

Photos from the May Journalism Graduation Ceremony. Pictured directly above is this year's speaker, Sam Ford, alumnus and ABC News reporter.

J-School finishes first in national Hearst Journalism Writing Awards competition

The School of Journalism placed first in this year's Intercollegiate Writing Competition of the prestigious William Randolph Hearst Foundation Awards competition.

"The Hearst competition is the most challenging writing contest in the country," said Ann Brill, dean of the School of Journalism. "We are proud to be named the best intercollegiate writers in the nation by the panel of judges. To win this is a tribute to our students and their professors."

Often called "The Pulitzer of College Journalism," the Hearst program holds an annual, year-long competition in writing. The journalism school that accumulates the most points earned by its students in the six writing contests is designated the winner of the Intercollegiate Writing Competition.

The University of Missouri placed second in the writing competition, followed by Arizona State University in third place, Pennsylvania State in fourth, the University of Kentucky in fifth and Northwestern University in sixth place.

"Once again KU journalism students have shown that this University traditionally excels at the highest levels in areas other than basketball," said Ted Frederickson, journalism professor.



Prof. Ted Frederickson and Dean Ann Brill are pictured with J-School students and Hearst award winners C.J. Moore, on the left, and Frank Tankard at the National Championships in June 2007 in San Francisco.

(Hearst awards – continued on page 2)

Letter from the Dean

I remember as a kid hearing my parents talking about how fast time flies. When you're a child, that doesn't seem to be true at all. Reaching my more "mature" years, I have learned just how wise my parents were in talking about time.

Here at the J-School, we see the proof of that everyday. Students graduate and new students arrive. The chancellor refers to them as Jayhawks leaving the nest while fledgling Jayhawks arrive to take their place here. It's a good visual image. While they are here at the nest, we do our best to prepare them to soar into the world. While I've never actually seen a Jayhawk fly, I've certainly seen a lot of Jayhawk Journalists soaring—both at KU and beyond.

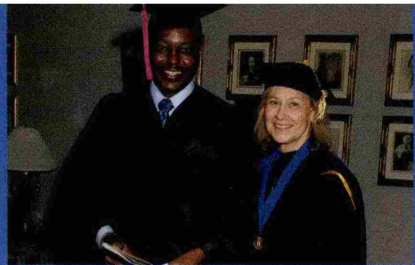
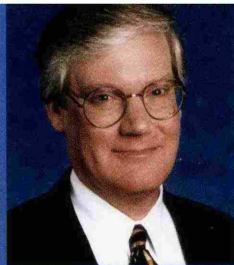
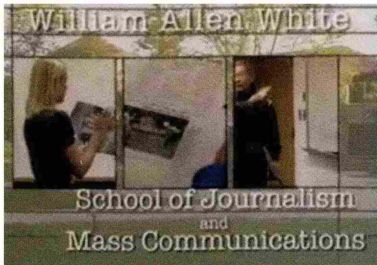
This year's Hearst awards serve as an example of our ability to soar. We finished first in the highly competitive national writing competition. It was wonderful to see our students win the competition, but what was even better was to understand how they achieved that goal. Working with professors, other students and



(Dean's letter – continued on page 2)

In this issue...

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 - Roger Maier: Public Affairs Officer, U.S. Customs and Border Protection
 - Jeffrey Stinson: London Bureau Chief, USA Today



Left to right: Screenshot of the J-School's new video, now online at www.journalism.ku.edu; Seymour Hersh, 2008 William Allen White Foundation national citation recipient; Bob Dotson, Sept. 22 Editors Day speaker; Sam Ford, May Journalism graduation program speaker, with Dean Ann Brill; and a close-up of the Hearst award presented to the J-School.

(Dean's letter – continued from page 1)

some alumni, they honed their reporting and writing skills. At the national competition, our students supported each other and offered encouragement to their competition from other schools. Now, that's class! That's soaring above the ordinary to achieve the extraordinary.

It's what our graduation speaker, alumnus Sam Ford from ABC News, talked about in sharing his experiences. He urged students to remember the elements of good storytelling. Staying true to the basics of good storytelling also will be the message from our Editors Day speaker – alumnus and NBC News correspondent Bob Dotson, who will be here Sept. 22.

Time flies and things change. This fall, Dr. Crystal Lumpkins joins us a tenure-track assistant professor and Simran Sethi is the Lacy C. Haynes Visiting Professional in Residence. Joining our staff are Scott Sponholtz in the Advising and Records Office, Amber McCullough as a system administrator, Jon Schlitt as the *Kansan* sales and marketing adviser, Penny Hodge as the administrative assistant in the Dean's Office and Kasey Cory, part-time support staff in the Dean's Office. There's more information about our new faculty and staff elsewhere in this issue. This summer, Peggy Kuhr, the former Knight Chair on the Press, Leadership and Community, resigned to become the new dean at the University of Montana School of Journalism. We are proud of her accomplishments and will miss her. Our national search for the new Knight Chair begins this fall. In addition, we will be searching for two or three other new faculty members. Please check our Web site for more information.

This will be another exciting year at the J-School and one that we know will go by quickly. We are already planning for spring classes and events. Our major event this year will again be the awarding of the national citation from the William Allen White Foundation Board of Trustees. This year's recipient is Seymour Hersh, Pulitzer Prize winning reporter. He's been called "the hardest-working muckraker in the journalism business." He's no stranger to Kansas since he worked as a public information officer at Fort Riley while in the Army.

Time, like the Jayhawk, flies. Our job at the J-School is to make the best use of the time we have with our students, colleagues, alumni, friends and families. Here's wishing you the best of times. □

Ann M. Brill

(Hearst awards – continued from page 1)

"Since the Hearst Awards are highly competitive and recognize only exceptional reporting and writing, finishing first is a major accomplishment."

KU journalism students won a total of \$5,200 in the six writing contests, and the School of Journalism received matching funds of \$5,200, plus \$10,000 for finishing first in the Intercollegiate Writing Competition. The winners in each category received cash prizes and medallions during the National Championships in San Francisco on June 8, 2007.



Paul "Dino" Dinovitz, 1969 alumnus and new executive director of the Hearst Foundations, is photographed with Dean Ann Brill and Prof. Ted Frederickson at the National Championships in San Francisco.

Two of our students, Frank Tankard and C.J. Moore, competed in June in the national write-off among top winners of the six monthly contests. Tankard's in-depth follow-up on the Boardwalk Apartments fire that won first place in that category was named the best of the more than 900 articles submitted in the six monthly competitions.

Our winners in the six Hearst monthly contests were: Frank Tankard, first for in-depth writing; C.J. Moore, second in sports writing and fifth in spot news reporting; Mark Vierthaler, fifth in personality profile; Fred A. Davis III, ninth in profile and 17th in spot news; Michael Phillips, twelfth in sports writing; and Katherine Loeck, twelfth in opinion writing.

The Hearst Journalism Awards Program, conducted under the auspices of accredited schools of the Association of Schools of Journalism and Mass Communication, is fully funded and administered by the W. R. Hearst Foundation. The program consists of monthly writing contests, photojournalism and broadcast news competitions, with championship finals in all three divisions.

Students at 107 accredited schools of undergraduate journalism in the United States are eligible to participate in the program, which awards more than \$450,000 in scholarships and grants annually.

Publisher William Randolph Hearst established the William Randolph Hearst Foundation and The Hearst Foundation, Inc. in the 1940s, before his death in 1951. Since then, the foundations have awarded more than \$500 million in grants and awards. □



Photos from the August 21 Journalism Graduate Program New Student Orientation session.

Journalism student awards and recognition from the 2006-07 academic year

NATIONAL NEWSPAPER AWARDS:

The School's entrants placed first in the **Hearst Intercollegiate Writing Awards**, winning \$10,000 for the School (see page one article for more information).

Seven KU students received **Dow Jones Newspaper Fund Editing Internships** for summer. The interns and the newspapers on which they worked include: Cynthia Hernandez, *The New York Times*; Natalie Johnson, *The Indianapolis Star*; Derek Korte, *The Rochester, Minnesota, Post-Bulletin*; Will McCullough, *The Rockford, Illinois, Register-Star*; Vanessa Pearson, *The Los Angeles Times*; Travis Robinett, *The St. Paul Pioneer Press*; and Kate Shipley, *The Kansas City Star*. Dow Jones named an additional eight students as top prospects for editing internships at other newspapers. They are: Aly Barland, Kelly Lonigan, Mindy Ricketts, Patrick Ross, Diane Smith, Ashley Thompson, Jyl Unruh and Elyse Weidner.

Catherine Odson received a prestigious **editing internship** at *The Philadelphia Inquirer*.

Kimberly Wallace received a **Chips Quinn Internship** from the Freedom Forum to report in the summer for *The TimesDaily* in Florence, Alabama.

Michael Phillips was a finalist for a **National Mark of Excellence Award** for sports writing from the **Society of Professional Journalists**. He will be recognized at the national convention in October 2007 in Washington.

NATIONAL BROADCAST AND ONLINE AWARDS:

National Mark of Excellence finalist awards from the Society of Professional Journalists will be presented at the national convention in October 2007 to: Matthew Goble and Patrick Shehan for online in-depth reporting; James Pinick and Andrew Baker for online sports reporting; and Nicole Kelley for breaking news reporting.

NATIONAL MAGAZINE AWARDS:

In August 2007, Amanda Sellers received a first place award for her start-up magazine, "Layers," in the **Association for Education in Journalism and Mass Communication annual competition**.

