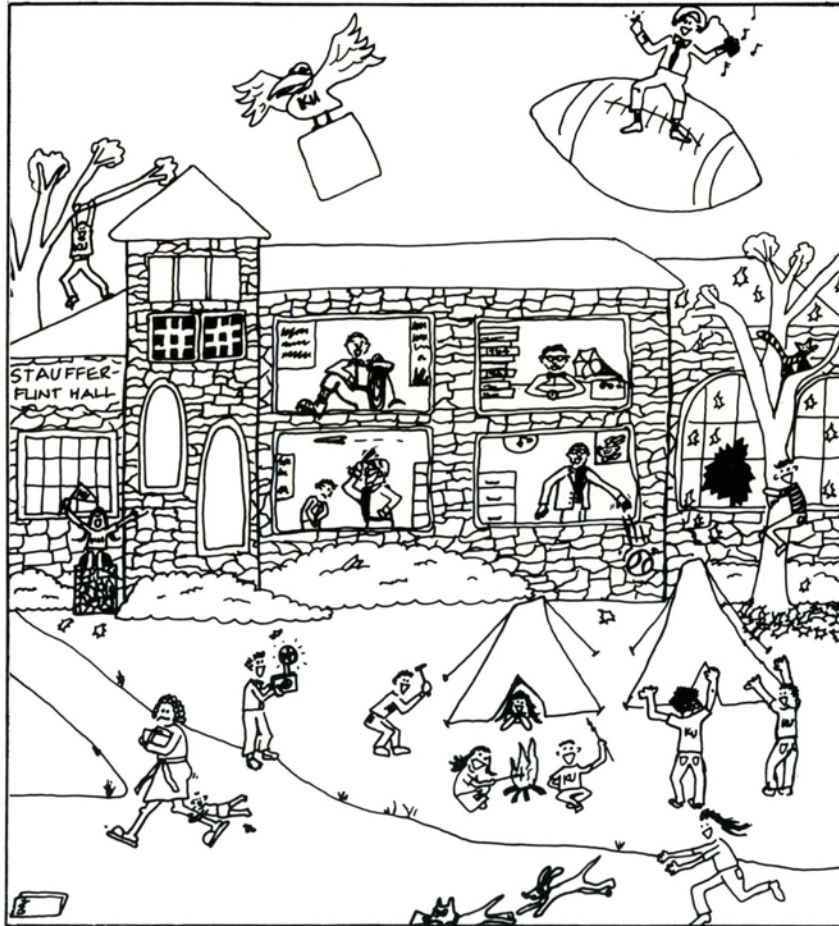


Jayhawk Journalist



FALL • 1984



Caricature of the activities in Stauffer-
Flint Hall by Lori Tibbs

Cover photo: Dave Hornback
Obstacles of Campus Life,
Lawrence, Kansas, 1983

Jayhawk Journalist

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ROCKY MOUNTAIN RETREAT

By Del Brinkman

William Allen White has been a part of my life as long as I can remember. I grew up in Olpe, Kansas, near Emporia, and read Mr. White's paper, *The Emporia Gazette*, six days a week. I was a thorough and avid reader of the Saga of Emporia in my childhood days.

In 1958, in my seventeenth year, I went to work at *The Gazette*. Mr. White had died in 1944 and the paper was then published by Bill and Kathrine White, his son and daughter-in-law.

After nearly six years as an employee of *The Gazette* from the pressroom to the newsroom, I left the newspaper for graduate work and an eventual career in university journalism teaching.

In 1970 I was reunited (in a manner of speaking) with Mr. White when I joined the faculty of the journalism school that bears his name at the University of Kansas. As dean of the William Allen White School of Journalism and Mass Communications and as director of the William Allen White Founda-

tion, my life continues to be influenced greatly by the spirit and inspiration of Mr. White and the many *Gazette* alumni.

So, I was honored and a bit thrilled to be invited this past summer to spend two weeks as an artist in residence in the refurbished William Allen White cabin in Rocky Mountain National Park. It was with some reverence and awe that I, joined by my wife Evie and daughter Susan, occupied the mountain retreat of the man who did much to put Emporia, and indeed Kansas, on

the national map.

For more than 30 years, from 1912 to 1943, the cabin was the summer home of the *Emporia Gazette* editor who was a figure of influence in the Republican party, a Pulitzer Prize winner and a personal friend of every president from William McKinley to Franklin Delano Roosevelt. Many of Mr. White's books, editorials and essays were written in the cabin.

Mr. White first came to Estes Park when he was a student at the University of Kansas. He and a group of KU friends spent the summer of 1889 in a cabin near the Moraine Park post office, about half a mile southwest of the present White cabin. He married Sallie Lindsay in the spring of 1893. They spent the latter part of their honeymoon in a rustic cabin in Moraine Park not far from the present cabin.

Mr. White purchased the *Emporia Gazette* in 1895, "a newspaper to proclaim the pride and glory of this community — and just a touch of its shame and dishonor." In 1896, frustrated by a curbstone argument with a group of Populists, he stormed back to the newspaper office, dashed off the editorial "What's the Matter with Kansas?" and still made the afternoon train to Colorado where Sallie awaited him.

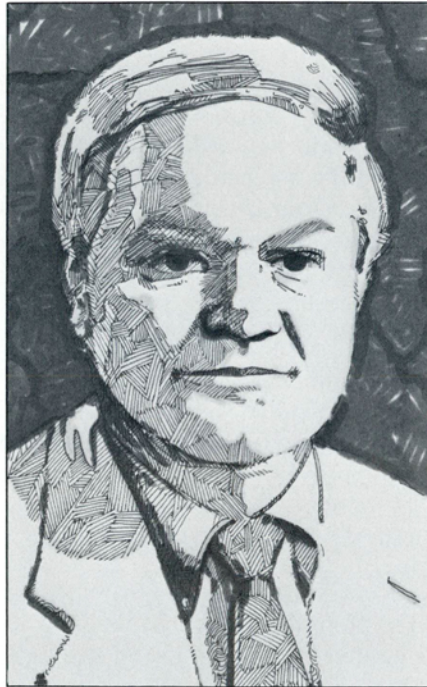
It was that editorial that brought Mr. White national attention. He stayed in the national spotlight until his death on Kansas Day, January 29, 1944.

The White cabin has been repaired with attention to historic detail, so the exterior looks as it did when Mr. White lived there. The kitchen, bedroom and bath of the main cabin have been modernized. But the living room in which Mr. White carried on telephone conversations with Cordell Hull, Wendell Wilkie, Frank Knox, and even Franklin Roosevelt remains much as it was at that time.

The kitchen "Hoosier," the roll-top desk, the cast-iron wood bin, and the cushions of the window seat

are original furnishings. The hickory rockers are also original furnishings and probably were used by some of the famous visitors to the cabin, including William Jennings Bryan, Clarence Darrow, Charles Evans Hughes, Jane Addams and Edna Ferber.

The cabin is now the home of the Artist in Residence program sponsored by the National Park Service. The idea is to invite painters, musicians, photographers, poets, journalists and other creative persons to spend some time living in the midst of mountain beauty.



Dean Brinkman was the first artist-in-residence to stay in the recently-renovated White cabin.

My thoughts about all this are similar to those of another artist in residence and one of my favorite writers, Stu Awbrey, editor and publisher of The Burlington, Iowa, *Hawk Eye*. Mr. Awbrey, another *Gazette* alumnus, was the 1984 winner of the national citation for distinguished service in journalism given by the White Foundation at the University of Kansas. A former editor and publisher of the *Hutchinson News*, he followed me to the White cabin last summer by several weeks.

In a recent series of newspaper columns on "The High Country," he wrote about the cabin experience:

"It sounded grand. But it bore with it the implication that the Department of Interior expected something for its free rent and the bottle of Reisling a ranger thoughtfully left for us in the refrigerator. A real artist could paint, as my predecessor in this cabin did, or finish putting together a play, as another had. I might write a poem, but that smacks too much of the socialist way of producing art — by bureaucratic nudging.

"But something would come, I told myself. I write these notes on the porch of the William Allen White cabin. Here the Kansas editor over the years entertained famous visitors to the wilderness. Here White himself wrote parts of a half-dozen novels and his autobiography, which earned him one of two Pulitzer Prizes.

"White's writing provides a clue. The cabin we are in is a typical Colorado place — a wide porch on three sides, a large living room with a large fireplace, kitchen, bed and bath. A rolltop desk is in a corner.

"But he didn't write much at that desk. He tried, but it was tough going. For some years, he put up a tent near his mountain cabin, added a cot and typewriter, and settled in to write every morning after breakfast. After buying this place, he eventually built a small wood cabin just up the hill as a monastic hideout for writing.

"It is notable that the National Park Service is protecting these cabins and inviting a few flatlanders here each summer to enjoy the scenery, and to create."

Stu Awbrey goes on to describe how the decision was made to preserve the White cabins. The Park Service, with some help from a handful of Mr. White's associates and admirers, had the cabins classed in the "historical zone." Some money was found, the main cabin was refurbished and invitations went out to a few of us to come spend a couple of weeks in Moraine Park. So, we wound up sitting where William Allen White once sat, staring in awe at Long's Peak and at the meandering Big Thompson River.

The meaning of this project is probably best described in Stu Awbrey's concluding thoughts as he gazes from the White cabin and surveys the beauty of Rocky Mountain National Park:

"It's truly a miracle, a man-made, nature-made miracle. I think what has happened to this park and to the wilderness movement is akin to what happened to Beethoven's Fifth Symphony.

"It begins with the pretty. The scene delights our eye. We progress from pretty to beautiful to thoroughly satisfying, and eventually we are in love with the whole place, even with the idea of the place.

"It's like music or art. You reach for it at first because it's pretty. You live with it a while, and begin to understand. In time, you love it for values that are beyond our language to describe. We just know that life is better when we can live it with such beauty, and with wild things."

So writes Stu Awbrey, a student of William Allen White and an artist in any residence. His words, inspired by the same mountains that inspired Mr. White, are reason enough to believe that the White cabin artist in residence program will help provide the pretty that leads to a good life. *WJ*

National Park Service Restored Cabin For Artists In Residence

By Stephanie Hearn

More than seventy 70 years ago, Charles Evans Hughes, William Jennings Bryan and Jane Addams came to this small cabin to visit a man who sat at a roll-top desk writing essays, editorials and books. That man was William Allen White.

Last summer, Del Brinkman, dean of the William Allen White School of Journalism and Mass Communications, sat at the same desk researching and writing about White and his cabin in Rocky Mountain National Park.

Brinkman was chosen by the National Park Service to be the first artist to stay in the cabin as part of an Artist in Residence program. The Park Service designed the program as part of the preserving of White's cabin.

The 18-by-24-foot cabin, which White described as a "haven and a refuge," was built in 1887 near the Big Thompson River in a valley near Estes Park, Colorado.

Mr. and Mrs. Arvin Olin and Mr. and Mrs. William Stevens, all from Lawrence, were the original owners of the cabin, which was named "Bullock Cabin." White bought Bullock Cabin in Moraine Park from the Olins and the Stevenses in 1910 for \$1,000. He and his family

subsequently spent more than thirty summers there.

Shortly after buying the cabin, which has a fireplace, a kitchen, a living room and two small bedrooms, White built a fourteen-foot cobblestone porch on three sides. A few years later, he had a smaller cabin built a hundred feet up the mountain from the main building. He used this smaller cabin as a place to work privately. White also had two one-room guest cabins built on either side of the main cabin.

White's final stay in the cabin was in 1943 — during the summer of his and Sallie Lindsay White's golden wedding anniversary.

White's son and daughter-in-law continued to enjoy summers at the cabin after White's death in 1944. But in 1972, his son, William Lindsay White, sold the cabin to the National Park Service.

At that time, the National Park Service said it wanted to preserve the main cabin and the smaller cabin up the hill. In an effort to stay in line with what they believed White would have wanted for his cherished summer home, the Park Service designed the Artist in Residence program. Through the program, exceptional talent is given a beautiful, serene setting in which to be productive.

A WOMAN OF THE TIMES

By Roger Yarrington, '53

Stella Brockway Omohundro, a 1930 KU journalism graduate, now retired and living in the Washington, D.C., area, remembers being the first woman editor at the *Los Angeles Times*.

It was 1940 and she was thirty-five years old. She had been working as associate editor of the L.A. *Times* Sunday magazine for nine years. Her boss dreamed up an idea for a new magazine to focus on homes. But he did not want to edit it. He sold the idea to the managing editor of the paper and said it would need a woman editor. Omohundro got the job, starting in December.

"I was lucky," she said. "There were no women's activist groups. The managing editor opposed putting women in administrative positions. Men were starting to go into the armed forces, but there were still no women doing hard news. The only women wrote girly-girly stories. They worked as writers on society, food, and fashion sections of the Sunday paper. There was one woman photographer. The society editor was a man."

Omohundro worked as a secretary to Leon Flint, professor of journalism, her senior year at University of Kansas. After graduation, she was hired at the *Los Angeles Times*, in 1931, as secretary to Harry Carr, a veteran reporter and columnist who had taken over the Sunday magazine. He said he wanted "a husky Phi Beta Kappa" to help him. He called Omohundro "Flora de Sol" and told her to keep writers away from him and not to bother



Stella Brockway Omohundro is remembered by a J-School alum for her work at the L.A. Times.

When Carr left the Sunday magazine, Omohundro ran it as associate editor for a time. When the new editor was appointed, he was bored with the job. He proposed the home magazine idea, hoping it would be edited by a woman. Dummies were made up, the managing editor was convinced, and Omohundro was named the editor of *Home* magazine.

"When I was appointed editor of the new *Home* magazine, they took me out to Hollywood to have my picture taken for some promotional ads," she said. "A beautician who worked on the stars made me up and a studio photographer took my picture. I looked like a movie star — nothing at all like I really was."

him with anything except the most promising manuscripts. She did copy reading and editing, consulted with artists and composers and learned how to produce a magazine. "Harry Carr was venerated at the *Times*," she said. "I lived in his aura until I proved myself."

Carr had covered the San Francisco earthquake in 1906. In 1932 he took Omohundro with him to the sports department to help cover the Olympic Games. They put out a daily section, and the Olympic committee gave Omohundro a bronze medal for her work.

A population surge was going on in California at the time. *Home* magazine was aimed at middle-class readers. It was to help them adjust to Southern California living. The four-color section ran 16-32 pages weekly. It carried house plans, advice on home decoration, repairs, gardening, food, entertaining and child care. Omohundro worked with twenty free-lance writers, photographers and artists, plus a dozen or so persons on the staff to produce the magazine.

Later she moved to Washington and worked as a writer and editor for the United States Information Agency. She retired in 1970, but has remained active by working as a precinct chairman for the Democratic Party, a volunteer for the Arthritis Institute of Northern Virginia, and in other volunteer jobs, "keeping up with the times," she said. *NY*

Road Show Reviewed

John Bremner recently spent 15 months on the road, preaching his gospel of copy editing to hundreds of journalists in 38 states. Among those journalists were several of his former students.

By John Simonson

The *Detroit Free Press* described him as "A man obsessed with the proper use of the English language." He is a "journalism professor turned itinerant evangelist on behalf of grammar, logic and rhetoric," said the *Wall Street Journal*. A Gannett Foundation pamphlet, which advertised his traveling editing seminars, simply called him a "master teacher."

Those publications printed those descriptions for the benefit of readers unfamiliar with John Bremner. But for the former KU journalism students who attended one of Bremner's 27 copy editing seminars, conducted for 1,852 professional journalists from 372 newspapers in 38 states (and the District of Columbia) between May 1983 and August 1984, no such introduction was needed.

"For me, it was pretty much a trip back to class at KU," said Larry Fish, '74, copy editor at the *St. Petersburg Times*.

"It was extremely similar to being back in his class," said Alison Guinn, '77, graphics editor at the *San Francisco Examiner*.

The seminars that Fish and Guinn and others attended were sponsored by a Gannett Foundation grant that enabled Bremner to take a fifteen-month leave of absence from his teaching duties at the University of Kansas. It was the second such project for Bremner in three years. Gannett also sponsored Bremner's traveling show in 1980-81.

In the seminars, Bremner presented lengthy typewritten critiques of participating newspapers, which he had marked up ahead of time. He also showed his slides of head-

lines with double meanings and administered short editing tests to check participants' spelling, grammar and usage.

The seminars, as described by the Gannett Foundation, were designed "to improve copy editing and headline writing," skills sometimes taken for granted or even denigrated by non-copy editors. In the seminars, say KU graduates, Bremner raised the role of the copy editor to new levels of significance for some uninitiated professionals. "I think he inspired a lot of our copy editors," said Ellen Iwamoto, '81, news editor at the *Lexington (Ky.) Herald-Leader*. "Most had not heard anyone speak of copy editing as well as he did."

"It does many copy editors good that Bremner elevates the importance of the job," Fish said. Of course, Bremner's motive for making copy editors see their jobs as important is well-known to former students.

"I think newspaper readers want and deserve good grammar and good taste, along with good information," Bremner has said. "I'm trying to remind people that newspapers are a literary endeavor, to rekindle the fire," Bremner said to a *Wall Street Journal* reporter last summer.

Most people had very positive reactions to Bremner's seminars, according to his former students in attendance. "We all came back fired up, ready to do a million things," said Jerry Sass, who earned a master's degree at KU in 1983, and who is Sunday editor at the *Statesman-Journal* in Portland, Oregon. "We'd say, 'What would Dr. Bremner do?'"

And some editors did make conscious efforts to examine some of their newspapers' editing procedures on the basis of Bremner's criticisms. Iwamoto said that, as a result of Bremner's seminar, the *Herald-Leader* copy editors began paying more attention to sequence-of-tenses



and the use of courtesy titles for women.

"We don't subscribe to all the rules," Fish said. "For instance, the split head — we don't worry about that so much. But in oddities of style, Bremner raised questions about why we did things that way. The act of him coming down here and focusing on things like that just got people thinking."

But some professionals did not accept the gospel according to Bremner. "I think it's a fairly cynical place here," said the *San Francisco Examiner's* Guinn. "Some of the older ones were saying, 'Why

should we have to hear a lecture on copy editing when we've been doing it for 20 years?'"

"... Bremner elevates the importance of the job."

But that reaction may be characteristic of age and experience, according to Robert Lauffer, a KU student of 1950 and executive editor of Herald Community Newspaper in Southgate, California. "Young staffs, I find, really want help," Lauffer said. "I told the staff that

we were willing and serious about trying to provide help in professional copy editing."

"We don't get many mid-career training opportunities," the *Statesman-Journal's* Sass said. "And to get one as entertaining and that's as pertinent to us is really unusual."

