

Faces in the J-School: from top, the first directly-admitted freshmen class; Carneze Williams, a multi-cultural scholar; and the Maxwell and Adams twins.

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Out of the Tap: Reporting class explores local water issues

By Fred Davis III, Topeka senior

Water was the theme of the summer for seven University of Kansas journalism students as they participated in a summer reporting class, taught by Professor Rick Musser, that examined various aspects of Clinton Lake and its importance to the city of Lawrence.

The class, funded by a grant from the Kansas WaterLINK program, worked with *The Lawrence Journal-World* to produce "Out of the Tap," a two-day series that featured the students' work.

The series included a variety of stories, from the history of Clinton Lake to the impact of sedimentation on the nearly thirty-year-old body of water. A multimedia approach utilizing both print and video packages highlighted the series that ran in *The Lawrence Journal-World* over the Labor Day weekend.

A key aspect of the class was that it marked the first time most of the students had done any kind of environmental reporting.

(Out of the Tap – continued on page 2)



View of Clinton Lake

Letter from the Dean

It's been a busy summer and fall at the J-School. As you will read in this issue, we have some new faces and we've had lots of visitors. Some of us also have spent quite a bit of time on the road talking with alumni and others about our exciting changes.

Let me tell you about some of the personnel joining us since our last *J-Links*. The campus has a new provost, who you've probably read about. What you may not know about is a challenge he issued soon after arriving on campus – he asked everyone to clearly and succinctly say why he or she is here. For me, that means sharing my skills, passion and integrity related to journalism and journalism education. As a faculty and staff, we decided we are here because people need to know. Without information, citizens cannot make informed choices – and that applies to both the editorial and persuasive aspects of journalism. We feel honored to be able to be part of a great learning community at KU.

This summer, the School hired a new coordinator of student recruitment and retention, Sara Gillham. Part of her job is to define the School for students making a decision about what university to attend. She talks to them about the traditions that define this School as well as our national reputation in the use of technology. She uses the Bremner Center as an example of the commitment we have to one important tradition — quality editing.

(Dean's Letter – continued on page 2)



Ann M. Brill

Earl Richardson



Photos from a J-School graduate program student town hall meeting at the Edwards Campus.

(Dean's Letter – continued from page 1)

We hired Sue Novak to coordinate the Center, lead the development of a grammar test we will require for all students, and to take the Bremner Center on the road during the summer.

Tradition and technology – an excellent combination for today's students and tomorrow's journalists.

That message is resonating well with our students. For the first time in its history, the School admitted freshmen this fall. You will be reading more about them in future *J-Links*. They are already making their presence known at KU. One of them is among the select group of students who don the Jayhawk mascot uniform for football games!

We have new faculty members this fall who come from outstanding academic and professional backgrounds. Dr. David Perlmutter is our graduate and research director. He is an incredibly gifted and prolific scholar. His new book on political blogging is a must read to understand that phenomena. Dr. Tien Lee and Dr. Mugur Geana are getting rave reviews in the classroom even as they pursue rigorous research agendas.

Finally, we have a new development director. If you haven't heard from Corrie Moore yet, we hope you hear from her soon. Many articles in this *J-Links* are about projects that we have had to fund with private or grant dollars. Those dollars funded a research and class project about Clinton Lake, honored an accomplished professor, created a Web site about community involvement in media, and helped support a class teaching middle school students to write and care about news.

Another profound example of donor generosity was our recent Editors Day. A gift from Richard Clarkson, the 2007 William Allen White citation recipient, made it possible for us to bring together a 2006 Pulitzer Prize-winning reporter and photographer, their editor and their source – a Marine major who as part of his command became the casualty officer for a five-state region. The story was, simply, excellent journalism. The event was one of the most profound events I have attended in my life. I wish you all could have been there.

As the holidays approach, I want to thank each of you again for the many ways you support the School and to wish you peace this season. □

Ann M. Brill

(Out of the Tap – continued from page 1)

"It was a challenge talking with people who are experts in their field and trying to understand the vocabulary," said Erin Castaneda, Topeka senior, whose story focused on recreation at Clinton Lake.

Castaneda said that working with Musser helped and that overall she enjoyed the class. "He was more like a coach and made it feel like a real team effort. It's the best class I've ever taken because it was hands-on, we all worked together and became quasi experts on water."



Prof. Rick Musser is pictured in the back row with members of his summer reporting class.

Musser, who secured the grant from WaterLINK, was pleased with the partnerships. "It was a situation where virtually everybody won; the students got a good educational experience, good environmental reporting experience....I certainly think WaterLINK got a heck of a deal for the amount of money that went into the grant and *The Journal-World* got a pretty good two-day spread of multimedia," Musser said.

Dennis Anderson, managing editor of *The Lawrence Journal-World*, also was satisfied with the paper's joint venture with the School of Journalism.

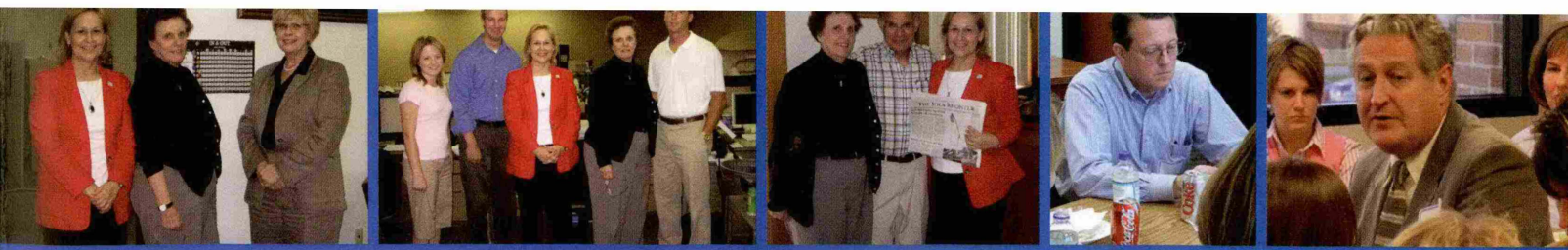
"This was an outstanding opportunity to partner with the University on a project that explained an important story to our audience and tell that story in a number of ways in print, online and television," Anderson said.

Perhaps most rewarding were the project's reviews from Musser and Anderson.

"The students' work as a whole was beyond good: it was very good, and in some cases it was absolutely excellent," Musser said.

Anderson agreed. "The students first and foremost were telling stories with the reader and viewer in mind," he said. "They answered questions such as 'What's in the water we drink?' and 'What role does water have in determining a community's ability to grow?' Those are questions whose answers can determine Lawrence's future. So in that vein, the project was a success. It was also a learning tool for our newsroom and the students – one we want to repeat."

Other stories in the series included the quality of Lawrence tap water, the effects of atrazine in Clinton's water and water's limitations on population growth in a rural water district. "Out of the Tap" is available at www2.ljworld.com/news/out_of_the_tap. □



Faculty at work: Dean Ann Brill and Prof. Susanne Shaw visit with staff at *The Chanute Tribune*, *The Pittsburg Morning Sun* and *The Iola Register*. At right, Prof. Jimmy Gentry and Prof. Max Utsler talk with graduate students at the Edwards Campus.

J-School welcomes new faculty and staff to the Jayhawk Journalist family

The Jayhawk Journalist flock grew this summer with the addition of three new faculty members, two new staff members and a new coordinator of the Bremner Editing Center.

Dr. David D. Perlmutter is the associate dean for graduate studies and research, a newly created position, and a full professor. Along with directing the J-School's graduate program, he works with faculty to further develop the J-School's research mission. Previously he was on the faculty of the Manship School of Mass Communication at Louisiana State University and a senior fellow at its Reilly Center for Media and Public Affairs.

Dr. Tien-Tsung Lee is a new associate professor in strategic communications, teaching Marketing and Media Research and Strategic Campaigns. His research interests include ideologies, values and attitudes in the context of political and mass communication. He previously taught at Washington State University and Hawaii Pacific University. Lee is originally from Taiwan.

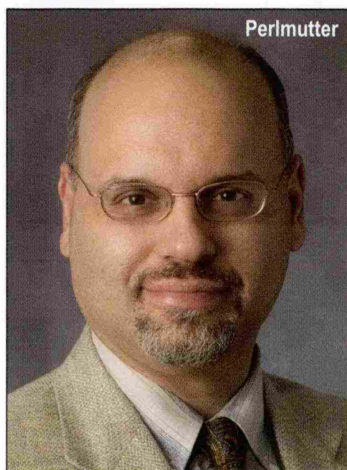
Dr. Mugur V. Geana is a new assistant professor, teaching classes in Ethics and the Media and Strategic Campaigns. His research interests include social marketing and health and medical communications. Previously he taught at the University of Missouri, where he completed his Ph.D. this past spring. He also holds a medical degree from his native Romania.

Susan Novak is the new coordinator of the Bremner Editing Center and will continue as a lecturer in the School. She taught for the J-School last year while working full-time at the Kansas State Historical Society. She staffs the Center part-time, manages the student staff and teaches one class each semester. She also has begun work on a Ph.D. in communication studies.