Elyse Weidner received a third place award for a service and information article, "Business Casual."

Jayplay received a third place award for design of a single issue. The editors were David Ruigh and Becca Cremer, and the designers were Katherine Loeck and Brian Marvin.

NATIONAL STRATEGIC COMMUNICATIONS AWARDS:

The University Daily Kansan advertising staff was named best in the nation among 125 newspapers from nearly every state by **College Newspaper Business and Advertising Managers**.

Other CNBAM best honors won by our students were: Kyle Hoedl, business manager of the year; Ryan Berg, advertising designer of the year; Best Sales Incentive Program; Best Special Section; Best Electronic Display and House Ads; Best Newspaper Marketing/Promotion Program; Best Color Display Ad; Best Classified Group Promotion; and third place for Newspaper Promotion Ad.

REGIONAL AWARDS:

Regional Mark of Excellence awards from the Society of Professional Journalists went to 16 students from the School. They were: Brianna Auza, television general news reporting; Fred Davis III, online news reporting; Courtney Farr, general column writing; Lynzee Ford, television general news reporting; Heidi Fedak and Heather Brummitt, online news reporting; Heidi Fedak and Michael Phillips, online opinion and commentary; Matthew Goble and Patrick Shehan, online in-depth reporting; Eric Jorgensen, sports writing; Nicole Kelley, breaking news reporting; Whitney Mathews, television feature; Rachel Parker, general news reporting; Michael Phillips, sports column writing; James Pinnick and Andrew Baker, online sports writing; and Darla Slipke, in-depth reporting.

The Bernstein-Rein Multicultural Internship-Scholarship was awarded to Minh-Tu Pham.

The Advertising Club of Kansas City Foundation awarded scholarships to: Mallory Goldstein, Reka Justis, Carlos Perez Beltran, Carolina Medeiros, Carrie Mills, Angela Palacioz, Rachel Schulteis and Nathan Totten.

STATE AWARDS:

The Kansas Association of Broadcasters presented awards to 13 winning entries in its annual competition. There were five first place, four second place and four honorable mention awards.

First places went to two entertainment programs, a Web site, an entertainment news package, and a complete news feature.

Second places went to an entertainment program, a complete newscast, a hard news package and a complete sports feature. Winners of first place awards were: Heather Brummitt, two awards; Blake Cripps; Rustin Dodd; Ryan Elder; Rahul Sharma; Scott Winer; and tv.ku.edu.

KAB Second place winners were: Tami Dreitz, Annie Harigan, Ian Hrabe, Mary Johnson, Kristin Luehrs, Danica Nisley, Joe Noh, Tracy Perlman, Rahul Sharma, Frank Waugh and Steve Zawilinski. Honorable mentions went to Bryan Cisler, Rustin Dodd, Audrey Esther, Colin Swartz and Heather Brummitt.

(Student awards – continued on page 4)



Photos from the August 21 Journalism Graduate Program New Student Orientation session.

(Student awards – continued from page 3)

Carnez Williams is one of 40 recipients statewide of **Robert J. Dole Public Service Scholarships** that recognize involvement in volunteer community and public service. Funded by a Congressional grant, this provides \$1,000 a year for four years.

STUDENT RECOGNITION AT THE UNIVERSITY:

Journalism students inducted by national academic honor societies: Phi Beta Kappa, 10; Phi Kappa Phi, 16; Kappa Tau Alpha journalism honorary, 20.

Two of the 10 finalists for the **ExC.E.L., Excellence in Community, Education and Leadership, Award** were journalism students Dena K. Neuenschwander and Zak Beasley.

Zak Beasley was one of 15 U.S. students who participated in the **Global Youth Partnership Conference in Africa** in summer 2006.

Whitney Fasbender, a journalism and pre-nursing senior, and Ali Bannwarth, a May 2006 graduate in journalism and political science and now a KU law student, were chosen to be featured on the **KU Women of Distinction calendar**.

Carnez Williams is one of 21 members of the **KU Freshman Leadership Council**. Members were selected based on high school GPA, involvement with high school activities, interest in leadership, activities at KU and answers to written essay questions. They completed an eight-week series of leadership enhancement training.

Nicholas Jay Benedict and Jennifer Erin Short are on the **Board of Class Officers**. It chooses the recipients of the **H.O.P.E. Award** that goes to outstanding faculty members. Short was vice president of the senior class.

Matthew Goble co-chaired the selection of recipients of the **Outstanding Educator Awards** given by Mortar Board academic honor society.

Rula Andriessen was student site coordinator for the 2007 **Leader Shape Institute**, a six-day program during winter break that had 56 graduates.

Angela Palacioz is director of administration for the **KU Student Alumni Association**.

Marsha K. Leffler received a **KU Undergraduate Research Award** for summer 2006 to make a design video with Rebecca Evanhoe.

Five students had leadership positions in the **Rock Chalk Review** that supports local United Way agencies with fund raising and volunteer service. They were Jaime Hornberger, co-community service coordinator; Erin Gregory, assistant promotions coordinator; Emily Flom, alumni records coordinator; Courtney Hagen, program director; and Krista Fisher, advisory board member.

Three journalism students were chosen as assistants for **New Student Orientation**. They are Hali Baker, Emily Hendricks and Jacque Lumsden.

Two students, Sarah Beals and Annie Vangnes, have been chosen as peer advisers in the **University Advising Center**.

OTHER ACTIVITIES OF KU JOURNALISM STUDENTS:

Paola Adriazola, a journalism and political science senior, was one of ten students in the **KU Global Awareness Program** who went to Washington in March to meet policy makers and learn about international organizations. She was cited as a **KU Woman of Distinction** in fall 2007.

Four journalism students had legislative internships. Molly Lee Johnson was in the office of U.S. Rep. Dennis Moore of Kansas and Natalie Nelson was in the office of U.S. Sen. Russ Feingold of Wisconsin. In Topeka, Sasha Roe worked for state Rep. Clay Aurand and Kelsey Quillan worked for Rep. Terrie Huntington.

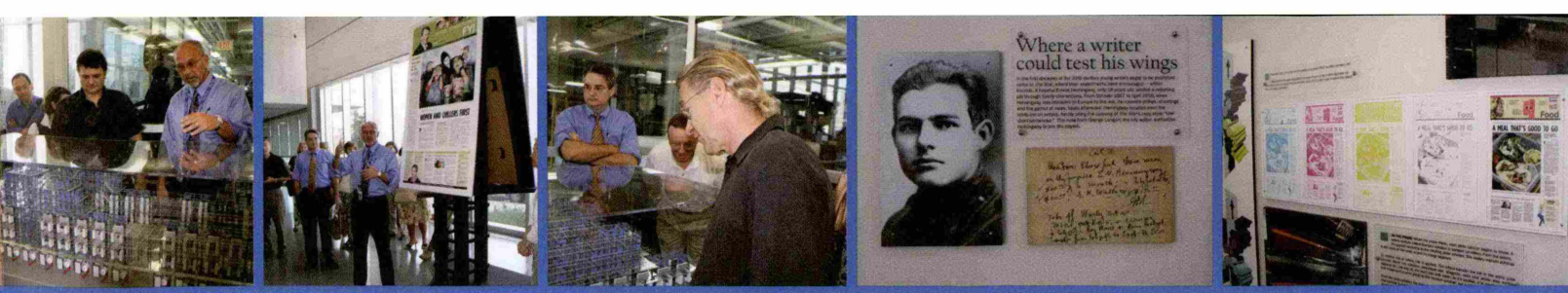
Seven photojournalism students spent spring break in Emporia, Kan., producing photo feature stories that appear in **The Emporia Gazette**. They were Anna Faltermeier, Jon Goering, Marla Keown, Sarah Leonard, Rachel Seymour, Michiko Takei and Megan True. □



Patty Noland, Career Development Coordinator

Let the Journalism Career Center help you find your next job

The School of Journalism's Career Center provides information online about journalism jobs that require at least two years of experience. The job listings are posted on the J-School's Web site, www.journalism.ku.edu, under the "Alumni & Friends" tab. This service is for jobs that require 2-4, 3-5, 5-7 and 10 or more years of experience. The School and faculty members hear about such positions on a regular basis. The jobs are immediately posted online. If you know of relevant job openings that should be listed, please e-mail Patty Noland, the J-School's career development coordinator, at pnoland@ku.edu.



Photos from the August 15 faculty retreat. J-School faculty and staff spent the morning touring the new facilities of both Barkley and The Kansas City Star. Pictured above are photos from The Kansas City Star. At left in the blue shirts are Mac Tully, publisher, and Mark Ziemann, J-School alumnus and KC Star vice president and editor.

Long-time Professor Ted Frederickson receives first Budig Teaching Professorship of Writing for the School of Journalism

J-School Professor Ted Frederickson is the recipient of the first Budig Teaching Professorship of Writing for the School of Journalism, established by former KU Chancellor Gene Budig. As part of his award for 2007-08, Frederickson will present a public address on the importance of teaching writing to the School of Journalism and the public. The time and date of the address will be announced later.

"The selection committee chose Prof. Frederickson to receive the first professorship because he embodies the spirit of excellence in teaching writing. He has contributed so much to the school and to our students. This recognition is very fitting," said Ann Brill, dean of the School of Journalism.

Frederickson has taught at KU for 27 years. He teaches classes in newspaper reporting, media ethics and first amendment law and society. He received his bachelor's degree in political science from the University of North Dakota, his master's in journalism from the American University and his juris doctorate from the University of North Dakota.