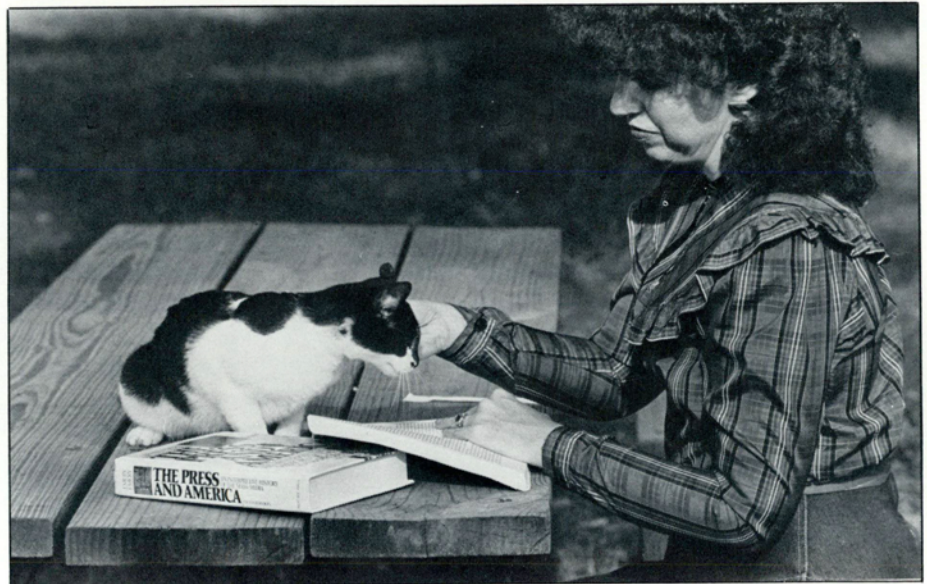
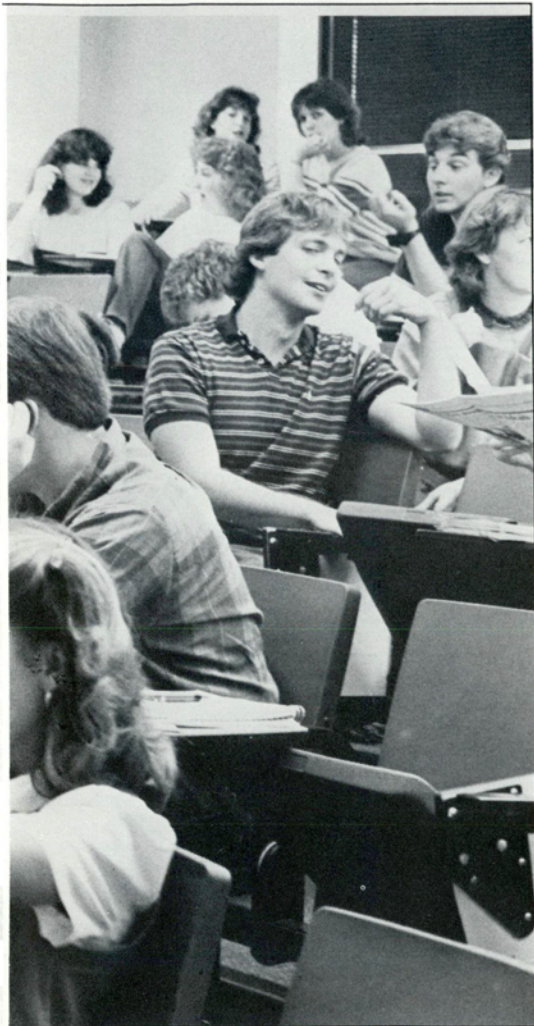
Bremner, who is 64, has said that he will not do another tour of seminars. But his influence will probably be felt throughout the professional world, if his former students have anything to say about it.

"We're kind of his disciples, sent out here in the world to change things," Sass said. *JS*

BACK TO SCHOOL

Linda Booth is one of several non-traditional journalism students at KU. In addition to a full schedule of classes, she balances her time to include a family and a non-traditional pet — a python.





Photos: Laurie McGhee

By Linda Booth

Some undergraduates in the School of Journalism don't fit the student stereotype. I don't mean the few men who wear an earring or the women who dress like they just came from a Rocky Horror Picture Show. I'm speaking of those who are called non-traditional students. When they enter the University of Kansas, they are not eighteen and single. They do not live in residence halls, and they are not financially dependent on their parents. Most non-traditional students see themselves as being different from their classmates.

They often work to support themselves and others.

Commuting thirty-six miles to class might be a daily occurrence for the non-traditional student.

When non-traditional students

smile, wrinkles usually appear around their eyes.

Other students call them "dcr's," short for damn curve raisers.

Having concluded one career, some non-traditional students may be preparing for another.

Some non-traditional students may be veterans who served in Vietnam or in the Kansas National Guard.

Non-traditional students may: a) have grey hair, b) color their grey hair, c) wear a hairpiece, or d) all of the above.

Before leaving for class some of these students make school lunches and cook breakfast for young children. They wash and dry two loads of clothes, and still find time to quiz the youngest child on his spelling words.

KU does not have a clear-cut classification for the non-traditional student, said Gary Thompson, director of student records and registration.

“When I was eighteen, my primary goal was to have a date for the weekend, and B’s and C’s were satisfactory; now, I want to spend time with my family, and B’s are disappointing.”

“Defining the non-traditional student is like the three blind men feeling the elephant and each coming up with a different description.”

Sara Martin, assistant director of the Student Assistance Center agreed. “It is difficult to define non-traditional students because they are such a diverse group,” she said. “The trouble is that everyone sees themselves as being different from others.”

As difficult as the task may be, there are eight men and six women in the School of Journalism who fit several of the above descriptions for the non-traditional student. Of these fourteen students, nine are between the ages of twenty-two and thirty, and five other students are thirty to forty years old.

I am one of these non-traditional students. I am certain I deserve this classification because I am different from my classmates and my circumstances are now so different than in 1966, when I first attended a university.

At that time, I prepared for university life by shopping for the perfect wardrobe: miniskirts, hip-hugger corduroy slacks, and patent leather boots. When I resumed my education in 1982, these styles were definitely passe, and besides, I couldn’t afford to shop for me. I needed to buy Lee jeans, Izod shirts, and high-top Converse tennis shoes for my three sons.

In 1966 I spent all of my free time in the student union playing hearts; now the only time I see the Kansas



Non-traditional students are sometimes called DCR’s, or “Damn Curve Raisers,” by regular students, although many professors say they are “a delight to have in class.”

Union is when I pay my fees. All free time is for studying. Before, I could always find a deck of cards and emergency makeup in my purse; now these have disappeared, replaced by coupons attached by paper clip to a long grocery list, two Star Wars figures, and a small calorie-counter book.

Back in 1966, I would stop after class at a friend’s house to talk or perhaps to study; now, on the way home, I stop for a gallon of milk, a prescription for my son’s hay fever, or to buy a mouse for the python.

The first time I attended a university, I complained to my mother when my favorite blue blouse wasn’t ironed; now others complain to me when their socks are still wet in the

dryer and they have to leave for school in ten minutes.

Back then, I enjoyed Fifth Dimension concerts, purple passion parties, and TKE dances; now I attend Parent-Teacher Organization meetings, tell stories at the Olathe Public Library, and go with my husband to business dinners.

When I was eighteen, my primary goal was to have a date for the weekend, and B’s and C’s were satisfactory; now, I want to spend time with my family, and B’s are disappointing.

For me, being a non-traditional student means I am excluded from many of the functions I relished when I was eighteen. I often cannot attend special lectures. Social events



Left, Linda takes time to enjoy dinner with her family. Below, she teaches sixteen-year-old Burnie to iron his own shirts.

are definitely out. Working late nights on the *University Daily Kansan* is impossible.

With all of these drawbacks, coming back to school has fulfilled for me a promise I made to myself sixteen years ago when I quit school because of the birth of my first son. I decided then that when all of my children were in school, it would be my turn. I have never regretted my decision, although sometimes it has been a struggle to coordinate soccer practices, saxophone lessons, and studying. Sometimes I can't find a quiet spot in the house to read Professor Pickett's *Voices of the Past*. Sometimes I have wanted to hang it all up. But because of the support of my family, excellent guidance, the encouragement of professors, and the friendship of classmates, I will graduate in the spring. I am not alone.

For Bill Boeding, Manhattan senior, coming back to school has been easier than he expected, partly because of the acceptance of other students. "School is more different now than when I attended Fort Hays State University at the age of eighteen," he said. "Then, I drank a lot of beer and didn't study much. But there were a lot of personal changes in my life. I've come back to school and I'm here because I



want to be, not just because everyone else is. It's different this time, but I enjoy it."

Kathy Gray, Lawrence junior, juggles the responsibilities of three daughters with her reporting classes. She, too, found that other students made her return to school easier. "They treat me like I am their age. I have found that students are more sensitive than the last time I attended KU"

Dana Leibengood, associate dean of the school, works with many of the school's non-traditional students. "These students have a real commitment," said Leibengood.

good. "Many of them have to sacrifice to come back to school. Some did not have sterling grades their first time around, but now they do well. I hear from their professors that they are a delight to have in class. These students can feel a real sense of accomplishment."

On graduation day as I receive my diploma and look up into the stands, I will know that my family and friends take pride in my accomplishment, as I will myself. There may be no clear definition of a non-traditional student, but I know clearly what my education has meant to me. *2*

Colombian

By Margaret Safranek

They bellow their orders across the newsroom, scratch out words and scribble in others. They talk to their reporters, demanding tighter, better stories — all in Spanish. They are some of Colombia, South America's best journalists and they are graduates of the William Allen White School of Journalism and Mass Communications.

Luis Fernando Santos and Rafael Santos, cousins, are using their journalism education in a big way, at Colombia's largest and most respected newspaper, *El Tiempo*.

Luis Fernando is the assistant publisher of the newspaper and Rafael is the "jefe de redaccion," a position similar to managing editor on a North American newspaper.

In the large, modern offices of *El Tiempo*, overlooking one of Bogota's busiest thoroughfares, the Santos put out a newspaper with a daily circulation of 275,000 and Sunday circulation of 374,000. The paper is distributed throughout the country.

The Santos family owns and publishes *El Tiempo*. And prior to Luis Fernando's years at KU, the family's philosophy was that journalism was made within a newspaper, not by studying it at a university.

Luis Fernando was the first of the Santos to venture from Bogota to KU, in 1966. "Tight editing, layout, photo-editing and copy editors make a good newspaper," he said. "I realized that from KU. We've also got a style manual at *El Tiempo*, too, and that came about partly because of things I learned while I



was in school." As the assistant publisher of the newspaper, Luis spends a great deal of his time overseeing the production end of things.

In the midst of his Colombian world, there are reminders of his years at KU. In his office, a copy of *Pocket Pal* from Professor Lee Young's magazine layout and production class sits amidst the Spanish books on his bookshelves. And his

KU diploma hangs on the wall next to certificates of achievement from the American Press Institute and the American Newspaper Publishers Association Research Institute.

Luis Frenando had chosen KU after speaking with some KU graduates who were in Bogota for a meeting of United Press International. "I had been considering several schools in the United

Jayhawks



Photos: Margaret Safranek

Recalling the names of KU professors that he'd had during both stays at KU, Luis Fernando paused and laughed when he came to Elmer Beth. "He taught law of the press," Luis Fernando said. "And I remember him reprimanding the American students, telling them that they should see how good my notes were, when they weren't taking any down."

Luis Fernando said that his family's philosophy about learning the newspaper business on the job had changed and that he himself believed in journalism education. "I learned many administrative and technical aspects of the newspaper business while I was at KU," he said. "I took every possible course I could while I was there and really, it was a fantastic experience."

Rafael Santos spends most of his day meeting with sub-editors to discuss the news for the next day's paper, talking with his team of investigative reporters to find out how their work is progressing, keeping one ear nearly glued to the phone and meeting with people from around the country.

But taking time from a hectic schedule to reflect on the more relaxed life that he knew at the School of Journalism, Rafael spoke fondly of his days there. Rafael received his bachelor's degree in May 1976.

"I used to hate getting to Professor Bremner's class late," he said, referring to John Bremner's editing class. "But KU was a great place and there were plenty of things to do. It was easy to be

States," he said. "But when I mentioned KU to them, they spoke so highly of it that I decided to give it a try."

His loyalties were cemented by a position on the *University Daily Kansan* as assistant sports editor. "Sports was big when I was there," Luis Fernando said. "KU went to the '71 NCAA basketball finals, the football team got beat by Penn

State in the '69 Orange Bowl and Jim Ryun was there during those years, too. I've followed KU teams faithfully ever since."

Luis Fernando enjoyed his experience at KU enough to make a return trip in 1982 when he spent a year taking more courses in journalism and additional courses in business. "I felt as young as I did the first time I was there," he said.

somewhere else when you were supposed to be in class."

In addition to his responsibilities at the newspaper, Rafael serves as dean of the journalism program, a new department, at Universidad Central in Bogota. "We need better journalists here," Rafael said. "If my efforts at the University will help us have better journalists, it will be worth the time that it takes to start something like this." Rafael said that his KU experience has been useful in developing the program. "It's given me some standards to go by," he said. "There's nothing better than American journalism. I know what we need if we want to have good journalists here."

But not all of the Santos family who studied at KU majored in journalism. Guillermo Santos did graduate work in computer science while he was at the University and today is the newspaper's computer systems manager. Juan Manuel and Felipe Santos both studied business and economics at KU. Today, Juan Manuel is the assistant editor at *El Tiempo* and Felipe is the advertising manager.

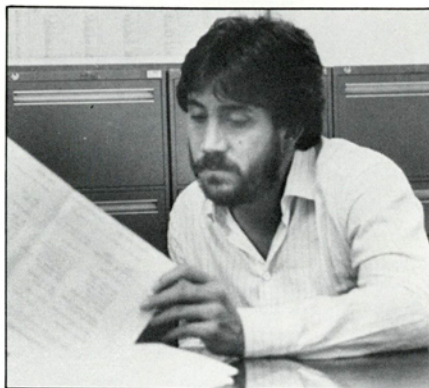
Despite the miles between Bogota and Lawrence and the months that have passed since the Santos studied at KU, occasional contact with professors and classmates helps ease the distance and the time. "Larry Day has helped us stay in touch with KU," Luis Fernando said. "He's the one that's in contact with us the most."

Other Colombian alums also bring up Day's name when discussing their days at the School of Journalism. Day, who teaches reporting and foreign communications, is fluent in Spanish and familiar with many Latin American countries. He

Day speaks highly of the Colombians, mentioning the names of former students and the jobs they now hold in their country. "Many of them are very fine journalists," he said. "They are in very important positions and do some excellent writing."

One of the graduates Day talked about was Daniel Samper, who received his master's degree in journalism in 1971. Samper later spent a year at Harvard University as a Nieman Fellow.

Samper also works at *El Tiempo* and is regarded by both his peers and his readers as one of South



The Santos family owns Colombia's largest newspaper, El Tiempo.

America's most respected journalists. He writes a weekly column on political and business issues that is widely read and frequently discussed throughout Colombia. In addition, he works with *El Tiempo's* investigative reporting team, a group that he helped develop several years ago.

Several other School of Journalism grads are involved in journalistic endeavors in the South American country. In Medellin, Colombia's second-largest city, two alums are on the staff of one of the city's major daily newspapers, *El Colombiano*.

Jose Samuel Arango Martinez and his wife, Marta, both studied radio and television at KU in 1977. Both have spent much of their time, however, working in print media. "Professor Dart was our favorite professor there, but everything about KU was wonderful. It was a great experience," Marta said.

Today, as editor of *El Colombiano*, Juan Samuel oversees many of the editorial responsibilities of the paper and writes a weekly column on issues of the day as Marta works on the Sunday magazine.

Jose Samuel spent his first years back in Medellin as a dean and professor in the journalism department at a university there. He is currently involved in undertakings that he hopes will someday result in a television station for Medellin. "We're a big enough city to have one and we have the support we need. I think it's time. My experience at KU has been helpful in putting some of the proposals together."

The most recent Colombian graduate of the School of Journalism, Alberto Saldarriaga, has returned to Colprensa, the news agency where he worked before coming to Kansas. After graduating in May, 1984 with his master's degree, Alberto returned home to far greater responsibilities than he had left. Before coming to KU, he had been a reporter at the agency, which functions as a wire service for the country. Now, he is the director of the agency. "It's a lot of responsibility, but I like it very much," Alberto said.

He too speaks warmly of his days at KU, missing both the people and the academic challenges of his classes and seminars. "Those were some of the best days I've had," he said, recalling the exchanges in Professor Mike Kautsch's news-editorial seminar and Professor Calder Pickett's history seminar. "Some of the students were very bright and the professors were incredible; I learned a lot about journalism from them."

Alberto has also assumed a teaching role back in Colombia. This semester he is conducting a seminar in investigative reporting for students at La Saban University, a school where he had formerly taught.

They convey their messages in Spanish but in their teaching, writing, editing and reporting, the Colombian J-School alums perpetuate the legacy of William Allen White and his commitment to excellence in journalism. *22*

HELLO MUDDAH HELLO FADDUH...

Junior Jayhawks who came to the University of Kansas for summer camp gained hands-on experience and classroom instruction.

By Lori Dodge

Sixty-six high school students, most from Kansas schools, came to the University of Kansas this summer and made Stauffer-Flint Hall their classroom for a week. Those students were campers in the Midwestern Journalism Camp sponsored each year since 1963 by the University and the William Allen White School of Journalism and Mass Communications.

The campers learned in a way they may not have been able to learn in high school. They learned by doing. The twelfth issue of the *Junior Jayhawk*, a four-page broadsheet, was produced this summer by the campers enrolled in the newspaper and newspaper photography sections of the camp. The campers became reporters, news editors, editorial editors, feature editors and photographers. They determined their newspaper's style and content. They researched their stories, interviewed sources and wrote news stories, features and editorials. They edited and polished the stories and wrote headlines. And they made photo assignments, shot pictures and drew layouts. All in one week.

And for the first time, the campers were able to produce their paper on the *University Daily Kansan's* VDT system. Mary Wallace, camp director and assistant dean of the journalism school, said the campers were quick learners and required less time to learn the system than camp organizers had planned. "We had two days set aside, but they mastered it in one day."

Besides hands-on experience, the camp includes classroom instruction from high school teachers and university faculty. The newspaper section this summer was led by Jackie Engel, publications adviser at McPherson High School and the 1979 Dow Jones National Newspaper Fund High School Journalism Teacher of the Year. The yearbook section of the camp was taught by Tom Kite, yearbook adviser at St. Francis High School, and Linda Puntney, student publications adviser at Cowley Community College.

Gary Mason, associate professor of journalism at KU, and John

"High school journalism is much more important than it used to be."

Mohn, Ellinwood High School, directed the newspaper and yearbook photography sections. KU journalism students and other University faculty also helped with the camp.

Two courses for high school journalism teachers were offered in conjunction with the camp: School Journalism and Publications, taught by Engel, and Publication Design and Editing, taught by Rod Vahl, journalism teacher at Central High School, Davenport, Iowa.

Campers usually are involved in their high school publications, Wallace said, but are not necessarily

thinking about journalism as a career. Camp often helps them decide what they want to do, she said, and it gives the students a good look at KU. "Most of them are pretty well committed to journalism," Wallace said. "We've gotten a lot of our better students from the camp."

