



Jayhawk
Journalist

FALL 1982

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Cover: (A view of the Reading Room from the lower level.) Design: Carolyn Hubinger; photography, Gary Mason, associate professor, assisted by J. Sharp Smith. Artwork: Connie Bushnell. Printer: William Kukuk, Mainline Printing, Topeka.

The Jayhawk Journalist is published each semester by the School of Journalism at the University of Kansas for alumni, students and faculty of the school. It is produced by the students in the course Magazine Layout and Production.

New Faculty

Charles Wanninger Gannett professional

For Charles Wanninger, this year's Gannett professional-in-residence, full time teaching is a new experience. Wanninger has taught part time at Lewis University in Lockport, Ill., and at Western Washington University in Bellingham, Wash., while holding a full time newspaper job.

Whether teaching full time or part time, however, Wanninger says he enjoys teaching and has found that it has made him a better journalist.

"I'm enjoying the challenge that goes with working with the next generation of newspaper people," he said, adding that the next generation of KU's newspaper people seem to have a better command of the basics of journalism than the students he has taught in Illinois and Washington.

"I certainly find KU students are better prepared, particularly in reporting and newspaper production classes," Wanninger said. "I'm not sure that that's a KU influence or a change in the times."

Wanninger suggested that student pragmatism has increased as the student activism of the late 1960s and early 1970s has decreased.

"There's more of a concern of 'What am I going to do when I get out of here,'" he said. "They want to learn what's necessary to get a good job when they get out of here. And I don't think that's bad."

Wanninger said that a big difference between the University of Kansas and the other two universities at which he had taught was that KU had a structured journalism department. "The entire program is so superior to my previous teaching experiences," he said.

Wanninger describes his teaching philosophy as one that stresses "total newspapering" — a full understanding of how a paper operates and why it operates that way.

In his class presentations, Wanninger also draws on his extensive personal experiences as a newspaper editor and publisher. After a stint writing sports for the *Joliet Herald-News* in Joliet, Ill., Wanninger became news editor and city editor of the paper. In 1974, he became manag-

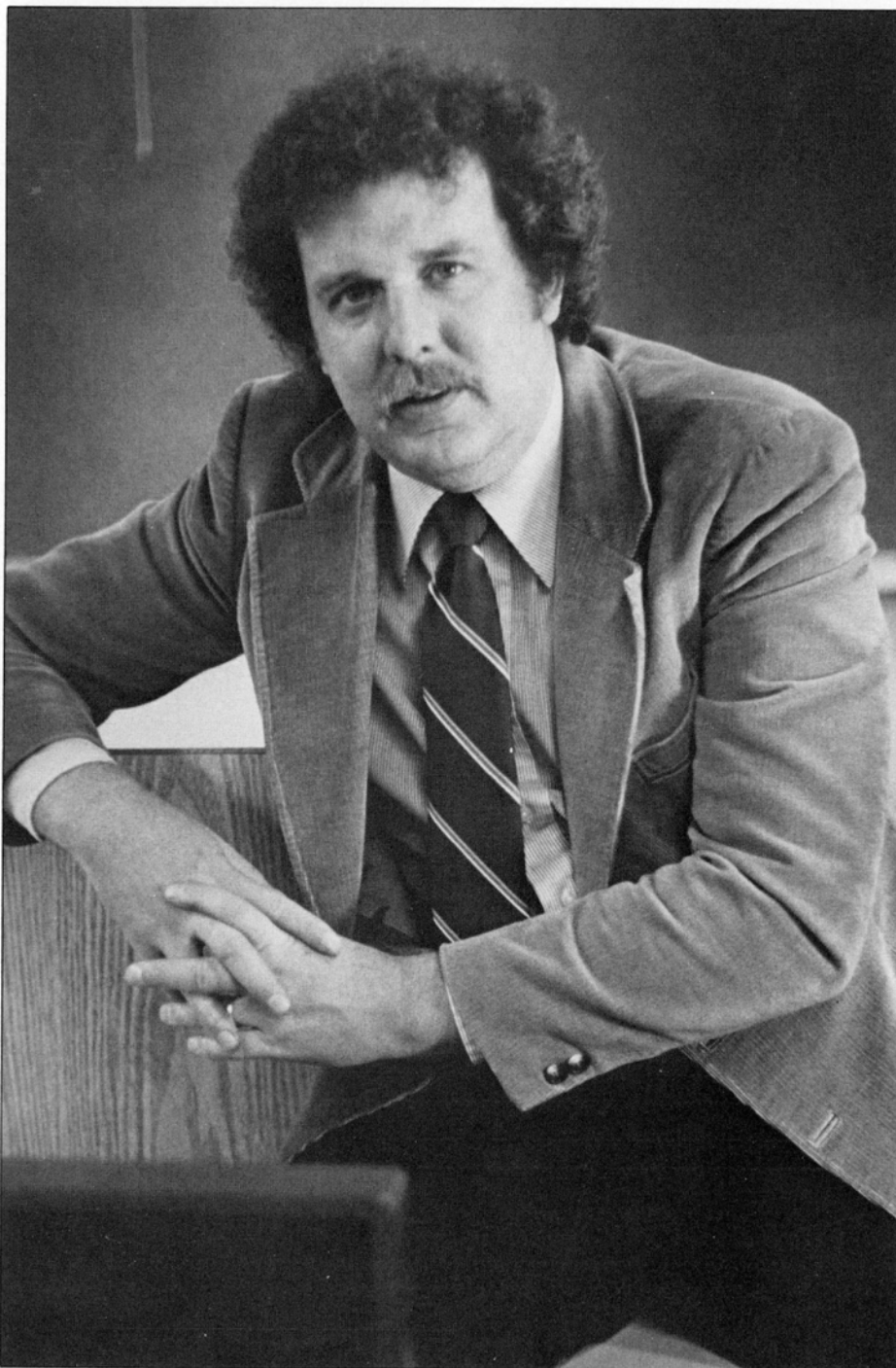
ing editor of the *Monroeville Times Express* in Monroeville, Pa., and in 1975, he moved to Bellingham, Wash., to take over as managing editor of the *Bellingham Herald*. In the five years before coming to KU, Wanninger served as the paper's editor and publisher.

Wanninger is the seventh journalist to come to KU under the Gannett professional-in-residence program, which

is sponsored by the Gannett Foundation in Rochester, N.Y. The grant pays the appointee's salary and the expenses incurred during the selection process.

Wanninger holds a journalism degree and 30 hours of master's credit in journalism from the University of Iowa.

Others who have been professionals in residence include Robert Giles, editor of the *Rochester Democrat and Chronicle*



Wanninger

J. Sharp Smith

and the *Rochester Times-Union* in New York; John Hohenberg, former administrator of the Pulitzer prizes, who taught for 25 years at the Columbia School of Journalism in New York after a career as a reporter and foreign correspondent; Richard Reid, assistant to the editor of the *Minneapolis Star and Tribune*; Tom Eblen, editor and general manager of the *Fort Scott Tribune*; and Robert Samsot, metropolitan editor of the *Kansas City Times*.

Don Walli, advertising

Fort Scott Tribune, Robert Samsot, the metropolitan editor of the *Kansas City Times*, and Larry Jolidon, now a freelance writer in Mexico.

Many people find it difficult to make a career change, but for Don Walli, the newest member of the advertising sequence, the jump from advertising executive to educator was a natural one.

Before he began teaching, Walli worked with several large advertising agencies, including J. Walter Thompson and Dancer-Fitzgerald-Sample, where he worked as an account representative and account supervisor for such products as Spray 'n Wash, Janitor-in-a-Drum, Pine Power and Bounty paper towels.

It was while he was at the Henderson Advertising Agency in South Carolina in 1974 that a local vocational school asked the agency for a volunteer to teach advertising two nights a week. Walli said that he was "volunteered" for the position by a supervisor and that he came to enjoy teaching immediately.

In 1974, Walli gave up his job with the agency and went back to school. The decision was hard and took some time to make, he said, because of his love of the agency business. But, Walli said, he had reached a point in his life, the "40's syndrome," when he was ready to make some kind of change.

"Teaching was something I always wanted to do at some point in time," he said.

His wife went back to school to get her master's degree in elementary education and then taught while he attended the University of South Carolina for a year.

Walli became assistant professor in the School of Journalism at the University of Missouri in 1975 where he had a wide-range of responsibilities, including teaching the Broadcasting Advertising, Advertising Copy and Layout, Markets and Media, Advertising Principles and Ad Campaigns courses. In addition, Walli served as the adviser to the Ad Club at MU.

Last spring, Walli said, he received

mail from the University of Kansas describing an opening in the advertising sequence. Walli said that it sounded good, so he applied.

Walli's teaching duties at KU include the Elements of Advertising, Advertising Management and Advertising Campaigns courses.

Dan Reeder, magazine

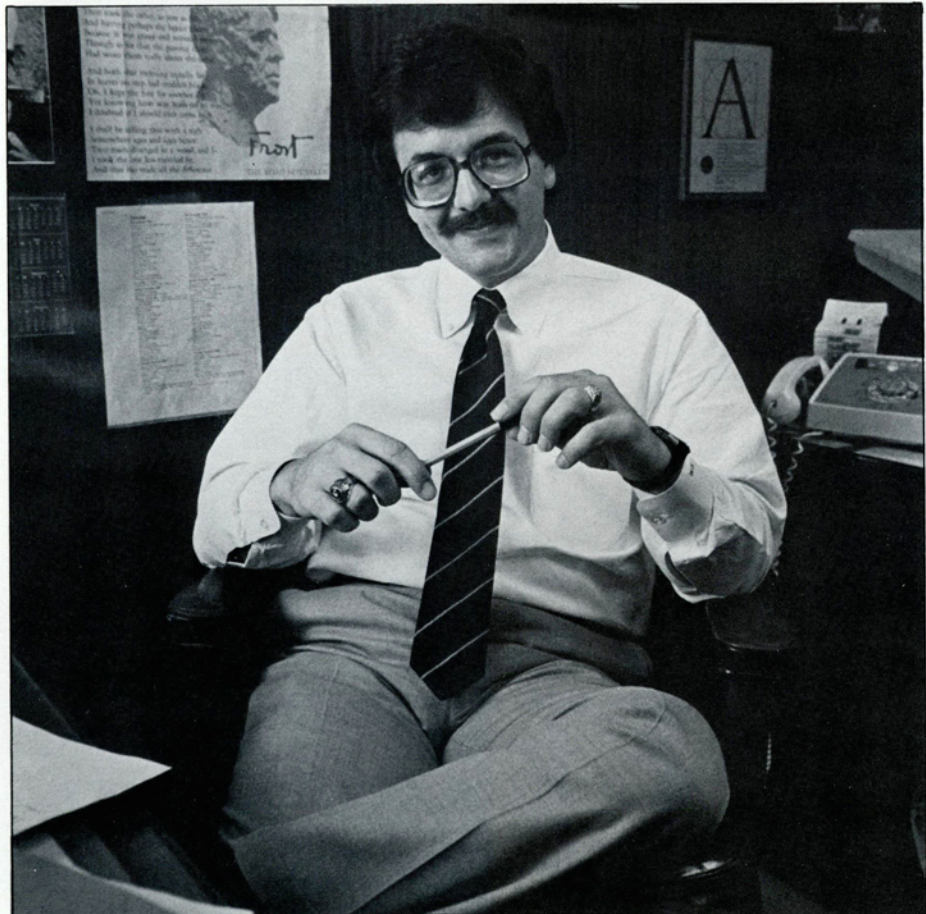
For the past seven years, Daniel Reeder has worked full time writing and editing for the *Kansas Alumni Magazine*, a publication that has won several national and regional awards. Although the job is demanding and time-consuming, Reeder found time this year to work as a part-time lecturer in the School of Journalism.

Reeder has found that teaching Magazine Article Writing is rewarding and demanding. He has introduced his own style of teaching to his class by spending one hour lecturing and the other two hours tutoring his students individually. Reeder said he did this to make sure the students understood his critiques so that they would know how to improve their writing.



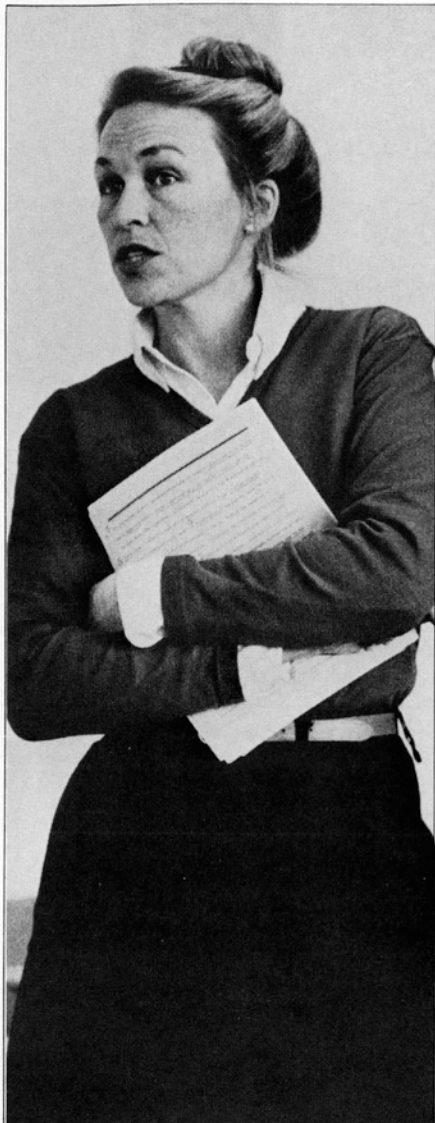
Walli

Danny Biehler



Reeder

J. Sharp Smith



Harper

Todd Holmes

awards in categories such as writing, design, photography and general excellence.

Reeder said he also found it very rewarding to know that he and his students were able to combine efforts to produce improved writing. And finally, Reeder said, he had such great respect for the faculty that teaching is one way of giving something back to the school.

Nan Harper, magazine

Nan Harper has lived in many larger cities, such as Wichita, Washington, D.C., and Brussels, Belgium, but she says she still enjoys the excitement of Lawrence. A large part of that excitement is her part-time job teaching magazine in the School of Journalism.

Harper is no stranger to journalism. In Brussels, she worked on a French weekly paper. While in Washington, she worked for the *Case Current*, a monthly publication for all college and university administrators. In Wichita, she and her husband owned the *Democrat* and the *Daily Record* for seven years.

"I have created my own work. I'm constantly selling myself," she said. In 1978, Harper started her own business, Communications Unlimited, a free-lance writing and editing business. She said that she had developed a clientele that had her rewriting reports or proposals for funding. She has also done research and writing for physicians.

Communications Unlimited is a full-time job that keeps her very busy. And as if she already doesn't have enough work, she served as campaign manager for Nancy Hiebert, who ran for county commissioner. She is also on the Lawrence County Planning Commission, and she works for the historic preservation committee.

But, she said, college teaching has been the "most fun thing I've ever done." Harper said she enjoyed teaching because it was challenging and allowed her to acquire experience. Teaching also gives her the opportunity to share her experiences with people and give them enthusiasm about journalism, she said.

But she added that with all her other commitments, such as being the director of the Oread Neighborhood Association, she only had time to teach on a part-time basis.

Although she has little free time, she said, she and her family are enjoying life in Lawrence. "It's an ideal community for us," she said. Her family, like Harper, is also very active. Her husband, Jerry, is the new Lawrence district attorney, and her two children are involved in music and drama.

Clyde Reed, news-editorial

In 1937, he spread his wings, flew back to the *Sun* whence he came and reigned as its only ruler for 42 years. But his reign came to an end last spring, and now one more Jayhawk has flown back to the hill, a home away from home.

The Jayhawk is Clyde Reed, and his *Sun*, the *Parsons Sun*, has been a part of his life since his father purchased the paper in 1914, the year Reed was born.

But this fall, instead of guiding the *Sun*, Reed is teaching in a KU classroom. After he and his wife decided to sell the paper to the Harris Newspaper group last spring and to move to Lawrence, Reed called the journalism school and volunteered his services.

KU accepted, and this semester Reed is teaching his first class, an editorial writing class composed of seniors and graduate students.

"I'm really enjoying it," Reed said. "And I'm most pleased with the preparation the students have received in other journalism classes."

Reed smiled fondly as he spoke of his first teaching experience and his rapport with his students. It was obvious that he enjoyed the individual discussions he had with students about their writing.

"The students seem to be so open," he said. "Relations are very amiable between us."

After 42 years of being the man in charge, Reed does not seem to be having any trouble adjusting to his new position as teacher. He said the journalism staff was always there to help when he had a question.

KU journalism students are not strangers to Reed. In 1971, former Dean Ed Bassett approached Reed about hiring KU graduates. Since then the *Parsons Sun* has hired many graduates and interns, and Reed has only praise for those he hired.

"It was a very happy situation. We always had success with KU grads, summer interns and intersession interns," Reed said.

A diehard Jayhawk supporter, Reed has served on numerous boards and committees, has received several awards and says he has "lived and died over many a KU football and basketball game."

In the 1960s, he served on the Board of Regents, was chairman in 1963 and represented the board in front of the Legislature when the Regents opposed the admittance of Wichita State University into the Regents system.

In 1955 and 1956, he was vice president and president of the Alumni Association and most recently, in 1980, he received

ed the Fred Ellsworth Medallion for unique and distinguished service to the University.

"That award meant a lot to me because I knew Fred very well, working with him in the alumni association," Reed said.

Outside of KU activities, Reed just completed a seven-year term as a member of the Board of Corporation of Public Broadcast, to which he was appointed by former President Gerald Ford. The board is responsible for distributing funds to public television stations.

Reed said he really enjoyed serving on the board and making the trips to Washington, D.C.

Unlike many recent KU alumni, Reed was born into the newspaper business. As the only one of seven children to take an interest in his father's business, Reed began working at the newspaper office by the age of 14.

"I did everything in Parsons, from sweeping up, to the police beat, to sports editor to everything else," Reed said. "I never had any other desire but to go into newspapers."

In 1942, Reed took over the operation of the paper, and in 1953, he acquired ownership. He decided to sell last year because "I thought it was time for new hands on the paper."

Neither of Reed's two children were interested in journalism. "It was just one of those things," Reed said. "I wasn't going to force them."

The newspaper business was not all that Reed learned about from firsthand experience. At one time, politics was a big part of his life. Reed's father, a contemporary and close friend of William Allen White, was governor of Kansas and then a U.S. senator until his death in 1949.

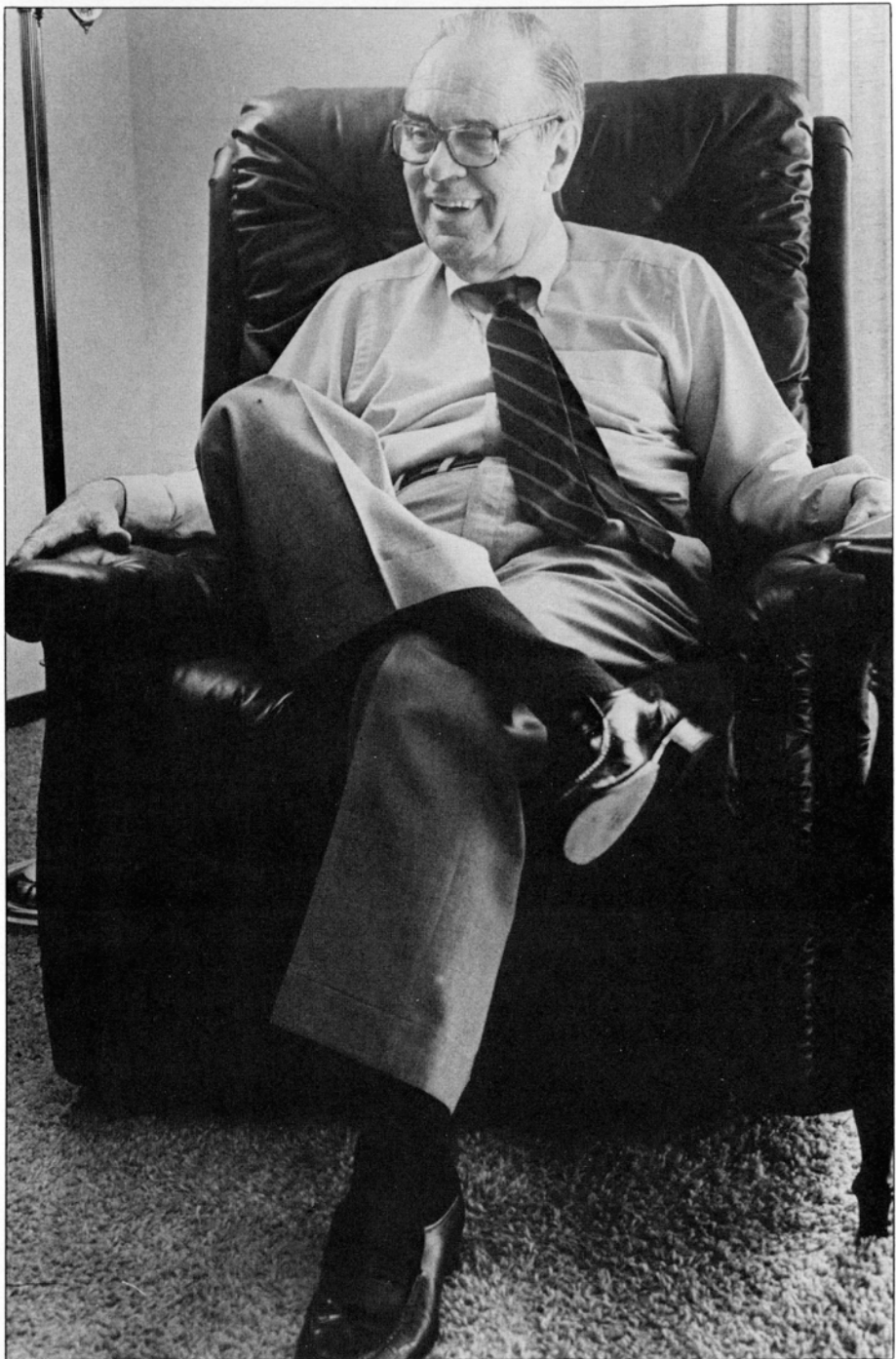
A political science major while at KU, Reed himself took a shot at the Kansas governorship in 1958 as the Republican nominee. He carried 104 of 105 counties in the state primaries but lost the general election to George Docking.