This year the School of Journalism placed first in the Intercollegiate Writing Competition of the prestigious William Randolph Hearst Foundation Awards national competition. Frederickson coached many of the students who won awards in the competition, often referred to as "The Pulitzers of College Journalism."

"This award is flattering, but embarrassing," Frederickson said. "In the *Kansan* reporting class, where students win the Hearst awards, I get them on their way out the door of the School. They've already had many other teachers who helped them be better writers. By the time they are seniors they are polished and ready to go on to work for newspapers. It is easy to teach good writers to be even better when they have already been taught by my esteemed colleagues," Frederickson said.

On his proudest moments as a teacher: "The moments I appreciate most are when a student who doesn't have a strong natural talent as a writer works hard and is attentive and then writes a great story that wins awards," Frederickson said.

He spends much one-on-one time with students, coaching them in the finer points of proper news reporting and writing, as well as teaching them how to get the best story. "A talented writer must approach the people whose stories he or she will tell with respect for their humanity and empathy for their plight," Frederickson said.

In nominating Frederickson for this award, former student and Pulitzer Prize winning *Wall Street Journal* reporter Kevin Helliker wrote: "He covered a lot of ground (in his class). I remember best, however, his assertion that good writing is not distinct from thoughtful, exhaustive, detailed research. De-



cedes later, whenever I'm struggling to write a piece, I often find that the problem isn't lack of creativity or inspiration. The problem is inadequate research. Then I think of Prof. Frederickson. What he taught me is that good, clear writing isn't possible without a deep understanding of the subject at hand."

The professorship will rotate each year between KU's School of Journalism and the School of Education and includes a stipend.

"We are very grateful to Dr. Budig for his generous support of the School of Journalism," Dean Brill said. "Throughout his distinguished career Dr. Budig has been dedicated to excellence in education. We are very appreciative."

Budig was named KU's 14th chancellor in 1981. During his 13-year tenure, more than 180 faculty positions were established. He was an active fund-raiser during Campaign Kansas, the 1987-92 campaign that raised \$265 million from private donors. Budig Hall is named in his honor. He left the University to become president of baseball's American League and now is senior adviser to Major League Baseball. He and his wife Gretchen live in Isle of Palms, S.C.

"Too many young people do not write well and that deficiency threatens our society in a highly competitive world," Dr. Budig said. "I believe significant schools of journalism and communications, like the one at the University of Kansas, must reverse the trend, showing the importance of the written word." □

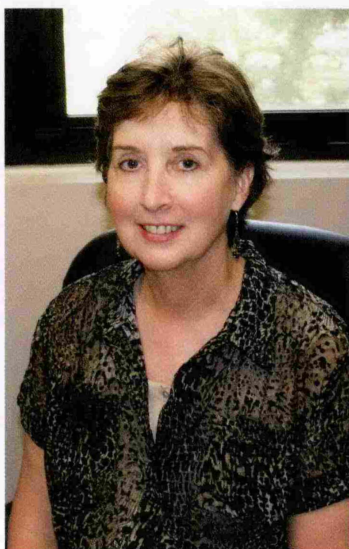


Photos from the August 15 faculty retreat. J-School faculty and staff spent the morning touring the new facilities of both Barkley and The Kansas City Star. Pictured above are photos from Barkley, one of Kansas City's largest full-service marketing and advertising agencies. At right is Executive Vice President Mike Swenson.

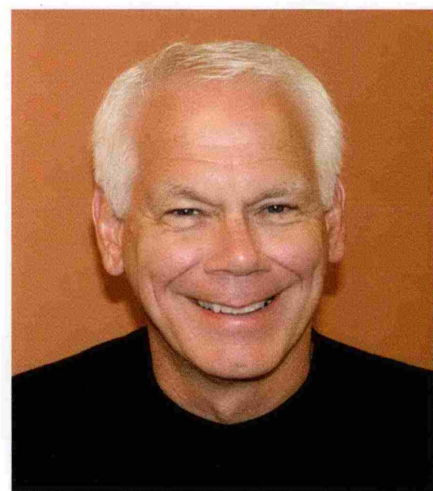
J-School faculty recognized for accomplishments in 2006-07

Dr. Barbara Barnett, assistant professor, has received the Mary Ann Yodelis Smith Award for Feminist Scholarship. Given annually, the national award recognizes feminist research that has the potential to make significant contributions to the scholarly literature on gender and media.

Barnett accepted the award Aug. 11 from the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication (AEJMC) conference in Washington, D.C. The award, first presented in 1995, honors Smith, a past AEJMC president and advocate for women in the academy.



Barbara Barnett



John Hudnall

John Hudnall received the Educator of the Year Award from the Scholastic Journalism Division of the Association for Education in Journalism and Mass Communication at the annual convention in Washington, D.C. He was praised for his leadership of the division from 2003 to 2005, and for contributions to three national scholastic journalism associations, as well as his accomplishments as executive director

of the Kansas Scholastic Press Association.

Hudnall began teaching high school journalism in 1969, and came to KU in 1990 to head KSPA and be a lecturer in the School. Dick Johns, longtime executive director of Quill and Scroll, said Hudnall's "leadership and teaching skills have not only reached beyond the traditional classroom in promoting the support of journalism education in Kansas but throughout the

nation as well. He has been instrumental in establishing programs that have been on the cutting edge of journalism education. He has been unselfish in sharing information with others about the successes he and others have experienced through KSPA."

Kerry Benson, J-School lecturer, was a finalist for the H.O.P.E., Honor for an Outstanding Progressive Educator, award this year. This was Benson's third time as a H.O.P.E. finalist. She has taught at the University for eight years.

Established by the Class of 1959, the H.O.P.E. Award recognizes outstanding teaching and concern for students. It is the only honor for teaching excellence given exclusively by seniors on the Lawrence campus through a ballot-and-interview process.

Bob Basow received the John Katich Creativity Award May 8 before his Campaigns class made its final client presentations. The nomination by other faculty members cited his zest for learning and systematic research.

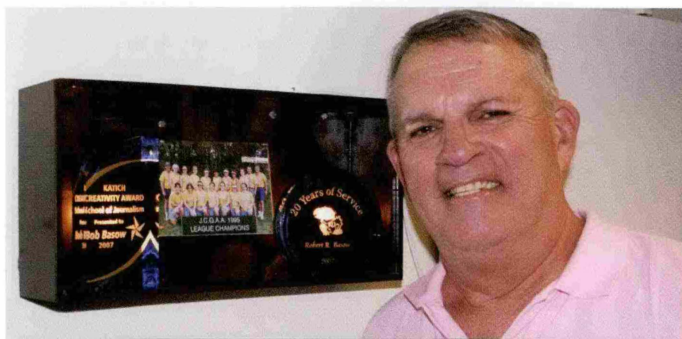
"His endless explorations of new areas of knowledge give him an overflowing warehouse of ideas to combine with those research findings," a colleague wrote.

Basow has been on the faculty for 20 years. Laura Katich attended the presentation of the award that honors the memory of her late husband. John Katich was on the J-School faculty from 1986 until his death in 2001.

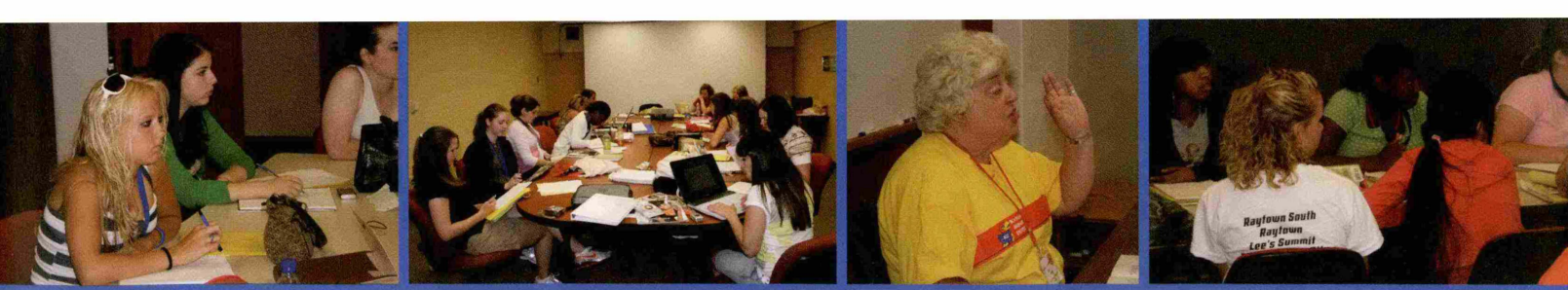
Visit the J-School's Web site at www.journalism.ku.edu for a complete listing of journalism faculty awards, publications and presentations. □



Kerry Benson



Bob Basow



Photos from this summer's 44th Kansas Journalism Institute (KJI) summer camp for high school students. 165 students from across the country traveled to the KU campus to attend. J-School lecturer John Hudnall is the director of KJI.

New faces in the J-School

Two faculty members and five staff members have joined the Jayhawk Journalist family this year.

Crystal Lumpkins is an assistant professor. Her areas of expertise are public relations, broadcasting and health communication. This semester she is teaching Research & Writing and Principles of Public Relations. Lumpkins brings a wealth of academic and professional experience to the J-School. She has worked as a broadcast reporter and producer, newspaper reporter, and public relations consultant. She has taught journalism classes at Rockhurst University, Johnson County Community College, Saint Mary College, Central Missouri State University and the University of Missouri-Columbia, where she assisted professors with a cancer communication study. This summer Lumpkins earned her PhD in Journalism from the University of Missouri-Columbia. She has master's degrees from Webster University in Media Communication and Management. She received her undergraduate degree in Journalism from the University of Missouri-Columbia.

