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## WILLIAM ALLEN WHITE SCHOOL OF JOURNALISM & MASS COMMUNICATIONS

University of Kansas  
Spring 1999

# ~jschool LINKS

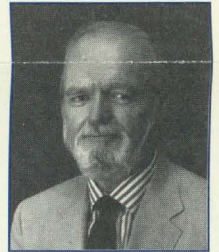
### KU Journalism Loses Mel Adams, John Ginn



Mel Adams

**Mel Adams**, retired associate professor of journalism, died March 27. A long-term business adviser to the *University Daily Kansan*, Adams taught advertising courses in the School for nearly 30 years before retiring in 1989. He was 80. "Mel made countless important contributions to the School," Dean Jimmy Gentry said. "He taught thousands of students and for decades placed interns into their first advertising experiences." The family has suggested that contributions be made to the Mel Adams Fund at the School.

**John Ginn**, the School's **Knight Foundation Distinguished Professor of Journalism**, died Feb. 9. "It is a major loss, not just to the School, but also to the University of Kansas," Gentry said. Ginn's teaching specialties were media management, ethics, editorial writing and editing. He chaired the *University Daily Kansan* Board and was active in KU's Center for Teaching Excellence and on the Lied Center Board. Ginn had undergone treatment for cancer for the past three years. He was 62.

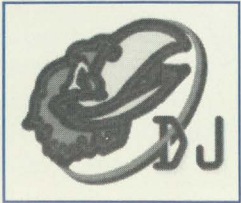


John Ginn

### 1999 White Citation Goes to Al Hunt

**Al Hunt**, executive Washington editor for the *Wall Street Journal* and a commentator for CNN, received the William Allen White Foundation's national citation Feb. 5. Hunt was also on campus Feb. 4 as part of a forum on "Responsible Reporting in Tabloid Times." Panel members included **Gerald F. Seib**, **Dave Helling**, **Emerson Lynn** and **Mark Ziemann**.

### J-School Launches Multi-media Web Product



**The Digital Jayhawk** debuted in a big-screen demonstration during an April 2 campus ceremony in Budig Hall. The Digital Jayhawk is a multi-media product that will offer news, sports, entertainment and other items of interest to KU students, faculty, staff, alumni and friends, providing students with experience in Web design and production, streaming of audio and video, and other Web-related technologies. A \$75,000 gift from **The Freedom Forum** provided funds to hire Chris Ryan as professional-in-residence for one year for the project.

The Digital Jayhawk was featured on *Editor & Publisher* magazine's online site in a column, "Preparing Students for Media Convergence." "What's being done at KU," wrote Steve Outing, "is a harbinger for other journalism programs." The Digital Jayhawk's URL is **www.digitaljayhawk.org**.

### Technology Upgrades Continue

**KUJH-TV**, the School's low-power station, began appearing on the Sunflower Cablevision system in March. On cable, KUJH will be able to reach approximately 40,000 households in the Lawrence area. Planning is under way to provide on-demand, searchable access to all KUJH news material on the Digital Jayhawk.

Broadcast students will soon be working with two high-quality Hitachi video cameras, donated by CBS as a result of efforts by KU alum Tim Maher, who works for the network. The 5-year-old cameras are in perfect working order and include a playback mechanism that will allow students to read the news from a TelePrompTer rather than looking down at pieces of paper.

The School's Web site has been redesigned. The URL is **www.ukans.edu/~jschool**.

**KJHK-FM**, the School's radio station, has completed a power increase to 2,900 watts. The station's signal should reach the state line to the east and near Manhattan to the west, with a potential audience of one million people.



## KU Journalism Top Donors

*The School of Journalism appreciates the generous support alumni and friends have provided through major gifts to The Kansas University Endowment Association. Throughout the School's history, these benefactors have funded academic programs, professorships, student scholarships and other vital enhancements of the J-School. These names appear on brass plates in a permanent display inside the main entrance to Stauffer-Flint Hall.*

### \$1 Million or more

The Freedom Forum  
John S. & James L. Knight Foundation  
Oscar S. Stauffer

### \$500,000-\$999,999

Mary Jane Haynes Floersch Estate

### \$200,000-\$499,999

William Randolph Hearst Foundation  
Clyde M. and Betty W. Reed  
Clyde M. Reed Jr. Estate  
Sun Publishing Company  
Ward Family Foundation  
Louis L. and Adelaide C. Ward  
Linda Ward O'Hara  
Ralph and Barbara Weir  
Norris S. and Helena L. Wooldridge