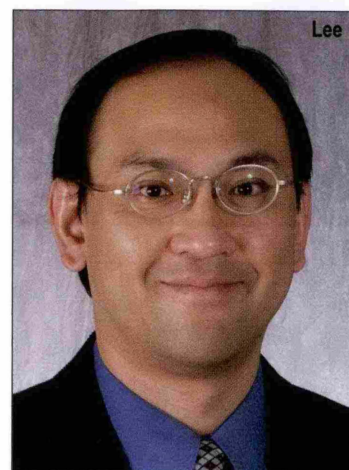
Sara Gillham became coordinator of student recruitment and retention June 19. She is a 2002 graduate of the J-School and is completing a master's degree in management at the University of Phoenix, for which she served as an enrollment counselor. She worked in KU admissions from 2002 to 2004. Gillham focuses on recruiting multicultural and high-ability students.

Corrie Moore became the KU Endowment Association development director for the J-School on July 24. A 1998 J-School graduate, she held editorial and development jobs in New York City before joining KUEA as a development officer for the School of Business. As development director, Moore works with the dean and prospective donors to meet a variety of the J-School's needs.

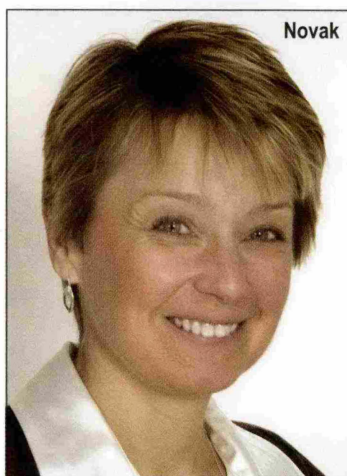
For more information about J-School faculty and staff, visit the J-School's Web site at www.journalism.ku.edu. □



Perlmutter



Lee



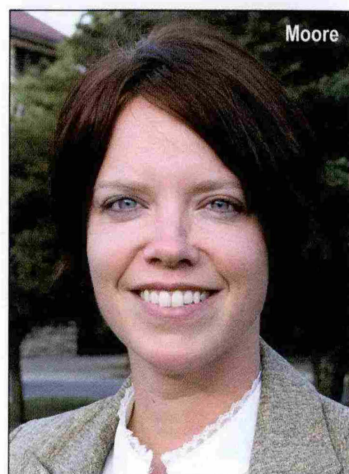
Novak



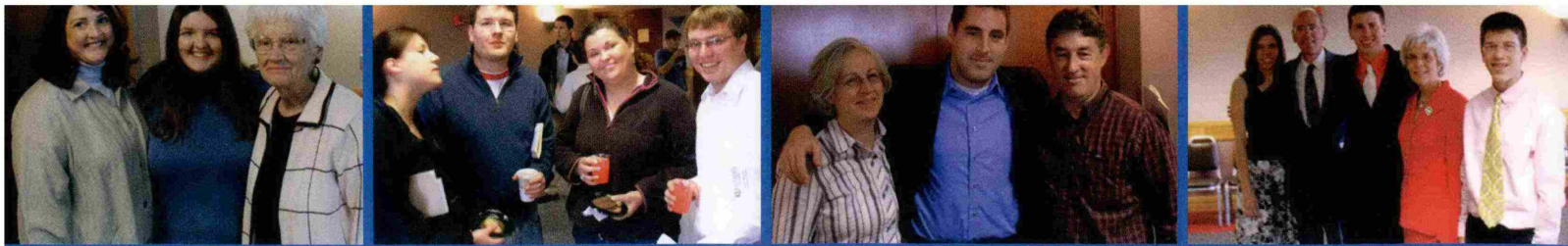
Geana



Gillham



Moore



Photos from the April 2006 student awards ceremony. \$212,000 in scholarships and \$9,050 in awards were given to students.

National J-School student awards and recognition from the 2005-2006 academic year

Journalism students continue to win prestigious national, regional and state awards. In fact, due to space constraints, only a handful of national honors are listed below. For a complete listing of student awards and recognition, please visit www.journalism.ku.edu.

NATIONAL NEWS HONORS:

Hearst Foundation Writing Competitions – The J-School placed third in overall points earned in the six monthly contests: Steve Vockrodt placed first in in-depth reporting; Nicole Kelley placed fourth in spot news reporting; Ryan Colaianne placed sixth in sports writing; Louis Mora placed ninth in in-depth reporting; Matt Wilson placed ninth in sports writing; Marissa Stephenson placed 11th in feature writing; Mike Mostaffa placed 17th in personality profile writing; Laura Snyder placed 20th in editorial/opinion writing. The stories are available to read online at www.journalism.ku.edu.

The University Daily Kansan won a 2005 College Media Pacemaker Award. Judges evaluate coverage and content, quality of writing and reporting, leadership on the opinion page, evidence of in-depth reporting, design, photography, art and graphics.

Dow Jones Newspaper Fund Editing Internship – Tricia Masenthin was awarded an internship at *The Kansas City Star* for summer 2006.

Freedom Forum Chips Quinn Internship – Cynthia Hernandez was awarded an internship for summer 2006 to be a copy editor for *The Montgomery, Alabama, Advertiser*.

Society of Professional Journalists – Marissa Stephenson's feature on Andy Marso won first place in the national competition.

NATIONAL MAGAZINE COMPETITION RESULTS:

Association for Education in Journalism and Mass Communication (AEJMC) Student Magazine Awards – KU students won all three awards for individual start-up magazines in the 2006 competition and additional awards in other categories. The awards are presented in August of each year. The start-up magazine awards went to: Jillian Baco, first place for *Stems*, a business-to-business magazine with how-to information for retail florists; Heidi Fedak, second place for *Home Again*, a consumer magazine with decorating ideas for renters; and Jacky Carter, third place for *Presence*, a consumer magazine with news and practical information for women.

NATIONAL BROADCAST HONORS:

The Conclave's Doug Lee Memorial Scholarship – Kyle Geiken received the scholarship from the national association that teaches broadcasters how to better serve the public interest.

Society of Professional Journalists – KU students won seven first-place awards for television, online and newspaper reporting at the regional convention April 8 in St. Louis.

NATIONAL ADVERTISING HONORS:

College Newspaper Business and Advertising Managers presented the national Trendsetter Award to *The University Daily Kansan*. *The Kansan* also placed first for newspaper promotion color ad; second for its training program; and third for electronic banner ad.

Newspaper Association of America Annual Marketing and Future Leaders Conference selected Sarah Connelly, fall 2005 *Kansan* business manager and spring 2006 sales manager, as one of four students to attend the conference in Orlando.

OTHER NATIONAL RECOGNITIONS:

Fulbright grant – Emily Howard, a May 2006 graduate in journalism and sociology, received a Fulbright grant for study and research at the University of Canterbury in Christchurch, New Zealand. She will conduct a content analysis of biofarming in the media of New Zealand and the U.S.

Global Youth Partnership for Africa – Zak Beasley was one of 15 students selected nationwide by the Global Youth Partnership for Africa to attend its August conference in Uganda. The conference focused on ways to better present Africa in the media.

Dan Peters won the student paper competition in the Transportation Planning Division of the **American Planning Association**.

Phi Kappa Phi honor society – Alexis Ali Bannwarth received a national scholarship for graduate school from the honor society.

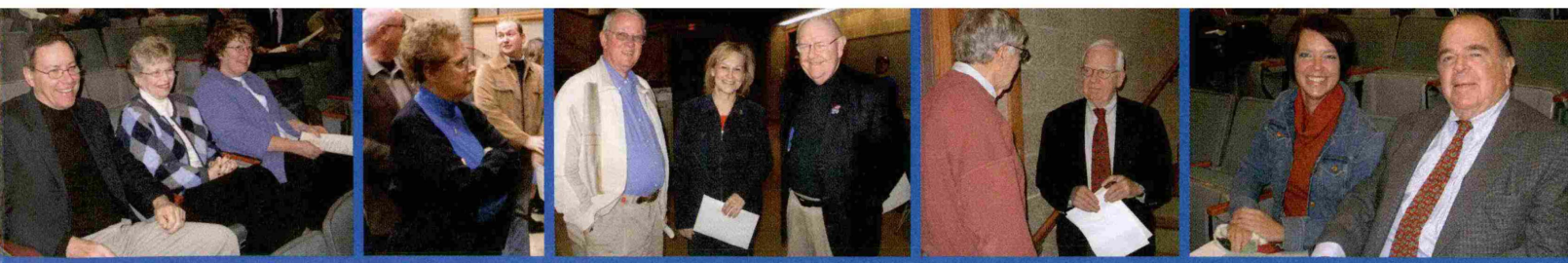
GRADUATE STUDENT NATIONAL PRESENTATIONS:

AEJMC Conference – Kim Rubenstein spoke on perceptions of media bias. Lisa Coble-Krings spoke on weekly community newspapers to the **National Newspaper Association** in Milwaukee as well as at AEJMC.

American Political Science Association – Kellee Kirkpatrick spoke on "The Public's Confidence in Media: The Effect of Political Events."

Ohio University Institute for Applied and Professional Ethics Blogging and Online Journalism Conference – Suse Goericke spoke on journalism education and online news.

Brigham Young University's Conference on Media Convergence – Staci Wolfe, with Prof. Rick Musser, presented "Blogs Are Not Just for Blogging: Using Blogging Software to Manage Online Course Content." □



Photos from Kansas Editors Day on Oct. 14.

Pulitzer Prize winners featured at annual Kansas Editors Day event

Pulitzer Prize winners Jim Sheeler, reporter, and Todd Heisler, photojournalist, from *The Rocky Mountain News*, as well as Marine Major Steve Beck and John Temple, editor of *The Rocky Mountain News*, were the special guests at Kansas Editors Day on Oct. 14. Sheeler and Heisler received the feature writing and feature photo awards for their special report chronicling a year in the life of Maj. Beck as he notified families of the deaths of their loved ones in Iraq, and helped them to begin to face life after their losses.