Simran Sethi is the new Lacy C. Haynes visiting professional in residence. This semester she co-teaches Online Writing, Design and Production and Current Issues: YouTubers, Bloggers and Comedy News, both with Rick Musser, as well as assists in project developments for classes and the multimedia newsroom. In spring, she will teach a Current Issues topics course. Sethi has worked with PBS, MTV, Sundance Channel, Bravo and TreeHugger.com. She served as moderator for Al Gore's Webcast before the Live Earth concerts. She recently was on the History Channel and has appeared on the Oprah Winfrey, Ellen DeGeneres and Martha Stewart shows. She plans to write a book on journalism, the environment and new media. She has a bachelor of arts degree from Smith College and an



Pictured from left to right are Kasey Cory, Amber McCullough, Penny Hodge, Crystal Lumpkins, Scott Sponholtz and Jon Schlitt. Pictured above is Simran Sethi. Her photo is courtesy of the Sundance Channel.

MBA from the Presidio School of Management, San Francisco.

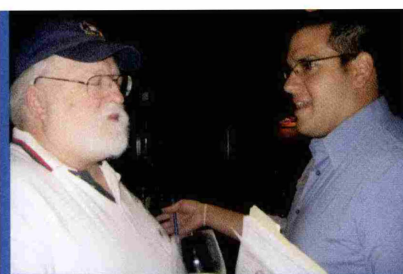
Scott Sponholtz is a new academic adviser in the Journalism Advising and Records Office. He has been a counselor in the KU Office of Student Financial Aid since 2003, working with potential and current students and their families. He earned bachelor's degrees in communications studies and political science at KU in May 1999. He expects to earn a master's degree in higher education administration in May 2009.

Amber McCullough is system administrator for servers. She monitors server traffic and security and keeps the operating system software up-to-date and secure. She documents all system maintenance and backup processes, and creates and manages user accounts on J-School servers. She previously worked for Butler Manufacturing, Sprint, Kansas City Kansas Community College and Meridian IQ. McCullough earned her bachelor of music degree in 1995 from the State University of New York at Potsdam and an MBA from KU. She also is a Certified Associate in Project Management from the Project Management Institute.

Jon Schlitt is the new sales and marketing adviser to *The University Daily Kansan*. He coaches, trains and mentors the sales staff. He helps students with product and selling issues. A 2001 graduate of the J-School, Schlitt previously was the retail advertising supervisor at *The Fort Collins Coloradoan*.

Penny Hodge is administrative assistant to the dean in the main office, 200 Stauffer-Flint. Previously she was with the KU Center for Environmentally Beneficial Catalysis, an NSF-funded research center, where she worked in human resources and event planning. She has been an accounting specialist with the KU Department of Mechanical Engineering and worked in program registrations and planning at KU Continuing Education. Earlier she was a customer service manager for Dillons stores for 23 years.

Kasey Cory is the new part-time assistant in the deans' office. She provides continuous coverage of the dean's office, assisting with office duties and school hospitality. She is originally from Oklahoma City and has a bachelor's degree from Oklahoma City University in Political Science, and a minor in Spanish. □



ALUMNI NEWS & NOTES

Where are they now?

2007

Jennifer Arthur is an account executive in advertising sales and integrative marketing for CBS radio 107.5.

Andrew Baker is a sports reporter for 6News, Lawrence.

Rachel Benson is an associate with ISN Software Corp.

Karen Bentley is a research associate with Polling Company, Inc./ WomanTrend, Washington, D.C.

Lisa Bomberg is an assistant print negotiator media buyer for Zenith Media, New York.

Heather Brummitt, MSJ, is a producer/reporter for 6News, Lawrence.

Bethany Bunch is an English teacher in a middle school in South Korea.

Elyse Calderon is the 6 and 10 p.m. producer at KSNT-TV, Topeka.

Emily Carpenter is an assistant account executive in public relations with Germinder & Associates, Inc.

Laura Davis is with Liberty Mutual Insurance Group.

Sarah Davis is a public relations account coordinator for Sturges Word Communications, Kansas City.

Crissy Del Percio is in sales and marketing for Paradise Aquatics.

Brielyn Dickerson is a media associate with Starcom, Chicago.

James Dix is a leasing analyst for Jones Lang LaSalle commercial real estate, Chicago.

Jacob Dysart is an embassy teaching assistant in France.

Josh Eliseuson is an Internet media planner at Bernstein-Rein.

Charley Forsyth is a KU admissions counselor.

Mallory Gadell works on a special events team for Anheuser-Busch.

Ashley Gass is an assistant account executive for Zillner Marketing Communications, Lenexa, Kan.

Jaime Goddard is in copier sales for Unisource Document Products, Lenexa, Kan.

Sarah Gordon has joined the Thomas Collective Public Relations agency, New York. It focuses on luxury goods.

Susan Hepworth is a political desk coordinator for the Romney presidential campaign, Florida.

Kyle Hoedl is an advertising account executive for *The Arizona Republic*, Phoenix.

Abby Hughes is the new communications associate for Girls Inc., San Francisco.

Skylar Hurst works for Teach for America, Rio Grande Valley, Texas.

Andrea Iman works for Teach for America, Houston.

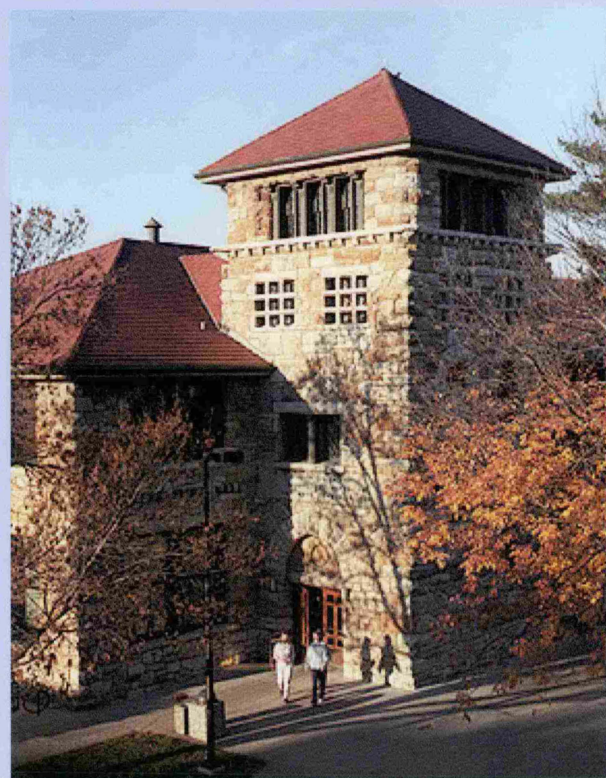
Nicole Kelley is a reporter for *The Lansing Current*, Lansing, Kan.

Piper McEndarffer is an assistant media manager for VML advertising, New York.

Nate McGinnis is a reporter/photographer for *The Osawatomie Graphic*.

(News & Notes – continued on page 10)

Photos from the August 8 Washington, D.C., J-School alumni reunion event.



SCHOOL OF JOURNALISM CALENDAR OF EVENTS

Sept. 22: Editors Day with Bob Dotson, alumnus and NBC News correspondent.

Sept. 24: Journalism Day for high school seniors.

Dec. 9: Fall Graduate Recognition Ceremony, 1 p.m., Woodruff Auditorium.

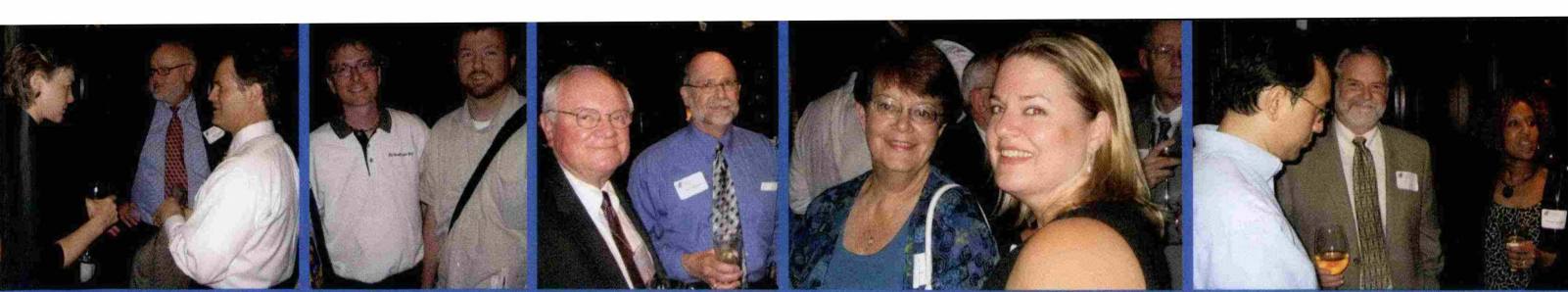
Feb. 8: William Allen White Day, honoring Pulitzer Prize winning reporter Seymour Hersh.

April 29: School Awards & Scholarships Ceremony, 4 p.m., Woodruff Auditorium, followed by a reception in the Big 12 Room.

May 17: Journalism Graduate Recognition Ceremony, 8:30 a.m., Lied Center (tentative).

May 18: KU Commencement.

For more event details, visit
www.journalism.ku.edu.



