

# JOURNALIST

THE UNIVERSITY OF KANSAS • JOURNALISM ALUMNI MAGAZINE

## Seeing is Believing

The Award-Winning Photography of Laura Rauch

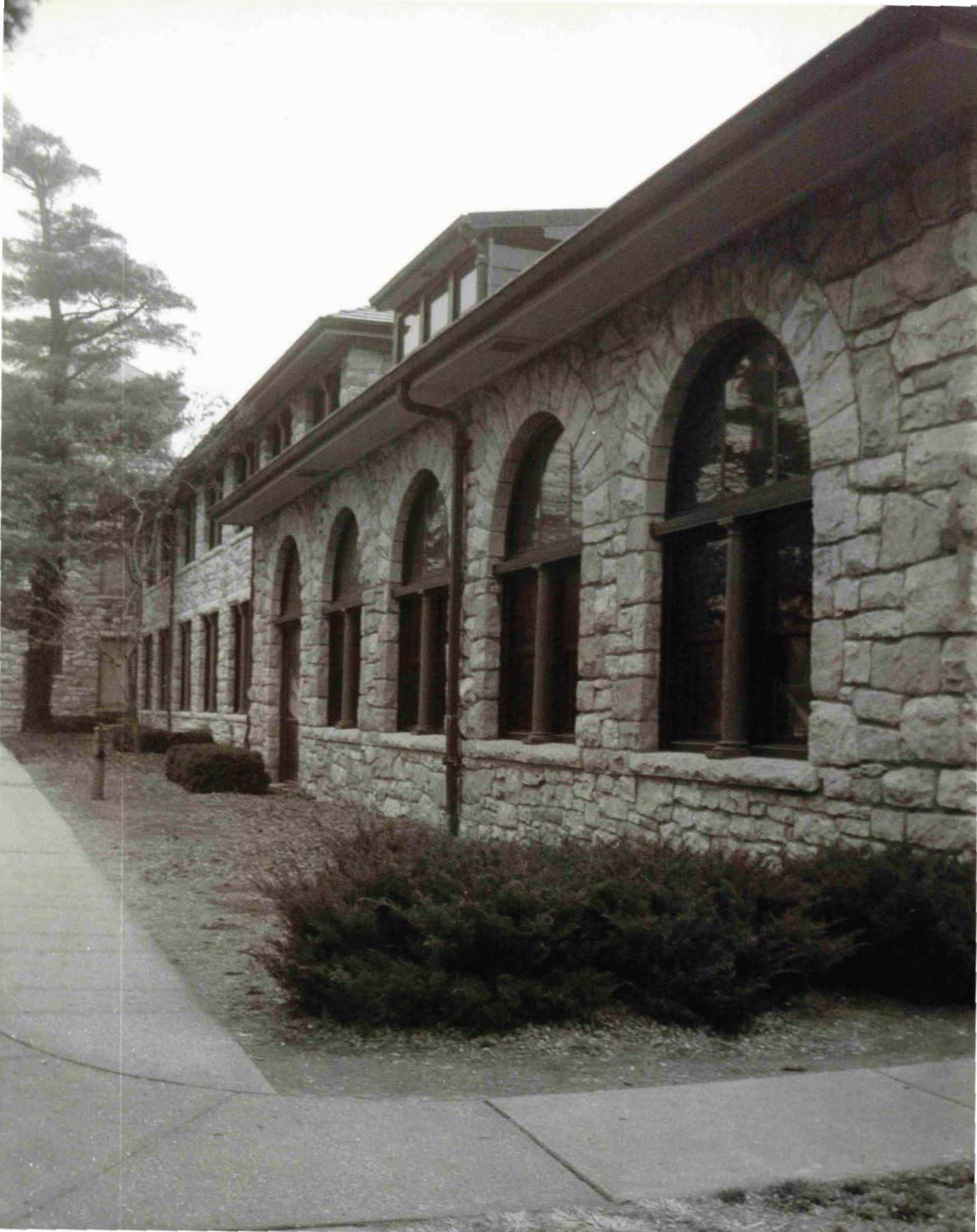


Combat **Journalists** Learn to Cover **Today's Wars**

**Bob Basow** Teaches in **China**

**Meghan Bainum** Bares All







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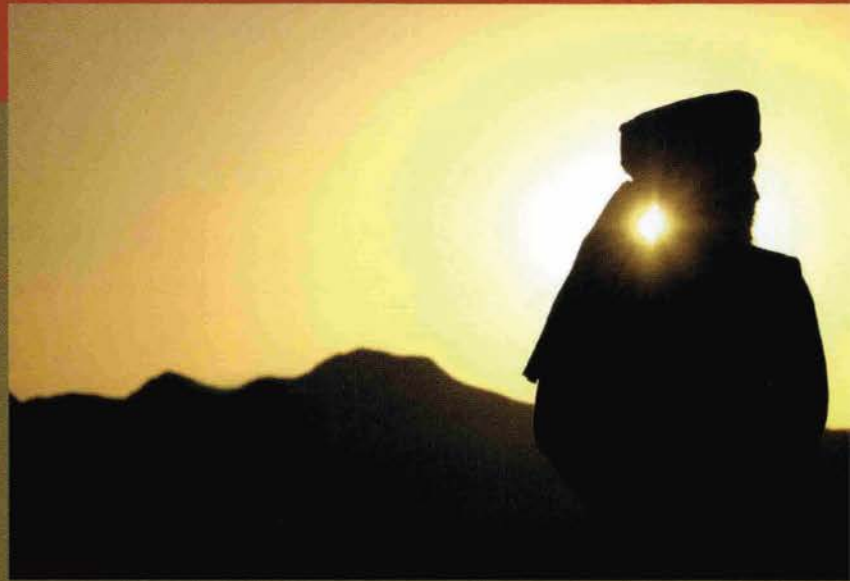
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On the cover: An Afghan widow, who chose to lift her burka, smiles at the United Nations World Food Program bakery in Kabul, Afghanistan. Photo by Laura Rauch

On the table of contents: The sun sets behind a man's turban just east of Chaman, Pakistan, near the Afghan border. Photo by Laura Rauch



# Letter From the Dean

The last five years have been a period of growth and change at the School of Journalism. Enrollment increased from around 600 students in fall 1997 to around 900 today. And last summer, *Quill*, the magazine of the Society for Professional Journalists, wrote: "The School of Journalism and Mass Communications at the University of Kansas (is) considered by many to be a model for innovative curriculum revision."

Despite this good news, state funding has been declining at the same time we have needed more instructors, new equipment and more services for our students. Fortunately, individual donors have been stepping forward to keep the School vibrant.

The University's major fund-raising campaign, KU First: Invest In Excellence, has raised nearly \$2 million for the School's current and future needs. Since the campaign's start, more than 3,200 individuals have participated by contributing to the School more than 5,900 gifts ranging from unrestricted support to endowed funds.

From the construction of the Stan and Madeline Stauffer Multimedia lab to the future Applegate Professorship in Editing, gifts are making resources and funding available that would not have been possible through state support alone. For the first time, a graduate fellowship has been established, which will honor Whitley and Mary Frances Austin. These gifts have been a great campaign kickoff.

To introduce the campaign to our alumni and friends, several volunteers have formed a campaign committee for the School. Chaired by former Assistant Dean (1965-1969) Malcolm Applegate, the committee will be spreading the KU First message, "Invest in Excellence." Other committee members include: Dan Austin, Rich Clarkson, Ralph Gage, Larry Kanter, Dana Leibengood, Shelly London and Terry Shockley.

As KU First moves forward, you may find opportunities to make a difference in the School's future. Through current gifts, pledges, or estate gifts, we hope you consider an area of the School you think could use your help. Please contact me if you have questions or wish to learn more about the truly excellent work of our students and faculty. I always welcome your interest and appreciate your support.



– James K. Gentry

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Photo by Rachel Larson

## Best on the Block

### University rewards J-School faculty for teaching excellence

The J-School faculty has sweated the small and big stuff the last few years to make its new curriculum better for students. The work did not go unnoticed. In August, the School received the University of Kansas' first-ever Award for Teaching Excellence.

The University of Kansas Center for Teaching Excellence named the School the winner of the large department award. Classics got the award for small department.

The School competed against 14 other schools in the large department category. The nominating committee sought to recognize a department that focused on building a strong foundation of teaching and learning while developing a student-centered program.

Each school submitted a nominating statement citing reasons that its school deserved the award. Four finalists were chosen to

submit final portfolios. Judy Eddy, assistant for the Center for Teaching Excellence, said the School's portfolio exemplified how a department could work together while revamping its curriculum.

KU chancellor Robert Hemenway presented the School with a plaque at the KU Teaching Summit in August along with \$12,000. Professor Sharon Bass, who assisted in the development of the winning portfolio, said the money would be filtered back into the program because "success breeds success."

Dean Jimmy Gentry accepted the award on behalf of the School's faculty.

"This reflects a lot of work by a lot of people," he said. "It is part of a process that has been going on for five years."

by Gina Kohake



## KJHK expands its Web

Radio station contributes to Kansas rock music site

Take *The Topeka Capital-Journal's* award-winning Web sites, add KJHK's deep connection to local music, and you get rockkansas.com. The site posts music reviews, concert calendars and archived music from diverse Kansas artists.

The *Capital-Journal* created rockkansas.com in 2001 to give local music a consistent outlet. The KU radio station KJHK 90.7 FM volunteered its expertise on local music to further the effort.

"The people in Lawrence who listen to KJHK are the biggest supporters of local music," said Phil Cauthon, rockkansas.com creator and former editor. "Since we were catering to that, it was a perfect match."

Both outlets share a dedication to the community and a desire to present Kansas culture to a global audience, said Bill Colburn, KJHK student station manager.

The KJHK staff produces music reviews, streamlined music and concert updates for rockkansas.com and maintains its contributions, said Gary Hawke, KJHK general manager.

The two sites are linked to one another increasing traffic for both. Cauthon said one-third of rockkansas.com's visitors connected from KJHK's site.



Photo by Rachel Larson

**Natalie Yeh works as a student disc jockey at KJHK, a station known for its support of local music.**

Rockkansas.com builds upon KJHK's strong Web presence and promotion of local music. In 1994, KJHK became the first station in the country to broadcast continuously on the Internet. Hawke said the Web transformed KJHK from a little station in Lawrence to an international one.

The *Topeka Capital-Journal's* Web site won a 2002 EPpy award, sponsored by *Editor & Publisher* magazine, for Best Overall U.S. Newspaper Online Service in its circulation category.

by Jessica Kellner

## Promoting a Change of Heart and Mind

Shannon Campbell plans to raise AIDS awareness in South Africa



**Shannon Campbell, left, with two colleagues from Rand Afrikaans University, hopes to promote AIDS awareness among South African college students.**

Shannon Campbell went to South Africa last summer to teach. Now she wants to go back to promote AIDS awareness.

During a month-long professorship at Rand Afrikaans University in Johannesburg, where Campbell taught strategic communications and advertising, she made a disturbing discovery: South African college students share the mistaken belief that HIV and AIDS only affect the poor and black.

Campbell plans to return to South Africa next year, and with the support from a University research grant, create three public service announcements that will educate students about HIV and AIDS and encourage safer sex. Campbell, an assistant professor in strategic communications, wants to create the PSAs at KU with assistance from KU journalism students. She hopes the PSAs will eventually be broadcast in South Africa.

With more than 250,000 South Africans dying each year from complications of AIDS, college students need to know they are at risk, Campbell said.

"It would take more than radio PSAs to change values and behaviors, but changing attitudes and beliefs is achievable," she said. "It is important that South Africans see HIV and AIDS as a problem for all, even the elite."

by Emily Hutchins



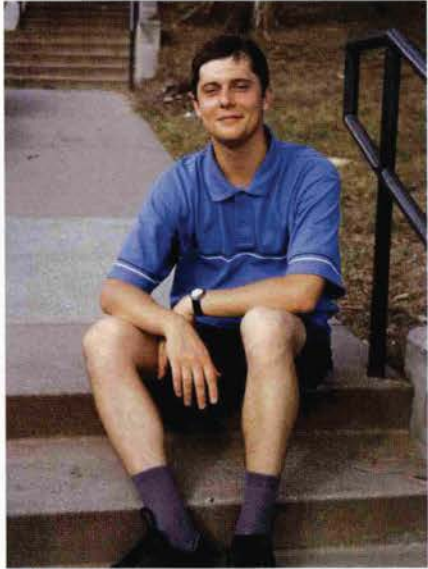


Photo by Rachel Larson

## Russian Around

### Anton Bubnovskiy calls the J-School home

Although Anton Bubnovskiy misses his wife, his 1-year-old son and Borscht (beet soup), he is happy to be at the University of Kansas.

"Actually," he said, "I am very lucky."

Bubnovskiy joined the J-School as a senior lecturer through the state department-sponsored Junior Faculty Development Program. The program, developed to support higher education in Eurasia, places faculty throughout the United States so they can learn about U.S. teaching techniques. Bubnovskiy is visiting from the Far Eastern State Technical University located in Vladivostok, Russia, where he has taught photography and mass media for five years.

At KU, Bubnovskiy is auditing photojournalism classes while working as a photographer for the *Kansan* and KUJH. He is studying how each campus medium functions so he may bring the knowledge back to Russia to create a new curriculum.

Bubnovskiy's mentor, professor Malcolm Gibson, describes him as effervescent.

"He's like a sponge," Gibson said. "He's sucking up as much as he can so he can apply it back home."

Bubnovskiy is at the School through the spring 2003 semester. He will then complete a two-month practicum before returning home.

by Rachel Larson

## Giving Voice to the Voiceless

### Paul Smith earns award for compassionate reporting

When Paul Smith attended reporting classes at the University of Kansas in 2001, he turned heads with his red mohawk. A year later Smith gained more attention when he won a prominent award for his reporting skills.

At the 34th annual Robert F. Kennedy Journalism Awards, Smith received honorable mention in the college student division for his story "Swept into Poverty," which he wrote in his Advanced Reporting class. The story, which ran in *The University Daily Kansan* on November 28, 2001, profiled KU employees who are paid so poorly that they are below the poverty level. Ethel Kennedy, Robert F. Kennedy's widow, surprised Smith when she called him to announce his award and to congratulate him for his excellent reporting. Each year more than 50 journalists judge the RFK Journalism Awards submissions to honor outstanding reporting on problems of the disadvantaged in society.

"There is a tradition in our profession that one job of the journalist is to give a voice to the voiceless," said Ted Frederickson, Smith's Advanced Reporting professor. "That's what Paul did in that story."

Smith is familiar with Kennedy's works and his concerns for the poor and powerless.

"More than the honor of public recognition," Smith said, "I am gratified that I was able to pay a sort of homage to ideas and to a man who means a great deal to me."

Smith, who graduated from the University of Missouri Kansas City in May 2002 with an American Studies degree now volunteers for AmeriCorps in Charleston, South Carolina.

by Kyle Christensen



# Roberts Rules

## Cokie Roberts earns the 2002 William Allen White Award

In accepting the 2002 William Allen White Award said, Cokie Roberts said to be memorable as a journalist, you have to be a good writer. And it is for her writing, among other reasons, that the William Allen White Foundation named her its 2002 National Citation Winner.

Roberts wrote the national bestseller *We Are Our Mothers' Daughters*. Her work has appeared in *The New York Times* and *The Washington Post*. In 2000, Cokie and her husband, Steven Roberts, published *From This Day Forward*, an account of their more than 30 years of marriage.

During a visit to the University of Kansas last February to accept the award, Roberts addressed a standing-room-only crowd of about 500 in Woodruff Auditorium. In her speech, Roberts praised William Allen White as "The Peter Pan of the Plains."

"His wisdom came from a childlike absence of cynicism," Roberts said. "He was outspoken but not cynical about his country."

During her speech she also complimented the media's recent coverage of Afghanistan, discussed the role of women

in journalism, and offered advice to journalism students.

"You have to ask questions, tough questions," she said. "You should be straight forward and plain-speaking."

Roberts is no stranger to her own advice. She asked the hard questions as the co-anchor of *This Week with Sam Donaldson and Cokie Roberts* and as chief congressional analyst for ABC News. She now serves as a news analyst for National Public Radio.

Roberts was the 52nd recipient of the White Foundation award.

"She has distinguished herself as an important voice in American journalism over a long period of time," said John Lee, former chairman of the William Allen White Foundation and Robert's visit coordinator.

Roberts said she was honored to receive an award named after a journalist she greatly admires.

"We make for better journalism and a better country if we keep in mind the fundamental decency exemplified by William Allen White," she said.