"At that time I had political ambitions," Reed said, smiling. "My friends really got behind me, too."

In spite of his interest in politics, Reed prided himself on the fact that the *Parsons Sun* was an independent newspaper.

"We always took a stand on various issues, but we weren't bloodthirsty," Reed said. "We never supported a particular candidate."

The *Sun* was the only paper Reed worked for, except for a brief stint as a campus correspondent with the *Kansas City Journal-Post*. That job helped put Reed through his four years at KU, a school of about 4,000 students when he attended in the mid-1930s.



Reed

J. Sharp Smith

During his senior year, he was president of his fraternity, Phi Kappa Psi, which at that time was next door to the Kappa Alpha Theta sorority, Mrs. Reed's house.

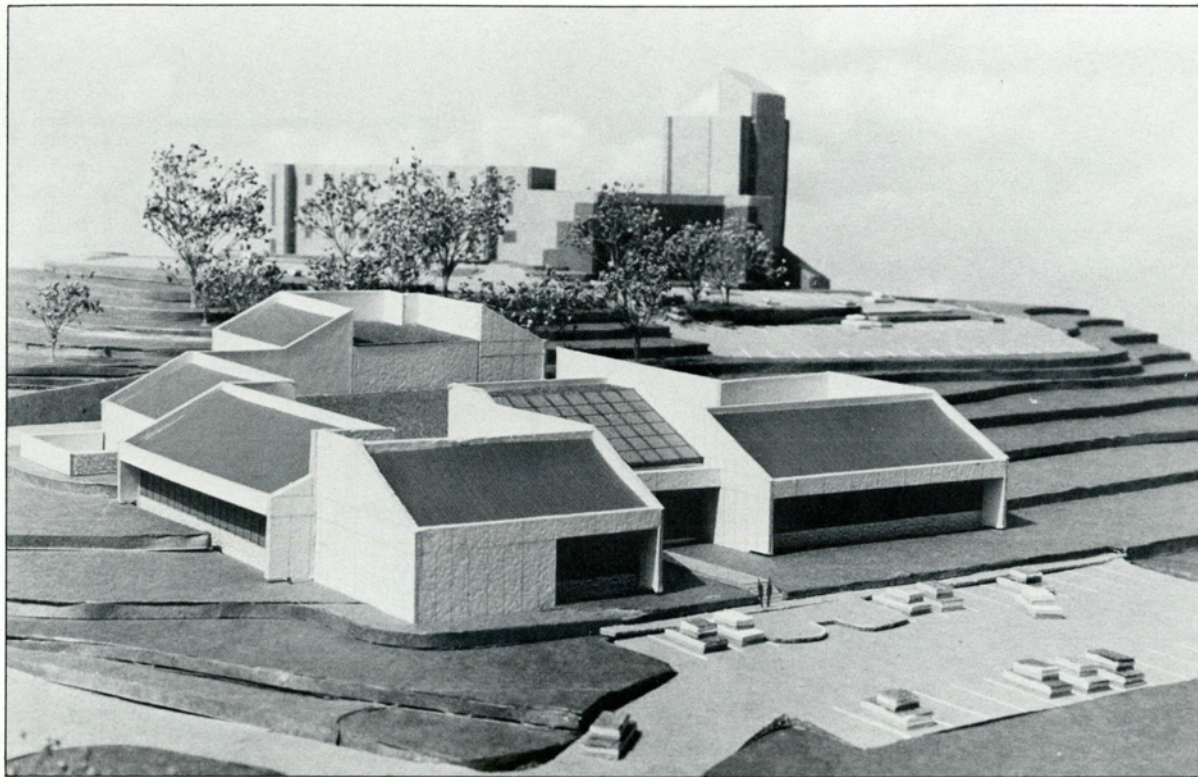
"The two houses fought all the time," Reed said. "We had an egg-away serenade one time. The girls came to the windows and we threw eggs at them."

For these and many other reasons, the Reeds picked Lawrence as the town in which they wanted to retire.

"Mrs. Reed and I have always looked at Lawrence as a second home. That's why we decided to move here," Reed said. "The college environment is so stimulating and there are so many attractions."

J

Compiled by Ana Maria Brito, Lillian Davis, Barb Ehli and Laurel Ransom.



Home at last

The new Communications Building will unite KANU, KJHK, RTVF department

by John Scarffe

Plans for the new radio, television and film building are nearly complete. Bids will be advertised soon and construction will begin in early spring or late winter. If no major tie ups occur, the structure, to be known as the Communications Building, could be finished 18 months after construction begins.

"It could be a barn and we would be excited about it," said Bruce Linton, professor and chairman of the RTVF department. "We're sitting out here in Blake Annex waiting."

While Linton and a few other RTVF faculty are waiting in Blake Annex, the rest of the department members are scattered about the campus. When \$3.5 million was donated by Bud and Barbara Weir, KU graduates, for the new building, plans for the Flint Hall renovation were underway. As a result, the newly renovated building did not include space for the RTVF department.

The new RTVF building will bring the scattered department together and will include some innovations and department firsts. It might have a slanted roof or two, but it will be nothing like a barn.

The Kansas limestone building, accented with red brick and a red tile roof, will be approximately 28,000 square feet. It will be nestled in a grove of trees immediately south of the Geological Survey Building and will be the first building in Campus West to have undergraduate instruction.

Just inside the new building will be an atrium with a slanted roof and interior plants. A hallway to the right will lead to the facilities of KANU, the University's public radio station, and to faculty offices, and a hallway to the left will lead to student station KJHK.

Home

This arrangement will allow KANU and KJHK to be together in the same building for the first time. It also will unite the news and entertainment sections of KJHK and put the faculty close to the two stations. Students will be close to a professional station with this system, and the faculty will have the opportunity for more post-evaluation of KJHK programs.

The rest of the new building will contain television facilities and the academic program, with rooms such as an audio/visual classroom that will seat 50 people, seminar rooms, a small conference room and a resource library. Toward the back of the building will be a 33- by 43-foot color television studio and a smaller secondary studio. The video control room will have an observation area for students, and the five video tape editing rooms will emphasize the importance of post-production editing and field production. Lots of storage space for equipment also will be available.

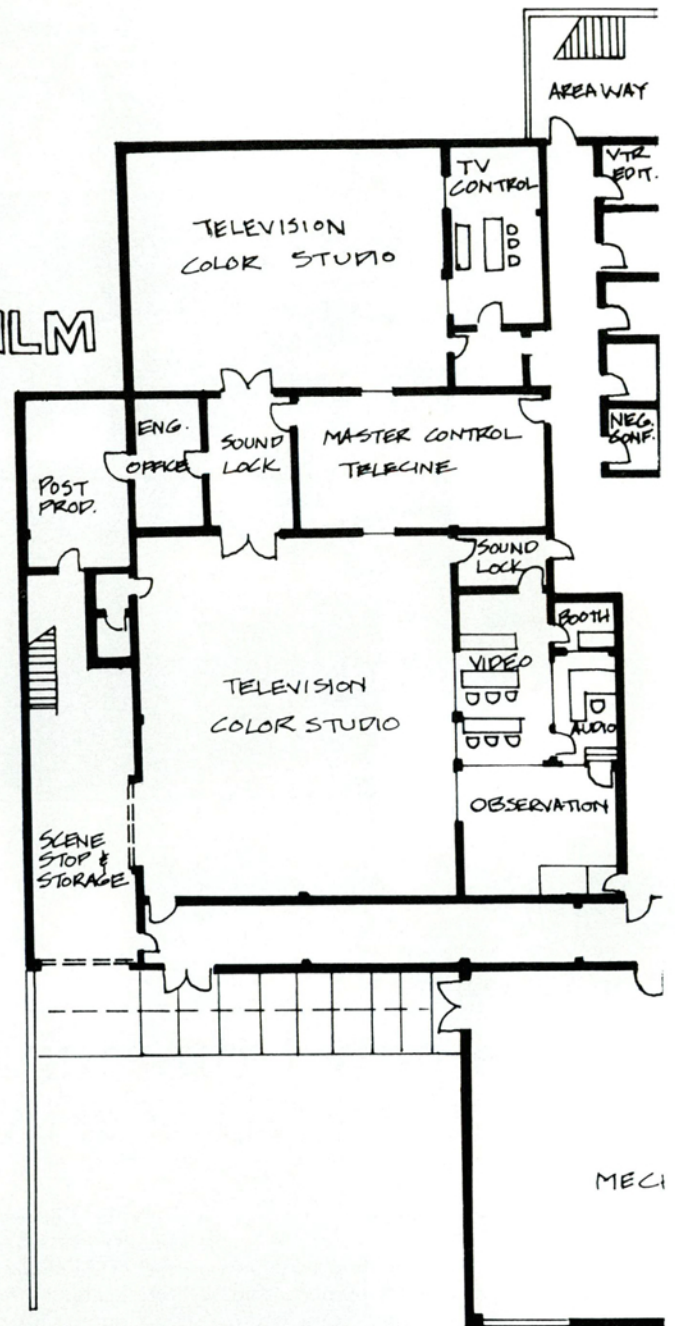
The new building will feature some innovations, such as the audio training studio that is a mirror image of the main KJHK studio. Its purpose is to provide off-the-air training.

Part of the Communications Building will be dedicated to new technology, such as the capability to receive the satellite down signals that carry KANU's National Public Radio programs. Technological innovations also can be added later. To accommodate future growth, a proper foundation for a two-story building will be poured, and it will be possible to expand the building in two or three directions.

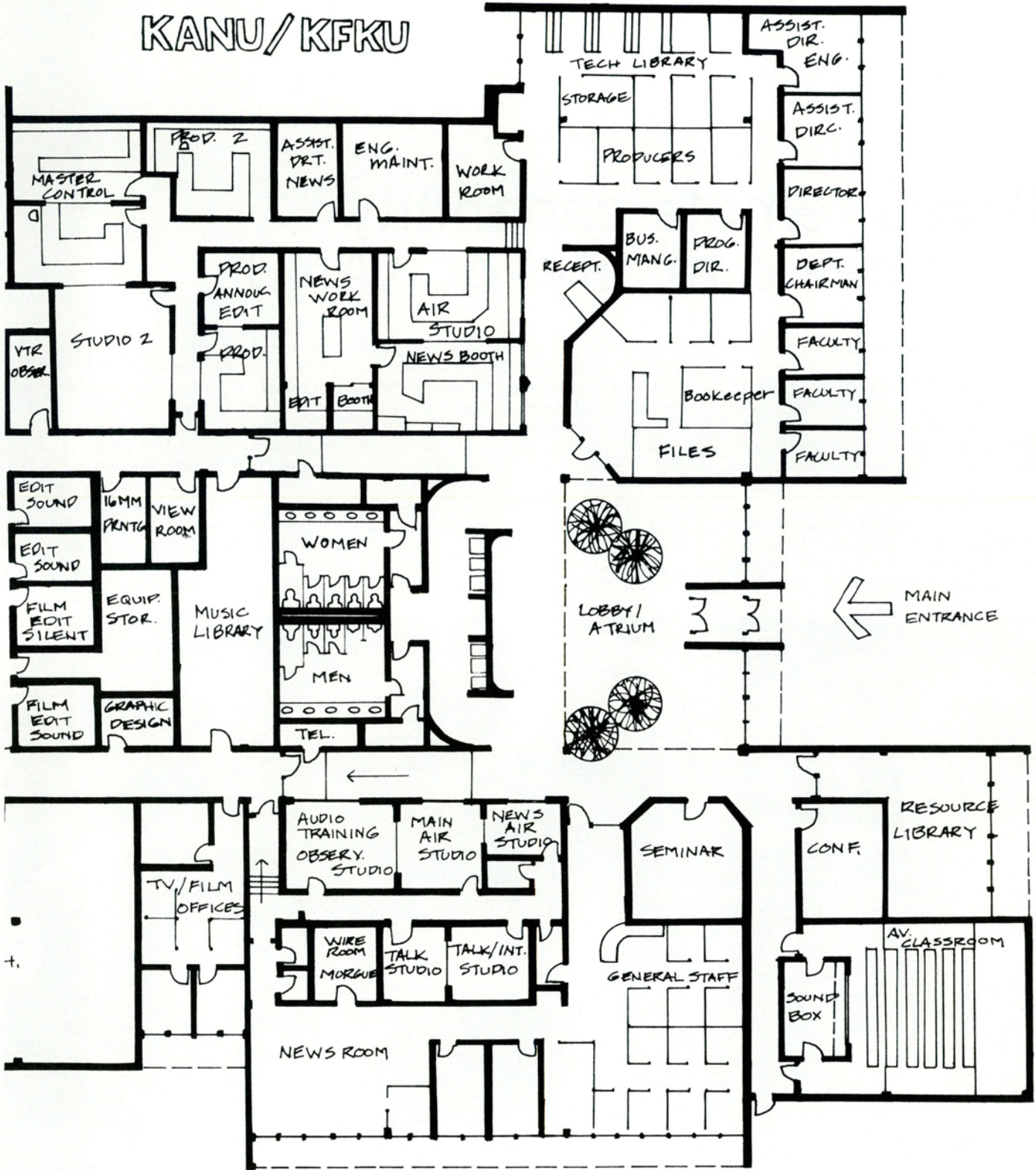
The building, with its new technology and complete facilities, will be a catalyst for further growth in the RTVF department, Linton said. The program will be more visual, regionally and nationally, and will attract further support, he said. The new building will be a symbol of a growing program. *J*

Architectural planning is by the firm of Kiene & Bradley Partnership of Topeka.

TV & FILM



KANU/KFKU



KJHK

Stereo remote capability becomes a reality for KANU

by Becky Rusk

Listeners of KANU-92 FM, KU's public radio station, can enjoy regular, high-quality, live stereo broadcasts of various programs, ranging from political debates to jazz concerts, transmitted from remote sites. And they're the only radio listeners in the country with that luxury.

On August 18, KANU Engineering Services received FCC Type Acceptance for its high-fidelity stereo remote pickup (RPU) transmission system, the first and

only such system of its kind in the country. Type Acceptance means that a system or piece of an equipment's design meets the Federal Communications Commission's rigorous technical standards and is authorized for regular use by the applicant. KANU is the only radio station, public or private, to have received Type Acceptance for new equipment development, something previously reserved for manufacturers.

The new system, housed in a mobile van, will allow KANU engineers and pro-

grammers to drive to broadcast sites almost anywhere within a 30-mile radius of KANU's Lawrence transmitter and send direct, high-quality stereo signals over the air. The system costs almost nothing to operate and produces an extremely high quality of sound.

Previously, stereo remote broadcasts were limited to locations where special, expensive-to-install telephone lines were in place. There was a charge for use of such lines and their broadcast sound quality was limited.



Danny Biehler

The new remote system is housed in this van, which was purchased with listener contributions.



Diane Olmsted, KANU jazz announcer, interviews Ron McCurdy, KU's jazz coordinator, during a broadcast from the Kansas Union patio. The live broadcast Sept. 9 was the first time the new system was used after the FCC approved it.

Todd Holmes

According to KANU director of engineering, Brad Dick, long distance direct remote broadcasting in stereo was impossible without the new system. In the past, KANU needed four frequencies to get the broadcast signal back to the radio station from the remote site. The FCC, however, authorizes only two frequencies for this purpose.

The heart of KANU's new system is a custom transmitter using satellite transmission technology that compresses two stereo channels onto one frequency. The two-stage signal link from the remote site to the station now requires only the two frequencies authorized by the FCC.

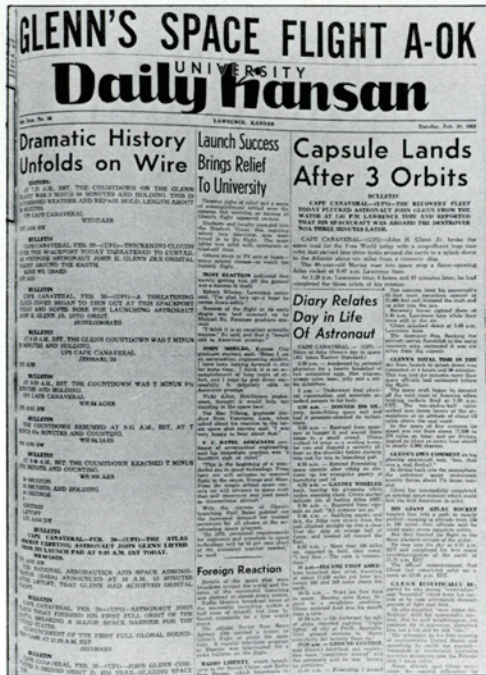
Dick said the new transmitter design represents a giant step toward better use of the available spectrum space. Only half as much spectrum space is required because KANU's RPU system requires only two frequencies.

The major construction of the system was performed by KANU's chief operator, Bob Pearson. Pearson spent several months attempting to obtain assistance from some major manufacturers of broadcast equipment, only to be told in each case that the idea was technologically impossible. In addition, the companies were uncooperative to the point of refusing to sell the station components for the transmitter. Only after later convincing the manufacturers to sell some of the components could KANU engineers complete the project. Design, construction and testing of the RPU system took about one-and-a-half years.

KANU bought both the mobile van and the equipment it carries with listener contributions. The total cost of the project is close to \$25,000.

Immediate plans for the unit include live remote broadcasts of jazz, classical and bluegrass music performances and coverage of political debates. In addition, the unit stands ready to go on site to cover emergency news events, providing immediate information and emergency instructions.

The new system, housed in a mobile van, will allow KANU engineers and programmers to drive to broadcast sites almost anywhere within a 30-mile radius of KANU's Lawrence transmitter.



KANSAN STAFF—Meet your new UDK editors. From left to right they are Scott Payne, ethel junior, assistant managing editor; Ron allagher, Fort Scott senior, managing editor; larty Moser, Lyndon senior, society editor; Kelly mith, Wichita senior, assistant managing editor; Carrie Merryfield, Minneapolis senior, a managing editor; Jerry Musil, Kansas City city editor; Steve Clark, Coffeyville sop sports editor; Clayton Keller, Winfield student, assistant managing editor; and B lins, Kansas City senior, editorial editor.

The way it was —

a class of '62 reflection

By Calder M. Pickett

And now, children, we are about to embark upon a journey into the Twilight Zone, and will it startle you children of 20 years ago to be told that the babies of 1962 are now showing up in our classes, and that they have little memory of Vietnam and Watergate and absolutely **no** memory of the Cuban Missile crisis or the assassination of John Kennedy? The dark ages of the 1961-'62 school year, one of those blobs in time that mean almost nothing to the bright young people sitting there in History of American Journalism.

1961-'62. The time of the New Frontier, and, my, it was an exciting time to be living. In '61-'62 we really thought that people would ask what they could do for their country. We believed in the Alliance for Progress, the Peace Corps, and People-to-People, and war and racial turmoil

and student protest hadn't come along to change our lives. We were looking at Jack and Jackie, Caroline and John-John, the first of the Beautiful People, and we were about to enter the era of jet-setting. We were listening to Vaughn Meader's satirical recording of "The First Family," and we knew that the Kennedys probably liked it as much as we liked it.

In February we sat there, entranced, as John Glenn made his flight into outer space. Twenty years ago. He was our national hero, there for a time, and he seemed to be quite in the spirit of the New Frontier and all those other wonderful things we were reading about in the paper, and seeing on the tube.

The class of '62. Who **were** you, and who **are** you, and where are you **now**? As far as we could tell, from our records, this is the cast of characters (plus a few in support): Thomas John Allen, Glenwood Springs, Colo. . . . Allen Brauning, McLean, Va. . . . Thomas Brown, Hut-

Candidate Sketches

Women's Large Dormitories

PATRICIA WILSON, KANSAS CITY JUNIOR
 (UP)-Activities: Model United Nations, Lewis Hall Association member, Student National Education Association. Statement: "My primary interest in running for ASJC is a larger dormitory for the living in student organizations. This is a way to become an integral part of student government and activities."
KAREN COWELL, BATTLESVILLE, OREGON, SOPHOMORE
 (VOX)-Activities: Floor officer at Lewis Hall last year and this year, member of Aunt Hilda. Statement: "I want to see some interest created on this campus... Student government is educational, and it is a vital part of campus life... One of the things I would especially like to see the extended bus service put into action, as it would be a great help to the girls in my district."

The Kansas Recommends

BOTH CANDIDATES appear to have approximately the same qualifications for ASJC membership.

Women's Small Dormitories

NANCY RAY, KANSAS CITY SENIOR (UP)
 Activities: Historian and student secretary of Miller Hall, member of the Student National Education Association, member of the senior privileges board of AWS, member office staff for Hospitality Committee of People-to-People Society (P.P.S.), member of the University Education Society. Statement: "I am convinced that the ASJC has a positive function in teaching and governing the students. I am also convinced that such government cannot be effective unless qualified representatives with both a broad view and a detailed insight into the needs and desires of the students are elected to the ASJC and take their opinions and ideas to the council and represent them."
CAROLEY KRANZLER, BIRMINGHAM, S. DAK., SENIOR
 (VOX)-Activities: Disiplinary Committee, AWS, Jay Zines, Student Religious Council, WEA, Ina's, Homecoming House, Disiplinary Committee, People-to-People Society. Statement: "There are many girls in my district especially who do not realize the importance of ASJC working closely with the administration in running this University, and I feel that I can help these girls understand the purpose and function of ASJC and take their opinions and ideas to the council and represent them."

The Kansas Recommends

BOTH CANDIDATES have the qualifications of a good student member.

Freshman Women's Dormitories

HEGGLA THOMPSON, OTTAWA FRESHMAN (VOX)
 Activities: On high school student council two years, member of high school paper two years, president of district of Future Homeowners of America, active in People-to-People at KU. Statement: "I would like to be on the ASJC mostly because I think the freshman girls don't know what's going on at KU."
JUDY SMITH, BARTONVILLE, ILL., FRESHMAN (VOX)
 Activities: On high school student council four years, member on high school yearbook committee two years, active representative on school board in high school, floor chairman for publicity at Gertrude Salinas, Freshman. Statement: "As a representative, I would like to see the extended bus service put into action... the action that is needed to improve the kitchen situation in the large women's dorms... certain buildings on campus all right for late studying."