Photos from the August 8 Washington, D.C., J-School alumni reunion event.

ALUMNI NEWS & NOTES

Public relations executive adds winemaker to her resume

By Abby Hughes, St. Louis, Mo., senior

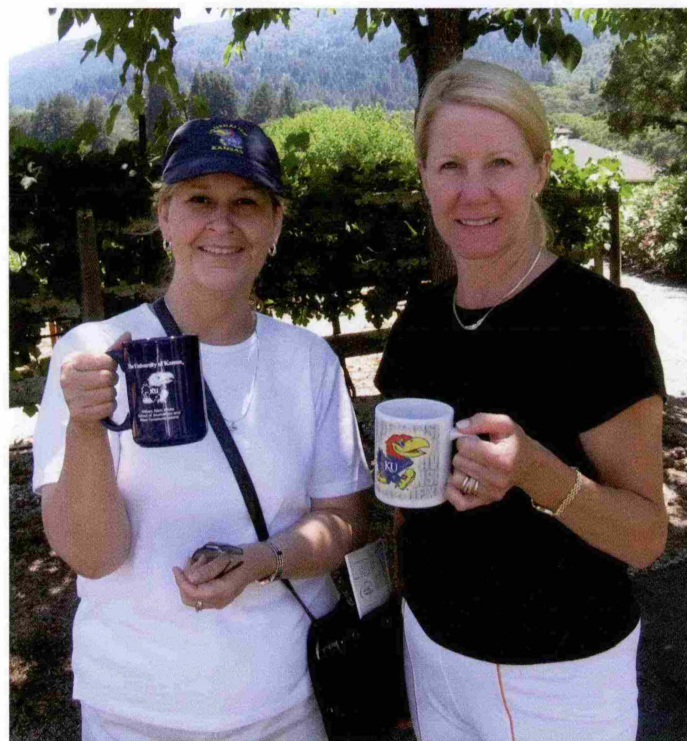
After 18 years practicing public relations in Washington, D.C., Jonelle (Birney) Sullivan, a 1980 J-School alumna, moved to the West Coast in 1998 to try something new—winemaking.

Sullivan and her husband, Rick Sullivan, also in public relations, were both in California on business when they found their perfect house in a real estate magazine. Spontaneously, they called a realtor to see the house and spent the day looking at homes in the area.

The next day Sullivan flew back to Washington, D.C., and her husband went to Hong Kong on business. When they spoke that night, they found that neither of them could stop thinking about the final house they'd seen.

"The house was awful, but the view was beautiful. We were spellbound by Sonoma Mountain," Sullivan said.

The Sullivans' decision to buy the former Arabian horse ranch changed their lifestyles completely. They planted 12 acres of Pinot Noir and Chardonnay grapes to transform the ranch into a vineyard.



Dean Ann Brill visited Jonelle Sullivan at her winery in California.

"Making wine and growing grapes is very different than public relations. We didn't have a set schedule and didn't have to be on planes every week, which was really nice," Sullivan said.

By 2000, their vineyard had grown to 62 acres. They hired a winemaker and bought a tasting room in Glen Ellen, Calif. Their Sullivan Birney chardonnay was named "Best Chardonnay in California" in 2003.

In 2006, their winery was acquired by Audelssa Winery, which still makes wine from grapes bought at the Sullivans' vineyard.

Sullivan now is temporarily in Washington, D.C., consulting with the World Wild Life Fund. Her husband has begun a master's degree program at George Washington University's School of Political Management.

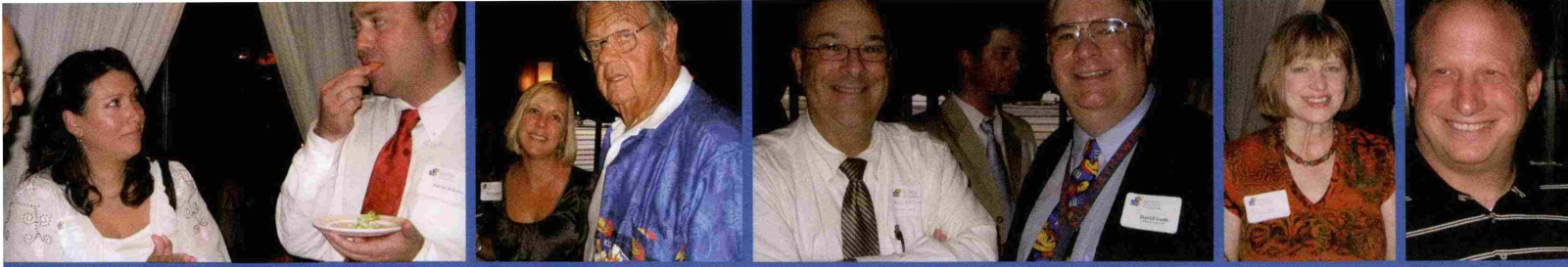
"It is so much more than pandas and endangered species. I'm learning about climate change and depletion of resources. It's fascinating," said Sullivan.

Sullivan started her career with ProServ sports marketing in 1980. She also worked for Ogilvy & Mather and Fleishman Hillard, where she was a senior vice president, during 11 years in Washington. In 1995 she became vice president of public relations for MCI, serving through its 1997 merger with British Telecom and 1998 merger with Worldcom. In 1996 she was named a "PR All Star" by *Inside PR Magazine*. In 1998, she became chief executive officer of Blanc & Otus, a San Francisco-based technology public relations firm. When it was acquired by Hill & Knowlton she remained CEO of Blanc & Otus and became global technology leader of H&K. In 2000 and 2001, she was one of only five industry executives nominated as PR Agency Person of the Year by *PR Week Magazine*. She left Blanc & Otus in summer 2001 to devote increased time to Navillus Birney Winery and Vineyards. She is active with the Sonoma Valley Film Festival and Sonoma Valley Vintners and Growers Association.

The Sullivans plan to maintain a balance between the frantic lifestyle of public relations and the laid-back wine industry.

"We love our property and hope to be here for a long time," Sullivan said. □





Photos from the August 8 Washington, D.C., J-School alumni reunion event.

ALUMNI NEWS & NOTES

(News & Notes – continued from page 8)

Teresa Meagher is a technical writer and editor for H&R Block, Kansas City.

Anton Menning, MSJ, is a doctoral student in the KU Geography Department. He also teaches a World Regional Geography class.

Amanda Miller, MSJ, is an account manager for CMP Media.

Sara Miller is a marketing specialist for UMB Financial.

Shannon Mortimer is associate producer at WREX-TV, Rockford, Ill.

Susan O'Neil is an account coordinator with The Hoffman Agency, a public relations agency in San Jose, Calif.

Lindsey Owen is a graduate student in clinical psychology at Roosevelt University, Chicago.

Ashley Pate is a self-employed communications consultant.

Caroline Perez is an event planner for The Stone Kitchen Catering and Special Events, Chicago.

Tracy Perlman is the weekend morning producer at WDAF-TV, Kansas City.

Lindsay Pestinger is a public relations coordinator for Associated Advertising, Wichita.

Megan Price is an account executive for Nicholson Kovac Integrated Marketing Communications, Kansas City.

Janelle Robinson is a client relations specialist for DST Systems.

Christopher Schulz, MSJ/JD, works in the office of the Texas attorney general.

Joel Simone is an assistant manager for Wal-Mart, Topeka.

Kylie Smith is an account executive for Cumulus Broadcasting, Topeka.

Gabriella Souza is in the Gannett Newspaper Talent Development Program as a reporter intern for *The Ft. Myers, Fla., News Press*.

McKay Stangler, MSJ, is a writer for the KU Medical Center's external affairs division.

Lisa Tilson was in the New York University Summer Publishing Institute.

Julie Tomlinson is an account coordinator for GlynnDevins advertising and marketing.

Marisa Vrona is a public relations intern for Fleishman-Hillard, Minneapolis, Minn.

Katharine Ward is a media relations specialist for the Kansas City Area Development Council.

Carli Watkins is a senior field sales manager for Vector Marketing.

Kassandra Weber is in sales and marketing for the Kansas City Chiefs.

Anne Weltmer interns with the Disability Rights Center of Kansas, a legal advocacy group in Topeka. She is in the KU School of Law.

Amber Wingert is a media associate for Starcom MediaVest Group, Chicago.

2006

Adrienne Allegre is an online media specialist with Karsh/Hagen Advertising, Denver.

Corrina Anderson handles animal health public relations for Germinder & Associates, Kansas City.

Jillian Baco is a graphic designer for *Orlando Magazine*, Florida.

Andrea Belfry is an assistant account executive at Padilla Speer Beardsley Public Relations, Minneapolis, Minn.

Matthew Benge is an employee benefits specialist, Standard Insurance Co., Overland Park, Kan.

Jennifer Bergman is an assistant wedding coordinator/designer for A Magic Moment, Burkson, Texas.

Nadine Billgen's master's thesis, "Crisis in the News: Themes, Frames and Sources in German and American Newspaper Coverage," has been published as a monograph by a publisher in Germany and is available from Amazon.

Daniel Billingsley is the director of marketing and public relations for the Friends of Chamber Music, Kansas City, Mo.

Katherine Bond is a negotiator with Zenith Media, a broadcast media buying firm in Chicago.

Brooke Budke is writer and editor of *Senior Portrait Artists*, a photography trade magazine, and a photographer, Louisburg, Kan.

Katie Bushouse is a search consultant with Solomon Edwards Group, Chicago.

Kyle Cook is an account coordinator with GlynnDevins Advertising and Marketing, Overland Park.

