • Norman Pommerenke Pittsburgh, Pa. • Diane Gray Quinn Two Rivers, Wis. • Michael Reardon Jr. Marietta, Ga. • Steven E. Riel Minneapolis, Minn. • Mary Rinoul Ellsworth • Kath Russell Chicago, Ill. • Kelly Scott St. Petersburg, Fla. • Priscilla Myers Taylor Morrison, Colo. • Charles Thornton Emporia • Pat Tobias Madison, Wis. • Steven Vickers Madison, Wis. • Marlene Waltz Prairie Village • Herbert S. Weldon Lenexa • Barbara F. Welton Fountain Valley, Calif. • Arthur O. Wildonson Denver, Colo. • Martha Crosier Wood Lexington, Mass. •

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