Their story, "Final Salute," is available online at: <http://denver.rockymountainnews.com/news/finalSalute/flash/index.cfm>.

"Kansas Editors Day is held annually to show our appreciation to editors from around the state and to tell them about the exciting things we are doing at KU," Dean Ann Brill said.

More than 300 Kansas editors, publishers, students, faculty, members of the community and military representatives listened intently, often wiping away tears, to the four speakers reveal the emotional experience they went through in telling the story. Editors Day was hosted by the J-School, with special



Jim Sheeler, Todd Heisler, Major Steve Beck, Dean Ann Brill and John Temple are pictured after the panel presentation at Editors Day. Additional photos from the event are online at www.journalism.ku.edu.

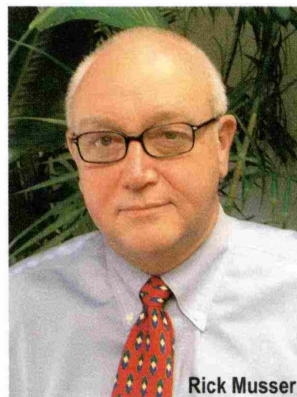
thanks to Rich Clarkson for his sponsorship and to the Peter and Barbara Macdonald Professional-in-Residence Fund. The program preceded the Kansas-Oklahoma State football game and a pre-game buffet hosted by KU Chancellor Robert Hemenway at his home. □

John Katich Creativity Award presented to Professor Rick Musser

Dean Ann Brill presented the newly created John Katich Creativity Award to long-time professor Rick Musser at a May 17 ceremony.

Musser was recognized for his role in establishing the Stan and Madeline Stauffer Multimedia Newsroom; for creating and teaching J694 Online Writing, Design and Production; for speaking on convergence to a myriad of groups; for chairing the News and Information track for the past two years; for obtaining a grant for his summer course, which explored and reported on the water quality in Douglas County for publication in *The Lawrence Journal-World* (see page 1 article); and for other projects in which he has shown leadership and creativity.

Laura Katich attended the ceremony. Her husband, John Katich, was on the faculty from 1986 until his death in Oct. 2001. He headed the radio-television sequence from 1990 to 1997, taught media sales and management, and was instrumental in creating KUJH-TV. □



Rick Musser

School of Journalism Calendar of Events

Dec. 10: J-School graduate recognition ceremony, 1 p.m., Woodruff Auditorium, Kansas Union

Feb. 9: William Allen White Day, honoring photojournalist Rich Clarkson, program at 1:30 p.m., Woodruff Auditorium, Kansas Union

Feb. 21: J-School alumni event in Dallas, Texas

May 2: J-School alumni event in Kansas City

May 19: J-School graduate recognition ceremony tentatively scheduled, time TBA

May 20: KU Commencement

Aug. 8: J-School alumni event in Washington, D.C.

(See page 8 for more details on alumni reunion events.)



Photos from the Sept. 28 student symposium on media coverage of Hurricane Katrina and its aftermath, planned by the Covering Communities team.

Community journalism grant update: Team develops Web site, seeks feedback

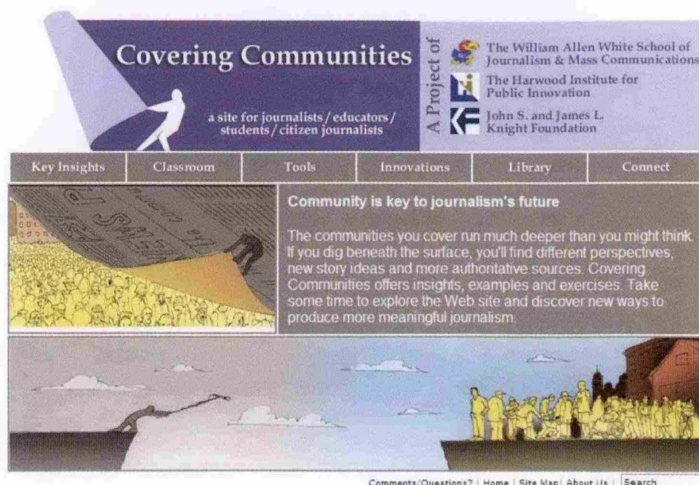
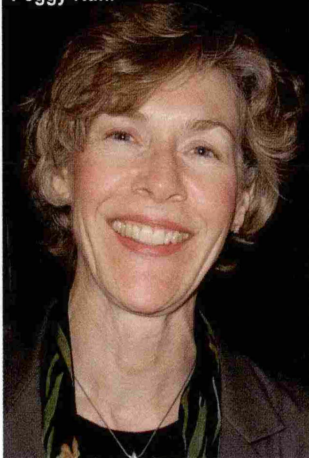
By Heidi Fedak, Lawrence graduate student

The Covering Communities project has entered a new phase: feedback.

Early this fall, Professor Peggy Kuhr offered the project's advisory board a sneak peek at the Web site that will serve as the centerpiece of the two-year Covering Communities initiative. The site is being developed to provide students, professors and working journalists with tools, exercises, interviews and case studies that will help them improve their community coverage.

Funded by the Knight Foundation, the Covering Communities project draws on the work of Kuhr, the Knight Chair on the Press, Leadership and Community; Richard

Peggy Kuhr



Above is a screen shot of www.coveringcommunities.org, the new Covering Communities Web site, which is currently under construction. The Web site is slated for completion next year.

Harwood, president of The Harwood Institute for Public Innovation; and John Creighton, a senior fellow at the Harwood Institute. The project, which ends in summer 2007, is aimed at improving community journalism.

Kuhr and her team spent the past summer creating content and uploading it to the Web before unveiling a portion of it to the project's advisory committee. The six members had an opportunity to see the overall site design as well as the Key Insights section, which includes information drawn from extensive research that Harwood conducted in newsrooms and communities throughout the country.

The Harwood materials are divided into four categories: Know Your Community, Engage People, Name Your Aspirations and Act Publicly.

Throughout the rest of this semester, Kuhr and her graduate research assistants – Marion Hixon and Heidi Fedak – will work on creating lesson plans that illustrate concepts such as bias and framing. Erik Johnson, an undergraduate majoring in fine arts, will continue working on illustrations for the site.

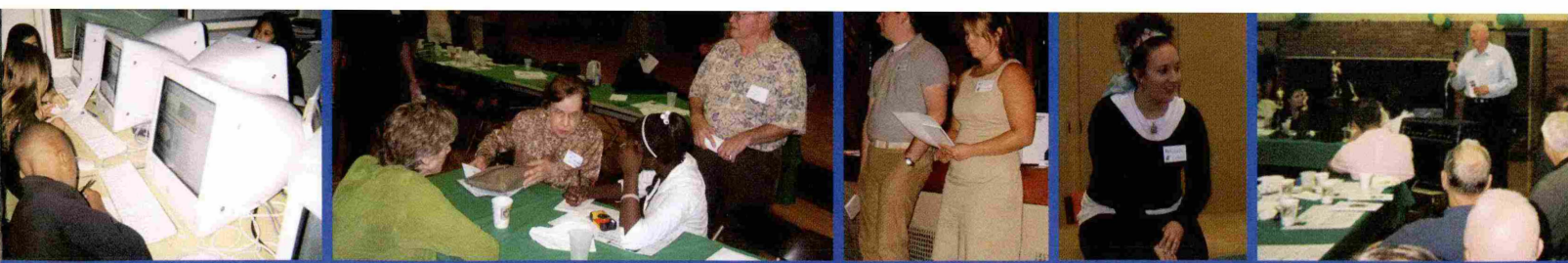
Once the content is almost complete, Kuhr plans to take the material to newsrooms for feedback. If you know of a newsroom that might be interested in participating, contact Kuhr at pkuhr@ku.edu.

In addition to working on the Web site, the Covering Communities team held a Sept. 28 student symposium on media coverage of Hurricane Katrina and the aftermath.

Earlier in the year, in March, the project held its first student conversation: "Beyond Facebook: Defining Your Community." Sixty students have attended the two programs. The symposia are designed to demonstrate how to conduct a community conversation with college students on topics in the media. □



The Covering Communities team held a Sept. 28 student symposium on media coverage of Hurricane Katrina and its aftermath. Richard Harwood leads the discussion in this photo.



Photos from the Rosedale Middle School community journalism project.

Middle schoolers learn to become citizen journalists, thanks to KU class

By Heidi Fedak, Lawrence graduate student

They may be in college, but a group of journalism seniors and graduate students headed back to middle school this semester.

The students are members of Professor Peggy Kuhr's Journalism 500 class: "Citizen Journalism and Community Work." The class brings together students from the J-School, the School of Social Welfare and Rosedale Middle School in Kansas City, Kan.

The cornerstone of the project is a three-month "Excellence in Journalism Camp" offered to sixth-, seventh- and eighth-graders at Rosedale Middle School. About 30 students participate in the program, which runs from 3-4:45 p.m. every Tuesday and Thursday.

It's this one-on-one time with the middle-schoolers that prompted many of the 13 journalism students to enroll in the class.

"The kids are so refreshing to see because they are so eager to learn and not afraid to ask questions," said Kristen Jarboe, a journalism senior. "We teach them and they teach us."

Planning for the collaborative class began more than a year ago. Every year, graduate students from the School of Social Welfare work with the Rosedale Development Association and Harmon High School in KCK.

