Author Biographies

**Josh Brand** is the Senior Director of Corporate Learning for Harvard Medical School, where he works with health care companies to educate their leaders. He also teaches business strategy at Harvard. Brand earned his B.S. in Systems Engineering from the University of Arizona and his M.S. and M.B.A. from the University of Virginia. He and his wife live in Lexington, MA, and have two daughters in college. Brand is a four-time Boston Marathon qualifier and ran Boston again in 2021.

**Rodney Fort** is Professor of Sport Management at the University of Michigan. His research ranges wide across both professional and college sports business and economics. He served on the original NCAA Scholarly Colloquium and serves on the Editorial Board of the *Journal of Intercollegiate Sport*.

**Bernard Franklin** is the retired NCAA Executive Vice President/Chief Inclusion Officer. Prior to his 14 year tenure at the NCAA national office he served as the President at Virginia Union University. After becoming the NCAA president, Dr. Myles Brand hired Franklin as a member of his senior management team. Even though at the time Franklin was a university president, he knew he wanted to work with Brand because he could learn a lot from him. Brand taught Franklin some unforgettable lessons regarding leadership and integrity. Franklin is so thankful that Brand gave him the opportunity to serve the NCAA membership.

**Whitney Griffin** is a Professor of Psychology at Cerritos College. Griffin is a yoga teacher for athletes with concussions and a mindfulness advocate for the traumatic brain injury community. She is the Copy Editor of the *Journal of Higher Education Athletics and Innovation*.

**C. Keith Harrison** is Professor of Business, HipHop and Sport in the College of Business at University of Central Florida. Harrison is a former NCAA scholar-athlete at Cerritos College and West Texas A & M University where he was a center on the football team. He is president of scholarballer.org and Senior Editor-in-Chief of the *Journal of Higher Education Athletics and Innovation*.

**Walter Harrison** is President Emeritus of the University of Hartford, having led the University between 1998 and 2017. As a Professor of English, he has focused most of his research on baseball, its history, and its place in American culture. He served in NCAA governance from 2002 until 2014, serving as a member of the Division I board, and chairing the Executive Committee (now known as the Board of
Governors) between 2005-2007, the President’s Advisory Group (a predecessor of the current Presidential Forum) between 2005-2007, and the Committee on Academic Performance (now known as the Committee on Academics) from 2004-2014. In 2015 he received The NCAA President’s Gerald R. Ford Award for his “significant lifetime leadership as an advocate for intercollegiate athletics within higher education.” He has served as a member of the Knight Commission on Intercollegiate Athletics since 2014.

**Jennifer Lee Hoffman** is an Associate Professor in the Center for Leadership in Athletics in the College of Education at the University of Washington. Her research focuses on the role of college sports in higher education. She is the author of *College Sports and Institutional Values in Competition: Leadership Challenges* (2020).

**R. Scott Kretchmar** is Professor Emeritus of Exercise and Sport Science in the Department of Kinesiology at the Pennsylvania State University. His research focuses on sport philosophy and ethics. He served as the Faculty Athletics Representative at Penn State and co-founded the NCAA Scholarly Colloquium and *Journal of Intercollegiate Sport* with Myles Brand.

**Lou Matz** is a Professor of Philosophy and former Assistant Provost and Associate Dean at University of the Pacific. His research focuses on intercollegiate athletics in the university. He is a member and former chair of Pacific’s Athletic Advisory Board to the President. He played four years of intercollegiate basketball and one year on a professional development team in Giessen, Germany.


**David Welch Suggs, Jr.** is Associate Professor of Journalism at the University of Georgia and Associate Director of the Carmical Sports Media Institute. He covered the NCAA for the *Kansas City Star*, *Street & Smith’s SportsBusiness Journal*, and *The Chronicle of Higher Education*. He is the author of *A Place on the Team: The Triumph and Tragedy of Title IX* (Princeton University Press, 2006), which Myles Brand praised as an “exceptionally well-written, well-researched, and balanced book that should be read by anyone interested in the present and future of college sports.”
John Thelin is a University Research Professor at the University of Kentucky. An alumnus of Brown University, he was a varsity wrestler and elected to Phi Beta Kappa. In 2006 he was selected for the Ivy League’s 50th anniversary Hall of Fame of outstanding student-athlete alumni. He is author of Games Colleges Play and A History of American Higher Education, both published by Johns Hopkins University Press.

Peg Brand Weiser is Laureate Professor/Research Professor of Philosophy at the University of Arizona and Emerita Associate Professor of Philosophy and Women’s Studies at Indiana University. She is editor of Beauty Unlimited (2013) and Beauty Matters (2000), and a forthcoming collection of essays examining the Covid-19 pandemic entitled, Albert Camus’s The Plague: Philosophical Perspectives (Oxford University Press). Her essay, “Changing Perceptions of Beautiful Bodies: The Athletic Agency Model,” will appear in Somaesthetics and Sport, edited by Andrew Edgar and William Morgan (Brill Publishers).

David K. Wiggins is Professor Emeritus of Sport Studies at George Mason University. His research focuses on tracing the interconnection among race, sport, and American culture. Among his latest books is More than a Game: A History of the African American Experience in Sport (2018). He currently is Editor-in-Chief of Kinesiology Review and Editor of the Sport, Culture, and Society Series for The University of Arkansas Press. He is also Past-President of the North American Society for Sport History and served for a year as President of the NCAA Scholarly Colloquium.