The Kansas Recommends

BOTH CANDIDATES have the qualifications of a good student member.

Sorority District

TRUDY MERRILL ABLENS, SOPHOMORE (VOX)
 Activities: Floor chairman at UPB, first president of Justice Production, president of Student Council, member of Alpha Phi. Statement: "I am interested in the office because I am interested in seeing student government on the University of Kansas campus a more effective and vital organization. I would like to see the type of student member who would help student government realize its goals."
NANCY DEWEER, INDEPENDENCE, SOPHOMORE (UP)
 Activities: Presently an ASJC member, ASJC Chapter Events Program Committee. Statement: "I would like to be on the ASJC because I would like to see the workings of the University and I realize the importance of the workings of a student government. There is nothing more rewarding than making decisions which you know will work toward the betterment of the student body."

JO SYDNER, BETHESDA, MD., SOPHOMORE (VOX)
 Activities: ASJC Peace Corps Committee, ASJC Publicity Committee, Cardinal Committee, Chairman, Alpha Delta Phi leadership chairman, Student Activities chairman, for Maryland, People-to-People representative. Statement: "One of the most important duties of a representative on the ASJC is to know what his or her constituents think at various times."
BECKY SIEHR, ST. JOSEPH, MO., SENIOR (VOX)
 Activities: Area chairman for the ASJC, ASJC AWS Orientation Steering Committee, Model U.N. chairman, member of student senate at St. Joseph College. Statement: "I want to be on the ASJC and act with the University as a whole. I feel that being on the Student Council is the best way to be involved."

MARIE SMITH, STOKTON, ILL., JUNIOR (UP)
 Activities: People-to-People Student Activities, Young Republican, ASJC Council, Governance. Statement: "I would like to be a member of the ASJC because I am interested in student government. I would like to be more involved in matters concerning me as a student and the University as a whole. I feel that being on the Student Council is the best way to be involved."

TRUDY MERRILL - Because of his interest in campus activities and her thorough knowledge of campus affairs as evidenced by her many activities. The qualifications of the other candidates appear to be approximately equal.

JO SYDNER - Because of his wide experience in campus activities and her thorough knowledge of campus affairs as evidenced by her many activities. The qualifications of the other candidates appear to be approximately equal.

TRUDY MERRILL - Because of his interest in campus affairs as evidenced by her many activities. The qualifications of the other candidates appear to be approximately equal.

BECKY SIEHR - Because of his interest in campus activities and her thorough knowledge of campus affairs as evidenced by her many activities. The qualifications of the other candidates appear to be approximately equal.

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The stars of 1961-'62. In preparation for this article I scanned my notes, and I went through the files of the *Kansas* for the school year. My, what a year. I was rapidly persuaded that it was in truth a vital group of young people putting out that paper, and being enrolled in journalism,

in that year celebrated in the ads for "American Graffiti" a few years ago: "Where were you in '62?" Well, some of you were getting interested in the Peace Corps, and much was being said about it. Journalism students may have been looking warily at New York, where newspaper strikes were mighty bad. We were reading about the Freedom Riders going into the South, about the death of Sam Rayburn, about the death of U.N. Secretary-General Dag Hammarskjold, in a plane crash in the Congo, news we received from KU Chancellor Clarke Wescoe at the opening convocation that year.

The papers had much to say about the Russian nuclear tests, big bombs, bombs that occasioned big fallout quantities here in the heart of America, that caused KU protesters to march in opposition to nuclear testing (yes, we knew about such things 20 years ago, students), that caused them to hang the Soviet premier, Nikita Khrushchev, in effigy. Fallout shelters were being built, and we were debating what kind of world we'd come out into in the event of a nuclear war. The Student Peace Union was formed here, and the Model U.N. on this campus said "no" to the admission of Red China. We were looking at the Berlin Wall, an ugly sight indeed, and our new president was speaking for a free West Berlin. World tension seemed greatest in this hemisphere, despite the hemispheric Alliance for Progress, for Cuba was the big story, and the next school year would bring the missile crisis. Headlines

UNIVERSITY Daily Kansan

Year, No. 21

LAWRENCE, KANSAS

Friday, October 13, 1961

Negroes March in Protest

Hit Housing Policy



Seventy-six Negro students march down Jayhawk Blvd.

Seventy-six Negro students marched through the heart of the campus at 12:45 this afternoon, protesting the housing policy of the University administration.

Most other students, hurrying back to classes after lunch, took only passing notice of the marchers.

The Negroes carried signs reading, "Where will we live?" "There is a housing shortage," "We, too, are students," and "What about our rights."

WHEN THE GROUP reached Strong Hall, Elmer Jackson, Kansas City senior, and Bob Turner, Rochester, N. Y., graduate, took the declaration upstairs, headed first for the dean of students office, turned, walked to the chancellor's office and presented the declaration to the chancellor's secretary.

They then returned to the group which was waiting quietly in front of Strong.

(The full text of the declaration appears on page 3.)

The protest centers on a contro-

versial policy of the University housing office which lists all rentals in Lawrence, including those landlords who may refuse to rent to Negro or foreign students.

Monday, seven students asked Chancellor W. Clarke Wescoe to instruct the housing office to stop listing the rooms of landlords who discriminate.

Dr. Wescoe answered that for the time being, at least, the policy would not be changed.

Dr. Wescoe told the students that

James Gunn, administrative assistant to the Chancellor, said today in answer to a reporter's question:

"I really can't answer any questions about the march or the declaration because I haven't seen either. I just learned of it a moment ago when my secretary told me about it."

Chancellor Wescoe was in Boston today.

"one gains more from moral suasion than from edict."

The marchers carried a sign with the words "Moral suasion" crossed out. Underneath were the words, "More shelter."

THE MARCHERS gathered at 12:30 in front of the Kappa Alpha Psi fraternity house, Moses Gunn, St. Louis graduate student, addressed the group.

"When we get on the campus," he said, "we do not talk, we do not smile. This is a silent march."

Most of the marchers wore suits and ties.

The group was almost silent as it waited in the living room of the Kappa Alpha Psi house, 1230 Jayhawk.

Confused Reaction to Marchers

By Scott Payne and Clayton Keller

It was quiet at 12:45 today in the main lobby of Strong Hall. Students were bent over books at the tables and talking quietly.

Three girls were talking on the front steps just inside the door.

"WHO DID YOU CALL, Judy? Who did you call?"

Just then the marchers came into view.

"Come on, Judy . . . look, look!

inside the Union made these comments to each other:

"Have you heard about the marchers?"

"Yeah, personally I would like to see them march right down the campus and into the river."

12:27—Two other students commented on the march. One said he heard the march was to start at the Theta House.

The other's reply: "Can't you imagine the Thetas helping them?"

12:27 (outside the Union). Ev-

students and staff began to arrive for classes and office hours.

12:38—The marchers were first visible coming north on Orved Ave., about a block and a half away.

12:40—Several students gathered on the sidewalks as the solemn marchers approached. The observers were silent. Most pedestrians looked casually at the demonstrators and continued on their way.

AT THE INFORMATION BOOTH,

down the street, the news

Around the World

By United Press International
WASHINGTON — The Atomic Energy Commission is getting ready to resume nuclear tests in the atmosphere in case President Kennedy demands it, informed sources said today.
The commission requested that this

told us about violence in the Congo, and we really thought more about Laos in southeast Asia than about Vietnam. And Middle East news: Egypt and Syria had formed the United Arab Republic, and the arrangement was severed during our school year.

I think back to the *Kansan*, and to the small numbers of students in reporting and editing classes, and I know why the '61-'62 file shows so many wire stories. Many polls, too; the staff loved to poll people. One poll showed that students were vague about the National Student Association, which was big in the news columns that year, and I remember that the NSA was almost all Scott Payne talked about. Another poll showed great doubt about the English proficiency exams. No surprise there. A news story told us that 681 had passed the exam, and their happy names were right there, in six-point type. The *Kansan* still carried lists of pledges to fraternities and sororities, and one of the big stories told us that Carolyn Parkinson of KU was Miss

Kansas. The news pictures show that the hair on the male students was short; boy, was it short.

There were 10,600 students enrolled that year; I used the word "students" advisedly. There was a chapter of the John Birch Society, something some of us squares were just learning about, though Art Miller and Fred Zimmerman kept us well informed. John Ise, that economics professor who always caused storms, blasted the Birchers in a front-page story. Students were joining the Young Americans for Freedom, an outfit that could enjoy a comeback in our age of Falwell and Helms (maybe it's still around; I lose track of these weighty matters). A news story told us that the city of Lawrence, the voters, that is, had defeated a municipal swimming pool. It hit the '60s one day in February, and in the same month, as I recall, the ice was so bad that there were 27 automobile accidents involving KU students. The authorities seized some anti-Missouri Tiger buttons that read "ATAP." ATAP? The KU budget was cut \$1.4

noon.

'Twist Again'

Hip Movements Take Over

THE WOMEN SPEAK:

"As long as a person doesn't have an ulterior motive, I guess it's all right."
 "The idea is, you turn your top opposite from your bottom."
 "Well, you stand on your feet, and then..."
 "I think it's obnoxious!"
 "I like everything about it... it's cool."
 "Sometimes it's OK, then again sometimes it isn't."

AND THEN THE MEN take over:

"I think it's quite inviting... if you like that sort of thing."
 "I haven't seen enough of it to know."
 "If everyone else wasn't doing it, I wouldn't be doing it."
 "Ennh... who needs it, anyway?"
 "It really takes a whole lot of intelligence and coordination."

They called it the Charleston in 1924, the Tango in 1936, the Jitterbug in 1944, the Dirty Bop in 1956,

and the TWIST in 1961. It all involves hips and a lot of music with a beat.

A working definition of the new national dance craze is: "It's just like a shimmy, only you twist your hips, instead of your shoulders."

KU is not to be left out of the craze. The Twist arrived on campus with the returning students in September. Since that time small and large groups have gathered to practice in private so they could perform in public. Some hipsters now twist to class instead of walking. Twist lessons are being taught at the Kansas Union.

THE ORIGIN of the Twist is buried deep in the cultural heritage of America. The slow, rhythmical dances of the Negro slave were blended with the hip-swinging motions of the hula dancer. The smashing gyrations of a stripper in New Orleans met up with the vibrant swishing of skirts in a Can-Can.

What do you need to do the

twist, kiddies? A loud record player, a partner, and a lotta haunch action. Then you too, can make a hip of yourself in public.



"I thought this part up myself."

50th Year Anniversary Edition

Daily Kansan

Lawrence, Kansas

Thursday, Jan. 18, 1962

U.S. Army Tanks Withdraw From Berlin Border

Happy Birthday

To have functioned for fifty years as a daily newspaper is an achievement as itself for any newspaper, much less a student publication. On this anniversary, I extend my congratulations.

Half-Century Old But Still Sassy

By The Daily Kansan
As Told by Tom Turner

I'm fifty years old today—was the Daily Kansan.

Fifty years of excitement and tears, wars and crises. Many people have worked on my pages since I first appeared daily Jan. 16, 1912, but I have a confession to make. A lady supposed to reveal her age, but I'm actually older than fifty nine years prior to 1912 I ran at intervals as a weekly and a weekly.

MY BIG bustling offices were in the basement of Fraser Hall 1912. The next year I moved to expanded facilities in the "B" wing—now Watson Library. There, in 1952 they moved me into 4-Hall where I am now.

Those first offices were pretty cramped. We had a desk smaller than the average living closet, no engraving equipment and no press to really call our own. It was two years before I was able to carry the Student Press News Service on my pages.

Today I have all my own facilities. I am set to type and print by the University Press, also located in First Two LPT buildings have my office housing and a huge Fairchild. Best Gutter allows me much flexibility in handling pictures.

MY FIRST edition as a daily appeared on four pages—four pages less than there were no photographs—not for awhile. Earlier, I carried a cartoon on my front page every day.

The campus issues between 1912 and now aren't really so different. They were pretty excited about the first unit of the new center in Kansas City (Rosedale, then) which opened in Oct. of 1912. They were considering all sorts of new courses in order to meet the every demand of the whopping 2,000 student enrollment. The seniors were petitioning to eliminate final examinations for the Spring semester and I learned that I would carry a one column dealing with the news of Kansas high schools—to keep folks in touch with the home grounds.

ON MY second day of daily publication, my editorial carried an optimistic editorial that claimed national greatness the Kansas tomorrow. I guess those youngsters were right. William Randolph Hearst Foundation awards of last year stand realities of their forecast.

Of course, no one ever dreamed that the University would get as big as it is today—no fact I don't think many people realized it in efforts were made through the years to keep small and conservative. In 1914 the administration ruled out

for a School of Religion building, Watson Library was to be enlarged, the Sunnyside "slum," where I had once lived, was coming down, and the next school year would bring booths to limit traffic on the campus. Twenty years ago. My.

As I've been saying it was a year of moment. The student political parties, Vox Populi and University, argued a lot, and the UP beat the Vox in the election, and there was controversy over a new party called Action. Wait, hold the phone; it looks as though Vox won in another election (these elections always did confuse me), and Jerry Dickson became student body president. Socialism, or what some perceived as socialism, was a burning issue at KU in the year of "American Graffiti." Folks from the Patrick Henry post of the American Legion, down in Wichita, kept coming up here to give talks, and they and others were especially incensed about one of the key pseudo-events of the year, World Crisis Day, which brought a Russian envoy, Alexander Fomin, and a Kennedy aide, Arthur Schlesinger Jr., to the campus to debate. Would you believe that it was the presence of the notorious Schlesinger that most angered the patriots? Controversy, too, over a film from the House Committee on Un-American Activities called "Operation Abolition," which was purportedly about how Red the student protesters were on the West Coast. One called "Operation Correction" attempted to correct the matter; it came from the American Civil Liberties Union.

million. Students were having telephone marathons; one of the big ones involved Templin and Carruth-O'Leary. It was the time of Toys for Tots, of triumphant winners in the Woodrow Wilson fellowship competition (17 that year), of the Ford Foundation studying Kansas education. A history professor, long gone, one Vaclav Mudroch, won the HOPE award. Dean James Surface, business, became vice chancellor. And much construction news: the Regents voted to get rid of decaying Fraser Hall, plans were made

There was state controversy over dismissal of a religion professor, David Butterfield, at the College of Emporia. The *Kansan* had a few things to say about that.

Many black protests, too. Yessir, clear back in 1962. Chancellor Clarke Wescoe got drawn into this matter; he favored "moral suasion" on public housing. There was a group called the Civil Rights Council, very busy, and it attacked Wescoe and then praised him when it liked what he said. Wescoe also got into hot water because he favored individual action on racial discrimination by fraternities and sororities. The Faculty Senate, by the way, backed Wescoe in his stand. And the Human Rights Commission called for removal of discriminatory clauses in Greek rituals. Any of those clauses still around, kids?

I remember that the *Kansan* students of '62 talked a lot about "culture." Well, there was a bit of culture at KU that year, I guess. A concert by the Limelickers. The Dukes of Dixieland here to promote the Campus Chest drive. Chubby Checker was in Topeka. Many stories dealt with a hot new dance step called the Twist, something Chubby knew how to do. Vera Zorina was here for an oratorio

about Joan of Arc (what do you mean, "Who's Vera Zorina?"). Joan Sutherland was here. Prof. Jim Seaver received a broadcasting award for his radio show, "Opera Is My Hobby." Ron Gallagher pushed a Current Events Forum in the ASC. Abraham Ribicoff spoke here, as did the Democratic candidate for governor, George Hart, as did Rep. Bob Ellsworth, who said the GOP had missed its chance to become the majority party, as did Rep. Bob Dole, who attacked JFK and served Dole pineapple juice. What a kick, that Dole. Edgar Snow, the journalist of note, was here, and so was the Philippines leader, Carlos Romulo, and so was the Existentialist, Walter Kaufmann, a Humanities speaker. Stuart Levine of the English department read Henry Miller's "Tropic of Cancer" and thumped the lectern instead of reading the naughty words, and Hal Orel of the English department discussed parodies at the Poetry Hour. You could have gone to "Twelfth Night," that southern tale, "Dark of the Moon," Robert Sherwood's anti-war "Idiot's Delight," the comedy, "Auntie Mame," or "Classics Awry" at the Rock Chalk Revue. And there was much controversy over whether the Kappa Sigs and Tri Delts had stolen their Rock Chalk skit.

For you sports fans it was a big year. Roger Maris hit his 61 home runs, in 162 games. Wilt Chamberlain, playing for the pros, scored 100 points. The Yankees beat the Reds (not the Reds that stirred up the Patrick Henry post) 4 - 1 in the World Series. Jack Mitchell was our football coach, and he guided such stars as John Hadl and Curtis McClinton through a season that took us to the Bluebonnet Bowl, where we beat Rice. Bert Coan was quizzed over an interview with the San Diego Chargers, and he was declared ineligible. Our basketball team was less than a glorious victor. We won the Big Eight indoor. Texas Southern topped the Relays. And Tom Hedrick, of whom you may have heard, was voted the top sportscaster in the state.

On Broadway there were glittering hits, and some flops. The hits were "A Man for All Seasons," "How to Succeed in Business Without Really Trying," "A Funny Thing Happened on the Way to the Forum," "A Thousand Clowns," and "No Strings." It cost a dollar to go to a movie in Lawrence, and it was a year of dandies: James Cagney in "One, Two, Three" (the local ad curiously enough stressed Horst Buchholz and Pamela Tiffin — who? — and demoted Cagney); "A Pocketful of Miracles," "The Hustler," "Breakfast at Tiffany's," "Judgment at Nuremberg," "El Cid," "Sweet Bird of Youth," "The Counterfeit Traitor," "The Man Who Shot Liberty Valance," and the triumphant "West Side Story," which took many of the Oscars. TV was offering "Wagon Train," "The Defenders," "Ben Casey," "Dr. Kildare," "Hazel," "Bonanza," and a new anchorman at CBS, Walter Cronkite.

The *Kansan* carried scores of book reviews, a great many of which, I found, I wrote. One of my reviews was of Fielding's "Tom Jones," which I loved. Professor Mel Mencher reviewed A.J. Liebling's "The Press." There was

a special paperback books edition, and I fear that I wrote almost the whole thing. William Faulkner's "The Reivers," Ken Kesey's "One Flew over the Cuckoo's Nest," Joseph Heller's "Catch-22," John Steinbeck's "Travels with Charley," Katherine Anne Porter's "Ship of Fools," Edwin O'Connor's "The Edge of Sadness," W.A. Swanberg's "Citizen Hearst," and Theodore White's "The Making of the President 1961" were hot titles. And some books were banned in Junction City, and people got hot and bothered about it, quite rightly, I feel.

And some of the news stories: Ron Wilcox on honor programs, Bob Hoyt on People-to-People and the Peace Corps, Rich Bonett on crowded Watson and the crisis in the performing arts, Steve Clark and Bill Sheldon on sports, Tom Winston reviewing the arts, Mike Miller on the political parties at KU, Art Miller on Greek discrimination and John Ise and teaming up with Zeke Wigglesworth for Crisis Day, Zimmerman investigating Harding College in Searcy, Ark., Walt Blackledge on Prof. Elmer Beth, Terry Murphy on intercollegiate athletics, Scott Payne on the NSA, Dennis Farney on classes and exams and on economic professor Harry Shaffer. Ron Gallagher, Bill Mullins and Karl Koch went to Abilene to hear a talk by Dwight Eisenhower. A front-page editorial praised October, and the editors came out for peace.

Editorials: Sheldon on Rock Chalk, Kelly Smith on the Berlin Wall, Clayton Keller on apportionment, Linda Swander on the need for a new gym, Bonett on crusading, Jim Alsbrook on racial discrimination. Zimmerman attacked housing policies, the Birchers, the Minutemen. Carrie Merryfield wrote about traditions, apathy, and whether you should drink beer or support the Campus Chest. She also endorsed Christmas. Karl Koch opposed censorship, hated Adolf Eichmann, and attacked blue laws, Pentagon censors, KU politicians, antiquated liquor laws. Gallagher dealt with nuclear poison, football seating, the KU budget, the Russian bomb, and he endorsed school spirit. Bill Mullins (I can still see him sitting there, pipe in mouth), wrote about JFK at the U.N., The wall, population, fallout shelters, Red China, lackadaisical teachers, the English proficiency exam, Algeria, the HUAC film, and the "restless generation."

Key *Kansan* staffers that year were Tom Turner, Ron Gallagher, Tom Brown, Bill Mullins and Chuck Martinache. Journalism folks sometimes got into the news; there was a picture of Dean Burton Marvin and the young Pickett, who had been acting dean the previous year. Marvin lectured on his year in Iran. High school kids were here in force. Ray Morgan of the *Kansas City Star* talked to Sigma Delta Chi. Marvin wrote about the famous people who had worked on the *Kansan*. A special issue of the *UDK* was the 50th anniversary number. Bernard Kilgore of the *Wall Street Journal* gave the William Allen White lecture. The Associated Collegiate Press named the *Kansan* one of the best in the nation — All-American. The National

UNIVERSITY
Daily Kansan
1961 Year No. 40 LAWRENCE, KANSAS Thursday, Dec. 14, 1961

Schlesinger, Fomin Present Sides

World Crises Discussed

Alexander Fomin
By Zeke Wigglesworth

Arthur Schlesinger
By Dennis Farney

ALL SOCIAL developments in the world occur in the shadow of the two super powers. The competition of these systems now constitutes the main political content of our times. We report the appearance of states with a second and a communication in a world of the highest level of social development in its own right, such as nations as well as cooperation of the fields and from the continent.

SPEAKING at the Berlin office, Mr. Fomin said that the Communist system is being studied in the work of the Third World.

Mr. Fomin said that the Communist system is being studied in the work of the Third World.