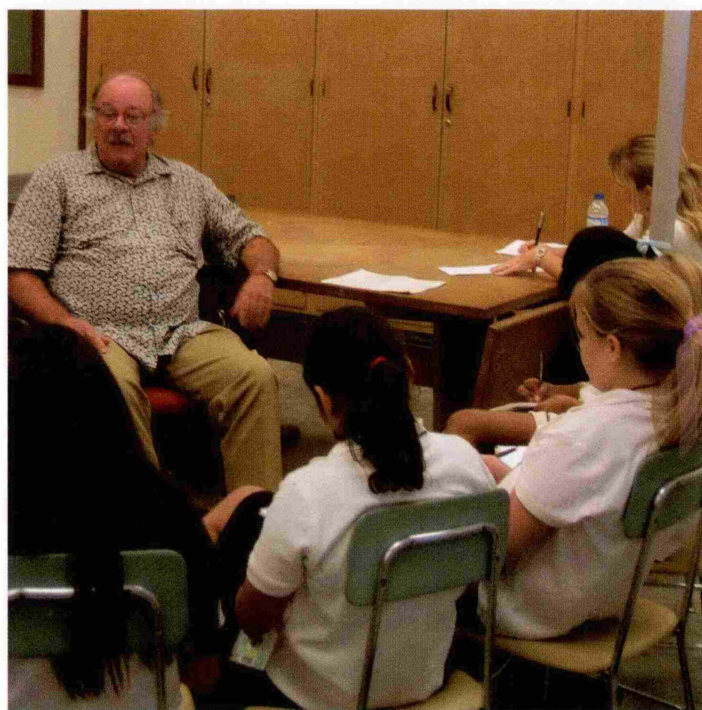
"The value of the class, as I see it, is multifaceted," said Donna Devine, program manager for the KU Rosedale Community Project. "The KU Journalism class is creating a tangible means for the rest of us to understand what community journalism is. Until the concept was brought forth in the creation of this class, I didn't know of or understand the meaning of community journalism."

The J500 students plan each journalism camp session and steer the middle school students through it. The class is divided into a Tuesday group and a Thursday group. Tuesday's students work with 14 seventh- and eighth-graders, while Thursday's students partner with 16 sixth-graders. Each middle school student is equipped with the tools of the journalism trade: a reporter's notebook, a press pass and a computer.

With help from their college partners, the Rosedale students are expected to produce content for a Web site by the end of the semester. Along the way, they will learn about everything from news writing to picture-taking. They also will learn about broadcast news and work with a video camera.

But it's not all fun and games, especially for the KU students.

"Working with the kids has been a bit nerve-wracking, but also exciting," said Erick Schmidt, a journalism senior. "We're dealing with these kids who are on the cusp of not being kids



Otto Scholl, captain of the 1956 Rosedale High School basketball team, talks to sixth-graders at the Rosedale Excellence in Journalism Camp. Scholl was in town for a 50th reunion of his class and a tribute to Coach Bill Heitholt, who took the team to a state championship that year. The team's trophies were returned to the school, now a middle school, and accepted by Principal Connie Horner.

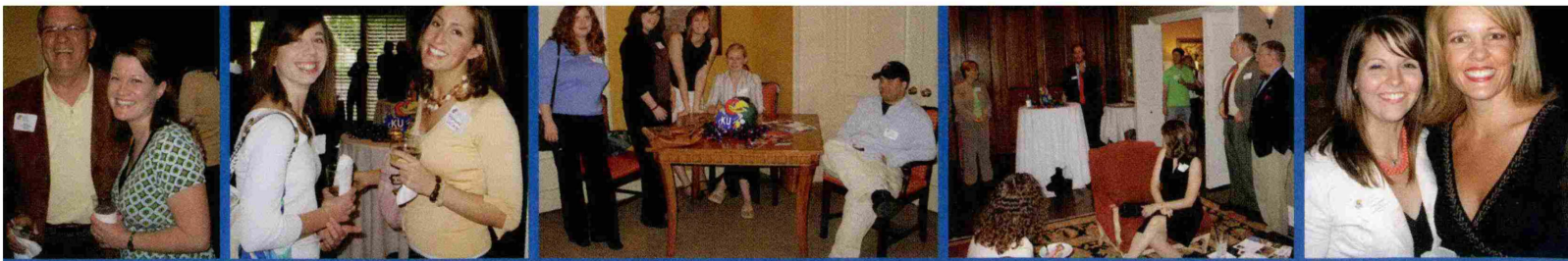
any more. It's such an amazing age, when literally every detail of their lives is potentially changing. It's been tough learning to talk to them as teens instead of the children I'm used to being around – my 5-year-old nephew and 2-year-old niece. It's exciting how much they know and also how much they've still got to learn. I remember that age."

Kuhr selected Rosedale because of its connections to the existing KU social work programs, and because of its racial and economic diversity. For at least one student, that alone was reason enough to take the class.

"I grew up in an environment similar to most of these kids..., so I want to show them that it's possible to make it amidst the chaos at home," said journalism senior Fred Davis. "Also, I would have loved the opportunity to be a part of something like this when I was in middle school instead of chasing skirts and getting into trouble."

Kuhr said she hopes at least one of the Rosedale students will think about a career in journalism after attending the camp.

"I think that we in journalism can develop the concept of citizen journalism, where so-called everyday people can be journalists," she said. "This is an experiment where we can teach middle school students to tell their own stories and tell others' stories." □



Photos from the May 17 J-School alumni reunion event in Kansas City.

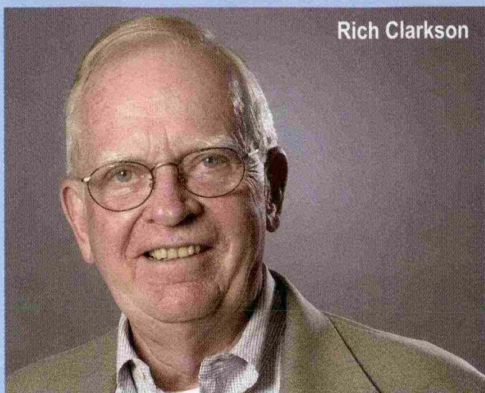
2007 William Allen White National Citation

The William Allen White Foundation has selected Rich Clarkson as the recipient of the 2007 William Allen White National Citation. Clarkson is a 1955 graduate of the J-School and is the founder of Rich Clarkson and Associates in Denver. The company creates projects based on fine photography in many forms, including photographic books, exhibitions and interactive multimedia.

Clarkson will speak and receive the citation at a public ceremony on William Allen White Day, scheduled for 1:30 p.m., Friday, Feb. 9, in Woodruff Auditorium, Kansas Union.

Clarkson has been director of photography and senior assistant editor of the National Geographic Society, assistant managing editor of *The Denver Post* and a contract and contributing photographer for *Sports Illustrated*. He organized photographic coverage of the Munich and Montreal Olympics for *Time* and of the Moscow Olympics for *Sports Illustrated*, and he was overall coordinator and director of photography in the main Olympic stadium for the Atlanta games.

Last year's recipient was noted photo-journalist, author, filmmaker, artist and composer Gordon Parks. A panel of William Allen White Foundation trustees selects the citation recipients. It has been presented annually since 1950 to journalists who exemplify the ideals of William Allen White, a nationally influential Kansas editor, publisher and the J-School's namesake. □



Dean Ann Brill, second from the right, poses with alumni at the San Francisco gathering.

School of Journalism alumni reunite at events in Kansas City and San Francisco

More than 100 Kansas City-area journalism alumni and faculty attended a reunion May 17 at Mission Hills Country Club. The School was represented by Dean Ann Brill, David Guth, Bob Basow, Sharon Bass, Tim Bengtson, Kerry Benson, John Broholm, Ted Frederickson, Jimmy Gentry, Malcolm Gibson, Carol Holstead, Jennifer Kinnard, Peggy Kuhr, Denise Linville, Rick Musser, Dick Nelson, Patty Noland and Susanne Shaw. Representatives of the KU Edwards Campus administration spoke on the journalism graduate program there. Faculty introduced themselves and gave updates on developments at the J-School.

Nearly 40 J-School alumni and faculty gathered August 2 for an evening of networking and fun at the Grand Hyatt in downtown San Francisco. Dean Brill and Professors Barbara Barnett, Jimmy Gentry, Carol Holstead, Peggy Kuhr, Susanne Shaw and Max Utsler attended the event on behalf of the J-School. The J-School also welcomed new faculty members Dr. David Perlmutter, professor and associate dean for graduate studies and research, and Dr. Tien Lee, associate professor in strategic communications.

Thank you to all of our loyal alumni who make our gatherings of Jayhawk Journalists so special. Stay tuned to www.journalism.ku.edu for coverage and photos of alumni gatherings, as well as detailed information on upcoming alumni events. Scheduled events include Feb. 21 in Dallas, Texas; May 2 in Kansas City; and Aug. 8 in Washington, D.C. An event was held Nov. 8 in New York City. Photos will run in the next *J-Links*. □



Photos from the May 17 J-School alumni reunion event in Kansas City.

ALUMNI NEWS & NOTES

Where are they now?

2006

Leigh Ancona works for an advertising agency in Omaha, Neb.

Kim Andrews is a production supervisor for Ascend Media in Overland Park, Kan.

Alexis Bannwarth attends the KU School of Law.

Erin Beaton is a business developer for KONE Corp. in San Francisco, Calif.

