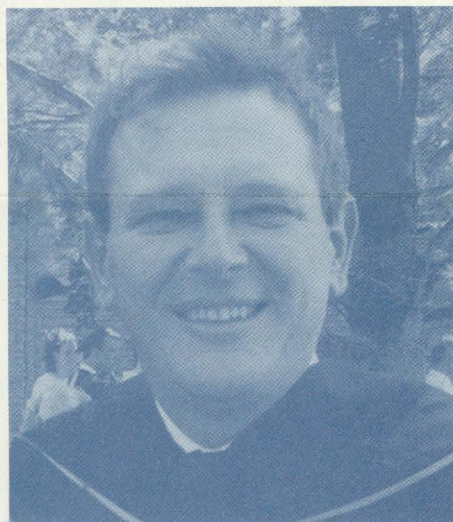


J SCHOOL LINKS

Published by the Office of the Dean, William Allen White School of Journalism & Mass Communications
200 Stauffer-Flint Hall, University of Kansas, Lawrence, KS 66045 (785) 864-4755

Professor Katich remembered as 'a friend'



John Katich will be remembered as a great teacher, mentor and friend

John Katich loved the St. Louis Cardinals baseball team so much that Max Utsler, associate professor of journalism, nicknamed Katich's red Ford Explorer the "red bird express."

"He had a Cardinals plate on the Explorer," his wife, Laura Katich, said. "He would go to the baseball games when he could get there."

E. John Katich, associate professor of journalism, died early Oct. 5 after a four-year battle with prostate cancer. Katich taught courses in sales strategy and media management.

He was born July 1, 1950, in St. Louis. He majored in history at the University of Missouri and earned his master's degree in journalism at the school.

Katich came to Lawrence in 1984 to start and manage TV-30, a low-power station. He began teaching part time at KU in January 1985. He became an assistant professor in 1986 and an associate professor in 1991.

"He loved working with students," Laura Katich said. "That was a passion for him. He always wanted his students to do their best."

Katich's daughters, Jessica, Lisa and Sara, all attend KU. Jessica Katich, senior, said her father loved teaching.

"He was extremely intelligent," she said. "He had a great sense of humor."

Linda Davis, associate dean of journalism, said students liked Katich.

"He was one in a million," Davis said. "He really had something special."

Wendy Brown, who graduated from the University in 2000, said Katich was her adviser.

"When I was trying to find a job, he played a prominent role," she said. "He was more than a professor; he was a friend."

courtesy The University Daily Kansan



LINK TO MORE INFO

<http://www.ku.edu/~links/katich.htm>

Gibson is new *Kansan* general manager

Malcolm Gibson, assistant professor of journalism, has been chosen as the interim general manager and news adviser to *The University Daily Kansan*. Gibson's appointment follows an internal search by the School of Journalism for a candidate to replace Tom Eblen, who will retire on Dec. 21 after 15 years with *The Kansan*.

Gibson came to KU in 1996 and has taught editing courses as well as international journalism.

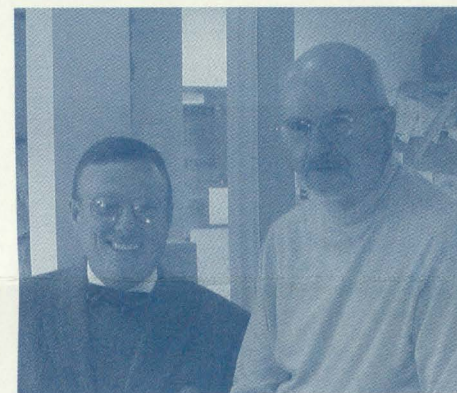
Before joining the KU faculty, Gibson held reporter and editor positions with *The Gainesville Sun*, *The Hendersonville Times-News*, *The Miami Herald* and The Associated Press.

To boost readership, Gibson plans to encourage the student leadership to pursue stories that more directly affect student readers.

"The stories need to better pertain to the students," Gibson said, "and this means approaching stories in a new way or in a non-traditional way."

Gibson also aims to make *The Kansan* a "model of convergence" in which stories written for print will cross over to other media more often and more easily. And, while focusing on the business of the newspaper, Gibson believes that *The Kansan* should first and foremost serve as an instructional tool.

