

Re-Thinking and Re-Engineering  
Incentives for Scholarly Activities  
Across the Research Enterprise in an  
Open Access Environment

*Merrill Series on  
The Research Mission of Public Universities*

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TABLE OF CONTENTS  
MASC Report No. 122

**Introduction**

Mabel L. Rice.....v  
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**Executive summary** .....vii

**Keynote address**

Joseph E. Steinmetz.....1  
Chancellor, University of Arkansas  
*The Role of Universities in Promoting Scholarly Work in the Emerging Open Access World*

Richard J. Barohn, Kim S. Kimminau, and William M. Brooks.....10  
University of Kansas Medical Center  
*Setting Realistic Expectations and Possible Career Pathways for Junior Health Professionals*

Jennifer Larsen.....22  
University of Nebraska Medical Center  
*Valuing Collaboration and Collaborators*

Rodolfo H. Torres .....28  
University of Kansas  
*New Challenges and Opportunities for International Research Collaborations on a More Level Playing Field*

Bob Wilhelm, Dawn O. Braithwaite, and Liz Lange.....39  
University of Nebraska  
*Recognition and Incentive: The Value of an Institutional Strategy for Faculty Awards*

Peter G. Smith and John H. Wineinger.....47  
University of Kansas Medical Center  
*KU School of Medicine Mission-Based Allocation Model: Aligning Funding with Expectations*

Gary L Pratt.....59  
Kansas State University  
*From Collegial to Collaborative – the Long Road to Building a Sustainable and Standardized Research Technology Service*

**LIST OF PARTICIPANTS and CREDENTIALS**.....63