Roberts addresses a crowd of 500 at Woodruff auditorium after accepting the 2002 William Allen White award.

by Melissa Eisberg

## Kansan Staff Takes the Cake

### 14 staff members walk away with awards

*The University Daily Kansan* placed third overall in the William Randolph Hearst Foundation's National Writing competitions for the 2001-2002 school year and was judged best all-around daily newspaper in the Society of Professional Journalists' Regional Mark of Excellence competition.

Former *Kansan* editor-in-chief Leita Walker said the real winners were the 14 staff members who came away with individual prizes.

The awards inspire everyone on the staff, winners and non-winners alike, *Kansan* adviser Malcolm Gibson said. "There are people in the industry who pay attention to the recognition," he said.

Cynthia Malakasis won second place in in-depth reporting for her story on affirmative action.

"I'm happy that I won it because I had really invested, not so much time, as more effort in that project," the senior said.

by Gillian Titus



## KU First, Last and Always

### School's former assistant dean establishes editing professorship

Malcolm Applegate graduated from the J-School, worked at the J-School, and now he is giving back to the J-School.

Applegate has committed \$500,000 in two gifts through his estate to create the Malcolm W. Applegate Distinguished Professorship in Editing said John Pepperdine, the School's development director.

"The gift will help ensure the School's ability to maintain its core mission—excellence in teaching," Pepperdine said.

Two memorable University of Kansas editing professors partly inspired Applegate to fund the professorship. Calder Pickett taught Applegate editing when he was a journalism student in the late 1950s, and John Bremner worked with Applegate when Applegate was assistant dean at the School from 1965 until 1969.

"KU has such a strong tradition in editing instruction," Applegate said. "I wanted to do what I could to make sure that tradition continued for years to come."

Applegate, who earned a master's from the University of Iowa, is the retired president and general manager of *The Indianapolis Star*. He worked as an editor and publisher at four Gannett Company newspapers for 20 years.



Malcolm Applegate

Applegate committed the gifts during two KU fund-raising campaigns, Campaign Kansas in 1993 and KU First, the university's current campaign. Applegate is the chair of the Journalism Campaign Committee for KU First. He said he was optimistic about increasing private support for the School through the campaign.

"I just want KU journalism to be among the top in the country forever," he said.

by Carol Holstead

## Setting New Standards

### Susanne Shaw volunteers for Latin American accrediting council

Susanne Shaw is exporting her accrediting know-how.

For 15 years, Shaw has served as executive director of the Accrediting Council on Education in Journalism and Mass Communications, which sets educational standards for journalism schools throughout the United States. Now Shaw is also a member of the Latin American Accrediting Council on Education in Journalism. The 2-year-old Miami-based organization is creating standards similar to its U.S. counterpart to fit the Latin American setting.

In August Shaw chaired the first official accreditation visit to Diego Portales in Santiago, Chile. She visited with students, faculty and alumni, set-up computers, led discussions and wrote a report of her findings. On October 25 in Lima, Peru, the council accredited its first Latin American applicant, Diego Portales. In October, Shaw also visited the second accredited school, the Universidad Peruana de Ciencias Aplicadas, in Lima, Peru.

Accrediting trips to Latin American might sound like fun, but Shaw said it was a lot of work. Because Shaw is not an

employee of the Latin American council, she must make time in her busy schedule for these visits. With 12-hour flights, Shaw is often in transit longer than she is on the ground.

"The people at the United (Airlines) counter know her, and she knows them," said Shaw's assistant, Charles Higginson. "She asks about their families and everything."

For Shaw, improving the quality of Latin American journalism education is worth the additional work.

"I think it's part of my job as an educator," she said.

by Rachel Larson



## Can you say "ethics" in Russian?

Tom Volek can, and he's helping Russian journalists solve their ethical dilemmas

Professor Tom Volek says he knows enough Russian to get himself in trouble. "I just don't know enough to get out of it."

Volek may not know a lot of Russian, but since he was awarded a Fulbright Scholarship in 1997 to teach Russian journalists, he has learned a lot about Russian journalism. Now he has applied for another Fulbright, which he hopes to use to travel through Russia to collect Russian cases for an ethics casebook.

During his earlier Fulbright, Volek gave workshops on media issues to journalists in St. Petersburg, Russia. That semester's work has turned into a yearly, or twice yearly, transatlantic jaunt to Russia, during which Volek lectures journalists and students in ethics and law, topics he also teaches at KU.

Last year Volek started using a Russian translation of an American ethics casebook, compiled by the late journalism professor John Ginn, to teach his Russian classes. He wants to develop a Russian casebook because Russian journalists often face different ethical dilemmas from Americans—for example, Russians typically pay sources for information and Americans don't.

No matter the cultural differences, Volek says that ultimately Russian and American journalists have the same goal. "We want the truth," he said.

by Alyson Sprague



Illustration by Sarah Sung

## One for All

Meredith Carr brings campus media together

Meredith Carr is all over the J-School.

Carr is the convergence manager for *The University Daily Kansan*, *Kansan.com*, *KJHK*, and *KUJH-TV*. Her job is to be a liaison among the different media outlets. She teaches a lesson in convergence to students who work for each medium.

"The process of convergence has been making sure that everyone is on the same page, making sure that the *Kansan* is not trying to run the whole show," Carr said.

Through the convergence process, reporters for the *Kansan* write and anchor their own news pieces for *KJHK* radio, and broadcast students see their written work published on *Kansan.com* or in the *Kansan*. Carr reads for *K-Talk*, a program that allows Web surfers to hear a brief summary of *Kansan* articles on *Kansan.com*.

The *Kansan* created the position in the spring of 2002. Former *Kansan* editor-in-chief Leita Walker pushed for the creation of the position as a step in the School's movement toward media convergence.

"Your goal as a journalist should be to get the best and the most information to the audience," Walker said. "Sometimes the newspaper is not the best way to do that."

Carr applied for the position last spring after reporting for the *Kansan* and producing and anchoring her own radio show for *KJHK*. Next semester, she wants to take a class in broadcasting for *KUJH-TV* and work again as convergence manager.

"I enjoy working with the TV people, the radio people, the print people," Carr said. "It's such a diverse group. Throw me in the middle."

by Randall Shaw



# New Faces in the J-School

## Tammie Barker

After a 20-year career as an editor at *The Kansas City Star*, Tammie Barker has brought her journalism skills to the J-School.

Barker graduated in 1997 from the University of Missouri with a bachelor's in journalism. She started out as a copy editor at *The Warner Robins Daily Sun* in Warner Robins, Georgia. Now she is team teaching Journalism 301, Research and Writing.

"I've learned so far that 'doing' journalism can be much simpler than explaining how to do it," Barker said. "The 301 team has been extremely helpful and the students are eager to learn."

## John Kerans

John Kerans has a long drive to work. Once a week he commutes from St. Louis, where he lives and runs Kerans & Casserly Public Relations, to see clients in Kansas City and to teach Marketing and Communication Design.

Kerans received a bachelor's in journalism from the University of Minnesota and a master's in mass communications from Arizona State University. After 20 years of working in broadcast journalism, Kerans turned to PR. Despite the stresses of his dual-career, Kerans is happy to be at the J-School.

"It's like playing for the Yankees," he said. "There's a lot of joy in being part of a tradition like the J-School at KU."

## Tim Janicke

Tim Janicke's father sparked his interest in journalism. When Janicke was young, his father helped create a newspaper for his hometown of Leona, Kansas.

With a bachelor's in journalism, this Kansas State University graduate is now teaching photojournalism courses for the J-School. Janicke has spent 20 years with *The Kansas City Star* in various photography positions, including director of photography. He currently writes and takes pictures for the *Star Magazine* and works on *Star* book projects.

## Maria Len-Rios

With a doctorate in strategic communications from the University of Missouri, Maria Len-Rios fits right in with the strategic communications team at KU. She teaches Message Development and Marketing and Media Research as an assistant professor, and conducts research on corporate online communications.

The School's new curriculum appeals to Len-Rios' sense of adventure. "Strat comm, advertising and PR all function together in the real world," she said. "Other schools are not teaching that like KU."

## Kara Lynch

As the editor of *Kansas Banker* magazine, Kara Lynch has spent the last eight years reporting, editing, designing and taking pictures. Now Lynch also is teaching Magazine Fieldwork at KU as a lecturer.

Lynch obtained a bachelor's in communications from Fort Hays State University and a master's in journalism at KU. She also has a teaching certificate from Emporia State. So choosing to teach, especially at KU, was easy for Lynch.

"This is my idea of heaven," she said, "getting to teach such bright people who are interested in the same things I'm interested in."

## Noah Musser

When referring to Professor Musser around the J-School these days, one has to be specific. Noah Musser, son of long-time journalism professor Rick Musser, is teaching Print and Online Design this year.

Musser, who earned his bachelor's in visual communications from KU, has worked as a graphic artist for the Minneapolis *Star Tribune* and the *St. Paul Pioneer Press*. He now designs part time for *The Kansas City Star* and *The Lawrence Journal-World*.



From left, Kara Lynch, Kim Callahan, and Maria Len-Rios

## Kim Callahan

Kim Callahan lives and breathes the news in Lawrence. She is assistant news editor for *The Lawrence Journal-World* and is a lecturer for Multimedia Editing.

"The two jobs complement each other well," she said. "Editing real news copy makes me a better teacher, and teaching editing makes me a better editor."

Callahan has four degrees from KU, including a juris doctorate. She practiced law for three years, and then decided she wanted to work as a journalist, so she returned to KU to get a bachelor's in journalism. She then worked as copy editor for the *Tulsa (Oklahoma) World* before coming to Lawrence.

## Peggy Kuhr

Peggy Kuhr, the school's new Knight Chair, knows a lot about community journalism. For almost 20 years she worked as managing editor at *The Spokesman Review* in Spokane, Washington, which has a strong community focus. As Knight Chair, Kuhr focuses on community journalism.

Kuhr teaches ethics and newspaper reporting, and has developed a graduate seminar on Community, Media and Credibility. Kuhr believes it is essential for people to educate themselves both in and out of the classroom.

"It keeps you renewed, refreshed and maintains credibility," she said.

by Kristin Decker and Mary Corcoran



# HONORS

**ERIN ADAMSON** was chosen to participate in the Poynter Institute's Class of 2002 College Journalist Program and placed 16th in the Hearst Foundation Writing Awards personality in feature writing. **THAD ALLENDER** was chosen to participate in the Poynter Institute's Class of 2002 College Journalist Program. **MEGHAN BAINUM** placed 18th in Hearst Foundation Writing Awards for personality in feature writing. **MICHAEL BIEKE** awarded honorable mention in public affairs or entertainment in the 2002 Kansas Association of Broadcasters (KAB) competition. **NICK BLACK** awarded honorable mention in public affairs or entertainment in the 2001 KAB competition. **LAUREN BRANDENBURG HANNI** awarded first place in Society of Professional Journalists Regional Mark of Excellence in spot news, sixth place in Hearst Foundation Writing Awards for in-depth writing. **ERIC BOEDEKER** awarded honorable mention in complete newscast in the 2001 KAB competition. **ANDREA BURNETT** awarded second place in Society of Professional Journalists (SPJ) Regional Mark of Excellence in general news, honorable mention in hard news package in the 2002 KAB competition. **BILL COLBURN** awarded honorable mention in 60-second commercial/public service announcement in the 2002 KAB competition. **MARY K. CORCORAN** awarded the Publicitas award for best KU magazine project of the year. **ANDY DAVIES** awarded honorable mention in public affairs or entertainment in the 2002 KAB competition. **AMANDA DENNING** placed second in Public Relations Student Society of America (PRSSA) Day writing competition sponsored by Kansas City professional chapter. **JEFF DENTON** placed 12th in Hearst Foundation Writing Awards for personality in sports writing. **DOUG DONAHO** placed first in public affairs or entertainment for Sports Talk in the 2002 KAB competition. **MELISSA EISBERG** awarded American Society of Magazine Editors internship at *Travel + Leisure*. **THERESA FREED** placed first in complete news feature done as an intern and placed second in complete news feature package in the 2002 KAB competition. **CASSIO FURTADO** placed 11th in Hearst Foundation Writing Awards in spot news. **MOLLY GISE** received a Dow Jones Newspaper Fund Editing internship. **SARAH GLYNN** awarded honorable mention in complete news feature package in the 2002 KAB competition. **LIZ GODFREY** awarded honorable mention in public affairs or entertainment in the 2002 KAB competition. **JENNA GOEPFERT** received a Dow Jones Newspaper Fund Editing Internship. **FRANCES GORMAN** awarded honorable mention in Association for Education in Journalism and Mass Communications student magazine competition for her magazine start-up. **BRIAN HANNI** awarded first place in complete sports, first place in sports report, first place in both play-by-play for KJHK and as an intern in the 2002 KAB competition. **KRISTIN HENDERSON** received a Dow Jones Newspaper Fund Editing Internship. **DEREK KENYON** awarded honorable mention in complete newscast in the 2002 KAB competition. **GINA KOHAK** awarded a congressional internship for Congressman Dennis Moore in Washington, D.C. **JAY KRALL** placed first in the Roy Howard National Public Affairs Reporting Awards. **CYNTHIA MALAKASIS** placed second in SPJ Regional Mark of Excellence in in-depth reporting. **CLAY MCCUITION** received a Dow Jones Newspaper Fund Editing Internship. **JOHN MCGINLEY** awarded first place in public affairs or entertainment for Sports Talk and second place in hard news package in the 2002 KAB competition. **JASON MCKEE** received a Dow Jones Newspaper Fund Editing Internship. **J.R. MENDOZA** placed third in SPJ Regional Mark of Excellence in general news reporting. **LIZA PEHRSON** awarded honorable mention in public affairs or entertainment in the 2002 KAB competition. **KURSTEN PHELPS** placed first in the Roy Howard National Public Affairs Reporting Awards. **BRUNO PIERONI** placed first in Society of Professional Journalists Regional Mark of Excellence in editorial cartooning. **MICHAEL RIGG** placed second in complete newscast in the 2002 KAB competition. **CARLOS RODRIGUEZ** awarded the Freedom Forum Chips Quinn Internship/Scholarship. **BUCK ROWLAND** placed first in 30-second commercial/public service announcement in the graduate division in the 2002 KAB competition. **KARA RYCKMAN** placed third in PRSSA Day writing competition sponsored by Kansas City professional chapter. **JESSICA SALAZAR** tied for third place in SPJ Regional Mark of Excellence in general news, awarded honorable mention in complete news feature package in the 2002 KAB competition. **LEITA SCHULTES** awarded runner-up in the Roy Howard National Public Affairs Reporting Awards. **MICHELLE SHERWOOD** placed first in hard news package and awarded honorable mention in complete news feature package in the 2002 KAB competition. **PAUL SMITH** received honorable mention in Robert F. Kennedy Student Award for his Advanced Reporting project. **BRANDON STINNETT** awarded first place in SPJ Regional Mark of Excellence in feature writing, sixth place in Hearst Foundation Writing Awards personality in profile writing. **MEGAHN SNYDER** awarded first place in complete news feature package and first place in complete newscast in the 2002 KAB competition. **GILLIAN TITUS** received the Business Press Educational Fund Vance Scholarship. **SARAH WARREN** received a Dow Jones Newspaper Fund Editing Internship, placed 11th in Hearst Foundation Writing Awards in personality profile writing. **BRENT WASKO** received a Dow Jones Newspaper Fund Editing Internship, placed first in public affairs or entertainment for Sports Talk in the 2001 KAB competition. **RANDY WITHERS** awarded honorable mention in complete news feature package in the 2002 KAB competition. **CHRISTOPHER WRISTEN** awarded second place in SPJ Regional Mark of Excellence in sports writing, third place in Hearst Foundation Writing Awards in sports writing. **DALE ZIEGLER** awarded honorable mention in public affairs or entertainment in the 2002 KAB competition. **KAPPA TAU ALPHA (JOURNALISM HONORARY)**: Daniel Alhquist, Courtney Craigmile, Jennifer Dartt, Jennifer Epstein, Brian Hanni, Marianne Hovgaard, Carrie Howard, Emily Hutchins, Emily Martin, Clay McCuiston, Erin McDaniel, Caroline Millard, Kayla Jo Monson, Cassie Norris, Kursten Phelps, Amy Randolph, Megan Rule, JuliAnn Schmidt, Betsy Spratlin, Paula Spreitzer



# goodbyeAGAIN

Lindsay Gross learns what it means to have a father who protects and defends

In early 1991, I was haunted by some simple words: “Goodbye, Lins. Take care of your mom and be good.”

They hid behind shadows, caught me by surprise. The wind whispered them.

The night my father left for the Persian Gulf, I lay in bed, my eyes fixed on the moon in the window. I felt a bump under my pillow and pulled out a copy of *The Hobbit*, which had belonged to my dad as a child. We share a love of Tolkien.