Patrick Craven is a sales representative for Eli Lilly.

Tamara Dugard is a media associate with Starcom Worldwide, Chicago.

Lauren R. Erickson has been promoted to account executive at Morningstar Communications, Overland Park, Kan.

James Foley moved to Japan in Au-

gust 2007 to teach English in public schools as a participant in the JET program. He was a reporter for *The Examiner*, Independence, Mo.

Jackie Frye is an assistant account executive with Zillner Marketing Communications, Lenexa, Kan.

Stephen Godfrey is marketing coordinator for Simply Wireless, Lawrence.

Tiffany Goebel is an account coordinator with eshots, Inc. event marketing, Chicago.

Kevin Goldstein is a sales consultant with the Hannon Hill Corp. web content management firm, Atlanta, Ga.

Lindsay Gurbacki is sales manager for Grand Hyatt Atlanta Hotel in Buckhead, Ga.

Lindsey Hale is the overnight producer for KCTV-5 news, Kansas City. Prior to this she was with KSNT-27 news in Topeka as a producer.

Jeb Harter is a public outreach specialist with the American Association of Pharmaceutical Scientists, Arlington, Va.

Christopher Hill is inventory, purchasing and production manager for Stallard Technologies, Overland Park, Kan.

Kelly Hollowell is marketing coordinator for Ad Astra Information Systems, Overland Park, Kan. It is a software company serving higher education.

Johanna Horstman is an account representative with Ketchum Directory Advertising, Overland Park, Kan.

Rylan Howe is a staff photographer for *Iowa Information Publications* newspaper and magazine, Sheldon, Iowa.

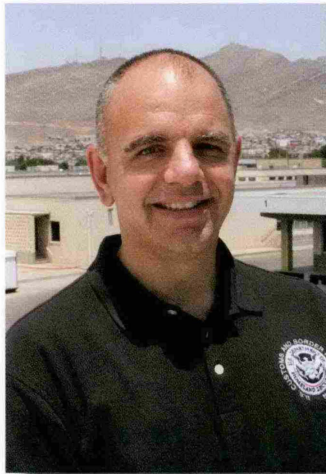
(News & Notes – continued on page 12)



ALUMNI NEWS & NOTES

Scenes from border protection in El Paso, Texas, from the left: A CBP officer and her drug-sniffing dog find and seize more than 100 pounds of marijuana hidden in paint cans in the trunk of a car crossing from Mexico into the U.S.; illegal immigrants detained by the Border Patrol are deported back to Mexico under the "Expedited Removal" policy; and a border fence outside of El Paso.

J-School grad protects nation's borders



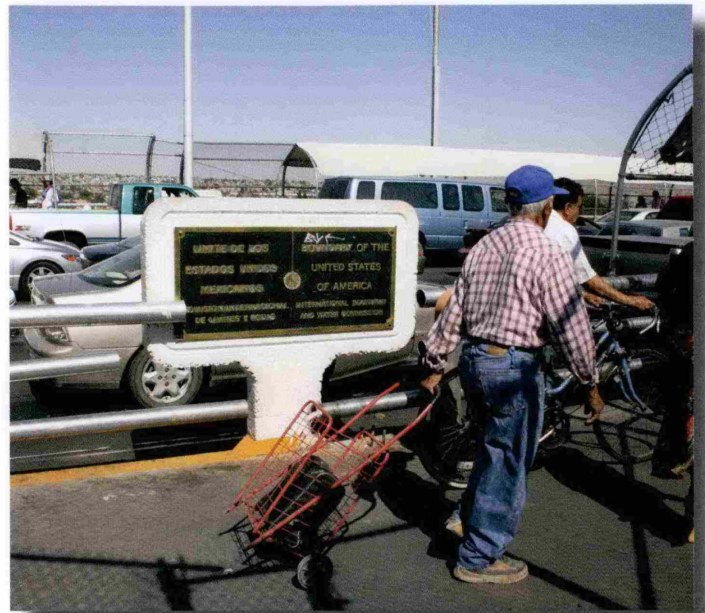
Roger Maier is on the front lines of one of the country's most important issues—border protection.

Maier, a 1984 J-School graduate, is the United States Customs and Border Protection (CBP) spokesperson for the El Paso, Texas, sector. U.S. Customs and Border Protection is responsible for operating border crossings throughout the country. Maier has been with CBP, a division of the Department of Homeland Security, for 15 years.

"What happens at the border affects the entire United States—immigration, drugs, agricultural safety and homeland security issues," Maier said. "The drugs that end up on the streets of our nation's communities didn't just get there, they were smuggled through a long trail."

CBP's primary mission is anti-terrorism, but curbing illegal immigration, drug smuggling and illegal agricultural smuggling are part of the daily routine of CBP.

While working as the nation's first line of defense in homeland security, CBP officers also must be the face of the nation, welcoming people to the country.



More than 16,000 pedestrians cross into the U.S. from Mexico each day at the Paso del Norte crossing, shown here.

"I like working with the press to tell the public our story," Maier said. "We have a lot of hardworking, dedicated officers. Their work goes unheralded."

Maier says the challenges at a border crossing are multifaceted. "The greatest challenge CBP officers face at a busy border crossing is balancing the anti-terror enforcement mission with the need to keep legal and legitimate traffic moving without unnecessary delay."

CBP officers must balance the need to move people quickly through the four border crossings between Juarez, Mexico, and El Paso, with enforcement. As human, drug and agricultural smugglers get more creative, officers must adapt and adjust their detection methods.

"Despite the challenges in my job, I am passionate about CBP's mission to protect U.S. borders," he said.

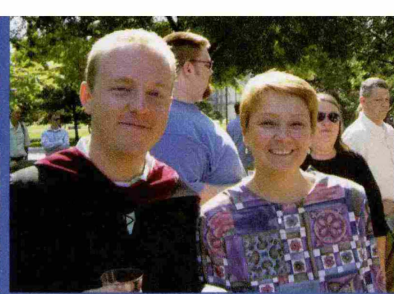
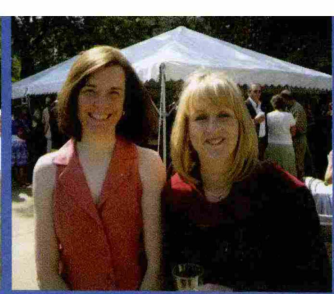
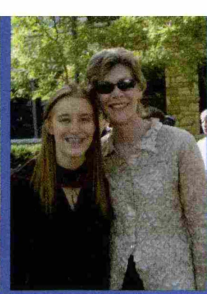
Maier studied in the Radio-TV sequence at the J-School, and then began his career in broadcast journalism. He worked as a reporter and part-time anchor for a morning show before deciding to make the switch to public relations.

Maier's background as a reporter has helped him relate to the media and communicate his message to the public. "I know the journalism side of my job through reporting first."

"Heartland residents can sleep well at night knowing that hundreds of miles away vigilant CBP officers are hard at work to make sure that all threats are being addressed at the border," Maier said. □



Vehicles line up for inspection at the Bridge of Americas border crossing in El Paso.



ALUMNI NEWS & NOTES

Photos from the May 19 Journalism Graduation Recognition Ceremony at the Lied Center.

(News & Notes – continued from page 10)

Emily Huffhines is an advertising account executive with Nicholson Kovac, Inc., Kansas City, Mo.

Katherine Ibsen is an editor at *The Lawrence Journal-World*.

John Jordan teaches English for the Peace Corps in Madagascar.

Nora Kellam is an account executive with Weber Shandwick World Wide Public Relations, Chicago.

Derek Klaus is a marketing/communications specialist, Kansas City Convention and Visitors Association.

Stacey Knowles became an account manager with McKesson Pharmaceutical Division in June. She had been a sales representative for Yellow Book USA, Chicago.

Dustin Leite is an account specialist with Associated Advertising, Wichita.

Brian Loftus is in brand management with Richards Group, Dallas.

Katie Lohrenz is an online content provider at *The Wichita Eagle*.

Stephen Lynn, MSJ, is a reporter for *The Vail Daily* in Colorado.

Tricia Masenthin is campaign coordinator for the Lawrence Community Theatre.

Whitney Mathews is a Web producer, WDAF-TV, Kansas City, Mo.

Patrick McCormick is a marketing assistant with ABLE, Inc. Insurance Licensing Solutions, Bonner Springs, Kan.

Maggie McCoy is a media relations assistant intern for the Portland Sea Dogs minor league baseball team affiliated with the Boston Red Sox.

Carley McGinnis is an account services coordinator with INKinc public relations, Kansas City, Mo.

Patrick McNally, copywriter, compliance department, Metrolist, Inc., Greenwood Village, Colo.

Ben Myers is a radio advertising executive with Cumulus Broadcasting, Topeka.

Shannon Murrish is a content developer for the Cerner Corporation, healthcare information technology firm, in Kansas City, Mo.

Amanda Novascone is an athlete services coordinator in sports medicine for The Andrews Institute, Baptist Health Care, Gulf Breeze, Fla.

Carly Pearson is a photographer for *The Emporia Gazette*.

Vanessa Pearson was a Dow Jones Newspaper Fund copy-editing intern at *The Los Angeles Times*.

Alison Peterson is a copy editor trainee at *The New York Times*.

Erin Pursel is a marketing coordinator at Burns & McDonnell architects and engineers.

Sara Reifschneider is assistant promotions director and internship coordinator for Entercom radio stations 98.1 KUDL and 106.5 The Wolf, Kansas City.