SPEAKING at a luncheon, Mr. Fomin pointed out (Continued on page 1)

Exclusive UDK Interviews

Arthur Schlesinger
By Art Miller

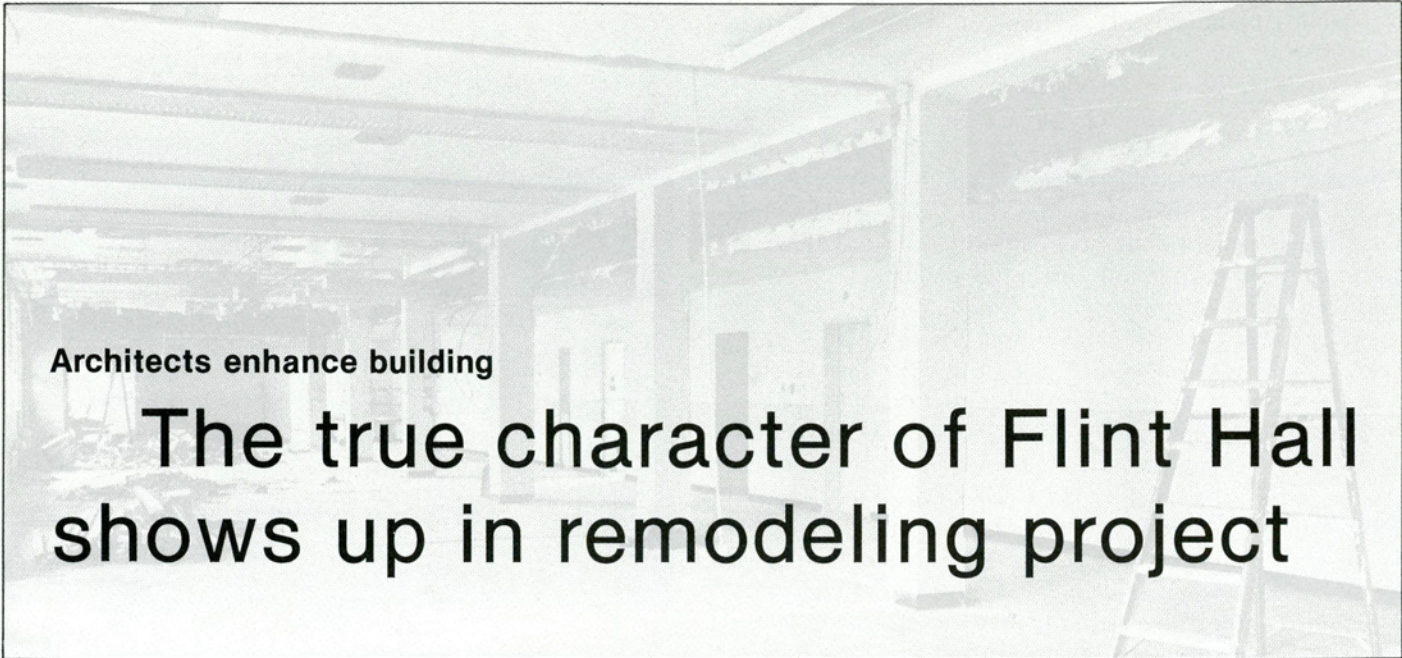
Alexander Fomin
By Zeke Wigglesworth

Conference of Christians and Jews gave the *Kansan* its top national award for the work the paper had done on racial understanding. The School of Journalism was named number two in the nation in the William Randolph Hearst contest, and Fred Zimmerman was named the top student journalist in the same contest.

And why did I insert those items at that particular point? Well, 1961-'62 was the year Whitley Austin, editor of the *Salina Journal*, raked the School of Journalism, calling it a disgrace, saying its faculty was a mess, demanding that it be reduced to a department in the College. Our faculty replied, with much indignation. The Board of Regents tabled Austin's resolution to reduce our status. And Clyde Reed of the *Parsons Sun*, then on the Board of Regents, headed a committee that concluded that journalism instruction at KU, and at Kansas State, was quite satisfactory. And, it's hard to believe, but I'd completely forgotten that whole sorry episode.

At the *Kansan* Board dinner that May the key honorees were Zimmerman, Turner, Brauning, Kelly Smith, Tom Brown, Susanne Ellermeier, Mark Knapp and Cynthia Lackie. And 1961-'62 dwindled away, and disappeared into the mist somewhere, like the town of Brigadoon. But antiquarians like me were still hearing Andy Williams and that old Bilbao moon, and the business about the lion sleeping tonight, and Ray Charles telling Jack to hit the road, and folk singers calling on Michael to row the boat ashore. In 1961-'62, we were casting our fate to the wind, and hearing the song about the stripper, and discovering Herb Alpert and the Tijuana Brass, and leaving our hearts in San Francisco, and blowing in the wind, and hammering in the morning, and rowing down Moon River, wider than a mile, and finding that breaking up was hard to do.

And, as Walter was starting to say about then, that's the way it was.



Architects enhance building

The true character of Flint Hall shows up in remodeling project

by Ann Wylie

When Design Build Architects of Lawrence (now known as Gould-Evans Partnership) got the job of giving Flint Hall a makeover, its designers decided to do two seemingly opposite things: De-institutionalize the building, making it fun and pleasant to be in, while keeping maintenance costs down by using durable materials and finishes.

"Our image of institutional buildings is that they're not very attractive; they're easy to maintain," said David Evans, a partner in the firm. "It would be easy to cite examples of institutional buildings at the University of Kansas. The designers of these buildings just laid out spaces, stacked them up and made them fit. A 'How else would you expect it to be' kind of thing."

But Flint Hall, he said, is specifically designed to make those in the building feel comfortable. The colors are earthy and warm, yet still bright and lively. The floors are wooden and the ceilings are soft in texture. An abundance of light and glass makes the building look open and spacious.

The use of light and glass is evident in the design of the deans' office, said Evans. The office is encased in glass and is visible from the top of the stairs. Evans said the glass "borrows" natural light from the corridor, making the office look brighter.

Special lighting is used elsewhere in Flint. Skylights are used in the corridor on the south side of the *Kansan* newsroom. The warm, natural light

enhances the play of light and shadows on the limestone walls.

Design Build began its renovation of Flint by looking at the existing building and deciding how to enhance the character that was already there. "The quality level is established by the building that's there," said Evans. "It's almost like excavating to be able to locate what that inherent character is and strengthen it."

The designers discovered that Flint was a "mixed bag." There were arches, exposed stone and "exciting space" in the library, said Evans. Mike Fountain, project manager, said that the stone outside the building was Flint's strongest asset because of its warmth and color.

"Oread limestone is the real nature of the campus," Evans said, "and that stone is expressed on the interior as well as the exterior."

Fountain said that the two strongest design concepts in the remodeled Flint were the reading room and the *Kansan* newsroom. The reading room provided the designers their only opportunity to work dramatically with space, Fountain said. They designed the reading room in an area with two levels, so they were able to have one area overlook the other.

The designers made the reading room more complex, and more interesting, he said. The two levels, sloped ceiling and exposed pipes make the space more complex and more sculptural.

"You're sitting there and there are quite a few things to look at at any given

point," said Evans. "Complexity gives a welcome relief."

The newsroom is another strong concept, he said. Because the radio and television department moved out of Flint, the *Kansan* newsroom could be more of a focal point, he said. The corridor wraps around it as if it were a showcase.

Flint was built in 1898 and remodeled in 1951. Design Build cleared away the '51 remodeling to get back to the original 1899 building. Concrete floors were added during the 1951 renovation as were concrete walls with plaster. Design Build took those out and redid the walls.

Three second-floor classrooms were left the same shape as they were after the '51 renovation, but the materials were upgraded.

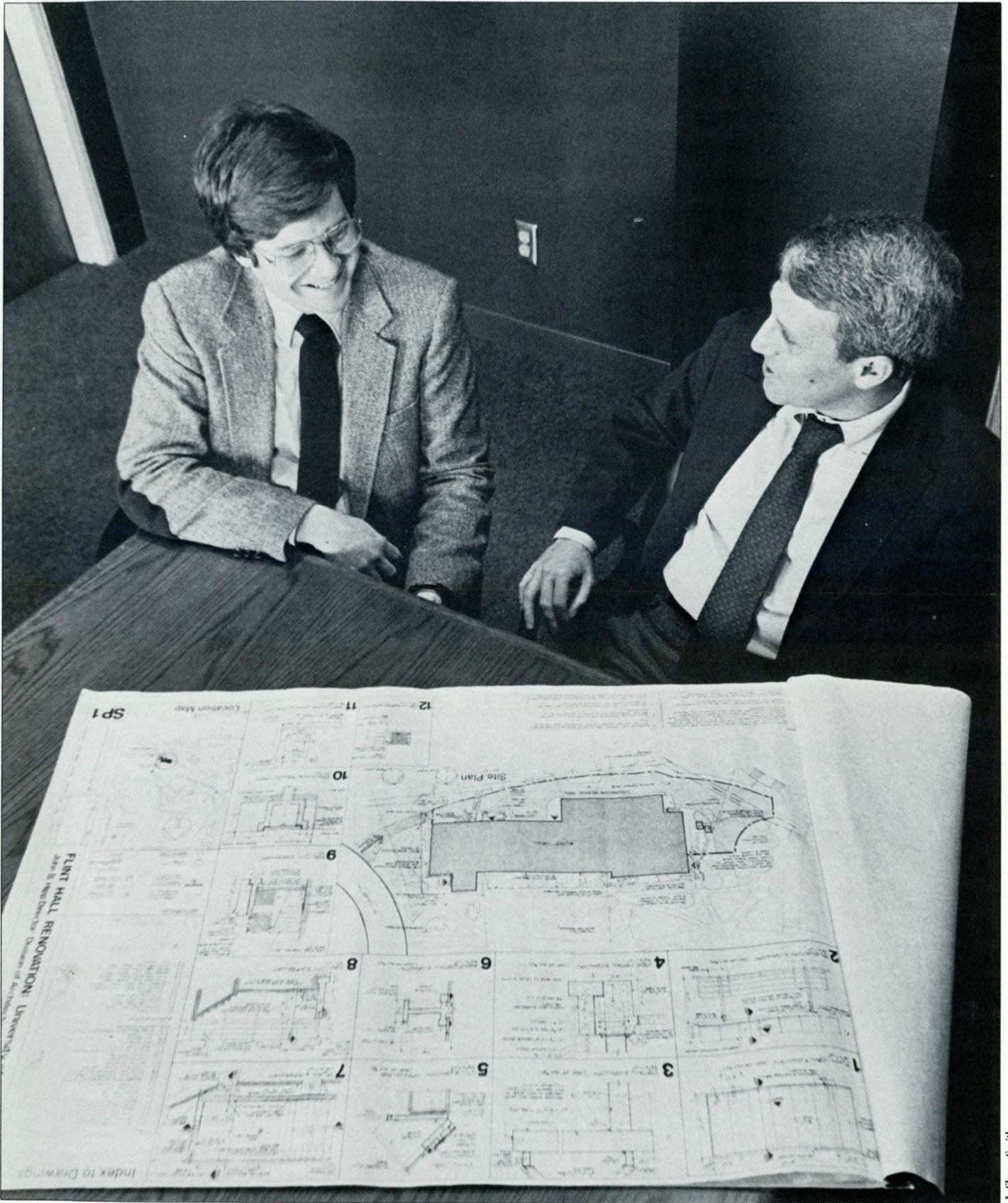
"The original character was hidden around a lot of things," said Evans.

Design Build is so pleased with the renovated Flint Hall that it is planning to enter it in some architectural design competitions, Evans said. He added that it was possible that Flint would win an award "very simply because of the quality of the space."

But regardless of whether Flint wins an award, KU journalism students have a new building to work in that doesn't really seem like a campus classroom building.

"Hopefully, it's a nice place to work in whether it wins an award or not," Evans said.

J



J. Sharp Smith

Mike Fountain, project manager, and David Evans, architect, review the outcome of the design plan.



A Journey Through the New Flint

with student and faculty comments on the
J-School's new look and feeling

Flint Hall is, of course, what it has always been: a place to think and to learn. But there's something different about the building today, something beyond the cleanliness and the quiet — something more than fresh paint and new lighting and soundproofing and reconfigured rooms. There is a new, intangible quality about the renovated Flint Hall.

I think the quality is . . . well . . . "maturity."

It is as if Flint Hall has acknowledged that learning is an "occasion" . . . and has

dressed accordingly. (Bill Diehl)

Beautiful. Professional. Wonderful. Those were some of my first impressions of Flint Hall after the remodeling was completed. Now, after spending a month attending classes and roaming through the halls, I find myself content and pleased in the building. (Jeff Davis)

Renovated Flint Hall is, without a doubt, very impressive looking. It's logically organized and contemporary. It's bright and lively, plush and comfortable. It exudes a vitality and ag-

gressiveness that reflects today's journalism students. It's an old structure filled with new life, not unlike the state of the journalism profession today. (Sandy Clark)

All in all, it's sad to see the building lose some of its antique romanticism, but we really needed the more modern, efficient design. (Peyton Robinson)

The building is much sleeker and seems to exude a modern, upbeat feeling. I feel pampered wherever I go — especially when I sit in one of the new cushy swivel



Associate Professor Gary Mason's office provides a pleasant, roomy place to work.

chairs or when I walk into the new auditorium and take a seat. (Laurel Ransom)

No longer do you have to choose a seat across the room from the windows to keep away from the dreadful February drafts that once whistled through the window seals.

Present now is a sense of organization and professionalism that old Flint lacked. In the new learning environment, students can concentrate on the principles being stressed instead of on the structural

problems of the building. (Becky Rusk)

The cold classroom on the second floor is now a bright, modernly furnished library with four times the room, and tables far apart from each other. As you walk down the hallways, they don't seem cold but more inviting with their wooden floors and relaxing colors. (Danny Biehler)

Every room is comfortable, with padded chairs, clean tables and space to work and move. (Ann Wylie)

The Reading Room has also been im-

proved. The floor has been carpeted and the two levels give students considerably more room to work. The librarian's desk is on the higher level, far enough away from the main study area so that students can ask for materials without disturbing others. The newspapers occupy only a small area; new ones can easily be located. The atmosphere is quiet and good for working or reading. (John Scarffe)

When I really think about it, only a very insignificant aspect of the school has changed. I feel that the most important makeup of the school, the backbone of the school — the people — have not changed. For me, the physical changes are colorful and uplifting, but the people and the memories remain the same. (Ana Maria Brito)

(Continued on page 22)

Librarian Ethel Stewart files current publications on the upper level of the renovated reading room.



Photo lab enlarges

Gone are the semesters of too many photographers crammed into too little space. A whole new east wing in Flint's basement has added sixteen new rooms for photojournalism labs.

by Janice Gunn

It's rare when a photography instructor has all the equipment he needs to best instruct his classes, but that's how Gary Mason, associate professor, puts it when he talks about the new photojournalism lab.

Photographers did well in Flint Hall's renovation. They got the work space they needed — almost triple what they had before — and at least \$30,000 for extra equipment from an Oscar Stauffer gift.

Anyone who had ever been sub-surface in Flint, where the photography labs are, knows that more breathing space was literally what was needed. Some semesters more than 200 students worked in the five tiny darkrooms of the 1,100-square-foot lab. Complicating the space crunch were the fumes from mixing chemicals in such a small area.

The new lab provided a separate chemical mixing lab at the far end of the

labs — away from everyone. The labs are better organized; everything works toward the finishing room.

"There's a lot more respect for the facility by students now," Mason said. "Maybe the facility makes them feel more professional."

August's unveiling of 1,900 square feet of working space gave the basement a new west wing. The new wing has 16 rooms including a spacious sunk-in studio, four darkrooms, a lab for handicapped students, a color printing lab and a chemical mixing room. Mason got a larger office and one for a graduate assistant.

Seventeen new enlargers, a soft light for dramatic photography and an automatic print dryer (students used hair dryers last semester to dry prints) are some of the extras provided by the Stauffer gift.

Mason called the new lab a "blessing"



Danny Biehler, Wichita senior, works in the new studio area that is equipped with soft lights for still life and commercial work.

and said the atmosphere downstairs was more serious since the opening of the new labs. He summarized his sentiment for the old, crowded conditions in two words — "extremely frustrating."

But some student photographers, who agree the old lab was crowded, miss it. These are the students who built a camaraderie working many hours in a crowded darkroom. One of them who is assigned to the new darkroom, but is frequently found using the old one, is Debbie Bates, Lansing senior.

"I hated to leave the old one; it's got more personality," Bates said. "There were always people around. You'd chat and then print a couple of pictures, then do it all again. Everyone still hangs out down there."

Another student, Jeff Smith, Topeka senior, said, "After you work two years in a darkroom you get weird and develop a



Photos by J. Sharp Smith

Chris Harrington, Shawnee Mission junior; Gary Mason, associate professor, and Mike Rovaris, Topeka junior, in the new printing laboratory for advanced photography students.

love for it. I'm sure I'll get that way with this place, but it will take some time."

One reason students may loiter closer to the old lab is because the faculty offices of Mason and Hank Young, assistant professor, are closer to it. Mason and Young encourage students to seek their advice about exposure time, film selection or the next assignment. And students take advantage of their open-door policies, even if just to talk about their choice of subjects to shoot.

But more than the instructors' proximity attracts students to the old lab. All the efficiency that came with added space cut out a lot of the horseplay by the students. Before, all photography students were thrown in the same lab together. Now Photojournalism I students work in the old darkroom, and the Photo II and III students get the new darkrooms.

Young, who received his 1972 master's

degree in journalism at KU, worked downstairs when the old lab was new. Young said the social aspect of spending a day or evening in the lab was one of the best things about it.

He said that when he was a student he used to come to the lab to develop pictures as late in the evening as possible, frequently spending the early morning hours there. On a couple of his all-night marathons, he met Dean Ed Bassett coming to work just as he was leaving.

"There were always three or four people who were half nuts, and it was a lot of fun," Young said. "The facilities are far better now, but I think times were better in the past."

But this year students' all-nighters in the photography labs are impossible because the school began stricter closing hours this semester. Darkrooms close at 8 p.m. for first-level photographers and 10

p.m. for upper-level photographers. For the first time, locks keep people out of many basement rooms.

Young said that some students spend more time with their photography since they have the space to be comfortable. The students' time is more profitable, there are no more lines in front of the processors and their environment is more professional, he said.

Mason said, "I expect them to be the best they can be, or else it's going to be difficult for them to find a job."

The race goes on for photographers to find great pictures, create an exceptional portfolio, improve that exceptional portfolio and enter a job market glutted with good photographers, Mason said. His students have to spend a lot of time working in the darkrooms because if you're good, Mason says, "you're never satisfied."



Room 303, on the building's east end, features typing booths and an electrically-operated slide screen.

The Conference Room, located on the first floor, is used for staff and faculty meetings.



The face of the building has changed to meet the physical and technological requirements of teaching students today, but the purpose housed within that building remains the same. (Margaret Rampey)

My feelings toward the recently remodeled Flint Hall are similar to those of a kid with a new toy, meaning that we are the first ones to use the new facilities like the computers in the *Kansan* newsroom and the new darkrooms, which

are so much cleaner, bigger and equipped with new enlargers, print dryers and easels. (Biehler)

The new *Kansan* newsroom and advertising lab gives an impression of professionalism. It looks new, clean, more polished, but I don't think it has changed the quality of the paper — it was good before and it still is. (Janice Gunn)

In the renovated, windowless new *Kansan* rim room, copy editors no longer sit in a half circle around a "rim." Each

editor sits in his or her own cubicle, and computer keyboards and screens are the tools of the trade instead of a pencil and hard copy. We have a new language that includes "menu," "kill," "use memory" and "VDT on line" and a new responsibility — we can no longer blame the printing shop for mistakes that appear in the paper. (Deanna Miles)

The stark, white walls and shiny new computers made me feel as if I'd left the year 1890 for 2001. Old Flint Hall never



The new design of the reporting rooms allows students to work privately and without distractions.

The administrative staff members work in bright comfort in their remodeled space outside the dean's office.

Professor Don Jugenheimer's office on the first floor is airy and functional.

seemed unattractive until I saw how beautiful the new construction made it. (Barb Ehli)

Although many generations of journalists have passed through the halls of old Flint, the atmosphere of new Flint remains the same. There is still the constant struggle to survive classes and the usual loitering in the halls. The feeling of family, as many alumni recall, is still present. And now, with the presence of modern technology and design, journalism students can enjoy a beautiful and functional structure that continues to produce feelings of pride and accomplishment. (Mary Ann Wiedeman)

I guess adjustment is always hard. I'm just glad to have things back to normal with all the professors and students in one building instead of spread all over campus. Good old Flint — it's still home to me. (Lillian Davis)



When faculty members returned to renovated Flint Hall, they discovered that things around Flint were not as they had left them.

Flint Hall's seedy charm is gone. The pale green walls, aging furnishings, bare floors and dimly lit corridors have passed into KU architectural history. Somehow, I don't miss all of that. (Mike Kautsch, assistant professor)

Many noted that offices and classrooms were more attractive and easier to work in.

After four years in the attic, I think it's great to have an office with windows and a regular ceiling. (Dorothy Bowles, associate professor)

My old office is still my office, but it looks like a new office. (John Bremner, professor)

(Continued on page 32)



Flint Hall, an art museum? No, it's still the home of the School of Journalism. Yet in recent weeks, several paintings have appeared on many of the beige walls of Flint. They add a splash of color and serve to brighten the utilitarian offices and classrooms, in which the business of learning occurs.

The following pages contain a display of the artwork that appears throughout newly-remodeled Flint Hall, along with comments by the artists. Some of the works utilize different types of materials — color etching, oil painting, fibers and salt-fire clay — but several have a common theme in that the artist captures and preserves our Kansas landscape.

If you take a tour through Flint Hall, you will find the artwork softens and enhances the building, sometimes in unexpected places.

On First Floor: "Room in Broadway" by Walter Hatke, Interview Room; "Airplane and Ivy" by Philip Hershberger, *Kansan* Business Office; "Grasslands" by Jean Van Harlingen, Advertising Business Office; "Potter Lake, '81 Oil on Canvas" by Dennis Helm, Faculty-Staff Room.