The stairs creaked. I stashed my book back in its hiding place and shut my eyes. A silence followed. I opened one eye to find my dad standing above me. I couldn't help giggling at the sight of a 40-year-old man in DCUs — desert camouflage uniform — in a little girl's bedroom of unicorns.

He said his goodbye, kissed me, and began to walk away. As he paused in the doorway, the light from the hall captured his silhouette. He looked so strong.

Fathers all over our Army post left to fight a war against Iraq. Every few weeks, I scribbled letters to my dad telling him about poster contests and spelling bees. He wrote back about forlorn Bedouin children and Iraqi scuds illuminating the sky. CNN woke me each morning, greeted me after school, lulled me to sleep.

My mom's eyes never left the television screen in hopes of glimpsing my dad's tank flying his battalion's flag.

I walked down the halls of school wearing my SOMEBODY IN SAUDI LOVES ME sweatshirt. Classmates and I repeated phrases our parents said — “Forward Big Red One,” “Duty First” — not fully understanding what they meant.

My dad came home that May. To a 10-year-old, five months is a long time. A chasm had grown between us. It seemed he smiled less and frowned more. He had changed, or I had.

Over the next eight years we moved a lot — to Pennsylvania, Kansas, Kentucky, California, South Korea. My dad's jobs became

more demanding. I was engrossed in swim meets, advanced-placement classes, the social life of a teenager. He was commanding troops. I heard his soldiers speak of his sense of humor, his hard work, his integrity.

I knew he embodied all of these characteristics. My dad had always been my biggest supporter as I pursued a dream of writing — introducing me to local TV reporters, taking me to the Newseum and correspondence wing of the Pentagon on visits to Washington. But I wished I could have known even a glimmer of the man they spoke of.

Eleven years later, goodbye haunts me again. My dad has returned to the Middle East.

In May I went home, hoping to cram a year's worth of family time — working in the yard, talking around the dinner table — into a few days. At the end of the week, my parents took me to the airport. I checked my bags while Dad parked.

We met inside amid the bustle of travelers. We just stood there. My mind flashed back to his silhouette in my bedroom. He hugged me and said, “I'll see you next year.”

A feeling of pride struck me like a lightning bolt.

For 29 years my dad has served his country, providing a blanket of freedom that many Americans, including me, take for granted.

I used to resent the Army for getting the best out of him and leaving me with what was left. As a young adult, I've come to appreciate why he does his job. For my dad there's no mission too difficult. He lives by codes like duty, honor, loyalty.

I remember a line from the movie version of Tolkien's *Lord of the Rings*, which my dad and I saw together: “What will you do with the time that you have?”

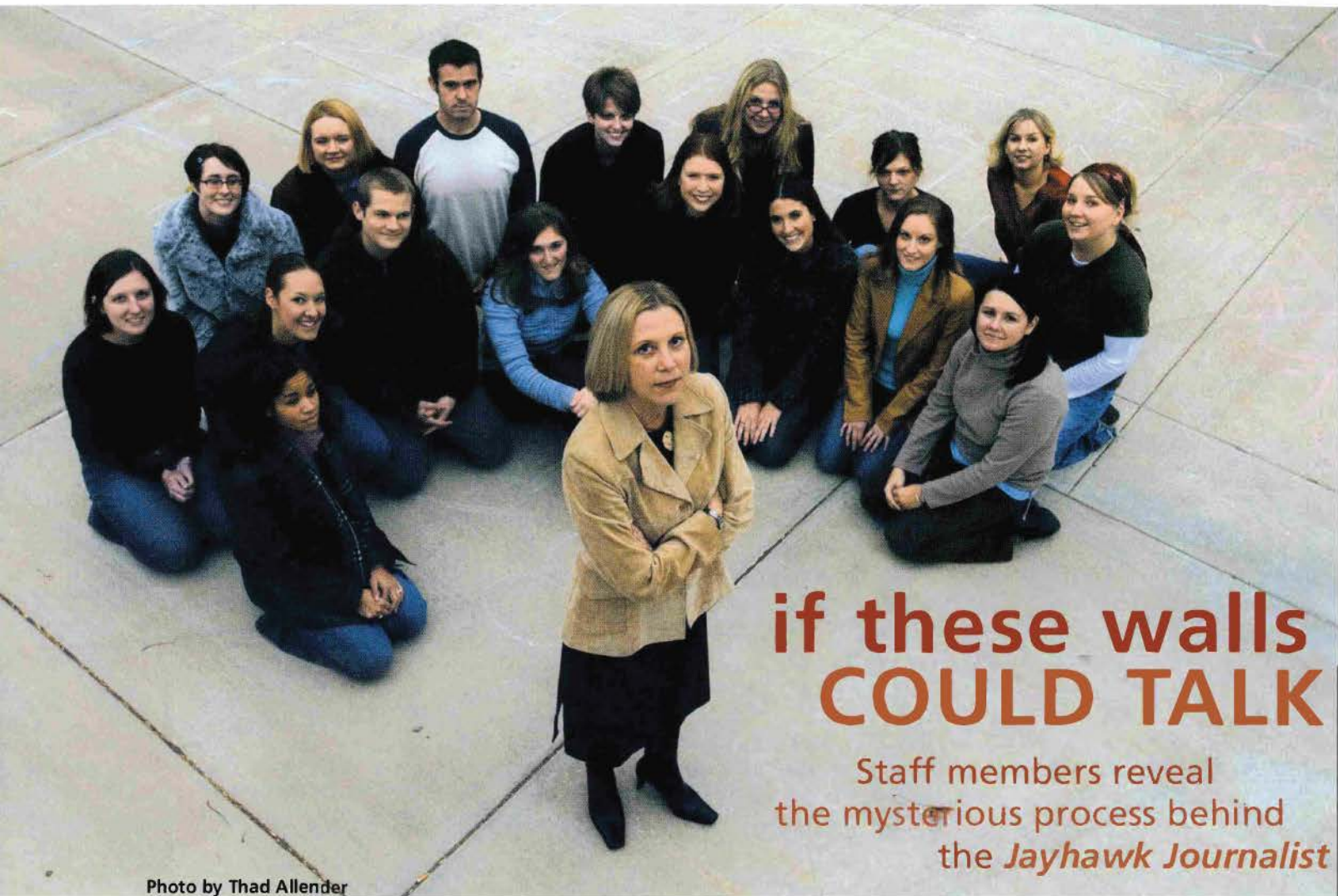
As a writer, I hope to live my life as passionately as my dad has lived his as a soldier 🇺🇸

Lindsay Gross is a senior in journalism.



Lindsay Gross and her mother, Laura, pin stars on her father's collar during his last promotion. Lindsay's dad, David, is a brigadier general in the U. S. Army.





## if these walls COULD TALK

Staff members reveal  
the mysterious process behind  
the *Jayhawk Journalist*

Photo by Thad Allender  
Introduction by Brianna Niemann

“It is a beginning...a first (and harrowing) experience in magazine production for some students...an earnest attempt to communicate with predecessors and peers.” — *Jayhawk Journalist staff*, fall 1970.

Now-retired journalism professor Lee Young created the *JJ* in the fall of 1970 to bridge the communication gap between University of Kansas alumni and their alma mater. The *JJ* inherited the budget and title of a former J-School newspaper published in the sixties.

The *JJ* continues to strive to connect the classroom with the real world and to serve its self-proclaimed mission “to create and nurture a community bound together by a passion for journalism — its history and its future.”

For more than three decades, the *JJ* has covered an array of issues that not only affect the School’s students, but also affect journalists worldwide.

From issues on the growing presence of women in journalism in 1971 to the switch from VDTs to typewriters in 1982 to the catastrophic 9/11 in 2002, the *JJ* ties stories of

journalism alumni to journalism students.

Journalism students enroll in the three-credit hour course to fulfill a campus media requirement for graduation. Students gain experience writing, editing and designing an entire issue of a magazine in an environment more realistic than the classroom.

The *JJ* staff meets once a week for 90 minutes throughout the semester. Staff members give weekly reports, discuss design ideas, and work on their stories they are writing and editing. Adviser Carol Holstead provides editorial guidance and professional advice.

But what goes on behind-the-scenes before the finished product gets sent to the printer?

What follows are excerpts of journal entries from all 18 *JJ* staff members and one determined adviser that offer an look at the creative process of one issue of the student-produced magazine. It is the personal account of the “first (and harrowing) experience in magazine production” for the staff of the 2003 publication of the *JJ*.

*JJ* staff 2002. Back row, left to right: Kasey Embers, Dana Hill, Alyson Sprague, Randall Shaw, Gillian Titus, Gina Kohake, Jessica Kellner, Emily Hutchins, Brianna Niemann. Front row, left to right: Lindsay Gross, Kristen Decker, Kyle Christensen, Rachel Larson, Melissa Eisberg, Kristen Morley, Amber Huntzinger, Mary Corcoran. Front and center: Carol Holstead. (“No one has ever looked up to me quite this much,” Holstead said.) Not pictured, but in our hearts, Amanda Sears.



## Journal entries weeks 1-4

*The first staff meeting is at 3 p.m. Thursday. The staff gets reacquainted from summer vacation, and adviser Carol Holstead arrives fashionably late, at 3:30. Her excuse — wrong time on her schedule...hmmm...but right time on all the staff members' schedules.*

"I was the first to arrive to the meeting. Melissa was the second. And then there were three and then there were four...and then there were 18. But wait! Where, oh where, was our professor?" — Rachel Larson

"I love this part of the semester, when the magazine is perfect because it's still all in our heads instead of on paper, where something always goes wrong." — Carol Holstead, adviser

"I'm thinking well story...well story...I'm drawing a blank." — Kristen Decker, associate editor

"So I am trying to figure out what a managing editor actually does." — Melissa Eisberg, managing editor

## Journal entries week 5

*Staff members work on The Beat, the front-of-the-book stories that have news of the School, while designers enjoy the tranquility of another work-free week.*

"Amanda says next week is going to be busy. Um, who says the past two haven't been busy?" — Amber Huntzinger, associate editor

"Last week I thought I had nothing to do. This week I've been completely stressed out. I should've knocked on wood." — Jessica Kellner, associate editor

"I've never written a magazine story before, and the first one I do had to be one that only journalists will read. My teeth hurt, I'm so tense." — Gillian Titus, senior editor

"God, I can not believe how smoothly everything is running. I am sort of wondering if this is all too good to be true." — Melissa Eisberg

"I can't seem to get my creative juices flowing until the very last minute." — Gina Kohake, associate editor

"Times our discussion strayed away from the JJ during class — seven." — Kasey Embers, associate editor

## Journal entries week 6

*The majority of Beat stories are in. The staff finds out the unexpected complications that accompany setting up interviews and meeting deadlines. Designers begin to do their part.*

"I need a breather. Next week is going to be really busy. I will have to break the book with Carol and Melissa. I hope I don't come off as a complete moron." — Dana Hill, design director

"I e-mailed. I called. I visited several times. That is what it takes to get a hold of a journalism professor. This week I worked on my Beat story." — Alyson Sprague, copy editor

"I am actually looking forward to working on my thesis today; at least it is under control." — Emily Hutchins, associate editor

## Journal entries week 7

*Staff members meet outside of class to relieve school tension and enhance staff camaraderie. Carol has read over the Beat, and students brace themselves for rewrites of their stories.*

"We actually did something this week! Kind of. Dana and I had a meeting. Not that we really talked about anything important, but we did watch Real World and critique the design of the yearbook." — Kristen Morley

"I think that with each meeting we've had it is becoming increasingly clear — the members of the JJ staff are not mathematicians." — Lindsay Gross, senior editor

"I'm starting to see how much work it will be to get a story to its final stage. Our pace is going to slow down considerably." — Melissa Eisberg

"The Beat stories came in this week. Hoo boy, some students seemed to think the focus was supposed to be multiple choice." — Carol Holstead

## Journal entries week 8

*Staff members meet to brainstorm copy for Details, to eat and to relive childhood memories with Chutes and Ladders. Tension begins to heighten as deadlines draw near.*

"If only my group had something to turn in. We don't have student profiles. OK. Now what?" — Gillian Titus

"Rachel brought chips and dip, which complemented the JJ meeting well. Some people had chips on their shoulders; others were just being dips." — Randall Shaw, associate editor

## Journal entries week 9

*The semester has reached high-stress mode. With midterms, stories, design projects and papers, some staff members struggle to stay afloat, while others are deep in denial. Almost no one turns in journal entries.*

"On Thursday the first drafts of the three

student profiles will be ready for me to edit. If not, I'll continue to sit on my ass and wish the writers luck." — Kyle Christensen

## Journal entries week 13

*After a few weeks of first, second and third drafts for writers on their stories, the JJ staff regroup and works on art, titles and decks.*

"We're at the point of writing titles and decks for our stories. It seems harder to think of a few creative words than to write a couple-hundred-word story." — Kasey Embers

"Please remember it is J-School on first reference, the School on the second. It is the University of Kansas, then KU or the university. Notice the lowercase u." — Alyson Sprague

## Journal entries week 14

*The editorial staff breathes a sigh of relief as it passes the baton to the design staff to create the finished product.*

"I've rewritten, and rewritten, and rewritten and REWRITTEN the alumni profile. Another rewrite may just send my ego spiraling down the toilet." — Lindsay Gross

"I met with Melissa and told her I was getting nervous because I hadn't seen any pages yet. She promptly sent an e-mail to everybody that said I am panicking. So much for my poker face." — Carol Holstead

## Journal entries week 15

*Staff members face the harsh realization that the semester ends in two weeks and so does the JJ production process. But, hey, as long as the plans are set for the JJ party at Carol's next Thursday, all is well.*

"Struggling to find a clever title for the Candy Ruff story. I guess 'Candy in the Classroom' and 'A Candy in the Ruff' won't work." — Kyle Christensen

"Well, the end of the semester is near. And the JJ is not near complete!" — Randall Shaw

## Journal entries week 16

*The staff meets for the last time, and the designers work to meet the Christmas deadline. The JJ party is this week, though, so all members will be able to rest easy tonight while visions of page layouts and color schemes dance in their heads.*

"Gillian sent us an update on our editing group, and we are done. Yeah! I would hate to be a designer right now." — Emily Hutchins

"Finally, pages." — Carol Holstead

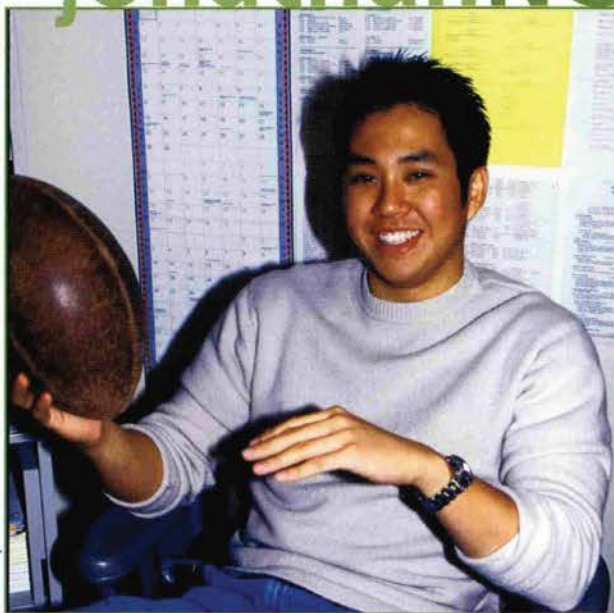


## jonathanNG by amanda sears

## POWER and PLAY

Student body president Jonathan Ng uses his position to live life to the fullest

Photo by Rachel Larson



Despite every intention to lead a spontaneous life, Ng stills needs to organize his hectic schedule with a printed to-do list.

Student body president Jonathan Ng can't stand the thought of being perceived as a guy just out to build his resume.

"It's not about doing stuff as student body president that counts. It's about just doing good all the time for your community," Ng said. "It just so happens that at this point in my life, I'm in a highly visible position to affect change in my community, my university."

Ng (pronounced Ung) does have an amazing resume. He started the pre-journalism club for freshmen and sophomores in 1999. He helped found the University of Kansas' chapter of the men's fraternity Pi Kappa Phi in 2000. He worked as an undergraduate teaching assistant to shape Journalism 101, the J-School's introductory course on media and society, in 2001. And he created the KUnited Coalition, a group of student senators who sought to increase interaction between students and student body government, in 2002.

"He likes to stand up for what he believes in," said his mother, Lily Ng. "But trust me, he still surprises me. He used to be very shy."

Ng was so shy, said Lily, that she couldn't get him out of the house to go to church camp when he was 10. Even so, he

developed a strong work ethic, cultural awareness and selflessness from his parents' example. His mother is from Malaysia, and his father, Siong, is from Singapore.

"We don't want to see him taking things for granted. He has it better than we did," Lily said. "He's realizing now a lot of his values came from his parents. Obviously, we did something right."

