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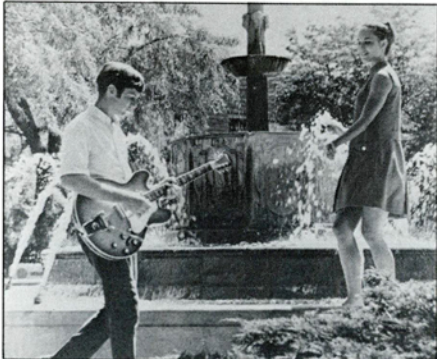
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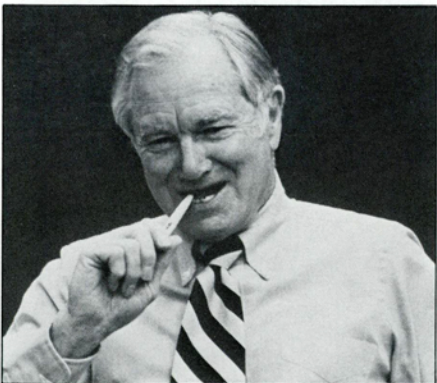
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The Essence of City Violence Brings Photo Award to Bill Frakes

by Gene Myers



Frakes shows style and emotion in this photo of a Miami girl on Ash Wednesday.

Police officer shoots young black man in Overtown, a battle-scar area in Miami. Within 10 minutes, a reporter and photographer from the *Miami Herald* run into a pool hall and then into the street.

The next scene lives in the memory of the photographer like an award-winning photograph. It is the ugliness of poverty and frustration, of violence and destruction, of fear and danger.

"On one side of the street is an angry mob," says the photographer, Bill Frakes. "On the other, the cops have their guns drawn. I'm in there with my camera. Then all hell broke loose."

A full-scale riot erupted on that warm night last December. Frakes spent most of the next 60 hours on the violent streets of Overtown, dodging bullets, bottles and rocks, and shooting pictures.

His photographs became an integral part of a 50-photo portfolio that made him Newspaper Photographer of the Year, possibly the most prestigious photojournalism award. Frakes, who graduated in December 1979, is the first alumnus to win the award, which has been presented for 40 years by the National Press Photographers Association and the University of Missouri.

During his three-plus years with the *Herald*, Frakes has photographed the violence of three riots. He has been shot at and been stabbed with a broken beer bottle, although a flak jacket protected him. The Overtown riot, however, caught him by surprise — and without his flak jacket.

"The mob started turning over cars and burning cop cars," he says. "Then it turned over the car of a radio reporter and trashed the car of a TV station. Besides being in a volatile situation, it's difficult to know what to shoot. I've got strobes but I don't want to shoot them into a cop's eyes because he doesn't know whether it's a strobe or gunfire.

"I guess I've learned a lot about the way to cover a riot. The first is how to get past the cops so you get close enough





Street crime is common in Miami's South Beach area. Here, two women battle over a purse. It belongs to the dark-haired woman. After being punched and having her wallet taken, she kicked her assailant in the stomach and took it back. The incident was over in an instant, and the police were never called, Frakes said.





Frakes is on the scene of yet another violent eruption — the natural one in the state of Washington.

to take photographs. It helps to know the back streets in and out of the ghetto. But the most important thing is to remember that you're there to report what's happening and to be sure not to become the news. Still cameras and TV cameras encourage the rioters so you must try to stay back and use long lens. That is the responsible way."

Bill Frakes is a Cornhusker by birth, reared in Scottsbluff (pop. 14,156). He always wanted to be a lawyer, and still did in 1972 when he enrolled at Arizona State University. He graduated with a degree in economics and a passing interest in photography — and his dream to be a lawyer. But after two years at the University of Mississippi, law lost its lure. He wanted to be a photographer.

"I thought about going to Missouri," he says, "but I worried about getting lost in the crowd. Then I visited KU and met Gary Mason, head of the photojournalism sequence, who is a superior individual. I can't say enough good things about him. He teaches so much more than photography. He taught me to be a person — how to see, what to look for — and he is a very inspirational lecturer."

At KU, Frakes worked on the *Kansan* and the *Topeka*

Capital-Journal. On Christmas Day 1979, he went to work for the *Miami Herald*.

Before long, he began moving up in the pecking order and began winning contests. But the biggest plum escaped him — until this year.

His portfolio included photo essays on the riots, an in-progress mugging, a busy hospital and deteriorating South Beach; the last essay won the Robert F. Kennedy Journalism Award. More than 1,500 photographers entered 20,000 photographs in the contest — but Frakes liked his chances.

"My portfolio was diverse and it looked good," he says. "You learn what the judges look for. I didn't know it would be the best, but I knew it would take a great portfolio to beat it."

Such a portfolio, the judges ruled, didn't exist. The announcement came in February. He picked up his award, \$1,000 and a Nikon F camera in April in Columbia.

"I was elated, certainly," he says. "Anytime there are 1,500 entries and they throw them all in a pile and pick yours, it makes you feel good. It's nice to be the best in anything." JJ



Left, the fear of elderly Jewish residents of the South Beach area were included in Frakes portfolio. Below, Frakes shows a stark portrait of a premature baby in a busy Miami hospital.



Listeners suffer after KANU tower destroyed

by Gene Myers

An eerie silence hangs in the air on dark, cold winter nights. The headstones of Pioneer Cemetery are faintly visible, outlined in the dark by a streetlight. Few cars pass through the intersection of Irving Hill Road and Avenue A. And although Daisy Hill is 1,000 feet away, the only sounds are the low moans of Iowa Street traffic.

The silence is the nightly companion of West Campus. So it was Dec. 17, when an unknown number of vandals, using darkness as a cloak and wielding a large pair of bolt cutters, quietly approached small cement rectangles, which are enclosed by a seven-foot fence topped with three strands of barbed wire. Anchored in the cement of each are three cables — the guidelines to the 605-foot broadcast tower of KANU-92 FM, KU's public radio station.

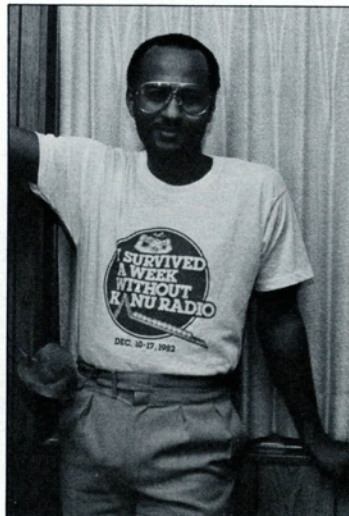
Shortly after 8 p.m., the vandals cut through the fences of the two northeast guideposts. Then, they sliced through the three guidelines of the leg nearest the tower; they probably planned to cut the other leg next, but they didn't have time. Within a minute, station officials estimate, the tower began to vibrate. Its steel groaned. Its sections collapsed like an accordion, thunder its music.

At 8:15 p.m., KANU lay silent.

* * *

Prairie Home Companion, a Saturday night favorite, was winding down. Host Garrison Keillor was halfway through an anecdote. He finished it, but northeast Kansas never heard the punch line.

Samuel Shareef, KANU development assistant, models the T-shirt designed and sold to offset operating expenses after the tower collapse.



Courtesy of Al Berman, KANU

Alarms sounded in Broadcasting Hall: trouble with the transmitter. Engineers rushed to West Campus to discover the crumpled wreckage of the once mighty tower that powered the 110,000-watt station. "Out there that night," KANU's Al Berman said, "it was just a bizarre sight. Floodlights. Police cars. A heap of steel. It turned my stomach."

On that December night, the station's troubles were only beginning.

* * *

About 10,000 blind, elderly and handicapped people suffered the most. They receive the daily news through Audio Reader, a closed-circuit radio reading service run by KU. "For our listeners, this was a devastating loss," said Rosie Hurwitz, the program's director. "They are not traditional radio listeners. They are the blind, the handicapped, the elderly, very dependent people. Our service gave them a little independence. The most important thing is we're their daily newspaper. Without the tower, we're powerless and frustrated; our listeners are suffering needlessly."

* * *

The base of the tower fell to the south, ripping through a chain-link fence and digging several inches into the frozen ground. It twisted to the north and then the top sections fell to the east, breaking over the roof of the unoccupied transmitter building and forming a giant inverted V. The tower collapsed with such force that a guideline severed half of the branches of a small evergreen tree.

"There's an emotional tie with your listeners in public radio," said Berman, development director. "We were radio people without a radio."

For seven days KANU remained silent. Engineers worked double time to jerrybuild a temporary tower. Offers of help came from nearby states and as far away as California. A Kansas City public station, KCUR-FM of the University of Missouri at Kansas City, lent a 100-foot tower, and KANU rented an antenna. Operating at 8,300 watts, less than 10 percent of its previous power, KANU resumed broadcasting Dec. 18. Its 85-mile radius shrunk to 15 miles. "Within this distance," Berman said, "the signal is pretty solid, unless you're behind a hill or a building. If you are, you're in trouble. It's depressing, but there's nothing we can do."

Audio Reader tried to resume broadcasting immediately. Lawrence's KLWN gave it a half-hour of air time each day. KJHK, KU's student station, turned over its facilities from 6 a.m. to noon daily. (Hopes to retune KJHK to KANU's frequency were dashed for technical reasons.) That signal allowed Audio Reader to reach a microwave dish in Lecompton, which re-established service to half of its subscribers. But even when the temporary tower went up, Audio Reader could reach only 7,000 subscribers.

* * *

KANU's biggest burden has been financial. The temporary tower, although a gift, cost \$3,000 to raise, and associated operating costs were projected to run more than \$10,000 before a new tower is installed in June. In mid-March, the station and its insurance company reached a \$154,400 settlement; still at issue was \$5,000 in debris removal costs. At the end of March, the station selected Bethlehem Tower Works of Harrison, Ark., to build a 605-foot tower.

To cover the temporary operating costs, the station held an auction (\$2,300), asked for donations (\$1,500) and sold "I survived a week without KANU" T-shirts for \$15 (\$2,000). "These helped our immediate cash flow problems," Berman said.

But only for a while. The station holds its annual fundraising drive, Campaign for Excellence, at the end of February. This year's drive was postponed until the new tower was finished, but by late March, the money from the 1982 drive was running thin. "We sent out a mailing to past contributors," Berman said, "and asked them to con-

tribute now. So far the response has been good. It'll keep us going."

* * *

The police investigation appears at a dead end. No arrests have been made and few leads remain. More than 100 people were interviewed as each lead fizzled.

KANU, hoping to spur the investigation, is offering a \$1,000 reward for information.

* * *

If the tower collapse has a silver lining, KANU and Audio Reader officials haven't found it. "Our staff has risen to the challenge," Hurwitz said, "but it's very discouraging that we can't do more. This is just a mess. I can't imagine who could have cut down the tower knowing that they would be hurting such a large number of people."

"We've heard from a few listeners we didn't know we had," Berman said. "But we knew they were out there — we just didn't know their names. Has anything good come out of this? No. You wouldn't be in public radio unless you wanted to serve your listeners. This isn't commercial radio; we don't have play lists. Our staff is hired for its expertise, and they have an emotional tie with their listeners. We want to serve our listeners. That's impossible without our tower."

The station wants a way to minimize the dangers of vandalism. "We're considering electronic alarms at the guideposts," Berman said. "Or maybe a field of attack pigs."

JJ



The collapsed tower left a pile of debris that cost \$5,000 to remove.

Richard Guin, Lawrence Daily Journal-World.

Peace, Love, and Feeling Groovy:

A Look at the
Class of '67

by Calder M. Pickett



1967 was the year of the hippie, and the 1966-67 school year was the one in which so many of the old standards and the old ways of doing things seemed to become, to many, *pas*sé. Squares like me didn't know what the word "hippie" meant, but we soon learned: Navajo headbands, beads, sandals, leather, no bras, bare midriiffs, bare feet, long hair, marijuana, peace medals, flowers, a lot of that business about going somewhere, usually San Francisco, with those flowers in your hair. And much talk about love. A lot of buttons. Two of my prize students, whose names will appear later in this chronicle, came into Propaganda and Censorship wearing buttons that had some shocking — yes, I said "shocking" — words on them. I asked them to stand up and tell the class what the words meant, and they declined.