Marissa Rosenblum is an assistant to a producer at 321 Theatricals for "Wicked" and "Spelling Bee," in New York.

Nicole Schumacher is an assistant product manager for Hallmark Cards, Kansas City.

Ryan Schumm is CEO/sales representative for Desert Mountain Trading Co., Greenwood Village, Colo.

Jason Shaad is a reporter on technology, telecommunications and utilities for *The Kansas City Business Journal*.

Brittany Simon is an account coordinator with Barnhart Communications in Denver.

Terena Silva is a media associate with Starcom Mediavest, Chicago.

Kelsie Smith is a Minnesota Twins beat reporter for *The St. Paul Pioneer Press*.

Kaitlin Staniforth is a marketing and public relations specialist, St. Luke's Health System, Kansas City.

Rachel Stephens is a marketing specialist with First National Bank, Overland Park, Kan.

Lindsey Stringer is marketing coordinator, Burns and McDonnell engineering, Kansas City, Mo.

Andrea Sumpter is an executive assistant with Paramount Pictures in Hollywood, Calif.

Meghan Swallow is with the Richards Group in Dallas in brand management.

Lisa Tevis is a marketing communications specialist with Capitol Federal Savings, Topeka.

Becca Thom is an assistant account executive with Zillner Marketing Communications, Lenexa.

Allison Traylor is a copywriter with Meers Marketing Communications, Kansas City.

Katharine Unger is special events manager with Lettuce Entertain You Enterprises, Chicago.

Jessica Virtue works in guest relations for Applebees International, Overland Park, Kan.

Chris Vogel is a media analyst with Plattform Advertising, Lenexa, Kan.

Jessica White is an account coordinator with Team One advertising in New York.

Erin Wisdom is education and features reporter for Miami County Newspapers, Paola, Kan.

Erica Wolfe is an account executive for Zillner Marketing Communications, Lenexa, Kan.

Sage Woodard is an account manager for Skill Path Seminars, Mission, Kan.

Charissa Young is an associate editor, Penton Media publishing company, Overland Park.

Rachel Zupak is a corporate communications specialist for CareerBuilder.com. She writes content for the Web site. CareerBuilder content appears in MSN.com, AOL.com and CNN.com among others.

2005

Amy Alfredson is catering director for the Eldridge Hotel in Lawrence.

Jennifer Byrd, MSJ, works in Chicago at Crain Communications writing for Pensions & Investments, one of the company's business-to-business publications. Previously she worked for the Associated Press in Cheyenne, Wyo., Helena, Mont., and Olympia, Wash.

Laura Clark is an interactive media planner at Draftfcb in Chicago. She previously worked at VML and Bernstein-Rein, Kansas City.

Jennifer Davidson is director of communications for the Kansas Democratic party.

Matt Fortner is a real estate agent for Graham-Welch, serving the Kansas City area.

Adrienne Rosel, Miss Kansas 2005, performed in "TEXAS," a musical drama in Palo Duro Canyon State Park this summer. This production

(News & Notes – continued on page 13)



Photos from the May 19 Journalism Graduation Recognition Ceremony at the Lied Center.

ALUMNI NEWS & NOTES

(News & Notes – continued from page 12)

by the Texas Panhandle Heritage Foundation was in its 42nd year telling stories of the settlers in the 1800s. Most of the year, Rosel is one of four members of the USO Troupe of Metropolitan New York.

Lisa Schmitz, MSJ, is the public relations representative for NASCAR driver Casey Mears with Hendrick Motorsports, Charlotte, N.C. Previously she was an account executive with Fleishman-Hillard, Raleigh, N.C.

Ashley Sloan is a founder of a non-profit organization in St. Bernard Parish, La., that will offer visiting volunteers, beginning in Jan. 2008, a place to learn about the devastation from Hurricanes Katrina and Rita, and a comfortable living area while volunteering in the community. Sloan worked on home building in the Parish for two of her 10 months with AmeriCorps National Civilian Community Corps. She and two of her Americorps teammates have formed Live Saint Bernard, a 501c(3) non-profit organization to enhance the volunteer experience. They are seeking grants and holding fundraisers. They planned to purchase a gutted home in August, rebuild it by December and begin housing volunteers in January.

Julianne Brooke Vendley is the account director for News America Marketing, Cincinnati. (*Jvendley@newsamerica.com*)

2004

Lauren Bristow graduated from the Washburn University law school and has accepted a position in Salina with the firm of Norton, Wasserman, Jones and Kelly. She does transactional work in areas of real estate, estate planning and natural resources law.

Johanna Maska is doing press advance work in Iowa for Sen. Barack Obama's presidential campaign.

Lindsay Hanson Metcalf is the assistant editor of Prime Buzz Blog, a *Kansas City Star* political blog.

Barbara (Kullbom) Mosely is an account executive with USStorage.com.

Elizabeth Trotta covers biotech stocks for TheStreet.com, which is located on Wall Street. Previously she covered stock exchanges for Investment Dealers Digest.

2003

Tawnya Bach is now the morning show anchor at KOAM, Pittsburg/Joplin. (*kansastogirl@yahoo.com*)

Jay Krall is research supervisor for Cision US, Inc. in Chicago. The firm, formerly Bacon's Information, is a global provider of media research, distribution, monitoring and evaluation services, with more than 40 locations around the world. The Chicago office has 60 researchers who maintain data about 100,000 media outlets. Krall previously taught English in Japan.

Joy Maxwell is a KU admissions counselor.

Wilson Miner is a designer for apple.com living in San Francisco. He co-founded a startup in July 2007 called everyblock.com, which aggregates local news and information. The project is funded by a grant from the Knight Foundation.

Lisa Scheller, MSJ, is the new senior editor and team leader for media relations at the KU Endowment Association. She had been news editor of *The Tonganoxie Mirror* since 1999.

2002

Matt Merkel-Hess has been accepted to the MFA program in Studio Art at the University of California Los Angeles. For the past four years he worked at the Roy

and Edna Disney/CalArts Theater in downtown Los Angeles.

Kursten Phelps entered the Washburn University law school.

Michael Rigg is a producer with Game Day Productions, Fort Worth. It specializes in production of nationally syndicated sports shows.

2001

Katie Freeman is a real estate agent with Q Properties, Chicago. (*kfreeman@atproperties.com*)

Sarah Miller is a marketing manager for Bukaty Companies in Leawood, Kan. (*sarahemiller68@hotmail.com*)

Melissa (Day) Walton is an area photography manager for Lifetouch NSS, Inc., in Phoenix. (*meday78@hotmail.com*)

2000

Mike Vest has joined the Big 10 Network in Chicago in media relations. He has been in the sports information office of Wake Forest University in Winston-Salem, N.C., since he graduated.

1999

Anna Attkisson became managing editor of *Laptop Magazine* in New York July 16.

Danny Boresow is a sales account executive for 106.5 The Wolf and 98.1 KUDL, Mission, Kan. (*dboresow@entercom.com*)

Hilary Johnston is an advertising account manager for *The New York Times*.

Colleen Rauscher is a marketing director for Whole Foods Market, Denver, Colo.

1998

Aaron Brinkman is senior manager for national sales at Activision, a Dallas video-game publishing company.

Brian Flink recently was promoted to associate production director at *Glamour* magazine in New York City. He is pictured in the September issue.

Brian Sieman is the play-by-play voice for the Minnesota Timberwolves in the NBA and the Minnesota Lynx in the WNBA.

1997

Marc Buehler, MSJ, has been promoted to chief executive officer of Romacorp Inc., Dallas, the parent company of Tony Roma's.

Ulviye Emirzade, MSJ, BS 1994, works at UBS Investment Bank in Zurich. Previously she was a brand manager in finance/economics at the University of Chicago. She also worked for Merrill Lynch in London.

Teresa Veazey is the public relations manager for the Ulrich Museum of Art at Wichita State University.

1995

Chris Gannett is the senior director of strategic marketing and business development for Sony BMG Music Entertainment, New York.

Polina Steier, who took magazine classes in the J-School, is the publisher and editorial director of *Caviar Affair* magazine, Palo Alto, Calif.

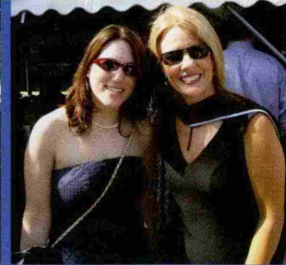
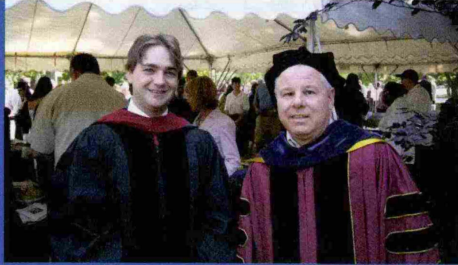
1994

David Dorsey won first place for the Florida Sportswriters Association Best Enterprise story. It was on the connection between baseball and beer. It appeared on newspress.com.

1993

Gillian Flynn who earned degrees in journalism and English in 1993,

(News & Notes – continued on page 14)



Photos from the May 19 Journalism Graduation Recognition Ceremony at the Lied Center.

ALUMNI NEWS & NOTES

(News & Notes – continued from page 13)

wrote a new novel, “Sharp Objects,” about a young reporter who returns to her hometown to cover the murder of two preteen girls. Praised by Stephen King, it was a candidate for the Mystery Writers of America first novel award.