Ng isn't taking anything about his presidency for granted, which may be why he hardly sleeps and shows up habitually late for class, meetings and social engagements. He runs 10 minutes late on average, said student body vice president Loren Malone.

The position is more than a full-time job for Ng — he addresses the formal, public relations aspects of his job from 8 a.m. to 5 p.m., when he attends meetings, talks to the chancellor or the provost, and makes appearances or gives speeches. He gets down to the behind-the-scenes work from 5 p.m. to about 2 a.m.

Ng also wants to have a good time. He constantly reminds himself he has only six months until he's no longer a college student. He doesn't let his position define who he is, said Larry Baden, who taught J-101 when Ng was a teaching assistant.

"When I met Jon at 18, he was 30 inside, but at 22, he's almost like a normal college student," Baden said. "He's realized that people are more important than accomplishments. When I first met Jon, he was all about 'what can we accomplish?' Now, he asks 'what can we experience?'"

More pressing for Ng than having fun is figuring out what he's going to do after graduation. Not knowing bothers him because he likes to plan his schedule months in advance — his electronic planner is nearly full, but he can't seem to see past May.

Ng isn't ready to settle down into a regular nine-to-five. He's pondering spending time abroad to sort out the experiences of the last year. But he hasn't ruled out law school, which seems natural to him as well as to people who know him well, too.

"It's the way he thinks," said Jacob Roddy, friend and journalism student. "He is so able to deconstruct people's arguments and perspectives — he would be so naturally skilled in the legal field."

His mother saw such critical thinking skills develop in Ng at an early age, despite his quiet demeanor.

"When he was born, I knew he was going to be a strong-willed kid," she said. "The will in him is what has made him a leader, not a follower. He gave me headaches because he would challenge and question everything I told him."

Whatever he ends up doing, Ng wants to approach it with the same motivation he applies to being student body president.

"After I graduate," Ng said, "the fact that I was student body president won't carry as much weight if I can't back up my credentials with hard work, humility and a strong attitude." ■



# meghanBAINUM by gillian titus

## SEX AND THE [univer]SITY

Columnist Meghan Bainum explores "why people do what they do" and then offers advice on how to do it better

Meghan Bainum is a hands-on reporter.

A student who isn't afraid to push buttons, or undo them, the Dover, Kansas, senior undresses the inhibitions of the University of Kansas every Thursday in her sex column for *The University Daily Kansan*, a position she's held since fall 2001. Addressing provocative topics like anal beads and proper "ball handling," Bainum evolved from a campus curiosity to a national sensation after the media took note of the small, but growing number of female sex columnists in college newspapers across the country. She's received as much attention as she's given her intimate subject matter and has been interviewed by such diverse news outlets as *The New York Times* and Inside Edition.

*Kansan* adviser Malcolm Gibson said writing about sex was Bainum's passion. "She thinks it's an important topic to discuss and to be open and talk about in an environment like this."

Bainum is a curious individual who said she has always "been really interested in why people do what they do." Her interest in sexuality progressed from looking at her father's *Playboys* to scrutinizing the erotic works of Anne Rice. She observed an acute sexual hypocrisy in her hometown. Kids were having sex, but they weren't supposed to talk about it. Her knowledge of the subject manifested itself in noontime discussions at the high school lunch table, where she would advise her fellow students about sex. While her depth

Bainum shows off one of her three tattoos. The tattoo on her back is of a bat that was inspired by the children's book *Stella Luna*.



Photo by Rachel Larson

of knowledge alienated her from them, it also introduced her to the eventual career she would pursue. She said the mystery of sexuality appealed to her. "I'm also really interested in the underworld of things, like how everything looks below society and what we don't want to say."

Bainum's inquisitiveness was even more pronounced in conservative Dover. A free-spirited child, she was constantly asking questions and craving attention from her teachers. "She attacked life," said her mother, Cindy, a physical therapist. She focused on studying piano and clarinet as well as reading and writing. As she got older, she struggled with academics and learned she had Attention Deficit Hyperactive Disorder. She also began to express herself with dyed hair and body piercings.

Her father, David, a professor of computer information science at Washburn University, said Meghan always loved bats and identified with their atypical nature. When she finally acknowledged that she would never be accepted by her peers, she explained to her father that "It's okay to be a bat if you are a bat," he said.

Bainum arrived at KU early, dropping out of high school after her junior year and earning her G.E.D. She flirted with

the idea of majoring in music but decided the chaotic lifestyle of a journalist suited her frenzied mind. She reported on the local music scene for the *Kansan* until she wrote a story about students' varying sexual tastes called "Different Strokes for Different Folks" that eventually launched her career as the columnist. She understood that the *Kansan* wasn't looking at sex in a serious way, said Ted Frederickson, who taught Bainum in his Advanced Reporting class. "The column would provide a regular presence in the *Kansan* other than the ads for strip joints," he said.

While the column has gained its share of detractors, Bainum said the it was necessary to educate those who received the same paltry sexual education she did in high school. "Babies come from somewhere, and unless we have a lot of immaculate conceptions going on, people are having sex," she said.

Although she isn't sure what she'll do after she graduates in May, she knows it won't involve city commission stories. "If I wasn't a sex writer, I would be doing things on the underground culture, underground music scene, underground expression," Bainum said. "I just like giving a voice to things that wouldn't have a voice." ¶



# candyRUFF by emily hutchins

## it's a RUFF life

For Candy Ruff, studying, mothering, writing and serving constituents of the 40th district in the Kansas House is all in a day's work



Photo by Rachel Larson

Ruff, her husband, Greg, and "their babies" live in Leavenworth where she represents the 40<sup>th</sup> district in the Kansas Legislature.

Frederickson, one of Ruff's journalism professors. "Candy is as partisan as a politician can possibly be, yet she has a great sense of humor and likes to laugh. Her job as a state representative gives her a better understanding of how important journalism is to our political system. She knows that democracy isn't possible without free speech and free press."

Ruff grew up the child of an Army officer. She moved many times throughout her life, and getting to know new people became a survival skill that Ruff said turned out to be good training for a future politician and journalist. After graduating from Parkview High School in Springfield, Missouri, Ruff headed off to Penn Valley Community College. A year later she changed her plans, and she moved to Kansas and became a social worker in Leavenworth County. In 1982 she decided to go back to college and finish her degree. Then in September her brother was murdered, and life drastically changed. She went home and took care of her family.


A close friend who edited the *Leavenworth Times* helped her through the tragedy. In the mid 1980s, she offered Ruff a reporting job at the paper. The job gave Ruff the opportunity to combine her two loves, history and journalism. Researching back issues of the *Leavenworth Times* fed her hunger for history, and writing stories allowed her to be part of her community. She knew 12,000 to 15,000 people each day would read her stories. "Some readers

will cry, some will laugh, others may just use them for cat litter, but I can't think of a better way to serve the public," Ruff said.

After nine years at the *Leavenworth Times*, her life took an unexpected turn. In 1991 she was fired from her job at the paper. But the disappointment left her open to opportunity. That year Leavenworth County's numbers increased and a new House district was formed. Ruff seized the chance to extend her public service and ran for the seat in 1992. She has held the seat ever since.

Ruff said going door to door during an election was the best part of her job as a representative. "This is the only opportunity I have to actually meet the people I represent. I love the one-on-one interaction," Ruff said. When she campaigned door to door in October, her first impulse was not to explain her stance on issues, but rather to ask people if they were registered to vote. If they weren't, she filled the form out for them and turned it in the next day. "Just voting is more important than just voting for me," Ruff said.

Ruff is more than a student, politician and journalist, she is also a mother and grandmother. Married 16 years, she has one son, two stepsons and one stepdaughter. Jennifer Haganey, Ruff's stepdaughter, said relationships are very important to Ruff. "Candy is extraordinarily generous with both her time and energy."

Her husband said that despite the demands on his wife, Ruff makes it seem like she has all the time in the world for her constituents, her family and her education. Many who know her agree that what drives Ruff is her need to serve. 

It's mid-October and Candy Ruff and her husband, Greg, are starting their day at 6 a.m.. He prepares for work as a lieutenant for the Leavenworth Police Department, and she prepares for school. After getting dressed, making breakfast and letting the dogs out, Candy makes the 45-minute drive from Leavenworth to Lawrence where she starts class at 8 a.m. By 3:30, she's back home. That's when the real work begins. She spends her afternoons campaigning for re-election into the Kansas House of Representatives. She attends meetings and forums, and goes door to door to meet her constituents. Around midnight, Ruff finally goes to bed. There are more classes and campaigning ahead of her tomorrow.

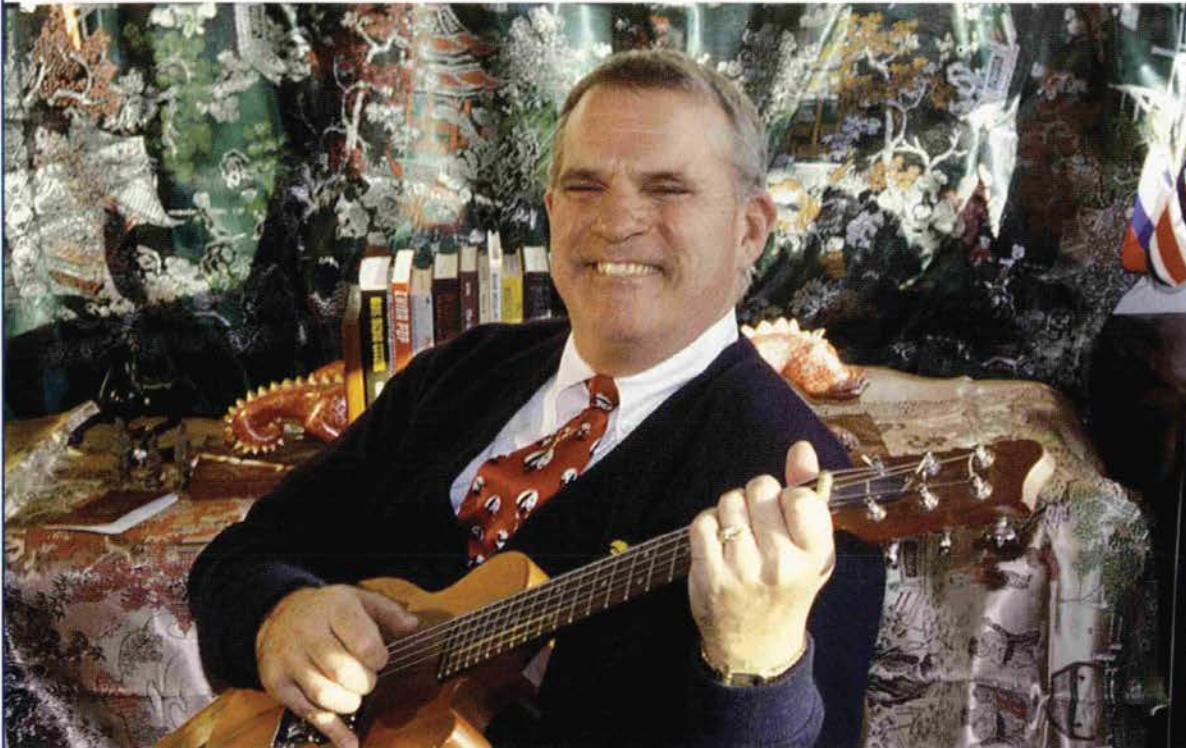
Ruff's hard work paid off; she won her sixth term in office in November. For more than a decade, the 51-year-old has represented the 40th district, which includes some areas of Leavenworth, Atchison and other outlying areas. For six years she's also been a full-time student, and in May she will graduate with bachelor's degrees in journalism and history.

"Candy is non-traditional in more ways than one. Although she is older, and has a lot more life experience than most of her classmates, she is more open to other views and other opinions," said Ted



# climb every mountain by amber huntzinger

No teaching assignment is too much or too far away for Bob Basow



When Bob Basow walked into the classroom on the first day of the 2002 spring semester to give his first lecture as a Fulbright scholar in Lanzhou, China, he said he saw a sea of faces. "As soon as I started talking, I knew that the students couldn't understand a word I said." So Basow did the only thing he could: He talked slowly and used his interpreter. Basow didn't let the difficult start discourage him. He was there to teach media research and marketing, and a language barrier wasn't about to stop him.

Basow doesn't just survive in challenging situations, he thrives in them, said David Guth, one of Basow's strategic communications colleagues. By the time he went to China, Basow already had taught and studied in Russia, Albania,

Croatia, Costa Rica and Korea. Basow's application for the Fulbright Scholarship didn't surprise anyone who knows him.

"He wants to get out to where he can make a contribution, specifically to a place with an underdeveloped market in the Western sense," said Chuck Marsh, a strategic communications professor who traveled with Basow to Kyrgyzstan in 1995. He also wants to go someplace where he can learn as much as he teaches.

The road to the Fulbright began with a nudge from assistant dean of International Programs Hodgie Bricke, who suggested Basow take his next teach-

ing trip to China because Basow had the expertise and drive that the Fulbright committee looks for, Bricke said. The U.S.-sponsored Fulbright program is designed to provide those who show academic merit and leadership potential with the opportunity to study, teach and exchange ideas in other countries.

Basow's devotion to students both in the United States and abroad made him a perfect Fulbright candidate in his students' eyes. Even while he was far from his office in Stauffer-Flint and had little e-mail access, he corresponded with former student and teaching assistant Kate Obermueller to help

**ABOVE:** Basow is surrounded by his memorabilia from his trips. He took his travel-size guitar with him to entertain himself and the locals during downtime.



to help guide her through her last semester at the University of Kansas. “No one deserved the Fulbright more,” she said. “He is passionate, loves his students and is very capable.”

Basow was awarded the Fulbright

Although he knew the village was isolated, the less-than-luxurious conditions still surprised him. “[Lanzhou] is so polluted the Peace Corps doesn’t send workers there,” Basow said. He arrived at his temporary new home, a tiny apartment near



JAYHAWK JOURNALIST 2003

Bob Basow said when Lanzhou children saw him on the street, they often would stop and call “halloo” to practice the only English word they knew. Basow was the first American these children had ever met.

Scholarship to teach media courses in spring 2002 at Lanzhou University in Lanzhou. Located in a non-westernized region of northwestern China, Lanzhou is underexposed to media and marketing.

After months of Fulbright training and intensive language study — he took the first-year Chinese course at KU in eight weeks — Basow’s plane landed in Lanzhou on February 12, 2002.

the university, and settled in for his six-month stay in a remote industrial community that has only two hours of hot water a day and endures sandstorms from the Gobi Desert.

At Lanzhou University, Basow taught a graduate course in media research and management and an undergraduate course in advertising and marketing. He also gave guest lectures on media and



American culture at a dozen other Chinese universities, held a seminar on ethics for journalists in Beijing with two other Fulbright scholars, and conducted research on media usage and attitudes, a first in northwest China.

Although Basow had help in his Lanzhou classroom — Xu Xiaping, who advised Basow to just call him “Shoe Shopping” to get around the difficulty of pronouncing his name — teaching a group of Chinese students was a constant challenge.

For starters, Chinese students are passive learners, Basow said. In a typical Chinese class, the professor reads for two hours from the only textbook available. “There is no such thing as class participation,” Basow said. Then there was the challenge of teaching Chinese speakers in English. To deal with the language barrier, Basow used PowerPoint presentations with simple words to introduce topics. He also used pictures for illustrations. Then he split the class into discussion groups with at least one person in each group who could help with the English.

Guth credits Basow’s confidence and organizational skill for his success in his Lanzhou classroom. “He could have shown Eisenhower how to organize D-Day,” he said. “He can put the pieces together and problem-solve.”

It also helped that Basow made a genuine effort to reach out to his students. He became especially close to Zhu Ting (whose adopted English name is Julie). Together they organized Sunday-night dinners. At least a dozen Chinese students gathered at Basow’s apartment for food, conversation and music. “When I sang the Kansas state song for them, they were surprised that they already knew it,” he said. Julie, a lover of American music, told Basow that one of her favorites was *The Sound of Music*. Basow asked his wife, Lynn, to send him sheet music from the movie for her. Julie insisted on going with

Basow to the post office to pick up the package even though she was ill. “I opened the box and showed her the music,” he said. “Hearing Julie sing *My Favorite Things* even though she felt so rotten is the most vivid image I brought back.”

Basow also treasured his relationship with a young man he met while browsing the book section of a department store. Wei Dong Rong, or Eric, became his

“ He could have shown Eisenhower how to organize D-Day. He can put the pieces together and problem-solve. ”

-DAVID GUTH, PROFESSOR OF JOURNALISM

Friday afternoon companion and tutor for everything Chinese from language and dialect to the Lanzhou people and culture. Eric, a largely self-taught English speaker, taught English to children at a public school. On one of their memorable excursions, they got caught in a dust storm while riding a chair lift up Five Springs Mountain, just outside Lanzhou. “It was cold and it was dark, and here we were in our business suits,” Basow said. When they arrived at the top, Basow said they were happy to find a cab driver who would take them down the mountain. They had a more pleasant trip up the mountain later in the semester.