What a school year. It was the year when Mao Tse-tung swam the Yangtze River, when Bob Dylan was hurt in a

motorcycle accident, when John Lennon caused a storm by saying the Beatles were more popular than Jesus, when Luci married Pat Nugent, when George Harrison went to India to confer with a guru. "Star Trek" came to television, and there were the Monkees, and Timothy Leary talking about LSD, and Mark Lane's conspiracy epic, *Rush to Judgment*, and floods that were destructive to great works of art in Florence, and sex change operations at Johns Hopkins, and Catholics getting the word that eating meat was no longer forbidden on Friday. *Rolling Stone* got started, and the Liberation News Service, and Jerry Rubin went to Congress to testify in a Revolutionary War uniform, and Lenny Bruce died, and the Rolling Stones sang "Let's Spend the Night Together" (which I thought was the title of a movie the children made in 1983), and Mrs. George Wallace died, and "Mac-Bird" was on Broadway, and McLuhan brought out *The Medium Is the*

Massage, and Jimmy Hoffa went to jail, and the Food and Drug Administration studied the effects of smoking dried banana peels, and the Gray Line began to cruise through Haight-Ashbury in San Francisco, and William Manchester published *The Death of a President*, and people were talking about Twiggy, and daylight time went national, and a Jackson State student was killed in a riot, and Israel and the Arabs fought a six-day war. And deathless music:

*Then I saw her face (bom-bom-bom-bom),
Now I'm a believer . . .*

Some of us began to feel out of control in '66-67. Many big stories in the news: race riots in the summer before school started, Medicare going into effect, James Meredith being shot on a freedom march across Mississippi, Richard Speck killing eight of nine nurses in Chicago, Charles Whitman killing 15 people in Austin, Texas, and wounding 31, Orbiter I photographing the earth from the moon, the Department of Transportation coming into being, President Johnson making trips to Asia and to Latin America, the Republicans doing well in the off-year election, the Supreme Court ordering Georgia to seat Julian Bond in the Legislature, Walt Disney dying, the U.S. ending trade to Rhodesia, Operation Cedar Falls taking place in Vietnam, three astronauts dying in an Apollo capsule fire, the 25th Amendment taking effect and meaning that the vice president could take over in the event of presidential disability, Adam Clayton Powell being kicked out of the House, antiwar marches on the east and west coasts, Stalin's daughter defecting to this country, Muhammad Ali being deprived of his boxing title for refusing to be inducted, and LBJ and Aleksei Kosygin getting ready for a meeting in June at Glassboro, N.J.

I've written pieces about the graduating years of a good many of you senior citizens out there in the real world, and here comes 1966-67. Some of you were strangers in the night, exchanging glances, dooby, dooby, doo. And the cast of characters of 1966-67 was getting a bit longer, and I suppose that about now would be a good time to put that list of credits on the screen. Name, and last address we have:

Gary Appel, St. Louis . . . Stephen Ashurst, Newark, N.J. . . . Barbara Bacon, El Dorado . . . Robert Basow, Creve Coeur, Mo. . . . Norma Romano Benner, Washington, D.C. . . . Charles Berg, Lawrence (KU faculty) . . . Walter Bidle, Irmo, S.C. . . . Donna Miller Bodinson, Lawrence . . . Lynn Buckholz, Kansas City, Mo. . . . Ronald Brockman, Raytown, Mo. . . . Anita Brown, Kansas City, Mo. . . . Anthony Chop, Kansas City, Kan. . . . James Cook, Wichita . . . Charles Curry, San Diego . . . Lee Derrough, Kansas City, Mo. . . . Judith Faust, New Orleans . . . Deanna Feldman, Kansas City, Mo. . . . Stephen Fitzgerald, Shawnee Mission . . . Constance Myers Gaston, Cincinnati . . . Richard Grove, Park Ridge, Ill. . . . Earl Haehl, Sisseton, S.D. . . . Stephen Haggart, Lawrence . . . William Hamilton, Hastings, Neb. . . . Ronald Hanson, Ballwin,

Mo. . . . John Harrington, San Rafael, Calif. . . . Karen Henderson, Los Angeles . . . Diane Nicholson Henry, Fort Morgan, Colo. . . . Cheryl Hentsch Hoople, Ewa Beach, Hawaii . . . Ken Hickerson, Kansas City, Mo. . . . Cecily Pitts Hudson, Shawnee Mission . . . Arlo Hulst, San Francisco . . . Donald Hunter, Chicago . . . James Huntington, Bartlesville, Okla. . . . Robert Jackson, Little Rock, Ark. . . . Larry Johnson, Hutchinson . . . Jerry Kern, Ames, Iowa . . . Harold Klee, Baltimore . . . Michael Martin, Wichita . . . William Mauk, Parsons . . . Jack Mixer, Jacksonville, Fla. . . . Marsha Montague, Wichita . . . Joan McCabe Moore, Lawrence . . . Eric Morgenthaler, Atlanta . . . Marilyn Mouden, Shawnee Mission . . . Girma Negash, Boulder, Colo. . . . Howard Pankratz, Denver . . . Larry Parker, Salt Lake City . . . Ann Payne, Shawnee Mission . . . Carolyn Drury Plavcan, Wichita . . . Alan Poland, Wilmington, Del. . . . Dale Reinecker, Tulsa . . . Elizabeth Rhodes, Seattle . . . Robert Schaaf, Prairie Village . . . Gayle Barlow Schooler, Shawnee Mission . . . Dick Schwartz, Bay Village, Ohio . . . Stephen Singer, Prairie Village . . . Michael Spencer, San Antonio . . . Robert Stevens, Junction City . . . Stephen Straight, Aspen, Colo. . . . Eugene Tesson, Shawnee Mission . . . Cole Walker, Wichita Falls, Texas . . . William Washington, St. Charles, Mo. . . . Stephen Westrup, Springfield, Ill. . . . Irvana Keagy Wilks, Mount Prospect Ill. . . . Jacke Thayer Wolf, Winnipeg, Canada . . . Gary Wright, Minneapolis . . . And I have a hunch that a good many of these home towns are way out of date.

Oh, yes, a few who got their master's degrees that year: Walt Blackledge, Mandaluyong, the Philippines . . . Jerry Demel, Denver . . . Dorothy Elliott, Lawrence . . . David Finch, Dallas . . . Harihar Krishnan, New Delhi, India . . . Robert Rollins, St. Louis . . . Susanne Shaw, Coffeyville . . .



THE UNIVERSITY DAILY
kansan
Orientation Special
Serving KU for 76 of its 100 Years

Lawrence, Kansas
September 15, 1968

Second Union planned soon

CAMPUS EXPANSION

\$18.6 million set for KU building

Plans for the Kansas Union addition and Satellite Union are the subject, according to Frank Burge, director of the Kansas Union.

The architect for the \$200,000 addition will be Mein and Co. of Hutchinson, and the architect for the \$2 million Satellite Union will be announced soon, Burge said.

THE BUILDING PROJECT will be financed by a recent \$2.2 million revenue bond which in turn will be retired by a \$3 per cent tax increment levied recently by the Kansas Board of Regents.

The satellite will be built in the vicinity of the open area northwest of Allen Field House and south of Irving Hill Drive. It will be an open living Hill Drive from a new private housing complex, soon to be built.

Burge said the addition to the Union, which will be in the northwest corner of the present one and will consist of four stories above the road level, has a proposed completion date of November next year. The satellite has a tentative goal of the fall of 1969.

THE ADDITION WILL CONTAIN more office space for student organizations and an expansion of other facilities and services now being offered by the Union.

The satellite will include space for a significant branch of the Bookstore, a food service which will include a cafeteria and some semi-operated machines, a number of meeting rooms built around the refreshment and food area, a student recreation area (that is, a bowling alley), and lockers and lounges.

"The satellite's food facilities will be 'as complete as can be included,'" Burge said. "There will be thousands of students in the area who will need refreshments and we intend to build for them."

THE UNIVERSITY HAS FOR a long time been considering the need for the establishment of a Satellite Union generally oriented toward the southeast part of the campus," Burge said. "The new Hill complex and surrounding area.

The satellite building will serve about 2,000 students who live in Burge said. "We're going to build some of the new buildings on the hill to be located in a portion of those services to the hillside buildings."

ANOTHER PRINCIPAL, WHICH WILL benefit students and faculty both is a planned building from the parking lot behind the Union, Zone X to the Union elevator. This will be considered if there is enough money for the project.

"We will look to improve the accessibility from the important Zone X," Burge added.

"We will extend and improve what is already here, and will especially improve on the connecting and traffic flow," Burge said.

THE ADDITION TO THE UNION building, which will be built above the lower approach station, will be designed to look like part of the original building.

Plans for meetings are at a premium in the present Union and that will be taken into consideration. A meeting and lecture room, larger than the Forum-Brown Hall, will be added by the spring of 1969. Plans for the new building will be laid out by the end of the year.

All plans for Union expansion and the creation of the satellite Union have been designed to fit in with those students who they have demonstrated they want done," Burge said.

THE NEW RESEARCH LIBRARY, a second of the Hicks and Kenneth A. Spencer Foundation, will replace the West Hill library at the corner of the new campus, which has been built on the old site of the old building, which has been torn down. The new building will be a joint project of the University and Spencer Foundation of Kansas City.

A \$5 MILLION GIFT from a local business man is expected to help finance the new library building, which is being built at the corner of the new campus, which has been torn down. The new building will be a joint project of the University and Spencer Foundation of Kansas City.

dramatic star, Sally Field. "Rawhide," "Perry Mason," "Dick Van Dyke," and "Candid Camera" left our lives that year. Big names on the sports pages were Billie Jean King, Arnold Palmer, Jack Nicklaus, the Philadelphia 76ers, the Green Bay Packers, victors over the Kansas City Chiefs in the Super Bowl, and Baltimore, which beat the Dodgers in the World Series. And a sports name of great fame was right on our campus, a young miler named Jim Ryun.

*And then I have to spoil it all
By saying something stupid like I love you.*

Yes sir, Frank and Nancy, and '67 was distinguished by having the worst female singer in recent history (well, there's always Kim Carnes). That school year brought the Mothers of Invention, the Doors, the Turtles, the Grateful Dead, Aretha Franklin, and Country Joe and the Fish into prominence, and I think that '67 was the year of the New Beatles, who in those years had more reincarnations than even Daddy Warbucks, Frankenstein's monster and Richard Nixon.

Christmas Special
THE UNIVERSITY DAILY
kansan
Serving KU for 77 of its 101 Years

Lawrence, Kansas
Monday, December 2, 1968

ACK IS OUSTED!

SAN MARTIN AND JERRY KILGIN 66. The possible amount of each settlement between Mitchell and the board?

Q. Did Mitchell and the board arbitrate the final settlement?
A. No comment.

Q. Did you arbitrate the settlement?
A. No comment.

MITCHELL STAYED HOME
Apparently, Mitchell remained at home until the board made its decision. Then, at 6 p.m., Stinson called him to make arrangements for a final settlement.

THE CONTRACT TRAIL ran through June 30, 1965. After that, it could be renewed every three years. Yearly, the contract was worth about \$25,000—covering with the salaries of KU doctors.

MITCHELL HAD BEEN RUMORED
Mitchell's future departure had been the subject of the rumor. Yet the official announcement caught many people off guard.

EDWARDS TOOK SIX HOURS
Edwards took six hours to make his decision to resign, Mitchell said. He had been told by the board that he would be leaving the school.

POWERS COACH
John Powell, former KU football coach, said he was surprised to hear Mitchell was leaving.

FINIG ALLEN REACTS
Coach Finig (Frank Allen), the grand old man of KU sports who served as athletic director, head of the physical education department and in both capacities had basketball coach before his retirement in the early 1950s, was upset in his reaction to the Mitchell incident.

SAYS COACH SHOULD WIN
"I'd give a coach win at KU," said Finig.

LOUISBURG, NOT SURPRISED
Winning the national football title followed by...

Contract cancellation
Students voice views

BY WALL REPORTER

STUDENTS VOICE VIEWS

Students have expressed their views on the proposed contract cancellation with the football coach. Many students are concerned about the financial implications and the impact on the school's reputation. They are calling for transparency and fair treatment of all stakeholders.

and Lee Young, Lawrence (KU faculty). Some of you know some of these people.

*Are you goin' to Scarborough Fair?
Parsley, sage, rosemary and thyme . . .*

A lot of you went to the various equivalents of Scarborough Fair in the years that followed, and a lot of you knew the words to that pop hit of '67. It was a year of movies that still come floating around on the tube: that crew of nasty folks at a party in "Who's Afraid of Virginia Woolf?"; something called, actually, "The Bible"; a truncated version of Michener's "Hawaii"; "Georgy Girl" (you're always window-shopping, but never stopping to buy); "The Fortune Cookie"; "Fahrenheit 451"; a fine historical drama, "A Man for All Seasons"; the sensational "Blow-Up"; Steve McQueen in "The Sand Pebbles"; racing in "Grand Prix"; a dreadful mess called "The Happening"; James Joyce's "Ulysses"; a view of the twenties, "Thoroughly Modern Millie"; John Wayne in "The War Wagon"; Sean Connery as James Bond in "You Only Live Twice." New on television that school year were "Mission: Impossible," "That Girl," a "Tarzan" series, "The Rat Patrol," "The Dating Game," "The Invaders," a Smothers Brothers series, and "The Flying Nun," with today's

J's role undefined Confusion marks entry

By MARIE LEE
 The 1967-68 year, Kansas' centennial year, is being celebrated in a variety of ways. One of the ways is through the efforts of the University of Kansas, which is celebrating its 101st anniversary.

Docking remarks on education, KU

By EMERY GOAD
 Robert Docking, Kansas governor-elect and KU graduate of 1918, said today he will try to continue the quest for quality education in Kansas.

'The Screw' makes debut

By JAY COOPER
 The first issue of "The Screw," self-described as "a twisted device for holding things together," was distributed to KU students last Friday.

