INTERNATIONAL THEATER FESTIVAL - CAMPINAS (FIT '91)

At the end of March, FIT '91 (International Theater Festival) was concluded, in Campinas - SP. It is an activity promoted by Unicamp (State University of Campinas) and the Culture & Tourism Secretary of Campinas’ Prefecture.

FIT goes far beyond the traditional concept of a "Festival" since it is not confined to showing plays only. The three columns of the festival are kept alive during the experimental laboratories, that take between 15 and 20 days, when the artists from Brazil and other countries prepare a performance to be shown to the audience before the end of the festival.

The laboratories allow reciprocal exchange and research as well as a combination of several segments of art, such as dance, performance, experimental theatre, mime, marionettes, etc.

This concept of festival provided a real increase in the audience, not only in the performances but also in the laboratories and in the number of participants.

The importance of the festival was recognized by the Campinas’ Prefecture, through its Culture & Tourism Secretary, whose support was fundamental for the accomplishment of the II FIT. Many other cultural institutions from Brazil and other countries were very supportive, such as Japan Foundation, British Council, American Council, Gregorio de Matos Foundation and Memorial da America Latina. This support broadened our horizons for future exchanges, technical development and investments in the cultural area.

The consolidation and continuity for the International Festival of Theater, FIT, depends on the support from Unicamp and Campinas’ Prefecture as well as public and private entities connected to culture, and the business sector.

Marcos Kaloy