Basow’s desire to stretch his boundaries goes back to when he decided to leave Ralston Purina after working as its marketing director for 20 years. “The inside joke at Ralston was, they aren’t coming out with any new animals,” Basow said. He decided he wanted to teach when he interacted with KU students while on a search committee for a new advertising faculty member. “There is nothing like being able to influence someone’s career at a key time in their life,” he said.

Basow has a bachelor’s in journalism from KU and a master’s in business administration from the University of St. Louis. In 1987, Basow joined the faculty

of the School of Journalism.

Basow went on his first overseas teaching assignment in 1995, when he and five faculty members, including Chuck Marsh and Tom Volek, traveled to Bishkek, Kyrgyzstan, for a professorship. After lecturing on media law, public relations and advertising for two weeks, the others headed home, while Basow stayed an extra week to sharpen his Russian language skills and to spend time with a Kyrgyz journalist and her family. Basow said he stayed because he wanted to observe a working journalist and see what she did during

her regular day. The trip hooked Basow on travel. The more difficult the country, the better, Basow said.

Marsh remembered one night in Bishkek after a long exhausting day lecturing when he and Basow and Volek found themselves stuck in their cramped apartment without dinner. The Bishkek streetlights had been turned off for the night to save electricity, and without light they were unable to maneuver through the city to find a place to eat. So they made do with candy bars and white wine in the apartment’s small kitchen. Marsh said Basow kept them laughing with stories about his travels. “It is always an adventure with Bob,” Marsh said.

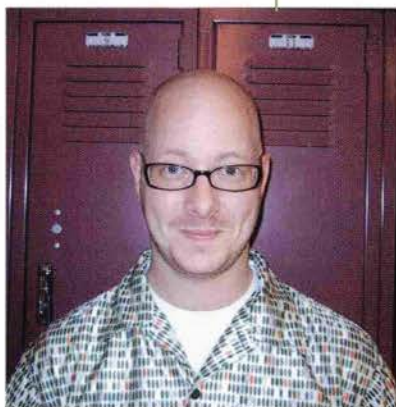
Basow himself finds it odd that people call him adventuresome. He sees his travel endeavors as motivated more by the need for challenge than a sense of adventure. “There has always been something in me that said, if you are afraid of it then that is a reason to do it,” he said. “If you only try those things that you know you’ll succeed in, then you’ll never try much.”



# head of the CLASS

by jessica kellner

## P.J. Murray puts his journalism background to use teaching English in a Brooklyn high school



It's tough to get a hold of P.J. Murray. If you finally do catch up with him, he might tell you some crazy story. Like he was teaching at a high school all day, then had to run over to pick up something from the university where he attends graduate classes, and when he got there, a fire alarm forced everyone outside and created long lines afterward. Now, at 6:30, he's back at the high school to finish his teaching preparation for the next day so he can get home to do his own homework. And yet, he'll laugh and say, "Actually, today was not that interesting, which is great. Lately, the less interesting a day is, the better."

Optimism and a sense of humor help Murray get through his busy days. The 1997 University of Kansas graduate recently joined the New York City Teaching Fellows program, which trains people leaving other professional fields to become high school teachers. Members agree to work for two years at a hard-to-staff New York City high school while earning their master's degrees in education at Brooklyn University at the program's expense.

Every day Murray teaches English to 120 sophomores at Brooklyn's Erasmus Hall Senior High, and every Wednesday night he takes his own classes at Brooklyn University.

Murray has an inquisitive nature that is as well suited to teaching as it was to journalism, said Carol Holstead, one of Murray's J-School professors. "He was precociously bright. Sometimes he drove me crazy. But he loves discovery," Holstead said. "I think he'll inspire his students to love discovery, too."

In magazine publishing and design courses at KU, Murray created a concept and a prototype for a new magazine that

indulged his desire to learn how things work. "He is a very curious guy so he made a magazine that would've educated and entertained him," said Sharon Bass, the journalism professor who teaches publishing. Murray called the magazine *Encyclopedia Cornucopia*, a name Bass and Holstead, who teaches design, admitted they disliked until he wore them down.

Murray's curious nature led him to an interest in linguistics, puzzles and English language trivia, which helped him earn his first internship, at *People* magazine. He impressed his interviewer with his knowledge of the three most well-known palindromes in the English language: "Madam, I'm Adam," which, he explained, is how Adam would have introduced himself to Eve; "Able was I ere I saw Elba," which is what Napoleon would have said, had he spoken English; and "A man, a plan, a canal: Panama," a simple explanation of that famous canal.

Shortly after graduating from KU with bachelor's degrees in English and journalism, Murray and fiancé, fellow KU alum Allison Sanchez-Masi, moved to New York City where Murray's eight-week internship at *People* turned into a full-time position. A year-and-a-half later, Murray quit *People* to freelance as a fact-checker and researcher for magazines such as *Real Simple*, *Stuff*, *George*, *Rolling Stone*, *US*, *Town & Country* and *The New York Times*.

But after four years, Murray began to tire of freelancing. "It was 50 percent work, 50 percent making sure I got paid and 50 percent looking for my next gig," Murray said. "And that's 150 percent, which is about right for the amount of work."

Also, fact checking didn't fulfill Murray's desire to help other people, which prompted him to consider teaching. "I wanted to do something I felt was for the greater good," he said. "What could be better than inspiring the youth of our nation?" Riding the subway one day, he saw an ad for the New York Teaching Fellows Program. He applied and was one of 2,000 selected from around 15,000 applicants.



P.J. Murray at his desk in his English classroom at Brooklyn's Erasmus Hall Senior High.



Teaching fellows are given an intensive seven-week training course veterans call “boot camp.” They spend 12 hours a day learning to create lesson plans, manage classes, create units of study, access teachers’ resources and manage time and stress, Fellows Program adviser Colette Brown said. The training requires students to sacrifice a lot, including their free time and social life, but even so Murray’s effort has exceeded expectations, Brown said. “At one point, he came to me and said ‘I haven’t seen my wife in three weeks,’” she said. So she sent him home to see his wife.

The teaching is more difficult than the training. Most of Murray’s students were born and raised in Brooklyn, and many have never been out of the borough, Murray said. Most of them are first-generation Americans whose parents emigrated from Haiti, Jamaica, Trinidad and Tabago. Their English is, in many cases, lacking a number of fundamental skills, Murray said.

“People I’ve talked to who began before me told me that they wanted to quit every day for the first semester,” Murray said. But surprisingly few of them actually do. Fellows Program graduates tend to stay in the profession longer than others do. The program works well because the people in it left other careers because they truly wanted to teach, Brown said. The program helps students connect their classwork with real-life applications because their teacher actually was a professional in that field, Brown said.

For people who care about education, nothing is more important than programs like this, Bass said. Nationwide, 30 to 50 percent of teachers leave each year, she said, and it’s going to take talented people in programs like the Fellows Program to change that.

Murray’s journalism experience helps him communicate with his students. As an editor, Murray learned to direct a message to a specific audience in an appealing way, so he understands how to reach everyone in the class, one way or another. He tries to use unconventional methods to make his point: He once used an article on the construction of a mousetrap to start a lesson on problem solving.

A wry sense of humor also helps Murray connect with his students. “He’s one of the funniest people I’ve ever met,” Brown said. And although high school students might not seem like the best audience for a dry wit, it contributes to his classroom’s intellectual atmosphere. The students feel smart when they get Murray’s jokes, Brown said.

Murray also is plain-spoken and forthright, which is good because young people need clarity, Brown said. She describes Murray, who attended

high school in Lincoln, Nebraska, as having “Midwestern sensibilities.” “He has the ability to have high expectations of himself and his students but still be practical,” Brown said.

The program allows Murray to express his love of the English language through teaching others. His experience in journalism allows him to understand and respect the idiosyncrasies in his students’ speech, but still objectively critique their mistakes. “Anybody who knows me will tell you this,” Murray said. “On some level, I’ve always been interested in teaching others.”

“ I wanted to do something I felt was for the greater good,” he said. “What could be better than inspiring the youth of our nation? ”



Boys eat from bowls of rice at the Kabul Orphanage. The orphanage has no means of support since the fall of the Taliban and was left with only a two-week supply of food for the 450 children living there.





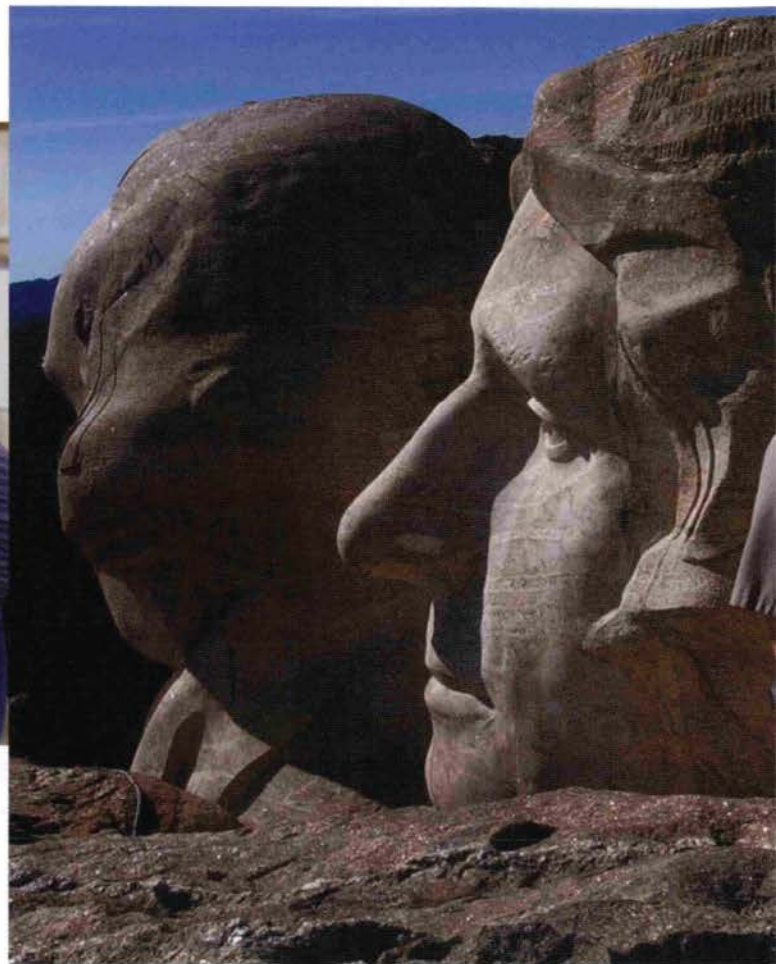
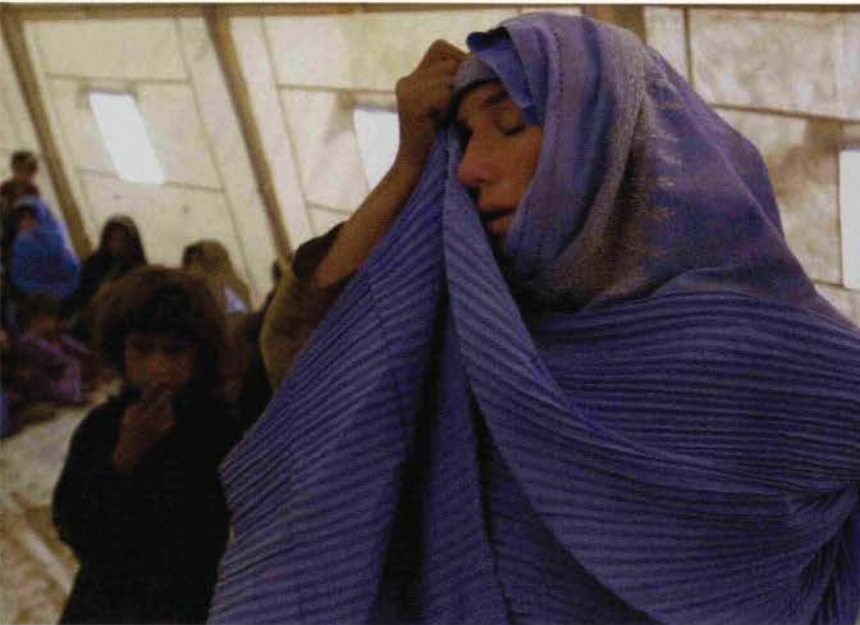
# a message in the medium

Award-winning Associated Press photographer Laura Rauch

wants her pictures to get to you by lindsay gross







While photographers across the nation flocked to New York, Washington and Pennsylvania on the anniversary of September 11, Associated Press photographer Laura Rauch went to the heartland instead.

AP wanted to look at the anniversary through a different lens and show the impact on America outside New York. Senior national photo editor for AP, David Ake, pitched the idea to Rauch, who packed her bags and headed to Mount Rushmore in South Dakota.

Rauch and Mount Rushmore's chief ranger climbed the mountain — a view few people ever experience because access is limited to park employees. At the top, Rauch captured the ranger's raw emotion as he posted the American flag to commemorate victims of 9/11.

Ake said he knew Rauch would do the job well. "Laura has an ability to find good pictures where sometimes the conventional photographer can't," he said.

Ake and Rauch first met in Colorado after the Columbine High School shootings. From the start, Ake said he saw Rauch was tirelessly determined to take strong pictures. "Some are good and some not so good," he said. "But she continues to go out there and aggressively find those great photos."

Rauch said she felt ready to hit the ground running when she received her bachelor's in journalism from the University of Kansas in 1987. She has since worked for the *Aspen* (Colorado) *Daily News*, the *Boulder* (Colorado) *Daily Camera*, and *The Wichita* (Kansas) *Eagle* and attended graduate school at Stanford University.

Thirty-seven-year-old Rauch works out of her home in Las Vegas, close to the mountains, family and friends. When she first

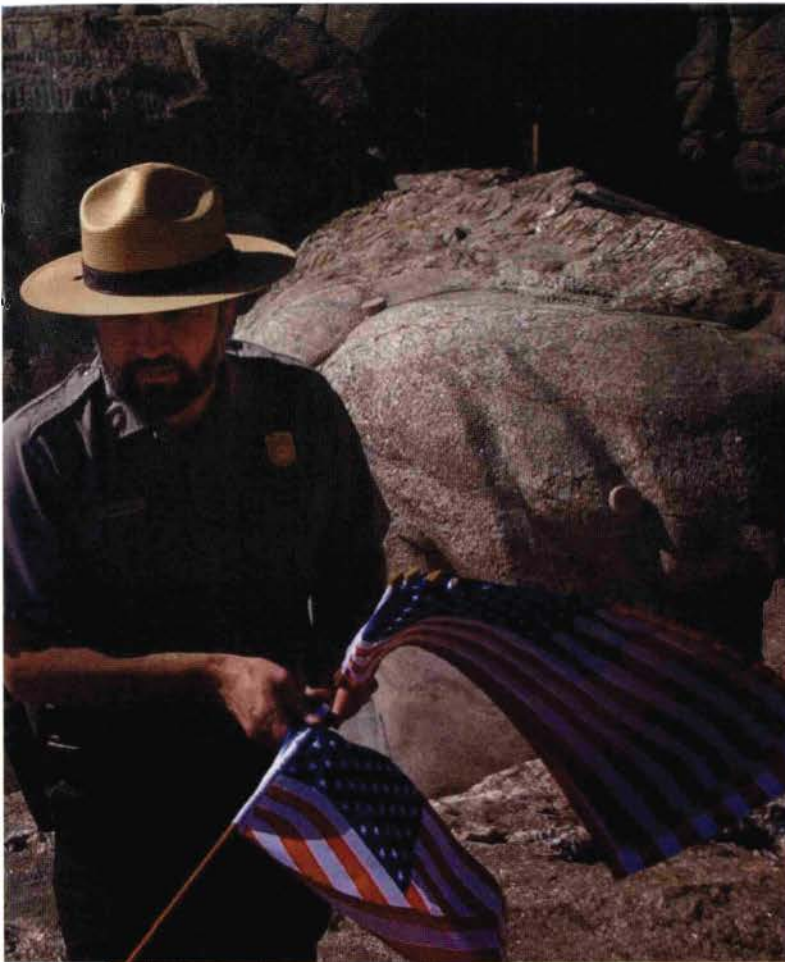
joined AP, she was its Nevada photographer and is now its western regional photographer. Regional photographers for AP engage in longer assignments that require a lot of legwork. She spends approximately 70 percent of her time on the road covering news, sports and features.