Tyler Beaver is a reporter for *The Herald & News* in Klamath Falls, Ore.

Katherine Boyd is with Zenith Optimedia, buying radio and television spots for Toyota and Lexus.

Brian Brewer is a financial adviser in Overland Park, Kan.

Katie Bushouse is with Starcom Midwest Group in Chicago, Ill.

Allison Cluen works in sales and marketing for *The Independent* magazine in Kansas City, Mo.

Sarah Connelly works in advertising sales for *The Virginian Pilot*, in Norfolk, Va.

Kristy Croom, MSJ and BSJ 2004, is the regional marketing manager of Webster College in Tampa, Fla. She manages all public relations, advertising and branding issues associated with its two campuses in Central Florida. Webster recently affiliated with Rasmussen College, a larger chain of career colleges in the northern U.S., so she also is managing a re-branding campaign.

Corinne Fetter is with Boston Americorps/VISTA.

Jacqueline Frye works for TLCConcepts, a Leawood, Kan., firm that builds showcase homes all over the U.S. She coordinates show homes tours that raise money for charities.

Stefanie Graves, MSJ, is the communications director for the Office of the House Minority Leader in Topeka, Kan.

Colleen Grosch is pursuing a master's degree at the University of South Carolina.

Tim Hall works for 610 Sports in Kansas City, Mo.

Madinah Hazim-Adams, MSJ and BSJ 2000, is a writer/editor for the U.S. Air Force Academy in Fort Collins, Colo. She assists the cadets' yearbook staff. Previously she worked for the Kansas Lottery.

Sonja Heath is in the Peace Corps.

David Heller works in Los Angeles, Calif., for a publishing company.

Emily Huffhines is an account executive for Nicholson Kovac Inc. in Kansas City, Mo. (emily.huffhines@gmail.com)

Katherine Humpert is teaching for one year in Spain.

Katy Ibsen is the assistant editor for *Chalk Magazine*, a new student magazine produced by The World Co. in Lawrence. See it online, www.chalkonline.com.

John Jordan is in the Peace Corps in Madagascar.

Maria Kaminska is in law school.

Nate Karlin is a reporter for *The Clarksville Leaf-Chronicle* in Tennessee.

Nora Kellam is an account executive for Weber Shandwick Public Relations in Chicago, Ill.

Kellee Kirkpatrick attends KU Graduate School, studying political science.

Derek Klaus is a communication specialist for the Kansas City Convention and Visitors Association.

Sara Koven is an account coordinator at Walz Tetrick Advertising in Kansas City, Mo. She works with J-School alumni **Charlie Tetrick** and **Shannon Jeffries**.

Angela (Kris) Lazar works for *The Wall Street Journal* in Dallas, Texas.

Allison Lepp attends the University of Nebraska Law School.

Kelly Lively works in custom home building in Denver, Colo.

Brian Loftus is in brand management for The Richards Group in Dallas, Texas.

David Lucas works for Pfizer in pharmaceutical sales.

Whitney Mathews is a Web producer for KTKA-TV in Topeka, Kan.

Theresa Montano works for *The Dallas Morning News*.

Katie Moyer is an editorial assistant at *Kansas Alumni* magazine.

David Ochoa is a graduate student in the KU School of Education.

Dan Peters is a research assistant in the audience research department of National Public Radio, Washington, D.C.

Demetrius Peterson attends Washburn University Law School in Topeka, Kan.

Heather Plante works in sales for 95.7-FM, in Kansas City, Mo.

Sarah Roberts is an account executive at Sprenger McCullough & Co. advertising, marketing and public relations.

Kim Rubenstein, MSJ, is a copy editor for *The Sun* in Bremerton, Wash.

Maria Salcedo attends the KU School of Law.

Adam Sechrist is now the studio weather producer for "Good Morning America" in New York City, where he started working in May. (adam.b.sechrist@abc.com)

Jessica Sherrets is an account coordinator for GlynnDevins in Kansas City, Mo.

Ashley Smith is an account coordinator for Sturges Word Communications in Kansas City, Mo.

Amanda Kim Stairrett is on the military reporting staff for *The Killeen, Texas, Daily Herald*. Killeen is next to Fort Hood, home of two Army divisions. She reports issue-oriented stories for the daily and writes features for the weekly. Previously she reported for *The Junction City Daily Union* that also serves Fort Riley.

Adam Strauss attends law school.

Meghan Swallow is with The Richards Group in Dallas, Texas.

Meghan Tetwiler is on the account planning team of Ogilvy & Mather in Chicago, Ill.

(News & Notes – continued on page 10)



Photos from the May 17 J-School alumni reunion event in Kansas City.

ALUMNI NEWS & NOTES

Grad combines two passions into career with the AP

The greatest joy of Traci Carl's job as Bureau Chief for the Associated Press in Mexico and Central America is being able to tell people what it is really like in Mexico, a country she calls "complex and interesting, with many layers."

"It is still a third world country in many ways, but a first world country in others," Carl said. "Mexico is very important to the United States. People need to understand the huge impact it has on the U.S."

As bureau chief, she is in charge of news coverage for Central America and Mexico. She has been with the bureau for six years and covered her second presidential election in July.

Carl joined the AP in 1995, while she was finishing her degrees in journalism and Spanish. She started covering the legislature in Topeka and then worked in the Kansas City bureau for a year. She then moved to Wichita as a correspondent for two years. Next, she was off to New York City where she was an editor on the international desk. After two years there, she was offered the job as a correspondent in Mexico City, and was promoted to news editor in 2003, then to bureau chief in 2005.

Carl had taken Spanish throughout high school and college. Susanne Shaw, her advisor in the J-School, persuaded her to get a degree in Spanish as well.

"I had always wanted to work overseas and in Latin America. The AP seemed like a natural choice," Carl said.

She writes stories in English but takes quotes in Spanish. The finished product is published in both languages, translated from English to Spanish by a translation desk.

Carl notes there is really no "typical day" at work for her. "Every day is different, which is the great part of the job," she said. "That is what I love about Mexico. It is so varied. Some days you are doing immigration stories and other days covering the elections."

Carl loves the excitement that goes along with her job. She often works from home and encourages her staff to call her.



Traci Carl with her eight-month-old daughter, Elly Grace, who was six-weeks-old in this photo. Carl met her husband, Jorge Melchor, a broadcast and multimedia journalist, a few months after moving to Mexico.

"It is exciting to be walking my dog in the park one day and get a call and be on a plane an hour later heading to El Salvador to cover an earthquake," she said.

Carl is heading to Nicaragua in November to cover Sandinista leader Daniel Ortega's possible return to the presidency. She spent four weeks in Iraq last year as the main desk editor in the Baghdad Bureau. She managed the bureau, edited stories and made many phone calls.

"Movement is so limited there. I stayed on the fifth floor of the Palestine Hotel the entire time. It was my job to stay there and coordinate it all. They switch people out a lot in the bureau, because it is hard for anyone to do it for a long time. There are high security risks," Carl said. "The AP is a really cooperative effort though, which I like a lot. Bylines are important but I like the idea of people coming together to get the story done, and putting their egos aside for the sake of the story."

Carl's next big challenge? "I want to learn more about multimedia and adapt to the changing industry," she said. "I'm hoping that will become the next great joy of my career." □

(News & Notes – continued from page 9)

Lisa Tevis is the marketing communications specialist for Capitol Federal Savings.

Jessica Virtue works in advertising sales for Cumulus Broadcasting.

Brian Wacker attends St. Louis University Law School.

Christopher (Drew) Wedel attends graduate school at the University of Tulsa in Oklahoma.

Aaron Whallon is a Web videographer with MSN in New Jersey.

Kelly Wilder is an account executive for *The Austin, Texas, Business Journal*.

Carla Woody is an assistant manager of Longhorn Steakhouse, Lawrence.

Paige Worthy is the assistant editor for Harris Publications in New York. She works on the company's gardening, decorating, and hair and beauty magazines.

Mark Zillman is a radio broadcaster in Dodge City, Kan. He does play-by-play for the Dodge City Community College Conquistadors, sports updates for AM 1370 and some sales.

2005

Kristina Belstner is an account manager with Summit Marketing in Overland Park, Kan.

Viva Bolova is an assistant account manager at Barkley Evergreen & Partners Public Relations in Kansas City, Mo.

(News & Notes – continued on page 11)



Photos from the Aug. 2 J-School alumni reunion event in San Francisco.

ALUMNI NEWS & NOTES

(News & Notes – continued from page 10)

Amy Marie Cox is the communications director for the Gilbert, Ariz., Chamber of Commerce. Previously she was the communications director for the Overland Park, Kan., Chamber of Commerce.

Manon Eilts, MSJ, is director of marketing communications for the United States Tennis Association in Overland Park, Kan.

Leighann Foskey is with the customer service department of Rodale Inc., a book and magazine publishing firm in Emmaus, Penn.

Jennifer Haase is an assistant media planner with Saatchi & Saatchi advertising in Overland Park, Kan.

Meredith Hauck is a graduate student in public administration at KU.

Amanda Hays is an online media assistant with Barkley Evergreen & Partners in Kansas City, Mo.

Jeremy Jacobs is a sales associate with Cbeyond Communications in Oak Brook, Ill.

Nicole Jupe, MSJ, is the marketing manager for Overland Solutions insurance and financial services.

Meagan Kelleher works for WDAF FOX 4 as a Web producer in Kansas City, Mo. She previously worked for KPLC in Lake Charles, La.