Second floor: "Potter Lake, June morning 1982" by Dennis Helm, second floor hallway; "Grasslands" and "Dakota Lake" by Colette Bangert, Dean's Office; "Riverside Park Winter" by Nancy Bandy, Mary Wallace's office; "Williamson's Farm," by Robert Sudlow, Del Brinkman's office; "Field's Crocus 11 a.m." by Lois Greene, Dana Leibengood's office; "Spring — Pioneer Bluff" by Robert Sudlow, Del Brinkman's office; "Never Scene Series" by Philip Hershberger, Reading Room.

In the halls on the first, second and third floors, ceramic works described as "tree-scapes" by artist Clare Bell are mounted near the stairways.

Flint Hall will continue with its journalism tradition, not as an art museum. Yet the artwork provides a pleasant background while those in Flint continue to learn.

Barb Ehli

Flint Artwork



Dennis Helm

I've made several paintings of Potter Lake, perhaps 15 to 20, but "Potter Lake 1981" is one of the larger versions. The painting, which was made on location in the evening with minor adjustments made in the studio, shows my ongoing interest in foliage and reflection of foliage in water and is typical of my work of the last four years.

"Potter Lake: June Morning" was made in my studio from an oil-on-paper sketch. The sketch, a finished and complete work in itself, was made early in the morning on location. In the painting, I tried to maintain the clarity and sense of place evident in the sketch and the transparency of the colors in a high value range.



Jean Van Harlingen

“Grasslands” is an expression of the wild Kansas grasses that are so prominent in Kansas landscapes. I take stocks, grasses and other natural materials from the fields and transform them into art without losing the feeling of the fibers. In this handmade paper work, the translation from nature — its combinations of color, texture, layers and composition — is evident. I use nature’s own process of accumulation, assemblage and compression to create the handmade paper, and you see the whole process embedded in the piece. This work gives vivid details of the composite story of nature — her handiwork, her creativity, her tranquility.

To the viewer, it becomes a reflection of one’s own sightings and privately beheld metaphors. “Grasslands” has its own reason, its own sense of existence.



Lois Greene

The fall crocus is a flower that grows in the park a block from my home. It is bigger and taller than the spring crocus; it’s a little more like a tulip but is much more fragile, with a long stalk that turns the flower to the light but seems barely able to support it. The color, also unlike the spring crocus, which is sturdy and direct and seems to explode into the world, is delicate.

I drew the flowers several times over a period of days. “Fall’s Crocus, 11 a.m.” was done on a bright but partly cloudy morning, and the color is an expression of that light as well as of the color of the flowers. I used pale colors to describe the light and then went over and around the flowers with a lot of white color to push them further into the paper.

The composition was partly planned but was also altered by how the flowers had changed and moved in response to the light when I arrived.



Robert Sudlow

Over the years, the presence of the Kansas landscape has become a very important part of my life. I go back to the old fields and find them ever new. It is a secret, elusive place, and I always feel that I have only started to understand and to see.

Painting for me is an immersion in the experience of being "within" a landscape. The qualities of weather and space and the living play of light seem most important. I never work from photographs because reality moves too quickly, and I attempt to incorporate the passage of time into my landscapes. I see the world as transparent, both physically and spiritually. My color is applied thinly and spontaneously, sometimes under most uncomfortable weather conditions. I get completely involved in the process; thus I seldom get cold or self-conscious.

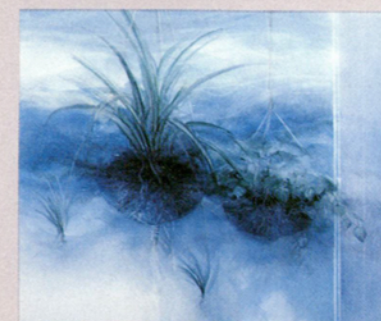
The painting "Westview, Pioneer Bluffs" and the four-color lithograph "Spring, Pioneer Bluffs" are of scenes from the Flint Hills area. Last spring, I spent a number of weeks working out of the old farmhouse. "Williamson's Farm" was completed near Vinland, Kan.



Philip Hershberger

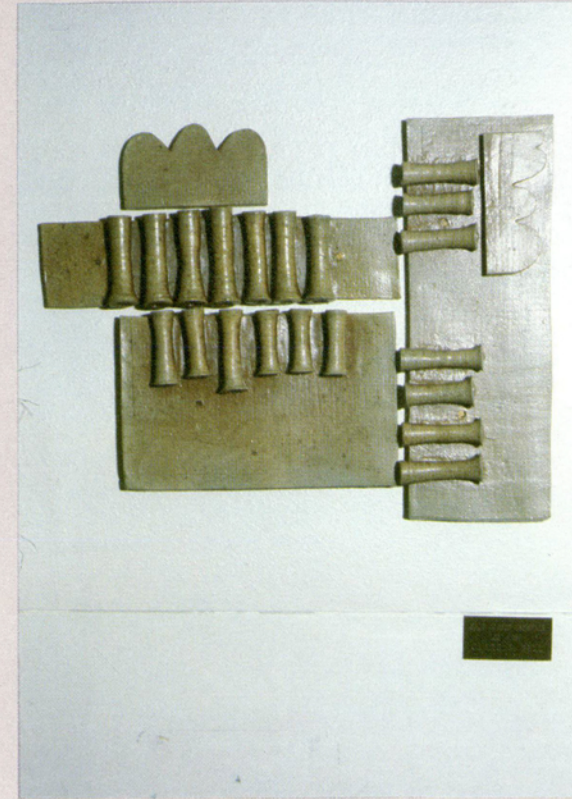
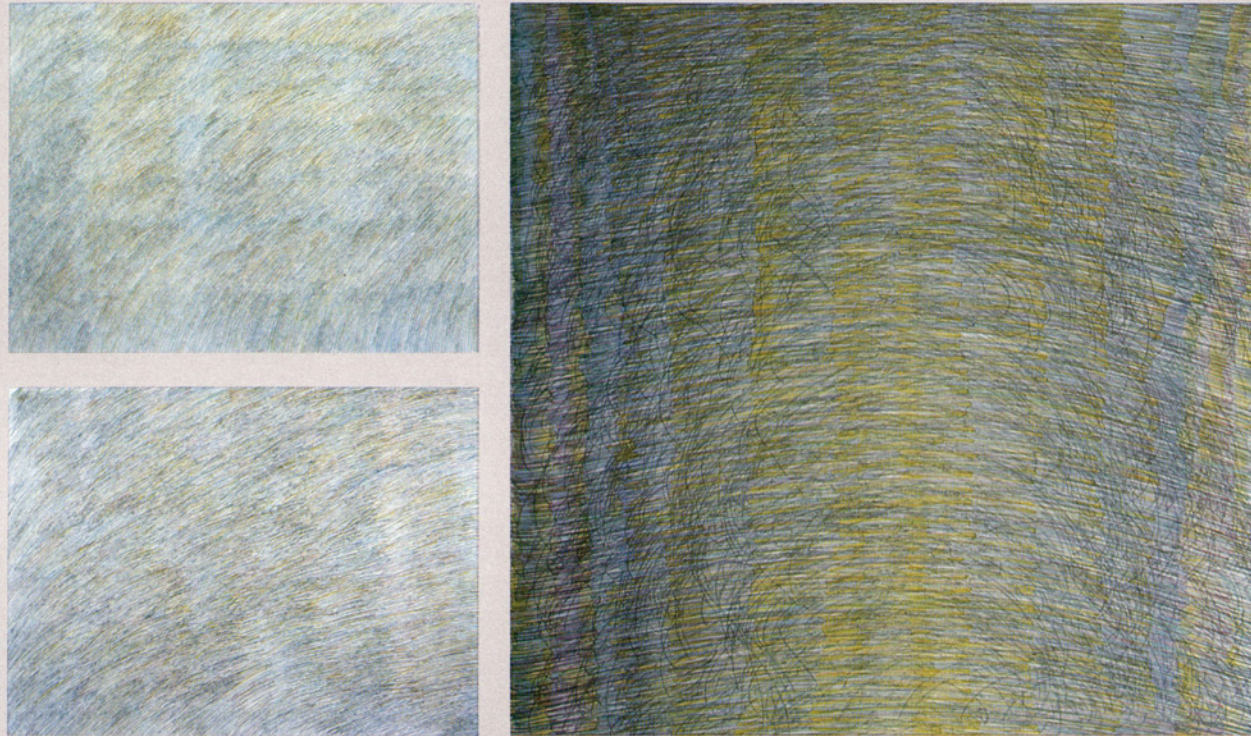
I think of "Airplane and Ivy," which was done 2½ years ago, in relation to the windows and landscapes it preceded. Drawing plants hanging in a window was a transition from the objects in my studio to the imaginary scenes on the other side of the window.

Working in my upstairs studio, I gain a sort of aerial perspective. I can't see so far looking out on the city, but I want to see a long way in the drawings. The scenes in "Never Scenes" are of indeterminate scale and locale. I want to see a different place each time I look at the same drawing.



Colette Bangert

These 1973 paintings are three from a long landscape series, "Grassland," which has occupied me since the late 1960s. The paintings are about grass as colored linear form creating calligraphic patterns, grass as line and line as grass played upon by the Midwestern light, wind and cycle of seasonal changes.



Clare Bell

"If you're going to Kansas, lord, take along some trees; that's what the pioneer women did."

I'll never forget that advice from a dear older friend when she learned I was moving to Kansas. And, truly, trees have become much more special to me. I am very protective of them and very interested in their well-being. I supposed that is why I started a "tree" series.

With each of these "tree-scapes" I have tried to convey a sense of the repetition and the opening up and out of space that I find in our Kansas landscape.

I have always loved working with salt-fired clay — the subtle differences in colors and textures caused by the salt melting the clay surface makes for a warm and simple, but strong, form.



Walter Hatke

"Room on Broadway" stems from a series of repeated exposures to a specific visual experience. It is a visual memory of spaces I lived in, of light I felt and knew for five years. The memory has been reduced to its purest form, still maintaining its individual identity.

There were first the visual experiences, then a memory, then a drawing. A large painting followed and then the print. I rarely pursue an image for that long, but each medium provided a different slant for the original sensations, the memories and the love, requiring changes in my thinking and a new means of exploring fond thoughts about a place I had known well.

It is a great compliment to an artist when other people respond to his work of art. Then, the work of art becomes a shared experience, duly serving as a visual metaphor for life.

Nancy Bandy

"Riverside Park, Winter" is a color etching. Four colors were printed on three plates, two zinc plates and one copper plate, to form the complete image. The ocher and green colors were printed first on one plate, then the reddish brown was printed over that. The final copper plate was inked in black and printed over the first two printings. An edition of 25 was handprinted on a small etching press owned by the artist.

Riverside Park is in Victoria, Texas, next to the Guadalupe River. It is an oasis of beautiful live oak, pecan and anaqua trees in the flat coastal plains of southern Texas.



Kansan high-tech

Typewriters are out and VDTs are in — the newsroom. At first, “it was total chaos,” according to Paul Jess, faculty adviser.

By Lillian Davis

The *Kansan* went on-line this semester with a new VDT system and by the end of one week of living and breathing the new computerized *Kansan*, most staffers wanted to run away and never come back.

Nothing seemed to go right because it seemed as if no one on the staff knew what he was doing. For the novice reporters, just writing the stories, let alone trying to understand the ins and outs of a VDT, was a pain. And if they, as the new kids on the block, had a question, chances were the editor they approached would look at them with a blank stare, attempt a semi-intelligent answer and then run and ask five other equally uninformed sources.

The *Kansan* had entered the computer age and its staff was experiencing future shock.

“My impression was that it was total chaos,” Paul Jess, *Kansan* adviser, said. “I was exasperated by the fact that nobody knew the system. Every single person in the newsroom was a novice.”

Although the more experienced *Kansan* staffers may have known how things ran in the days of hard copy a mere semester before, or even how things in the computerized future should run, knowing how to mesh the two systems into one system that worked smoothly and efficiently was a mystery.

Editor Gene George said it was like starting from scratch because every method for moving copy had to be revised or scrapped. Nothing could really be like it was when stories were hacked out on typewriters. Consequently, each person was not sure how his job was done.

“I kind of thought of myself as one of those midwives who don’t know what’s going on,” George said. “After those first few weeks I was ready to chuck it all.”

At one point, on three consecutive nights, the list of stories to be edited was lost in the system, backlogging the pro-

duction process. On those nights, the copy chief rolled home at 5 or 6 a.m.

George said that in those times of crisis, he calmly tried to sit down, correct the most immediate mistake and then, when there was more time, go back and explain the steps to the staff.

The old way was so much easier, staff members complained at first. Adding a paragraph used to be a simple matter of having mastered Cutting and Pasting 101 in kindergarten, but the new system required mental prowess and memorization. The same was true of sending stories to the rim to be edited. Most people could handle walking to the room next door and delivering the story, but with the new system, they were forced to learn a set of codes for each person, or desk, where they could send their story.

The initial reaction seemed to be that the whole thing was more bother than it was worth. With hard copy, at least, no impersonal electronic monster loudly

beeped “invalid command” and then promptly ate the lead page one story at midnight. In the old system, a story could not just disappear.

Mistakes were numerous and because of the lack of computer knowledge, they were seldom corrected quickly.

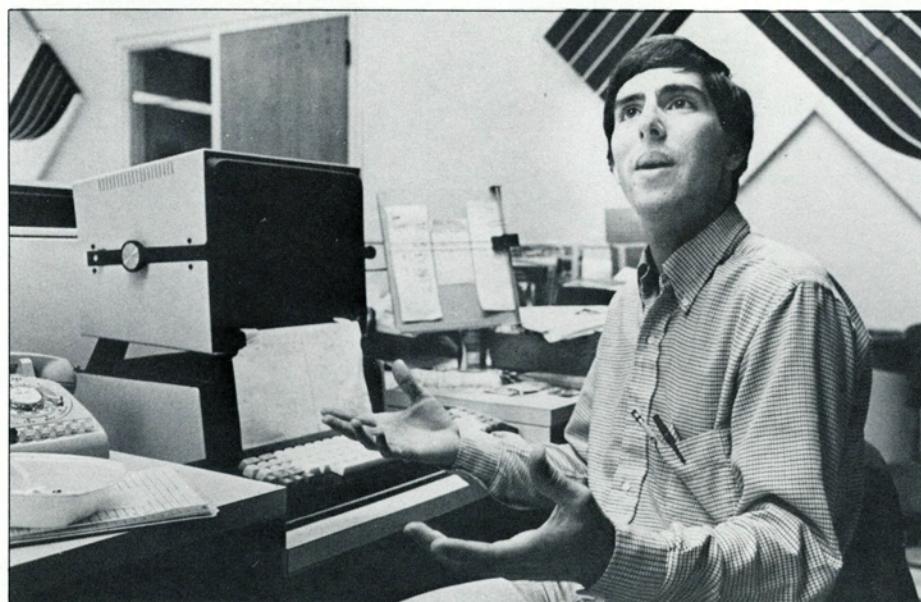
On the first day of computerized production, for instance, the *Kansan*, a morning paper, hit the streets at 3:30 p.m.

After working all night with the staff, Jess had wearily hand-delivered the computer disk to the printing shop at 5 a.m. that first morning and headed home for bed. But before his head could hit the pillow, the phone rang. The computers were not driving the typesetter and everything had to be re-set.

Jess and other staff members stayed at the shop until the presses started running about 2 p.m. By then it was time to worry about the next paper, Jess said.

“I went for three days without sleep,”

(Continued on page 34)



Brian Levinson, a senior from Winchester, Mass., wonders where his copy went.

J. Sharp Smith

The lecture room on Flint's first floor can hold 124 students.

Calder Pickett, professor, relaxes in his office on the second floor.



The Kansan newsroom is efficient and modern, equipped with video display terminals.





I think the architects and contractors have done an excellent job of transforming a beautiful building into a comfortable and functional working area. It is a great improvement. (Del Brinkman, dean)

The new editing lab is a joy. It is clean, comfortable, private, functional. (Bremner)

The new classrooms are designed and furnished to facilitate the educational process. The interaction between instructor and student has been enhanced in many instances, particularly the new auditorium and new copy and layout classroom. Since the changes foster the educational process, there is no doubt that Leon Flint himself would applaud them. (Tim Bengtson, associate professor)

Faculty members' outlooks have become brighter since Flint became brighter.

The suffering that comes with grading papers isn't gone, but it's a happier form of misery than it was because of the new surroundings. (Kautsch)

Faces change — those of the students in Flint Hall as well as that of the building itself. Some things about the place, though, will never change. It's easy to imagine the parade of journalism students hurriedly walking to class, comparing notes on a lecture, grades on an examination and pondering what the future had in store for them. Would they become honest-to-goodness practicing journalists? Were they good enough? These and others are the memories that live forever in the soul of Flint Hall. (Bengtson)



The lower level of the reading room has become a popular study area for students.

(Continued on page 36)



Photos by J. Sharp Smith

Sally Joy Omundson, Lawrence junior, and Vicky Wilt, Winfield senior, sit face to face with the VDT.

Jess said. "I'm too old to be doing that sort of thing. I was running on adrenaline."

Solutions were not magically attained. Breaking out of the old system and breaking in the new system was hard.

Protests that began, "We've never done it that way," or "I can't" ran rampant among old *Kansan* staffers struggling to retain their confidence and still produce a newspaper. To them, the new newsroom, with its electronic beasts messing up stories and keeping the staff up until all hours of the night, was a stranger.

Even the new surroundings lacked the

personality of the old newsroom with its broken furniture and clack of typewriters. White sterile walls and modern art doesn't fit the mold, said Tracee Hamilton, head copy chief and *Kansan* staff member for six semesters.

"The *Kansan* takes on the same aspects of the old high school. People don't want to see it change," Hamilton said.

But George and Managing Editor Steve Robrahn made it clear that everything was different now and that everyone had to adapt, sterile environment and all.

"I showed them how to be more careful," George said. "I see my role as

trying to reinforce everyone's confidence in the system."

Colleen Cacy, assistant campus desk editor, said that for her, the most frustrating part was that the reporters did not have the time to go to the VDT training sessions because they were busy hustling stories and trying to go to class.

"I would have to sit there and teach them how to use the computers, when I didn't know that much myself," Cacy said. "That took up time when I should have been doing other things."

Lack of computer knowledge also affected the copy editors who, unlike the reporters and editors, did not work with the system every day. Hamilton said many of the late nights on the rim were caused by copy editors not having a firm grasp on the system and needing so much help.

"So many of them were afraid of the computer," Hamilton said. "That's so silly when you know how much the computer can do for you."

Trying to maintain a semblance of authority when they felt almost as green as the new reporters, staff members said they kept their sanity by taking it one story and one day at a time.

"One of the things that kept us all going was the blithe assumption that things would get better and it would all be worth it," Jess said.

The payoff of the new system became evident by mid-semester when the *Kansan* routinely began to appear on campus at 8:30 a.m. and 1,000 copies were added to the press run.

"Even the copyeditors who were computer-shy were doing better," Hamilton said.

But George said he would never really be satisfied because there was so much fine-tuning that still had to be done. That's for future staffs, though, he said.

"This semester is just too turned upside down to make any goals," he said. "We're trying to set the tone and pace for those who come after us."

But those that do come after the 1982 staff will never have to cope with a situation of the blind leading the blind to produce the *Kansan*.

"We will never ever again have it where every single person is totally in the dark," Jess said.

The problems of the *Kansan* were not unusual. Everytime a newspaper switches to computers, there are problems that seem insurmountable. But then, according to Jess, "You get a good feeling when the whole paper has been set, pasted down and taken to the camera room by 7 a.m. — two hours ahead of the old system."



Kate Duffy, Kansas City graduate student, calls up a "menu" — a listing of stories filed in the computer.

Flint tour



Secretaries Carole Dickey (left) and Alice Richardson greet visitors in the outer office.



John Bremner, professor, relaxes in his "old office with a new look" on Flint's first floor.

An old Washington handpress has found a home outside the Kansan newsroom on the first floor.





Sue Laster, Kansan secretary (left), and Sue Forbes, Kansan bookkeeper, work in the business office of the Kansan on the west end of the first floor.



The new editing rooms enable students to work in a comfortable setting. The top picture illustrates that the lower level of the reading room is large enough to accommodate the entire J-School staff.

Story compiled by Danny Biehler, Ana Maria Brito, Deanna Miles, Mary Ann Wiedeman and Ann Wylie.

Color photography by Prof. Gary Mason.

Where do we go from here?

Brinkman talks about school objectives

John Scarffe

The dust has settled around Flint Hall and the bangs and grindings of construction have ceased. Displaced teachers and students have returned to adjust to a remodeled building. The project represents a milestone in the progress of the William Allen White School of Journalism and Mass Communications, but, as with any growing institution, new goals appear ahead. As the faculty, staff and students settle into Flint, they wonder where to go from here.

Many institutions and corporations don't have the luxury of setting new objectives in today's economic environment. It's all they can do to maintain their positions, and the University of Kansas is no exception. In July 1982, budget restrictions were passed down to KU from Gov. John Carlin via the Kansas Board of Regents.

"With the budget cutbacks that we've faced, all the things that some people consider essential funding for equipment, faculty travel and things like that, have pretty well been eliminated," said Del Brinkman, dean.

Although these budget cuts place a barrier in the way of any new journalism school objectives, they really only lower state appropriations to the level of a few years ago.

"Without private funds our program would not be as well supported as a lot of high school programs in the state," Brinkman said. "Until a few years ago our equipment budget was zero, but then we got \$2,500 put into our base budget for equipment. It was raised last year, but the budget cut in July wiped it out completely. We have a very difficult time buying very basic kinds of equipment."

In spite of this lack of state equipment money, Flint Hall was remodeled with \$900,000 from the state and part of the \$1 million gift provided by Oscar S. Stauffer.

The stipulation on the Stauffer gift is that it cannot be used for those things that the state should provide, so some of the money was used for alternates, such as hallways flooring, carpeting, furniture, equipment and seating in the auditorium. Some of the Stauffer gift also was loaned to the *Kansan* for new video display terminals. When the *Kansan* repays this loan at the end of a three-year period, approximately half of the Stauffer money will remain.