"THE SCREW" will not, it continues, "be bound by traditions or convention. We hold no cows sacred. Here we expose, ridicule and reform the university and the IBM student."

Other stories in "The Screw" are "Dismayed East," an article concerned with the prostitution in Viet Nam, and a review of the underground play "Mac Bird" by Barbara Garrow.

Happy voters made anti-election

By CHY KILLY
 Voters consider the election a success.

Propagating the nearby Wyandotte county shakedown that put Democratic party Sen. Clinton Singer out of Anson's office and vigorously shook up the party machine, Lujan said politics has changed.

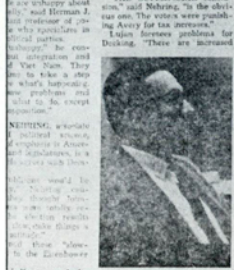
"THE OLD DEMOCRATIC way," Lujan said, "is being replaced by a new way of doing things."

"The secret of success," Lujan said, "will be the key battle between Docking's office and the legislature."

IN OTHER state-wide Kansas contests, Lujan considers the results "a record of success for Kansas."

Winning contests that Lujan Praeger's margin of victory was smaller than might have been expected.

The political winds turned their direction to the national scene.



In 1966-67, KU began its second century, after the grandiose centennial hype of the spring of '66. We had 14,538 students enrolled. The cars on campus were vast in number. The *Kansan* tells me that there was talk of a satellite student union, and McCollum Hall went coed, and people were talking about a project for private dorms at 15th and Engel. The Law School was planning a new building, and a new Myers Hall was planned, and bids were taken for the Spencer Library. One professor, Takeru Higuchi, was to get an entire building, a story told me. Fraser Hall was still controversial, and it was opened that year. There were plans for a new building for biology and human development. (Any of this ringing bells, children?) The regents voted to expand parking on Daisy Hill, and there was a grant for a space technology building. And the Sigma Nu house was remodeled, and the Phi Gam house was destroyed by fire, and there was a fire in Ellsworth.

Every other day (every other day)
 Of the week was fine (yaaaah) . . .
 There were new ID cards that year, and much talk about plans to test the Kansas loyalty oath. Something called

Students for a Democratic Society began to come into the news, and women got senior keys, and a panel of black leaders told us what black power *really* meant, and there was a labor shortage on campus and in town (I mean that: a labor *shortage*). The Civil Rights Council made a stir about discrimination in Lawrence, and there were controversial — obviously — draft tests, and articles about the war in Vietnam were frequent. The *Kansan* gave much space to discussions of — shhh — the pill. There was a series on air pollution, and two students were held in an LSD case, and I find articles about some vigilantes calling themselves the Minutemen. The sophomore class considered giving a class gift to the people of South Vietnam. A seminar was held on the meaning of obscenity. Filth was littering the halls of Fraser. Police photographed protesters, and there was much controversy. Reporters dwelled on the matter of abortion, and there was talk about serving beer in the union. Howard Mossberg became dean of pharmacy, and at the end of the year Francis Heller was named dean of faculties.

ACME

LAUNDRY AND DRY CLEANERS

JIM RYAN

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*I can see me lovin' nobody but you
For all my life*

About time for some notes on the high culture that attracts many of us to a university. Queens all over the place. Hugh Hefner of *Playboy* picked the yearbook queen. The SUA Carnival. We had our very own Miss America on campus, Debbie Bryant. We had the first homecoming torch parade since 1947. A parachutist dropped onto the stadium — or the stadium area — at the homecoming game. Alpha Kappa Lambda and Alpha Chi Omega scored big in the “Rock Chalk Revue” with their skit, “Boobs in Toyland.” There was a Model U.N., and an All Women’s Week, and a Greek Week, and the UDK published lists of pledges. Talk started about pre-enrollment possibilities. 1967. An underground paper was started, *The Screw*. “Oliver!” was produced, and a version of “Snow White” for the kiddies, and “Oh, What a Lovely War!” and an incomprehensible thing known by the short title of “Marat/Sade.” Both Representatives Bob Ellsworth and Larry Winn spoke here, and Al Hirt played in a fieldhouse concert, and Count Basie was here, and Edward Albee, and cartoonist Chuck Jones. Arthur Knight, the critic, spoke, and Mrs. Martin Luther King Jr., and Robert Scheer, the editor of *Ramparts*, and the controversial

writer on science, Immanuel Velikovsky. Richard Brooks employed some KU folks for his movie version of *In Cold Blood*. A new party, the Kansas University Progressive Alliance, was formed, and the ASC pushed for two-week final exam periods, and a J-major, Kyle Craig, was elected ASC president in a landslide. Aldon Bell of history won the HOPE award, and when the first Standard Oil teaching awards were given in the spring, I received one of them. Laurence Woodruff resigned as dean of students. A big computer was on the way, and an IBM process was installed in Watson, and we started an experiment called the College Within a College, and pass/fail was discussed, and the English proficiency exam went the way of the passenger pigeon, and traffic signals were announced for the 15th and Iowa intersection, and our trees had Dutch elm disease, and Robert Docking was elected governor over William Avery. And Chancellor Clarke Wescoe looked at a job at Minnesota and decided he loved KU. And there was a *Kansan* Christmas issue of extreme size, and there were many ads for the Red Dog Inn and for Andy Williams and Barbra Streisand records.

*And Windy has stormy eyes
That flash at the sound of lies . . .*

I trust that I’ve gotten these words of songs right. (As many of you will remember I was *not* part of the Scene in

'66 and '67.) What were you writing, you reporters and editorial writers (I apologize for not being able to identify the creators of those ads, and, boy, were there a lot of ads that year!)? Will Hardesty: a study of turtles, senior hats. Dan Austin: politics, dorm fee increases, the anniversary of Pearl Harbor. Gary Murrell: research and books. Pat Pruitt: students abroad. Ruth Rohrer: the ASC. David Finch: "punting" on English rivers. Betsy Wright: homecoming. Ned Valentine: LSD. Eric Morgenthaler: Mickey Mouse in politics. Maury Breecher: big state issues. Linda McCrerey: Edward Albee. John Marshall: just about everything. Allan Northcutt: the legislature, how fees are used. My editorial writing students did their customary December wrapup of the year.

Our editorial page editors came out for a free press and published a questionnaire on the war in Vietnam and gave results of a poetry contest. Morgenthaler: KU growing pains, loyalty oath, the well-rounded life, panty raids and the press, one man/one vote. Jack Harrington: support the team, a stronger ASC, sex and ethics, smut, need for more student protest, the Warren Report. Barbara Phillips: lighting on the campus, the new morality, buildings and grounds. Austin: the new student left, the draft and grades, housing, Christmas, Good Friday, that marvelous William Allen White, Ronald Reagan as governor of California, tenure (and Prof. William Paden let Austin have it on that one). Steve Russell: bonuses for *Jayhawker* editors. Glen Phillips: Count Basie. Swaebou Conateh: America. Don Walker: landlords in Lawrence. Norma Romano: hunger in Latin America. Jerry Demel: teacher strikes. Breecher: free press/fair trial. Earl Haehl: the new Fraser. John Lovekin: the inquiring mind.

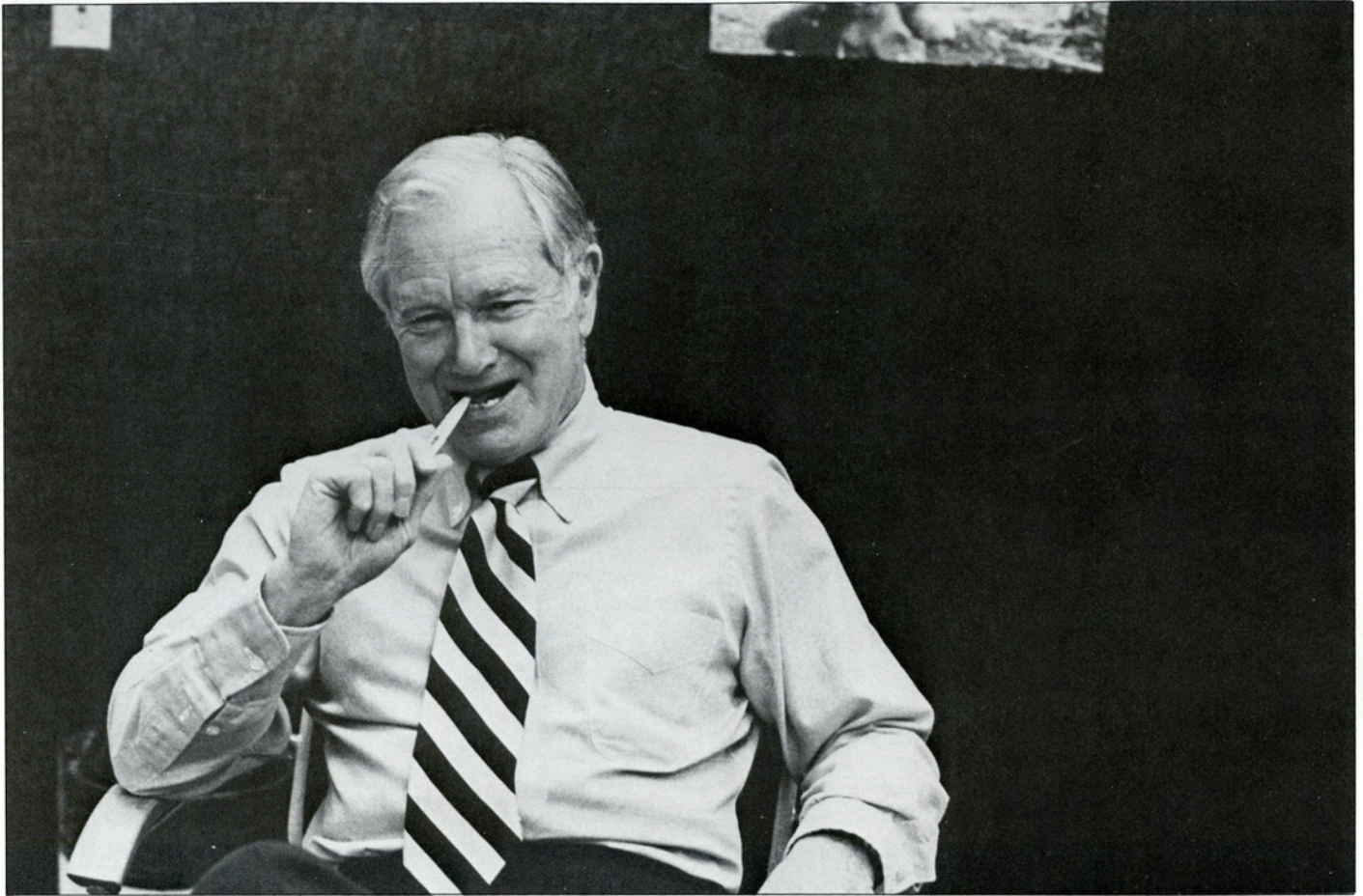
We carried Herblock, and we carried Jules Feiffer, and Richard Bibler, of Little Man on Campus, noted the comic's 20th anniversary. Emery Goad, Will Hardesty and John Hill all had columns, and your author reviewed a thousand books. Warren Agee was our dean, you'll remember, and Mel Adams, Mal Applegate and I were *Kansan* advisers. Big names on the staff seemed to be Bob Stevens, Jack Harrington, Eric Morgenthaler, Gary Wright, Joan McCabe, Tony Chop, Dan Austin, Barbara Phillips, Ken Hickerson and Howard Pankratz. Journalism enrollment was at 180, and expansion of KUOK was planned, and the high school kids came, as usual, and the Hall of Fame room was dedicated in our building, and Fred Brinkerhoff and Arthur Carruth were named to the Hall of Fame of Kansas editors, and Wes Gallagher of the AP and Kansas editor Mamie Boyd were honored on White day, and our school co-sponsored a symposium on free press/fair trial. Frances Grinstead retired, and the *Autobiography of William Allen White* came out in a big new edition. At the *Kansan* Board dinner the students who loomed large were Michael Spencer, Connie Myers, Judy Faust, Cheryl Hentsch, Eric Morgenthaler, Charles Curry, Robert Basow and Lynn Buckholz. And word came that the Association for Education in Journalism would meet



on our campus in 1968, and that we were going to have a big 100th birthday for William Allen White.

Jerry Klein was sports editor, and the KU football season was a disaster. But we won the Big Eight in basketball, and Jim Ryun was setting marks on the track, and Jack Mitchell was fired as football coach and was succeeded by Pepper Rodgers. And some of you were singing and playing songs about a wild thing, about somebody you'd cherish, about 96 tears, about the poor side of town, about Winchester Cathedral, about good vibrations, about Penny Lane, about the happening, about lighting somebody's fire, about groovin'. And 1967 launched the worst time I've had in all my years of teaching, but even as I write those words I think back to some of you who were in school then and some of the things that were happening, and still have to say that the Year of the Hippie was one of the most memorable school years I've ever known. And that's the honest truth.