"It is pertinent for regional photographers to have a strong ability to enterprise, a good storytelling ability and the mobility to respond to breaking news," Ake said. "Laura exhibits all of these characteristics."

In October 2001, Rauch headed to Central Asia. She traveled to Pakistan to cover Afghan refugee camps and then to Afghanistan — the first female AP photographer to go there. Rauch had vacationed in Pakistan in 1995, mountain climbing in the Himalayas with friends, and had covered the end of the war in Bosnia-Herzegovina. "I understood what was going on," Rauch said. "I was familiar with the country and the culture, and I felt I had something special to add."

While Rauch was in Pakistan, she enjoyed the comforts of a hotel, but at the AP bureau house in the old district of Kabul, Afghanistan, she camped on the floor. The windows had been blown out by a nearby bomb blast, and each day the cold air and noise from the streets that came through the empty windows awakened her. She would start her morning by checking in with her editor in London, and then she would venture out into the





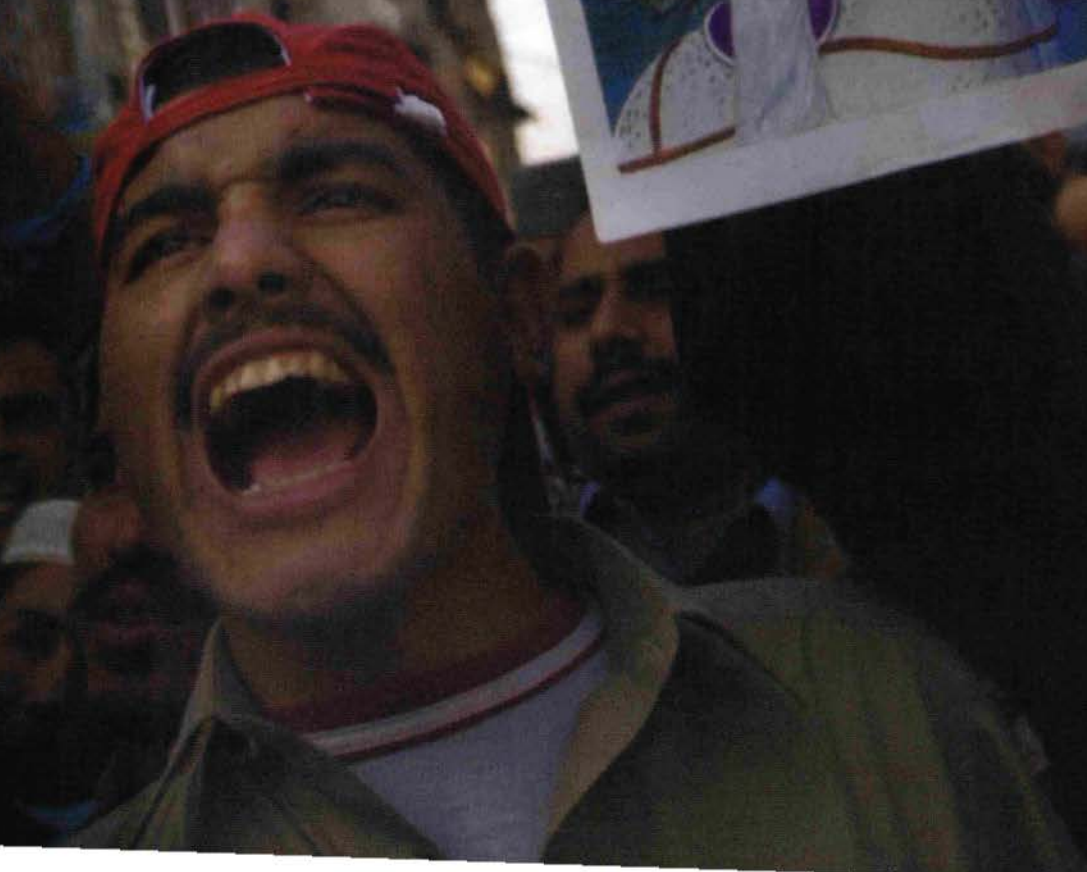
FROM LEFT TO RIGHT: Palwasha cries while speaking to an Islamic Relief worker in a tent at the camp just inside the Afghanistan border. Mt. Rushmore National Monument Acting Superintendent Mike Pflaum prepares to place flags on the carved heads of the four presidents on September 11, 2002, near Keystone, South Dakota. Maqsod, 8, leans on a window near his bed at the Kabul Orphanage. BELOW: Rauch is surrounded by Afghani locals.



Photo by Gary Knight / VII

“I was familiar with the country and the culture, and I felt I had something special to add.” -LAURA RAUCH







“A single image can be so powerful.  
I strive to touch people in a visceral way.  
You want people to feel emotion and not  
necessarily good emotions.”

-LAURA RAUCH

streets to find the day's story. At first, the war was right there, and she and the other photographers didn't have to look far to find the news.

"As the war moved out of the city, that's when we started looking at the people, the community," Rauch said. The stories they did on women taking off their burqas, the 450 orphans each living off a bowl of rice a day and Marjan the lion at the Kabul zoo sparked an international outpouring of help for Afghans. "It was amazing to know something you did affected their lives," she said.

Her work also got professional notice. Rauch earned feature photography honors in the Associated Press Managing Editors Awards for her images portraying Afghan women regaining freedoms repressed under Taliban rule. The awards are given annually to recognize the finest achievements by AP writers and photographers. She also won *Editor & Publisher's* annual photo of the year for an image of an Afghan woman lifting her burqa when it still wasn't culturally acceptable. The photo ran on *E&P's* cover.

"A single image can be so powerful," Rauch said. "I strive to touch people in a visceral way. You want people to feel emotion and not necessarily good emotions."

People who are suffering want their story told, Rauch said, which compels her to work in war-torn countries despite less-than-ideal conditions. "You're being pushed around, and in some cases, dodging bullets," Rauch said. "But I still have my freedom of movement and the freedom to take the picture the way I want to take it."

Which is not something she gets when photographing heads of state, her least favorite assignment. Secret service and bodyguards surround international leaders, which constricts a photographer's ability to get the best shot. In October 2002, she traveled to Mexico for the APEC summit. Twenty-one Asian countries as well as President Bush and Mexican President Vicente Fox attended. "It was difficult. Photographers were thrown into a tight setting and you had 60 seconds to try and make a good picture. The exposure had to be just right. Everything had to be just right."

To get candid photos, Rauch said she adapts her body language and her approach to the situation. Good photographers gain trust through their movements, she said.

Joel Sartore, Rauch's photo editor at *The Wichita Eagle*, could recall just one time when her enthusiasm nearly got the best of her good sense. During a day-in-the-life shoot of an all-male Kansas prison, 5-foot-7-inch Rauch plunged into what could have been a potentially hostile environment nicely dressed with her long blonde hair loose around her shoulders.

"Laura, you may want to wear loose-fitting clothing and a ball cap," Sartore remembered telling Rauch. It was the only time Sartore had to give Rauch advice on a shoot, and she took it.

Rauch grew up in Kansas City. In high school she took journalism classes and worked for her school paper. It never occurred to her then that she could make a living from something she enjoyed so much. She started college at the University of Missouri as a biology major. Rauch switched to journalism and transferred to KU.

Rauch found refuge in the basement rooms of Stauffer-Flint, which housed the darkrooms. Photographs taken by students past and present lined the walls creating a photojournalism hall of fame. "It was a magical place where students transformed into professionals," she said.

In the spring of 1996, Rauch returned to the darkrooms of Stauffer-Flint when former dean Mike Kautsch asked her to teach advanced photography at KU. Rauch readily accepted and commuted to Lawrence once a week from Wichita. "Teaching is tough, but it allows you to learn as much as your students do," Rauch said.

Rauch anticipates a trip to Kuwait to cover the war on terror as events unfold in Iraq. She still believes she has something special to add to the story and her life is conducive to taking on those tough overseas assignments. "I'm driven by a conviction to tell the truth as well as a love for making pictures," she said. "The moment I lose that, is the moment I stop." 📷

Pro-Taliban demonstrators march in the street in Rawalpindi, Pakistan, on November 16, 2001. A few hundred people gathered for the demonstration, which ended peacefully.



# WAR & PRESS

Combat correspondents today  
learn to cover wars where rules of  
engagement do not apply

by Todd Rapp

He didn't smoke, but Douglas Farah carried cigarettes whenever he was on assignment overseas.

Farah, a 1985 University of Kansas graduate and a foreign correspondent for *The Washington Post*, always carried cigarettes and candy with him to serve as a peace offering in case a situation became hostile.

In the spring and summer of 2000, he was covering the civil war in Sierra Leone. One rainy July day, Farah and his guide had stopped to photograph workers in the diamond fields of Eastern Sierra Leone. Control of the fields was vital to the Revolutionary United Front (RUF); with the diamonds, the RUF could barter for and purchase weapons.

As a Caucasian, western journalist, Farah was noticed and quickly surrounded by members of the RUF. The rebels escorted Farah and his companion to their local commander, Major Nikols. As they approached Nikols, Farah offered a local, filterless brand of cigarettes to everyone present to help ease the situation. After all, Farah said, the guerrillas all smoked.

The 35-year-old Nikols was sitting under a tree while one of his men held a large, blue and red plaid umbrella over him. Nikols explained that he normally had foreigners taken away and their throats slit; the RUF was fighting forces from the United Nations at that point. However, holding one of Farah's cigarettes in his large hand, he smiled and laughed.

"Not today," he said.

Farah explained his intentions, and Major Nikols offered him a deal: four pictures for two packs of cigarettes. Farah explained he would like more than four. After some deliberation, Nikols allowed Farah to take as many pictures as he wanted in exchange for helping him get a United States visa so he could leave Sierra Leone for America. Accompanied by the rebels, smoking the cigarettes Farah had given them and referring to him as their "brother," Farah took all the pictures he wanted to take, promised Nikols he would help him as best as he could, and quickly departed with his guide.

Foreign correspondence has always been a dangerous job; however, the environment of the combat journalist has changed drastically over the last decade. Gone are the days of two sides with clearly defined battle lines and rules of engagement that identify correspondents as non-combatants. The availability of weapons has transformed the battlefields. Today's warriors are not uniformed soldiers of the state military but what Farah describes as "coked-out 12-year-olds with an AK- [47]."

During World War II, many correspondents served as a sort of surrogate parent. They were in the field with and reported on the boys. When correspondents were injured, it was most likely because of their proximity to soldiers, legitimate military targets, said Bob Dotson, NBC news correspondent and a 1968 University of







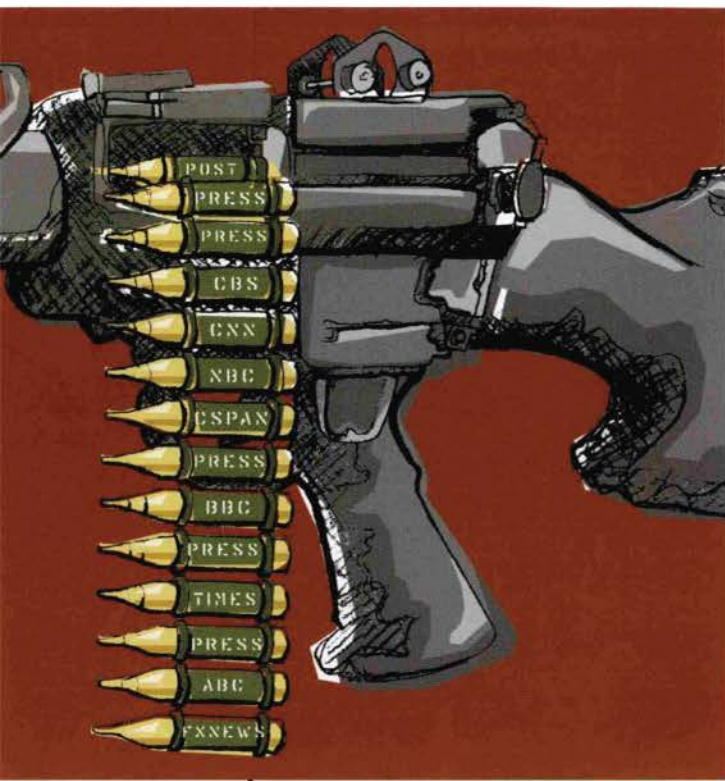


illustration  
by Vanessa  
Calovich

in Central America.”

“Ernie Pyle-type war correspondents faced the same risk as the people they covered,” Dotson said. “But that’s not the case today. The whole game has changed a lot. In Afghanistan, it was an area of anarchy. A lot of people were killed by people without a political agenda — bandits, the people who wanted to steal your equipment. Those journalists killed in the convoy were not wartime casualties. It was murder,” he said, referring to the five correspondents killed in a convoy traveling from Kabul to Jalalabad in Afghanistan in November 2001. The murderers emptied their pockets and took their equipment.

From 1992 to 2001, 389 correspondents were killed in hostile environments, according to a report from the New York-based Committee to Protect Journalists. Crossfires have killed 62 of those correspondents. Murder has claimed 298 of them.

The Associated Press has lost 26 combat correspondents in its 126 years of operation. Nine of them were killed during the last nine years, more than AP lost during either World War I, World War II, Korea or Vietnam.

Joe Ledford, a photographer with *The Kansas City Star*, was on assignment in Sierra Leone in the summer of 2000. As he and his driver/guide approached a checkpoint, an RUF rebel forced them to stop.

“It was a young kid, 16 or 17, with an AK who wanted us to pay him to let us pass,” Ledford said. “My driver didn’t want to pay, so he began to

Kansas graduate. Dotson opened NBC’s first bureau in Dallas in 1977. He said from 1977 to 1979 he covered “all the little wars

move the vehicle forward. The kid locks and loads, puts the gun to my head and tells us to stop. I’m yelling, ‘Stop! Stop!’ From there, I smiled a lot, acted real humble, and made that kid feel dominant. Let him feel he is the tough guy, and you are the weakling.”

Humility is the key when dealing with insecure and hostile people in that kind of setting, professional correspondents and experts say. Training correspondents to be humble is one of many lessons taught by hostile environment training companies like Centurion Risk Assessment Services Ltd. Other companies include the AKE Group Ltd. and Bruhn NewTech, which specializes in chemical and biological weapons awareness. These companies teach their students how to deal with kidnapers, interrogators, or any other hostile people. They teach students to be aware of their surroundings and their potential dangers. These companies give participants confidence in their ability to recognize risks and the instincts for dealing with them.

“You have to assess the risk each time,” Dotson said. Young people think they are bulletproof. Peter Arnett grew to be a 67-year-old combat correspondent because he could assess the risk.”

Centurion is the leader in hostile environment training. Located in Andover, England, 71 miles southwest of London, Centurion has trained more than 8,000 correspondents since its creation in 1995. The company specializes in training its participants to handle a range of threats: from threats to personal health and safety in conflict areas and third world countries to combat first aid.

**“A lot of people were killed  
by people without a political agenda  
— bandits, the people who wanted  
to steal your equipment.”  
— Bob Dotson, NBC news**



# The availability of weapons has transformed the battlefields. Warriors now are what Douglas Farah describes as "coked-out 12-year-olds with an AK-[47]."

illustration by  
Lance Meneley



"Risks cannot be eliminated. They can be minimized," said Paul Rees, Centurion's founder and a 21-year-veteran of Her Majesty's Royal Marine Commandos. The British Broadcasting Corporation hired him after his retirement from the military along with other retired commandos to train BBC correspondents to survive in a combat environment after it lost a film crew in Serbia.

Before the war on terror, Centurion offered its courses once a week in the United Kingdom and once a month in the United States. However, the company has seen an increase in corporations requiring their correspondents to take the course over the last five months. Rees and his instructors now teach two courses every week in the U.K., with 23 participants per class. Forty students are taught twice a month in the U.S. The company has trained more than 1,040 participants in the U.K., 364 in the U.S. and 320 in other courses located around the world.

Centurion doesn't limit its programs to media corporations. Humanitarian and charity agencies such as Catholic Relief Services, Christian Aid and Amnesty International have sent personnel through the training. Freelance correspondents, who can't afford the \$400- to \$600-a-day courses often get funding from the Rory Peck Trust, a charitable organization established in

honor of its namesake, a freelance journalist killed in combat. Centurion also occasionally teaches freelance correspondents free of charge.

"We make the training as realistic as possible," Rees said. "Every time there is a new incident, we'll re-enact what we know with the media types. We feed them back the information about what they should and should not do."

Companies such as the BBC, *The Washington Post*, *The Wall Street Journal*, AP and Reuters have begun sending their combat correspondents

to Centurion courses before they get to the field. Their goal is to expose correspondents to gunfire, land mines, kidnapping and hostile people in a controlled environment where they can learn from their mistakes. This prevents them from learning mistakes the hard — perhaps fatal — way.