The School of Journalism receives other private funds, including the Gannett professorship, which provides the school with a full-time faculty member, and funds that provide a sizable scholarship fund. With these sources of financial support and the Flint Hall remodeling project

completed, the journalism school has the opportunity to set new goals.

"We're really more of a people kind of program," Brinkman said, summing up the school's priorities. "We don't need a lot of equipment to deal with the basics that are involved in higher education. It's still a teacher-student kind of deal, and I don't think we should ever get in the position where we're so dependent on equipment that learning can't take place without it. In fact sometimes the equipment gets in the way of learning."

With this in mind, Brinkman hopes the school will use available private funds and the interest from the Stauffer gift for faculty and staff development. Enrollment in the School of Journalism grew in the early '70s when University support was low, so journalism school faculty have heavy teaching loads, little time for research and a 12-month teaching schedule.

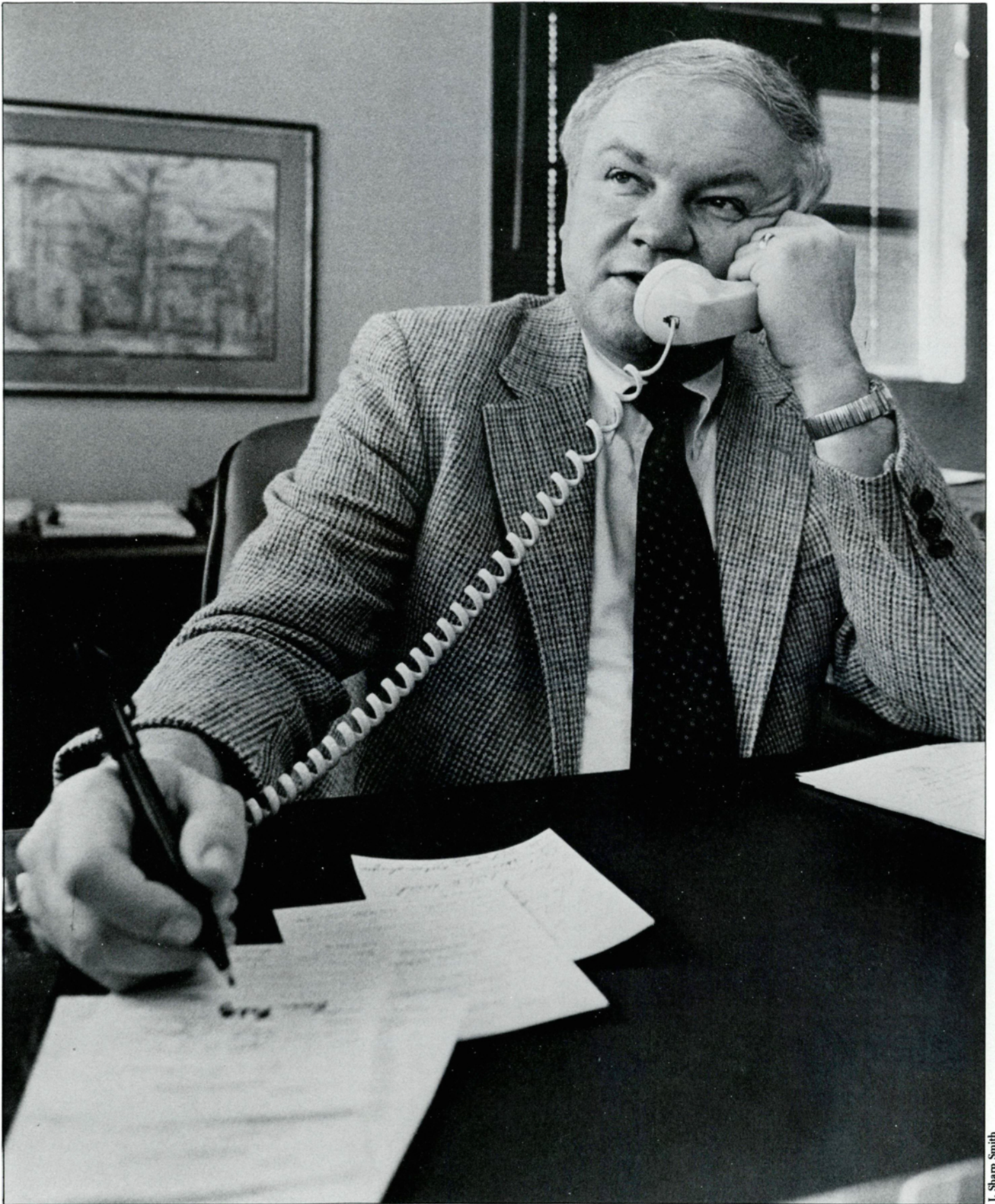
The money could provide more support for faculty research or summer activities that would enhance their teaching, such as refresher courses or keeping up with their fields, which change every day. In addition, a second teacher needs to be hired for the magazine sequence.

Graduate students in the school add to heavy teaching loads. In other programs teachers don't have as many courses if they have certain kinds of graduate student responsibilities, but here graduate students create an overload situation. Financial support could lighten some of these heavy loads.

Faculty and staff development could also include faculty projects such as seminars, editing many of the manuscripts in the Spencer Research Library or involvement in national organizations. These projects could help the University as well as the professors. The private financial support could provide teacher salaries while these projects are being done.

"Sometimes you lose faculty members not because of their salary, but because of the working conditions and the kind of support and help that they get. If they know that there's money for them to travel to a convention, morale is helped considerably, and morale is a big factor in developing a strong faculty," Brinkman said.

"If we can get the facilities in pretty good shape, then we're looking at the heart of higher education, what goes on between faculty and student. Anything we can do to improve the atmosphere or provide stimulation is where we're going to concentrate our time, energy and money."



J. Sharp Smith

News Notes

Bremner plans to take a leave of absence to teach editing seminars

In the spring 1982 *Jayhawk Journalist*, John Bremner, professor, said that he had returned to teaching after spending a year on the road conducting seminars "because I didn't want to lose a generation of KU journalism students."

But now, Bremner is planning to hit the road again to conduct editing seminars for geographic groups of newspapers and journalism schools from May 1983 to August 1984.

"Journalism education doesn't end with the conferral of a journalism degree," Bremner said. "In one year, I can teach 10 times as many students on the road as I can teach in one school.

"I love KU and I love teaching. It's the bureaucratic boondoggling I can do without."

Jugenheimer's new book, 'Advertising Campaigns,' to be published in '83

Donald Jugenheimer, professor, has finished a manuscript for another book, which will be titled *Advertising Campaigns*. Jugenheimer said that he expected the book, co-written with J. Douglas Johnson of Indiana University, to be published in 1983.

Last spring, Jugenheimer conducted a one-day workshop on advertising media and effectiveness for the staff of the U.S. Army Recruiting Command at Fort Sheridan, Ill.

Jugenheimer also was elected vice president of the American Academy of Advertisers. His duties will include hosting the annual convention April 9-11 at the Lawrence Holiday and at the University of Kansas.



Bengtson

Danny Biebler

Bengtson honored as HOPE semifinalist

Tim Bengtson, associate professor, guesses that about 20 teachers in the School of Journalism deserve to be honored for their ability to instruct students. He has no doubt that he is the luckiest of the 20.

Bengtson was one of five finalists for the 1982 Honor for the Outstanding Progressive Educator, or HOPE award. Seniors annually choose the nominees and the winner by casting ballots for the teacher they think was the best they experienced.

The journalism school had two representatives among the 1982 semifinalists, Bengtson and Janice Platt, assistant professor. Bengtson thinks that luck is all that separated him from KU's other good journalism instructors.

"You've got to be lucky," he said. "In the J-school there are about 20 outstanding professors. I think the quality of teaching is the highest of any school on campus. I've taught at several journalism schools and I've never seen teaching emphasized as much as it is here. It's remarkable."

The HOPE award was established in 1959 and has since been awarded to three journalism instructors. John Bremner, professor, won in 1972, Calder Pickett, professor, won in 1975 and Peter Turk, associate professor, won the next year.

Bengtson was also a HOPE award final-

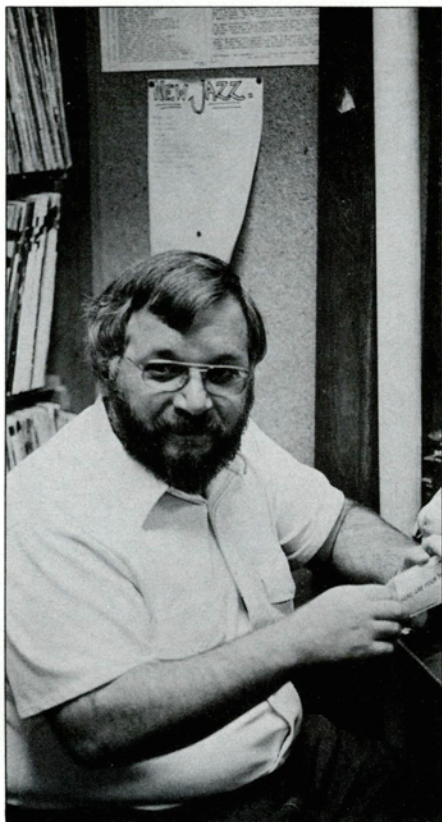
ist last year. Three other faculty members have reached the finals. Chuck Chowins, assistant professor, Don Jugenheimer, professor, and Lee Young, professor, have been finalists in the past. In addition, David Dary, professor, Susanne Shaw, former associate dean and now president and publisher of the *Coffeyville Journal*, Rick Musser, associate professor, Mel Adams, associate professor, and Young have all been semifinalists.

"Just the fact that guys like Bremner and Young are teaching undergraduates is a good sign," Bengtson said. "Most schools don't let the great teachers like them work with young students. They save them for the graduate classes. Of the schools of journalism I've seen, KU's is second to none in teaching."

Bengtson has seen some pretty good schools. He got his BBA in 1964 and MBA in 1965 from the University of Michigan, and in 1968 earned his MSJ from Northwestern University. He also got his Ph.D. at Northwestern, from its School of Speech in 1977.

He stays involved in the business he teaches, advertising, as a member of the American Advertising Federation's Academic Committee and as a reviewer for the *Journal of Advertising*. At KU he is the head of the advertising sequence and is the faculty adviser for KUAD, the student advertising club.

Gadd helps KJHK, students receive first place award



Todd Holmes

Gadd

Platt combines teaching with TV production and research work

From the Kansas City Royals and the Missouri Tigers to the state rodeo championships, Janice Platt, assistant professor, has entered the sports world, but not as an athlete. Platt is taking advantage of the KU faculty internship program to keep in touch with commercial broadcasting.

During the summer, Platt worked for WIBW in Topeka as a studio camera operator and production assistant. She covered some remote broadcasts, including Royals games, and she produced and wrote an hour-long rodeo documentary titled, "Kansas High School State Rodeo Championships."

Platt also worked at Missouri Tigers football games this fall as a free-lance operator for Missouri/Net Sports. She worked with statisticians and producers running the Chyron, a graphics machine that places written material on the screen.

Platt moved from sports to movies when ABC filmed the motion picture,

If receiving awards is an indication of the success of a college radio station, then KU's KJHK ranks at the top. KJHK has received three Kansas Association of Broadcasters first place awards for 1982. KJHK received awards for best public service announcement, best air personality and best sports feature.

The station is staffed entirely by students except for Dale Gadd, associate professor, and one engineer.

The Kansas Association of Broadcasters presented awards to stations in both commercial and noncommercial categories. Although it competed with professionally staffed noncommercial stations, KJHK was the only noncommercial station in Kansas to receive three first place awards this year. In both 1980 and 1981, KJHK received a first place award from the association.

The August 1982 *New Yorker's Guide to Radio*, a publication that informs travelers about stations to listen to across the nation, listed only KJHK for Kansas. In addition, KJHK was recognized as one of the top seven college radio stations in a 1982 poll of the record industry and the academic community.

According to Gadd, awards and

recognition are only one way to determine whether a station is doing a good job. Another way, he said, is to look at a station's free-record service. Record distributors send records to stations based on their reputations. Every two weeks, KJHK staff members mail a play list to distributors. This enables distributors to see that KJHK is playing the records they provide. KJHK is recognized for helping introduce new music, Gadd said, and this in turn makes the station a recipient of many free records.

In September, KJHK received a letter from George Chess, president of Chess Records, announcing the company's plans to re-release more than 50 blues albums that were first released in the late 1950s and early 1960s. According to Gadd, Chess had heard of KJHK's emphasis on blues and wanted to send copies of these re-released blues records to KJHK. "It's just little things like that that make you know you're doing well," Gadd said.

KJHK is making good use of its \$16,000 budget this year. Four years ago, it operated on a \$4,500 budget.

Gadd said that KJHK's sister station, KANU, has helped the station in all aspects.



Platt

Danny Biehler

"The Day After," at KU this fall. Platt worked as production assistant and was in charge of finding students who could fill the same position.

Platt's research fills the time that she is not busy producing sporting events or movies. She presented a paper, "The Future Shock in Broadcast Education:

Coping with Technology," at the annual national conference of the University Film and Video Association in Carbondale, Ill., this year. She also has been continuing her research on broadcast education and early marketing techniques for radio in the 1920s.

Wallace assists deans with administrative duties

Mary Wallace, assistant professor, has been appointed to assist Del Brinkman, dean, and Dana Leibengood, assistant dean, with administrative duties. Wallace is advising students who had been assigned to Susanne Shaw, former associate dean who resigned to become publisher of the *Coffeyville Journal*. She also is assisting in the advising of all pre-journalism students.

"I really like advising," Wallace said. "Meeting new students is rewarding and inspiring. Through advising I get the chance to meet more students than just in my classes."

In addition to advising, Wallace is responsible for matching students who

need financial help with available scholarship funds. It is Wallace's responsibility to see that students are aware of the several different financial options available.

Wallace is also working with John Bremner, professor, in coordinating arrangements for journalism lecturers visiting the University of Kansas.

Last year, Wallace became involved in the Kansas Scholastic Press Association and is now in charge of designing the association's contest for Kansas high school students in yearbook and newspaper production.

Wallace is also faculty adviser to Women in Communications Inc. at KU.



Wallace

Kautsch wins outstanding teaching award, conducts three research studies

Mike Kautsch, assistant professor, has been watching the Topeka capital press corps watchdogs for his research on the Kansas State Legislature.

"It's to help the Legislature and members of government figure out how it operates — to see if press coverage influences the Legislature," said Kautsch.

Kautsch's research was compiled over a one-year period and was published in an eight-chapter monograph in November. Copies were distributed to new and returning members of the press corps that cover the Legislature and to legislators themselves.

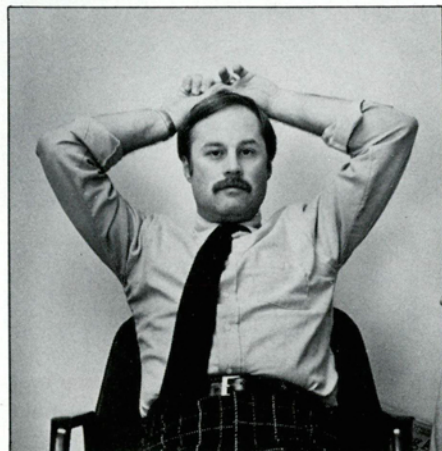
In addition, two other projects have absorbed much of Kautsch's out-of-class time. One project began last semester and involved a study of the open records law

in Kansas. Kautsch received a \$4,458 grant through the New Faculty Research Program for the study. Kautsch said he hopes the study will serve "ultimately to get a handbook started."

His other project was a biographical sketch of William Rockhill Nelson, late publisher of the *Kansas City Star and Times*. The sketch will be published in a library reference series on influential newspaper editors.

Kautsch's outside interests, however, haven't interfered with his interest in his students. At the 1982 commencement ceremonies, the Chancellor's Distinguished Teaching Awards Committee gave him the H. Bernerd Fink Award for outstanding classroom teaching. Kautsch received \$2,000 and a plaque.

Chowins returns as full-time instructor



Chowins

Chuck Chowins, associate professor, returned to the faculty of the journalism school full-time this semester after teaching part-time last semester in the school and working as director of advertising for the *Lawrence Journal-World*.

Chowins is a former chairman of the KU advertising sequence, former advertising manager of the *Kansan* and a 1980 HOPE Award finalist. Chowins returned to the University of Kansas last semester after a year's absence from KU, during which he worked for the *Kansas City Star*.

Chowins said he's happy to be back. "I was glad to return to KU part-time last semester because I hoped in the long run I could come back full-time," he said.

Bowles assists teaching award-winning course

Composing and teaching a new course is not an easy job, but Dorothy Bowles, associate professor, and Judith Galas, a former KU graduate student, tried their hand at it last spring and their hard work paid off.

The Women's Institute for Freedom of the Press last summer selected KU's Women in the Media course, taught by Bowles and Galas, as the best course of its kind in the nation.

"We worked on the project together, but it was really Judith's idea," Bowles said. "Since the course was taught in the women's studies department, I was a consulting teacher."

Last summer, Bowles was kept busy evaluating graduate research papers for the Association for Education in Journalism Law Division. Later in the summer, she presented her evaluations to the AEJ national convention at Ohio University.

Bowles also is continuing her work with the Kansas Press Association on a Kansas edition of a booklet containing pertinent legal information for Kansas journalists.

In addition, Bowles is continuing her research on newspaper exemptions from antitrust laws and is still serving on the University Judicial Board. She is also a member of the editorial board of *Journalism Abstracts*, an annual summary of graduate dissertations and theses.

Day covers Falklands war, lectures in Great Britain

Larry Day, professor, who covered Latin America for United Press International in the 1960s, went to Buenos Aires for 10 days in May to cover the Falkland Islands conflict. He arrived the morning the British invaded the islands. Day filed news stories for the Scripps-Howard News Service, the *Kansas City Times* and for the Universal Press Syndicate, which offered his three-part wrap-up, "After the War: Argentina Today," to 150 newspapers.

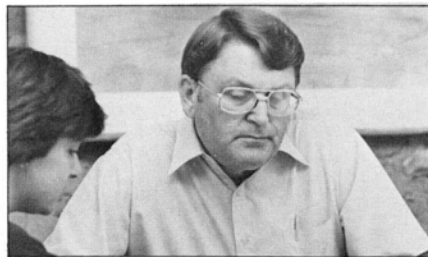
In August, Day gave lectures and directed workshops for professional journalists in Chile, Costa Rica and the Dominican Republic under auspices of the U.S. Information Agency's American Specialist Program. Then, going east instead of south for once, Day presented a paper, "Professionalization and Ideological Commitment of Latin American Journalists," at the 44th Congress of Americanists in Manchester, England, last September.

Elliott instructs students in cable-television industry

The rapid growth of the cable-television industry has already had an effect on the curriculum of the School of Journalism. This fall, 57 students enrolled in KU's first course dealing with cable television, taught by Sam Elliott, assistant professor. Elliott said that the survey course allowed students to examine various aspects of the cable industry, including legal and regulatory history, system technology and programming.

Elliott said that there is no textbook available for the class because changes in the cable-television industry occur so rapidly that printed material becomes obsolete in a short time. As a result, Elliott chose to use two weekly magazines, *Cablevision* and *Multichannel News*, as texts for the class. Elliott said the magazines were able to keep students up to date on current events and trends in cable.

Elliott, who owns part of two small cable systems in Kansas, participated in a professional internship last summer at Southern Satellite Systems in Tulsa, Okla. Elliott said the internship allowed him to become acquainted with various people in the industry who could provide him with information that helped him answer students' questions more rapidly.



Jess

Lazzarino's students work for 'real world' clients

Diane Lazzarino's Promotional Writing students work for real clients in real assignments, combining theory and action.

Spring semester students worked for the KU Student Assistant Service, designing a new logo, brochure and poster. Another group of students designed all printed materials, from the logo to business cards, for the newly formed Social Services Agency in Lawrence. Other clients included Volunteer Clearing House, Volunteers in Court and the East Central Kansas Community Action Agency.

Fall semester students worked for Projects with Industry, a division of the Menninger Foundation that finds work for the emotionally and physically handicapped, and for the Lawrence Senior Center, developing newsletters and news releases about activities there.

Dary earns writing awards

Last year, David Dary, professor, completed his fourth book, *Cowboy Culture: A Saga of Five Centuries*. He has spent a good deal of time this year receiving awards for it.

Dary received the Golden Spur Award from the Western Writers of America this summer for the best nonfiction western book of 1981. He also received the Wrangler Award from the Cowboy Hall of Fame and the Western Heritage Center as co-winner for the best book of the year.

Dary also was honored by the Western History Association and Westerners International for the best book by a westerner in 1981.

This summer was the first summer that Dary has taken off from teaching since 1969. He traveled to New Mexico and Yale University to research his new book, *Early Traders and Wagon Freighters*. The book is not yet completed, but Dary has another book, *History of Lawrence, Kansas*, that is expected to be on the market soon.

Jess manages, advises Kansan, helps adjustment to VDTs

Paul Jess, professor, has taken over as general manager and faculty adviser of the *Kansan*, but not without experiencing several problems and a few sleepless nights.

The newly installed video display terminals have accounted for at least a few headaches. At the beginning of the semester, in fact, Jess went without sleep for 72 hours while trying to work the bugs out of the system.

"There has been one crisis after another," Jess said. "Everybody had to learn how to use the equipment and everything went wrong, but things are getting better."

Advising the *Kansan*, said Jess, is closer to a real job than teaching. He said that he encounters many problems and challenges that go along with advising a daily newspaper, such as handling phone calls from angry readers and misquoted sources.

"Advising the *Kansan* is a different kind of time," he said. "I can't just close my door and say I'm not going to talk to people so I can grade papers. I always have to be available."

Though he enjoys working with the *Kansan*, Jess said he was disappointed that he had to give up teaching his Law of Communications class. He said that the *Kansan* simply didn't allow him the extra time needed to keep up with new developments in media law.

Brinkman appointed chairman of accrediting committees

One year after being appointed to the accrediting committee of the Accrediting Council on Education in Journalism, Del Brinkman, dean, has been selected chair of two visit teams. Through the year Brinkman and other committee members traveled to various universities and made recommendations for accreditation or reaccreditation of journalism programs.