Kathryn Millsap is customer service manager for Bank of the West in Overland Park, Kan.

Dave Rombeck is a junior copywriter for MMG Worldwide in Kansas City, Mo.

Amy Schoenfeld is an executive assistant for The Greater North Michigan Avenue Association in Chicago, Ill., handling event planning and marketing. (amyschoenfeld@gmail.com)

Andrew Vaupel is an editorial producer with MLB.com, in addition to his job as marketing coordinator for Makovsky and Company public relations and investor relations in New York City.

Janice Walje is media coordinator and administrative assistant with Bernstein-Rein Advertising in Kansas City.

2004

Nicole Chaikin is a marketing manager for Allen Press, Inc., in Lawrence.

Ann Erickson is the public affairs specialist for Winn Army Community Hospital at Fort Stewart, Ga.

Vonna Keomanyvong is online evening editor for *The Naples Daily News* in Florida.

Marc Ricketts works for Express Scripts in Minneapolis, Minn.

Jessica L. Scott was promoted to production assistant to associate writer/producer with ESPN Consumer Marketing Division in New York City. (jessica.l.scott@espn.com)

Abby Sidesinger is a media planner with Bernstein-Rein in Kansas City.

2003

Robert Flynn works for the law firm of Gates, Biles, Shields & Ryan in Overland Park, Kan., specializing in litigation and real estate law. He graduated from the KU School of Law in May 2006.

Erin (Osburn) Schreiner is a copywriter at Garmin International in Olathe, Kan. She was previously an account planner at Harwood Marketing in Dallas, and a copywriter/marketing coordinator at Houlihan's Restaurant Inc. in Leawood, Kan.

Sarah Wolak is a marketing program coordinator for the Cerner Corp. She is one of four managers who arrange nearly 215 tradeshow a year all over the world. Previously she was with the Home Builders Association of Kansas City, Mo.

2002

Marlina Robertson is a marketing communications specialist for Argus Health Systems in Kansas City, Mo. (marlina10@gmail.com)

Justin Scholtes is the play-by-play announcer and director of media relations for the Bossier-Shreveport Mudbugs of the Central Hockey League. Previously he was assistant program director at Sports Radio 810 WHB in Kansas City, Mo.

Betsy Spratlin graduated from the University of Missouri at Kansas City Law School in May 2005.

Leita Walker received the Samuel Mellinger Scholarship, Leadership and Service Award, presented to the graduate who has most distinguished herself or himself in those combined areas at the May Law School hooding ceremony at Lied Center. She was editor of the *Kansas Law Review* and was instrumental in making positive changes. A top student, she also was selected by the faculty to carry the Law School's banner at the KU Commencement. She was editor of the *Kansan* and graduated in journalism with highest distinction.

2001

Thad Allender returned to *The Lawrence Journal-World* as director of photography for its news operation. He oversees three full-time photographers, a photo scanner and a number of part-time photographers. He also coordinates visual efforts with World Online and collaborates with affiliated television operations. He spent the past nine months as a freelance photographer in New York after three years as a staff photographer at *The Journal-World* and part-time work at the newspaper in 2001 and 2002.

Livi Regenbaum is city editor of *The Gardner*, Mass., *News*.

2000

Nancy Sherrer Beaton, MSJ, is director of leadership and differentiation for Sprint in Kansas City, Mo.

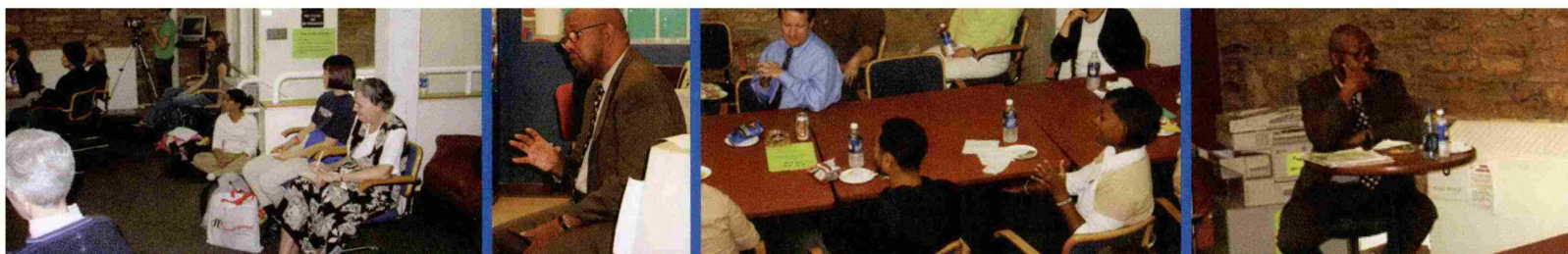
Stacey Hansen is a loan officer for Countrywide Mortgage in Lenexa, Kan. Previously she was an assistant editor for a veterinary magazine.

1999

Danny Boresow is the senior marketing specialist for 99.7 KYYS and 98.1 KUDL with Entercom Radio in Mission, Kan. (dboresow@entercom.com)

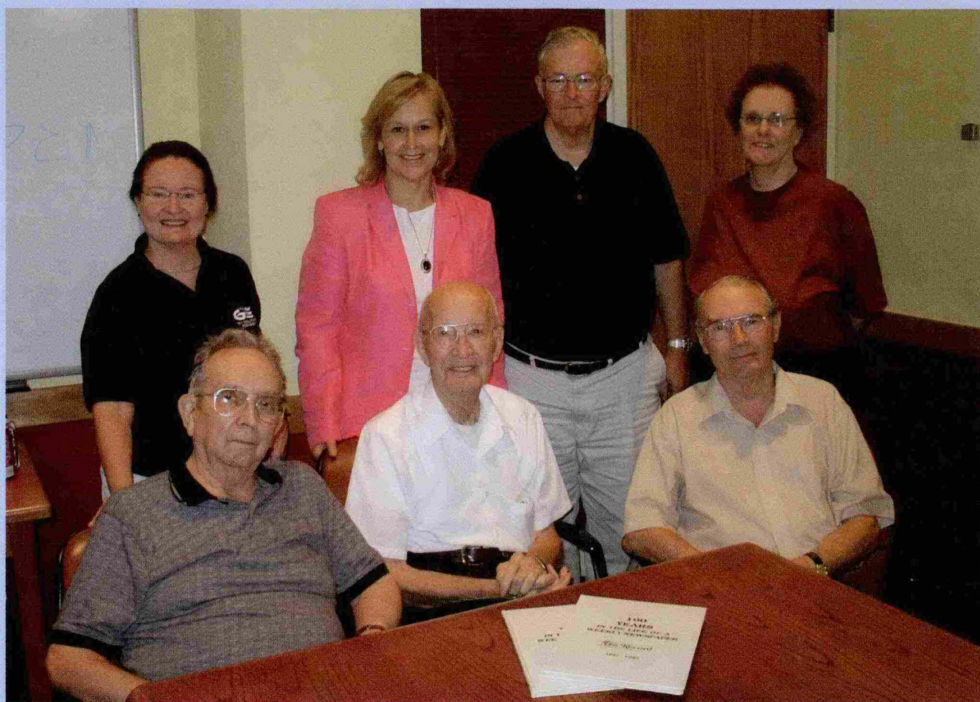
Jeffrey Phelps is the writer and director of an independent film, "Special Ed," available at Blockbuster Video outlets. An advertising major, he went to Hollywood after graduation. He was a production assistant for Clint Eastwood's company, then acted in films and did standup comedy before writing the "Special Ed" script. Now he is writing three scripts.

(News & Notes – continued on page 12)



Photos from Pulitzer-Prize winning columnist Leonard Pitts' visit to KU and the J-School on Oct. 5.

ALUMNI NEWS & NOTES



Pictured clockwise from the top left are Walter Lietzen's companion MaryJo, Ann Brill, Dana Leibengood, Susanne Shaw, Lee Young, Walter Lietzen and Calder Pickett.

Railroad man turns newspaper owner, publisher and editor

Walter Lietzen got his start in the newspaper business a little later in his life. The now 86-year-old J-School graduate was an engineer with Union Pacific Railroad for 43 years. While on a six-month leave to recover from health issues during his 50s, Lietzen decided to use that time to go back to school.

While he worked for the railroad he spent hours in the library educating himself when he was on layovers in Junction City. At age 54, while still working for the railroad, he came to KU and earned both his bachelor's and master's degrees from the J-School, in 1972 and 1973, respectively.

After graduation, he bought *The Silver City Record*, a weekly newspaper based in the Argentine neighborhood of Kansas City, Kan. He was owner, publisher and editor, writing much of the content with his wife, Kathleen. Lietzen was the sixth editor in 100 years at the paper.

At a recent lunch gathering at the J-School, Lietzen and his long-time

companion, MaryJo, met with current and retired faculty to talk about his career as a newspaperman, the state of media today and what life was like in the J-School 50 years ago. Prof. Susanne Shaw and Dean Ann Brill, as well as retired faculty members Calder Pickett, Lee Young and Dana Leibengood, attended.

"I have an objection to the amount of advertising they throw into everything," Lietzen said. "They use too much tabloid journalism and sensationalism to sell advertising. Where's the news?"

"My years at KU were my most joyful days. John Bremner was one of the most influential professors I ever had. He was the sharpest guy I knew," Lietzen said.

Bremner, a legendary journalism professor at KU, died in 1987. He was graduate program director at the time Lietzen was in school.