JJ



Todd Holmes

A Man of Experience: Peter Macdonald

by Gene Myers

Back in the war — World War II — Peter Macdonald served in the Royal Air Force for six and a half years. Most of the time he was in the air, part of the time in the classroom, teaching math and celestial navigation. It's all there in his one-page, self-written biography.

He gives a slight smile from the corners of his mouth and points to the biography's second paragraph. "Peter Macdonald is the only foreign member of the First National Bank board. Fortunately, he is bilingual and is fluent in both the Scottish and Kansas tongues." He repeats the smile and points to another paragraph. "In his younger days he was active in civic and business affairs in the community and in his declining years is teaching a course in journalism at the University of Kansas."

"The First National Bank of Hutchinson asked me to write up a little something," he says. "Thought I'd have some fun with it."

Macdonald is chairman of Harris Enterprises, 67 years old and semi-retired — which means he is busier than ever

and having the time of his life. "All semi-retired means is that I'm free to do a lot," he says. "I'm not tied down to a daily routine. I don't want a sabbatical; I'm too busy, and out to have some fun."

He commutes from Hutchinson — a four-hour drive — every Thursday to teach a three-hour class in newspaper publishing. He calls it stimulating. On the return trip, he stops in Kansas City or Salina to see his daughters. He calls that wonderful.

To his class, he brings 35 years in the business — and his wit.

On his class: "Everyone will have to work very hard to get lower than a B."

On teaching: "The best thing in this class is that I don't have to come up with the right answer. Journalism is all judgment."

On the structure of his class: "I give lectures, if you want to call them that. I dug up some old speeches and papers. I present that and then have questions and answers. I try to

“The best thing in this class is that I don’t have to come up with the answer. Journalism is all judgment.”

find a topical subject and see how we might handle it.”

On his rise from a copy writer at a radio station to Harris chairman: “I just couldn’t hold one job for very long.”

On earning a KU golf letter at age 30: “I choose to believe that I am the school’s oldest letterman. I got the letter as a freshman in 1946, but I’d gladly relinquish the title. I’ve had it long enough. Records are made to be broken.”

Macdonald was born in Glasgow, Scotland, in 1916. He studied at Edinburgh until the winds of war made him a flier. For two years, he taught future fliers in Canada, where he met his future wife, Barbara, who grew up in Salina. After defeating Hitler, his big decision came: Scotland or the States.

He came to the United States in 1945, enrolled as a KU accounting student in 1946, became naturalized in 1947 and began his journalism career that year as a copy writer for a Salina radio station. Then he started to move: promotion manager for the station, advertising salesman then business manager for the *Salina Journal*. Jack Harris brought him to Hutchinson in 1956 as his assistant and eventual successor. He became general manager, editor and publisher of the *Hutchinson News* before becoming

president and then chairman of Harris Enterprises. He has been chairman since 1978.

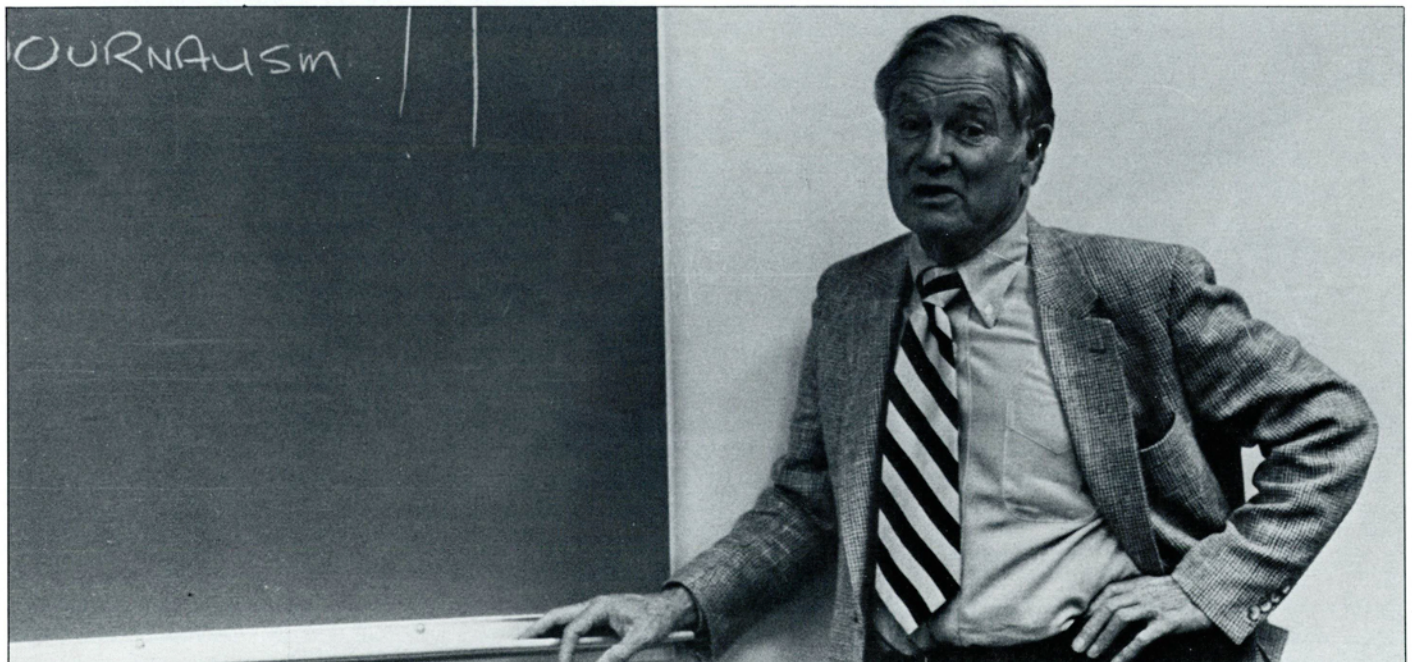
The idea of teaching a journalism course came up during a one-week visit in November. Macdonald said it seemed like the thing to do.

“I hate to use the term ‘real world’ — it’s a terrible phrase,” he says. “This school does a great job educating in the fundamentals. I found that in November. My purpose is not to instruct in fundamentals but in answering unanswered questions. I have some degree of experience in the field, and I think I can contribute something to the students.”

“I told them the first day that they’d have to work very hard to get less than a B. I’ve discovered that this school is filled with smart students.”

Will he continue teaching? He is undecided. “You have to decide what you want to do,” he says, “and not try to work everything in. What I love about teaching is the great variety of subjects we discuss in class and at lunch with the faculty. It’s a stimulating atmosphere. I’m a bit cerebral. I like to think about things. This is nothing ‘deep,’ but I just like to think.”

JJ



Todd Holmes

Knight-Ridder's Hills receives White Award

For 62 years, Lee Hills has been a journalist. For much of that time, he has been collecting awards, including a Pulitzer in 1956.

His latest is the William Allen White Foundation Award for Journalistic Merit, which he received Feb. 10 on the 115th anniversary of White's birth. Hills, editorial chairman emeritus of Knight-Ridder Newspapers, is the 34th recipient of the White award. It is presented annually to a journalist who "exemplifies William Allen White ideals in service to his profession and his country."

At the White Day luncheon, David Walker, publisher of the *Emporia Gazette* and president of the White Foundation, introduced Hills by saying, "Lee Hills is an excellent choice for the award. Like William Allen White, he is a native of the Middle West and started in newspaper work at an early age. From this beginning, he had an exciting career as a newspaperman as he worked his way to the top of a communications empire."

Hills, still active in Knight-Ridder at age 76, was the first chairman and chief executive officer of the company, formed by the merger of the Knight and Ridder groups in 1974. He was one of the architects of the merger which created a company with 33 dailies and the largest circulation of any U.S. newspaper group.

In his speech, Hills said that dramatic advances in technology had increased the need for reliable public information but had threatened journalistic freedom around the world.

"Totalitarian regimes see the new technology as a short cut to Orwellian control of their people," he said, "but I predict that this evil gospel will not prevail by 1984 or any year."

Hills said there was no freedom of expression in 55 percent of the world and only partial freedom in 22 percent.

"The world that William Allen White wrote about so eloquently seemed a lot simpler," he said. "Journalistic principles don't get any more basic than defending freedom of expression, as William Allen White understood so well.

"The Soviet bloc and parts of the Third World subscribe to exactly the opposite belief — a belief that the press should be an arm of government, and that governmental control of information and ideas is



Lee Hills visit with Mrs. W.L. White

the key to social and economic development."

Hills' newspaper career began at age 14 on a weekly in Price, Utah. He was the editor at 17. After attending Brigham Young University, he convinced a banker to lend him the money for tuition at the University of Missouri. By 1929, he had a job with the *Oklahoma City Times*. He studied law at Oklahoma City University at night, earned his degree and passed the bar; he intended to fall back on his law degree if his journalism career faltered.

He worked for 10 years as a reporter and news executive for Scripps-Howard Newspapers in Indianapolis, Memphis and Cleveland. He joined the *Miami Herald* at age 36 in 1942 as managing editor and became editor of the *Herald* and the *Detroit Free Press* in 1951. He became executive officer of all Knight newspapers in 1959.

In 1956, Hills won a Pulitzer Prize for his coverage of United Auto Workers' negotiations with Ford and General Motors for a guaranteed annual wage. He wrote a series of columns that appeared in the *Free Press* under a standing headline, "A Look Behind the UAW-Auto Curtain," with no byline.

Hills has been president of four journalism organizations: American Society

of Newspaper Editors, Inter-American Press Association, Associated Press Managing Editors Association and Society of Professional Journalists, Sigma Delta Chi.

In addition to the Pulitzer, Hills twice received the University of Missouri's Distinguished Service in Journalism Award. Columbia University gave him its Maria Moors Cabot Award for his work in inter-American relations.

Hills is married to Argentina Schifano Hills, an internationally known publisher and president of *El Mundo*, a newspaper in San Juan, Puerto Rico.

During the White Day activities, the trustees of the White Foundation held its election of officers and presented the Burton W. Marvin News Enterprise Award.

It went to Jeff Collins, a former reporter of the *Lawrence Journal-World*, who wrote a series on the effects of new welfare rules on a needy Eudora family. Collins, now a reporter for the *El Paso Times*, wrote the series after a Eudora woman wrote the *Journal-World* about her family's plight. She said that her husband, a handyman, had been injured in a fall and needed temporary government assistance but that government officials ruled he could not qualify for aid without selling his source of livelihood, \$3,000 worth of tools.

Todd Holmes

MUSIC By Tim Smight



In the studio, staffers Matt Lingenfelter, Rachel Pirner, Ray Velasquez, and Steve Ghormley talk over new musical arrivals.

The Sound Alternative

Forced to a crossroads four years ago, the students running KJHK made a decision that put Lawrence, Kansas, on the music map.

At 3 p.m., the hilltop campus of the University of Kansas teems with students out reveling in the warmth. Snatches of music from portable radios and cassette players come wafting out of passing cars and open dorm windows. Some of it is familiar campus fare: Journey, Pat Benatar, Fleetwood Mac. But something else, something different and a bit hard to describe, blasts from a radio on the lawn by the student union.

...A little new-wave surf music there from Agent Orange, a voice says as the song fades out. "You're listening to KJHK, the Sound Alternative in Lawrence. Let's start this next set off with new music from Yaz." The voice is replaced by throbbing, upbeat electronic pop.

Two blocks away from the union, KU student Rob Swanson sits hunched over the control board in the KJHK studio. Sunshine streams in through a window above the twin turntables, lighting up the blue shag carpeting that covers the walls



and floor. Swanson adjusts a few dials on the console, pulls off his headset, turns up the studio speakers, and starts bouncing along with the music.

"I've hardly been able to listen to anything today," says Swanson, one of 56 disc jockeys who man the KJHK studio in three-hour shifts, 24 hours a day. "People keep calling up with requests. I guess that's the price we're paying for building an audience." As if on cue, both lights on the red telephone at the end of the control board start blinking. Swanson turns down the speakers and answers the

phone. "KJHK... Romeo Void? Okay, I'll try to get that one on for you. Hello, KJHK... Sorry, I just played a Skunks cut last hour."

In the station's production office, the 11 students who compose KJHK's executive staff are just wrapping up their weekly meeting. Tables and desks of varying sizes fill most of the floor space; some are piled with notebooks, papers, and the spaghetti-like innards of electrical equipment. Calendars, lists, and schedules cover the walls; an ornate KJHK logo is painted on one of the few bare spots.

In the middle of the room, Rachel Pirner, the stylishly attired station manager, is talking with two staffers about how KJHK Night at a local tavern turned out. Seated at a nearby desk, program director Steve Ghormley, sporting a goatee and black leather jacket, flips through a stack of newly arrived albums with music director Matt Lingenfelter, a short-haired, conservatively dressed computer engineering major. Other knots of people are scattered about, all chattering about

PHOTOGRAPHY BY NICK VEDRIS

NUTSHELL 11

In a Nutshell: KJHK's story

The popularity of KJHK has been growing steadily in the '80s, but the student station has received a boost from an unexpected source, a national college magazine.