Brinkman, a member and past president of the Association for Educators in Journalism, completed his term on the AEJ executive committee in July. Brinkman has been a member of AEJ since 1966.

Brinkman also was one of 25 participants selected to attend a week-long seminar in October on journalism education. The seminar was sponsored by the American Press Institute.

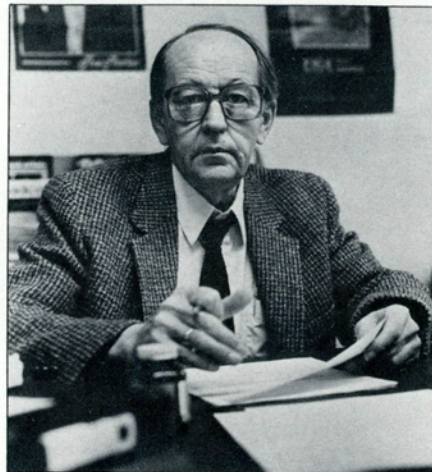
Rasmussen's students learn production, news procedures

John Holt of Channel 13 in Topeka, Paul Snyder of KSN-TV in Wichita, and Dave Mitchell, a sportscaster in St. Joseph, Mo., all got their start as anchormen for the KU newscast headed by George Rasmussen, assistant professor.

"Anybody who has had the privilege of anchoring these shows has gotten over original stage fright and has smoothed up enough so they can be taken seriously," Rasmussen said.

The 15-minute newscast, now in its third year, airs on a local cable-TV station Wednesdays at 6:15 p.m. and is produced by three of Rasmussen's classes.

His Broadcast News II class produces news packages by recording scenes and sound interviews and then editing them down to 40 seconds to a minute in length. The Television News Production class then assembles the packages into a newscast that contains other graphics material. Public service announcements



Rasmussen

and advertisements are prepared by students in Rasmussen's Writing for Radio and Television course.

"By our last three or four programs we really start to roll," Rasmussen said. "You can see the learning process turned into reality. It's a dynamite feeling, I'll tell

"One wins the award by doing something outstanding to bring minorities onto editorial and opinion-writing pages," Adams said. "Those pages tend to be lily white."

Adams became director of the program by virtue of his involvement in minority efforts. He works each summer with KU's Urban Journalism Workshop, which teaches journalism to minority high school students. He has spoken at several colleges across the nation, striving to "increase the pool of minorities in journalism."

Four years ago, Adams founded the Minority Internship Program. In its first year, the program was taught in Easton, Pa. It was taught at the University of Kansas the next two years and will move to New York this year. Students are given three weeks of intensive training, mostly in editing, after which they serve internships.

Adams says he works with minorities in order to indirectly influence the quality of journalism and to directly influence minorities to become involved in journalism.

"It's done with the understanding that minority representation in the media was no more than about 3 percent five years ago," he said. "It's up to 5 percent now. But if there was parity in representation, it would be 17 percent, with 11 percent of those being black. Efforts to increase minority representation are efforts to improve journalism."

you. You take people who've never held cameras before, who've never edited before, who've never packaged newscasts before and you see them roll in the course after a very short time — a month and a half."

Rasmussen also watched some other newscasts "roll" in 1982. He planned a survey to determine the accuracy, fairness and responsibility of the three major television news shows in the Kansas City area.

"I think television news is the best thing that's come along for the human race in a long time, because it does not demand a great literacy on the part of the viewer," said Rasmussen. "As a consequence, people who would not even look at the *New York Times* or the *Wall Street Journal* or any of the more proper news outlets are more aware of their environment than at any other time in history.

"But television leaves a gap in their accountability because there's a tendency to be very commercial. They are a part of an entertainment medium, and gross sins pop up in the television newscasting."

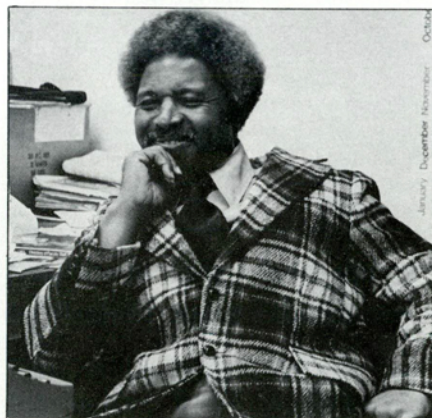
Professional photographers teach at two workshops

Gary Mason, associate professor, and several of his photojournalism students traveled to Kansas City, Mo., in October to attend the "Flying Short Course," a National Press Photographers Association seminar.

Seven outstanding photojournalists instructed a day of photography classes. Dan Dry, the NPPA photographer of the year, talked about creative juices and how to get "up" for an assignment in order to capture lively pictures.

On Nov. 19, Mason hosted the Fritz Photojournalism Conference at the University of Kansas. Sixty photography students attended the workshops for product, fashion, wire and on-the-job photography and photo editing. This was the fifth year of the conference, which was started in memory of Steve Fritz, a KU graduate and former photographer for the Associated Press. Fritz died in 1974 at the age of 26.

News Notes were compiled by Kevin Bertels, Brian Chisam, Lillian Davis, Barbara Ehli, Janice Gunn, Amy Handelman, Becky Rusk, John Scarffe and Greg Whitticar.



Adams

Adams leads awards program for minorities employment

Getting minorities involved in journalism has long been the goal and the task of Sam Adams, associate professor. This year, Adams is directing a program that rewards people who have taken on a similar challenge.

Adams is in charge of the Ida Wells Award program, established to reward those who have shown exemplary leadership in providing minorities with employment in journalism. The program is sponsored by the National Association of Black Journalists, the National Broadcast Editorial Association and the National Conference of Editorial Writers.

Shaw makes “toughest decision,” leaves KU

By Sandy Clark

During her six years as associate dean of the School of Journalism, Susanne Shaw had many opportunities to leave the school, for what many might consider greener pastures. None of the offers, however, could lure Shaw away from the job that she enjoyed and from the University and students that she considered so special.

But in early September, Shaw, 42, finally got an offer that she couldn't refuse. She resigned to become publisher of the *Coffeyville Journal*, a Gannett paper.

The news shocked most students and faculty members in the journalism school, but Shaw, too, was caught a bit off guard by the sudden career change. Given only one day to accept or reject the publishing offer, Shaw said she had little time to fully consider the consequences of leaving the University.

“It was the toughest decision I've ever had to make,” said Shaw. “I have very, very mixed emotions about leaving, but I just felt that it was an opportunity that I couldn't turn down right now.”

Shaw insists that though she has left KU, her strong ties to the University have not been broken. Her bond with KU is strong, indeed. She received her undergraduate degree in education and her master's in journalism from KU. She joined the journalism school faculty in

1971 as assistant professor, teaching Reporting I and Reporting II, and served a year as *Kansan* adviser. In 1975, Shaw won the H. Bernerd Fink Award for distinguished teaching. A year later, she was appointed associate dean.

Shaw said that one reason she accepted the publishing job was its similarity to education.

“The environment is different from KU but the situation is similar,” she said. “There are a lot of young people there, and with that size paper, I'll be able to work closely with them.

“My decision didn't have anything to do with ambition; life at the top isn't all it's cracked up to be. I just feel that if I return to teaching, this experience will make me a better teacher.”

As both a teacher and administrator, Shaw had a unique ability to relate to her students, although she wasn't necessarily always endearing.

She had a style of her own — often brusque, usually aggressive, always honest, occasionally rubbing people the wrong way.

But students sought her advice often and freely. Underneath her toughness, many students found Shaw to be much more than a teacher and counselor — she was a sincere friend.

“Dean Shaw has supported me every step of the way, from the time I was a 17-year-old high school junior attending a KU journalism camp to the time I graduated,” said Vanessa Herron, a 1982

journalism school graduate and former editor of the *Kansan*. “Sometimes when I would go to see her, she would be really busy and business-like, and she'd give me a hard time. But the bottom line was that I knew I could always count on her. She'd always back me up . . . she really cared.”

Shaw's concern for her students was evident in many ways. She always promoted their talents to prospective employers and most of her students found jobs or internships through her recommendations.

Shaw said the most difficult part of leaving KU would be leaving the students. “The students are very special to me,” she said. “I'll miss them the most.

“And the dean is the greatest person I could ever work for. I believe he's the best dean in the country. I can't think of anything but good things to say about working here. I mean that.”

Likewise, the dean, Del Brinkman, can think only of good things to say about Shaw's performance as associate dean. He was a Shaw supporter from the beginning, responsible for appointing her to the associate dean's position. And while Shaw has mixed feelings about leaving KU, Brinkman also has mixed feelings about seeing her go.

“I know that publishing is a great opportunity for her and she'll work hard and devote herself to it completely,” said Brinkman. “On the other hand, she did a great job here. She related to students better than anyone else I've ever seen. She was not the type of person out to make headlines or grab the glory; she just got her work done. She was a loyal and dedicated faculty member.

“The associate dean job is really what you make it, and she worked hard and took a great deal of pride in it.

“I know that it'll be tough to replace her. I know that's what people always say when someone leaves, but in her case, that's all you can say.”

And according to Shaw, nothing will be able to replace her experience at KU.

“The best years of my life were here at KU,” she said. “I'm not sure if I made the right decision yet; it's too early to tell, but I know that if I decided not to go, then I might regret it. But KU will always be a part of me.”



Office of University Relations

Shaw, shown here advising graduate Amy Collins, found working with students particularly rewarding.

Of bellies and butter; 10 grads write commodity news

By Kevin Bertels

Believe it or not, the subject of pork bellies comes up often in the conversations of Beth Jordan ('78), and when it does, she always tries to make two points.

"Pork bellies are what people remember from the radio commodities broadcasts," she said. "So if I say I work with commodity news, the first thing I'm asked is 'What's a pork belly?' I tell them that's where the bacon comes from, and then I tell them there's a lot more to commodities than pork bellies."

If that was not true, there would be, literally, no bread and butter on anyone's table, but for Jordan and nine other journalism school alumni, commodities put bread and butter on the table figuratively. They have found their journalistic oppor-

tunities reporting and editing the news of the world's commodities.

Ten KU grads are now employed by the United States' biggest distributor of commodity news, Commodity News Services (CNS), a wire service based in Leawood. Sandy Dechant Pennington ('78) is a grains editor; Caitlin Goodwin ('79) and Judith Galas (MSJ, '82) are cotton reporters; Jenifer Otwell, who is completing her journalism master's degree, is a cotton and softs reporter based in Washington, D.C.; Melissa Cordonier ('78) is a cotton editor; Therese Hornick ('79) is a livestock reporter; and Rebecca Aldridge Yockey (MSJ, '82), Lynn Bretz (English, '71, and working on her master's in journalism), Neil Stempleman ('71), and Jordan are copy editors.

Knowledge of commodities is not something that this group picked up at KU.

These people learned about commodities on the job, but they learned journalism at KU, and that prepared them for the rest.

Pennington, as grains editor for CNS, knows how difficult choosing employees for a job that combines journalistic skills with an in-depth knowledge of commodities can be.

"When we hire we have to decide if we want someone with developed writing and analytical skills or do we want someone who knows agriculture," she said. "It's hard to find someone with both. People aren't trained to cover commodities, but if you're a good writer you can do anything, and if you come out of KU you're going to have a good foundation."

"We do not hire KU people because of loyalty. We interview extensively to find people with the skills we need. When some people are fresh out of school, many have never written for a publication. But people come from KU with two or three internships and they're learned about writing, investigating and analyzing."

The agricultural expertise comes later, Jordan discovered.

"As journalists, what we do is learn," she said. "When I first read copy here, it didn't mean anything to me. But reporters are always here to ask. It's a whole new language, and you learn it. A good copy editor here is a good copy editor anywhere."

The opportunity that CNS provides in journalism was first available in 1953, though not nearly as available as it is now. The modern building and computer system that now form the national headquarters in Leawood were just a table and chairs in the Chicago Board of Trade then. Now CNS, owned by Knight-Ridder Newspapers Inc., has 7,500 subscribers around the world and has major news bureaus in Chicago, New York, Minneapolis, Washington, D.C., and London.

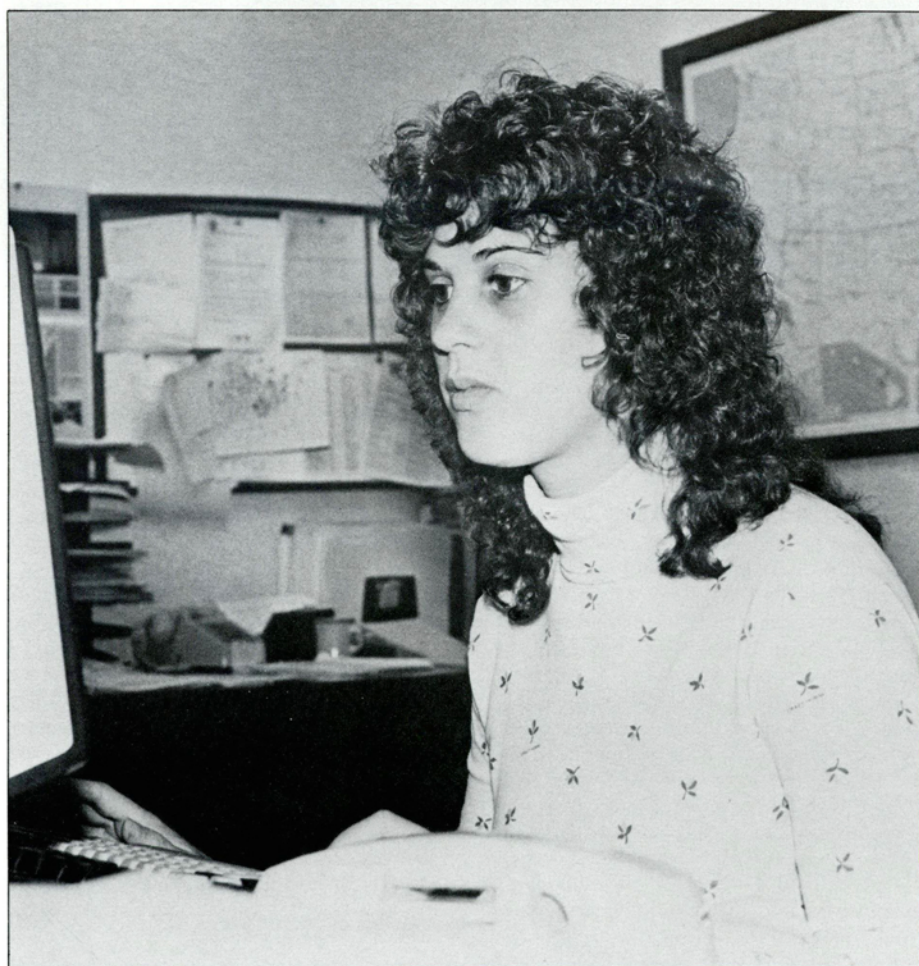
CNS provides a weather service, statistics wire, shipping news wire, news wire for radio and Unicom News, an interna-



Therese Hornick ('79), talks on the phone at her desk at Commodity News Services, Inc., in Leawood. In the background are diagrams of the cuts of meat that come from a cow.



KU alumna Sandy Dechant Pennington is a 1978 graduate and is grains editor for Commodity News Services.



Above: Becky Aldridge Yockey (MSJ, '82) collects copy coming across the wire. Becky is a livestock reporter.

Left: Concentrating at the video display terminal is Beth Jordan ('78). Beth is a copy editor for Commodity News Services.



Photos by Jim Marshall, Commodity News Service

Pictured from left to right are Caitlin Goodwin, Sandy Pennington, Judith Galas, Therese Hornick, Melissa Cordonier, Lynn Bretz and Rebecca Aldridge Yockey.

tional news wire that it offers in conjunction with United Press International.

The challenges of newspaper reporting are the same challenges reporters find at CNS, Pennington said. Sometimes sources don't tell the truth and that is often the case when reporting commodity news.

"One thing you have to remember is we use as sources people who have money invested in the market," she said. "At that point that person may decide he will say things to benefit himself, the truth or not. We have to weed out inaccuracy. We've got to know the facts before we ask questions so we can distinguish between those who are talking their position and those who are telling it how it actually is."

Obviously, reporting about commodities involves reams of statistics, and emphasis is placed on analyzing those statistics.

"We're expensive," Pennington said.

"The people we serve are experts and very few of us can say that. We have to give them something for their money. They've been in the business for 50 years and lots of us have been doing it for just two years. For them to pay, we feel we have to provide more than general news. We have to tell about the long-term ramifications. We have to analyze. If we quit providing that then we aren't providing anything to some of our subscribers."

Those analytical skills have often distinguished KU graduates from other employees at CNS, Pennington said, but she won't be fooled into believing that every KU alum has a mind that works like a computer. She's convinced that Dana Leibengood, assistant dean and head of the placement service for the School of Journalism, and the other KU professors whose names often appear as references know what she's looking for.

"When they tell me someone is excellent, I know that's true," she said. "With some other schools that's not the case. Dean Leibengood and the others at KU are frank in telling us about weaknesses, and telling me whether a student is the type we want here."

"KU does not have an easy road in here because others from KU work here. It has to prove itself over and over. The competition is out there, but the reason KU is respected is because we get good hires consistently. It pays KU to be very cautious in the people it recommends to us."

After all, some journalists just aren't suited for a career of reporting about pork bellies. But CNS has found that a few KU grads can handle pork bellies and a lot more.

♪

Alumni News

1930's

Drew McLaughlin, Jr. ('38), well-known Paola newspaper publisher and president of the Miami County Publishing Co. Inc., died in May 1982.

1950's

Marilyn (Marks) Miller ('51) is in charge of wages and salaries at Rutgers University personnel office in Newark, N.J. **Donald Tice** ('54) is executive secretary for the U.S. Strategic Arms Reductions Talks in Geneva, Switzerland. **Charles O'Connell** ('55) has been named executive vice president of Gulf Oil Co. in Houston.

Larry Boston ('58) has become director of communications for the American Academy of Ophthalmology in San Francisco. He formerly was editor of *American Medical News*, a publication of the American Medical Association in Chicago. **Bob Hartley** ('58) publishes the *Journal-American* newspaper, which has offices in Bellevue and Kirkland, Wash.

1960's

Eric Morgenthaler ('67) is now bureau chief in Atlanta for the *Wall Street Journal*. **Jim Olson** ('69) has been promoted to creative director at Needham, Harper & Steers Advertising in Chicago.

1971

David C. Andersen has been named director of public relations at Cox Cable Communications Inc., a subsidiary of Atlanta-based Cox Broadcasting Co. **Lew Ketcham** is a producer/reporter for Newsweek Video assigned to the Washington Bureau of *Newsweek* magazine.

1972

Kristine Colburn is manager of public relations for Barkley & Evergreen in Overland Park.

1973

John Bailey completed an MBA at George Mason University and now works as a staff consultant for the Subcommittee on Wheat, Soybeans and Feed grains of the Committee on Agriculture in the U.S. House of Representatives. **Jim Brandmeyer** has joined the St. Luke's Hospital Foundation for Medical Education and

Research in Kansas City with responsibility for fund-raising activities. He had been director of the Chancellor's Club at the KU Endowment Association

Steve Cohen is a free-lance writer living in Amsterdam, Holland. **Candi Burton** is one of the field account executives on the Pizza Hut Inc. account for Valentine-Radford Inc. in Kansas City. **Sally (Morgan) Huggins** is a free-lance writer, and her husband, Howard, a Kansas State alumnus, is an assistant manager with the Hyatt Regency Hotel in Kansas City. They have two daughters.

Trish Kandybowicz is a staff specialist in employee communications at Southwestern Bell in Topeka. **Kathy (Swiderski) Saunders** is national sales manager for television station WPGH. **Marti Stewart** is working on the International Herald Tribune in Paris, France.

Paul Stevens is bureau chief for the Associated Press in Indianapolis. **John Van Nice** heads the computer typesetting department at Allen Press Inc. in Lawrence, where he and his wife, **Linda (Lamb)**, ('74) live with their children, Jason, 5, and Brandon, 1.

1974

Lydia Beebe is a company representative for Chevron in Washington, D.C. **Linda Hales** is now Mrs. George E. Gudauskas and lives in Washington, D.C. **John Ritter** is assistant metro editor of the *Washington Times* in Washington, D.C.

1975

Mark E. Baxter and his wife, Susanne, announced the birth of their son, Christian Mark, Nov. 1, 1981. Mark is media relations manager for Combustion Engineering Inc. in Stamford, Conn. Another birth was announced by **Kathy (Larson) Bruner** and her husband, Bernie, who had a son, Marshall William, born March 3, in Aurora, Colo.

Mike Fitzgerald is sports copy editor for the Kansas City *Star*. **Carol Gwinn** and her husband have a daughter, Kristin, born last August. They live in Brooklyn and Carol continues to work as a copyreader for *Fortune* magazine. **William Hummell** is a copy editor for the *Topeka Capital-Journal*. **Mark Zeligman** and Carolyn (Pickett) Zeligman, ('77), announce the birth of a son, Steven Franklin, born April 3 in Phoenix, Ariz. Mark is assistant sports editor of the *Kansas City Times*.

1976

Tim Bradley is executive producer and public relations counsel for GML Produc-

tions in Los Angeles. He also does freelance work for national music magazines and has enrolled at Cal State-Northridge to complete his master's degree. **Kenna Giffin** is a writer and editor with the Office of Public Affairs of the University of Texas Health Science Center in Houston. **Sarah Wohlrahe** is attending law school at the University of Iowa.

1977

Janice (Strosnider) Clements has been promoted to vice president with SSC & B Inc. in Chicago. **Bill French** recently was promoted to senior account manager with Computek Computing in Tulsa, and his wife, **Patty (Morrison) French**, is working as a corporate loan officer at the Bank of Oklahoma. **Alison Gwinn** works on the copy desk for the *San Francisco Examiner*.

John Hendel is now working for United Press International in Kansas City. **Randy Higbee** is now classified advertising manager at the *Marshall News Messenger* in Marshall, Texas. **Jill (Kimbrough) Re** is media specialist with H & R Block in Kansas City.