Marilyn Landers, journalism adviser at Spring Hill High School, a four-year high school with about 370 students, has brought staff members of the school's newspaper to camp for several years. She may hold the record for the number of campers from one school attending camp. In the summer of 1984, Landers brought nine students.

"High school journalism is growing," Landers said. "It is much more important than it used to be. People are starting to realize it could be a valuable asset to the school, and I think the students are more demanding in wanting that kind of program." Money from the school's newspaper, the *Bronco Roundup*, pays for its editor to attend camp each summer. Landers said she encouraged other staff members to attend.

Jo Soetart, who was honored for her outstanding camper spirit, was new to high school journalism when she came to camp. Her story about her teacher is printed in this issue of the *Jayhawk Journalist*. Wallace said that Soetart showed enthusiasm for newspaper journalism, adding that it looked like Soetart had a good future in it.



Photo: John Lander

Spring Hill High School journalism instructor Marilyn Landers brought nine students to journalism camp. Seated: Landers. Middle (L-R): Jo Soetart, Sandy Engel, Kim Jones, Melissa Owen. Back (L-R): Tim Knudsen, Amy Rehollet, Margaret Khongmaly, Duane Benne. Not pictured: Stacy Palmer.

What Did You Do Last Summer?

By Jo Soetart

What motivates one Kansas high school journalism adviser to bring five to nine of her students to the Midwestern Journalism Camp at the University of Kansas year after year? This year from Spring Hill High School there were nine students, the largest number of students from one school.

Marilyn Landers, Spring Hill journalism adviser, said the most valuable attribute offered by the KU camp was "the exchange of ideas, not only between teachers and students but among the students themselves. If the students do not get anything else, they need that."

Landers said that she brought her

students to KU because she knew how the camp operated and was confident of what it could do for her students.

"As I learn I become a better teacher."

She said that the students needed to work on their creativity and to make their stories and their overall paper more exciting by using new ideas.

Despite these minor weaknesses, she said she thought her staff for 1984-85 would be excellent. Its edi-

tor, one of its assistant editors, some reporters and photographers attended the camp.

Landers said that her students had great potential, and said that camp for the students alone was not enough to make a successful paper. She and her assistant, Thane Davis, took an intensive course in high school publication design and editing at KU while her students were in camp.

"As I learn, I become a better teacher," she said.

Knowing that her students have potential motivates her to become a better teacher, she said, but, "If the students themselves do not develop their own dedication, they will fall by the wayside in pursuit of journalism careers." *JS*



...For The Times They Are A'Changin'...

By Calder M. Pickett

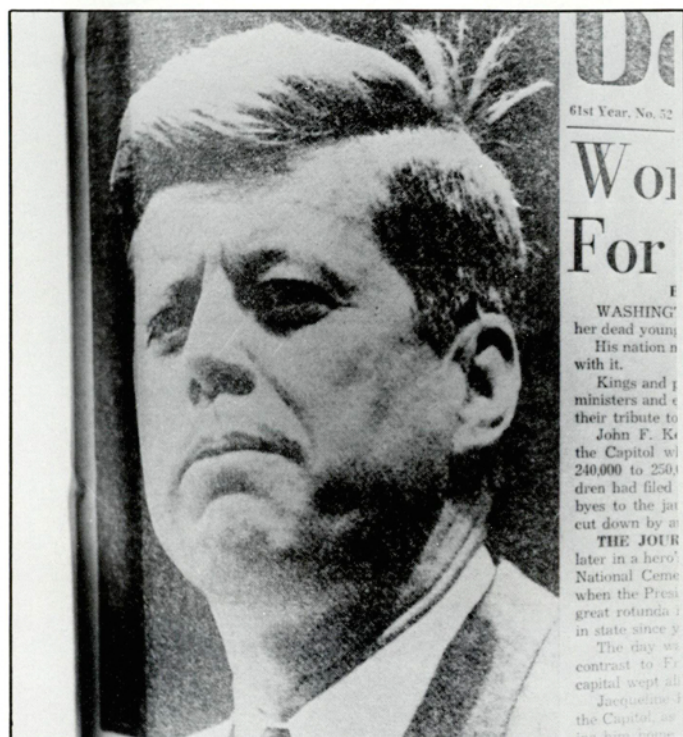
*"The answer, my friend, is blowin' in the wind,
The answer is blowin' in the wind . . ."*

It was a bit more than 20 years ago, 1963-1964. Various folk singers, authentic and otherwise, were singing "Blowin' in the Wind," which I believe was a Bob Dylan song, but the most popular version was that of Peter, Paul and Mary. Many things were blowin' in the wind in '63-'64, and the school year seems, in retrospect, to have been what historians call a "watershed." The giddy 1950s really came to an end that year, and the event took place in November by which we still date things.

A somber time, though I remember much of the school year at KU as having been quite enjoyable. 1964 was the year the big world's fair opened in New York, with the novelties of Belgian waffles, and being able to see Michelangelo's Pieta in the Vatican Pavilion. Our family didn't get there until '65, but it was still a good show in '65. Pope Paul VI was a new name in the headlines, and that year the Ecumenical Council approved use of the vernacular in Mass. The Supreme Court handed down the historic "one-man one-vote" ruling, and the surgeon-general told us that cigarettes were a health hazard (and sale of the things was banned at KU).

There were reports of a new craze in bathing suits and the like, something called "topless." We were appropriately shocked. Elizabeth Taylor got herself married to Richard Burton, and McDonald's sold its one billionth hamburger, and people were telling elephant jokes. News reports carried suggestions that "Vietnam" might become an important place in the news, and in

November the premier of South Vietnam, Ngo Dinh Diem, was assassinated, about the time his sister, Mme. Nhu, was touring the United States and drawing some unfavorable editorial comment. August had brought the mammoth march on Washington by vast numbers of civil rights adherents, and on the Mall they heard the impassioned words of Martin Luther King that we now label "I have a dream." Civil rights stories dominated



John F. Kennedy 1917-1963

many front pages, and one of the biggest stories was of the deaths of four children in the bombing of a church in Birmingham, Ala. Editorials placed much of the blame for the deaths on the governor of the state, George Wallace.

The test ban treaty was approved that year, and Joseph Valachi testified about the Cosa Nostra, and LBJ's boy, Bobby Baker, was getting grilled for influence peddling, and astronaut John Glenn began to talk about running for the Senate in Ohio. Herbert Hoover was ill, and so was Douglas MacArthur. A hurricane took 2,500 lives in Haiti, and tornadoes hit central Kansas, and there were devastating earthquakes in Skopje, Yugoslavia, and Anchorage, Alaska. Herbert Galton, a KU professor of Slavic languages, was there to see the devastation in Skopje.

And the mightiest and most terrible of the stories came on Nov. 22. I was in the Hawk's Nest with Mike Miller and Blaine King, and Chuck Marvin, son of our dean, came running in and said, "You guys better get back to the *Kansan*! The President's been shot!" The newsroom soon filled with students and faculty, and the press run was delayed so the story could be assembled, and on Saturday an extra told about the convocation

planned for Monday. Midway through the press run Dean Marvin spotted the Herblock cartoon on the editorial page, one showing Richard Nixon digging a grave. The thing was pulled, and a two-column, six-inch blank space was in the *Kansans* for many readers.

On Monday the convocation came, one of the most memorable occasions in University history. I still remember the program, and especially the choir and the "Navy Hymn," and as I remember how I was choked and crying I still marvel that anyone was able to sing the lovely hymn:

*"Oh, hear us when we cry to thee,
For those in peril on the sea . . ."*

The week after the assassination seemed all Kennedy, though attention also was given to Lyndon Johnson and to the Warren Commission that was speedily appointed — and soon to the people of the John Birch Society, who were on the rise in '63-'64. United Press International published a memoir called *Four Days*, and our Sigma Delta Chi chapter was the co-sponsor and sold the book here at KU.

Mount Oread, 1963-1964. A morals revolution was going on in America, we were told, and we kept reading about it. Much about human rights, and civil rights, and protests against clauses in fraternities and sororities that forbade admission of blacks. The Civil Rights Council picketed Greek Week that year, and there was a special protest against Sigma Nu, it seemed. Civil rights demonstrations were starting here, and so were antiwar demonstrations, with the Student Peace Union picketing the ROTC review in the spring. Dean Don Alderson was hanged in effigy for suspending a student. Joseph R. Pearson and Hashinger halls had a talkathon. October was hot — not surprisingly — and there was an early snow — not surprisingly — and rain in the spring — not surprisingly — sent Greek Week into Allen Fieldhouse.

We still put queen pictures on page one, and Governor John Anderson came over to crown the Homecoming Queen, one Karen Vice. The "Jayhawker" and the Association of University Residence Halls were feuding, and Ellsworth Hall was dedicated, and remodeling was going on at the library — as always — and plans were announced for the razing of historic, beloved Fraser Hall. William Inge, the playwright, bought land in Lawrence, and Mont Bleu was opened, making Lawrence a ski resort of sorts. Reuben McCornack was student body president, and he was succeeded in the spring by Bob Stewart, and the *Kansan* refused to endorse anyone for the office. The Brass Choir returned from a tour of the Far East, and *The Boy Friend* went on a trip to the South Pacific. Chancellor W. Clarke Wescoe announced plans for a "progressive KU," and veteran speech Professor Bill Beuhler retired. There were Christmas lights, as usual, and there was vandalism by some unenlightened creeps. Malott Hall had a bomb scare, and there was talk about something called "Stop Week," and controversy over Western Civ. notes and English proficiency

examinations. Birchers spoke here, and some of them picketed a Czech theologian (obviously a Communist, folks). George Lincoln Rockwell, the Nazi, spoke here, to worry and controversy, and he entertained the crowd with his inanities.

George Worth became head of the English department, and John McNown resigned as dean of engineering, and Huck Boyd came to campaign for governor, and the ASC approved a JFK memorial, and Pedro Escobar, a Spanish instructor, died in a shooting. Many people won Woodrow Wilson fellowships, and the men of Battenfeld and Pearson had a fight, and Peace Corps and People-to-People stories were common in the paper. Stephenson beat Templin in the College Bowl, James Sterritt of architecture won the HOPE award, there was a Model UN, and there were traffic problems and shoplifting at the bookstore. Our one-time football coach, J.V. Sikes, died, and the Phi Gams won the Campus Chest award for their role in collections.

"For wives must always be lovers too,

Run to his arms the moment he comes home to you ..."

The year of *Wives and Lovers*, movie and song. Time to tell you our cast of characters, and if the hometown is wrong that's your fault, for not sending on new information about yourself:

Michael Barnes, Euclid, Ohio ... Elaine Blaylock (M.S.), Kansas City, Mo. ... Dennis Bowers, Lawrence ... Robert Brooks, Leawood ... James Brown, Prairie Village ... Robert Bush, Ballwin, Mo. ... Dolores Tutton Bush, Ballwin, Mo. ... Kenneth Costich, Huntington Beach, Calif. ... Donald Dugan, Shawnee Mission ... Joanne Zabornik Evilsizer, Kansas City, Kan. ... Eileen Foley Romanelli, Manhattan, Kan. ... Stephen Hagen, Hazardville, Conn. ... Alvie Harrison, Kansas City, Mo. ... Nilofer Ahmed Hasmi, Karachi, Pakistan ... Richard Hawkins, San Francisco ... John Herlocker, Winfield Kan. ... Linda Machin Hodgson, Chicago ... Larry Houston, Wichita ... John Johnston, Kansas City, Mo. ... Joanne Kessler, Dallas ... Blaine King, Minneapolis ... Byron Klapper, Montville, N.J. ... Vinay Kothari, Kansas City, Mo. ... Phil Magers, Cheyenne, Wyo. ... John Marsh, Shawnee Mission ... Arthur Miller, Hong Kong ... Michael Miller, Kansas City, Mo. ... Dana Stewart Minton, Tulsa ... William Murdock, Houston ... Jaclyn Stern Reinhardt, Los Angeles ... Alice Reuschhoff, Del Mar, Calif. ... Gerard Schroepfer, Kansas City, Mo. ... Stephen Sells, Wichita ... Joanne Shade, Winnetka, Ill. ... Rose Osborne Tulecke, Fort Worth ... Gerald Volgenau, Boulder, Colo. ... John Ward, Kansas City, Kan. ... Jerri Weaver, Shawnee Mission ... James Welter, Chicago ... Thomas Winston, New York City.

I'd be less than honest if I didn't tell you that the '63-'64 year had some tension, especially for me. I was editorial adviser, and I guess that some of my advice wasn't so hot — or so some people thought. But I liked these journalism students, working well with all of them,

and I remember the antics and the professionalism of the likes of Blaine King, the leadership of Mike Miller and Bob Brooks, and a few newsroom tangles. The '63-'64 *Kansan* looks bland today, but I think the big news was covered. Often no pictures on the front page, but a lot of wire copy. Cartoons by Herblock, and by Jules Feiffer. I still did a lot of writing for the paper, virtually putting out the winter paperback edition, reviewing books, doing an article on the hot young James Bald-

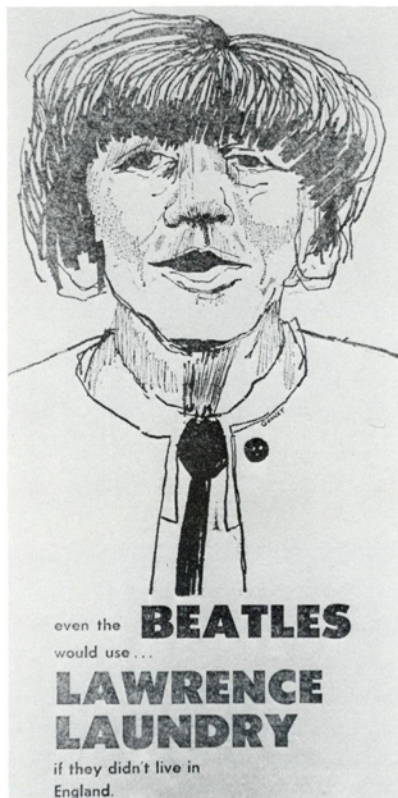


Richard Nixon's graveyard cartoon that was pulled midway through press run on the day of Kennedy's assassination.

win. It was my editorial writing students who did the big wrapup of '63 in early December, of course, recalling the Kennedy story and the King story and all the rest.

That was the year Dean Burton Marvin went to Africa for a press study affair. Leon Flint was named to the Newspaper Editors' Hall of Fame, and his widow, Elizabeth, died. Both had been people greatly loved by faculty and alumni. Clark Mollenhoff of the Cowles papers was honored in February by the William Allen White Foundation. The key executives on the paper appear to have been Miller, King, Brooks, Tom Coffman, and Joanne Zabornik. And I spotted such names as Kay Jarvis, Jackie Helstrom, Willis Henson, Roy Miller, Mac Caskey, Russ Corbitt, Don Black, Linda Machin, Larry Knupp, Carol Knupp, Byron Klapper, Bobbie Bartelt, Fred Frailey, Charlie Corcoran, Leta Cathcart, Lee Stone, Nancy Schroeter, Linda Ellis, Jackie Stern, Tom Winston, Clare Casey, Margaret Hughes, and Gary Noland — all friends of mine. Linda Machin was queen of the Military Ball, and the people whose names loomed large at the Kansan Board dinner in May were King, Mike Miller and Roy Miller, Joanne Shade, Brooks, Zabornik, Don Dugan, Robert Bush, and Stephen Hagen. Joe Lastelic of the *Kansas City Star* bureau in Washington, class of '52, was the speaker.

Oh, the campaigns and the stories and the editorials! Blaine King favored the English proficiency exam, wrote about the ACS, about the oath for new students, closing hours for both men and women, the policy of banning speakers, the fuss about naming things for Kennedy, presidential disability, and made predictions for '64. Mike Miller wrote about the pass-fail system, fraternity hazing, Huey Long and Harry Truman. Vinay Kothari,



Lawrence Laundry hoped that capitalizing on the Beatles' popularity would attract customers . . .

from India, wrote about India, birth control, the coming election of '64, and total disarmament. Coffman wrote about Barry Goldwater, high school athletics, sororities, the Birch Society, civil rights, a free press, a racial march, and Lyndon Johnson (whom he admired). Larry Schmidt dwelt on Mme. Nhu, praised the Gettysburg address, commented on Christmas in post-assassination days, faculty pay, Greek organizations and the racial question. Lacy Banks wrote about the march on Washington. Dolores Orman favored intramural sports. Linda Machin wrote about campus traffic and about fat women. Larry Knupp told us about the archeologist, Heinrich Schliemann, and backed JFK on putting a man on the moon. Carol Knupp blasted the campus architectural model in the union and wrote about Albert Schweitzer.

Trudy Meserve said television debates were useless. Joanne Shade encouraged studying and criticized witch hunts. Terry Ostmeyer wrote about selling wheat to the Soviet Union and about Winston Churchill. Fred Frailey did a series on fraternity segregation. Rose Osborne predicted Nixon would be the GOP candidate in '64 and blasted Birchers. Ralph Gage wrote about the KU colors and about Goldwater. Phil Magers wrote about civil rights and about school prayer. Yessir, school prayer. Willis Henson told what it was like to be a black man in the civil rights revolution. Rick Mabbutt considered a Johnson-Nixon race and wrote about blacks and about William Allen White not being a superior student and about Goldwater. Goldwater was hot in '64. Clare Casey wrote about smoking. Margaret Hughes considered voting machines, KU politics and more KU politics. Roy Miller wrote about Nelson Rockefeller. And article after article about the "new morality."

*"Amen, amen,
Amen, amen, amen . . ."*

Those truly were the words of a song, from the hit movie, *Lilies of the Field*. As always there was High Culture at KU: the opera, *Madame Butterfly*; Stephen Vincent Benet's *John Brown's Body* in Experimental Theater; the racial drama, *Raisin in the Sun*; Emlyn Williams' *The Corn Is Green*; Shakespeare's *The Tempest*. The Minneapolis Symphony was here, and there was an Oread Jazz Festival, starring the great Woody Herman, and the Modern Folk Quartet here to present a hootenanny — a word that disappeared back in the sixties, I believe. And Peter Nero, the pianist, was here.

Richard deGeorge of the philosophy department lectured, and someone lectured on the "Playboy philosophy," and William Ferguson, attorney general of Kansas, was here, and so was Dick Gregory, and so was Tran Van Chuong of South Vietnam, daddy of Mme. Nhu. So was the increasingly controversial Hans Morgenthau, who opposed war in Vietnam. So was Vance Packard, who saw hidden persuaders and status climbers all about. So was Senator Wayne Morse of Oregon. So was Sargent Shriver of the Peace Corps. And Willard Libby, Nobel chemist, and John Hope Franklin, black historian, and Franklin Clark Fry, head of the Lutheran Church in America, who spoke at baccalaureate.