### \$75,000-\$199,000

Evalyn Anderson  
David H. Anderson Estate  
Capital Cities/ABC Foundation Inc.  
Dow Jones Newspaper Fund Inc.  
Oliver Gramling Annuity Trust  
Harris Enterprises  
Sidney F. Harris  
Virginia Stowers Harris  
The Kansas City Star  
Peter M. and Barbara Macdonald  
O'Shaughnessy/Wysong Family Foundations  
Reader's Digest Foundation  
Virginia Harris Rayl  
Samuel Wesley Shade Estate  
Stauffer Communications Foundations  
John H. and Ruth Stauffer  
Stanley H. Stauffer  
John S. and Charlotte T. Suhler  
William Allen White Foundation

### \$20,000-\$74,999

Advertising Club of Kansas City Trust  
Advertising Club of Kansas City Foundation  
Gerald D. and Anne T. Blatherwick  
Central Newspapers Foundation  
David H. Clymer  
Kyle T. and Elyse Craig  
Ford Motor Company Fund  
Chester and Ada Franklin Scholarship Trust  
Claude M. Gray Jr. Estate  
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Earline A. Lockwood Estate  
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Statesman-Journal, Salem, Ore.  
Frances Elizabeth Taylor Estate  
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Vance Publishing Corporation  
S. Thomas and Anita Wertz  
Hazel Browne Williams Estate

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### Student News and Honors

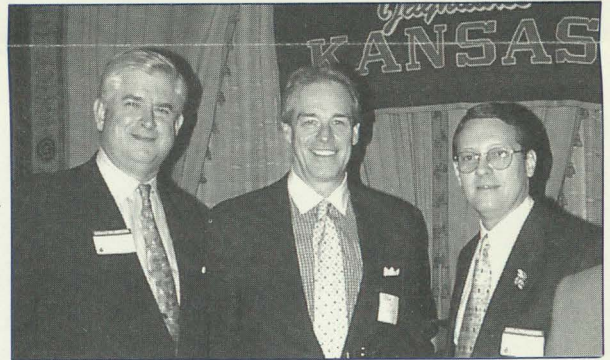
Radio-Television students at the School recently won 14 awards from the Kansas Association of Broadcasters. Four students were honored for stories produced for KUJH-TV, three for reports completed during internships and seven for radio broadcasting.

Sixty-three students received journalism degrees at the end of the Fall 1998 semester. The School honored those graduates at a Dec. 13 ceremony and reception.

Two teams from the Fall 1998 Business Communications Projects class took first and second place in the student projects competition sponsored by the Greater Kansas City Chapter of the Public Relations Society of America. This is the fourth consecutive year that KU students have taken first place.

### Dean and Faculty Visit New York, Chicago and Wichita Alumni

Seventy-five journalism alumni attended a reception Feb. 1 at Kincade's in Chicago. Fifty journalism alumni and media friends gathered at the Waldorf-Astoria in New York on Feb. 10. Forty Wichita alumni gathered at River City Brewery April 6. At each reception Dean Gentry presented an update on the School's current activities and faculty spoke about specific programs in each of the School's sequences.



New York alumni John Suhler (left) and Tom Slaughter (middle) visit with Dean Jimmy Gentry.

### Journalism Faculty and Staff News

**Buzz Merritt**, editor of the *Wichita Eagle* from 1975 through 1995, has joined the School to assist with John Ginn's classes. He is one of the nation's leading advocates of public journalism. Also new to the School this semester are lecturers **Kevin Catalano**, **Tim Janicke**, **Joyce Morrison**, and **Julie Mettenburg**.

**Patricia Noland**, a 1987 master's graduate of the School, is the new career development coordinator at the School. **Adrienne Rivers** presented a paper, "Public Broadcasting in the U.S. and its Relevance for Africa," at a seminar at the University of Ghana. **Mike Cuenca** is the author of "ACE Photoshop 5 Exam Cram," a preparation guide for the Adobe Certified Expert examination, published by a division of the Coriolis Group/International Thompson Publishing. Cuenca recently was featured as a prominent Filipino American in *Filipinas* magazine. **Chuck Marsh** was one of four KU professors honored recently by the Golden Key National Honor Society for outstanding teaching, advising and service.

### Mark Your Calendar

The School's annual **Scholarships and Awards Ceremony** will be held **April 30**. A reception for students and donors will follow the ceremony.

**University of Kansas commencement** is scheduled for **May 23**. The School also will hold a recognition ceremony on that day for journalism graduates.

~Jscool LINKS was designed and edited by Melissa Day, a junior in advertising from Topeka, Kan.

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