Gayle Osterberg is starting a public relations firm called 133 Public Affairs in Washington, D.C. The name comes from the office number of former Sen. Don Nickles of Oklahoma for whom she was press secretary for 11 years. She is leaving the position of vice president for corporate communications at the Motion Picture Association of America. Her new firm will focus on the film industry, dealing with copyright and other issues affecting it.

1991

Margaret Graff works as an integrated account manager for The Time Inc. Business and Finance Network. (mgraff1126@msn.com)

Charles Higginson, MSJ, joined the KU Endowment Association. He is responsible for content development for the Web site. He worked at the J-School for the Accrediting Council for 10 years and most recently was an associate editor of *Mother Earth News* magazine.

Peter Lundquist was promoted to vice president/content and product development at Gannett Digital.

1990

Andres Cavelier, the multimedia manager of *El Nuevo Herald* in Miami, is one of 30 U.S. and international journalists chosen by the Nieman Foundation to study for a year at Harvard University. He will study how U.S. and Latin American media, especially online

operations, increasingly impact the more than 41 million Hispanics living in the U.S. and their families overseas. A native of Colombia, he is a John S. and James L. Knight Foundation Latin American Nieman Fellow. Other KU journalism graduates who have been Nieman Fellows include Craig Welch, Gerardo Samor and Matt Scholfield.

Alan Morgan is chief executive officer of the National Rural Health Association in Alexandria, Va.

1989

Monica (Hayde) Schreiber has started her own practice in legal marketing in Belmont, Calif. She helps law firms with communications, marketing and business development strategies. (monica-hayde@yahoo.com)

1987

Janet Saunders Klockenga is the senior editor of the custom publishing division of *The Des Moines Register*, in Des Moines, Iowa. She was previously the lifestyle editor of *The Register-Mail*, Galesburg, Ill.

1984

Michael Beck was named president and publisher of *The Wassau Daily Herald* by the Newspaper Division of Gannett Co. on June 19. Beck, who was president and publisher of *The Iowa City Press-Citizen*, also will be a vice president of the Midwest Group and will oversee Gannett’s Central Wisconsin Newspapers group, which consists of newspapers in Wassau, Marshfield, Stevens Point and Wisconsin Rapids. He joined Gannett in 1987 at *The News-Press* in Fort Myers, Fla., and became assistant managing editor at *The Ithaca Journal* in New York in 1994. He went to Iowa City in 1995 as managing editor and became president and publisher in 2000.

Rob Merritt is the new senior vice president/director of public relations for CKPR in Chicago, the public relations arm of Cramer-Krasselt. Previously he was with Blattner Brunner in Pittsburgh, which he joined after 9 years at Barkley in Kansas City.

Ellen Walterscheid, MSJ, is director of career services for the City University of New York Graduate School of Journalism. This public university school will graduate its first master’s degree class in December 2007. She taught feature writing and placed interns at New York University from 1999 to 2006. She went to New York as a writer for *The Sciences* magazine and also wrote for other publications.

1982

Jon Froelich is the principal at Heritage Champions Academy in Huntsville, Texas. (jonfroelich@yahoo.com)

1978

Steve Leben, a Johnson County district judge, has been appointed to the Kansas Court of Appeals by Gov. Kathleen Sebelius. Judge Leben also is an instructor at the KU School of Law.

Eric Morgenstern, president and CEO of Morningstar Communications, was recently inducted into the inaugural class of SAGE (Strategic Advisors for Growth and Excellence), a new program from the PRSA Counselors Academy. He also is co-chair of the program. SAGE counselors are considered experts in the industry and are called upon to provide thought leadership for programming.

1977

Jerri Corgiat has written a new book, “Take Me Home,” which is now available from Signet Eclipse Mass Market Paperback. She is the award-winning author of “Home by Starlight” and “Home at Last.”

1976

Deborah Gump is the print and online director for the Committee of Concerned Journalists in Washington, D.C. She had been the Knight Foundation professor of editing at Ohio University.

1975

Mark Baxter is co-founder of a new branding agency, The Brandloft, in South Norwalk, Conn.

1971

Trish Boger co-owns Southern Grounds Coffeehouse in Gulfport, Miss. (tking2000@yahoo.com)

1970

Bob Newton has retired from a 30-year career at Lawrence radio stations KLWN/KLZR, but continues to produce the broadcasts of KU Football and Men’s Basketball games for the Jayhawk Radio Network. He is also a part-time duty officer and public information officer for Douglas County Emergency Management.

1968

Swaebou Conateh is managing director of the *Gambia News and Report* weekly magazine.

1966

Rosalie Jenkins was named the new vice president of corporate communications for the Depository Trust and Clearing Corporation in New York. (RJenkins@nyc.rr.com)

1962

Mark L. Knapp is the Jesse H. Jones Centennial Professor Emeritus in Communications & University of Texas Distinguished Teaching Professor Emeritus in the Department of Communication Studies at the University of Texas at Austin. □



Photos from the May 19 Journalism Graduation Recognition Ceremony at the Lied Center.

ALUMNI NEWS & NOTES

Grad utilizes journalism skills overseas as London bureau chief of USA Today

By Brian Schneweis, Great Bend, Kan., junior

Jeffrey Stinson, London bureau chief of *USA Today*, is proof that degrees from the William Allen White School of Journalism launch careers all over the world. Stinson says learning the basics and gaining valuable experience are keys to success.

Described by his wife Christine as having boundless energy and lightening-quick wit, Stinson has put his skills as a journalist to use since leaving the School of Journalism. As London bureau chief for *USA Today*, Stinson is in charge of covering stories in Europe and parts of the Middle East. He has worked in London since January 2006 and covered a broad range of subjects, including the fighting between Hezbollah and Israel in Lebanon in 2006.

Stinson began working at *USA Today* in March 2000. He was senior national editor for the newspaper in McLean, Va., where he supervised U.S. domestic coverage, including the Supreme Court, criminal justice and aviation issues. Although he has been at *USA Today* for seven years, he has worked for the newspaper's parent company, Gannett, in various positions for nearly 30 years.

Stinson graduated from the J-School in December 1974, after deciding journalism fit him best personally.

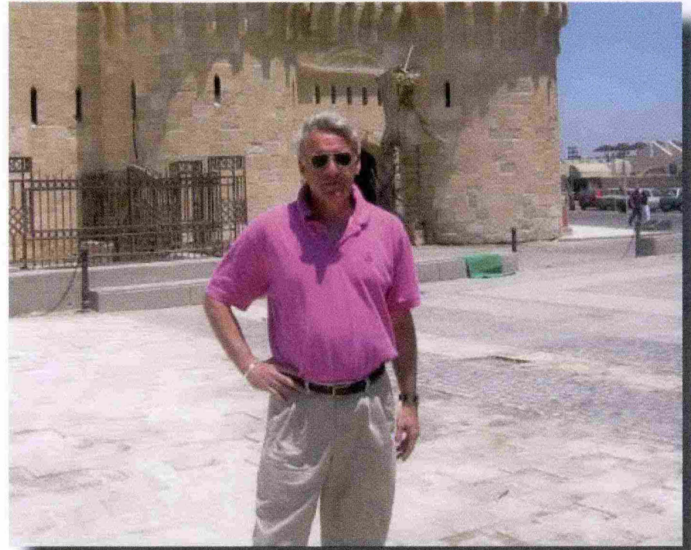
"I figured I wasn't going to the diplomatic corps, and my rebellious streak and questioning of authority wasn't going to make for a sterling military career," Stinson said. "And becoming a lawyer like my father seemed boring. But – aha – journalism. There was a business that seemed anything but boring. Journalism, I figured, would allow me to witness interesting events and pick the brains of fascinating people. It has done exactly that for me."



Stinson in London.

During his time at KU, Stinson worked on *The University Daily Kansan* as a reporter, assistant campus editor and associate editor, which he believes has helped in his career.

"The day-in, day-out work at the *Kansan*, along with faculty guidance, provided good discipline and skills for the business," Stinson said. "But as important, I think, were the high ethical standards and standards of quality that the faculty instilled in us. That has stuck with me. All of the



Stinson in Cairo.

faculty – Ed Bassett, John Bremner, Susanne Shaw, Calder Pickett, Del Brinkman, just to name a few – taught at very high levels and expected much."

In the spring of 1974, Stinson worked on the *Kansan* with another J-school alumnus, John Ritter, who now also works for *USA Today* in its Northern California bureau. Ritter says he has fond memories of his time at KU and working with Stinson.

"As a student, the main thing that I recall about Jeff, which hasn't changed, is his intensity," Ritter said. "Not necessarily serious-minded all the time, just intense and a bit on the hyper side, which, for a journalist, is a good thing. We talk now and then, updating each other on our families and talking KU sports. There's a bond there that dates to our time on campus. I have a great deal of respect for him. Jeff's one of the best journalists I know."

Stinson has earned many journalistic awards. They include a John Hancock Award, a New York State Bar Association Award and various Hearst awards, state press association and Gannett Co. Inc. awards.

He is married to the former Christine Stevens, who is a fellow J-school graduate. They have two sons. Zachary, a law school student at Catholic University in Washington, D.C., graduated from KU and drew editorial cartoons for the *Kansan*. Ian is a sophomore at Kansas State University majoring in engineering.

Stinson said a strong foundation in the basics of journalism is crucial for people seeking careers in today's ever-changing media world.

"Fundamentals, fundamentals, fundamentals," Stinson said. "If you can report, write and edit well, it makes no difference what medium you're working in. Those are the basic skills for the Web, TV, newspapers, magazines, you name it. There is no substitute." □



Aerial photos of the KU campus.

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