There was an SUA Carnival, and Rock Chalk was called "Lacerated Legends," with Sigma Chi and Gamma Phi Beta winning for their skit about vampires. And the kids were listening to the Beatles, and more on them in a bit:

*"I'll buy you a diamond ring my friend
If it'll make you feel all right . . ."*

"Can't Buy Me Love." Biggest of KU sports figures was Gale Sayers, who was an All American in '63. We had an athlete named Steve Renko, and new seats and a press box were added to the stadium. Jack Mitchell was

football coach, and his season wasn't too bad, and Dick Harp was basketball coach, and was hanged in effigy, and a fellow named Ted Owens was named his successor. Varsity wrestling returned, and we had the Relays, and our track team won the Big Eight meet at Stillwater. That autumn the Dodgers swept the World Series, and one Cassius Clay became heavyweight boxing champ and changed his name to Muhammad Ali. The Winter Olympics were at Innsbruck, the Soviet Union winning eleven gold medals, and the summer show lay ahead in Tokyo. Illinois beat Washington in the Rose Bowl, and Nebraska beat Auburn in the Orange.

*"When we played our charade,
We were like children posing . . ."*

Another famed song, from the Movie, *Charade*. In '63-'64 the movies were getting sexier. *Cleopatra* was the year's big flop, but the year also brought the marvelous *Dr. Strangelove*, and it brought Fellini's *8½*, which I saw on television and couldn't tell from the commercials. A lot of great ones — and otherwise — that year: *Lord of the Flies*; the British *Tom Jones*; *All the Way Home*; *It's a Mad, Mad, Mad, Mad World* (which was worth half a "mad" as I remember); *America, America*; *The Prize*; *Point of Order*, about the '54 McCarthy hearings; *Seven Days in May*; *Becket*; *The World of Henry Orient* and *The Pink Panther*, two with Peter Sellers; *The Carpetbaggers*; and the second Bond movie, *From Russia with Love*. And we were singing a song Barbra Streisand had introduced on Broadway:

*"People, people who need people,
Are the luckiest people in the world . . ."*

It still sounds a bit banal to me. Hot on television that year was something called "That Was the Week That Was." You also could have watched "Outer Limits," an expanded Chet Huntley-David Brinkley show, David Janssen running in "The Fugitive," George Scott in "East Side, West Side," and "The Saint." And everybody from the New Christy Minstrels to the Mormon Tabernacle Choir seemed to have recorded this:

*"Well, well, hello Dolly, well, hello, Dolly,
It's so nice to have you back where you belong . . ."*

For *Hello, Dolly!* was the biggest show on Broadway that year, pushed for honors by Barbra's *Funny Girl*. Richard Burton was in *Hamlet*, and John Osborne's *Luther* made the Reformation man a kind of angry young man of the sixties. And *Barefoot in the Park*; *110 in the Shade*; Edward Albee's *Ballad of the Sad Cafe*; Arthur Miller's *After the Fall*; *The Subject Was Roses*; and James Baldwin's *Blues for Mister Charlie*. A "dirty book" from the 18th century loosely referred to as *Fanny Hill* was being passed around, and those who read books talked about Jessica Mitford's expose of the funeral industry, *The American Way of Death*; Ernest Hemingway's posthumously published memoir, *A Moveable Feast*; Mary McCarthy's *The Group*; and John le Carre's *The Spy Who Came In from the Cold*.

The *Los Angeles Free Press*, an anti-establishment paper, was big, too. All in 1963-1964.

And the Beatles came to America, starring on the Ed Sullivan show, and horrifying some of us. "I Want to Hold Your Hand," and Beatlemania right and left. John Lennon published a book called *In His Own Write*. The Rolling Stones toured America, offering new shocks, and many were talking about the Beach Boys. And

. . . while Bob Dylan's folk singing style made him one of the top artists of the '60s.

about Streisand, and about Roger Miller, who was king of the road. Someone sang "My Boyfriend's Back," and someone named Stevie Wonder sang "Fingerlips," and "Dominique" was in French, and we had "My Guy," "Chapel of Love," "She Loves You," "Deep Purple," and "Walk On By." A fellow named Bob Dylan reached "the charts," as you children might have put it, with "Freewheelin'," and in retrospect it was a Dylan song of the year that really seemed to sum things up, even though Bobby couldn't sing as well as such famous singers in the School of Journalism as Pickett and Mel Adams and Elmer Beth, none of whom knew back then that what Dylan was saying was really the way it was:

*"For you better start swimmin'
Or you'll sink like a stone,
For the times they are a-changin' . . ."*

Dave Hornback

Give an eight-year-old kid a Kodak Instamatic for his birthday and he just might grow up to be College Photographer of the Year and an intern for the National Geographic Society.

By Sarah Millard

Dave Hornback still remembers the gift he received for his eighth birthday. During a family vacation, his parents inquired about his birthday list. He glanced at the car's dashboard, saw his father's camera and quickly answered that he wanted a Kodak Instamatic for himself.

Just as quickly, his parents turned down his request for the camera. The gift was simply too expensive. Yet, days later, his wish came true.

So, his career began. One Kodak Instamatic and many years later, Hornback's status has risen from amateur to 1984 College Photographer of the Year.

Hornback entered his portfolio in the College Photographer of the Year competition, sponsored by the University of Missouri and the National Press Photographers Association, last spring and came away with the grand prize. He not only won for his overall portfolio, but also

took first place in the portraiture, illustration and college life categories as well.

Hornback, as College Photographer of the Year, was awarded an internship with the National Geographic Society for the summer of 1984. During the internship Hornback worked for *National Geographic*, *Traveler* and *World* magazines.

One challenge the internship provided Hornback, along with another student intern, was a weekend assignment covered Annapolis, to be published next year. For three years, six professional photographers had been working on this story. Yet, they had only a handful of photographs to show for their time.

Hornback said that before they went to Annapolis they said to each other, "If we can come back with one photo that we like then we'll have done more than the others."

And so it was. The two summer

interns turned in their film after photographing 18-19 hours a day. They moved on to the next project, but the photography editor at *National Geographic* soon called them to her office and said, "You guys did more in a weekend than some of the others did in three years," Hornback recalled. "My theory is that if you have a month, you take your time," he said. "When you only have a weekend, you try to prove yourself, and I think we did just that."

Besides working for a magazine with a circulation of 10.7 million in the United States, he has had three other full-time internships. Hornback has been employed by the *Clarion-Ledger* in Jackson, Mississippi, the *Journal-Bulletin* of Providence, Rhode Island, and, most recently, the *Post and Evening Times* in West Palm Beach, Florida. "Internships have gotten me to all the big cities: New York, Washington,



Self-portrait, West Palm Beach, Florida, 1984

Miami and New Orleans," Hornback said. "I'm getting to travel without it costing a lot."

Now that he is back in school, Hornback works as co-editor for photography of the *University Daily Kansan*. Learning the administrative aspect of photojournalism, he is in charge of handing out photo assignments, coordinating the assignments and scheduling photographers.

In addition to his weekly routine, Hornback was assigned by *National Geographic* to do a freelance piece on the Renaissance Festival in Bonner Springs. Each Saturday for four weeks in September, Hornback photographed the re-creation of revelry, merriment and mirth of 16th Century Europe. The article will be featured in an issue of *Traveler* magazine next fall.

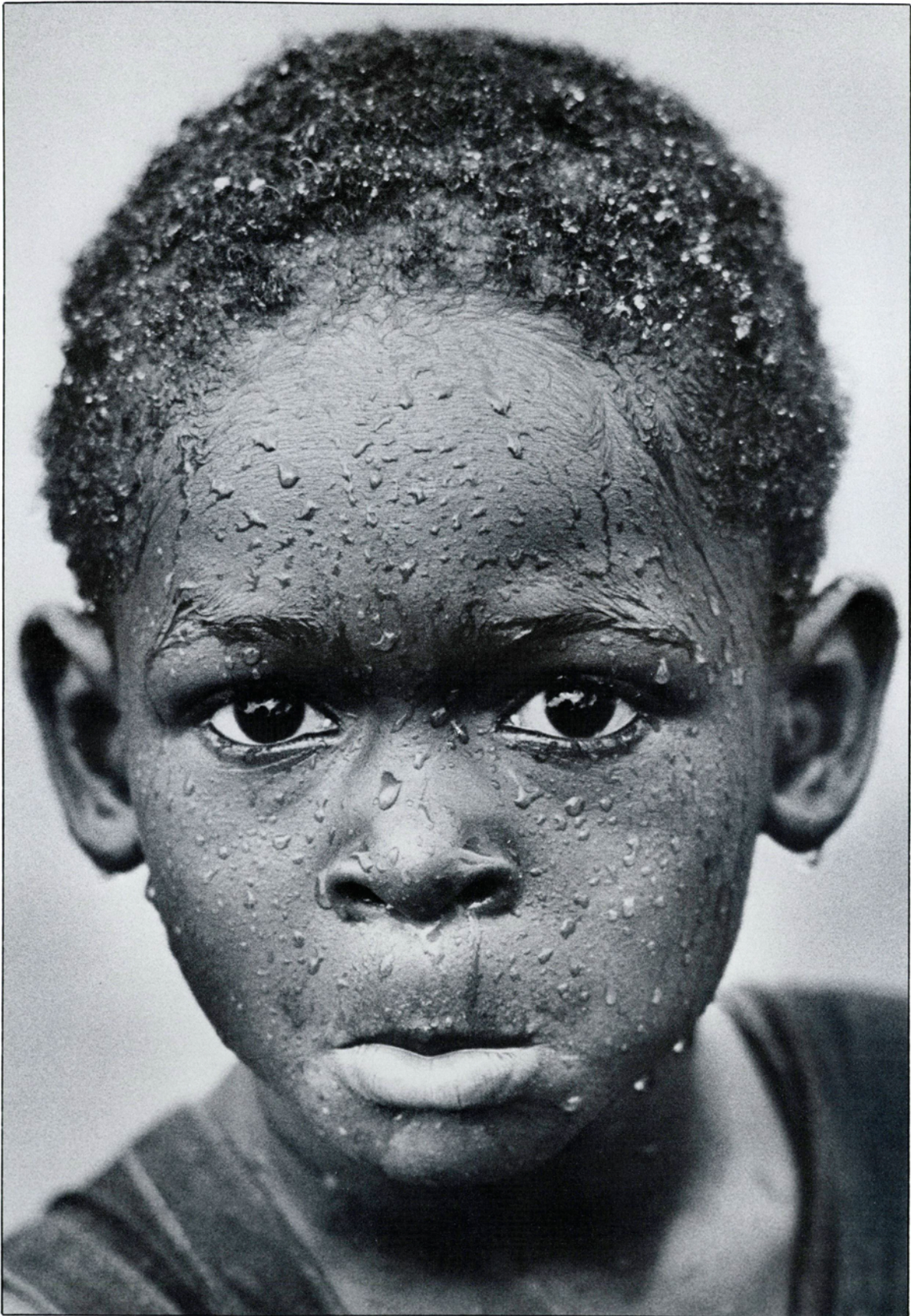
Dave Hornback, whether using color or black and white film, tungsten or natural lighting, is a man of great expression. He speaks silently, yet passionately through his lens. What develops on paper in the dark-room comes directly from the heart. His photos not only reveal his talent, but also his humor, his creativity and his genuine fascination with people. *W*



Liz Hornback, Wichita, Kansas, 1983



Memorial Day , Rhode Island , 1983



Wesley Figures, Jackson, Mississippi, 1982



Christmas Day, Kansas City, Missouri, 1982



Bikini Contest, Riviera Beach, Florida, 1984



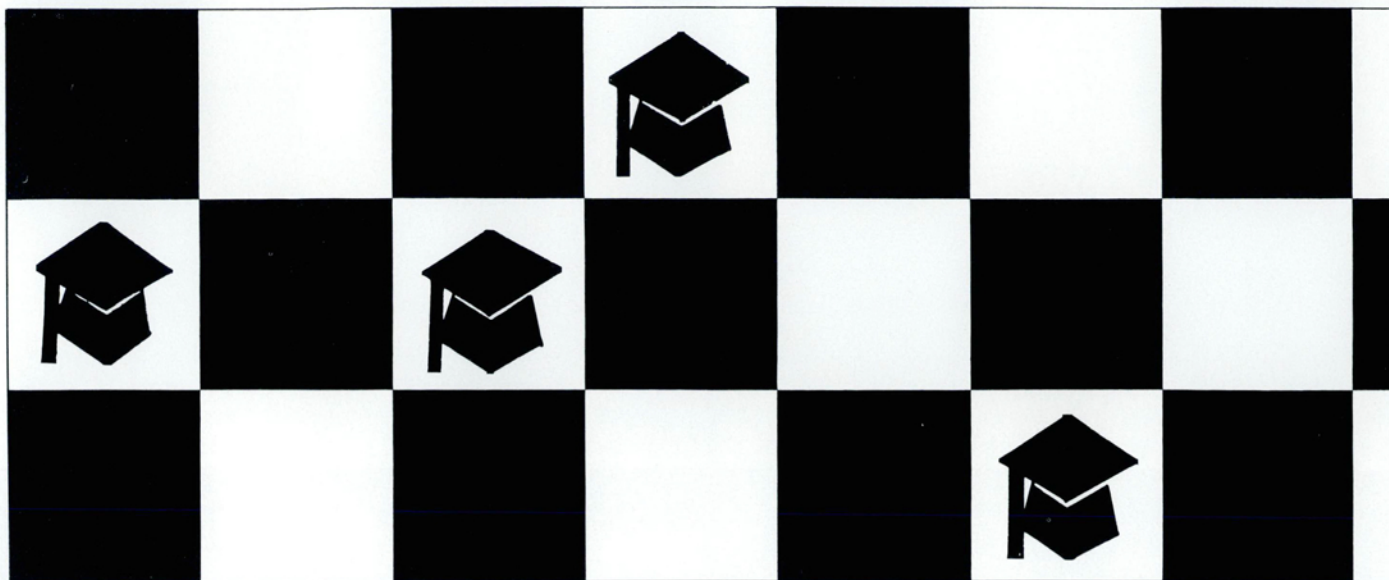
Rodeo Star Taking a Break, West Palm Beach, Florida, 1984



Bathroom Trio, Lawrence, Kansas, 1983



Dinner with the Hornbacks , Wichita, Kansas , 1979



It's Your Move

By Shauna Moore

Anyone who hasn't glanced at the requirements for a master's degree in a friendly neighborhood graduate catalog lately should consider himself forewarned. Graduate school is not for the faint-hearted.

The prospect of thirty to thirty-six hours of intensive study in specialized courses is intimidating enough. But to even think of subjecting oneself to the requisite oral and written examinations, not to mention the impending doom of the ominous thesis, must surely have sent many a prospective graduate student straight

out the doors of academia back to the safety of the "real" world.

In considering such a field as journalism, which has traditionally valued experience over academic skills, it is a wonder that anyone would make the choice to study in-depth what might just as well be learned on the job or in a less-intense undergraduate setting. There must surely be shorter and certainly an easier path to the world of professional journalism than through the rigors of a graduate program.

Given the commitment involved in

graduate study, there are nonetheless those persistent individuals who see some purpose to the grueling research and limited social calendar of the proverbial graduate student, and who are determined to indulge in the study of journalism in all its depth and specialization. Who are these individuals, and what possesses them to pursue a master's degree in journalism?

According to Rick Musser, associate professor and director of graduate studies, grad students in the School of Journalism come from

all walks of life. Far from falling in to one specific category, each grad student comes to the program with his or her own desires and goals, Musser said. "Each reason for going into a master's program is an intensely personal reason." He pointed out that for some, grad school may act as a parachute when coming out of a divorce or personal illness. For others, it may be a chance to refine skills they already possess or to change direction in their careers.

Diane Lubber, who graduated from the University of Kansas in 1972 with a degree in pharmacy, chose to return for her master's degree in journalism in 1982. After working for three years as a pharmacist and six years as a store manager at Community Mercantile Co-op in Lawrence, Lubber decided to pursue journalism as a long-term career option through KU's graduate program. "For me, it was the only way to become a reporter without going through the whole undergraduate program all over again."

Whatever the initial reason for considering a graduate degree in journalism, Musser encouraged prospective students to discuss their goals with someone in the program before making a final decision. This discussion not only familiarizes the person with the requirements of the particular school, but also helps him to define his goals more clearly. "I think you should be able to ask yourself what it is that you want," Musser said. "If you can't answer that question real well, maybe you should think twice about going through the process."

Margaret Safranek, a graduate student from Omaha agreed. She said that, although many undergraduates begin college without a clear idea of their educational objectives, the motivation behind graduate study is generally more goal-specific. "A lot of people come back (to grad school) at a fairly great expense to their family or job. You really make a choice to do it."

Safranek said that spending time in the professional world before pursuing a graduate degree is invaluable to undergraduates considering the prospect of two years of intensive study. "If you enter graduate school straight out of an undergraduate program, you come without any real understanding of what it's like to get up and go to work from eight to five every day."

Safranek worked for a large human services program in Boston for several years following her graduation from Kearney State in 1978 with her degree in sociology. "Even though you may have had a summer job or internship, it's not the same thing, because you know in your mind that it's just for three months, or one month."

"A lot of people come back at a fairly great expense to their family or job. You really make a choice to do it."


Musser also supported gaining professional experience before returning to the classroom. Undergraduates who go directly into a graduate program have had less time to define their direction of study, Musser said. He thought such students would perhaps benefit more from a job where they might refine and sharpen their skills. "It's always valuable to come back to school when you're a little older," he said.

What, then, are the advantages of pursuing a master's degree in journalism? Rather than giving students a strictly academic view of the profession, Safranek said that the program at KU teaches them how to be professionals. "The professors really challenge the students," she said.

The small ratio of students to professors makes classes a bit more informal, but Safranek said that this allows for more in-depth discussions than one generally encounters in undergraduate lecture classes.

Safranek also considered the camaraderie that exists among the graduate students a real advantage to pursuing a journalism degree on the graduate level. Because most of the students have been out of school for a period of time before resuming their studies, each returns with a wide range of interests and experience, she said. Musser likewise stressed the one-to-one relationship between professor and student as a definite advantage to graduate studies. He said that the size of the staff now is adequate to handle the approximately forty-five graduate students currently seeking degrees.

Given the emphasis on experience, is a graduate degree in journalism worth the time taken from one's professional career? From Lubber's perspective, grad school has been invaluable in preparing her to pursue a career as a journalist. For others like her who wish to become journalists but who have little or no undergraduate experience in the field, Lubber pointed to graduate school as one way to gain the necessary skills. "If you have an undergraduate degree in some other area and decide to go into journalism, then I would think grad school is the way to go," she said.

Safranek said that it is up to each individual to assess his or her own strengths and weaknesses and determine whether graduate school or experience can be of more value to them at their stage in life. For those who already have an undergraduate degree in journalism, she said that experience might be worth more, unless specific skills need to be polished or some specialized knowledge acquired. "Graduate school is for people who have something to gain from it," she said. "It isn't for everybody, but for those that decide that it is, it's worth it." 



In 1980, KU's Helen Foresman Spencer Museum of Art acquired 40,000 pieces of Esquire Magazine art from the years 1933-1977. Among the most valued work is the unusual fine arts photography of Diane Arbus, one of which is the photograph of Jayne Mansfield and her daughter.