Dale Gadd, associate professor and station adviser, said that an article in *Nutshell*, a Knoxville-based biannual magazine distributed free on campus, had prompted more students to tune in. The article detailed KJHK's changes during the past four years — its increase from 10 watts to 100 watts and its format change from album rock and oldies to progressive rock.

"We're very pleased about the article," Gadd said. "It definitely has helped and will help the station. And it has helped boost morale."

The station received telephone calls and letters from people who had read the article. Gadd said he had talked to people across the country who had read or heard of the article.

Nutshell had planned to write about college radio stations, but, Gadd said, its writer soon discovered a "mishmash of stations, and our name kept popping up from one end of the country to the other." *Nutshell* then decided to write only about KJHK.

A sample from the article: "As the station's circle of listeners expanded, Lawrence began to gain a reputation in the music industry as a town that supported new and progressive bands. Record company executives flew to the city to check out concerts, and national rock music critics occasionally turned up. KJHK's role in building the new audience did not go unrecognized. Music industry tip sheets published in New York and Los Angeles began touting KJHK as one of the leading stations in the country for breaking new music. And members of several groups called or dropped by the station to give personal thanks, including Defunkt, the Go-Go's and R.E.M."

KJHK is planning more changes. An administrative board is being formed and should be in operation in the fall. Gadd said it would be similar to the board of the *University Daily Kansan* and would choose the station manager and news director and approve the station's budget.

Todd Holmes

Spring 1983 issue of *Nutshell*

Gadd lured to Hollywood

Dale Gadd has resigned as an associate professor and adviser for KJHK to pursue free-lance writing in Hollywood.

Gadd, however, will teach and advise the student station through the 1983-84 school year before leaving next May. A new adviser has not been selected.

In Hollywood, Gadd plans to propose formats for television shows and write made-for-TV and feature-length movies.

He said he would write "anything they want."

He will take two completed movie scripts with him, the story lines of which he will not reveal. But he said his primary interest was writing about the elderly.

"I want to return in five years filthy rich," he said. "I would like to get in there, make some money and get out quickly."

Publisher's role intrigues Shaw

Susanne Shaw, former associate dean, reports that all is well in her new job as editor and publisher of the *Coffeyville Journal* but that someday returning to KU is "quite possible." She said her job gave her "a different experience in life — it's a wonderful opportunity."

Her schedule has been filled with civic service and speaking engagements because, she said, a publisher must be involved in the community. The mayor selected her for a committee to make recommendations on a new civic center. She has been nominated to serve on the Coffeyville Chamber of Commerce and has addressed the Lions, Elks and Rotary clubs. Gov. John Carlin recently appointed her to the Governor's Commission on High Technology.

Shaw left the journalism school last fall after three years of what she called "on again, off again" negotiations with Gannett, the *Journal's* owner, to become publisher or editor of one of its newspapers. Her desire to re-enter the professional world was sparked, she said, during a 1978-79 leave of absence spent with the *Tallahassee Democrat*.

Shaw said she missed students more than anything. But she looks forward to the summer, when several KU students will intern with the *Journal*.

"I believe this professional experience will make me a better teacher," she said.

Bowles added to board of Press Law Center

Dorothy Bowles, associate professor, has been added to the corporate board of the Student Press Law Center. Fifteen journalists and journalism professors serve on the board of the Washington-based organization, which provides information on First Amendment issues and legal aid for student and professional publications.

"Usually, they want to print a certain thing and wonder whether it will be libelous," Bowles said. "We give them the basic information, then refer people to attorneys, if necessary."

The center works in conjunction with the Reporters Committee for Freedom of the Press.

Besides her appointment, Bowles is a member of the University Judicial Board and the editorial board of *Journalism Abstracts*, an annual summary of graduate dissertations and theses.



Lynn Byczynski

Todd Holmes

Former student teaches reporting

Five months after she graduated, Lynn Byczynski won the national writing championship sponsored by the William Randolph Hearst Foundation. That was May 1980.

Byczynski, after working as a reporter for four years, has returned to the journalism school to teach part time. This semester she taught Reporting II. This summer, she will teach editing and Reporting II.

She spent last year as the Kansas correspondent in Topeka for the Harris News Service. For the past three years she has covered the county and environmental beats for the *Burlington (Iowa) Hawk Eye*.

She called her teaching enjoyable yet time consuming.

"I spend an awful lot of time grading," she said, "but then I think that's the most important thing I do."

Before graduating in December 1979, Byczynski wrote a column in the *University Daily Kansan* that criticized Ralph Nader's conduct at a campus speech. It won first in the Hearst editorial-writing division and qualified her for the writing championship, which she won the following May in San Francisco.

Byczynski said she hoped to return to reporting after this summer. She wants to specialize in environmental reporting.



Earl Richardson

Bill Kurtis

Kurtis speaks; Pickett wins award

The highlight of the 1982 Higher Education Week banquet at the University of Kansas was a speech by alumnus Bill Kurtis.

Kurtis, co-anchor of the CBS Morning News and a 1962 graduate of the William Allen White School of Journalism, spoke of his award winning stories about the Vietnam War.

Kurtis has won 11 awards in his career including an Emmy and a Scripps-Howard Award for breaking the story about the effects of Agent Orange defoliant on Vietnam veterans.

Kurtis gained notoriety in the Topeka area for warning WIBW radio listeners about an approaching tornado in 1966.

"For God's sake take cover," he had shouted.

He stayed on the air three continuous hours during the storm and the station was later awarded the Sigma Delta Chi award for distinguished service in radio.

During the banquet several faculty, alumni, students and University employees received awards and recognition.

Five faculty members received Mortar Board Outstanding Educator Awards:

Marie Cross, associate professor of human development and family life; J. Eldon Fields, professor of political science; Edwyna Gilbert, associate professor of English and of curriculum and instruction; Calder Pickett, professor of journalism; and Del Shankel, professor of microbiology.

Love for language takes Day south

Larry Day, professor, has been a reporter and a missionary in Latin America. Now he is an educator.

Day went to Costa Rica in January to direct KU's study abroad program in San Jose. He is teaching reporting at the University of Costa Rica and advising 25 KU students studying there. He will return for the fall semester.

Day, who has combined a professional career with a love for Spanish-speaking countries, first went to Latin America in 1955 as a Mormon missionary. He was stationed in Uruguay for two and a half years. In the 1960s, he covered Latin America for United Press International.

In 1974, Day was president of the International Division of the Association of Education in Journalism. That same year, he was a senior Fulbright lecturer at the University of La Plata in Argentina.

Last May, Day spent 10 days in Buenos Aires covering the Falklands War for the *Kansas City Times*, Universal Press Syndicate and Scripps-Howard News Service. He arrived the day the British invaded the islands.

Last August, Day gave lectures and directed workshops for journalists in Chile, Costa Rica and the Dominican Republic.

Day has interrupted his second term as chairman of the University Senate Foreign Committee to take the assignment in Costa Rica.

He said students should consider spending a semester abroad. "Students who study abroad find that they are much better prepared for the future, even if they never travel abroad again," he said.

Kautsch conducts seminar on effective news writing

Mike Kautsch, assistant professor, conducted a three-hour discussion on effective news writing Jan. 22 at an American Press Institute seminar in Reston, Va.

Kautsch said that presenting a seminar was professionally invigorating because he had to examine and organize a lot of material on the subject of effective writing in order to prepare for it.

"I'll be using much of the material in classes here," he said.

Another benefit of such a seminar is that it keeps the University in touch with working journalists, he said.

"The traditional line between academe and the daily newspaper business is narrowed when faculty members participate in activities such as the API seminar," Kautsch said. "Inevitably, then, students will benefit."

After participating in an API seminar, a teacher can convey up-to-date information about the skills and education that editors and publishers expect students to acquire, Kautsch said.

Editors from newspapers with circulations of 50,000 or less attended the 10-day seminar in which Kautsch participated.

Kautsch said the editors sent him copies of their newspapers so he could analyze the writing in them.

Elliott studies college cable TV courses

For the past semester, Sam Elliott, assistant professor, and Ward Bryant, graduate student, have been working on a survey to determine the number of cable television courses offered by colleges and universities around the country.

Elliott and Bryant mailed 250 questionnaires asking such questions as whether the schools offered a cable course, how many cable courses and the approximate enrollment in the courses taught.

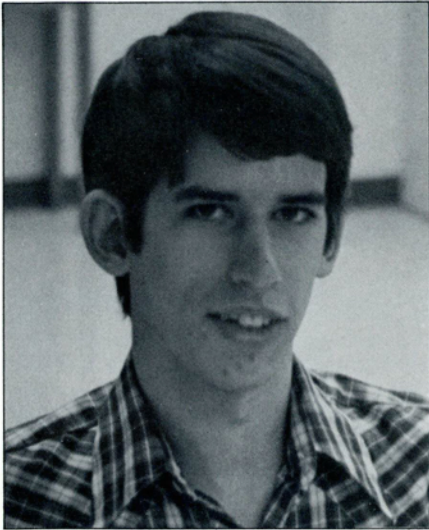
Elliott said he hoped his data would determine how much interest there was in

college-level cable TV courses. When the study is finished, Elliott plans to publish the findings.

Last fall, Elliott started KU's first cable TV course. He said that he saw his study as an additional step in trying to refine and develop cable TV courses at KU.

Elliott said that he had received nearly 150 returns, and that from those returns it was evident that in relation to other schools, KU had a strong program.

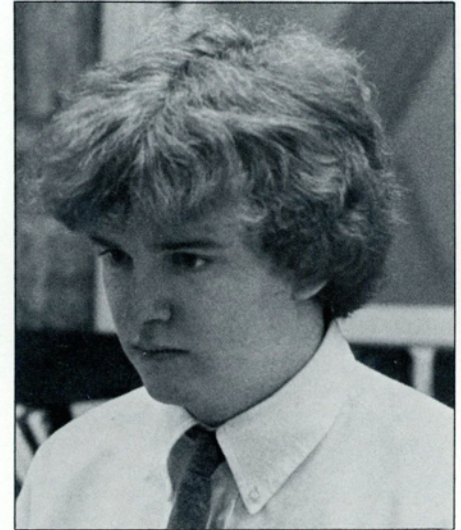
"KU isn't leading the way, but we're in the forefront," Elliott said.



Paul Severt



Debbie Baer



Don Knox

Todd Holmes

Headlines, linedrives: Students find jobs

Four students from the School of Journalism received Newspaper Fund internships administered by Dow Jones.

Debbie Baer, Lawrence junior, will be working at the *Bryan-College Station Eagle* in Texas.

"I'll probably be doing some page dummyming, a little wire editing, and hopefully I'll get to write some movie reviews," she said.

Baer was notified at Christmas about the 10-week job. Before she begins, Baer said she would attend a 12-day training period in which all the interns participate.

Bob Armstrong, Leawood junior, and Paul Severt, Wichita junior, were placed in New York for their internships. Armstrong will be at the *Wall Street Journal*

as a copy editor. Severt will copy edit at *American Banker*.

Don Knox, Lakewood, Colo., junior, will be working at the *Minneapolis Star Tribune*. Knox has been the copy chief at the *University Daily Kansan* this semester to help him this summer.

All the interns work for 10 weeks at regular pay. Then each student receives a \$700 scholarship after returning to school in the fall.

Approximately 40 editing internships are awarded to juniors across the country by the Newspaper Fund. The University of Kansas has had at least one student chosen each year since the program started.

Jim Small, Lincolnshire, Ill., senior, received a job with the Chicago Cubs. Small is one of three interns working for

the Cubs. He will be in charge of team statistics, write feature stories for game programs and write press game notes.

Joining Small in baseball this summer is Ted Breidenthal, Prairie Village junior. Breidenthal will be keeping track of the Kansas City Royals statistics. He also will report on the Royals pitchers versus other pitchers in the league and write quiz questions for the scoreboard during home games. When the team is away, Breidenthal will be at a television station, WDAF, doing statistics for the team.

David Kelsey, Sioux City junior, will be participating in an internship at Fletcher Mayo advertising agency in St. Joseph, Mo. The internship is 10 weeks and pays for Kelsey's expenses. Kelsey will work in three of the agency's departments, two for three weeks and one for four weeks.

Senior enjoys Good Housekeeping internship

After barely making the application deadline, Jan Gunn, Kansas City senior, was selected for a Magazine Publishers Association internship last year with *Good Housekeeping* in New York City. It turned out to be "the best experience of my life," she said.

Gunn was one of 230 students nationwide who applied for the internship program. Only 49 were selected, and she was the only one from Kansas to be awarded an internship. The application process demanded what Gunn called a "more than thorough" resume, describing her journalism experience and why it was important to her.

After being selected, each intern had to make a list of preferences of the magazines that they wanted to work with. Gunn made a list of women's magazines with *Glamour* at the top.

"About 12 other women chose *Glamour*, too," she said. "But a girl from Dartmouth got to work there."

Instead Gunn was put to work at *Good Housekeeping*. There she worked in the beauty, health and medical departments, as well as the editorial production and fiction departments, where she was allowed to read and critique new manuscripts.