In January 1987, Gerald Seib was a Cairo-based *Wall Street Journal* correspondent. The Iranian government invited Seib, a 1978 University of Kansas graduate, and 55 other correspondents to visit the Iran-Iraq war front. Their visas all required extension before they could leave the country. On Thursday, January 29, the correspondents all renewed their visas and passports at an immigration police station, but Seib's was never returned. His name was similar to a wanted man's, and the Iranians said they had to work out the problem.

Saturday, January 31, Seib was still trying to extend his visa. That evening, four men in camouflage abducted him in the hotel parking lot. They blind-



Students in a beginning illustration course in the department of visual communications created the art for this story. All the students in the class, taught by Dick Varney, illustrated the story as a course assignment. The *JJ* staff selected the work of Amanda Johnson, Vanessa Calovich, Lance Meneley and Anthony Isaac to accompany the story.

folded him and drove wildly through the streets of Tehran, screaming at Seib in Farsi. When the abductors removed Seib's blindfold, he found himself in Evin prison in northern Tehran, where the shah's secret police had once tortured political prisoners.

For four days, Iranian officials interrogated Seib in English and accused him of being a spy for Israel's intelligence agency, the Mossad. As the time progressed, Seib's interrogators slowly scaled back their accusations, recognizing him as an American but a resident of Israel, then an American who had spent long amounts of time in Israel.

"The interrogations were the same thing. 'You're a spy, you're a spy for Israel, etc.,'" Seib said.

Seib believed his best strategy was to tell the truth: that he was a reporter based in Cairo, and that he had covered Israel along with Libya and Syria, allies of Iran, and Iraq, Iran's enemy.

Just as quickly as they captured him, the Iranians freed Seib to a Swiss diplomat who specialized in American interests.

Seib believes that he was the victim of factionalism

between two different leaders in Iran: the parliament speaker, who was identified with secret arms dealing with the U.S., and the Ayatollah, a religious leader of a faction that opposed the arms deals with the U.S. and invitations to American and European reporters. The Iranian Prime Minister, who appeared to be aligned with the anti-west fac-

tion, said the police arrested Seib because he asked unusual questions while visiting the war front.

Seib, now *The Wall Street Journal* Washington, D.C., bureau chief, said correspondents have become a tool for political means. Extremist groups and political factions are interested in correspondents because of the amount of coverage their capture provides.

"They wanted to grab an American to make a

point, to both the interior and exterior, that they weren't going to let American spies run around in Tehran," Seib said. "There is the tendency today to wonder if this journalist is really a journalist or an agent of the government."

Daniel Pearl's abduction and murder is more evidence of using correspondents to further political means. The National Movement for the Restoration of Pakistani Sovereignty, a Muslim extremist group, kidnapped *The Wall Street Journal* reporter in late January 2002. In their first e-mail to recipients at major news corporations and government agencies, the kidnapers accused Pearl of being an agent in the CIA. They also gave their conditions of his release, notably the release of Pakistanis held at the U.S. Naval Base at Guantanamo Bay, Cuba, and the handing over of F-16 aircraft that Pakistan purchased from the U.S. in the 1980s. The U.S. never delivered the aircraft because of sanctions placed on Pakistan in response to its nuclear weapons program. The kidnapers murdered Pearl sometime in February 2002.

"In many places, they believe that you are a member of the CIA," said Barbara Rosewicz, Seib's wife. She is a 1978 University of Kansas graduate and a *Wall Street Journal* correspondent. She was stationed with Seib in Cairo from 1985 to 1987.

Rosewicz said being a female foreign correspondent could be more difficult than being a male correspondent because women receive much more attention in many countries.

"Some countries, you can't just be a 'fly on the wall,'" she said. "You're always the center of attention. Gerry could walk down the streets of Tripoli, Libya, unnoticed, but the young men would walk up and flirt with me."

Despite the unpredictability of combat and the increasing dangers correspondents face, they are willing to cover hot spots where and whenever they arise.

"We don't do this job to be paid the best salaries; we do this job because it is a mission for us, to go to other countries around the world where events are happening and to make the world aware," Rosewicz said. "If I don't live overseas again, I would be disappointed. And to write about war and peace, life and death — the risk is worth making the world aware." ■



illustration  
by Anthony  
Isaac



# living on ice

When Suzanne Bopp needed an adventure, she went the distance

Robert Scott dreamed of being first at the South Pole. “I can think of nothing left undone to deserve success,” he wrote before leaving his hut on the Antarctic coast and heading inland. He reached the Pole in January 1912, only to find Roald Amundsen’s flag stuck there in the snow. Scott’s team trudged back toward home, freezing and starving, and eventually, dying.

Well it’s a harsh continent, as people here like to say, although today, as I sit just a 10-minute walk from Scott’s hut, we’ve got satellite telephones, hot water and airplanes to bring fresh vegetables now and then. Still, we’re just a speck on these 5 million square miles of ice, and essentially, the harshness is undiminished. I’ve certainly been colder here than I’ve ever been, even in the depth of a Wyoming winter.

I moved to Wyoming soon after I finished my master’s at the University of Kansas in 1995, when I decided to get a job on a cattle ranch. I knew nothing about that work, but I could picture myself on a horse under a wide western sky. I turned up a job — without pay — at a Colorado ranch.

It was an enormous place, stretching into Wyoming and Utah, and I was always amazed that the cows could be found at all. I was a greenhorn all right, and I was teased for things I’d never thought much about before, including my poor sense of direction and what was called obliviousness to my surroundings. These characteristics here became a danger; mishaps with machinery and encounters with rattlesnakes and scorpions ensued. Weather was something else I didn’t know enough about. I received a call once over the two-way radio inquiring whether I could see clouds. I could. Asked, “Where are they?” I replied that they were in the sky. A long pause, then an exasperated voice: “Which direction in the sky?”

I came to know something about determining directions, and about looking behind me to see where I’d come from so I could find my way back. I learned how to drive an 18-wheeler and a bulldozer, walk in spurs without tripping, irrigate a meadow with a shovel, check a cow for pregnancy, build a haystack, treat my saddle sores at night and ride again at sunup.

I didn’t want to, but after a couple years, I left; I moved to Laramie, Wyoming, and became a freelance writer. After a few years of that, I felt in need of a new adventure, something far away, along the lines of my past expeditions — camping in east Africa or




Suzanne Bopp wears the Antarctic standard-issue red parka, designed to stand out in blizzard conditions.

hitchhiking through New Zealand. So I went to an Antarctica job fair in Denver last spring; a week later I had a job as an administrative assistant in the National Science Foundation headquarters at McMurdo Station.

I arrived on the ice at the beginning of October, traveling first to Christchurch, New Zealand. Two orange duffels waited there for me, filled with long underwear of various weights, gloves and mittens, several hats, goggles, wind pants, white rubber boots, and a big red parka with my name on a tag Velcro-ed above the breast pocket. Wearing much of that gear, I got on a military C-14 and flew down here sitting next to the emergency exit and thus the only window; I watched the ice appear below and the plane descend and land on it.

McMurdo Station is by the Ross Sea. It’s a collection of 80-some buildings and Quonset huts in brown and beige and mint green, almost all with corrugated metal exteriors, scattered on a hill above the sea, which now is ice. Snow-covered mountains surround us, but in some windswept areas the dark volcanic rock beneath shows black against the prevailing whiteness. Many describe the landscape as bleak, and I guess it is, but it’s stunning and surreal too.

We’re heading into summer with about 1,000 people on station. In age, they range from barely legal to past retirement; the place feels like a small college campus. Motivations for coming here are a common thread of discussion. Scott answered that question best, I think, when he wrote: “We are all adventurers here, I suppose, and wild doings in wild countries appeal to us as nothing else could do. It is good to know that there remain wild corners of this dreadfully civilized world.” Amen to that. 

“Many describe the landscape as bleak, and I guess it is, but it’s stunning and surreal, too.”



# life after stauffer-flint...

## 2002

### DANIEL AHLQUIST

is a communications consultant at the Mayo Clinic in Rochester, Minnesota.

### NICHOLE ALEXANDER

works as a volunteer coordinator at Junior Achievement in Kansas City, Missouri.

### PALVIH BHANA

is a Florida tourist sales coordinator for Disney.

### ANGELA COX

teaches for Catskill Outdoor Education Corps in Delhi, New York.

### MOLLY DALLEN

is a producer at WINK-TV in Fort Myers, Florida.

### SCOTT FACTOR

works at *The Kansas City Jewish Chronicle*.

### ALEXANDER GRANT

is a retail sales representative at *Westwood Newspaper* in Denver.

### CURTIS GREEN

is a copywriter at Callahan Creek in Lawrence, Kansas.

### CHRIS GREGORY

is an advertising production and design coordinator for Primedia in Overland Park, Kansas.

### KATIE HOLMAN

is an assistant director at Score!, a Kaplan subsidiary that tutors kids ages 4 to 14. She works with kids and their parents and does marketing, sales and community outreach at the center in Winchester, Massachusetts.

### KYLA HOWELL

works for Beckett Publications in Dallas.

### JANICE KELLER

is assistant director of annual campaigns for Pennington & Co. of Lawrence.

### JULIE KELLOGG

is a producer at KSNT in Topeka, Kansas

### KATIE MAUGHAN

is an assistant media planner/buyer for NKH&W in Kansas City, Missouri.

### ERIN LEIGH MCDANIEL

is a copy editor at *The Lawrence (Kansas) Journal-World*.

### KAYLA MONSON

works at First National Bank in Omaha, Nebraska.

### MOLLY MUELLER

works in the Washington office of Sen. Pat Roberts.

### CASSIE NORRIS

is an associate editor at Hallmark Cards.

### KATE OBERMUELLER

is an assistant planner at GM Planworks in Detroit.

### DOUG PACEY

is a sports reporter at *The Bellingham (Washington) Herald*.

### ADRIANE ROBERTS

is a production assistant for Universal Press Syndicate's PageCaptain division.

### SARA RUBIN

works at Burness Communications in Bethesda, Maryland.

### JESSICA MARIE SALAZAR

is a reporter and anchor at KWCH-TV in Dodge City, Kansas.

### SPRING SUPTIC

is an assistant editor for Veterinary Economics and Veterinary Medicine in Lenexa, Kansas.

### LINDSAY VINER

is the advertising director at *Make-Up Artist* magazine in Los Angeles.

## 2001

### LAURA ACCURSO

is an account executive at Mix 93.3, in Westport, Missouri.

### ANTHONY BERG

sells advertising for *The Lawrence (Kansas) Journal-World*.

### KELLE BURMEISTER

is attending law school at the University of Missouri, Kansas City.

### BRIAN BIEHL

is an associate producer at Winner Communications in Tulsa, Oklahoma, and has recently received an Emmy for the ESPN series Sports Century.

### JODI BREON

works with Business Men's Assurance in Kansas City, Missouri.

### CHANDA BROWN

is a reporter-anchor for KSNC-TV in Great Bend, Kansas.

### WENDY BRUCH

is an advertising coordinator for Organized Living specialty retail in Lenexa, Kansas.

### JANA CAFFREY

sells advertising for *Kansas Alumni* magazine in Lawrence.

### AMY CLARK

works at Unum Provident Insurance Company in Leawood, Kansas.



**KYLIE COLGAN**

is a client services manager/immigration paralegal with Kathleen Harvey's immigration law firm in Overland Park, Kansas.

**BRIAN COOPER**

is a field marketing representative with Newell Rubber Maid, Richmond, Virginia.

**COURTNEY CRAIGMILE**

is a copy editor at *The Wichita (Kansas) Eagle*.

**AMY FAIRMAN**

is assistant advertising manager for the Theatre League, Inc. The company brings Broadway shows to Kansas City and other markets.

**MATT GARDNER**

works as a rankings coordinator and assistant editor of ATPennis.com. He lives in Ponte Vedra Beach, Florida, with his wife, Aimee, and two sons, Alec and Cole.

**LINDSEY GROSS**

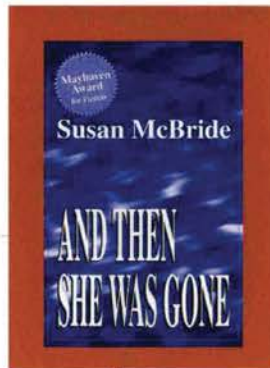
is a media assistant with Starcom Worldwide, Chicago.

**LANA GUILFOYLE**

works at Platform Advertising in Olathe, Kansas.

**KAREN HAHN**

works at Vicina.com in Shawnee, Kansas.



## And Then She Was an Author — Again

Susan McBride is the author of *And Then She Was Gone*. The story follows Maggie Ryan, a police detective who investigates the disappearance of a child in Litchfield, Texas. In 2000 the editorial staff of *Romantic Times* magazine nominated the novel for a

Reviewers' Choice Award for Best First Mystery. Public library members voted to include it in their PUBLIB Best Books List for 2000. McBride's second Maggie Ryan novel, *Overkill*, depicts the investigation of a murder on a school bus. In addition to writing, McBride is also a panelist at mystery conventions across the country. She graduated in 1986 and lives in Brentwood, Missouri.

**DEREK HALL**

works at Boasberg Wheeler in Kansas City, Missouri.

**SCOTT LOWE**

is a reporter for the *Prince Georges County Gazette* in Maryland.

**JASON MCKEE**

has joined the copy desk staff at the Albany, Georgia, *Herald*.

**EMILY LEE**

is an account coordinator with Barkley Evergreen & Partners in Kansas City, Missouri.

**EMILY MASSAGALIA**

is an event planner with Roberts Event Group in Philadelphia.

**GINA MATTIONI**

works at Dome Communications in Chicago. She is involved in the start up of its ethnic marketing division that will target the Hispanic population.

**ASHLEY MAURIN**

works as a sales associate with Starlight Theatre in Kansas City, Missouri.

**SARAH MCCRAY**

is an account coordinator for the Zillner Group advertising agency in Lenexa, Kansas.

**MOLLY MOTLEY**

works at CJ Online, the news site of *The Topeka (Kansas) Capital-Journal*.

**BRITTANEY PARBS**

works in the finishing department at New Wave Entertainment in Los Angeles.

**MINDIE MILLER PAGET**

has been promoted to arts editor of the *Lawrence (Kansas) Journal-World*.

**CAMILLE PAYNE**

is an account executive at Peppercom Strategic Communications in New York.

**NICOLE PERCIA**

is an account executive at Barkley Evergreen & Partners in Kansas City, Missouri.

**MARK POWELL**

works at Medtronics, a medical technology firm in Minneapolis.

**KATIE SLAUGHTER**

is the account services coordinator for INK Inc. Media Relations/PR in Kansas City, Missouri. She lives in Mission, Kansas.



# J-School Jet Setters

by Randall Shaw

After more than 50 years together, Allan and Marian Cromley are still in love with each other and with journalism. The 1948 graduates have not let anything prevent them from staying active in their careers and in life.

The Cromleys are volunteers and world travelers. Allan is head lyric writer for the Gridiron Club, an organization of 60 journalists in the Washington, D.C., area that puts on a banquet with musical satire to roast the president and other national figures. "I like the creation of the musical parody," Allan said. "We write songs with familiar tunes but put political themes to them." Allan was president of the club in 1978.

Marian volunteers with Y-Me National Breast Cancer Organization. She helps publicize events for the group locally and nationally. A five-year survivor of breast cancer, she also volunteers with the organization's hotline as an adviser to women with questions and concerns about the disease.

Besides volunteering, the couple try to take a big trip at least once a year. After Marian's cancer treatment was finished in 1998, the couple visited China. They spent their 50th wedding anniversary in Baja, Mexico, went to Israel in October 2002, and planned a trip around the southern tip of South America for February 2003. "Our life has taken us to many wonderful places, and we're very happy," Marian said.



Marian and Allan Cromley in Egypt.

The Cromleys were married on January 30, 1949, after they graduated from KU while they were both working at the *Kansas City Kansan*. A year later they moved to Oklahoma where Allan got a job with the *Daily Oklahoman*. Three years later Allan became a Washington correspondent for the paper and the couple moved to Washington, D.C.

In 1953, Allan was named Washington bureau chief for the *Daily Oklahoman*. While working for the paper, he attended national conventions across the country, and Marian stayed home with the couple's three children. She was also an editor on several suburban Washington weekly newspapers and a freelance food and travel writer for major newspapers such as *The Washington Post*. In 1987, Marian was appointed to the Advisory Committee for the Ethics and Excellence in Journalism Foundation, which sponsors projects and grants for media groups.

The Cromleys have passed their journalism genes onto their three children. Their oldest daughter, Kathleen, works for Discovery Inc. as an executive producer for the travel channel; their other daughter, Janet, is a news editor for the *Los Angeles Times*. Their son, Carter, works as director for public relations and investor relations for Savvis, a computer network company in Reston, Virginia.