ARBUS IN PRINT



The Arbus Collection is now on exhibit at five universities and museums across the nation.

By Mitzie Legreid

In December 1980, 26 huge steel boxes arrived at the Helen Foresman Spencer Museum of Art at the University of Kansas. The boxes, which were approximately four feet wide and eight feet tall, contained files of art from *Esquire* magazine. The files included work by painters Alberto Vargas and Richard Lindner, and the work of photographers like Diane Arbus and Duane Michals.

The *Esquire* art dates from the years 1933-1977. It was donated to KU after the magazine was sold by Esquire Inc. in 1977. Lee Young,

professor, was asked in 1978 whether the University would accept the donation. He said that KU was selected as the recipient because of its first-issue magazine collection and its designation as official repository for the Magazine Publishers Association.

In October 1978, Young traveled to a warehouse on Erie Street in Chicago, inspected the *Esquire* art that had been stored there for many years, and made plans to have the collection transferred to KU. "I was amazed at what was there and I was

determined to get it to Kansas," said Young.

Once the collection arrived at the University in December 1980, it was placed in the hands of Tom Southall, curator of the museum and an associate professor who teaches art history. Southall had a huge job ahead of him.

Southall and his helpers, including graduate and undergraduate students, spent five months unpacking the 40,000 pieces, one box at a time. The pieces were sorted, and with a \$10,000 grant from the Kansas Uni-

versity Endowment Association each piece was catalogued and properly stored.

Southall uncovered surprises in the boxes, like 150 Vargas girl paintings, celebrity photographs by Arnold Newman and Art Kane, and a small oil painting by Richard Lindner, a popular artist of the 1950s. The collection included 31 photographs by Diane Arbus, a photographer of the 1960s. Southall said her work had been "buried in plain sight."

There seemed to be many exhibit possibilities in the collection, but for Southall the logical starting point was the Arbus photographs. "One of the things that was clear to me was that we had a major head start on a re-evaluation of Arbus' work," he said.

Southall spent the following months collecting Arbus art for the exhibition "Diane Arbus: Magazine Work 1960-1971," which opened at KU's art museum in January 1984 and has now moved to other important museums.

The Arbus work was also the subject for a book, *Diane Arbus: Magazine Work*, published in the summer of 1984 by the KU art museum and Aperture Press. The book includes 150 plates and an essay by Southall about his work and the importance of Arbus' magazine work. The book is already in its second printing.

Southall said the discovery of Arbus' magazine work was extremely important because Arbus had always been considered simply a fine arts photographer. After her divorce from fashion photographer Allan Arbus, Diane Arbus tried to make it in the world of fine arts photography from 1960 to the time of her suicide in 1971.

She became known for photographs that showed a world not often displayed in art form: children in weight-reducing camps, a dwarf in his bedroom, a naked transvestite, and a tall woman dancing with a short man. "She established a

very close rapport with her subjects. She was very much a photographer of the 1960s when the unique aspects of a person were celebrated," said Southall. Arbus felt that these people, sometimes called "freaks," were the aristocrats be-



The living room of Blaze Starr's suburban home is the setting for this 1964 portrait.

*Arbus captured Diana Duff Frazier reclining in bed, 28 years after she appeared on the cover of *Life* as the debutante of 1938.*

cause they were not afraid to be themselves.

Arbus supported herself and her daughter, Doon, by selling her art to magazines for about \$150 a photograph. "When we got the collection there had been no serious study of her magazine work," said Southall.

In the *Esquire* collection Southall found many unusual photographs of celebrities: photographs of Ozzie and Harriet Nelson standing stiffly

together, an aging Mae West posing in her pink frilly bedroom, and Jayne Mansfield with her daughter.

Southall worked with Doon Arbus, who told him of many Arbus projects, but could not remember in which issues many of the projects had appeared. Southall spent months searching for Arbus 'projects' — through ten years of copies of *Harper's Bazaar*, the *Sunday New York Times Magazine* and the *London Sunday Times Magazine*. Southall plowed through ten years of KU's *Glamour* collection to net only four pieces of Arbus' work. "After almost two years of work I had come up with more than 250 pieces in over 70 magazine articles," he said.

He obtained many of the photographs from the estate of Diane Arbus and began to select the photographs for the exhibit. He expected the exhibit to include 60 photographs but said that it eventually grew beyond that. "I was looking for photographs that were obviously very strong, not just ones where she was completing an assignment and following art directors," he said. "I didn't know until we got down to the final editing that there were so many good photographs."

Southall chose 79 photographs for the exhibit, including 22 from the *Esquire* collection and 57 prints from the estate. "The main thing I did was to reconstruct the magazine work of this photographer," he said. "I tried to show a variety of her subjects."

Future exhibition locations include: the University of Kentucky Art Museum, Lexington; University Art Museum, California State University, Long Beach; Neuberger Museum, State University of New York, Purchase; Corcoran Gallery of Art, Washington, D.C. and the Philadelphia Museum of Art. Southall said that Arbus photographs in the *Esquire* collection probably would be returned to the KU museum in 1986 unless further exhibition dates were made. *JS*

FROM FLORIDA TO THE FAR EAST

By Denise Boozer

*"I'm not just writing about
places or telling people what to
see. When I describe a city,
I'm trying to do much more as
well — among other things,
I'm describing my own mind.
It's like writing a novel. The
plot is provided by travel."*

*Jan Morris, travel writer
GEO, October, 1984*

Traveling is an indulgence, and like all indulgences, one can become spoiled. The more potent the indulgence, the more often it is desired. Most people spend the better part of every year planning and looking forward to enjoying themselves during their annual vacation, and wishing that they had more time for travel. Four graduates from the William



Allen White School of Journalism, Zeke Wigglesworth, Bob Bruce, Mary Mitchell, and Beth Reiber, don't have to wait all year to benefit from the pleasures of traveling. They indulge themselves regularly in their careers as travel writers.

From his office at the *San Jose Mercury News*, Zeke Wigglesworth chuckled when he said that he was part of the 1963 class that "drove Calder Pickett to drink." Since his departure from KU, Wigglesworth paid his dues on several newspapers before securing his present position as travel editor — a job which takes him all over the world. He's come a long way from his first job as managing editor of the *Ottawa Herald*. For three years he worked as a city hall and general news reporter for the Muskegon, Michigan *Chronicle*, and left in 1971 to join the Minneapolis *Star* as an education and police reporter.

After four years with the *Star*, Wigglesworth tired of newspaper work and quit, vowing never to return. He and some friends abandoned the hassles of the working world and sailed to the Bahamas via the Mississippi River. There, they docked for a year, soaked up the sun, and enjoyed leisurely living. He admitted that life in the tropics could not maintain his interest. Finding himself bored, he returned to the *Star*.

"I was recharged and ready to work again," Wigglesworth said.

And work he did, taking on in the next four years various positions as copy editor, assistant news editor, assistant special sections editor and general overseas reporter covering special events in Central America, Europe and the Middle East. "I went to Egypt and Israel when the Camp David agreements were being signed to get a local man-on-the-street angle."

In May, 1982, Wigglesworth accepted the job of travel editor for the *San Jose Mercury News*. "I was tired of cold weather and always wanted to go to California," he said. Now he spends half of the year traveling and writing and the other half in the travel bureau, performing what he calls his "one-man-show." He is responsible for the layout, selection of articles, editing and production of the eight to twelve page travel section that appears in every Sunday edition of the *Mercury News*.

Wigglesworth has been on six major trips in the past two and a half years to some of the most exotic places on earth. "I have been to Hong Kong twice. What a fascinating city," he said with a tinge of delight in his voice and what seemed to be a desire to return at the soonest opportunity. "I also spent a month in the Australian outback. I rented a camper and traveled the frontier. I found the people of the



outback very similar to midwestern Americans — their mentalities very parallel. I also saw kangaroos, which was something new and exciting for me.”

Wigglesworth recently returned from another month-long camping trip, this time in Europe. “We went to Normandy to cover the D-Day anniversary, a story that fell through.” To salvage the trip, Wigglesworth and his reporting team traveled through the wine country of France and Germany, having a good time while trying to produce another story. “Next year we’re hoping to make trips to Equatorial Africa and the Far East (Nepal) and South America, maybe Rio,” he said with an eagerness in his voice. “Yes, this job can be fun.”

Bob Bruce agreed. Bruce has been a reporter at the *Abilene Reporter News* for twenty-five years. “I really love to travel. When I was a kid, I used to jump on trains as an adventure. I’m still that way. I think that most reporters have that quality.”

Bruce graduated from KU in 1957 and spent two years in the army before pursuing his journalism career in Texas. He started as a reporter, covering all the obligatory beats in his first years. In addition to reporting, Bruce became the paper’s military editor, running a one-man desk that covered the activities of the Air Force base and Army post in Abilene. During the twelve years as military editor, Bruce traveled with the military, accompanying them to such places as Europe, Alaska, and

during the Vietnam War, to the Pacific and Asia. He also visited many domestic military installations in California, Washington, North Carolina and Florida. He admitted that the traveling he did with the military whetted his appetite and in 1972 led him to propose a travel section to the paper’s management.

Bruce tries to provide a balance of stories on international, national, and regional places of interest for the Abilene traveler. His closer-to-home regional stories are more popular, he said, because most people don’t often travel out of the region. “Recently I did a story in Fort Worth on the renovation of the Old Stockyards Hotel to its original state at the turn of the century. A woman from Scotland had been there and wanted more information about it. Our readers found it entertaining, too, because it was close to home.”

As travel editor, Bruce spends much of his time out of the office. “I travel quite a bit, but not as much as the larger metropolitan newspaper travel editors do. They go on fifteen to sixteen trips a year and have trouble finding enough time to write. I travel enough to keep fresh copy and write, averaging four to five trips a year.” Bruce manages to travel out of the country at least once a year. He’s been to Mexico, Hawaii, England, Ireland, Italy and Germany since forming the travel bureau at the *Reporter News*.



Newspaper travel sections provide a superb medium in which many writers can satisfy their passion for travel. Wigglesworth and Bruce have achieved professional success and have received many personal benefits along the way. But newspapers are not the only publications in which KU graduates display their travel writing talents. Mary Mitchell and Beth Reiber reap many rewards from their jobs as writers for travel magazines.

Mary Mitchell lives and works in Florida, the state that claims to be the world's largest vacation attraction. She is a free-lance writer on retainer for *Travel Weekly*, one of the largest trade magazines for travel agents in the United States. While covering the west coast of Florida and parts of Louisiana, Mitchell has managed to take advantage of the entertainment opportunities for tourists.

While I get no company benefits, I do travel a lot," said Mitchell from her base in Safety Harbor, Florida. "I have traveled quite a bit in the state — Fort Meyers, Fort Lauderdale, Buena Vista, Sea-World, the Epcot Center at Disneyworld, and Palm Beach. I recently branched off to New Orleans."

Mitchell, who received her master's degree in journalism from KU in 1979, started with the *St. Petersburg Times* as a copy editor in

the features section. After leaving the paper to find a job with more regular hours, she joined a small public relations firm in St. Petersburg. During her year with the firm, Mitchell gained invaluable experience in the travel and tourism industry. In 1981, she accepted a job at Louis, Benito Advertising Agency to promote the Pinellas Tourist Development Council. Three years later, Mitchell left the agency when it lost the account.

While with the advertising agency, Mitchell wrote stories that appeared in major newspapers in the United States and Canada. Because of the years of experience in travel and tourism, Mitchell said that *Travel Weekly* offered her a retainer and a territory. "Writing for a trade magazine for tourism and travel is a whole separate field from anything else that I have worked in before," she said. "I have had to learn the different terminology and procedures of the travel agent, airline, and cruise ship industries."

Mitchell is free to pursue other free-lance writing as long as it does not appear in any other travel trade magazines. She is now working with a publisher in North Carolina, putting together a series of travel guides. She is also a member of the Society of American Travel Writers (along with Bob Bruce), and this year will attend and write about the annual meeting in Budapest.

Although free-lancing is not a



secure job, Mitchell said that she is prospering and enjoys the freedom and privileges that come to her through her writing. "I write articles that contain information useful to the agents so that they can in turn provide better service and assure a well-informed traveler," she said. "In the process, I visit places that I otherwise would not be able to see. Travel writing is a large part of journalism. Most major newspapers and consumer magazines all deal with travel or have separate travel sections. Rather than writing mood pieces or how-to articles, I focus on the information that would be helpful to the organizer of traveling."

Beth Reiber performs a similar function in informing the traveler about hotels, shopping, and restaurants. Reiber, an accomplished free-lancer of five years, recently gave up her independent status and is now editor of the *Far East Traveler*, a Tokyo-based travel magazine. The magazine is placed in rooms of thirty-five hotels in seven Asian countries and soon will be an in-flight magazine. As the only non-Japanese member of the staff, Reiber is responsible for every written word in the magazine. She buys material from free-lance writers and photographers, edits copy, designs, and coordinates the layout.

Reiber said she was free-lancing as a guest of the Japan Tourist Organization when she stumbled on the job and decided to stay in Tokyo. "Actually, my career as a

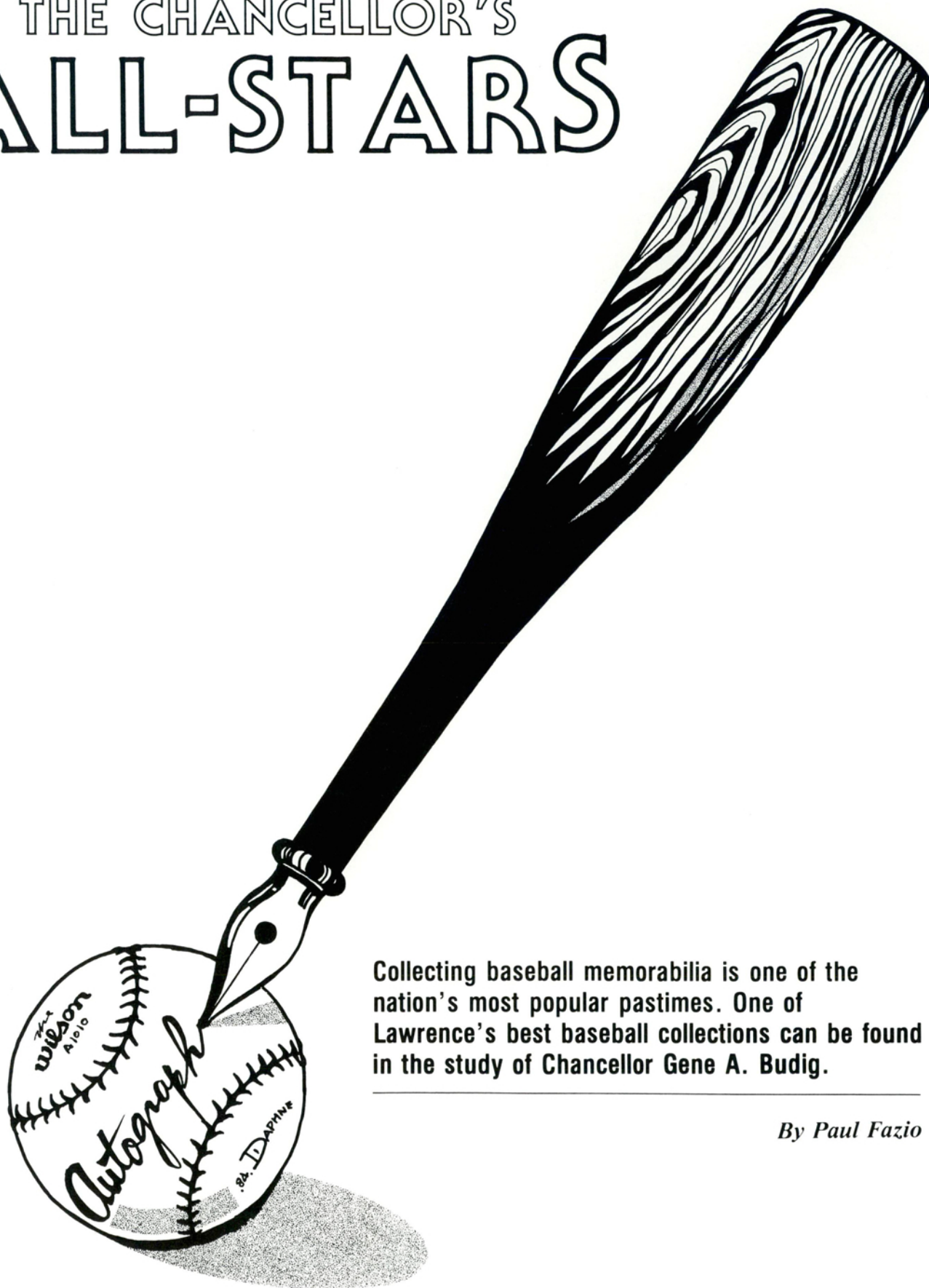
free-lancer was just starting to take off. After four years of living on potatoes, I suddenly began being offered free trips by tourist offices and airlines. I would never have been offered this job, though, if I hadn't spent five years travel writing and if I hadn't been in Japan free of other commitments."

Reiber intends to return to the freedom of free-lancing someday, but for now she is enjoying the challenge of the job at the *Far East Traveler*. She is even learning Japanese, something she hadn't imagined doing when graduating from KU in 1978. "I don't think that I have ever been as busy as I am now," Reiber admitted. "I forget to water the plants, eat out more than I should, am continually rushing from appointment to appointment, subway station to subway station, friend to friend. In essence, I think that my life is exactly as it should be at thirty." Reiber said that the allure of the freedom of free-lancing remains strong for her and that she would like to resume it in Asia, primarily Japan, the Philippines, Thailand, Burma, and possibly Papua New Guinea.

Travel writing may not be the ultimate desire of all journalists, but for these four KU graduates, it has proven to be a rewarding career. In addition to their own adventures, they take great satisfaction in knowing that they are helping other people to more fully enjoy the attractions and wonders of the world. *WJ*



THE CHANCELLOR'S ALL-STARS



Collecting baseball memorabilia is one of the nation's most popular pastimes. One of Lawrence's best baseball collections can be found in the study of Chancellor Gene A. Budig.

By Paul Fazio

As I stepped through the front door of Chancellor Gene A. Budig's elegant home on Lilac Lane, I sensed a solemn quietness throughout the first floor of the immaculate residence.

As I made my way into Budig's study, however, the feeling immediately changed from serenity to a sense of excitement, the kind found at a ballpark, perhaps during the World Series.

The Chancellor's study is a trip through baseball history. A photo of Budig and former New York Yankee Joe Dimaggio hangs on the wall displayed as prominently as Budig's college degrees and certificates. Dimaggio and Budig met when Budig was president of West Virginia University before coming to the University of Kansas as chancellor and professor of journalism.