"They told me to 'go home on a read' and I didn't know what they meant," she said, laughing. She said it was common for staff members to be sent home to read manuscripts without the distractions of the office around them.

Her goal of working for *Glamour* magazine may be realized. During Spring Break, Gunn returned to New York and interviewed at various publishing houses for jobs. One of the magazines she interviewed with was *Glamour*.

"The woman I interviewed with told me that if there was an opening, she'd offer me a job," Gunn said.

Hamilton caps college career by winning Hearst competition

For the second straight year, the journalism school will send a student to the William Randolph Hearst Foundation writing championship. Tracee Hamilton, Lincoln, Kan., senior in news editorial, qualified for the competition by winning the Hearst editorial writing category.

The writing championship will be held May 15-16 in San Francisco. The winner — and the winner's school — will receive \$2,000.

Hamilton won \$1,200 for her editorial writing entry, a column that opposed a proposal by journalism faculty to change the name of Flint Hall to Stauffer Hall, in memory of the late Oscar S. Stauffer. His gift helped finance the renovation of Flint Hall. (The proposal eventually was tabled.)

The journalism school received \$1,200 for Hamilton's award.

Last spring, Anne Calovich, Kansas City, Kan., senior in news editorial, won the campus news division and then competed in the writing championship. Although she did not finish in the top three, she received \$500 for competing.

Rick Musser, associate professor and coordinator for the Hearst entries, said that the school had placed in the top five

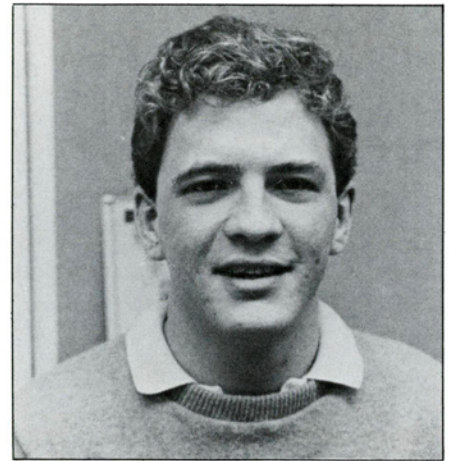
in overall competition for the last five years. But he predicted that the streak would end this year.

"Complex, in-depth articles usually win," Musser said. "But because the *Kansan* has gone through a transition from hard copy to computers, reporters haven't had as much time to do complex stories."

In the writing championship, Hamilton will go against the winners of seven other divisions. They will interview a well-known expert and then write a news story and feature story. Hamilton said that she was nervous about writing the news story but that her strength would be her feature.

"Winning the Hearst editorial writing competition meant a lot to me," she said. "Never in my wildest dreams did I imagine I'd win."

She has received several scholarships and awards, including outstanding *Kansan* staff member last year. During her seven semesters on the *Kansan*, she was a sports writer, sports editor, columnist, copy chief and managing editor. This year, she was a sports correspondent for *United Press International* and a copy editor for the *Lawrence Journal-World*.



Todd Holmes

Jeff Davis

Ad senior studies direct-mail testing

Jeff Davis, Englewood, Colo., senior in advertising, was selected for the Direct Mail Marketing Education Foundation.

Davis, along with the 30 scholarship winners chosen from 200 applicants, nationwide, attended a seminar April 4-9 in Chicago.

At the seminar Davis studied job searching techniques, multi-media techniques and direct-marketing testing, production and research.

The DMMEF paid all but \$100 of Davis' expenses and the School of Journalism picked up this portion as its contribution to the scholarship.

Davis will graduate after the summer session.

MPA internship sends Seusy to NY for summer

Debbie Seusy, Moline, Ill., senior in magazine, is not transferring to New York University for the summer even though she will be paying to live at one of its dorms.

Seusy is one of 35 students chosen nationwide for an American Society of Magazine Editors internship from June to August in New York. The students will be working for magazines such as *Bride's*, *Money*, *Glamour* and *Forbes*.

"We get to pick our five top choices and they place us, but it's not necessarily what we choose," Seusy said.

The pay is \$200 a week.

"I consider it a turning point in my career because of my connections and luncheons," she said. "It's the biggest thing that's ever happened to me."



Tracee Hamilton

Todd Holmes

Lawrence's past in Dary's book

Another aspect of Lawrence's history will unfold sometime next year because of David Dary, professor. He has been working on his second Lawrence history book, *The Pictorial History of Lawrence*, and hopes to have it finished this summer and published next year. The book will consist mainly of drawings and photographs of Lawrence's development.

Dary's first book about the city, published in 1982, was *Lawrence, Douglas County, Kansas: An Informal History*.

Dary also is researching and writing two other books. The first is a bibliography of early books and pamphlets about Kansas (1845-1900), and it will include works published in Kansas and around the world. The book will list 300 works and feature photographs and engravings.

His other book will document the history of early wagon freighters and traders west of the Mississippi.

Dary said he worked on several projects at the same time because he depended on correspondencies for information. "It's foolish to wait around doing nothing while I'm waiting for letters," he said.

TV class' film traces roots of grad program

A television news production class taught by George Rasmussen, assistant professor, has produced an hour-long program about a well-known KU professor and the University's acclaimed graduate program in public administration.

The videotape focuses on Edwin O. Stene, professor emeritus of political science, and the graduate program from its beginnings to its rise to national prominence. The videotape, commissioned by KUCIMATS, a professional organization of KU graduates who are city managers and trainees, features interviews with several of Stene's former students, including Robert Kipp, city manager of Kansas City, Mo.

The program, "Edwin O. Stene: A Tradition Recalled," was broadcast on Lawrence's Sunflower Cablevision March 20. It will be shown throughout the country, according to Jewel Scott, outgoing KUCIMATS president and director of convention facilities for Kansas City, Mo. The videotape also will be shown at this fall's meeting of the International City Management Association in Kansas City.



Rescue workers move into one low lying residential area in Lawrence during the great flood of 1951. Navy men helped Lawrence residents evacuate citizens from their flooded homes.

The following spring (1904) the Kansas River again flooded, but the water was nowhere near the 27 foot mark, the crest of the 1903 flood. (Bank-full at the measuring point was 18 feet.) The river went on a similar rampage again in 1908 after heavy rains in the late spring and early summer. The University's weather station on Mount Oread measured 2.80 inches during April, 7.38 inches in May, and 10.57 inches in June of 1908. North Lawrence, as in the past, was inundated and much damage resulted. But the water was not as high as in 1903.

The Kansas River overflowed its banks many times during the years following 1908. So did the Wakarusa River. One flood on July 13, 1920, caused heavy damage to crops and bridges. Perhaps the most serious flood after 1908, however, occurred in May and June of 1935. But the great flood of 1903 was not duplicated again until 1951. The great flood of '51, still remembered by many Lawrence residents, was the worst flood in Lawrence history, and one of the worst in the nation's history. Damage amounted to several million

285

A page from David Dary's first Lawrence book.

Chowins conducts circulation seminar

The advertising expertise of Chuck Chowins, assistant professor, is much in demand beyond the J-school.

In April, Chowins coordinated a Newspaper Circulation Seminar in Kansas City, Mo. The School of Journalism sponsored the seminar with the Inland Daily Press Association.

In March, Chowins participated in a seminar on Advertising Management for Retailers in Kansas City, Mo., with Donald Jugenheimer, professor.

"We presented information on how small retailers could become better advertisers," he said.

The seminar was conducted through the University's Division of Continuing Education.

Chowins will work in the circulation department of the *Lawrence Journal-World* this summer on a faculty internship.



Todd Holmes

Donald J. Hall, president of Hallmark Cards Inc.

Advertising educators hold national convention at KU

The American Academy of Advertising held its national convention in Lawrence for the first time from April 9-11 at the Holidome. The 110 members who attended were impressed with the Holidome facility, with the remodeling of Flint Hall and with the campus.

All members of the advertising faculty worked hard on specific parts of the preparation for the meeting, according to Don Jugenheimer, professor and the academy's vice president. The conference included publishers' exhibits and morning and afternoon sessions. The sessions included many topics, beginning with "Managing the Creative Process" and continuing on through subjects such as "Creative Workshop: Hints and Helps on Generating Ideas," "Competitive Papers on Advertising and the Public," "Special Promotions to Special Audiences," "Advertising Strategy and Market Planning" and "International Developments." Media research and the use of computers in advertising were also explored.

About 145 people attended the opening dinner Saturday, at which the speaker was Donald J. Hall, president of Hallmark Cards Inc. of Kansas City, Mo. The annual business meeting followed Sunday's dinner, at which the guest speaker was Robert Isham of Monsanto, representing the Business/Professional Advertising Association.

The entire conference was a day shorter than in the past, only going from Saturday afternoon to Monday noon. However, by using more concurrent sessions and fewer plenary sessions, there was just as

much of a program and just as many sessions as in the past. Members seemed to like the shortened format.

Some students also attended. They could go to individual sessions for no fee or register at a special \$45 student fee rate, which included four meals and all sessions.

The academy has 400 members, an all-time high. It publishes quarterly the *Journal of Advertising*, sponsors fellowships and research awards, various other citations and summer internships for faculty members in advertising.

The program following Sunday brunch was the Academy Fellows Award, which Bart Cummings, former chairman of the board of the Compton, N.Y., ad agency, received. Cummings had previously received the academy's Distinguished Service Award. He started Visiting Professors Program, which is summer faculty internships, and he is chairman of the Advertising Educational Foundation, which will soon see a merger of AAAA and AAF educational committees/operations.

Elections for the Academy are held by mail, and the outcome is announced at conventions. H. Keith Hunt, professor of management at Brigham Young University, is the president; Alan D. Fletcher, University of Tennessee, will be the 1983-84 president; and Jugenheimer, professor, will be the 1984-85 president. Don Glover, formerly of KU faculty, was elected vice president for 1983-84. He had served as treasurer for the last few years.

Ad projects keep Bengtson busy

Tim Bengtson, associate professor, has been involved in a variety of activities in the field of advertising.

Bengtson was the coordinator of the 11th annual Newspaper Advertising Seminar sponsored in March by the William Allen White Foundation and the Kansas Press Association. The purpose of the seminar was to improve newspaper sales techniques among professionals. The seminar, attended by 58 newspaper professionals, included presentations by the KU advertising faculty.

"Everyone left the seminar with a lot of good ideas. Overall it was a great success," Bengtson said.

Also this semester, Bengtson critiqued six papers for the American Academy of Advertising, which held its national convention at KU in April. About 125 advertising educators attended the convention.

Bengtson also arranged the first advertising professional-in-residence at KU. Bill Giles, creative director at Grey Advertising in New York and one of Bengtson's former classmates, visited KU to talk to advertising classes and the Kansas University Advertising Club.

In March, Bengtson was involved with advertising at the local level when he spoke at the Lawrence Chamber of Commerce's advertising seminar.

Jugenheimer elected ad academy president

Donald Jugenheimer, professor, has been elected president of the American Academy of Advertisers, an academic organization devoted to persuasive communication. It tries to improve advertising research and educational standards.

Jugenheimer was the organization's vice president before his election in March. He will be the president-elect from July 1983 to June 1984 and will be president from 1984 to 1985.

"There is a terrible shortage of people teaching advertising and public relations now," Jugenheimer said.

Jugenheimer said it was important for KU to be represented in the organization because teachers could make contacts and learn from their peers and professionals.

Jugenheimer and Chuck Chowins, assistant professor, conducted a seminar on retail advertising management March 11 in Overland Park as part of KU's continuing education program.

Seminar offers survival tips for job search

Well, have you found a job yet?

Most seniors believe they have been asked the question a million times. Job hunting has never been an easy task. The simple mention of the word "job" brings a look of desperation into the eyes of spring graduates.

Women in Communications Inc. tried to ease some of the tension by sponsoring its annual job seminar in March. The seminar was designed to prepare students for the job market by having professionals in the various journalism sequences give their advice on how to find that first job.

Professionals from television, radio, newspapers, magazines and advertising participated in the seminar, and more than 150 students attended.

The first session of the two-part seminar addressed interviewing techniques.

Charles Wanninger, Gannett professional-in-residence, used his experience as the managing editor of the *Bellingham* (Wash.) *Herald* to advise students on the dos and don'ts of interviewing. A mock interview was set up with two students, Don Knox, Lakewood, Colo., junior in news-editorial, and Susan Cooksey, Kansas City senior in advertising, as the interviewees.

Wanninger asked them such questions as "What are your strengths and weaknesses?" "What are five things you are most proud of?" and "Where do you see yourself in five years?"

"We have a tendency to be on the defensive when applying for a job," Wanninger said. "You need a frame of mind such as 'I'm a damn good person and they should be glad to hire me.'"

Wanninger also advised students on the importance of a flawless resume and a good cover letter. He told students to knock on doors and try to make a good first impression.

He said he shared a concern with the students at the seminar. He, like them, does not know where he will be after May 15 when his term at KU ends.

In the second portion of the seminar, students were divided into groups and were able to meet with professionals in their fields of study.