Gibson's term is for one year. A national search will take place Fall 2002 for a permanent general manager.



Malcolm Gibson (left) will take over Tom Eblen's position as *Kansan* General Manager this December



LINK TO MORE INFO

<http://www.ku.edu/~links/gibson.htm>

J-School enhances communications

The J-School has created a communications committee to better serve the school's audiences—students, alumni and friends. The committee coordinated the J-School's activities

for the KU Open House, and is working on an orientation for new J-School students.

"We hope the orientation will give students the information they need about how to succeed in the School of Journalism, and give them a feel for what we expect," said Patty Noland, committee chair.

The committee includes both faculty and staff. So far, the members have discussed ideas about how to tell the J-School's story in a positive way.



LINK TO MORE INFO

<http://www.ku.edu/~links/comms.htm>

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UNIVERSITY OF KANSAS / FALL 2001

J SCHOOL LINKS

KU's Open House a hit at the J-School

The Journalism School took part in the University of Kansas' first Open House on Oct. 6, 2001. Prospective students, as well as Lawrence and Kansas residents, were invited to tour KU's campus and participate in a variety of activities offered throughout the day.

At the Dole Center, visitors could deliver their own KUJH-TV newscasts and take home a tape of the show. At Stauffer-Flint, guests had the opportunity to create newsletter front pages, print ads and Web pages with personalized URLs.

Sheri Womack, Lawrence resident, attended the event with her family.

"We received the postcard advertising KU's open house in the mail and thought it looked like fun," she said.

Beyond these four activities, guests had the opportunity to hear Tom Eblen's lecture, *Kansas Newspapers: Past and Present*, to

speaking with several journalism professors available throughout the day, and to view work done by current and former students.

Several journalism students volunteered to help at the event.

Journalism student Kimberly Thompson said, "It allows people to experience the J-School's environment, and I think the response will build over the next few years."



Professor Malcolm Gibson (seated, center) helps a visitor create a Web page while her father looks on

➞ [LINK TO MORE INFO](#)

<http://www.ku.edu/~links/openhouse.htm>

Journalism faculty and staff news

KU graduate and associate professor Bob Basow has been selected as a Fulbright Scholar. He and his wife, Lynn, will travel in February to Lanzhou, China, where he will teach a semester at Lanzhou University. Basow, a 15-year veteran instructor at KU, will teach an undergraduate course, Advertising and Marketing Strategy, and a graduate course, Media Marketing, while abroad.

Susanne Shaw, professor of journalism and executive director of the Accrediting Council on Education in Journalism and Mass Communications, received a presiden-

tial award from the Association for Education in Journalism and Mass Communications (AEJMC). Shaw, one of two award recipients, received the honor at the AEJMC Annual Convention, Aug. 4 to 8 in Washington, D.C.

Retired KU instructor Tom Hedrick recently was inducted into the Kansas Association of Broadcasters Hall of Fame. The induction ceremony, which took place on Oct. 9 in Topeka, honored five Kansas broadcasters and marked the 50th anniversary of the Kansas Association of Broadcasters.

➞ [LINK TO MORE INFO](#)

http://www.ku.edu/~links/staff_fall01.htm

Student honors and awards

University Daily Kansan managing editor Leita Schultes received a \$10,000 scholarship from the Scripps Howard Foundation for this year. The foundation identified her as one of the top 10 journalism students in the U.S.

Three *University Daily Kansan* staff members received awards and scholarships in the Roy Howard Public Affairs national writing competition. First-place winners were Kursten Phelps, fall editor, and Jay Krall, sports editor. Managing editor Leita Schultes was a runner-up.

The Kansan received third place for Best All-Around Daily Newspaper in the Society

of Professional Journalists Regional Mark of Excellence competition. Staff first-place winners included Clay McCuiston, Matt Merkel-Hess, Jason Franchuk and Kursten Phelps. Ben Tatar and Lauren Brandenburg placed second. Derek Prater and Thad Allender received third-place awards.

First place went to KUJH in the competition for best Television Daily Newscast. Eric Boedeker and Mandy Wilcox also took home top rankings for reporting and feature news.

Magazine writing awards also went to Emily C. Forsyth, second place, and Jessica Meyer, honorable mention.

➞ [LINK TO MORE INFO](#)

http://www.ku.edu/~links/students_fall01.htm