Budig's study is also the home of a large collection of autographed baseballs. "Obviously, I love baseball. It represents a great escape for me," Budig said. Although his collection of baseball memorabilia started many years ago, Budig began a more selective collection of autographed baseballs a year and a half ago when he decided to form his own all-star team. To become a member of the Chancellor's team, an athlete must be a living Hall of Fame player, or he must be someone Budig believes is a sure bet to make the Hall of Fame. Budig researched potential candidates in MacMillan's *Baseball Encyclopedia*, a book that contains the statistics of every major league player. He also talked to many experts on the game of baseball. One, in particular, was associate professor of English, James Carothers. Carothers teaches a baseball literature class at KU and speaks to many local groups about the game of baseball.

The Chancellor's all-star team outfielders are Ted Williams of the Boston Red Sox, who was the last hitter to hit over .400 in one season (1953); Hank Aaron, the all time

home run leader who played most of his career with the Milwaukee and Atlanta Braves; and rounding out the outfield is Dimaggio, center-fielder for the Yankees.

Leading off the infield of this mythical first baseman, Stan Musial of the St. Louis Cardinals. Rod Carew is Budig's all-star second baseman. Carew is now a first baseman and designated hitter with the California Angels. Lou Boudreau, a member of the Cleveland Indians during the 1930s and 1940s, is the shortstop. Third base is covered by George Kell who played for Detroit, Boston, Chicago and Baltimore during the late 1940s and 1950s.

George Brett of the Kansas City Royals is Budig's designated hitter and Yogi Berra of the New York Yankees is the catcher.

Budig's pitchers are Bob Gibson, from the St. Louis Cardinals, Sandy Koufax, of the Los Angeles Dodgers, and Bob Feller of the Cleveland Indians. Earl Weaver of the Baltimore Orioles is Budig's all-star manager.

"... Wrigley Field would be a great place for a summit meeting."

Budig has secured an autographed baseball from each of his team members, with the exception of Feller. Getting the thirteen autographs was no easy task for Budig who took many routes to get the baseballs autographed.

The autograph from Aaron came from Aaron's nephew, who is in the KU medical program. The Koufax autograph made the collection with the aid of Franklin Murphy, a former KU chancellor.

Gibson's autograph came by way of a friend of Budig's who is an editor with the *Omaha World-Herald*, Gibson's hometown is Omaha. KU head baseball coach and former Kansas City Royal Mar-

ty Pattin got Brett's autograph, although Budig has met Brett several times because Brett does volunteer work for the University of Kansas Medical Center.


The Royals' front office helped out with the Boudreau and Kell autographs, and Tom Hedrick, former "voice of the Jayhawks," got autographs from Weaver and Carew.

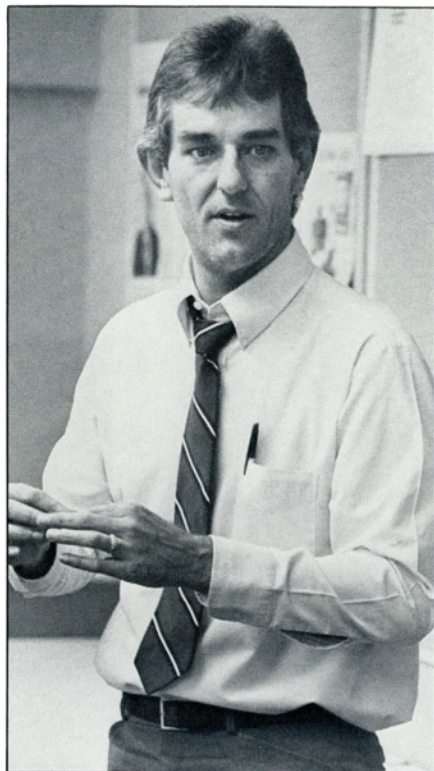
Bob McCoy, a college friend of Budig's and executive sports director of *The Sporting News* secured the Musial autograph, while Joe Safety, once an executive in the New York Yankee organization and a friend of Budig's from West Virginia, delivered the Williams and Berra autographs.

Budig said that although many of the signatures were hard to come by, the satisfaction of owning them made it worth the time. "It was fun to gather the balls. It presented a very real challenge," he said.

Budig's other autographed baseballs are from various major league teams. Many of those baseballs were obtained through Gene Autry, former actor and now owner of the California Angels. Budig also has a baseball that was used in the 1979 World Series between Baltimore and Pittsburgh. Dave Parker, now an outfielder with the Cincinnati Reds presented the ball to Budig. "These people all have meaning to me. How could anyone sell a Joe Dimaggio or Ted Williams baseball? They were legitimate heroes," Budig said.

Budig has seen ten to fifteen major league baseball games a year for the past fifteen years. Not unexpectedly, Budig has become a big fan of the Kansas City Royals since coming to KU.

He said he enjoyed the attitude of the fans at a baseball game. "Attendance at a baseball game brings a unique peace of mind. It's too bad we can't bring more nations' leaders to the ballpark. Wrigley Field would be a great place for a summit meeting." 



Waters

Arizona's loss is KU's Gannett professional

Why would a native Arizonan, a resident of Prescott, collect his belongings, gather his wife and three children, kiss the sun, the desert and the Grand Canyon goodbye and move to eastern Kansas?

After more than 10 years as editor and publisher of the *Prescott Courier*, Charlie Waters found that his publishing duties were overwhelming as executive editor of seven papers in the Western Newspaper, Inc., chain. He thought he had become too involved in financing and advertising and not enough in reporting and writing.

"I wasn't unhappy," Waters said. "I had always been an editor, though, and I didn't enjoy the business end of the newspaper business as much as I enjoy the editorial end."

Early last May, after he decided to resign, Waters was perusing an issue of *Editor and Publisher*. He read an advertisement for a midwestern university seeking a newspaper professional to fill a nine-month teaching position. Waters had never taught be-

fore, but he fit the description and applied.

Three months later, he was working in the land of the Jayhawk by the Kaw River as the 1984 Gannett Professional in Residence.

"To be honest, I really didn't know a lot about the University of Kansas and its school of journalism," he said. "It's pretty obvious now that this is a special place. I am astounded by the quality of the faculty here. It is first class."

Waters, who teaches Reporting I and II and an ethics class, said his reasons for coming to Kansas reflected a few goals and intentions that he hoped to accomplish over his nine months here.

"I don't have a burning desire to make teaching a career," he said. "But I do hope to relate what I have learned to others and to learn from others by being exposed to people who are serious and enthusiastic about what they are doing."

— Tim Finn

Network veteran brings experience to class

Elmer Lower, who worked for all three national networks during his twenty-five years in broadcasting, shared his professional experiences with students this fall as a visiting professor of journalism.

Lower worked as Washington bureau chief and director of news staff operations for CBS from 1953 to 1959, moved to NBC in 1959 and served as vice president and general manager from 1961 to 1963, and in 1963, went to ABC and spent the next eleven years as president of ABC News. He was vice president and company officer from 1975 to 1978.

Lower retired from professional journalism in 1978 and began teaching at his alma mater, the University of Missouri. In 1982, he served as in-

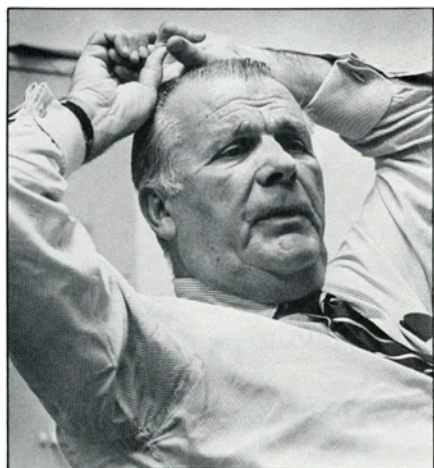
terim dean of Missouri's school of journalism. He has taught journalism classes at Syracuse University, Ohio University and Brigham Young University.

While at KU, Lower taught a graduate seminar on the problems of American print and broadcast journalism. He also taught a section of Reporting II.

Lower said that because more teaching was involved in the reporting class he enjoyed it more than the seminar. "I kind of like the younger folks," he said recently. "I enjoy it because we have to get back to the basics."

Lower will teach at San Diego State University in the spring semester of 1985.

— Paul Fazio



Lower

Utsler joins faculty as second RTVF chairman

Max Utsler joined the KU faculty in April as the second chairman of the radio and television sequence. He replaced Bruce Linton, who returned to full-time teaching after twenty-nine years as chairman.

Utsler arrived at KU after a year in St. Louis as assistant news director for KDSK-TV. He also taught part-time at Marysville College.

Before going to St. Louis, Utsler worked eleven years at the University of Missouri in Columbia, Missouri. He taught Introduction to Broadcast News, and worked to develop the entire broadcast sequence. He was chairman of the department for a year and a half.

Utsler has been involved with journalism since high school, when he served as editor of the school's newspaper. He continued his interest in journalism while an undergraduate in American studies at Knox College in Galesburg, Illinois, by working as sports commentator for WGK radio. He was also a reporter for the *Register-Mail*, Knox University sports information director, and news director for WALK radio.

After graduating in 1970, Utsler spent a year in Osseo, Minnesota,

teaching seventh grade English and social studies and volunteering as assistant baseball coach at the University of Minnesota.

Utsler accepted a graduate assistantship in 1971 at the University of Missouri as assistant baseball coach. He received his master's degree in broadcast journalism in 1972 and remained at MU to teach. He earned his doctorate degree in education in 1981.

While in Columbia, Utsler worked as a reporter and associate news director for KOMU-TV (ABC) and spent four summers and five Christmas vacations as a reporter-producer and photographer for KMDC-TV in Kansas City, Missouri. He also freelanced, working for Missouri Network, CBS Sports, Columbia Cablevision, and MU Baseball Highlights.

Utsler said he left MU because of frustration with department budget cuts and a stagnating broadcast program. He said he was pleased to be a member of KU's faculty, especially because the administration encourages professional advancement of its faculty outside of the academic environment. "I wouldn't have gone to any school if I had to give up my



Utsler

broadcasting," Utsler said. "Some schools are like that, but not KU. I can still work in Kansas City in my spare time."

Utsler said he enjoyed teaching broadcast news during the fall semester. "Most 19-, 20-, and 21-year-old students haven't been challenged before entering the sequence. The first real world assignment is the most challenging and terrifying moment in a journalist's life. We want our students to leave here wearing confidence."

— Denise Boozer

News show producer begins teaching career

John Broholm entered his first year of teaching this fall at KU. Broholm, along with Max Utsler and George Rasmussen, teaches broadcast news I and II.

"I've had my eye on teaching at the university level for a long time," Broholm said recently. "It was just a question of when the time was good."

Broholm gained most of his teaching experience while working at television stations. He spent two years working as a producer and writer of news shows at WDTN-TV in Dayton, Ohio. He then began working at KMGH-TV in Denver, where he

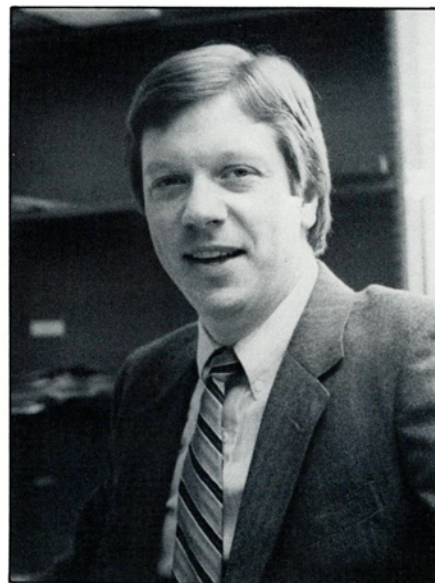
eventually became executive producer of news.

Broholm said he liked the KU journalism school because it provided a good combination of classroom experience in journalism with a background in liberal arts and sciences.

"Radio-television is going in the right direction here," he said. "It has good lab experience for both reporters and photographers."

A St. Louis native, Broholm received his bachelor's degree from Stanford University in 1973. He earned his master's degree from the University of Missouri in 1980.

— Paul Fazio



Broholm

New faculty fill halls of Stauffer-Flint

A number of new faces filled the offices of the journalism school when classes began in August. Several part-time lecturers were hired for advertising and radio/TV classes that were left open when Professors Chuck Chowins and Dale Gadd left the University last year.

In addition, the school hired a new general manager to oversee the *University Daily Kansan*.

The J-school welcomed the following new faculty:

Dick Bowman, lecturer. Bowman was general manager of Bowman Advertising and Sales Promotion in Overland Park before coming to KU. He teaches ad copy and layout.

Michael Burks, lecturer. Burks teaches basic television programming and color television production.

Linda Davis, lecturer. Davis was director of corporate public relations for Home Box Office in New York before coming to KU. She teaches an introductory radio, television and film class.

Erich Joachimsthaler, lecturer. Joachimsthaler is a graduate teaching assistant. He teaches a class in mass media marketing.

Jean-Pierre LeCalvez, lecturer. LeCalvez is also a graduate teaching

assistant. He teaches a class in advertising research.

Mort Levin, lecturer. Levin comes to KU from Mort Levin & Associates, a free-lance multimedia firm in Kansas City, Mo. Levin teaches a class in advanced problems in ad copy and layout.

John Peterson, lecturer. Peterson was a stockbroker with Gilford Securities in New York, but also has lectured previously on business writing at KU. He teaches a class in financial writing.

Susanne Shaw, associate professor. Shaw returned to KU from the editorship of the *Coffeyville Journal*. She had been associate dean of the KU journalism school from 1976 to 1982. Shaw teaches advanced reporting and is general manager of the *University Daily Kansan*.

Harry Strader, lecturer. Strader comes to KU from his position as vice president and general manager of KTSB-KSN TV in Topeka. He teaches television programming.

Barrett Sydnor, lecturer. Sydnor owns Sydnor & Associates Inc., a Kansas City, Mo., advertising agency. He teaches a class in sales strategy.

— Mitzie Legreid and Lori Dodge

Bowles wins award

Dorothy Bowles, associate professor, was chosen by the Kansas Press Association to receive the 1984 Freedom Award for her work in media law. The Freedom Award is given annually by the KPA to someone who has helped promote open meetings and open records in the state.

The award was made for the first time in 1983. Robert T. Stephan, Kansas attorney general was its first recipient.

Bowles said that her new book, *Kansas Media Law Guide*, helped her to win the award. Released in January 1984, Bowles's book is written from a reporter's point of view and explains legal procedures and terminology.

In addition to writing a book, Bowles has been involved with media law through her work with national journalism associations, consultation with editors and reporters, and teaching law of communications. She also works with the Association for Education in Journalism and Mass Communication, is on the board of directors of the Student Press Center and is on the editorial board for *Journalism Abstracts*.

— Micki Sampson

Author Kautsch battles cloudy legal writing

Mike Kautsch, assistant professor, has recently finished a book on a subject of growing concern to lawyers: comprehensible written communication.

The book, *Writing and Editing for Lawyers*, was published through the continuing legal education program at the University of Missouri at Kansas City. The book was offered as part of a seminar held in Kansas City in November. The seminar's subject was plain English for lawyers.

Kautsch, who holds a degree in law, said that he wrote his book in response to a growing movement in the legal profession to do away with the obscure language that lawyers often

use in their writing. He said that his book suggests ways to write concisely, to avoid redundancy, and to eliminate pompous language.

Kautsch, a 1984 HOPE award finalist, teaches law and reporting. He said he saw a connection between legal writing and journalistic writing. "Writers in law and in journalism have similar problems," he said. "For example, they often present information without interpretation and fail to direct readers to a conclusion. That and other kinds of weaknesses have been found both by legal writing analysts and by journalism writing coaches."

— John Simonson

Prof interns in K.C.

George Rasmussen, who teaches in the radio and television sequence, spent the summer as an intern for WDAF-TV in Kansas City, Missouri.

Rasmussen worked as a writer, producer and reporter.

Rasmussen said internships were especially important for broadcasting students because the field constantly has technological changes. These changes cannot be kept up with on a typical college budget.

"TV operations could consume all the money in a budget. Investing money to keep up-to-date is very hard," Rasmussen said.

— Paul Fazio

Linton study to examine broadcast decisions

Bruce Linton will spend his spring sabbatical studying how television broadcasters make policy decisions concerning program content and content of commercials.

Linton, who teaches radio and television courses, said, "Many decisions relating to programming and commercial content must be made at each television station. They sometimes reflect legal requirements, but often reflect the broadcaster's own concept of operating in the public interest."

Linton said that broadcasters had been helped in the past in their decisions by law and government regulations, by action by network continuity acceptance offices and by advice

from the National Association of Broadcaster's voluntary industry codes. Although networks still make decisions about televised material, laws and regulations are becoming more relaxed in a trend of deregulation. Industry codes no longer exist — the victims of anti-trust action in 1982.

Linton says he hopes to be able to gain some understanding of what might be changing in television programming and commercial content. During his sabbatical, he will visit stations in all market sizes and also will administer a questionnaire that will involve a larger sampling of stations.

— John Simonson

Wells Award given

Professor Sam Adams this summer presented the Ida B. Wells Award, which he founded two years ago, to Daniel B. Burke, Capital Cities Communications, Inc., in Washington, D.C. The award cites a journalist who has made exemplary accomplishments in bringing minorities into and moving them up in the world of journalism.

The presentation was part of the joint convention of National Conference of Editorial Writers and the National Editorial Association. Approximately 1,000 persons attended.

On July 19, Adams spoke on "Ida Wells as Champion Against Censorship of Black Americans" before an audience of 300 in New York. He also presented a sculpture of Ida Wells to the Schomburg Center for Negro Life and Culture. The bust will be on loan for exhibits.

— Mitzie Legreid

Philly job a 'snap'

Sticking to the philosophy that there is nothing like first-hand experience, Wally Emerson, photojournalism instructor, spent last summer working as a staff photographer for *The Philadelphia Inquirer*.

Emerson, who teacher Photo I and Photo II classes, said that he liked to use his summers to broaden his experience. Before he began teaching at the University of Kansas in the fall of 1983, Emerson had only worked for small, midwestern papers.

One of Emerson's favorite assignments during his three months at the *Inquirer*, he said, was covering the international Olympic games for the physically disabled, on Long Island.

But the stories Emerson enjoyed doing most were people stories. He said that doing features and portraits of people had always been his favorite and that doing them for a large metro paper was no different from doing them for a small-town paper.

—Stephanie Hearn



This photograph of Hurley's teammates after another victory was taken by Wally Emerson during his internship at the *Philadelphia Inquirer*.

Reed establishes J-school professorship fund for news-ed sequence

Clyde M. Reed, a lecturer in the School of Journalism and a former Kansas newspaper editor and publisher, has made a \$100,000 gift to the Kansas University Endowment Association to establish the Clyde M. Reed Distinguished Professorship Fund in Journalism.

The fund will be used to provide a salary stipend for a news-editorial sequence faculty member in the school.

Reed, who in 1974 established the Clyde and Betty Reed Scholarship Fund with the KU Endowment Association to provide scholarships for news-editorial students in the school, has taught editorial and interpretative news writing at KU since 1982.

In the 1930s, Reed was a student at the University, putting himself through school by working as a correspondent to the old *Kansas City Journal-Post*.