Lietzen lives in Kansas City, Kan., and has three children, six grandchildren and five great grandchildren. □

(News & Notes – continued from page 11)

Carrie (Honas) Robaina teaches broadcast journalism to high school students at the Vidal M. Trevino School of Communications and Fine Arts in Laredo, Texas, a magnet school in the public education system with primarily Hispanic, economically disadvantaged students. The school operates a student-run radio station, with students broadcasting in both Spanish and English. This fall it will be a pilot school for radio curriculum developed by RTNDF's High School Journalism Project.

Stacey Elder Tarkington was promoted to vice president of marketing for TRI-KES Wallcovering Source in Dallas, Texas.

1998

Jeff Beringer was promoted to vice president of the GolinHarris Web Relations Group to lead the agency's interactive communications practice in North America. He is based in Dallas, Texas, and supports clients and account teams throughout North America.

John Kepley is now the senior correspondence editor for the office of Governor Arnold Schwarzenegger. He was formerly a copy editor and page designer at *The Sacramento Bee*.

Erin C. Veazey is the manager of Partnership Marketing & Sales in San Francisco, Calif.

1997

Christie Appelhanz is the assistant to the dean of the KU College of Liberal Arts and Sciences. She manages public relations and alumni outreach, and assists with fundraising.

(News & Notes – continued on page 13)



Photos from the May 2006 Journalism Graduate Recognition Ceremony.

ALUMNI NEWS & NOTES

(News & Notes – continued from page 12)

1996

Derek Moscato, MSJ, is the media and public relations officer at The University of British Columbia-Sauder School of Business in Vancouver, Canada. He also serves as Canada correspondent for Singapore-based *Asia Inc.*, a periodical devoted to Pacific Rim business and economic issues. (dmoscato@yahoo.com)

Mary Rupert, MSJ, is president-elect of the Greater Kansas City Chapter of the Association for Women in Communications. She co-chaired the national conference held in Kansas City Sept. 15 and 16.

1995

Liz Reese Hunt is the owner of Hunt Marketing and Media, in Tulsa, Okla. She previously worked at Williams Communications with the organization's executive team to develop strategy for the company's IPO and road show. Hunt recently was honored as one of Tulsa's Twenty New Leaders at a benefit for the Cystic Fibrosis Foundation. She was named 2006 volunteer of the year by the Salvation Army Boys and Girls Club of Tulsa.

1994

John Becker is co-anchor of the 11 p.m. News at WBIR-TV in Knoxville, Tenn. He had been at KGW-TV in Portland, Ore., since 1998, most recently as weekend anchor. His reporting across the U.S., Canada and the Middle East earned multiple Edward R. Murrow awards as well as an Emmy. Earlier he had worked at KTKA-TV in Topeka, Kan., and KQ-TV in St. Joseph, Mo.

C. Jason Myers is publisher and editor of *BusinessDistrict*, a magazine he founded in summer 2005, in Austin. The content of the magazine is written and provided by the business community. The magazine Web site is www.abdmag.com.

1993

Richard Brack, a former *Kansan* editor, has been promoted to chief of bureau for the Associated Press in Trenton, N.J. He was assistant chief of bureau for the Associated Press in Chicago. He joined the AP in 2005 from *The Lawrence Journal-World*, where he had been managing editor since 1999 and where he had worked since 1997. He also worked for *The Des Moines Register* for six years and at *The Kansas City Times*.

Melissa Bulgren, MSJ and BSJ 1991, has been promoted to handset promotions manager by Sprint Nextel in Overland Park.

Jacquelyn Witherspoon, MSJ, is the publisher of *Southeast Kansas Living* magazine.

1992

Julie Denesha has been awarded a Fulbright Scholarship for the 2006-07 academic year to continue her documentary photojournalism work on the Roma minority in Slovakia beginning in March 2007. Her host institution is the Academy of Fine Arts and Design in Bratislava, Slovakia. She is picture editor for *The Washington Times*. She worked previously as a photojournalist for *The Kansas City Star* and *The Prague Post*, and as a freelance photojournalist in Prague.

Blaine C. Kimrey has joined the firm of Sonnenschein Nath & Rosenthal in the litigation and

business regulation group. He is a trial lawyer whose practice focuses on media, intellectual property, entertainment, telecommunications, technology and commercial litigation. He has served as lead counsel in direct and class action cases in federal and state courts across the country.

William Andrew Swisher

works for Point Inc., a company that develops advanced GPS products for the surveying, mapping and construction industries.

1991

Brad Bennewitz, former news and sports reporter for WGIL-WAAG radio in Galesburg, Ill., for 15 years, recently became an English teacher at Galesburg High School.

Holly Lawton has been promoted to sports editor of *The Kansas City Star*. She is a former editor of *The Kansan*.

1990

Anita Meyer has rejoined *The Aberdeen, S.D., American News* to become city editor. Previously she was editor of *The Wadena, Minn., Pioneer Journal* for five years, and before that, she was day content editor of *The Aberdeen* newspaper. She also has worked on newspapers in Nebraska.

Leslie Reynard has been an assistant professor at Southern Illinois University in Edwardsville for three years. She also completed her master's degree and Ph.D. at KU, both in communication studies.

1989

Timothy J. McNary is a marketing manager for Spencer Stuart, an executive search firm based in Chicago, Ill. (mcnary@comcast.net)

Craig Welch has been named a Nieman Fellow at Harvard University. Welch is the environmental reporter at *The Seattle Times*, where he has worked since 2000. Last year he received a national first place award for beat reporting from the Society of Environmental Journalists.

1988

John D. Montgomery is the editor and publisher of *The Hutchinson News*. He had been editor and publisher of *The Hays Daily News*. Both are Harris Newspapers. He also has an MBA from KU.

1986

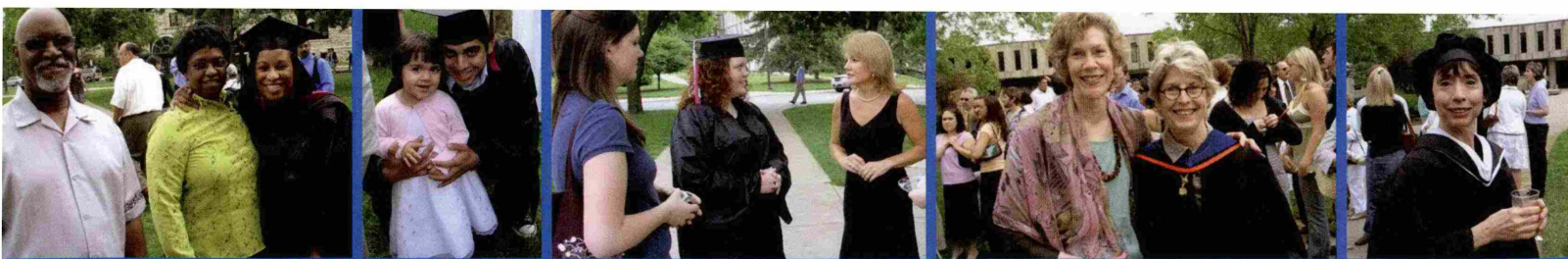
Deneen L. Brown, of *The Washington Post*, received the first place award for narrative feature in the American Association of Sunday and Feature Editors competition for newspapers in the over 300,000 circulation category.

1984

Gillian (Logan) Hamilton took journalism classes and is a freelance editor for lifestyle magazines. She also has written a book for quilters that was published in Australia last year. She is a former reporter for KAKE-TV in Wichita.

Mark Mears is senior vice president, marketing and sales, at Universal Studios Hollywood. He is responsible for the overall brand direction of the entertainment landmark including the theme park and the CityWalk shopping and entertainment complex featuring 65 entertainment-themed restaurants, clubs, shops and movie theaters. He is chairman-elect of the Promotion Marketing Association of more than 600 companies. *Continued...*

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ALUMNI NEWS & NOTES

Photos from the May 2006 Journalism Graduate Recognition Ceremony.

Grad benefits from versatility of journalism degree

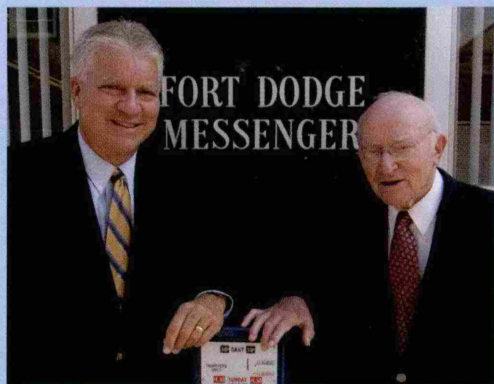
by Abby Hughes, St. Louis senior

Jenny Volanakis is energized. The energy started flowing during her seven-year-run at Sprint, her first job after graduating from the J-School in 1996. She worked with cutting-edge cell phone features as they were first hitting the market. Almost ten years later, after working with college basketball, Super Bowls, Olympics and boxing, she says Sprint is still her favorite experience. The "atmosphere of a start-up" product allows your imagination to run, Volanakis said.

Today, Volanakis enjoys her new position with external communications for all Coors Brewing Company brands, which she started in October 2006. Before Coors, she freelanced for GroundFloor Media, Zest and CK1, among others.

Freelancing allowed her to work pro bono for organizations with which she has a personal connection. Her mother, Linda Stevens, and grandmother, Carolyn Saul, are both breast cancer survivors. This inspired her to work with the Young Survivor Coalition's "In Living Pink," a celebration of life, where guests learn how breast cancer affects young women and have the opportunity to donate to the cause.