## CHRISTINE SNOW

is an account executive with Tribune Broadcasting, 99.5 the HAWK, Denver.

## KAREY WALSH

works for YouthFront, formerly Youth for Christ, in Kansas City, Kansas. The organization plans Bible clubs, summer camps and a national abstinence campaign for youth of all denominations.

## AMANDA WOOTEN

is a marketing coordinator for EiKO, a light bulb manufacturer in Shawnee, Kansas. She does publications, promotions and represents the firm at trade shows.

## MELINDA WULF

works at Platform Advertising in Olathe, Kansas.

## 2000

### STEPHANIE HOLMAN

is a national broadcast associate at MediaVest Worldwide in New York City.

### CHRISTOPH LAPCZYNA

is a television producer for Axel Springer Verlag in Hamburg, Germany.

## 1999

### TYLER COOK

is a local broadcast media buyer with Zenith Media in Kansas City, Kansas.

### STEVE GRANT

sells advertising for *The Village Voice* in New York City.



## 1998

**ANDREA ALBRIGHT**

former state desk reporter for *The Topeka (Kansas) Capital-Journal*, is the editor of *The Oread* in Lawrence, Kansas.

**JENNIFER VOGRIN**

is an assistant account executive at GlynnDevins Advertising in Overland Park, Kansas.

**LOREN GERSHON**

is the founder of bluedot design and a print designer at DSI in Overland Park, Kansas.

**EMILY (VRABAC) MULLIGAN**

works at Eastern Michigan University as a marketing and communications associate in Ypsilanti, Michigan. She married Lumen Mulligan in 2001.

**KRISTEN RICCARDI**

is a producer for New England Sports Network in Boston. She has been nominated for nine regional Emmy awards and won an Emmy in 2001 for Best Editor Pre-Produced News for her previous work at Fox 4 in Kansas City, Missouri.

## 1997

**JENNIFER HONG DeMINOR**

after spending three years in Washington state at the *Olympian* and then at the *Seattle Post*, she is now at the San Diego *Union-Tribune*. In 2001, she married Jeff DeMinor and became a stepmom of two.

## 1996

**GUSTAVO ALVARADO**

works at Young & Rubicam's Media Online in Los Angeles.

**BRYAN BRECKENRIDGE**

is an account executive for salesforce.com in San Francisco.

**CAREN CROCKETT**

is the regional account executive for Advo, Inc., in Tulsa, Oklahoma. She is also a volunteer contributor for Kansas athletic news on KTBS 1430 The Buzz.

**BETSY RATE**

is the associate producer of the PBS news show NOW with Bill Moyers.

## 1995

**B. RAM RAMOGOPAL**

moved from executive producer at CNN International in Atlanta to producer/correspondent in the CNN New Delhi, India, bureau.

## 1994

**TROY TARWATER**

is an account director at Doner Advertising on the Mazda automotive account on Balboa Island, California.

**SURENDAR BALAKRISHNAN**

is editor of *Young Times*, a youth magazine, in Dubai, United Arab Emirates.

## 1993

**JULIE DENESHA**

is a freelance photographer based in Prague, Czech Republic. She mostly works for the *Christian Science Monitor*, *The Guardian*, Knight Ridder and the international editions of *Time* and *Newsweek*.

**HEIDI FLETMEYER**

is an associate with Berg Hill Greenleaf & Ruscitti law firm in Boulder, Colorado.

## 1992

**DAWN GRUBB**

provides writing and editing services, both print and online, to corporations, non-profit and publishing firms through her business 24/7 Communications. She lives in Kansas City, Missouri.

**DEREK SIMMONS**

is an attorney specializing in business law at Watkinson Laird Rubenstein Lashway & Baldwin in Eugene, Oregon. He recently celebrated the birth of his first child, Alexander Jonathan Simmons in April 2002.

## 1991

**ANNE (HASTINGS) PEDERSEN**

works as an investment representative with Edward Jones' office in Lee Summit, Missouri.

**JEFF RISLEY**

is an account supervisor at Barkley Evergreen & Partners in Kansas City, Missouri.

**CYNTHIA (LEITICH) SMITH**

published her third children's book, *Indian Shoes*, Harper 2002. Her previous books are *Jingle Dancer*, 2000, and *Rain Is Not My Indian Name*, 2001.

**STACY SMITH**

is the managing editor of *The Ottawa (Kansas) Herald*. Previously she taught journalism at Hyman Brand Hebrew Academy in Overland Park, Kansas.

**TAI TAKAHASHI**

is the executive producer at KOMO-TV in Seattle. He previously held that position at a station in Jacksonville, Florida.

## 1990

**EDWIN BIRCH**

produces the weekly public affairs program, *This Week* in Kansas City, for KMBC-TV. He is the new public information officer for the Kansas City, Missouri, public school district.

**MONICA HAYDE**

is a media and intellectual property lawyer in San Francisco. She married Matt Schreiber in 2001.



## 1989

**JOE BRENNEMAN**

is becoming the advertising director of the Lexington, Missouri *Herald Leader* after leaving his position as publisher of *The Lee's Summit (Missouri) Journal*.

**SUZANNE COLE**

is vice president for national brand marketing for the Washington Redskins.

**JULIE (SULLIVAN) MOWAT**

is now a full-time mom in Omaha, Nebraska, after selling television advertising for 11 years in Kansas City and Omaha. She married Mark in 1997. The couple has two children, Jack, born in November 1999 and Marin, born in February 2001.

**ANGELA SMITH**

has a new job as morning producer for KKTU in Colorado Springs.

## 1987

**CHRISTOPHER HERNANDEZ**

reports for WEWS-TV in Cleveland and plans to soon join WBBM-TV as a general assignment reporter in Chicago.

**SUZANNE WILLEY**

has joined KCTV 5 as a sales representative. She had been with KLWN/KLZR radio stations in Lawrence, Kansas.

## 1986

**MARK HUTCHISON**

is the community editor for *The Daily Oklahoman* newspaper in Oklahoma City. He lives in Yukon, Oklahoma, with his wife, Jeanette, and three daughters: Brooke, 11, Brandi, 6, and Bethany, 2.

## 1984

**JESSE BARKER**

is city editor in the Johnson County bureau of *The Kansas City Star*.

**ALVIN REID**

is the editor of *The St. Louis American* and co-host of *In the Loop*, a show that investigates local issues including ethnic and minority issues.

**RANDY SANDS**

has been promoted to senior vice president of Weber Shandwick financial services group in Minneapolis.

**ELLEN WALTERSCHEID**

is director of career services for the journalism department at New York University. Previously she was a senior editor for *The Sciences*.

**CARY DE WIT**

is an assistant professor of geography at the University of Alaska in Fairbanks. He specializes in cultural geography and does research on "sense of place."

## 1983

**CHRIS COURTWRIGHT**

is the economist for the Kansas Legislature and the Kansas correspondent for *State Tax Notes* magazine. He lives in Carbondale, Kansas, with his wife and two children.

## 1982

**HOWARD SHALINSKY**

works as an account manager with *The Puget Sound Business Journal*. Howard and his wife, Sarah, live in Seattle.

## 1981

**BRIAN PURDY**

is the regional vice president of Clear Channel Radio based in Dallas.

**THAINE SHETTER**

has joined Urban and Associates in Sharon, Massachusetts.

**VICKIE WALTON-JAMES**

is the Washington bureau chief for *The Chicago Tribune*. She was the deputy in the bureau for six years and has been working at the *Tribune* since 1989. She lives in Vienna, Virginia, with her husband, Frank, and two children, Rachel, 4, and Jordan, 2.

## 1980

**RONALD BAIN**

is the front office manager and editor for the Independence Institute, the owner of *A Way With Words* resume writing service and a city council candidate in Boulder, Colorado.

## 1979

**RONALD JONES**

is the vice president of programming for the public radio station WBEZ-FM in Chicago.

## 1978

**DAN BOWERMAN**

has been appointed executive editor of *The Fremont (Ohio) News-Messenger* and *The Port Clinton (Ohio) News-Herald*.

**JULIE ROBINSON**

serves as a district judge in Topeka, Kansas.

## 1976

**TIM BRADLEY**

works as a corporate communications specialist and freelance writer. He earned his master's in communications management from USC Annenberg School for Communications in 1999. He is also a semi-professional guitarist.



## 1970

**NORMAN MAGNUSON** plays bass with the National Symphony Orchestra. He has been the vice president of Public Affairs Consumer Data Industry Association for 11 years.

## 1969

**PAUL "DINO" DINOVIK** is president and general manager of KRON-TV in San Francisco. He was general manager of KMBC in Kansas City, Missouri, until 1998.

## 1967

**CONNIE MYERS GASTON** works as a manager of the Crisis Intervention Services of Sedgwick County, Kansas. She earned her Ph.D. in community/clinical psychology from Wichita State University in 2000. She lives in Wichita, Kansas, with her husband, Barry. They have three sons and one grandson.

## 1952

**JOSEPH A. LASTELIC** lives in Alexandria, Virginia. He recently visited with other journalism graduates of the class of 1952 at a 50-year reunion on April 12, 2002.

## 1937

**JOHN R. MALONE** is a consulting economist in newspaper technology and management in Park Forest, Illinois.

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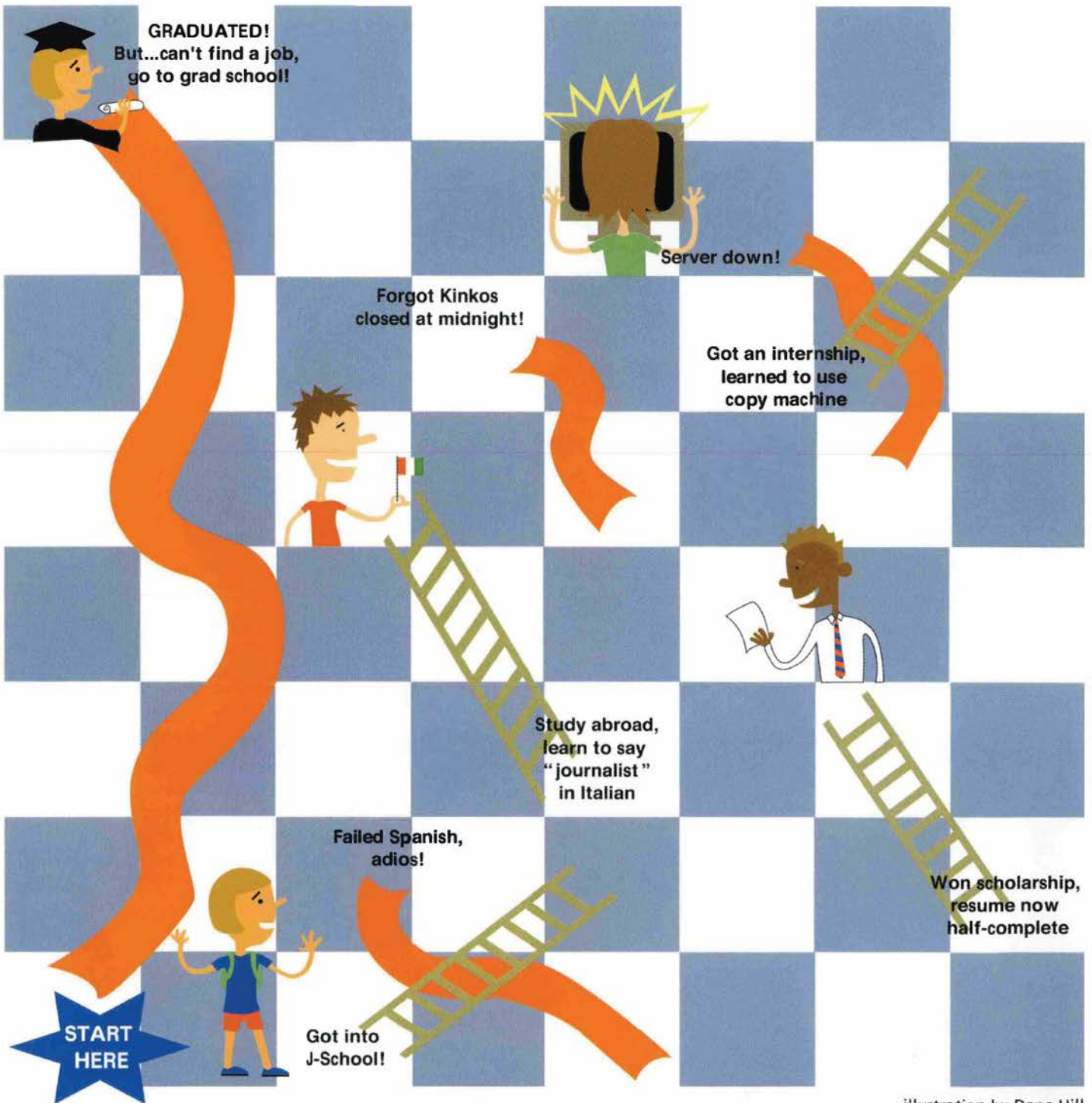


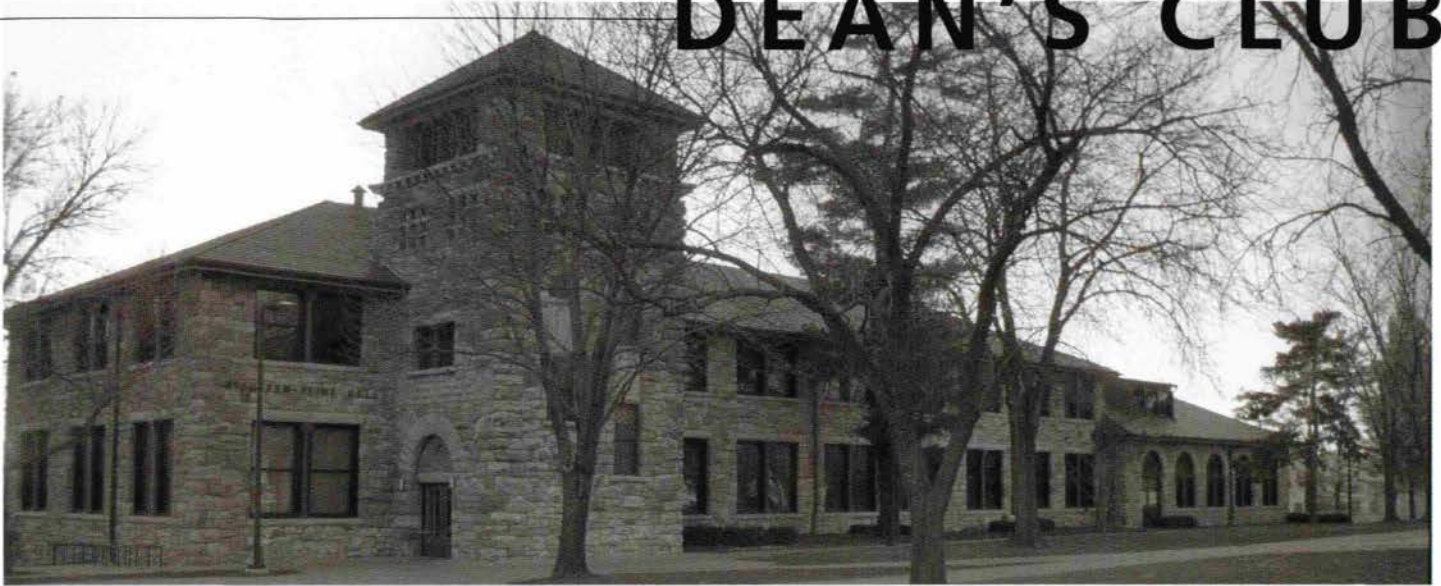
illustration by Dana Hill

## JJ Chutes and Ladders

In times of academic anxiety, journalism students need a game plan to guide them toward graduation. While the *JJ* has mapped out the ladders to success, sometimes it's impossible to avoid those chutes along the way. Try your luck at the J-School again, and see how long it takes you to reach the top.



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**T**HE SCHOOL OF JOURNALISM relies on individuals and corporate partners to help it continue its tradition of excellence. Individuals with annual gifts of \$1,000 or more and corporations and foundations committing \$5,000 or more each year become members of the Dean's Club.

During the past year, private funding supported virtually every

program in the School. Unrestricted gifts particularly enhanced the School's ability to upgrade technology, hire student lab assistants and provide academic scholarships. The School of Journalism appreciates the generous support alumni and friends have provided through annual gifts to The Kansas University Endowment Association.

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Allen Press congratulates the K.U. journalism school for another fine issue of the Jayhawk Journalist. Allen Press is honored to be selected to print the JJ again this year. We are pleased to help make this an educational experience for the students and hope that the staff and alumni will enjoy the publication the students have created.

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— Guy Dresser, Vice President

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