During semester breaks, he worked for his father's newspaper, the *Par-*

sons Sun, where he did a little bit of everything — “from sweeping up, to the police beat, to sports editor to everything else.”

Reed graduated from KU in 1937 with a bachelor's degree in political science and became editor of the *Parsons Sun* in 1942. In 1949 he was named editor and publisher. He earned a reputation for his hard-hitting, partisan editorials. He continued his friendship with the University, hiring many KU graduates and interns over the years.

In 1982, Reed sold the newspaper to Harris Publications, and he and his wife, Betty, moved to Lawrence, where they now live.

Reed was vice president and president of the KU Alumni Association in 1955 and 1956. In 1980, he received the Fred Ellsworth Medallion for unique and distinguished service to the University. In 1963, the William Allen White Foundation awarded

Reed its citation for journalistic merit as an outstanding Kansas editor, and in 1973, he was the first Kansan to receive an outstanding publisher award from Kappa Tau Alpha, national honorary journalism society.

In 1957, Reed became a trustee of the KU Endowment Association Board of Trustees and he remains on the board as an advisory trustee.

Del Brinkman, dean, praised Reed for a “lifetime of loyal and dedicated service to newspapers, young people, the University of Kansas and the William Allen White School of Journalism and Mass Communications.”

The Reed distinguished professorship is the second endowed chair established with the KU Endowment Association for a professor in the journalism school. Dr. John Bremner holds the Oscar S. Stauffer Professorship in Journalism.

— Lori Dodge



‘Uncle Rick’ shines

Demanding the best from his students may not always elicit oohs and aahs in his reporting labs, but his dedication won a National Teaching Award for Rick Musser, associate

professor. Musser, known to his reporting students as “Uncle Rick,” was one of eleven university professors selected for the 1984 awards, which recognize outstanding teachers of writing and editing. This is the fourth year educators have been honored with the awards, which are jointly sponsored by the Poynter Institute for Media Studies and the educational committees of Associated Press Managing Editors and the American Society of Newspaper Editors.

The 1984 award winners met for a week-long seminar from May 27 to June 1 during which they worked with student representatives, reporters, and editors to develop more effective strategies for teaching and writing.

— Shauna Moore

Advertising Club holds job talk

The KU Advertising Club had a special meeting this fall to host a panel discussion designed to teach students more about getting a job.

The panelists included several KU graduates in advertising and related fields: Marianne Fletcher, copywriter, Valentine-Radford; Cort Gorman, media researcher, Bozell & Jacobs; Eric Larson, traffic/production, Barkley & Evergreen; and Mike Nonbello, corporate writer, George Butler Associates.

Tim Bengtson, professor, said the discussion included advice on what the graduates might have done differently in school, how they got their jobs, and what they enjoy most in their work. The seminar also included tips on how to develop a stronger resume.

— Jennifer Gibbons



Prof's work lauded

Professor Don Jugenheimer recently received national and international recognition for his work. He was named 1984 Educator of the Year by the Association of Newspaper Classified Advertising Managers.

Jugenheimer received the award in June at the ANCAM national convention in Salt Lake City. He spoke to the convention on improving marketing and advertising education.

Jugenheimer later in the year addressed the Twenty-Ninth World Advertising Congress in Tokyo. His speech, in October, discussed the changes in advertising media, and was one of two at the conference delivered by American professors.

Jugenheimer also became the first KU professor to receive a Kellogg Fellowship. He was one of forty-two educators nationwide chosen for the fellowship. The Kellogg Fellowship finances self-directed research for three years. Jugenheimer will research ethics in journalism and advertising, leadership development, and architectural urban planning as a communication medium.

— Mitzie Legreid

Brinkman, Young take part in seminars

Del Brinkman, dean of the school of journalism, and Lee Young, head of the magazine sequence, attended national seminars sponsored by the American Press Institute this fall.

Brinkman attended a seminar in September on press credibility. This year the program's focus was on the overall philosophy of what causes distrust within the public view of journalism.

Brinkman said he was the only educator present and that the remaining 22 participants were editors of papers such as the *Boston Globe*, the *Los Angeles Times* and the *Rocky Mountain News*.

The participants discussed the problem of credibility and made specific recommendations to improve the situation. Among the suggestions were encouraging a tougher management stance, educating the public about first amendment rights and increasing accuracy in reporting.

The results of the seminar will be published by the American Press Institute, Brinkman said.

Young attended a seminar in October for journalism educators. He said the purpose of the seminar was to learn more about what is going on in the news industry.

The seminar was an intensive five-and-a-half day program, Young said, with discussion on such topics as current newspaper practices in structure and operation, changing readerships and how they affect reporting and editing the news, keeping pace with technology, and using human resources.

Young and other educators from various colleges took along copies of their school's curriculum to compare requirements. Young said the seminar was a good opportunity to get outside KU and keep in touch with the industry.

— Jennifer Gibbons

KU loses Chowins

Chuck Chowins, assistant professor, moved last spring from the University of Kansas to the University of Kentucky.

"I left an outstanding advertising program at Kansas — certainly one of the top advertising sequences in the country. I also left many talented, dedicated colleagues, both in advertising and in other sequences in the school. I couldn't have been associated with a finer, more hard-working group than my colleagues in journalism."

Chowins will teach advertising media planning and advertising research in his new position. He is also actively involved in the plans for the renovation of the journalism building. Included in the plans is a new media resources center, which will feature on-line computer terminals for accessing current media information.

Chowins coordinates assorted outreach programs for the school, including newspaper advertising and media seminars.

— Paul Fazio

Prof on media panel

Assistant Professor Ted Frederickson recently took part in an American Industrial Hygiene Association panel discussion on media problems in presenting technical information to the public.

The discussion, entitled "Considerations in Accurately Communicating Technical Information to the General Public," took place Oct. 16 in Kansas City. The AIHA is concerned with matters of industrial safety.

The panel comprised members of the Kansas City print and broadcast media, an industrial hygienist and Frederickson.

Frederickson's presentation centered on the emphasis that journalism education places on accurate reporting and responsible journalism.

— John Simonson

WICI hears Moore

Larry Moore, managing editor of Channel 9 television in Kansas City, Missouri, told a group of journalism students Sept. 19 in Stauffer-Flint Hall that the two major responsibilities for journalists were to write well and to be impartial. Moore's speech, sponsored by Women in Communications Inc., was entitled "The Role of a Real Journalist in 1984."

"The ability to write well is possibly the single most lacking ability in the journalistic world," Moore said. He said that in broadcast journalism, the worst shortage of writing ability could be found in the area of business news. An understanding of business is crucial in order to write good business stories, he said.

Moore emphasized that a story should be meaningful and understandable to an audience, but that it should not insult viewers or readers by consisting of only three-letter words.

He also said that journalists should be impartial in their delivery of news



KMBC's Larry Moore talks with WICI vice president of publicity Allison Hart. Moore spoke at KU Sept. 19.

and should present each story as objectively as possible, so that the audience could form their own opinions of the issues. The role of the journalist is to provide information, not to take a stand, he said.

Along with reporting news objectively, journalists should supply readers with the information they

want, Moore said. According to Moore, people are most interested in what is going on in their neighborhood. Because neighborhood news tends to be more crime-oriented than national news, this might account for the abundance of crime-related stories in local news, he said.

— Mitzie Legreid

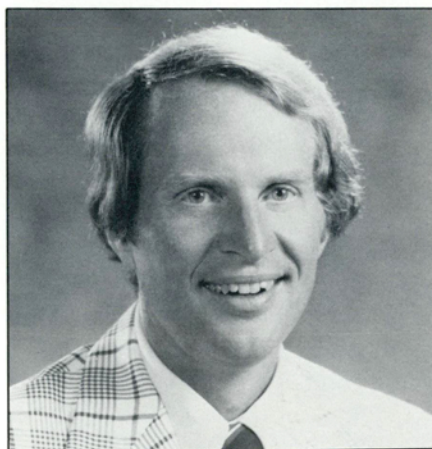
Day speaks abroad

One of the candidates in the presidential election in Guatemala owns one of the leading newspapers in the country. The subject of political journalism, or journalistic politics, was a matter of animated discussion at a meeting of the Guatemalan Journalists Association last August at which Larry Day, professor, was a speaker.

Day later spoke to 250 journalists and journalism students at the journalists association headquarters. The visit to Guatemala was sponsored by the United States Information Service. Day taught classes in journalism at Rafael Landivar University in Guatemala City for three weeks in August. It was the 20th Latin American university at which Day has taught.

Jayhawks lose 'Voice' after nine years

Someone listening to the man's phone conversation would detect something familiar about him. Although his face is not immediately recognizable, his voice has a certain



Hedrick

ring to it. Chances are, any fan of the University of Kansas' athletics during the 1970s and 1980s would recognize it.

Tom Hedrick, better known as the "Voice of the Jayhawks" on the Kansas Sports Network, has broadcast KU football, basketball and baseball games over the airwaves of the Midwest for the last nine years. Hedrick is also an instructor in the radio and television sequence. But his familiar voice will no longer echo from the press box of Memorial Stadium, or from Quigley Field by Allen Field House. Hedrick said he has decided he needs a change in his life, something different and more challenging.

Hedrick grew up in Boston and said he remembered that his decision

to become a broadcaster came one day after being cut from the junior high school basketball team. He knew that to stay around sports, he would have to try another direction, because he wasn't blessed with great athletic ability. "It was a pipe dream around 1950, but I was always a Curt Gowdy fan, who at the time was broadcasting the Boston Red Sox games," Hedrick said. "He was the biggest influence in my career, and I wanted to be like him."

Hedrick's family later moved to Baldwin City, where Hedrick took his first serious steps in broadcasting. He graduated with honors from Baker University in 1956, and in 1958 became the first recipient of a master's degree in radio, television and film from KU. During that time, Hedrick worked for KLWN in Lawrence and at another small station in Baldwin City, broadcasting the local high school games, doing newscasts, and some disc jockeying. In 1959, he began working as sports director for KWBW in Hutchinson.

In 1960, Hedrick came back to KU as sports director and to broadcast the KU football and basketball games. In addition, he sold advertising and marketed the network to stations throughout the Kansas listening area. Hedrick said one of the best things about the job was being able to go out and sell to the small stations around the state. He said he was successful in building up the revenue and size of the network, and that it was one of his biggest career achievements. In 1964, however, Hedrick received an offer from Lamar Hunt, owner of the Kansas City Chiefs football team, to broadcast their games. Hedrick accepted, and moved on to Kansas City.

Hedrick said that he thought that some of the greatest moments in his broadcasting career were with the Chiefs, where he stayed until 1970. He recalled the close association he had with the members of the team. "My single biggest thrill was broad-

casting the 1970 Super Bowl," he said. For those who may not remember, that was the game in which the Chiefs were underdogs to the Minnesota Vikings, but upset the Vikings 23-7.

During this time, he also spent his Saturday afternoons broadcasting the Nebraska Cornhusker games, and anchored the sports desk at 6 and 10 p.m. for Lincoln television. In 1970, he moved over to KCMO-TV in Kansas City, working the weekend sports desk with the late Bruce Rice, while continuing to do the Chiefs games on Sunday.



Hedrick and Gale Sayers in 1964.

That was also the year that Hedrick was chosen Missouri Sportscaster of the Year. Although he received a similar award six times in Kansas, Hedrick said that the Missouri award was the most special honor he ever received. With competition around the state including such sportscasters as Harry Carey and Jack Buck with the St. Louis Cardinals, the award was especially gratifying.

Another of the highlights of Hedrick's career was being offered the chance to do the Cincinnati Reds play-by-play in 1971. Baseball was always his first love, and the offer gave him the opportunity to work with former major league great and hall-of-famer Waite Hoyt. That was the first time in his career he felt a little

intimidated, Hedrick said. "Going down on the field to talk to Hank Aaron or Tony Perez about hitting, or Tom Seaver about pitching, was sometimes a bit overwhelming."

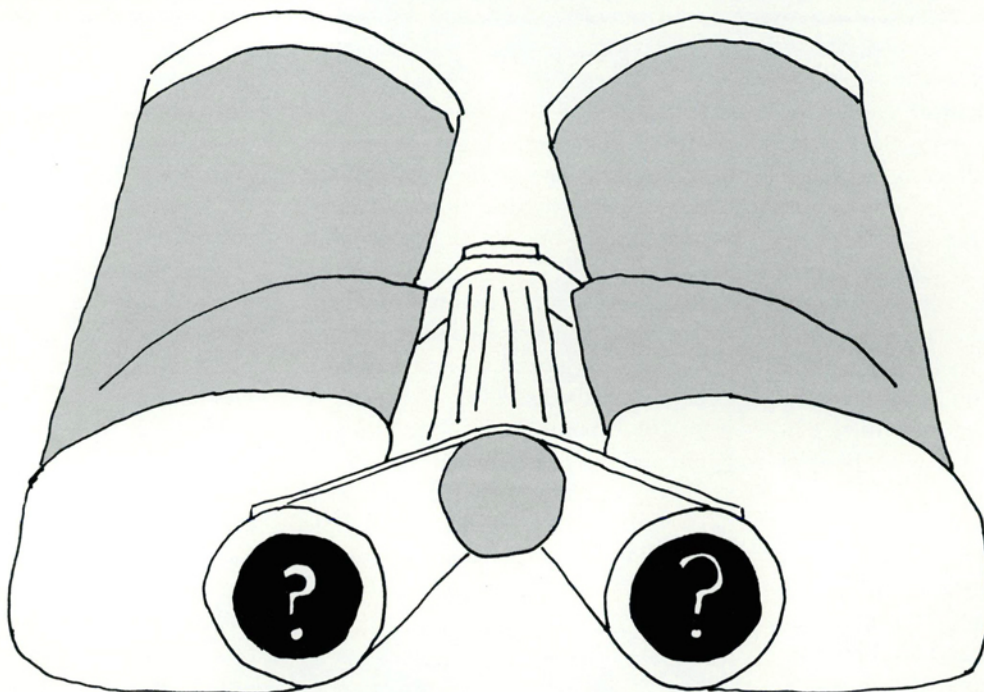
Hedrick moved to Texas after two years with the Reds to broadcast Southwest Conference football and basketball games. He also called the Dallas Cowboy's pre-season games with current CBS sportscaster Frank Lieber, and Texas Ranger baseball games on television. In 1975, he returned to KU to once again head the Kansas Sports Network, where he remained until the spring of 1984.

The close relationship with his partners and the players and coaches are what Hedrick said he will never forget and what made his job most rewarding. Partners that stand out in his mind include former student of Hedrick's and now a CBS sportscaster, Gary Bender, and former Jayhawk All-American quarterback, David Jaynes. Hedrick said he had never experienced anything quite like the jubilation in the 'Hawks locker room after Nolan Cromwell led the Jayhawk football team to an upset of number one-ranked Oklahoma in 1975.

What does the future have in store for Hedrick? Is he slowing down and taking it easy for a while? Not exactly. Hedrick is getting more involved in teaching broadcasting at KU and working with his students. He places three to four students a year around the country at various stations and said he enjoys watching them grow as broadcasters.

But teaching is hardly enough to keep him out of the press box. He still does three sports shows a day for KLWN-Lawrence and noon sports for KANU. He occasionally anchors the sports desk at KCTV in Kansas City on weekends. Local football games, such as those involving small college power Baker University, are also events that keep him busy.

— Chuck Carpenter



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Current place of employment						Title			
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Grad student's paper wins AEJMC contest

Jim Thomas is concerned about the large amounts of money being awarded in media libel cases. "I'm anti-punitive damages," he said. "They go beyond the state's purpose for libel cases and put a chilling effect on the press."

Thomas, Leavenworth graduate student, wrote his concerns in a paper he submitted to the Association for Education in Journalism and Mass Communication's law division student paper contest last August.

Not only did Thomas win the contest and \$100, but he was also invited to present his paper at the AEJMC convention in Gainesville, Fla., last

August.

Of the 17 papers submitted, including six from University of Kansas graduate students, Thomas' paper was the only one to receive the highest rankings from each of the four judges. The judges were university professors and attorneys who critiqued the papers without knowing the name or school of the authors.

In addition to Thomas, KU graduate students who submitted papers were Suzanne Brown, Mike Hilt, Kim Maxwell, Anne Phillips and Paula Scott. All of the papers from KU placed in the top 10.

— Micki Sampson

"If somebody throws a brick at me, I can catch it and throw it back. But somebody awards a decoration to me, I am out of words."

— Harry Truman

Sportswriters net honors in Hearst contest

Two KU sportswriters won awards in the annual Hearst Award competition last spring. Matt DeGalan, Cary, Ill., senior in news-editorial, placed second and Jeff Cravens, Emporia, senior in news-editorial, placed fourth.

DeGalan's story appeared in the *University Daily Kansan* in February 1984. It concerned the case of Cedrick Hunter, KU basketball player, who received a failing grade, and David Katzman, professor of history. The story developed when Katzman

accused Hunter and Larry Brown, KU basketball coach, of bringing pressure on him to change Hunter's grade. DeGalan, assignment editor for the *Kansan* this fall, received \$600 for his entry.

Cravens' story covered the University of Southern California and KU football game in the September 1983 issue of the *Kansan*. Cravens, who was the sports editor for the *Kansan* last spring, received \$400 for his entry.

— Paul Fazio

Work of two is judged among nation's best

Two KU journalism students last May were among ten winners in the National Writing Competition in Public Affairs Reporting.

Rob Karwath, Davenport, Iowa, junior, and Kate Duffy, Kansas City, Mo., graduate student, received awards of \$1,000 each at a seminar held September 9-10 at Indiana University in Bloomington.

Karwath entered a four-part series about the cost overrun of the Wolf Creek Plant at Burlington. This series ran in the February 21-24, 1984, issues of the *University Daily Kansan*. Karwath was an assistant campus edi-

tor for the *Kansan* this fall.

Duffy entered a portfolio of three stories: a report about parents making children into 'super kids,' *Wichita Eagle Beacon*, summer 1983; a story about Kansas City urban homesteading, *Kansas City Times*, January 1983; and a report on black businesses in Lawrence, *Kansan*, summer 1982.

Duffy has been a columnist and member of the editorial board for the *Kansan*. She spent the fall semester free-lancing and writing her master's thesis.

— Mitzie Legreid

1920's

Catherine (Oder) Armstrong ('21) and husband **Dr. Lorrimer Armstrong** ('23) are doing travel lectures and photography in Carmel, California.

1940's

William Nelligan ('49), executive vice president of the American College of Cardiology in Bethesda, Maryland, has been selected as a recipient of the 1984 Key Award. This award is the highest honor bestowed by the American Society of Association Executives, Washington, D.C.

1950's

Hollis Yarrington ('53) is the Associate Dean of the college of journalism at the University of Maryland in College Park, Maryland. **David Riley** ('55) is a C.L.U. for A.E. Riley and Associates in Kansas City. **Robert Riley** ('57) died March 20, 1984. **Mr. Robert Ebersole** ('58) is the editor of *VFW Ladies Auxiliary Magazine*, Kansas City.