Volanakis, a third generation journalist, has a strong tie to the men in her family too.



Paul and Walter Stevens just finished a 112-page book on the 150th anniversary of *The Fort Dodge, Iowa, Messenger*. The book is based on Paul Stevens' 1973 KU J-School master's thesis, which covered the history of the newspaper.



"I like working with reporters. I can see where they are coming from through osmosis from my dad," she said.

She found herself back in the Midwest in September when her father, Paul Stevens, a 1973 J-School master's program graduate and vice president of the central region of the Associated Press, was inducted into the Missouri Press Association Hall of Fame.

Her grandfather, Walter Stevens, worked for 52 years at *The Fort Dodge Messenger*, where he was managing editor, editor and now holds the title of editor emeritus.

As a second-generation Jayhawk, she found her niche at the J-School. The connections she made through the Career Center gave her entree into the world of public relations, Volanakis said. However, nothing made more of an impression on her than the little "green book" from Prof. Chuck Marsh's business writing class. She still carries it with her as a reference tool.

Although she misses her family, barbeque and Jayhawk football in the fall, she said she loves New York and "it feels like home." This is especially true since she married her husband, Andy Volanakis, two years ago.

Her rush these days? "Starting something out of nothing and having it be successful. It's a pretty big achievement," Volanakis said of her recent successful sprint through the world of freelance. □

(News & Notes – continued from page 13)

Previously, Mears was chief marketing officer for Blimpie International with 1,600 restaurants. He worked with a Campaigns class of Prof. Tim Bengtson as a client in spring 2005. He has a master's degree in advertising from Northwestern University.

Mark Reddig is an associate editor of *Land Line Magazine* and host of "Land Line Now," a nightly news show on XM Satellite Radio, channel 171. *Land Line* is a publication for independent truck drivers, based in Grain Valley, Mo.

Mi-Ling Stone-Poole writes a home decorating column that appears weekly in *The Daily Oklahoman* in Oklahoma City and *The Kansas City Globe*. She also is a weekly guest on a morning radio show and recently compiled a selection of her columns for a book, "When You Want the Truth about Decorating."

1983

Bill Raack is the news director for KWMU-FM Radio-TV in St. Louis, Mo.

John Reichley, MSJ, retired as a protocol officer for the U.S. Army Command and General Staff College at Fort Leavenworth in 2005, after 41 years of Army service. He is a columnist for *The Leavenworth Times*.

1982

Gordon Gregory is a district sales manager in the retail advertising department at *The Kansas City Star*. He has been with *The Star* since 1982. (gggregory@kcstar.com)

(News & Notes – continued on page 15)



Photos from the May 2006 Journalism Graduate Recognition Ceremony.

ALUMNI NEWS & NOTES

(News & Notes – continued from page 14)

1980

Jim Bloom is pursuing graduate studies in health services administration in the KU School of Medicine. He also has an MBA from KU. Previously he was the editor and publisher of *The Hutchinson News*.

1979

Barbara Ranf, MSJ and BSJ 1975, is government affairs director for BNSF Railway for Montana after serving four years in the administration of Montana Governor Judy Martz and later working for the Montana Chamber of Commerce. The governor appointed her to head the state Department of Administration in 2000 and later named her chief of staff.

Caroline Trowbridge, editor and publisher of *The Tonganoxie Mirror* and editor of *The Basehor Sentinel*, was elected president of the Kansas Press Association in July. Trowbridge has been publisher of *The Mirror* since 1999, after serving as a reporter and editor at *The Lawrence Journal-World*. *The Mirror* was named best non-daily in its circulation category by the Inland Press Association in 2001, 2004 and 2005. It also has won the KPA sweepstakes award for overall performance three times during her tenure. *The Mirror* and *Sentinel* are owned by The World Co.

1978

Thomas Scott Cadden Jr. is a public information officer for the Arizona Game and Fish Department in Phoenix, Ariz. He also is a freelance writer for *Arizona Highways* magazine and the *Arizona Sierra Club* newsletter.

Howard Goller is the editor of political and general news for Reuters for the U.S. and Canada, based in Washington, D.C. (howard.goller@reuters.com)

Eric Morgenstern received the inaugural Entrepreneur of the Year Award from the Kansas City Chapter of the International Association of Business Communicators (IABC) recently. The award recognizes his leadership in the Kansas City business community. He is president of Morningstar Communications Co.

1977

Craig Allison is the general manager of KSHB-TV and KMCI-TV. He has been station manager of the Scripps Television stations for four years and at KSHB since 1994. He has been with Scripps for 26 years, most of them in sales.

Marilyn O'Connell is senior vice president, Broadband Solutions, for Verizon Communications. She heads the company's development of a state-of-the-art fiber optic network offering television, Internet and telephone service in New Jersey. She had been a marketing executive with GTE, which merged with Bell Atlantic to form Verizon in 2000.

1975

Nann Goplerud, MAJ and BS 1972, is an instructional associate professor, with a joint appointment in the Radio-TV-Film Department and the Journalism Department at the University of North Texas. She led the faculty and staff in developing the new Electronic News major, of the R-TV-F and Journalism Departments. She teaches Introductory Electronic News Writing, Advanced Electronic News Writing and

Let the Journalism Career Center help you find your next job

The School of Journalism's Career Center started a new service for alumni this year. The Center now provides information online about journalism jobs that require at least two years of experience. The job listings are posted on the J-School's Web site, www.journalism.ku.edu, under the "Alumni & Friends" tab.

This new service is for jobs that require 2-4, 3-5, 5-7 and 10 or more years of experience. The School and faculty members hear about such positions on a regular basis. The jobs are immediately posted online.

If you know of relevant job openings that should be listed, please e-mail Patty Noland, the J-School's career development coordinator, at pnoland@ku.edu. □

Reporting and Ethical Decision-Making in the Media.

Previously, she was the executive producer of special projects at WFAA-TV Ch. 8 in Dallas-Fort Worth, Texas. She was executive producer on two investigative projects that won the Alfred I. DuPont-Columbia Award and the George Foster Peabody Award. She led the WFAA team that won the Walter Cronkite Award for Excellence in Television for political journalism. She also has won numerous other honors during her 30-year broadcast career. She was selected as a 2003-2004 Ethics Fellow at the Poynter Institute in St. Petersburg, Fla. Previously she worked as a news reporter at KDFW-TV (Channel 4) in Dallas-Fort Worth, a syndication news writer/producer at CBS News in New York City, and a news reporter at WIBW-TV (Channel 13) in Topeka, Kan.

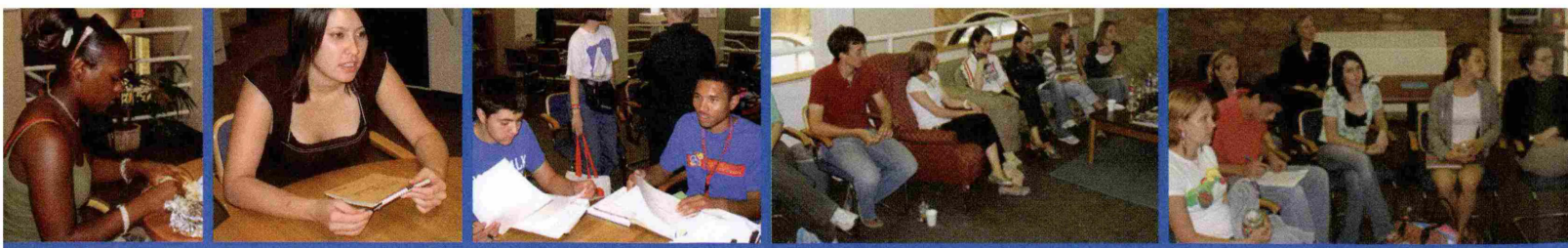
Tim Tyson started his own company, Tyson Media, and has been working for FEMA PIO in hurricane Katrina and Wilma recovery. Previously he worked for NASA.

1971

David R. Broyles, a retired major in the Air Force Reserve, is working on self-publishing an e-book edition of his book "What Is Energy?"

1951

Bob Sigman has been the opinion page editor and a columnist for *The Johnson County Sun* since 2001, after retiring from *The Kansas City Star* as an editorial page writer and columnist. This year at the Heart of America Journalism Awards, Sigman was a recipient of the Joe McGuff Lifetime Achievement Award from the Kansas City Press Club. He was also the 2005 recipient of the Johnson County Community College Headline Award, given annually to a local journalist who has inspired JCCC students. □



Three photos at left from a Journalism Multicultural Scholars dinner. Two photos at right from an event welcoming the J-School's first class of directly-admitted freshmen.

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Summer/Fall 2006

J-Links is a publication for the alumni and friends of
the University of Kansas William Allen White School
of Journalism and Mass Communications.

Editor

Jennifer Kinnard, Communications Coordinator
jkinnard@ku.edu, 785-864-7644

Printed by

Allen Press Inc., Lawrence, Kansas

Financial support provided by

The Ward Family Foundation Fund in Journalism
The School of Journalism acknowledges, with gratitude,
the support provided by the Ward family.

For More Information

200 Stauffer-Flint Hall, 1435 Jayhawk Blvd., Lawrence, KS
66045-7575 • jschool@ku.edu • 785-864-4755

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The University of Kansas William Allen White
School of Journalism and Mass Communications
200 Stauffer-Flint Hall, 1435 Jayhawk Blvd.
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