Peter Porteous is currently managing editor of *Engineering Times*, a monthly tabloid magazine, and *Professional Engineer*, a quarterly journal, both published in Washington, D.C. He and his wife, Sandy, announce the birth of a son, Kyle McClure. **Michele (Kocour) Whitaker** is group sales representative for the Equitable Life Insurance Society of the United States in Chicago.

1978

Al Berman is assistant director for development for public radio station KANU in Lawrence. **Dan Bowerman** is a reporter for the *Democrat & Chronicle* in Rochester, N.Y. He has won the Dean Gysel Award for writing excellence. The award is given to reporters with less than four years experience at the Gannett Rochester Newspapers. **Jeff Doherty** is account executive with the McCormick-Armstrong Advertising Agency in Wichita.

Melissa (Pritchett) Cordonier is a cotton editor for the Commodity News Services in Kansas City. **Peggi (Bass) Fritzler** is the editor of the journal for the American Cereal Chemists Society, an agribusiness research center in Roseville, Minn. **Roy Heatherly** is an advertising representative for television station WRCB.

Sandy (Dechant) Pennington is the grains editor for the Commodity News Services in Kansas City. **Harris Rayl** is

editor of the *Salina Journal*. **Mike Swenson** and his wife announce the birth of a son, Blake Patrick, born April 23 in Topeka, where Mike is assistant press secretary to Gov. John Carlin.

Sam Van Leeuwen is a photographer for the *Junction City Union*. **Vennie White** is arts editor for the *White Mountain Independent* in Show Low, Ariz., where she also teaches photojournalism at Northland Pioneer College. She received a first-place award in feature photography from the National Newspaper Association, and firsts in feature writing and news writing from Wyoming press associations.

1979

Alisa (Van Auken) Anthony is manager of marketing support for Energy Enterprises, which is a part of G.E. Information Services in Littleton, Colo. **Chris Donaghy** has been promoted to account supervisor on the McDonalds account at Stolz Advertising Co. in St. Louis.

Pamela (Ekey) Ford works at Davies Printing Co. in Rochester, Minn., and is also free-lance writing. **Donald Green** is a copywriter with Ogilvy and Mather Advertising in New York.

Allen Holder is on the copy desk of the *Austin American-Statesman* in Austin, Texas. **Therese Hornick** is a livestock reporter for the Commodity News Services in Kansas City. **Corinna Huffman** serves as assistant director of the Topeka Convention and Visitors Bureau.

Ron and Susan (Strong) Morgenstern have a new baby daughter born February 28 in Nashville. **John Nohe** is in the Chicago office of Valentine-Radford advertising agency, headquartered in Kansas City.

Sheila Noonan is now project associate with ADVANSWERS in St. Louis. **Mary Beth (Mueller) Pettit** is advertising analyst for the National Association of Securities Dealers in Washington, D.C. **Julie (Nicoly) Larrivee** and her husband are living in Mission with their 1-year-old son, Scott.

1980

Martin Azamoff is an account executive with Hill & Knowlton, a public relations firm based in Chicago. **Mary Brumback** is assistant marketing director with Mission Advertising in Mission. **Richard Burkard** is on the staff of radio station KXLS in Enid, Okla.

Linda Dianne Decker is business manager of You See Photography, a party picture business for Miami University in Ohio, the University of Cincinnati and other Ohio colleges. **Mike Earle** is working for the National Collegiate Athletic Association.

Caitlin Goodwin is a cotton reporter for the Commodity News Services in Kansas City. **Andrea (Waas) Loethen** is district news reporter for the Waukesha School District in Waukesha, Wisc. **Jack Marvin** is with the Chanute law firm of Henshall, Pennington, & Brazil.

Holly (Cadden) Jenks is a staff editor for the College of American Pathologists in Skokie, Ill. **Michael Panethere** is an account executive with Seltel Communications in Chicago.

1981

Terri (Holloway) Currier is assistant media buyer for Bernstein-Rein advertising agency in Kansas City. **Terri Fry** is an account executive with Leo Burnett Co. in Chicago. **Susan Keck** works as media planner with Compton Advertising Inc. in New York. **Pamela Tomasi** is an advertising representative for the *Odessa American* newspaper in Odessa, Texas. **Drew Torres** is a photographer on the staff of the *Pittsburg Morning Sun* in Pittsburg, Ks.

Lois Winkelman is a copy editor on the *Argus-Leader* in Sioux Falls, S.D. **Judith P. Woodburn** is copy editor of *Milwaukee*, a metropolitan magazine in Milwaukee, Wis.

1982

Bren Abbott is in law school at Washburn University in Topeka. **Pam Alloway** is a reporter for the *Hutchinson News*. **Coral Beach** works as a reporter for the *News Press* and the *Gazette* in St. Joseph. **Rene Bell** is the publicity director for the National Greyhound Association in Abilene and is a member of the staff of the *Greyhound Review*.

Walt Bettis is a sales representative for Whittaker Corporation (medical supplies) in Parsons. **Barbara Bichelmeyer** is a reporter for *The Daily News* of Johnson County in Olathe. **Janis Biehler** works in sales in the paper products division for Procter & Gamble Distributing Co.

Chuck Blomberg works in the media department for Tracey-Locke in Dallas. **Kip Blue** is director of public relations for the Tatom Agency in Kansas City. **Dan Bowers** is attending law school at KU. **Kathy Brussell** is assistant publications editor for Cramer Products Co. in Gardner. **Mary Bukaty** is editor of the monthly corporate magazine and the in-house newsletter for the Pyramid Life Insurance Company in Shawnee Mission.

Larry Burmaster works in sales in the paper products division for Procter & Gamble Distributing Co. Kansas City. **Jim Chastain** is an account executive for Stolz Advertising Co. in St. Louis. **Beverly Clark** is an assistant wire editor for the

Post-Tribune in Gary, Ind.

Mary Ann Clift is editorial assistant for the Menninger Foundation. **Anthony Coleman** is in the marketing department for Research Associates in St. Louis. **Amy Collins** is a copy editor for the *Arizona Republic* in Phoenix.

Elizabeth Coolidge is a receptionist for Emerson, Nichols, Bailey Advertising Agency in Topeka. **Kathleen Coon** is an assistant buyer for Tracey-Locke in Dallas. **Cynthia Cordell** is assistant to the director of alumni affairs and public relations manager of the Organization of Ancillary Services, State University of New York College at Oneonta.

Cynthia Currie works for the *Springfield Leader & Press* as copy and layout editor, in Springfield, Mo. **Joy DeBacker** is in graduate school at Northwestern. **Lisa DeMeyer** is assistant director of public relations for the American Red Cross in Kansas City.

John Eisele is a photographer for the *Wyoming Eagle* in Cheyenne. **Scott Faust** is a reporter for the *Wichita Eagle-Beacon Neighbors* magazine. **Debby Foster** is editor of the *Andover Journal*, a weekly in Andover.

Robert Fulmer is the marketing manager for Wendy's of Wichita Inc. **Kathleen Funk** is an account executive for radio station WREN in Topeka. **Judith Galas (MSJ)** won first prize in the Women's Institute for Freedom of the Press contest for the best course outline on Women in Media. The course was titled, "Women in the Media: A Research Seminar." Galas works at Commodity News Services in Kansas City.

Beth (Lashinsky) Goodwin is a copy editor for the *Kansas City Jewish Chronicle*. **David Gosoroski** is in graduate school at KU. **Kevin Harlan** is a broadcaster for the Kansas City Kings with KCMO Sports in Kansas City.

Kevin Helliker is a reporter for the *Wall Street Journal's* Houston bureau. **Ronald Hines** works for KALB-TV in Alexandria, Va. **Lisa Howard** works for City News Bureau in Chicago.

Nate Judie is in advertising sales for the *Daily Journal-World* in Lawrence. **Kathy Kase** is a reporter for the *Brownsville Herald* in Brownsville, Texas. **Terry Knoebber** works in sales in the paper products division for Procter & Gamble Distributing Co. in Corpus Christi, Texas.

Gretchen (Schomburg) Krull is working in the tax department of Mize, Houser, Mehlinger & Kimes in Topeka, and her husband, **Kyle**, ('81) is studying law at Washburn. **Tina Iwerson** works in the public relations department at Lutheran General Hospital in Park Ridge, Ill.

Melissa Layton is a media buyer for Turik Advertising Co., Inc. in St. Louis.

Thomas Lee is news director-sports caster for KSCB-AM in Liberal. Larry Leibengood works in classified advertising sales for the *St. Petersburg Times*. Dave Lewis is a copy editor for the *Omaha World-Herald*, in Omaha, Neb.

Sydney Lester is the family scene editor for the *Yankton Daily Press & Dakotan*, in Yankton, S.D. Stuart Litchfield is an actor with the Alley Theater in Houston. Stuart Lowry is in law school at Washburn. Kathy Maag is a copy editor for the *Florida Times-Union* in Jacksonville, Fl.

Helen MacDonald is assistant director of Hashinger Hall and is in graduate school at KU. Bruce Mayfield is working on his master's degree in political science at KU. Neal McChristy is news editor of the *Garnett Review* and *Anderson Countian*, both weeklies in Garnett. Chrys Meador is in graduate school in the School of International Affairs at George Washington University in Washington, D.C.

Chris Mehl sells law and tax reporting services to law firms, accountants and businesses as a sales representative for Commerce Clearing House in Oklahoma City. Bill Menezes is a reporter for the Associated Press in Kansas City. Laura Menezes is a secretary on the Oscar

Mayer account for J. Walter Thompson advertising agency in Chicago.

Celeste Migliazzo works in sales and customer service for Missouri Engravers in Kansas City. Carol Mills is a reporter for the *Salina Journal*. Bob Moen is a reporter for the *Parsons Sun*. John Mitchell is the weekend sports anchor for KQTV in St. Joseph, Mo.

Lori Mueller is with the news department of KMAJ in Topeka. Janet and Mary Murguia are attending law school at KU. Pat Murphy works in news and sports for Salina Cable Channel 6. Jane Neufeld is a reporter for the *Garden City Telegram*.

Barrie Olsen is in advertising sales for the *Dallas Downtown News*. Mike Payne is a disc jockey for WIBW in Topeka. Kristen Penner is in graduate school at Michigan State University. George Pollock is a copy editor for the *Daily Union*, in Junction City. Leslie (Howell) Purdy was married to Brian Purdy ('81) in September and is working as community relations representative for St. Catherine Hospital in Garden City. Brian is the sports director for KIUL Radio in Garden City.

Joe Rebein is in law school at KU. Maureen Regan is a marketing/sales representative for Brock Hotel Corp., Holiday Inn in Dallas/Fort Worth. Mary Riddell is associate editor for the *VFW Ladies Auxiliary* magazine in Kansas Ci-

ty. Bob Schaad works for the *Asbury Park Press* in New Jersey.

Karen Schleuter is in law school at KU. Susan Sellers is working in advertising sales for the *Tulsalite* magazine in Tulsa. Janice Shapiro is assistant promotions director for radio station KJLA in Kansas City. Brenda Shepek is a national account sales representative for the *Grower* magazine, Vance Publishing Corp., in Kansas City.

Mary Ann Stanley is a copy editor for the *Lexington Herald* in Kentucky. Steve Steinbach is a supervisor at Cottonwood Inc. in Lawrence. Robert Swartz is in law school at Arizona State University.

Melanie Terrill is publications editor for the Lawrence public schools. Jeff Thomas is in law school at KU. Dan Torchia is a police and court reporter at the *Morning Sun* in Pittsburg. Patricia Venable is news director for KUGB AM-FM in Great Bend.

JoLynne Walz is a video journalist for Cable News Network in Atlanta. Dale Wetzel is a reporter for the *Fort Scott Tribune*. David Brett Woods is a reporter for KTSB-TV in Topeka. Kipp Woods is in news-production for KGLD-TV in Garden City. Nick Wooster is tour manager for Maupintour in Lawrence.

Compiled by Laurel Ransom, Peyton Robinson, and Mary Ann Wiedeman.

Student Organizations

Sigma Delta Chi, an honorary journalism organization, is planning to produce a journalism job guide that will be available in the spring. The booklet will discuss how to find a job in journalism.

SDX meets twice a month, featuring a speaker at every other meeting. Lee Judge, *Kansas City Star/Times* editorial cartoonist, was among the featured speakers this year.

The SDX national convention was held in November in Milwaukee, Wis. Commentator Andy Rooney was the featured speaker. To help cover the cost of sending delegates to the convention, SDX members sold T-shirts that said, "Not tonight dear, I have a deadline."

KU's Public Relations Student Society of America is taking a more active role this year than in past years. It has been recruiting new members all year, and, as a result, the society's membership has doubled in size since last year; it now has 46 members.

PRSSA meets twice a month, featuring a speaker at every other meeting.

The society has been involved in several projects this year. It held a seminar Oct. 15 at the Kansas City Plaza Hilton. The all-day seminar gave public relations majors the opportunity to meet with professionals in the field. Representatives from Bell Telephone, AT&T and Phillips Petroleum were among the 16 professionals who attended.

PRSSA also put together a public relations package for the Headquarters Crisis Center in Lawrence.

In November, members attended the PRSSA national convention in San Francisco.

The KU Board of Class Officers hired the Ad Club to design a 40-page program for "Encore," a variety show that replaced the "Rock Chalk Revue."

The Ad Club will be paid \$500 for selling advertising to Lawrence businesses, laying the program out and designing it following the theme "Movie Spoofs and Goofs."

Yeva Zakaryan, Ad Club president, said the club would use the money for a field trip to Kansas City ad agencies and broadcast stations.

Ad Club sponsored a contest for students to design the cover. The winner received \$100 for the best logo using the show's theme.

The co-host of television's "PM Magazine," Dana Hilger, was the guest speaker at the Sept. 30 meeting of KU's Women in Communications Inc. Hilger stressed the importance of developing writing skills to those undergraduates interested in broadcast journalism. She also showed locally produced episodes of the show, including one titled "Playboy Girls of the Big Eight."

WICI also held a question-and-answer session with Kay Fernandez, press secretary for Jim Slattery, who was the Democratic candidate for the second congressional district. Fernandez is a former editorial writer for the *Topeka Capital-Journal*.

WICI's seventh annual job counseling seminar on Feb. 1 will be open to any interested students. Outstanding professionals in newspaper, magazine, public relations, photojournalism, broadcasting and advertising will talk about job opportunities in their respective fields.

Journalism graduate students assist hospitalized veterans in writing project

by Joleen Robison

Untitled

There is a kind

*Of quiet communication that needs
No words.*

It is as invisible as the air.

It is like

The messages of moths,

Or the conversation of leaves.

Not even a breath is required.

Nor the turn of the wrist.

It is the way

Lovers speak,

In intimacy

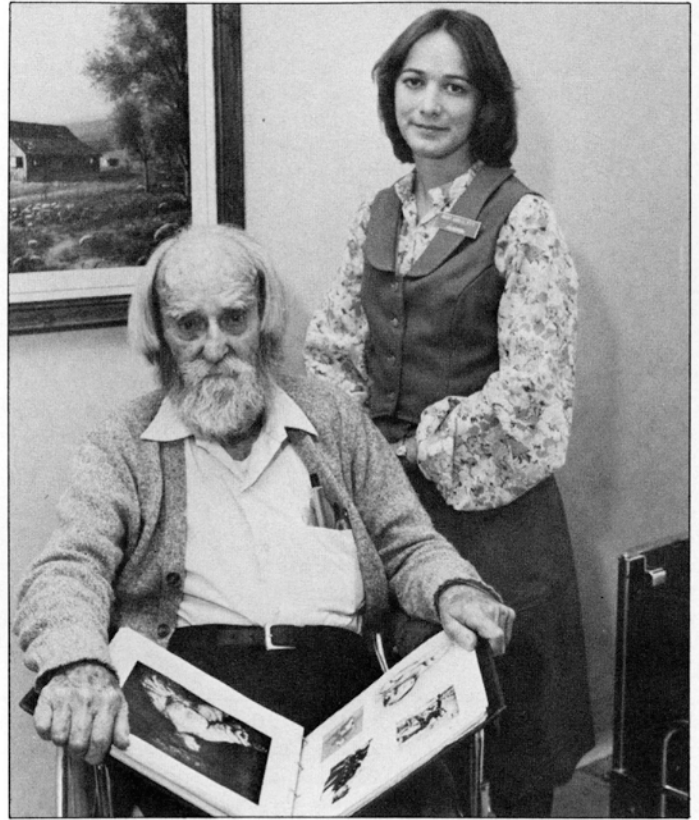
And silence.

The author of this poem, Paul Walsh, is one of approximately 50 veterans at the Topeka Veterans Administration Medical Center who have participated in a writing program conducted by four J-school graduate students.

The program began in the fall of 1980, when two \$500 scholarships were offered to the School of Journalism by the Hospitalized Veterans Writing Project. The scholarship chairman, Sara Ann Allen, gave \$1,000 to each of five Midwestern schools that are near VA hospitals.

Two KU recipients, Alice Costello and Mary Ann Clift, graduate students, introduced the writing program to patients in Topeka. Staff referrals and posters encouraged enough writer participation to produce a 36-page anthology of veterans' writings.

The hospital printing service printed copies of the *Kaw River Anthology* for all patients and staff at the hospital. The anthology made the recruiting of writers much easier



Mary Ann Clift with an unidentified patient at the Topeka Medical Center.

the following semester, when Rose Simmons and I continued the program.

Contributions doubled during the second semester, resulting in *Caught Thoughts*, a 52-page booklet titled by one of the patients. The emotions and thoughts of the patients are indeed caught in their writing. Stanzas taken from poems and placed in a verbal montage give an idea of some of the patients' feelings. Some of the writers are cynical, some bitter, some comical and others cheerful.

Some patients are in the hospital for only a short time and have little time to write. But time drags for long-term hospitalized veterans, who welcome writing as an escape from boredom. It is an opportunity to be creative, yet requires little expense or space. All that is needed is a pencil, paper and a quiet corner.

One patient said that in the past he'd spend days counting the bricks as he walked along the ramps between buildings. Now he composes poetry to occupy his time.

Another patient wrote a thank-you note saying that he'd never had anything to give to other people. He grew up in an orphanage, later ran away to join the army, and is now in the hospital. He said, "Now through my poetry, for the first time in my life, I have something of myself to share with others."

Last year, as the nation welcomed home the hostages from Iran, Vietnam veterans reflected on the contrast to

their welcome home. One veteran in the hospital wrote a long poem describing his welcome. It reads in part:

*I went to a city bar
To get a glass of beer
The bartender he up and says,
"We serve no Nam-Vets here."*

*For it's Alan this and Alan that,
And Alan damn your soul;
But it was Number One for Alan
When the draft began to roll, my friends,
The draft began to roll.*

The HVWP slogan: "Writing is good medicine," is undoubtedly true. However, the benefits gained by the patients account for only half of the program's value. The students, who worked as writing aides, are the ones who learned the most. In addition to learning the nuts and bolts of editing and putting together a small publication, we each had memorable experiences that expanded our empathy and understanding of others.

We spent one day each week meeting with the patients on a one-to-one basis. Probably our most important function was encouraging patients to keep trying and praising them when their writing was well done.

The program was supervised by Jan Mauck, Educa-

tional Therapy chief. She was hesitant about the program when it was first proposed to her, but after one semester she became one of its most enthusiastic supporters.

After two semesters, the program was so successful that HVWP agreed to extend my scholarship to continue the program during the summer. Additional patients became involved, and having enough contributions to fill a booklet ceased to be a concern. We had to limit patients to six contributions apiece. Patients with art skills also began submitting work. By the end of the semester, *More Caught Thoughts* was printed. It included drawings, a cartoon, short stories and essays.

Directors of the program hoped volunteers would carry it on in the fall of 1981, but no one offered to take the responsibility and the program faltered. The patients missed the opportunity to discuss their writing and see it in print. This spring, I resumed the program as part of my requirements for a psychology class. With help from Clifft, a fourth booklet of veteran's writings was printed in May.

To further spotlight the writing program, some short, in-house television programs are planned. Patients at the hospital will perform musical numbers and read poetry. The 20-minute shows will be shown in the hospital on Friday afternoons.

Whether used as a catharsis, a creative outlet or a way to



From left, Rose Simmons, Alice Costello, Jan Mauck, Education Therapy Chief, Joleen Robison, Frank Drake, Medical Center Assistant Director, and Mary Ann Clifft. The graduate students presented the first booklet of writing done by the patients under the scholarship program to the hospital administrators.



Alice Costello works with Robert Roller, a patient at the TVMC, on his poetry.

while away the hours, writing is widely accepted at VA hospitals. The HVWP was founded by a group of women writers from Theta Sigma Phi, an honorary journalism fraternity (now Women in Communication, Inc.).

The women who started the project believed writing would be beneficial as a form of therapy for men and women confined to veterans hospitals. In 1952, the non-profit organization founded the magazine *Veterans Voices*, a national publication for veterans' writing.

As part of their responsibilities as writing aides, the KU graduate students selected some of the patients' best work and submitted it to *Veterans Voices*. Some pieces were published, with the authors receiving between \$5 and \$25. HVWP depends on donations and volunteer service to keep itself operating and its magazine in print.

As before, the future of the writing program depends on volunteers. No definite agreements have been made to carry on the program, but we feel certain someone will see its value and make sure it continues.

*I don't belong in this humdrum world
 I want leather-bound books with pages all curled,
 A heart full of quiet and seedlings to grow,
 And one love, the color of snow.*

*The lady with the hungry eyes
 Is waiting just for you.
 The one in the corner with a ready heart
 All scarred and stitched up from abuse.*

*A kiss on the wrist
 is sweet,
 But a diamond bracelet
 lasts longer!*

*The birds chirp when I walk by,
 The clouds part and show the sun,
 The squirrels toss nuts my way
 I'm liked by everyone.*

*How many times in years gone by
 Did I just sit, not even sigh.
 How many times did I just smoke
 Instead of talk and kid and joke.*

*I am a man!
 Although I live in a closed world
 Where the sound of the door
 Is the snick of a lock that grows to a roar.*

♪



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William Allen White School of Journalism
University of Kansas
Lawrence, KS 66045

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