1960's

Gary Settle ('61) works for the *Seattle Times* in Seattle, Washington. **Raymond Yocum** is an administrative aide for one of Oregon's congressmen in Washington, D.C. **John MacDonald** has just completed his 16th year with the *Seattle Times* in Washington. MacDonald has been the travel editor the last 2½ years,

and his wife, Sally, is the newspaper's higher-education reporter. **Dick Martin** ('63) is the lighting director for WCBS-TV in Tappan, New York. **William Woodburn** ('63) is running an in-house advertising agency, Advertising Directions, Inc., for Santa Fe Southern Pacific Corp., Chicago. **Rebecca (Rohrer) Kirtland** ('68) is in media relations with the National Geographic Society in Washington, D.C. **Elizabeth Rhodes** is a reporter in the lifestyle section of the *Seattle Times* in Washington. **Robert Wilson** ('68) is the director of finance for White Stores, Inc., Wichita Falls, Texas. **Weidner Erigo** is the continuity acceptance editor for WABC-TV in Flushing, Queens, New York.

1970

Reagon Rheinfrank is the classified advertising director for the *Houston Post*, Houston.

1971

Terry (Williamson) Whelan has established Diversified Consultants, Inc., in Overland Park. DCI is a management, public relations and meeting-planning firm. Her husband, Tim ('72), is the vice-president of the Home Builders Association of Greater Kansas City. The Whelans live in Lawrence.

1972

Richard Farrar (MSJ) has been accepted by the Order of Carmelites as a candidate for priesthood and has begun theological studies in Washington, D.C.

1973

Patricia (Teeter) Kandybowicz announces the birth of a baby girl, born in November 1983. **Paul Stevens** (MSJ) has been appointed bureau chief for the Associated Press in Kansas City.

1974

Dwight Deay (MSJ) died September 1, 1984. Deay was the assistant dean of arts and sciences at Washburn University. **Lawrence Fish** is the copy editor on the business desk for the *St. Petersburg Times* in Florida. **Robert Simison** is a specialty writer developing high-technology and natural resource stories in the Rocky Mountain area for the *Wall Street Journal*. Simison lives in Carrollton, Texas.

1975

David Ballou has been promoted to senior vice-president for Fletcher, Mayo and Associates. **David Schemm** is a general assignment reporter for KQTV in St. Joseph, Missouri. Ballou's wife, Diane (Ling) ('76), is the personnel director at Acoustic Development Corp., in St. Joseph. **Debby (Spruk) Small** is the staff manager of financial media relations for Southwestern Bell Corp., in St. Louis. Debby also teaches part time in the journalism and communication departments at Webster University and Maryville College in the St. Louis area. She received her master's degree in communications from St. Louis University in 1982.

1976

Randall Czarlinsky is responsible for the radio-TV activities (production and briefing the broadcast media) for the American Jewish Committee, Institute of Human Relations in New York City. **Diane Wilson** has been promoted to retail training manager and editor-in-chief for all training materials and program design classroom training for Western Auto in Overland Park.

1977

Lyle Boll is working for Isaacson, Rosenbaum and Friedman, Denver. **Carol (Hochscheid) Logan** is working for the First National Bank in Kansas City.

1978

Lannie Dawson has been promoted to associate media director for Fletcher-Mayo. **James Donaghy** has become a member of the Burger King field account team for J. Walter Thompson Co., New York City. **Judith Heidrich** has married James Carpenter and now makes her home in Ralston, Oklahoma. **John McAnulty** is the managing editor for *Benchmark* in Kansas City. McAnulty also announces the birth of his daughter, Lindsey Renee, on November 25, 1983. **Mary Mitchell** is the associate editor for *Florida for Travel Weekly*, a Ziff-Davis agent magazine in Safety Harbor, Florida. **Eric Morgenstern** works for the Boasberg Company in Kansas City. **Harris Rayl** is an editor and assistant publisher for the *Salina Journal*.

1979

Carrie Kent is the director of communications for the Printing Industry of the Carolinas in Charlotte, North Carolina. **Kathleen Long** recently purchased and is now operating The Harvest restaurant in Lawrence. Long is also handling publicity and promotion for the Hawk's Crossing and the Yellow Submarine, which she also owns. She received her MBA from KU in 1983. **William Pollard Jr.** is working in the planning bureau for the Kansas Department of Transportation.

1980

Cora Ray is selling real estate for Eugene D. Brown and Co., in Overland Park. **Stephen Young** is on the general counsel for Illinois Press Association, Inc., in Springfield, Illinois.

1981

Brian Booton has been promoted to national accounts manager in the southwestern sales division of Procter and Gamble. Brian and his wife, Maggie ('81), live in St. Louis. **Costello** is the associate editor of *AIDE* magazine for the United Services Automobile Association, San Antonio, Texas. **Jerry Fincher** is the sports editor for the *Winfield Daily Courier*, Winfield. **Judith Howard** has been promoted to Corning bureau chief for the *Star-Gazette*, Elmira, New York. **Katherine Means** is the eastern editor for *The Packer*, King of Prussia, Pennsylvania. **Barbara (Shiner) Padgett** is the assistant editor of the computer software magazine for Garlinghouse, Topeka. **Gretchen Schmitt** married John

Pihlblad on June 2, 1984. Gretchen is the associate editor, publications, for Kansas City Life. **Susan Schulte** is the traffic coordinator for KMBC-TV in Kansas City and lives in Merriam. **David Williams** has been promoted to eastern regional sales manager for Bremson Data Systems, Inc., Lenexa.

1982

Cynthia Cordell is the director of alumni affairs at Becker Junior College, Worcester, Massachusetts. **Susan (Jesak) Ford** is an assistant editor for *The Observer*, a statewide trade paper for the Pennsylvania liquor industry, Philadelphia. **Ronald Johnson** (MSJ) is a special projects writer for the *Wichita Eagle-Beacon*. **David Lewis** is a copy editor for the *Kansas City Times*. **Gloria Matzdorff** is an office supervisor for ADIA Personnel Services, Overland Park. **Martha Mick** works for the media department of D'Arcy MacMasun Masius, St. Louis, as media planner for the agency's Anheuser-Busch Companies, Inc., accounts. **Kathleen Elizabeth Pound** is a staff reporter for the *Pacific Daily News*, Agana, Guam. **Diane Shellenberger** works for the Bank of Brazil, San Francisco.

reporter and sports writer for the *Coffeyville Journal*. **Michael Gebert** works for Sullivan, Higdon & Sink, Wichita. **Adrian Marrullier** works as an account executive for the C. Michael Smith Agency, Clearwater. He was formerly the marketing director for *Wind Rider* magazine. **Tod Megredy** is a reporter/photographer for the *Courier*, Winfield. **Patricia Muehlberger** is a graphic artist for the engineering firm of Burns & McDonnell, Shawnee. **Kim Newton** (MSJ) works in public education for Security Benefit Life Insurance Company. **Michael Nonbello** is the staff marketing coordinator for George Butler Associates, Inc., Lenexa. **Linda Pokorny** works for Commercial Arts Ltd., Kansas City. **Laurel Ransom** married Christian Echavarria on August 4, 1984. **Annette Riley** is a reservations agent for the Hyatt Regency Hotel, Lahaina, Maui, Hawaii. **Becky Rusk** is a copywriter for Summit Associated Marketing, Lee's Summit, Missouri. **Matthew Schofield** works for the Independence, Missouri, bureau of the *Kansas City Star*. **Grace Willing** is calendar coordinator for *Boulevard* magazine, Kansas City. **Lee Anne Winfrey** is sales coordinator for Synsat, Satellite in Hollywood, California.

"Dr. Bremner was down this way (St. Petersburg, Fla.) with his traveling show last spring and of course it was good to see him."

— Larry Fish

1983

Laura Armato is the editor of *American Family Physician*, Shawnee Mission. **David Cook** works as an assistant account executive for Marketing Resources, Inc., Shawnee Mission. **Amy Craig** is now assistant editor of the *Kansas City Times*. **Donald Delphia** is leaving the *Fremont Tribune*, Fremont, Nebraska, for a studio spot in Kansas City. **Joseph Fogarty** works in advertising sales marketing/production for Sunflower Cablevision, Lawrence. **Thomas Gress** is general assignment

Stephanie Antonopoulos works in the sales department at the Hyatt Regency Hotel, Kansas City. **Andrew Badeker** is a copy editor for the *Daily Sentinel*, Grand Junction, Colorado. **Deborah Baer** is a copy editor for the *Rochester Democrat & Chronicle*. **Amy Balding** is a reporter for the *Fort Scott Tribune*. **Jesse Barker** is a copy editor for the financial desk of the *Kansas City Times*. **Michael Beck** is a reporter for the *Fort Scott Tribune*. **Tone Berg** is a candidate for an M.S. degree in journalism at KU.

1984

James Bole is on active duty with the U.S. Army Reserves until February 13, 1985. **Jan Boutte** is a copy editor for the *Wichita Eagle-Beacon*. **Kathleen Brenneis** is in account service work at Unell Associates, Lenexa. **Warren Bridges** is a reporter covering the county and regional news for the *Parsons Sun*. **Diane Butler** is a sales representative for the Chilton Co., Dallas, Texas. **Devon Cadwell** is a national account merchandiser for Continental Extrusions Corp., Garden City, New York. **Barbara Campbell** is a media assistant and traffic coordinator for Draper Daniels, Chicago. **Rebecca Chaney** is a copy editor for the *Lawrence Journal-World*. **John Clark** is in graduate school at KU. **Traci Clark** works in the customer relations department of the First National Bank of Lenexa. **Elaine Coffin** is an advertising clerk at Vance Publishing Corp., Shawnee Mission. **Craig Colbach** is a sales representative for KSKX and KMAJ, Topeka. **Adam Conn** is an assistant media planner for SSC&B in New York. **Julie Cornelison** is working in banquet sales at Vista International Hotel, Kansas City. **Annette Craighead** is a candidate for a master's degree in English. **Keith Cutler** is a member of the Peace Corps. **Anna del Corral** is a candidate for a master's degree in Spanish at KU. **Cara de Wit** is an audio-visual production assistant for Sears, Roebuck & Co., Chicago. **Scott Dorman** is in account services for The Sunflower Group, Lenexa. **Janet Duloher** is in the Peace Corps in Africa. **Andrea Duncan** is a classified advertising telephone sales person for the *Wichita Eagle-Beacon*. **Nancy Edwards** is doing a six-month internship for the *Missouri Restaurant Magazine*, Kansas City. **Maxine Ferman** is a public relations specialist for Kerlick, Switzer and Johnson Advertising Inc., St. Louis. **Johnnie Fiscus** is a reporter and anchor for KOSD-TV, Rolla, Missouri. **Nancy Fleeker-**

Saniels is a personnel management specialist in the Division of Personnel Services for the state of Kansas in Topeka. **Marianne Fletcher** is a copy writer for Valentine-Radford, Inc., Kansas City. **Richard Frydman** plans to attend Law School at KU or Washburn University. **Teresa Gaines** is a sales assistant for Gannett Outdoor Co., Kansas City. **Gene George** is a graduate student in history at KU. **Larry George** is a photographer for Steve Hix Studio, Kansas City. **Kim Gibson** is an editorial assistant for *College Outlook* magazine. **Mary Jane Goodell** is completing a second undergraduate degree in business at KU. **Cort Gorman** is a media research assistant for Bozell & Jacobs, Dallas. **Dawn Graham** is working for Vance Publishing Co., Chicago. **Ed Grom** is an intern for the Big Eight Conference in Kansas City. **Lynlea Hall** is a copy editor on the features desk of the *St. Louis Globe Democrat*. **Colleen Hashman** is doing account service work for Malcy-Spivak Advertising Agency, Kansas City. **Don Henry III** is the city hall reporter for the *Garden City Telegram*. **Collin Hermreck** is an assistant sports editor for the *Morning Sun*, Pittsburg. **Ruth Herrington** is completing her second undergraduate degree in education at KU. **John Hoogesteger** is a copy editor for Springfield Newspapers, Inc., Springfield, Missouri. **Ann Hornberger** is a retail sales representative for the *St. Petersburg (Fla.) Times*. **Amy Isern** is a retail sales representative for the *Chanute Tribune*. **Jeanny Jackson-Sharp** is an advertising salesperson for the *Wichita Eagle-Beacon*. **Laurie Jones** is an editorial assistant for *Milling and Baking News* in Kansas City. **Patrick Jones** is attending law school at KU. **Alison Kapps** is an account coordinator for Marcoa Direct Advertising, Inc., Chicago. **Helaine Kaskel** is attending law school at the University of Southern California. **Dave Kelsey** is working in account

“‘From the Shack to West Campus: The Evolution of the KU Printing Service’ in the Spring Jayhawk Journalist turned out to be even more interesting to me than under ordinary circumstances. I don’t know if I ever told you that my Mother was a journalism student at KU during the late teens and early 20’s. Imagine my surprise (and hers in turn) to see her in the picture at the bottom of page 5!’”

— Mrs. Walter H. D’Ardenne

"I enjoyed reading your look back at the class of 1968 . . . For those like me who left Kansas for the East Coast in 1968, there was an abrupt change in our lives . . . Lots of new ideas, many of them good, were everywhere. But the earth as we knew it was shifting beneath our feet."

— Rebecca R. Kurtland

services for Campbell-Mithun. **Sara Kempin** was a summer intern reporter for the *Wichita Eagle-Beacon*. **Elizabeth Kerr** is working with property management, leasing and sales for Whitney Kerr and Co., Kansas City. **Marcie Kershenbaum** is a media assistant for Bernstein-Rein Advertising, Inc., Kansas City. **Marsha Kindrchuk** is working in the production department of KSNW, Wichita. **Jim Kobbe** is a sportscaster at KSOK and KWKS, Arkansas City. **Debra Kubik** is in graduate school studying speech communication at Southwestern Baptist Theological Seminary. **Jolene Leiker** is a reporter for WIBW-TV, Topeka. **Brian Levinson** is working for Beaumont Enterprise, Beaumont, Texas. **William Lindsay** is a photographer for International Cheerleading, Prairie Village. **Robert Lohr** is in a sales training program with Hallmark Cards, Inc., Minneapolis, Minnesota. **Angela Loop** worked as a press secretary for the Rusty Leffel campaign until the primary elections. **Ann Lowry** was an intern for *Kansas City* magazine last summer. **Mallery Nagle** is a copy editor for the *Tulsa World*. **Harry Mallin** is attending law school at KU. **Allene Martin** is working for WHB-radio in Kansas City. **John Martin** is self-employed in the insurance and investments business. **Lisa Mayhew** is the production manager for *Modern Jeweler* magazine, published by Vance Publishing Corp., Shawnee Mission. **Jim McCrossen** is a photographer for the *Camarillo (Calif.) Daily News*. **Ron Meade** is a sales representative for New York Life Insurance Co., Topeka. **Mark Mears** is studying advertising in graduate school at Northwestern University. **Vicki Melton** is a reporter for KLMG-TV, Longview, Texas. **Bonar Menninger** is a reporter for the *Kansas City Business Journal*. **Cynthia Merifield** is attending law school at the University of Tulsa. **Rita Moley** is an intern for the Sports Information Department at DePaul University, Chicago. **Debra Morrow**

is attending law school at Washburn University. **Laura Nelson** is a reporter for *Larned Tiller and Toiler*. **Susan Oswalt** is working toward an MBA at KU. **Dan Parelman** is studying political science in graduate school at Kent State University. **Doug Peterson** is a copy editor for the *Topeka Capital-Journal*. **Deborah Pratt** is in graduate school studying broadcast at KU. **Peter Perlman** is an assistant account executive for Ogilvy & Mather, Los Angeles. **Mark Reddig** is a copy editor for the *Hutchinson News*. **Ann Regan** is studying Soviet Area Studies in graduate school at KU. **Laurie Samuelson** is working in directory sales for Mast Advertising & Publishing, Overland Park. **Randall Sands** is an editorial assistant for the National Scholastic Press Association/Associated Collegiate Press, Minneapolis, Minnesota. **Dana Schmidt** is attending law school at KU. **Alison Sobiesk** is an intern in the audio/visual department of Sears, Roebuck & Co. **Heidi Stein** is an assistant manager at Perkins in Lawrence. **Jeff Stinson** is a sales representative for TRI Sentry Chemical Corp., Lenexa. **Doug Stremel** is a reporter for KSNG-TV, Garden City. **Angie Sutcliff-Shelton** is a public relations assistant for Sullivan, Higdon & Sink Advertising and Public Relations, Wichita. **Joel Thorton** is a copy editor for the *Lexington (Ky.) Herald-Leader*. **Bonnie Trembley** is working in sales for A.B. Dick, Cheyenne, Wyoming. **Greg Vandergrift** is a reporter for KODE-TV, Joplin, Missouri. **Cheryl Waldron** is an editorial assistant for the *American Family Physician*, Kansas City. **Brenda Wesierski** is the editor of Development Sales Information Magazine, Denver. **Bob Wolcott** is a sales and management trainee for Transcall American Corp., Kansas City. **Donna Woods** is a reporter for the *Jackson Guide*, Jackson Hole, Wyoming. **Ann Worthington** is a coordinator for a real estate review course at the Alicia Smith Institute of Real Estate, Austin, Texas.

Fall '84 Staff

Kimberley Andre, Prairie Village, is a magazine and news-editorial major. She will graduate in May '85.

Linda Booth, Olathe, is a magazine major.
She will graduate in May '85.

Denise Boozer, Leawood, is a magazine and French major.
She will graduate in December '84.

Chuck Carpenter, Lawrence, is a news-editorial major.
He will graduate in December '84.

Lori Dodge, Gardner, is a news-editorial and magazine major. She will graduate in December '85.

Paul Fazio, Shawnee Mission, is a magazine and public relations major. He will graduate in May '85.

Jennifer Gibbons, Prairie Village, is a magazine and public relations major. She will graduate in May '85.

Stephanie Hearn, Overland Park, is a magazine major.
She will graduate in May '85.

Mitzie Legreid, Clear Lake, Iowa, is a magazine major.
She will graduate in May '85.

Laurie McGhee, Overland Park, is a magazine major. She will graduate in May '85.

Sarah Millard, Prairie Village, is a magazine major.
She will graduate in May '85.

Shauna Moore, Wichita, is a magazine major. She will graduate in May '85.

Michael Paul, Hinsdale, Illinois, is a graduate student in news-editorial.
He will receive his master's degree in May '85.

Micki Sampson, Hutchinson, is a magazine major. She will graduate in May '85.

Daphne Sheu, Taiwan, Republic of China, is a graduate student in fine arts.
She will receive her master's degree in December '85.

John Simonson, Lawrence, is a graduate student in magazine.
He will receive his master's degree in May '85.

Suzu Stutz, Fairway, is a public relations major. She will graduate in December '84.

Beth Wallace, Kansas City, Missouri, is a public relations and magazine major. She will graduate in May '85.

Credits:

Adviser: Professor Sharon Bass

Professor Gary Mason assisted with photography.

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