The professionals who attended the seminar were: Jim Agard, account executive with Fremmerman, Malcy, Spivak, Rosenfield Inc. in Kansas City, Mo.;



Jan Platt, Carlos Fernandez, Jim Hollis and Charles Wanninger (seated) at W.I.C. seminar.

Frank Boal, sports anchor at WDAF-TV in Kansas City, Mo.; Carlos Fernandez, program director at WIBW-TV in Topeka; Jim Hollis, news director at WIBW; Michael Sheiback, vice president and managing editor of *Broadcast Communications* in Overland Park; Randy Attwood, assistant editor of the *Olathe Daily News*; Dale Bye, executive sports editor of the *Kansas City Star and Times*; Steve Bell, program director of KMBZ-TV in Kansas City, Mo.; Jack Daniels, radio announcer at WIBW-FM in Topeka; Doug Gillam, program director at WIBW-FM; and Connie Wodlinger, president and general manager of KZZC-FM in Kansas City, Mo.

To get that first job, students need experience. But how does a person get experience when he has none to begin with? This Catch-22 has been alleviated somewhat for journalism students with internships.

Women in Communications decided to honor companies that provide internships for KU students with a Professional Mentor Award. The award, which was presented for the first time, was given to WIBW.

Janice Platt, assistant professor and co-adviser of WICI, presented the award to Jim Hollis and Carlos Fernandez. WIBW offers internship programs for students and faculty, and also hires students part time.

Hollis said, "I'm very delighted with the people that KU turns out."

This was WICI's seventh job seminar, and, according to Tammy Wilson, WICI president, it was one of the more successful ones.

"We were very happy with the outcome," she said. "Many students called me and said that they were able to set up internships for the summer just from the contacts they made at the seminar."

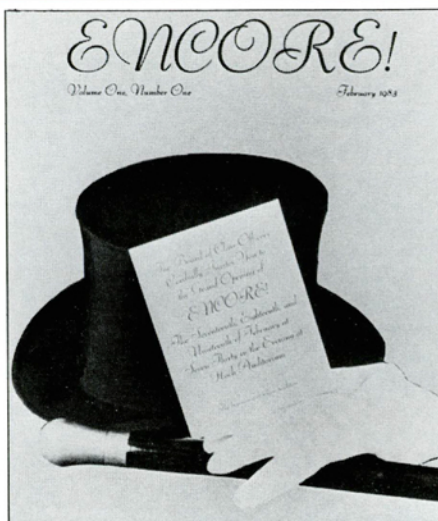
The main purpose of WICI is to act as a network for jobs. Wilson said the club set up contacts between students and professionals who were national members of the club. Wilson said that WICI was not just a club designed for women, because it also provided jobs for men. Although many men attended the seminar and have expressed interest in the club, none have joined.

"I think they are embarrassed to put our name on their resume," Wilson said.

The club, first chartered at KU in 1915, was one of the first such clubs in the nation. Mary Wallace, acting assistant dean and co-adviser of WICI, said the club began to dwindle in the early '70s but was revived in the late '70s when it began sponsoring the job seminar.

Wilson attributed the new interest in the club to changes in college women.

"Women look at themselves as serious professionals," she said. "It used to be that college prepared women for family life only. Now women want more from college."



Todd Holmes

"Encore" program

Dean travels to Paris for U.N. conference

Del Brinkman, dean, traveled to Paris in April for a U.N. communications conference. He was one of two U.S. representatives.

Thirty administrators from journalism schools and training institutes were invited to the conference, sponsored by the United Nations Educational, Scientific and Cultural Organization.

"The thrust of the conference was the free flow of information throughout the world," Brinkman said.

He has been invited overseas before. In 1972, the State Department sent him to Uganda for a two-week seminar with press officials and the Ministry of Information.

Adams promotes award, speaks at conference

Samuel Adams, associate professor, traveled to Washington in February to speak about graduate opportunities at a communications conference at Howard University.

Adams also has been promoting the Wells Award, which recognizes individuals or companies that provide jobs for minority journalists. He is the curator of the award, which will be presented June 17 at the National Broadcast Editorial Association Convention in San Francisco.

The award is named for Ida B. Wells, a distinguished reporter, editor and publisher of the *Memphis Free Speech and Headlight*.

Ad club promotes campus variety show

The advertising club, KUAD, saw its membership reach 76, the largest in club history. Seven members also belonged to Alpha Delta Sigma, a national advertising honorary society. To qualify, they needed at least a 3.25 grade point average, senior standing and a recommendation from the club's advisor, Tim Bengtson, associate professor.

KUAD sponsored several speakers and sold ads and designed the program for "Encore," a variety show that has replaced "Rock Chalk Revue."

The club held a panel discussion with four KU graduates, Pelicia Berry, account executive for Brewer Advertising in Kansas City, Mo.; Sandy Odenbaugh, assistant advertising manager for Dolgin's in Kansas City; Stephanie Scardina, sales representative for the *Kansas City Star*; and Cindy Suggs, media planner for Valentine-Radford Advertising Agency in Kansas City, Mo.

Three speakers from Brewer Advertising participated in a discussion titled "At the End of the Rainbow."

Criterion survives despite budget woes

Ever since Blacks in Communication created the *Criterion* in 1979, the newspaper designed for minority news has battled financial hardships. But it somehow survives.

The *Criterion's* latest hurdle arose during the Student Senate's spring budget hearing. BIC requested \$4,937, which, according to Joe Lewis, president, would allow the paper to be published monthly. The Senate budget committee, however, recommended an allocation of \$2,996.

The full Senate was expected to approve the lower figure.

Despite the funding troubles, Lewis, East St. Louis, Ill., junior in Liberal Arts, said BIC membership had increased from 30 to 45. He attributed the increase to improvements in the *Criterion*, which was last published in February.

BIC hopes to acquire programming time on KJHK. Lewis said this would further increase the organization's membership.

Membership in PRSSA doubles

KU's chapter of the Public Relations Student Society of America, after doubling its membership to 46, is looking ahead. The organization wants to recruit more members, develop more programs and send representatives to next year's national conference in New York.

PRSSA meets twice a month and has a speaker at every other meeting. This year's speakers included Robin Eversole, director of University Relations; David Dryden, public relations representative of Phillips Petroleum; and John Myers,

director of the Lawrence Convention and Visitors Bureau.

The chapter has established a working relationship with David Dary, professor, and with its parent chapter of PRSA in Kansas City, Mo. KU members attended the Midwest District Conference at Southern Illinois University. Other activities included staging a fund-raiser at Ichabod's tavern and developing public relations programs for Small World, a KU organization designed to help foreign students adjust to college life.

KC, AP reporters address SDX

The KU chapter of the Society of Professional Journalists, Sigma Delta Chi, sponsored several speeches by professional journalists last semester.

Jan Boutte, chapter president, said SDX brought Lew Ferguson, the Topeka Associated Press bureau chief, to KU to speak about covering Kansas politics.

Dick Johnson and Robert Moore from the *Kansas City Star* and David Hayes from the *Kansas City Times* spoke about a series of articles the newspapers published about building inspector violations in Kansas City.

Rick Musser, SDX faculty adviser, said he wanted to increase the organization's membership.

"The growth area is with the freshmen and sophomores," he said. "SDX could be an outlet for students who choose not to be involved in the student newspaper."

"The organization has good leadership. It just depends on how much work the students do."

Boutte said about seven KU students traveled to Wichita on March 18-20 to participate in an SDX regional conference.

Construction put on stand-by

The new Communications Building, proposed to be built on West Campus, has been delayed while a study is made of the future of the broadcasting and telecommunications programs so that they may be strengthened in whatever ways are necessary before a new building is started.

The committee, made up of representatives of the academic and professional communities, will review the organization, support, staff and curriculum of the communications program. Dean Del Brinkman is chair of the committee.

Other members are: Jerry Holley and Bob Wells, representing the William Allen White Foundation; Jack Sampson, representing the Kansas Association of Broadcasters; Dolph Simons Jr., representing the University of Kansas Endowment Association; Bud Weir, representing the Radio-TV-Film Advisory Committee; Archie Dykes, representing the Kansas Board of Regents; Deanell Tacha, vice chancellor of Academic Affairs; and Bruce Linton, head of the RTVF program.

No timetable has been set for the committee's review.



Bruce Linton presents an award to Jerry Holley

Todd Holmes

RTVF department holds seminar

Last November, the Radio, Television & Film department held its annual Telecommunications Day. Titled "The Expanding Dimensions and Challenges of Telecommunications," the day served as both a seminar and a chance to present awards to individuals for their achievements in the field of communications.

The guests for the day included an impressive array of top individuals in the field of communications.

The first speaker, Joseph Flaherty, vice president of Engineering and Development of CBS-TV, spoke about the expanding dimensions in the field of telecommunications. Flaherty began his television career at WDAF-TV in Kansas City and is currently responsible for the planning and development of new equipment as well as the installation of technical facilities throughout CBS.

The next part of the program included talks from top executives of four different organizations, both old and new. They were: Richard B. Smith, president of Satellite Program Network; Herb Granath, president of ABC Video Enterprises; Wallace Dunlap, senior vice presi-

dent of Westinghouse Broadcasting and Cable, Inc.; and Terry Shockley, president of the Wisconsin Television Network.

Bob Banner, president of Bob Banner Associates, and Mike Robe, president of Mike Robe Productions, Inc., gave a presentation on the independent producer and writer.

Banner's firm produces such programs as *Solid Gold*, *Country Top 20* and a number of specials including *Perry Como's Christmas Show in Paris*. His career began with the direction of series such as *The Dinah Shore Show*, *The Fred Waring Show* and *The Carol Burnett Show*.

Mike Robe is a writer, producer and director, who has a master's degree in RTVF from KU. He has written episodes for the television shows *Salvage 1* and *Knotts Landing*. In spring 1982, CBS aired two movies that Robe wrote for television. He has directed more than 400 commercials, many for national advertisers.

The awards given were presented by Edward Fritts, president of National

Association of Broadcasters. Fritts was elected as the 19th president of the NAB in August 1982. He also owns Fritts Broadcasting in Indianola, Mississippi.

The Grover Cobb Award for Broadcasting Service was given to Jerry Holley, vice president for Broadcasting Stauffer Communications, Inc.

A Baker University graduate, Holley has served as president of the Kansas Association of Broadcasters. He is currently on the Board of Trustees of the William Allen White Foundation and the RTVF Advisory Board at KU.

The Alumni Honor Citation went to William B. Harmon, chairman of the board of Harmon, True & Pruitt Advertising. Harmon launched his advertising partnership in Kansas City, 11 years ago. He is a Phi Beta Kappa with a journalism degree from KU.

Compiled by Susan Allison, Guelma Anderson, Bret Armatas, Tracey Campbell, Amy Craig, Todd Holmes, Sara Kempin, Tammy McBroom, Mussy McIntyre, Gene Myers, Marta Reber, Mark Smith and Beth State.

1950's

Marcia Horn Docking ('53) teaches oil painting classes in Kansas City. **John McMillion** ('56) is publisher of the *Duluth (Minn.) News-Tribune and Herald*. **Gerald Blatherwick** ('58) was elected vice president of public relations for Southwestern Bell Telephone in St. Louis. He is leaving a similar position at the San Francisco headquarters of Pacific Telephone and Telegraph.

1960's

John Pepper ('65) is executive director of marketing services for Farmland Industries in Kansas City and is board president of the Kansas City KU alumni chapter. His term as president will end in May 1983. **David Finch** (MSJ '67) is a financial news writer for Reuters news service in Dallas. **Kyle Craig** ('69) is senior vice president of marketing for Burger King Corp. in Miami.

Margey Walleth Frederick ('69) and her husband, Bob, had a son, Mark Colby, on Dec. 31, 1982. Their other sons are Brian, 8, and Brad, 6. Margey is administrative assistant to the dean of architecture and urban design at KU. **Ron Yates** ('69) is now the metropolitan editor of the *Chicago Tribune*.

1970

Sam Cook is the outdoor writer for the *Duluth (Minn.) News-Tribune and Herald*. **James Czupor** took office in January as president of the Colorado Chapter of Public Relations Society of America. He is the public relations coordinator for the Rocky Mountain Energy Co. in Broomfield and makes his home in Arvada. **James Gencur** now owns his own advertising and public relations agency in Kansas City. He produces the monthly newsletter for American Multi Cinema Inc. which is the largest privately owned theatre chain in America. Its headquarters are in Kansas City.

Tim Jones is the author of *The Last Great Race*, a book about the 1,049-mile dog sled race from Anchorage to Nome, Alaska. The book is now in its second printing. Tim operates a charter boat in Alaska during the summer and edits copy for the *Anchorage Daily News* during the winter.

1971

Monroe Dodd and his wife, Marilyn, announce the birth of their son, Monroe Edward, on Nov. 8, 1982, in Kansas City, where Monroe is assistant managing editor of the *Kansas City Times*. **Priscilla Myers Greisman** (MSJ) and her husband, Stewart, now live in Greenwood Village, Colo., with Matthew, 4, and Courtney, 6 months. **Kevin Mercier** is a lieutenant commander and serves as shipboard logistics officer for Commander Naval Surface Forces, U.S. Pacific Fleet in San Diego.

David Perkins (MSJ), the editor of *Chouteau Review*, a fine arts journal, has been awarded a National Endowment for the Arts Creative Writing Fellowship grant. The award was given for his work in critical writing and is to be used to further his professional writing career. David had been previously awarded an NEA Creative Writing Fellowship for poetry in 1974.

1972

Matthew Begert married Pamela Painter, Nov. 12, 1982, in the wedding chapel aboard the Queen Mary at Long Beach, Calif. Matthew is a captain in the Marines and flies with the Marine All Weather Attack Squadron 242. They make their home in Santa Ana, Calif. **Tom Slaughter** is the bureau chief for the Associated Press in New Jersey. He and his wife, Pam, have a daughter.

Ron Womble and his wife, Connie, announce the birth of their second child, Kerstin Ann. Ron works on the *Pittsburg Morning Sun*.

1973

Lee Crandell Andrews has joined All-state Savings & Loan Association of Glendale, Calif. She was awarded the designation of Accredited Business Communicator (ABC) by the International Association of Business Communicators (IABC).

David Bartel is an administrative aide for Senator Nancy Kassebaum (R-Kan.). **Kathleen Dolan** married Dolan McShane on Dec. 29, 1982, in Kansas City. **Rick Hughey** and his wife, Martha, announce the birth of their daughter, Andrea, on April 16, 1982, in Kansas City.

Joyce Neerman Shirk and husband, Steve, are now living in Overland Park with their 1-year-old daughter, Katherine. **Harry Wilson** is the assistant news editor of the *Fort Myers (Fla.) News Press*.

1974

Carl and Barbara (Hann) Sniffen ('75) announce the birth of their son, Brian Thomas, on Nov. 29, 1982, in Westwood. Barbara has been admitted to medical school (University of Health Sciences, Independence, Mo.) starting this fall. **Stan Wilson** is a copy editor on the national-international desk of the *Chicago Tribune*.

1975

Arlyn Converse is associated with Showcase of Homes Realtors in Overland Park. **Arnold Lytle** is copy editor for the *Tacoma (Wash.) News-Tribune*. **Mickey Miller** works as an area manager of crude oil acquisitions for the Texas Gulf Coast area with P & O Falco Inc. in Houston.

Steve Rapp is a captain in the Air Force and has returned to duty at Okinawa, Japan, following completion of F-15 fighter weapons school in September at Nellis AFB, Nevada.

David Reece has joined the staff of Ogilvy and Mather advertising agency in the Atlanta office. **Jeffrey and Christine (Stevens) Stinson** live in Indianapolis with their 1-year-old son, Zachary.

1976

Gary Borg works on the national desk of the *Los Angeles Times*. **Peggy Brown** is the coordinator of public information for the Association of American Colleges in Washington, D.C. **Jan (Noyce) Delyser** serves as executive vice president of the Fresh Produce Council in Los Angeles. She coordinates trade functions and promotes the industry to Southern California consumers.

Dennis Ellsworth is news editor of the *Wichita Eagle-Beacon*. **Rosemary Parris** married Dan Bennett. **Kelly Scott** married Charles Walston and lives in Atlanta where she works for *Time* magazine. **Ken Stone** married Christine Marie Dubis in February 1981. In 1982, Ken won first place for editorial writing in California Newspaper Publishers Association annual competition. **Timothy Watson** has been promoted to manager of marketing and sales relations with American Companies Inc. in Topeka.

1977

Sherri Baldwin directs sales promotion for Harzfeld's in Kansas City. **Stewart Brann** is copy editor for the *Bergen Record* in Hackensack, N.J. **Dwight Custer** has been promoted to industrial account executive with Motorola Communications and Electronics in Tulsa. **Gordon Docking** is a sportscaster for WDAF-TV in Kansas City. **Debbie Gump** now works on the *San Jose (Calif.) Mercury*.

Leroy and Sarah (Iles) Johnston ('79) announce the birth of their son, Tristan, in April 1982. Leroy is a tax lawyer in Syracuse, N.Y., and Sarah is teaching and working on her doctorate at Cornell University. **John Katz** is national program

manager for Davis-Weaver Broadcasting in Fresno, Calif. **Michael King** is now a free-lance writer working on a book at home in Cleveland Heights, Ohio. Michael had been a reporter for the *Wall Street Journal* for four years.

Jill Michaux graduated from the Washburn University Law School in May 1982 and is now in private practice in Topeka. **Christopher Riggs** is the managing editor of the *Winfield Daily Courier*. **Dale Seufferling** is the director of Constituent Fund Raising and Public Relations for the Endowment Association. **Bill Sniffen** is working for the *Philadelphia Inquirer*.

Jean (Blackmore) Tips is an account manager with Tycker-Fultz-Bellack Public Relations in Palo Alto, Calif. **Stephanie Ulsh** has been promoted to Promotional Director and Fashion Coordinator for Halls, Halls Crown Center and Swansons on the Plaza in Kansas City. **Bill Uyeki** is studying in the Graduate School of Management at the University of California in Los Angeles.

1978

Debbie Bender Allford is a customer service representative for Kansas State Bank & Trust Company in Wichita. **Lori Bergmann** is a copy editor with Commodity News Services, Inc. in Leawood. **Cole Geyer** publishes the Television Entertainment Guide in Avon, Colo. **Jill Anderson Morris** has moved from Prairie Village to Denver where her husband, Tom, became a project manager with Marina Land Co.

Debbie Morrow now works for the public relations department of Southwestern Bell in Topeka. **Carol Chapman Neugent** is a donor representative for the American Red Cross in Wichita. **Richard Padden** is the photo director for the *Pueblo Star-Journal & Chieftain*. **Walter Riker** and his wife, Christine, announce the birth of their second child, Kelly Diane, on Aug. 10, 1982. They make their home in Springfield, Va., where Walter is press secretary to Sen. Bob Dole (R-Kan.)

Terry Selby is in the communication department of the American Nurses Association in Kansas City, helping to produce the association newspaper that is distributed to 200,000 members nationwide. **Peter Skaggs** is an audio and video tape editor for Klein and Co. Advertising and Production in Los Angeles.

1979

Virgil (Lance) Armer works for KLFQ-FM radio in Lyons. **Kimberlee Dittmer** has been promoted to senior account executive for radio stations WGCI and WVON in Chicago. **Dayna Eubanks** is a weekend news anchorwoman for WXYZ-TV in Detroit. **Bill Frakes** married **Gail Scott** ('80) at sunset on October 23, 1982, in Key West, Fla. Gail is a media buyer for Ryder and Schild Advertising in Miami and Bill is a photojournalist for the *Miami Herald*.

Pam Ecky Ford works for the publications section of the Mayo Clinic in Rochester, Minn. **Gary Hough** has been transferred from Kansas City to Omaha as a biomedical representative for American Hospital Supply Corp. Gary was selected as regional Salesman of the Year in 1981. **Mary Mitchell** was elected as an associate member of the American Travel Writers. **Sam Van Leeuwen** is a photographer with the *Junction City Daily Union*.

1980

Kathleen Conkey has been working as a staff writer for Ralph Nader in Washington, D.C., at the Center for Study of Responsive Law. Her book, *The Postal Precipice: Can the US Postal Service Be Saved?*, was published in December 1982. **Kenneth Davis** is a sports writer for the *Binghamton Sun-Bulletin* and *Evening Press* in New York. **Griff Docking** is the marketing representative for Oceans of Fun and Worlds of Fun.

Anita Kay Miller Fry reports courthouse news for the *Topeka Capital-Journal*. **Julie Hutchinson** is a sales repre-

sentative for Mycro-Tek, a division of Mergenthaler Linotype, a Wichita-based company that manufactures computer equipment for newspapers. **Andrea Waas Loethen** is a news reporter for the Waukesha School District in Waukesha, Wis.

Cora Marquis Ray is a publications editor for Hallmark Cards in Kansas City. **Patricia Rice** is sales promotion director of WHB radio in Kansas City. **Daniel Schenkein** is the business manager of Terry Peak Ski Area in South Dakota. **Shirley Shoup** works on the copy desk of the *Fort Collins Coloradoan*.

Dean Troxel is an account supervisor at Bullock Marketing, Inc., an advertising agency in Dallas. **Dan Winter** has joined First National Bank of Lawrence as director of marketing. He was with Fourth National in Wichita.

1981

Shelley Coker is a marketing representative for the Greater San Antonio, Texas, Chamber of Commerce. **Claudia Holloway Currier** is an assistant media buyer with Bernstein-Rein Advertising in Kansas City. **Byron Ginsburg** is working for his father selling aircraft electronics and hardware in Kansas City. **Laurie Larson** is studying at the University of Besancon in France.

Hurst Laviana is the Neighbors reporter for the *Wichita Eagle-Beacon*. **Barbara Light** is a copywriter with the Meredith Corporation in Des Moines, Iowa. **John Selk** is executive director of Landplan Engineering. **Craig Templeton** is a reporter with the *Junction City Daily Union*.

Bill Venable does marketing work for 20th Century-Fox Corp. while studying for an MBA at Rockhurst College in Kansas City. Bill spent last May studying his family's genealogy in England and Scotland. **Brian Von Bevern** is an air traffic controller in Oklahoma City. **Brooke Watkins** works for a trade magazine in Washington, D.C., and free-lances for the

Washington Post. **Tom Whittaker** is the account executive for Vanguard Communications Inc. He was married in 1981.

1982

Martha Brink is an assistant editor at Universal Press Syndicate. **Jane Bryant** is assistant editor of the *Packer* at Vance Publishing Company in Kansas City. **Lori Clintsman** married **Merlyn Brown** ('77). **Chris Crippen** is the assistant media buyer for Fremmerman, Malcy, Spivak & Rosenfield, Inc. She is also the coordinator on the regional Coca-Cola account.

Cheri Curnutt is the marketing director for Metro North Mall in Kansas City. **Jim Diehl** is an account executive for Young and Rubicam Advertising in Mexico. **Julie Garrison** is a reporter for the *Blue Springs Examiner*. **Ronald Hines** works for KALB-TV in Alexandria, La. **Lee Ann Hunt** works on the copy desk of the *Fort Collins Coloradoan*.

Robyn Kahn (MSJ) is the marketing assistant for the electronic group magazine at Intertec Publishing in Kansas City. **David Lewis** is a copy editor on the *Omaha World Herald*. **Phillip Marchbanks** is a marketer for Wilson & Company, Engineers & Architects.

Kelly McCarthy is the secretary to the vice president of account services of Marketing Resources Inc. in Overland Park. **Steve Menaugh** is public relations coordinator for the KU Endowment Association. **Leslie Howell Purdy** is a community relations representative at St. Catherine Hospital in Garden City. **Dawn Sprague** is public affairs director for KCLO-AM radio in Leavenworth and KZZC-FM radio in Shawnee Mission.

Tammy Tierney is a reporter for the *Denver Post*. **Julie Caldwell Walsh** married Dennis Walsh last July and now works as an advertising sales representative for *Austin* magazine in Austin, Texas. **Nick Wooster** is an assistant media planner with Compton Advertising in New York City. **Bryan Zimmerman** is a sales representative for XEROX in Joplin, Mo.

1983

David Anderson is with the management and marketing department of the Pizza Hut franchise. **Lori Baught** is with the classified ad sales of the *Parsons Sun*. **Kevin Bertels** is a copy editor on the sports desk of the *Wichita Eagle-Beacon*. **Nancy Clark** is a managing editor of the *Kansas Register* in Topeka. **Sandra Clark** is a copy editor of the *Philadelphia Inquirer*.

Kathleen Duggan is an assistant buyer for Harzfeld's. **David Gantenbein** is a reporter, radio anchor and weekend TV anchor at KAYS in Hays. **Tom Gress** is a sports writer and general assignment reporter for the *Iola Register*. **Kevin Gunya** is with the advertising department of the *Lawrence Journal-World* as the tearsheet dispatcher. **Natalie Herron** is in sales with Proctor & Gamble in New Orleans.

Vanessa Herron is a copy editor on the *Philadelphia Inquirer*. **Marsha Kobe** is the accounting executive for KZZC in Shawnee Mission. **Phyllis Kuhn** is with Sandven Advertising & Marketing in Kansas City. **Stacey Lane** is sales representative with Art & Sign Graphics Corp. in Lawrence. **Kevin Mills** is a customer service representative with Sunflower Cablevision in Lawrence.

Steve Robrahn is a reporter for the Associated Press in Topeka. **Becky Rusk** is a writer-editor for the *Midsouthwest Restaurant Magazine* in Shawnee Mission. **Tim Sharp** is a copy editor on *The Coloradoan*. **Brad Stertz** is a reporter on *The Hartford (Conn.) Courant*. **Anne Stucker** is working on her master's degree in computer science here at KU.

Compiled by Jim Flynn, Reece Hobby and Missy McIntyre.



Todd Holmes

William Allen White Day audience looks on as Lee Hills receives award for journalistic merit in Kansas Union Ballroom.

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